







YOUNG MARKET

TIKTOK TRENDS

OCTOBER 2026



LIVETREND

#PURPLE

1.5K

POSTS IN OCTOBER





9M VIEWS IN OCTOBER

AGE **18-34 YEARS OLD**

GENDER **FEMALE**

REGIONS **USA, EUROPE**

COLOR







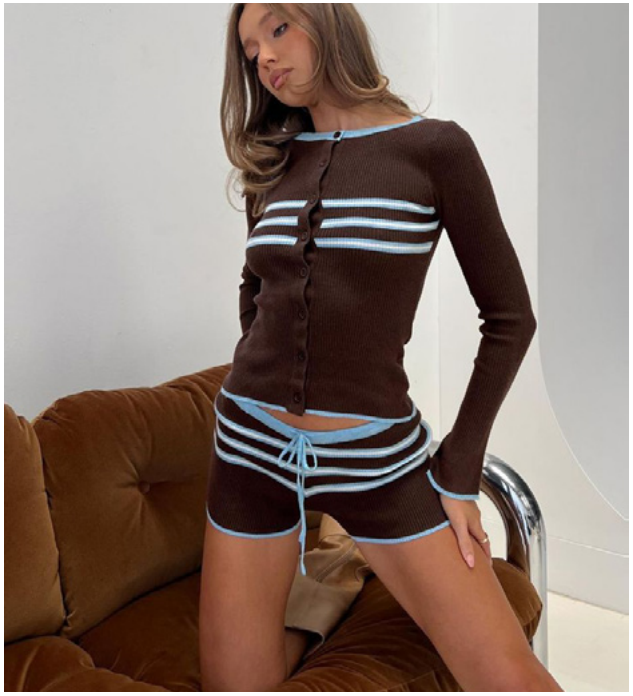


#MATCHINGSETS

1K

POSTS IN OCTOBER





PRODUCT

3M VIEWS IN OCTOBER

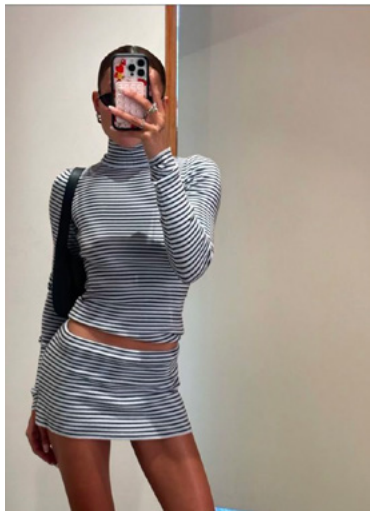
AGE **18-34 YEARS OLD**

GENDER **FEMALE**

REGIONS **USA, LATAM, EUROPE**









#DUFFLEBAG

1K

POSTS IN OCTOBER





3M VIEWS IN OCTOBER

AGE **18-34 YEARS OLD**

GENDER **FEMALE**

REGIONS **USA, LATAM, EUROPE**

PRODUCT









#FLORALCORSET

1K

POSTS IN OCTOBER





700K VIEWS IN OCTOBER

AGE **18-34 YEARS OLD**

GENDER **FEMALE**

REGIONS **USA, LATAM, EUROPE**

PRODUCT









This report is based on TikTok data analysing hashtags and keywords though metric like Impressions, Trend visibility and reach, CTR (Click-Through Rate), CVR (Conversion Rate), Purchase interest (indicator of virality, Engagement and Viewer reaction (likes, shares, comments), Audience Insights (age range) and Top regions. The popularity and growth rate are compared month on month (MOM).

CLICK HERE FOR ALL IMAGES

LIVETREND









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