



FW25/26 WOMENSWEAR FASHION SHOWS

DATA-DRIVEN INSIGHTS

LIVETREND

FW25 FASHION SHOWS **MUNDANE MOOD**



julie kegels10.png



Miyake 42.jpg



Mithridate 17.jpg



Prada 9.jpg



Iceberg 5.jpg

343
LOOKS

- **MEN'S BASICS**
- **UNDONE**
- **OFFICEWEAR**
- **LAYERING**
- **NORMCORE**
- **ESSENTIALS**

KEY PIECES MUNDANE MOOD

BIG TREND

OVERSIZED BLAZER

531
LOOKS

+123%
YEAR ON YEAR

OVERSIZED BLAZERS

nr of runway outfits

FW24

SS25

FW25



Simkhai 28.jpg



Bally 20.jpg



MSGM 13.jpg

STABLE TREND

NOT-SO-BASIC SHIRTS

1359
LOOKS

-6%
YEAR ON YEAR

SHIRTS

nr of runway outfits

FW24

SS25

FW25



Brandon Maxwell 11.jpg



Prada 40.jpg

KEY ACCESSORIES **MUNDANE MOOD**

EDGY TREND



Miyake 22.jpg



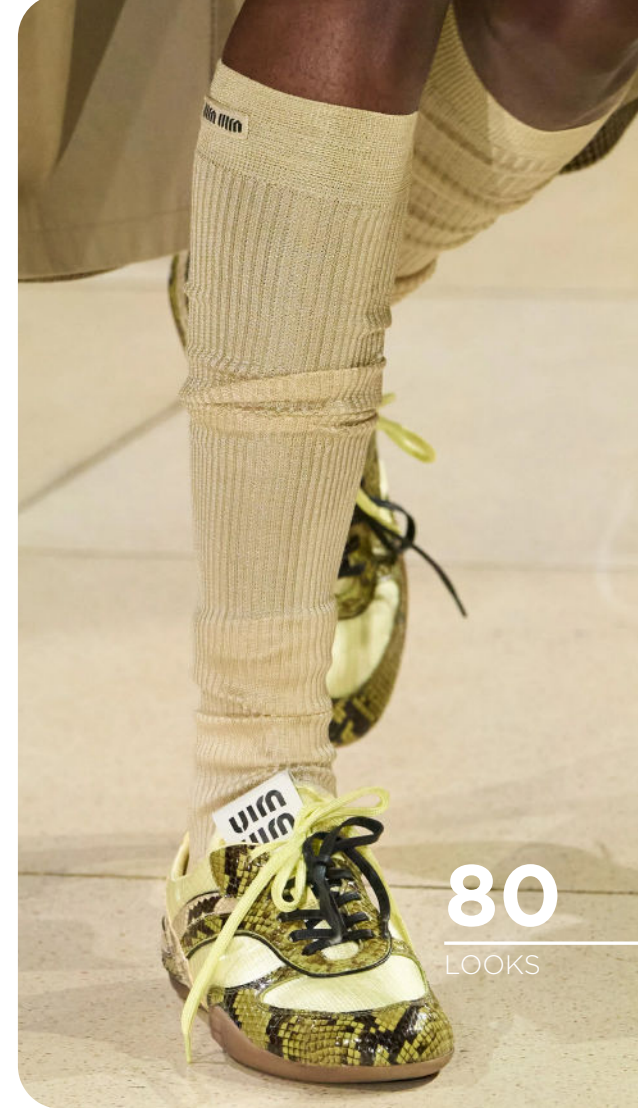
Sunnei 13.jpg

SHOPPING BAG



Toga 38.jpg

SAFE TREND



MiuMiu 67.jpg.webp

80
LOOKS

90S SNEAKER



Antonio Marras 58.jpg



zomer 9.jpg