



WOMENSWEAR
SS26 UPDATE
SNEAKERS



LIVETREND

SS26 UPDATE SNEAKERS INTRODUCTION



prada.jpg



rekken2.png



miu miu.avif



Mac Moc.png



UPDATE

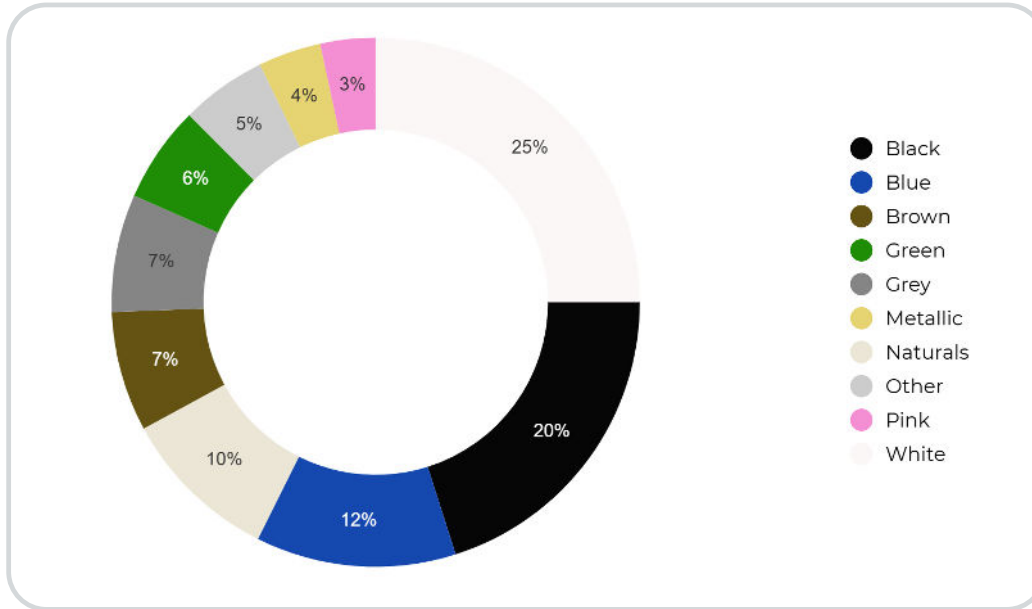
Sneakerstalgia. Sneakers for SS26 will deepen their retro and nostalgic appeal, with designers refining their approach through court and bowling-inspired styles. The use of high-end pops of color on neutral bases—or subtle colorful outlines on tone-on-tone palettes—will serve as a key tool to evoke vintage aesthetics while keeping the look fresh and modern. Silhouettes will shift towards slimmer, more contoured shapes that embrace the foot, enhancing both comfort and sleekness. Material innovation will continue to play a central role, with re-nylon executions, as pioneered by Prada, gaining traction, alongside transparent mesh blends that introduce a new dimension of lightness and breathability. At the same time, hybrid creativity will shape the most forward-thinking designs, as classic footwear structures will be reimagined with sneaker soles, and iconic elements will be deconstructed and reassembled in unexpected ways. This dynamic interplay between nostalgia and innovation will define the evolution of sneakers for the season.

This report is based on Livetrend data extracted from Instagram, e-commerce and consumer interest on Spring Collections 2025, analyzing the visibility and growth of the trends compared to the same period last year. The percentages show the evolution year on year.

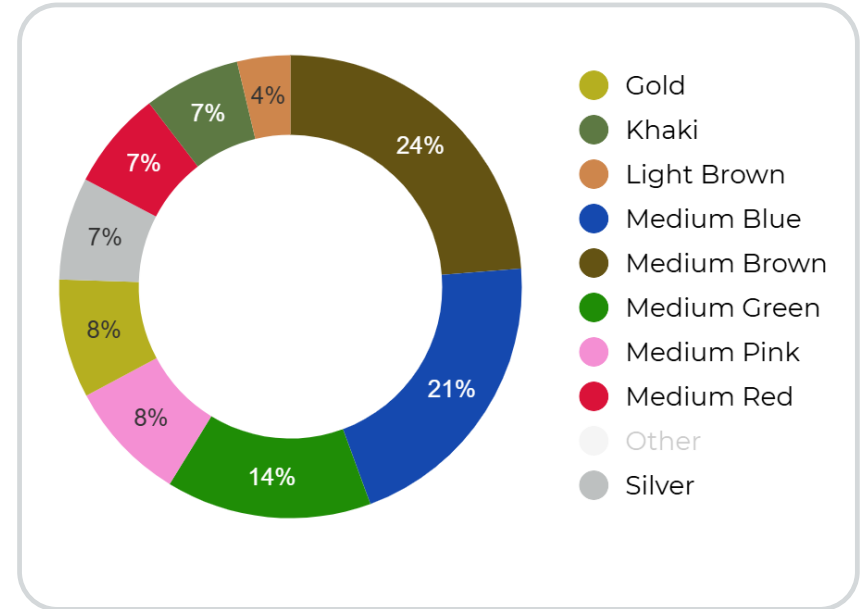
ACCESS ALL IMAGES
CLICKING HERE

SS26 UPDATE SNEAKERS COLORS EVOLUTION

SPRING 25 GLOBAL COLOR RANGE



SPRING 25 FASHION COLOR RANGE



BROWN



scarosso.jpg


+22%
YEAR ON YEAR

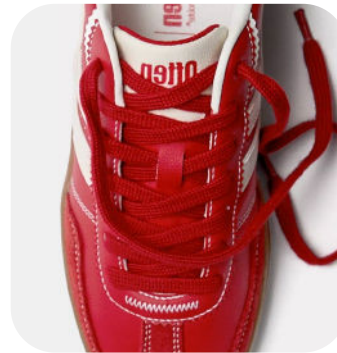
YELLOW



Zara.jpg


+248%
YEAR ON YEAR

RED



Pull&Bear.webp


+57%
YEAR ON YEAR

BURGUNDY



Alohas.webp


+24%
YEAR ON YEAR

SS26 SNEAKERS KEY MATERIALS

SUEDE COMBO



-4%
YEAR ON YEAR

RAW CANVAS



-13%
YEAR ON YEAR



Chloe.webp

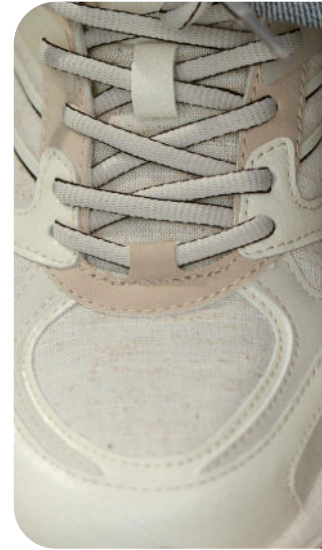


Zara_1.jpg



New Balance.webp

STABLE
TREND



zara_5.jpg



vivobarefoot.webp



H&M.avif

STABLE
TREND

PONY HAIR



+354%
YEAR ON YEAR

MATTE LEATHER



+4%
YEAR ON YEAR



bottega veneta_1.jpg



Alohas3.png



Adidas.avif

EARLY
SIGN



Zara (2).jpg



prada_1.avif



ourlegacy.jpg

STABLE
TREND

SS26 SNEAKERS KEY MATERIALS & DETAILS

BICOLOR  **+71%**
YEAR ON YEAR

MESH INSERT  **-13%**
YEAR ON YEAR



BIG TREND



STABLE TREND

adidas.webp

miu miu.jpg

Adidas_1.webp

bottega veneta.jpg

Dries Van Noten.avif

adidas_1.jpg

OUTLINED  **+28%**
YEAR ON YEAR

POP SOLES  **+810%**
YEAR ON YEAR



SAFE TREND



EARLY SIGN

miu miu.avif

Alohaas.webp

novesta.webp

Puma_1.webp

Loewe.avif

Loboutin.avif

SS26 SNEAKERS KEY DETAILS

COQUETTE BOWS

 **+100%**
YEAR ON YEAR



EDGY TREND

DOUBLE LACES

 **+450%**
YEAR ON YEAR



BIG TREND

Converse.webp

wishbone (2).jpg

Freepeople.webp

Keen.webp

Hidn Ander.jpg

Puma.webp

VELCRO STRAPS

 **+1300%**
YEAR ON YEAR



EARLY SIGN

EXTRA LACED

 **-15%**
YEAR ON YEAR



EDGY TREND

Golden Goose.avif

Marant.avif

mac moc (2).png

Camper (4).avif

Emporio Armani.avif

Ugg (2).jpg

SS26 UPDATE SNEAKERS **KEY STYLES**



MANIFEST

THE **SOFT TEXTILE SNEAKER**

+960%
YEAR ON YEAR



prada (2).jpg



Miu Miu.webp



mm6.avif



saint laurent.jpg



ralph lauren.avif

BIG TREND



INVEST

THE **RETRO BOWLING**

+40%
YEAR ON YEAR



Moschino.webp



wishbone.jpg



acne studio.jpg



miu miu_1.jpg



adidas.jpg

SAFE TREND

SS26 UPDATE SNEAKERS **KEY STYLES**



MANIFEST

THE FASHIONABLE RUNNER



+65%
YEAR ON YEAR



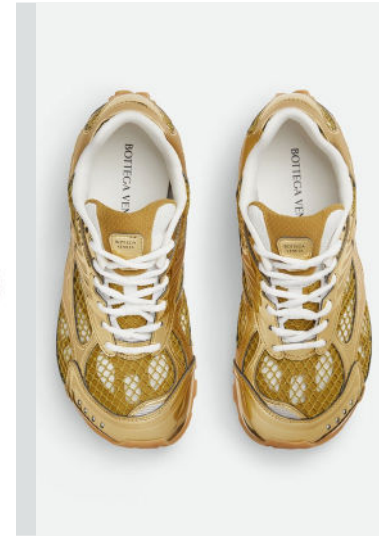
Zara_3.jpg



Asics.jpg



balenciaga.avif



Bottega Veneta.avif



Rebook.webp

BIG TREND



INVEST

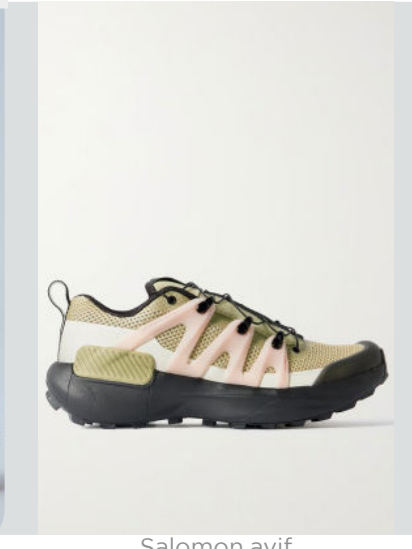
THE ENGINEERED



+1330%
YEAR ON YEAR



moncler.jpg



Salomon.avif



Bottega.avif



Hoka.avif



nike (2).avif

SAFE TREND

SS26 UPDATE SNEAKERS **KEY STYLES**



MANIFEST

THE SOCCER STYLE

+150%
YEAR ON YEAR



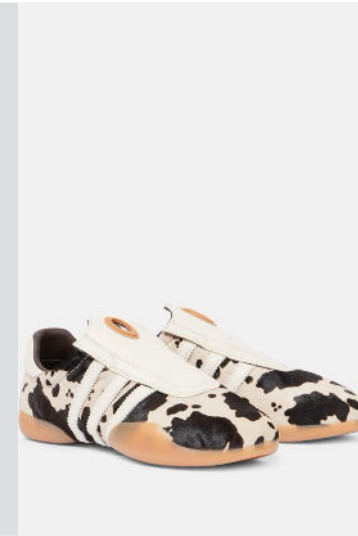
@outpumpsneakers.png



Puma Fenty.jpg



Miista.webp



Adidas.png



moodnight (2).png

BIG TREND



INVEST

THE SUPERSTAR

+70%
YEAR ON YEAR



Adidas_1.avif



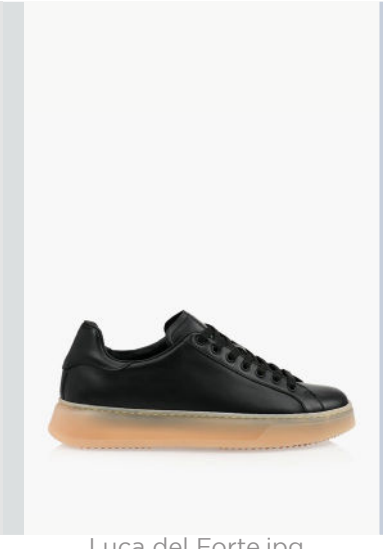
Camper (2).avif



zara_4.jpg



moncler.avif



Luca del Forte.jpg

SAFE TREND

SS26 UPDATE SNEAKERS **KEY STYLES**



TEST

THE SK8 HIGH-TOP

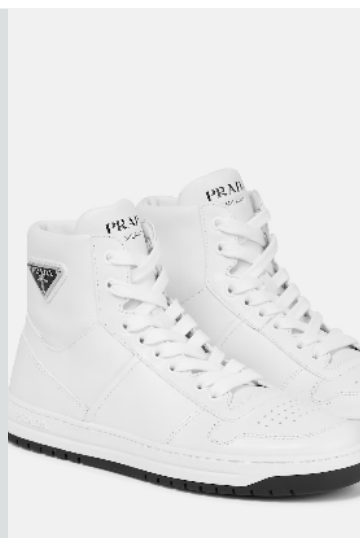
+138%
YEAR ON YEAR



Bobbies.jpg



chloe.avif



prada.avif



Zara_2.jpg



1989.webp

EARLY SIGN



TEST

THE BOXER STYLE

+60%
YEAR ON YEAR



moodnight.png



miumiu (6).avif



ANNDEMEULEMEESTER.webp



Stella Mc Cartney.avif



negativethree.png

EDGY TREND

SS26 UPDATE SNEAKERS **EMERGING TRENDS**

 **TEST**

THE BALLET SNEAKER

 **+900%**
YEAR ON YEAR



rekken.png



zara (4).jpg



vagabond.webp



miu miu (2)_1.avif



puma_2.webp

EARLY SIGN

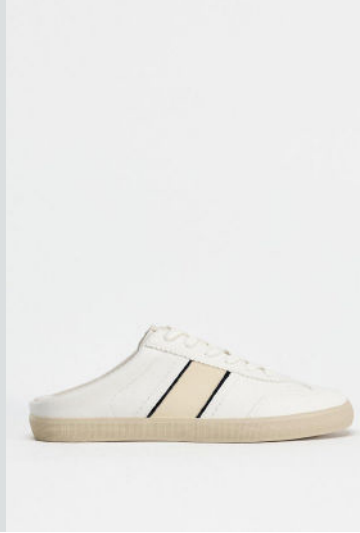
 **TEST**

THE MULE SNEAKER

 **+50%**
YEAR ON YEAR



Alohas_1.webp



zara (2)_1.jpg



Miu Miu_2.avif



Balenciaga.webp



Golden Goose_1.avif

EARLY SIGN

SS26 UPDATE SNEAKERS **EMERGING TRENDS**

+350%
YOY

THE WEDGER



EDGY TREND

Bershka.jpg

Marant.webp

Converse_1.webp

+350%
YOY

THE SNOAFER



EARLY SIGN

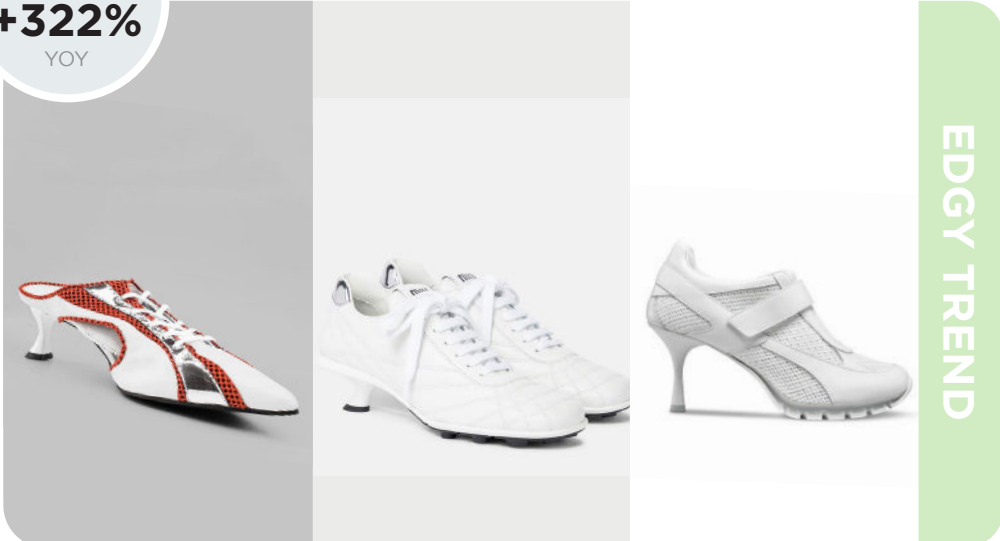
hoka.jpg

rekken (2).png

Wishbone_1.jpg

+322%
YOY

THE ENGIN-HEELED



EDGY TREND

Ancuta Sarca.webp

miu miu_1.avif

Ryan Unruh.webp

+160%
YOY

THE TREK MARY-JANE



EDGY TREND

Camper.avif

Nike.avif

miu miu (2).avif



DATA SOURCES & ICONS

TREND GROWTH



MARKET

YEAR ON YEAR TREND GROWTH ON E-COMMERCE



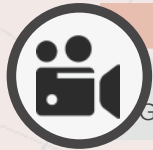
SOCIAL MEDIA

YEAR ON YEAR TREND GROWTH ON INSTAGRAM



CONSUMER INTEREST

YEAR ON YEAR GROWTH OF ONLINE SEARCH VOLUMES



FASHION SHOWS

YEAR ON YEAR TREND GROWTH ON FASHION SHOWS

TREND BEHAVIOR

EDGY TREND

weak signal of a potential micro trend with very high risk

EARLY SIGN

emerging trend with growing perspective but higher risk

SAFE TREND

announced trend with growing perspective and safe risk

BIG TREND

trend with a big magnitude due to high commercial potential and quick adaption

STABLE TREND

trend that is already present in the market with flat growth

LAST CALL

trend with decreasing perspective but still having business potential

TREND MAGNITUDE



MANIFEST

AN ICONIC PRODUCT THAT IS A STABLE TREND OF LARGE MAGNITUDE WITH CONFIRMED COMMERCIAL SUCCESS



INVEST

A CORE PRODUCT REPRESENTING A STEADILY GROWING TREND OF MODERATE MAGNITUDE WITH COMMERCIAL POTENTIAL



TEST

A STATEMENT PRODUCT WITH GROWING PERSPECTIVE BUT SMALLER MAGNITUDE AND HIGHER RISK



DATA TO DRIVE

01 CREATIVITY

02 STRATEGY

03 SUSTAINABILITY



LIVETREND

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