

WOMENSWEAR SS26 UPDATE SHOES

LT LIVETREND

SS26 UPDATE SHOES INTRODUCTION







UPDATE

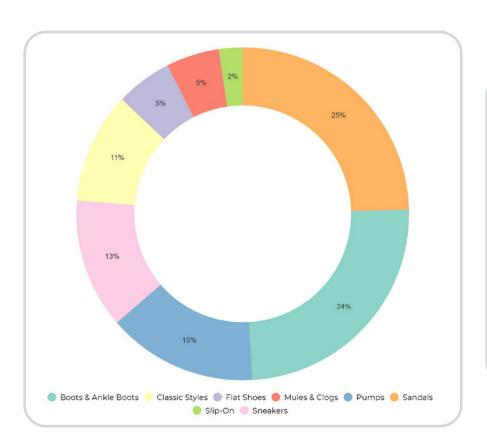
Timeless Tales. Women's footwear for SS26 will continue to embrace the enduring popularity of ballet-inspired styles, evolving through refined variations that emphasize preppy details. Bicolor combinations, contrasted piping, pearls and delicate bows will define these iterations, reinforcing a polished and sophisticated aesthetic. The resurgence of a "lady look" will mark a shift towards a rediscovered femininity: one that reflects an elegant nostalgia and a longing for a more refined past. Heel trends will further highlight this duality: high heels will reinforce sleek elegance, while kitten heels will cater to a more posh and sophisticated sensibility. In terms of color, the palette will align with these themes, favoring rich reds, retro-infused light yellows, and nuanced shades of cyan and turquoise, evoking the aesthetics of classic vacation imagery. Additionally, branding elements such as logos and monograms will subtly return to the market, following a period of minimalistic branding, signaling a renewed interest in status-driven detailing.

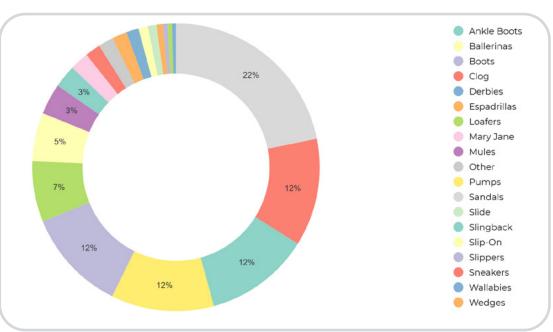
This report is based on Livetrend data extracted from Instagram, e-commerce and consumer interest on Spring Collections 2025, analysing the visibility and growth of the trends compared to te same period last year. The percentages show the evolution year on year.

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SS26 UPDATE SHOES PRODUCT ASSORTMENT





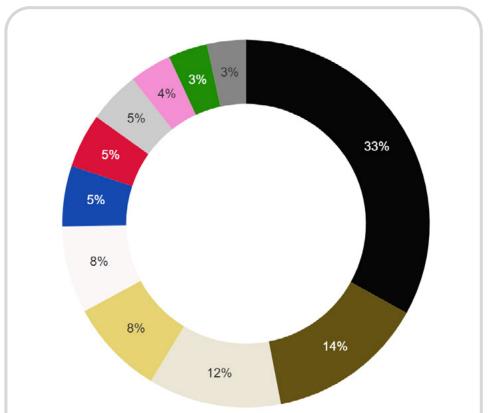
The SS26 women's footwear assortment highlights a mix of timeless and trend-driven styles. Sandals (25%) take the lead, reinforcing their seasonal dominance, followed closely by boots (24%), which remain essential for transitional styling. Pumps (15%) and sneakers (13%) balance elegance and everyday versatility, while classic styles like loafers and moccasins (11%) continue to gain traction. Flats round out the selection, catering to the demand for effortless sophistication and ont the other hand, heels are making a come back to elevate the silhouette. This mix underscores a refined yet practical approach to footwear, blending modern femininity with versatile, statement-making designs.



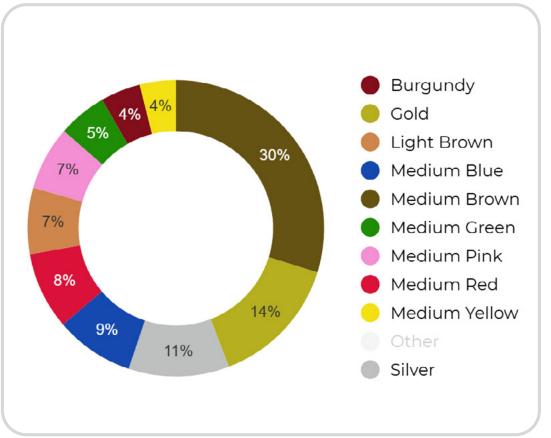
SS26 UPDATE SHOES COLORS ASSORTMENT

SPRING 25 GLOBAL COLOR RANGE





SPRING 25 FASHION COLOR RANGE



What we can learn from the SS25 women's shoes color palette is combining timeless staples with exciting new additions. Black remains dominant in the range taking 33% of the color assortment, while brown (14%) and neutrals (12%) provide earthy sophistication. Metallics (8%) continue to add sparkle and elegance. White (8%) balances the collection with freshness and a certain sixties vibe. Notably, red sees significant growth (+50%) alongside burgundy (+66%), indicating a rising demand for rich, bold tones. Light pink (+21%) and dark brown (+49%) are also expanding, reflecting an interest in softer and warmer hues. New entries like light yellow (+400%) and peacock blue (+163%) suggest a strong shift for SS26 toward vibrant cold colors, inviting designers to explore bold combinations and innovative textures for the next season.



SS26 UPDATE SHOES COLORS EVOLUTION

LIGHT PINK



Prada.jpg



BURGUNDY

H&M_1.avif



H&M.avif



DARK BROWN

Reformation (2).webp



SILVER

Boss.jpg



+66%
YEAR ON YEAR



+49% year on year

+76% YEAR ON YEAR

PEACOCK

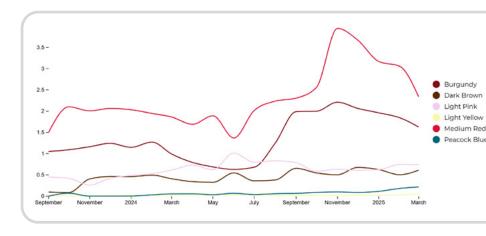


Parfois 1.webp



LIGHT YELLOW

Mellow Yellow.webp









SS26 UPDATE SHOES KEY MATERIALS

SNAKESKIN +23%



SUEDE





Paris Texas.webp

Khaite.avif

Zara.jpg

SATIN +43%



Zara (2).jpg

Rivecoeur.webp

&Otherstories.jpg

EMBROIDERED MESH





Mango_1.avif

Zara_3.jpg

Charles Keith (5).webp



Zara_1.jpg



mango (5).avif



Other Stories.jpg

SS26 UPDATE SHOES KEY PATTERNS

ANIMALIER +14%



BICOLOR +141%





zara (2)_1.jpg

ANNA F.jpg

Rivecoeur_1.webp



Anna F_1.jpg



Charles Keith (7).webp

Kmb.webp

MONOGRAMS











Mango.avif

Gucci.jpg

Jimmy Choo.webp



Bibi Lou.jpg

Sam Edelman.webp

miumiu (2).avif



RETAIL RADAR SHOES TOE EVOLUTION

POINTY

Jacquemus.jpg



ROUND



Miu Miu.jpg

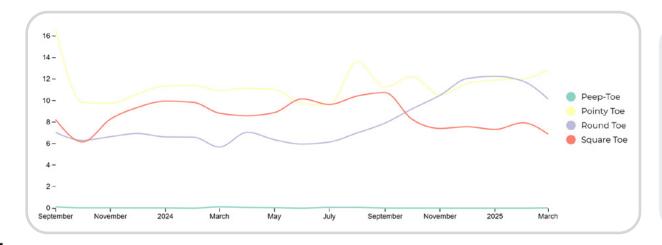


SQUARE



Marni.webp



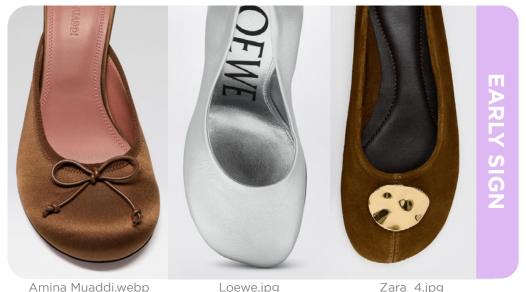


Round and Pointy toes are dominating the market in 2025 while square toe are slightly decreasing this year, while they're predicted to increase for SS26. The trend will play hybridization and subtility, creating new elongated squared shapes, amorfous rounded ones or asymmetric cuts. From the fashion shows, the retro allure is bringing back the peep toes as an early sign.

SS26 UPDATE SHOES DETAILS TOES

THE **ALMOND TOE**

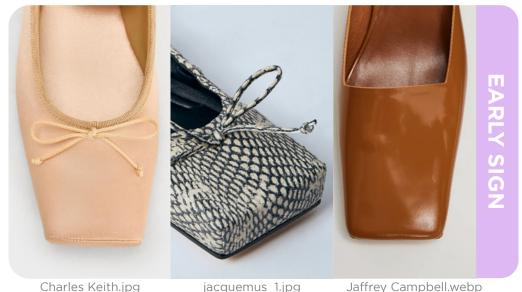
THE LONG SQUARE





Loewe.jpg





THE POINTY HIGH VAMP



Le Monde Beryl.jpg

next.webp

The Row.jpg

THE MICRO PEEP-TOE





RETAIL RADAR SHOES HEELS EVOLUTION

HIGH HEELS



Khaite (2).avif





BLOCK HEELS



Scarosso.jpg



KITTEN HEELS



Miista.webp

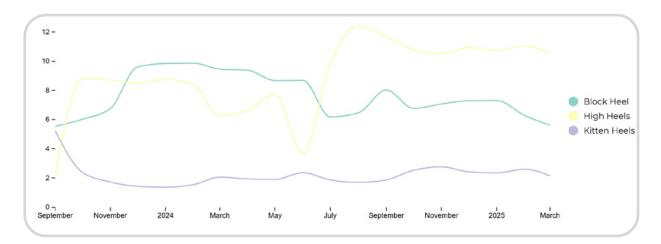


PLATFORMS



&otherstories (4).jpg



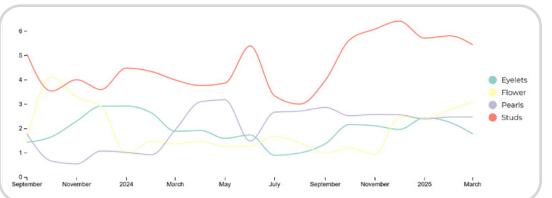


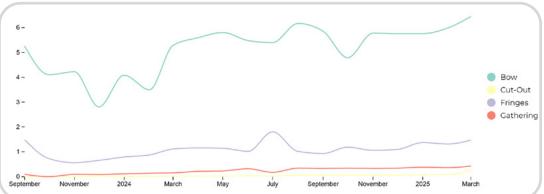
Heels are giving distinct signs of their come back. High heels and kitten heels are rising in the market taking a more refined and feminine allure. Platforms and block heels are less visible compared to last year.



RETAIL RADAR SHOES DETAILS EVOLUTION







Trims and details present a dynamic contrast, blending bold and feminine elements. Studs and eyelets bring a punk edge to the collection, adding a rebellious, urban feel, while pearls and 3D florals introduce a more ladylike, refined nuance. Bows continue to rise, enhancing the romantic and preppy side of the designs. Meanwhile, asymmetrical cut-outs and gathered looks signal a new exploration of silhouettes, emphasizing fluidity and movement as fringed trims. Designers are encouraged to play with the interplay of hard and soft elements—mixing edgy accents with delicate touches to create a collection that's both daring and sophisticated.



SS26 UPDATE SHOES **DETAILS**

DAINTY BOWS 1 +22%



CUT-OUTS \$\insertailsquare\text{1150}\text{8}





Dolce & Gabbana.jpg

Reformation (4).webp

PLEATS & GATHERING

Ferragamo.jpg

+187% YEAR ON YEAR



Reformation (5).webp



Tory Burch_1.png

FRINGES



+18%
YEAR ON YEAR





margiela.jpg



Otherstories.jpg



Parfois (2).webp



zara (3).jpg





SS26 UPDATE SHOES **DETAILS**

BULBY STUDS +41%



EYELETS +74%





Jeffrey Campbell (2).webp Zara (2)_2.jpg







Campbell.webp

PEARLS











charles keith (3).webp

Rivecoeur_2.webp

Lolacruz.jpg



&otherstories (12).jpg

zara (3)_2.jpg

zimmermann.avif





WOMENSWEAR SHOES UPDATE KEY STYLES

LT LIVETREND

RETAIL RADAR SHOES BOOTS



Zadig&Voltaire.avif



Alma & pena.png

THE WALLABEE

Freepeople.webp



Maje.webp



Zara (2) 3.jpg

Colors.jpg







Derimond.webp

Clarks.jpg





BIG TREND

RETAIL RADAR SHOES FLATS



THE LACED-UP FLATS













Kiko Kostadinov.jpg

+77%
YEAR ON YEAR

Ganni (2).jpg

Camper.webp

Zara (2)_4.jpg

MANIFEST

THE FLAT MARY-JANE









mango (4).avif

Nakd.jpg

&otherstories (2).jpg

Raid.jpg

Parfois.webp



RETAIL RADAR SHOES FLATS



We The Free.jpg

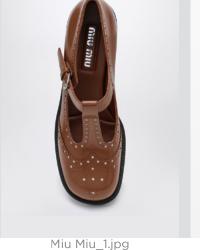


Anniel.jpg

THE BABY MARY-JANE







Bed Stu.webp





zARA 2.jpg

zara_6.jpg

dutti.jpg

Tory Burch.png

Chloe.webp

Alohas.webp

+68% YEAR ON YEAR

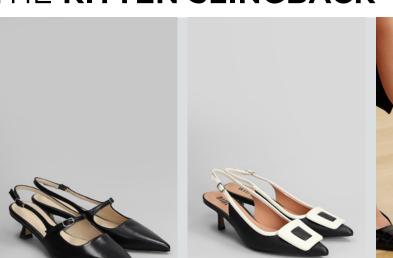
RETAIL RADAR SHOES LOW & MID HEELS





@miumiu.png

THE KITTEN SLINGBACK







Reformation_1.webp

Miu Miu 2.jpg

Anna F (2).jpg

Bibi Lou.jpg

Toteme.avif



RETAIL RADAR SHOES LOW & MID HEELS





THE KITTEN PEEP-TOE MULE







+4%
YEAR ON YEAR

Casadei.webp

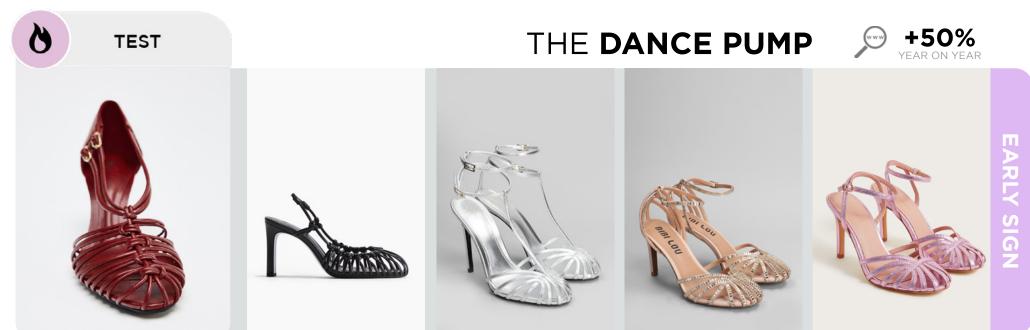








RETAIL RADAR SHOES HIGH HEELS



Alevi.jpg



Zara (3)_1.jpg

THE LADY SLINGBACK



moonsoon.jpg





Charles Keith (6).webp

+H&M.avif

414764-2Z.jpg

RETAIL RADAR SHOES SANDALS





miumiu (5).avif

THE **ENTANGLED**







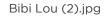
dutti (3).jpg







Prada_1.avif Rouja.webp Bash.avif





BIG TREND

RETAIL RADAR SHOES SANDALS



INVEST

THE RUSTIC PLATFORM







Zara (2) 6.jpg



&otherstories (4).jpg



Maje (2).webp



bershka.jpg

chloé_2.jp_

INVEST

THE KITTEN FLIP-FLOP







Zara_7.jpg





bershka 1.jpg



magdabutrym.jpg

Toteme.webp





RETAIL RADAR SHOES SANDALS

TEST





+55%YEAR ON YEAR



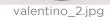
bally_2.jpg



sezane 3.jpg



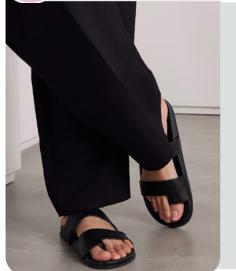




TEST















tropicana.webp

zara_11.jpg

toteme.jpg



RETAIL RADAR SHOES EMERGING STYLES









VETRENO

Rag&Bone.webp

Zara (2)_7.jpg

Pepe Jeans.webp

DATA SOURCES & ICONS

TREND GROWTH



MARKET

YEAR ON YEAR TREND GROWTH ON E-COMMERCE



SOCIAL MEDIA

YEAR ON YEAR TREND GROWTH ON INSTAGRAM



CONSUMER INTEREST

YEAR ON YEAR GROWTH OF ONLINE SEARCH VOLUMES



FASHION SHOWS

YEAR ON YEAR TREND COWTH ON FASHION SHOWS

TREND BEHAVIOR

EDGY TREND

weak signal of a potential micro trend with very high risk

EARLY SIGN

emerging trend with growing perspective but higher risk

SAFE TREND

announced trend with growing perspective and safe risk

BIG TREND

trend with a big magnitude due to high commercial potential and quick adaption

STABLE TREND

trend that is already present in the market with flat growth

AST CALL

trend with decreasing perspective but still having business potential

TREND MAGNITUDE



MANIFEST

AN ICONIC PRODUCT THAT IS A STABLE TREND OF LARGE MAGNITUDE WITH CONFIRMED COMMERCIAL SUCCESS



INVEST

A CORE PRODUCT REPRESENTING A STEADILY GROWING TREND OF MODERATE MAGNITUDE WITH COM-MERCIAL POTENTIAL



TEST

A STATEMENT PRODUCT WITH GROWING PERSPECTIVE BUT SMALLER MAGNITUDE AND HIGHER RISK





И

LIVETREND

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