

YOUNG MARKET

TIKTOK TRENDS

JANUARY 2026



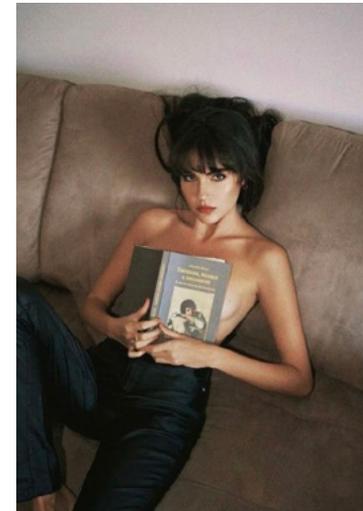
LIVETREND

3K

POSTS IN JANUARY



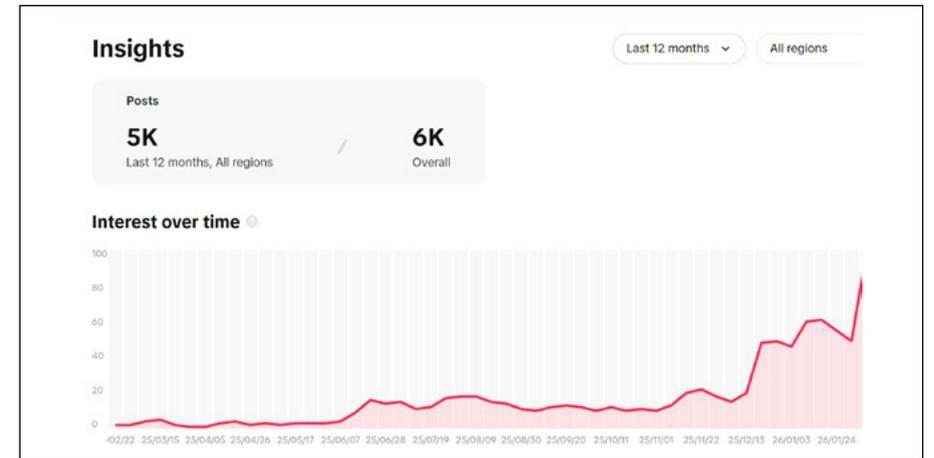
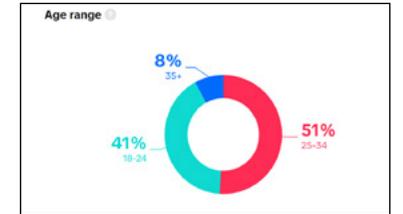
AESTHETIC



#PINUP



RELATED HASHTAG #TATTOO



35K

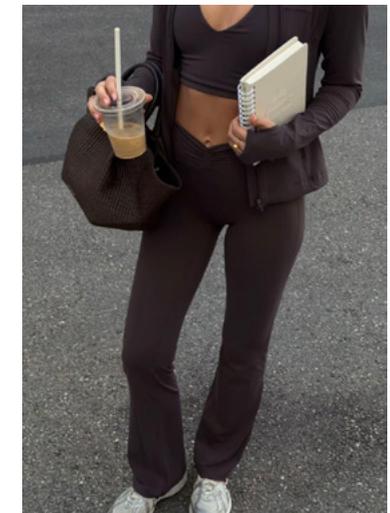
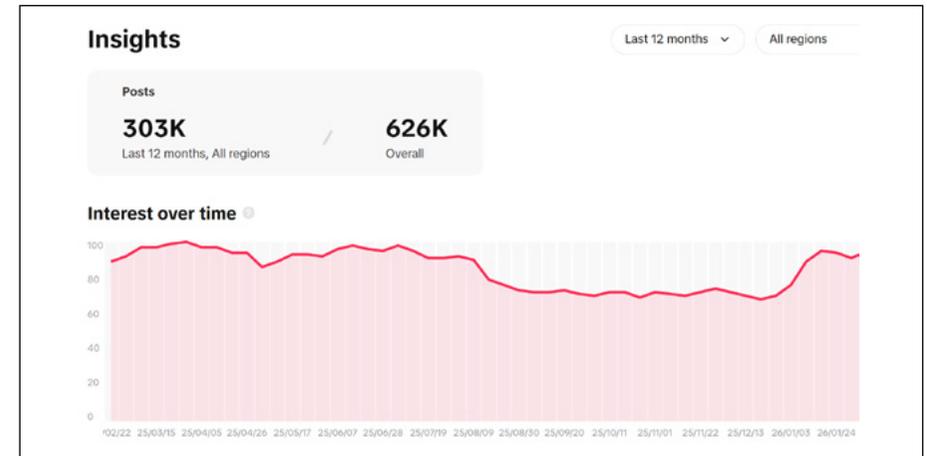
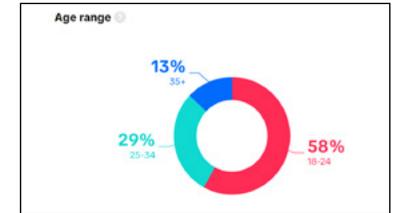
POSTS IN JANUARY



AESTHETIC

#GYMWEAR

RELATED HASHTAG
#LEGGING



22K

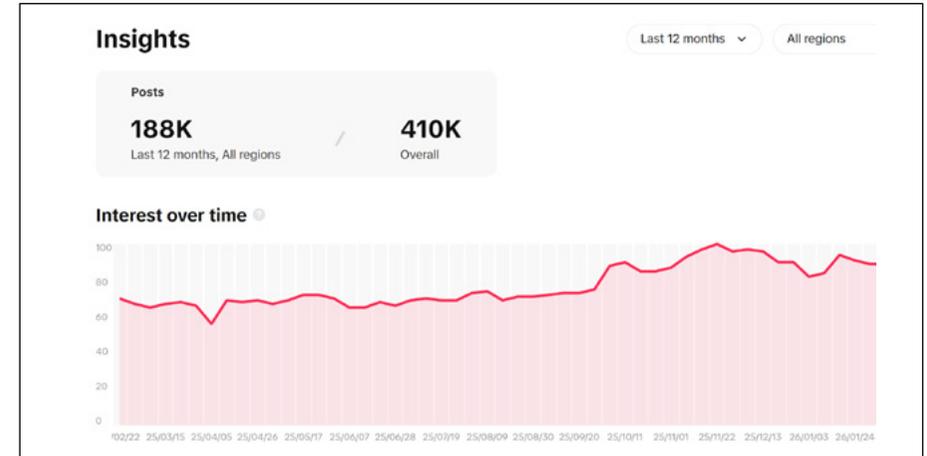
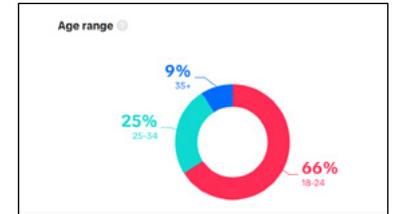
POSTS IN JANUARY



PRODUCT



#PYJAMA



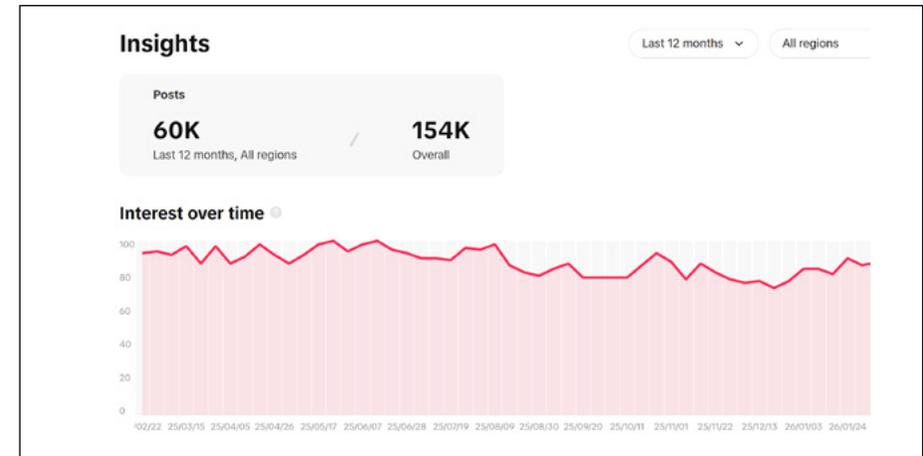
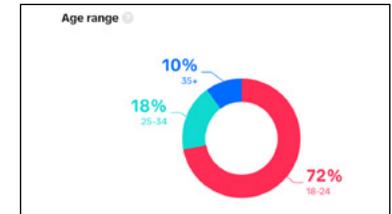
6K

POSTS IN JANUARY



BRAND

#SALOMON



This report is based on TikTok data analysing hashtags and keywords though metric like Impressions, Trend visibility and reach, CTR (Click-Through Rate), CVR (Conversion Rate), Purchase interest (indicator of virality, Engagement and Viewer reaction (likes, shares, comments), Audience Insights (age range) and Top regions. The popularity and growth rate are compared month on month (MOM).

[CLICK HERE FOR ALL IMAGES](#)

LIVETREND

You may not copy, reproduce, distribute, publish, display, perform, modify, create derivative works, transmit, or in any way exploit any such content, nor may you distribute any part of this content over any network, sell or offer it for sale, or use such content to construct any kind of database. you may not alter or remove any copyright or other notice from copies of the content on any livetrend report.

THANK YOU.

If you have further needs, please contact us via chat or at contact@livetrend.co

