



KIDSWEAR
SS26 UPDATE
SKIRTS

SPRING 26 SKIRTS INTRODUCTION



mylittlestear_356.jpg



zara_370.jpg



m&s_15.avif



LoveShackFancy (2).jpeg



UPDATE

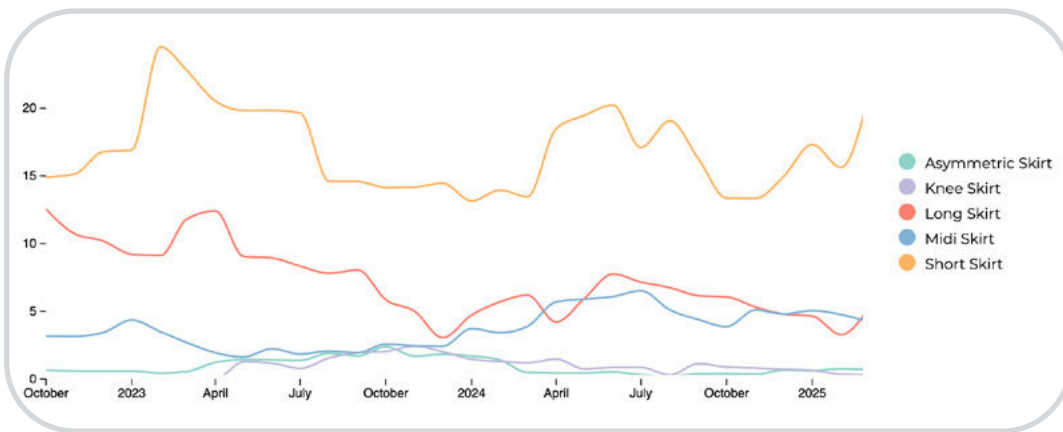
Dreamy Quirkiness. For Spring 2026, kids' skirts strike a delightful balance between romance and laid-back urban flair. Denim stands out as a key fabric, bringing a fresh and expressive energy to the silhouette. Soft ruffles, subtle gathers, and prairie-inspired details add a dreamy, bucolic touch that speaks to the innocence of childhood. But this season isn't just about charm, it's also about practicality. The skort takes the spotlight as a must-have piece, combining the sweet look of a skirt with the freedom and functionality kids need to move and play freely. From flouncy shapes to more structured styles, skirts in Spring 2026 reflect a thoughtful blend of nostalgia and modernity, where poetic countryside accents meet the dynamic spirit of the city. The result? A wardrobe that's equal parts imaginative, functional, and effortlessly cool.

This report is based on Livetrend data extracted from Instagram & e-commerce from Spring25 collections, analysing the visibility and growth of the trends compared to the same period last year. The percentages show the visibility evolution year on year.

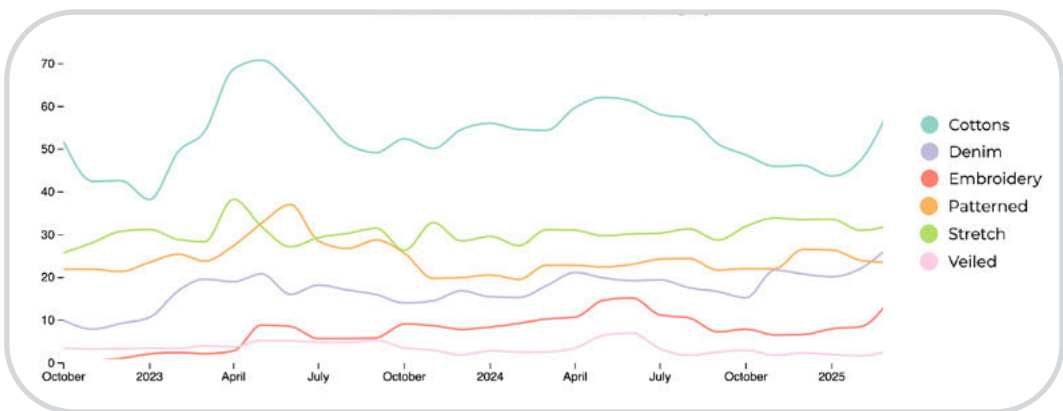
ACCESS ALL IMAGES
CLICKING HERE

SPRING 26 SKIRTS UPDATE **KEY DATA**

SKIRTS LENGHT



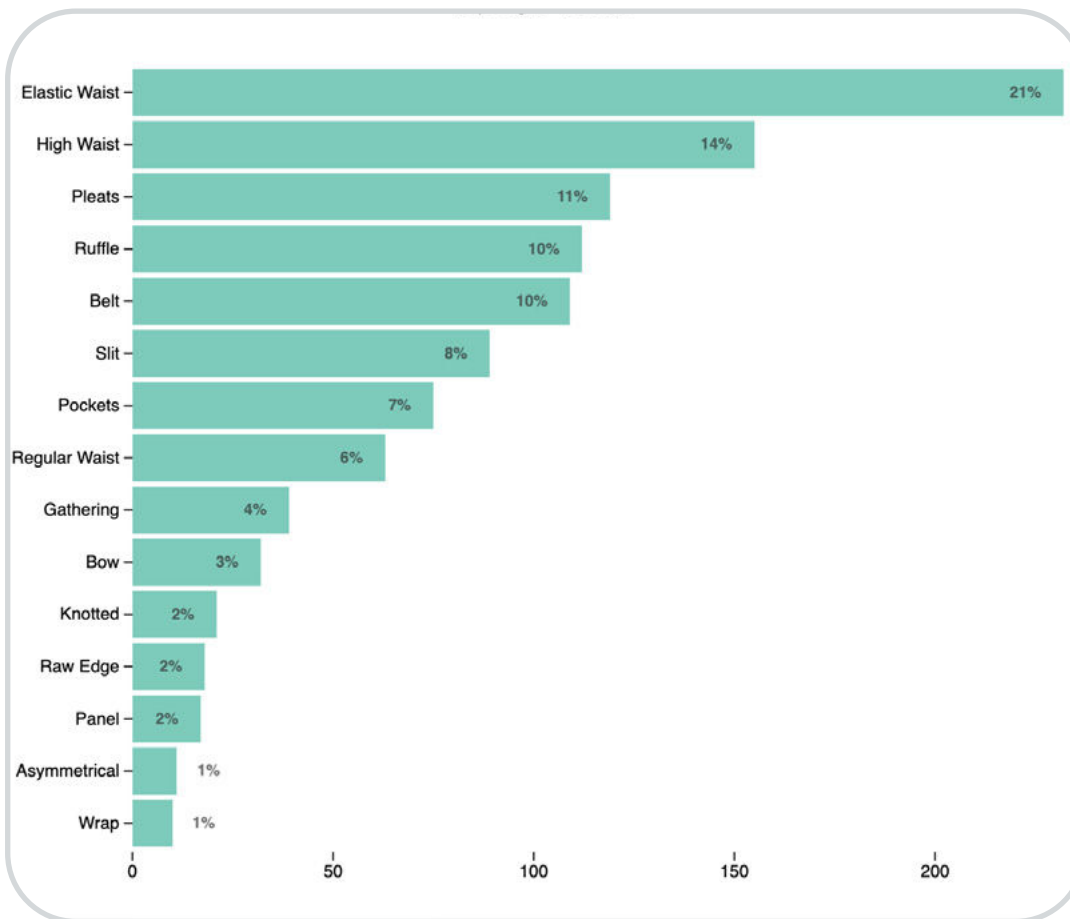
SKIRT FABRICS



For Spring 2026, skirts embrace a fusion of practicality and playful elegance. Short skirts are rising in the global assortment, exuding functionality for movement and play, while midi skirts gain traction, offering versatility between casual and refined styles. Bucolic influences blend with urban sensibilities, shaping an aesthetic that is both nostalgic and modern. Fabric choices reflect this balance: cotton remains a safe staple with a +7% yoy growth, ensuring breathability and comfort for the season. Denim strengthens its role as a Spring essential, growing +48% yoy, merging utilitywear with countryside charm. Embroidery, rising +36% yoy, brings a refined, vintage-inspired touch, merging past and present.

SPRING 26 SKIRTS UPDATE **KEY DATA**

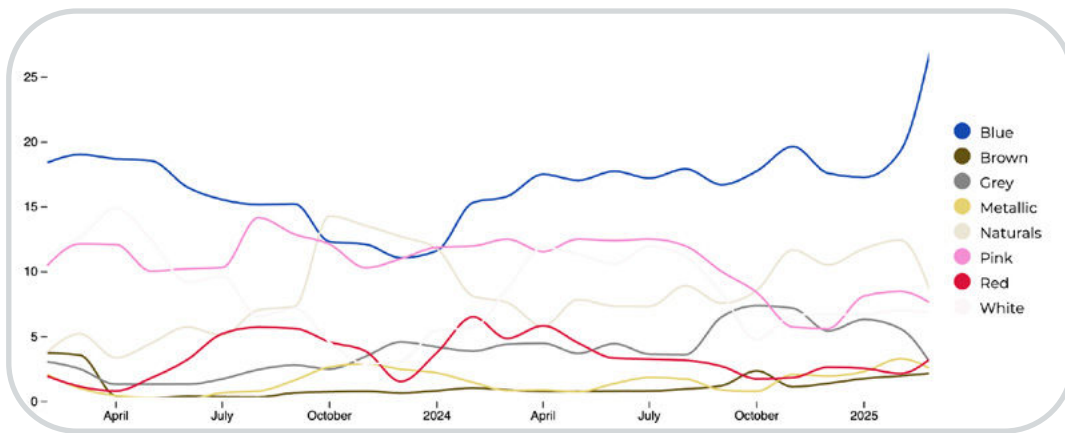
SKIRTS TOP DETAILS



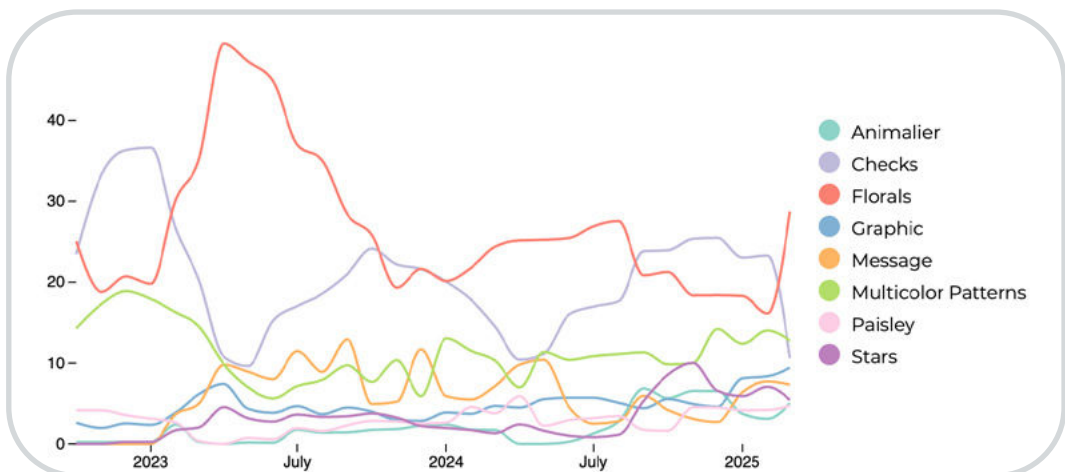
For Spring 26 kids' skirts, key details emphasize a mix of comfort and structured elegance. The elastic waist leads the assortment at 21%. At 14% of global assortment, high-waisted designs show a noticeable +17% yoy increase, highlighting a preference for functionality and freedom of movement. Pleats follow as a staple feature, making up 11% of designs with a +8% yoy growth, reinforcing their timeless appeal in kidswear. Belts are experiencing a delicate rise, adding subtle structure, while pockets see an increase in relevance. As trends evolve, Spring 26 skirts balance playful practicality with refined, wearable details.

SPRING 26 SKIRTS UPDATE **KEY DATA**

COLOR TREND



PRINT TREND



zara_164.jpg



mylittlestear_356.jpg

For Spring 26 kids' skirts, blue dominates the color palette, with a remarkable +77% yoy growth, likely driven by the influence of denim, utility wear, and countryside blue-collar aesthetics. Pink remains a safe yet versatile choice, experiencing a +10% yoy increase, confirming its steady presence in kidswear. In prints, floral patterns continue their stable rise, while graphic prints surge by +101% yoy, reflecting a renewed embrace of childhood playfulness. Other notable trends include paisley, up +26% yoy, following the growing boho influence, and animal prints, skyrocketing by +186% yoy, signaling a bold yet still emerging trend in the category.

SS26 SKIRTS UPDATE **MUST-HAVES SPOTLIGHT**



MINI-DENIM



zalando.webp

SKORT



mango_89.jpg

PRETTY RUFFLED



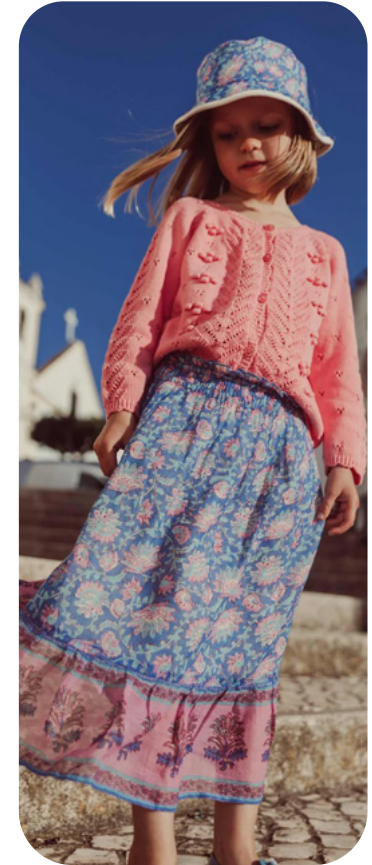
zara_370.jpg

TIERED SKIRT



hm_57.jpg

BOHO MIDI



louisemisha_1.webp

This Trend Spotlight proposes the must-have products of the season to build the right assortment.

This selection is made to ensure that you have the right collection staples, invest in the right core pieces and test the right trendy items within your product range.

Find the full list of seasonal core items on the next slides.

BIG TREND

SPRING 26 SKIRTS **THE PRETTY RUFFLES**

+666%
YOY



@louisemisha_3 2.jpg



minidou_358.jpg



@lolobole_712.jpg



flowers by zoe.jpeg



lacoste.jpeg



minipsmarket_334.jpg



LoveShackFancy (2).jpeg

SPRING 26 SKIRTS **THE SKORT**

BIG TREND

THE RAW DENIM

BIG TREND

THE CUTE SHAPE



+25%
YOY

+67%
YOY

mayoral.avif



mango_114.jpg



h&m_20.avif



stylearc_1 2.jpg



@zarakids_53.jpg



+46%
YOY

+112%
YOY

m&s_11.avif

SAFE TREND

SPRING 26 SKIRTS **THE MINI-DENIM**



mango.jpeg



calvinklein_2.webp



bonton_110.jpg



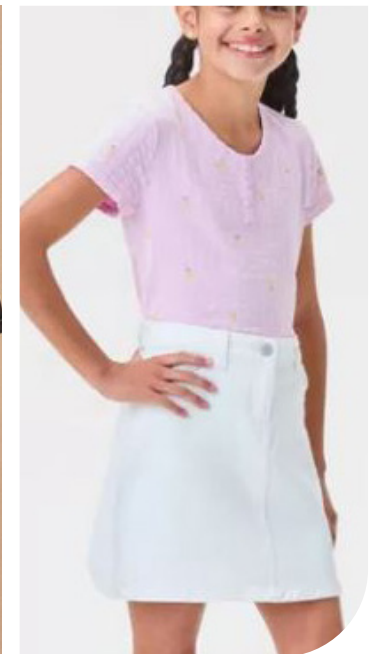
hm_75.jpg



zara_257.jpg



zalando.webp



target.JPG

SPRING 26 SKIRTS **THE CARGO SKIRT**

SAFE TREND

WORKWEAR STYLE

SAFE TREND

DENIM CARGO



+55%
YOY



+290%
YOY

next.webp



hejmini_305.jpg



lewkin.jpeg



ovs.jpg



m&s_16.avif



+55%
YOY



babyshop.jpeg

STABLE TREND

SPRING 26 SKIRTS **THE PREPPY PLEATS**



-3%
YOY



zara_376.jpg



+2%
YOY



hm_105.jpg



old navy.jpeg



andiapple_40.jpg



littledept_341.jpg



owleybarn_329.jpg



roanjane_337.jpg

STABLE TREND

SPRING 26 SKIRTS **THE BOHO MIDI**



+10%
YOY



@weekendhouse_kids_7.jpg



mango.avif



@ceraunavoltabambini_22.jpg



hm_96.jpg



frise_355.jpg



louisemisha_1.webp



bonton_4.jpg



+15%
YOY

SAFE TREND

SPRING 26 SKIRTS **THE COTTON A-LINE SKIRT**



tinycottons_9.jpg



@littleharperlee_2.jpg



bonton_44.jpg



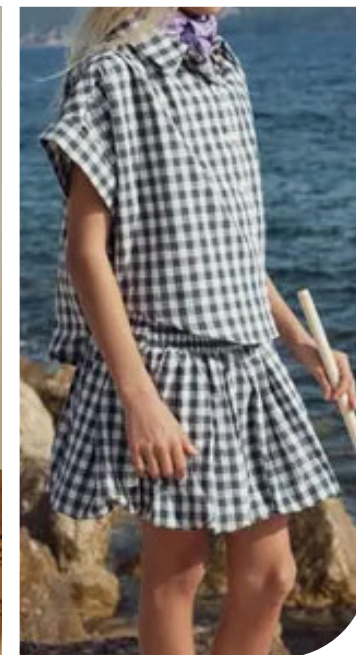
minidou_357.jpg



mylittlestar_350.jpg



ourtree_307.jpg



smallable_35.jpg

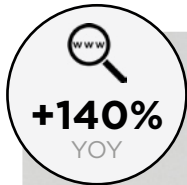
SPRING 26 SKIRTS **THE FLOUNCED HEM SKIRT**

EARLY SIGN

THE MIDI LENGTH

BIG TREND

THE MINI LENGTH



zara_377.jpg



babyblee_339.jpg



vertbaudet_2.avif



hm_97.jpg



bebeorganics_35.jpg



@themellowgardener_11.jpg



EARLY SIGN

SPRING 26 SKIRTS **THE TIERED SKIRT**

+536%
YOY



zalora.webp



ceraunavolta_15.avif



babyblee_141.jpg



@jellymallow_official_27.jpg



hm_109.jpg



mylittlestar_352.jpg



smallable_12.jpg

DATA SOURCES & ICONS

TREND GROWTH



MARKET

YEAR ON YEAR TREND
GROWTH ON E-COMMERCE



SOCIAL MEDIA

YEAR ON YEAR TREND
GROWTH ON INSTAGRAM



CONSUMER INTEREST

YEAR ON YEAR GROWTH OF
ONLINE SEARCH VOLUMES



FASHION SHOWS

YEAR ON YEAR TREND
GROWTH ON FASHION SHOWS

TREND BEHAVIOR

EDGY TREND

weak signal of a potential micro
trend with very high risk

EARLY SIGN

emerging trend with growing
perspective but higher risk

SAFE TREND

announced trend with
growing perspective and safe risk

BIG TREND

trend with a big magnitude due to high
commercial potential and quick adaption

STABLE TREND

trend that is already present in
the market with flat growth

LAST CALL

trend with decreasing perspective but
still having business potential

TREND MAGNITUDE



MANIFEST

AN ICONIC PRODUCT THAT IS
A STABLE TREND OF LARGE
MAGNITUDE WITH CONFIRMED
COMMERCIAL SUCCESS



INVEST

A CORE PRODUCT REPRESENTING
A STEADILY GROWING TREND OF
MODERATE MAGNITUDE WITH COM-
MERCIAL POTENTIAL



TEST

A STATEMENT PRODUCT WITH
GROWING PERSPECTIVE BUT
SMALLER MAGNITUDE AND
HIGHER RISK



DATA TO DRIVE

01 CREATIVITY

02 STRATEGY

03 SUSTAINABILITY



LIVETREND

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