



YOUNG MARKET

TIKTOK TRENDS

MARCH 2026



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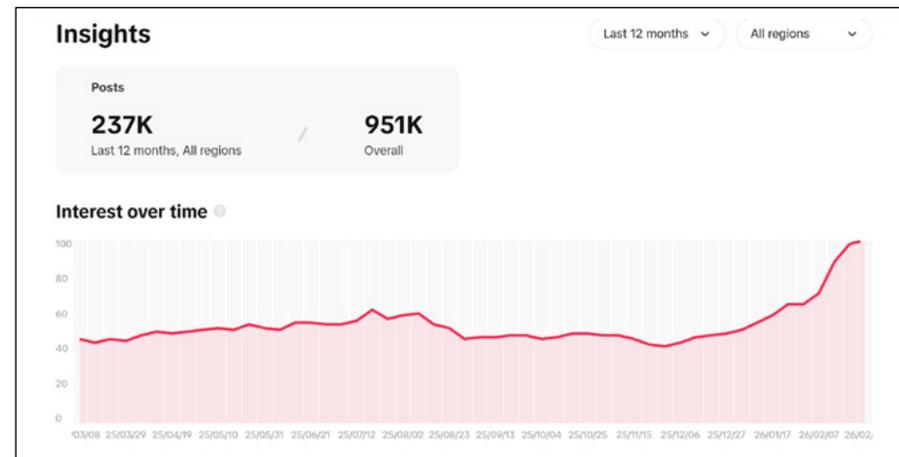
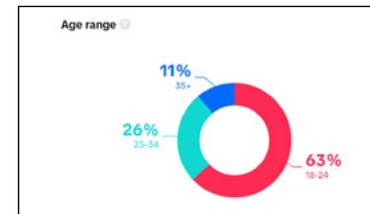
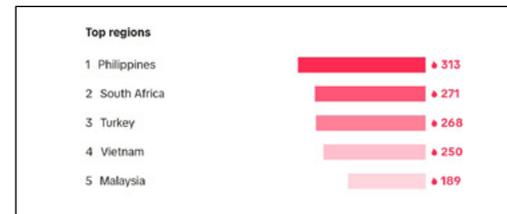
180K

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PRODUCT

#POLO



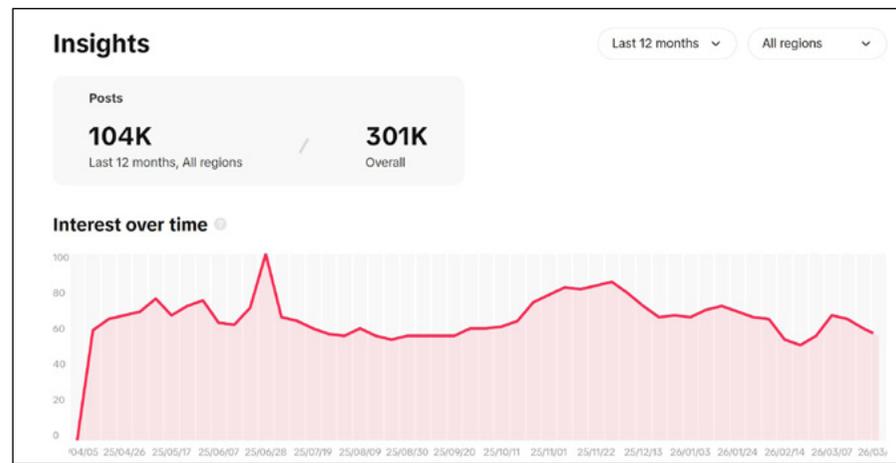
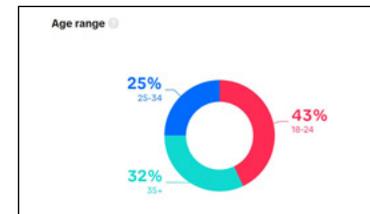
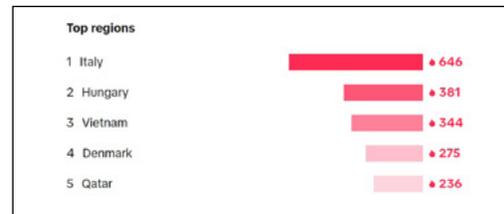
100K

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PRODUCT

#BOMBER



15K

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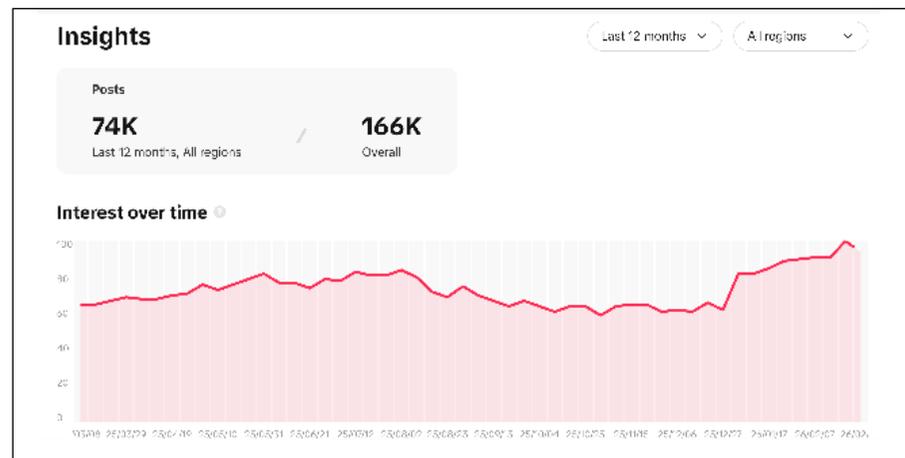
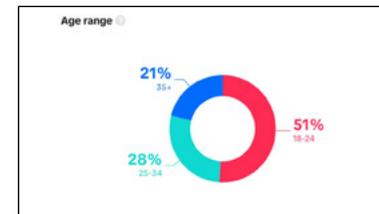
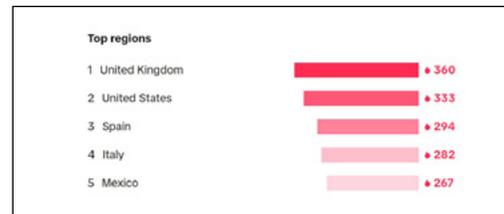


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#LEGGINGS

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10K

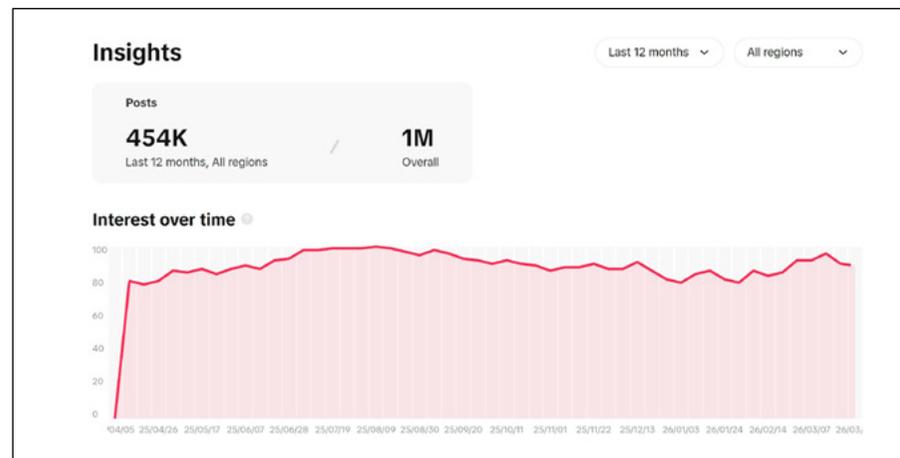
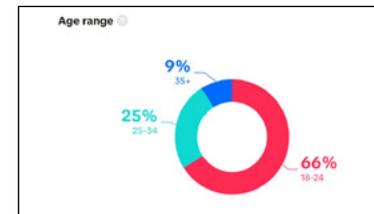
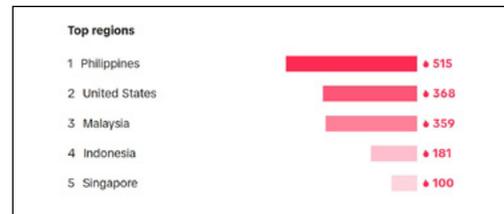
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#OVERSIZEDSHIRT



This report is based on TikTok data analysing hashtags and keywords though metric like Impressions, Trend visibility and reach, CTR (Click-Through Rate), CVR (Conversion Rate), Purchase interest (indicator of virality, Engagement and Viewer reaction (likes, shares, comments), Audience Insights (age range) and Top regions. The popularity and growth rate are compared month on month (MOM).

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