



**WOMENSWEAR**  
**FW 2025**  
**FASHION SHOWS**  
**TOP COLORS**



LIVETREND



# FW25 COLORS INTRODUCTION



Sportmax 23.jpg



Toga 8.jpg



dries van noten 7.jpg



Christian Wijnants 41.jpg



## FASHION SHOWS

**Rich Indulgence.** The Fall/Winter 2025 color trends embrace a refined, timeless aesthetic, where neutrals take center stage. Shades of black, grey, brown, and beige create a sophisticated and versatile foundation, exuding warmth and understated luxury. These earthy hues evoke a sense of stability and longevity, reflecting a move toward more intentional, trans-seasonal wardrobes. While muted tones dominate, bold colors are used with purpose rather than excess. Deep greens, rich reds, and jewel-toned berries punctuate the palette, offering elegance and depth without overpowering. Bright hues are no longer clashing but thoughtfully integrated into statement looks. This season's colors balance restraint with impact, favoring an effortless yet expressive approach—one that feels modern, polished, and enduring beyond fleeting trends.

*This analysis is based on more than 197 fashion shows and 45 000 looks tracked by Livetrend AI during the men fashion week. The trends in this report are organized by visibility (number of looks presenting the trend attribute) and the percentage shows the trend growth compared to the FW24 fashion shows. Find the relating icons & stamps on the last slide.*





# FW25 SHOWS **TOP COLORS** **OVERVIEW**

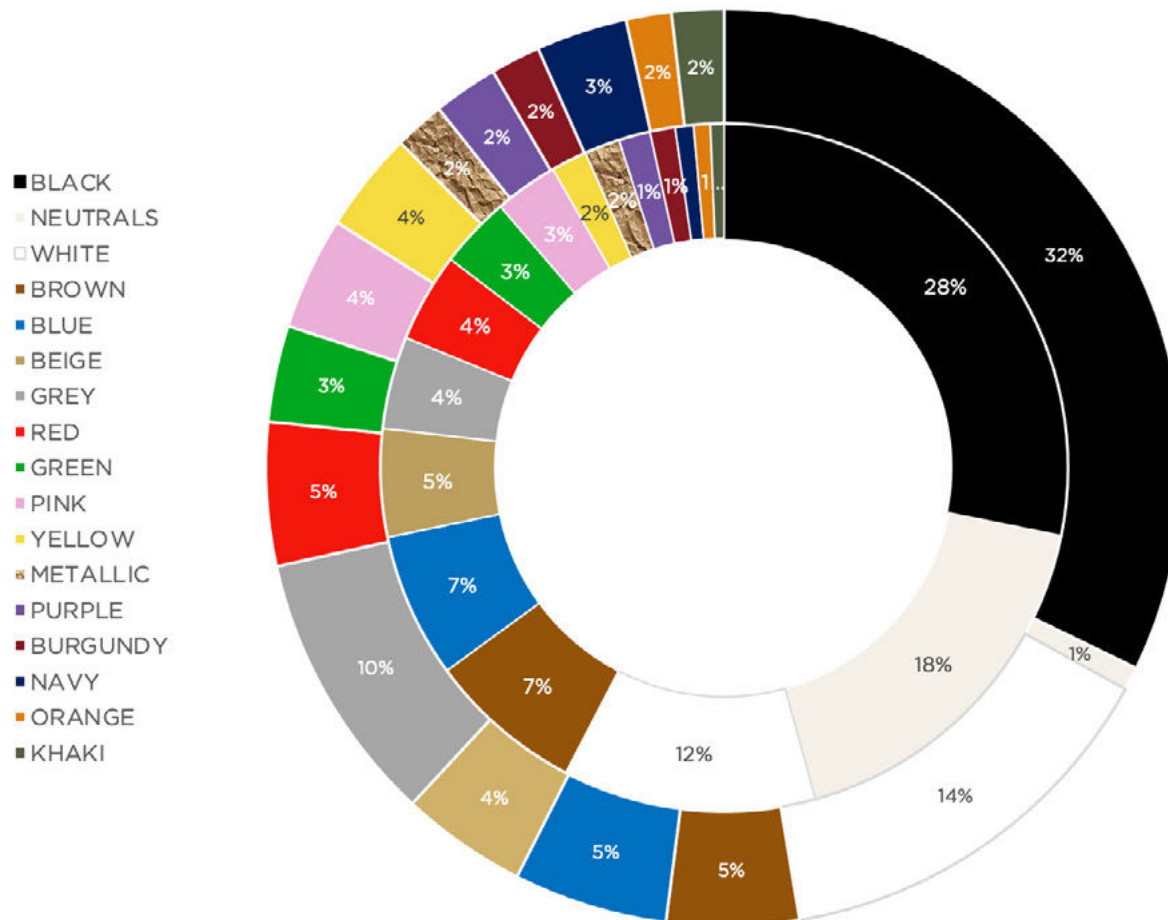
ACCESS ALL IMAGES  
CLICKING HERE



LIVETREND

# FW25 COLORS ASSORTMENT

## GLOBAL COLOR ASSORTMENT



## Timeless Neutrals & Thoughtful Bolds

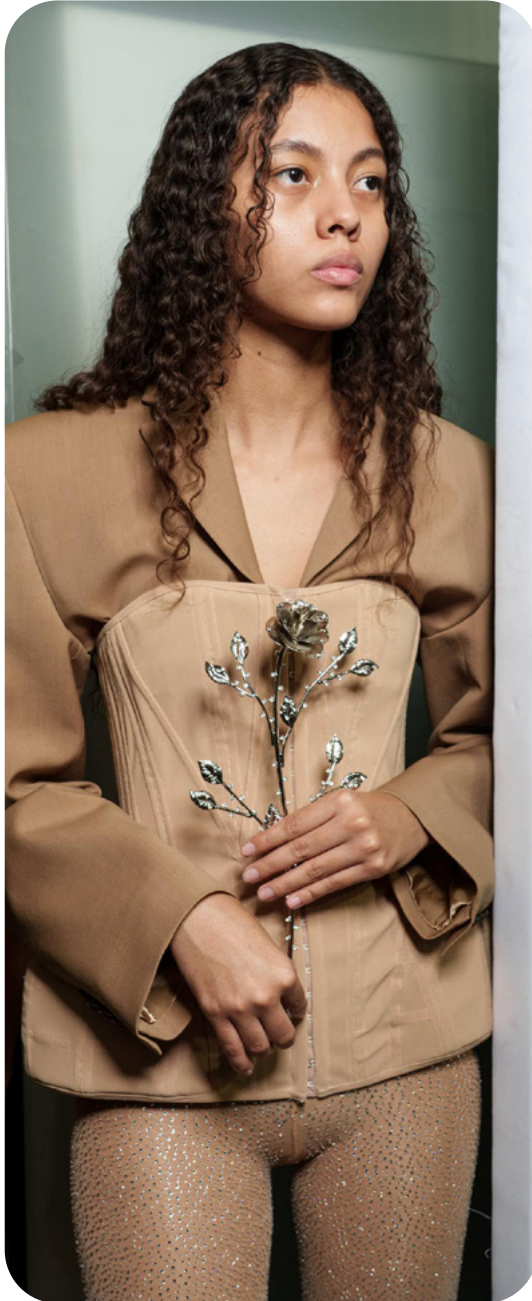
The color shifts for Fall/Winter 2025 reveal a strong move toward neutral and earthy tones, with black increasing by 4 percent and grey by 9 percent, reinforcing a sophisticated, versatile palette. Brown sees a dramatic surge of 87 percent, exploring more pigmented hues that tap into plum or rusty nuances. Beige follows with a 36 percent rise, highlighting a preference for warm, grounded tints as well.

At the same time, bold colors are being used more selectively, with green rising by 37 percent, focusing on rich and wearable tints, while proposing limonella and pear tints as well. Red remains nearly stable with only a slight decrease in visibility. The primary hue is especially striking in statement pieces or on monochromes that retain a timeless feel. Berry hues remain visible while showing decreasing growth rates, due to the overall decline in colors. However the visibility still suggests a taste for glamorous berry and deep jewel tones.

Globally, all of the neutrals increased by +383 percent, showing how consumers try and go beyond trends to develop trans-seasonal and long-lasting wardrobes. And while we are moving away from pastels, bold colors are amping up by +108%. They are not used in hyper-clashy color blocks but mindfully combined into new signature looks.



# FW25 NEUTRALS



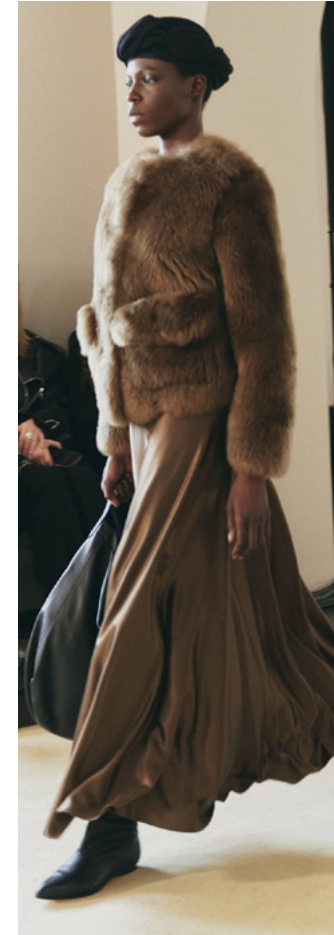
Giuseppe Di Morabito 14.jpg



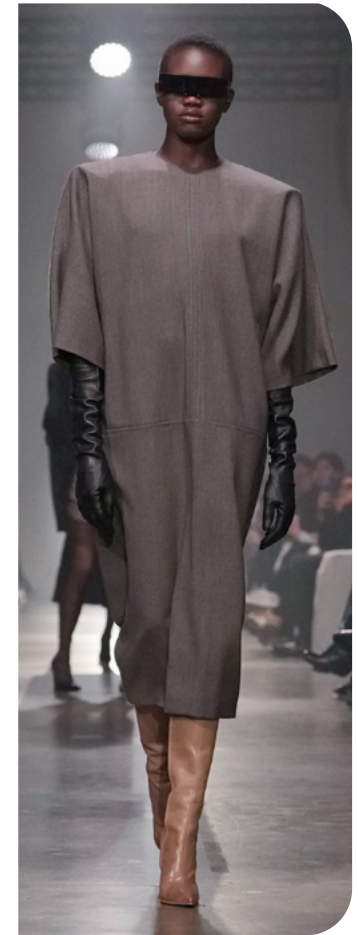
acne studios 16.jpg



Tibi 11.png



Altuzarra 25.jpg



Margiela 16.jpg

**2657**  
LOOKS

NEUTRALS

FW24

SS25

FW25

**+383%**  
YEAR ON YEAR

# FW25 CURATED BOLDS



Tory Burch 37.jpg



Tibi 3.png



Ujoh 5.jpg



MSGM 19.jpg



Aiste Hong 1.jpg

**1059**  
LOOKS



**+108%**  
YEAR ON YEAR





# FW25 SHOWS **TOP 10 COLORS**

The Fall/Winter 2025 menswear fashion weeks showcased a rich, grounded color palette, emphasizing earthy warmth and deep, sophisticated tones. Designers leaned into nature-inspired hues, with loden and forest green emerging as key shades, reinforcing an outdoorsy, heritage-driven aesthetic. Complementing these greens, tobacco, chocolate, and espresso brown dominated the collections, creating a sense of cozy luxury and timeless elegance.

Adding depth to the season, jewel tones played a significant role, infusing opulence into plush textures like cashmere, velvet, and corduroy. Deep burgundy, sapphire blue, and emerald green appeared across tailoring and knitwear, offering a refined contrast to the season's neutral base.

Grey and charcoal emerged as the modern alternative to black, with labels like Zegna, Armani, Issey Miyake, and Le-maire proving its versatility in sleek, tonal dressing.

For a bold yet wearable accent, pumpkin orange—a shade seen prominently in womenswear—made its way into menswear collections at Lanvin, Sacai, and Prada, adding a seasonal pop of warmth. Whether used as an accent in accessories or incorporated into outerwear and knitwear, this shade brought an autumnal vibrancy that balanced the otherwise muted, earthy tones.



LIVETREND



# FW25 INTENSE BLACK



dior 48.jpg



Lemaire 1.png



adam leenaerdt 14.jpg



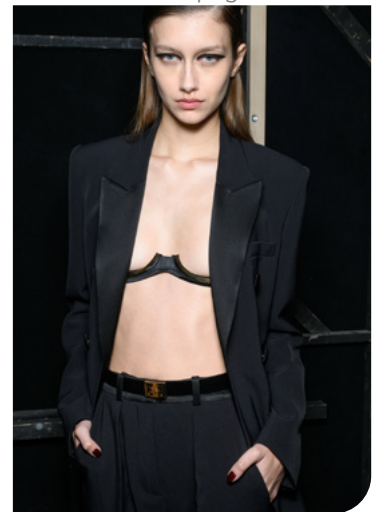
Tibi 1.png



Marco rambaldi 27.jpg

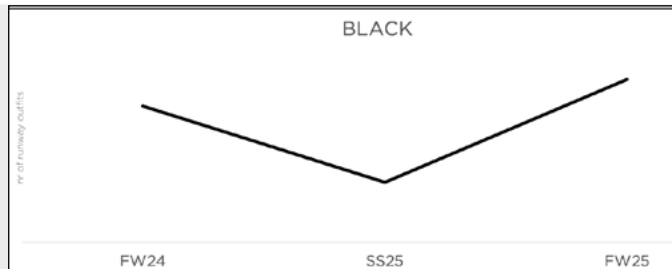


Michael Kors 17.jpg



Elisabetta Franchi 10.jpg

**4266**  
LOOKS



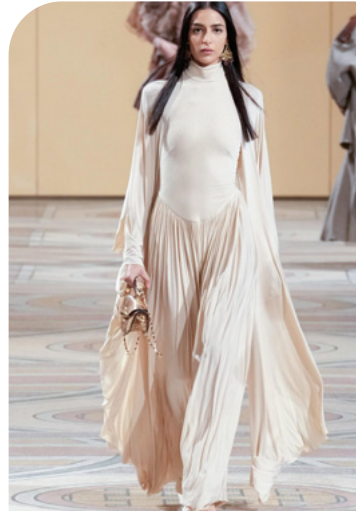
**+4%**  
YEAR ON YEAR



# FW25 AIRY FOG



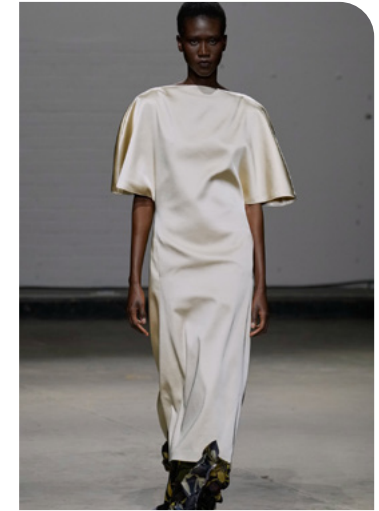
Brandon Maxwell 23.jpg



Zimmermann 16.jpg



Fforme23.jpg



SS Daley 4.jpg



Altuzarra 39.jpg

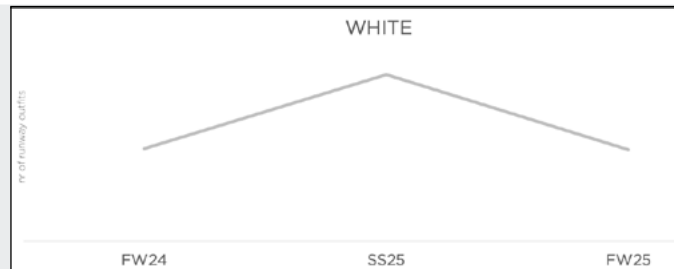


Rohk 10.jpg



Meruert Tongen 3.jpg

**1803**  
LOOKS



**-1%**  
YEAR ON YEAR



FW25 **STONE GREY**



Ermanno Scervino 39.jpg



The Row Fall 2025 Runway / The Impersonator 02 screenshot.jpg



Simkhai 28.jpg



no 21 12.jpg



Moschino 30.jpg



Lemaire 4.png



Ferragamo 28.jpg

**1335**  
LOOKS



**+9%**  
YEAR ON YEAR



# FW25 MOCCA BROWN



Victoria Beckham 36.jpg



ganni 35.jpg



Di Petsa 15.jpg



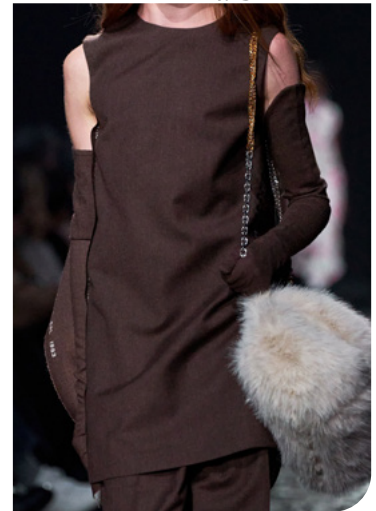
Fendi 14.jpg



MSGM 73.jpg

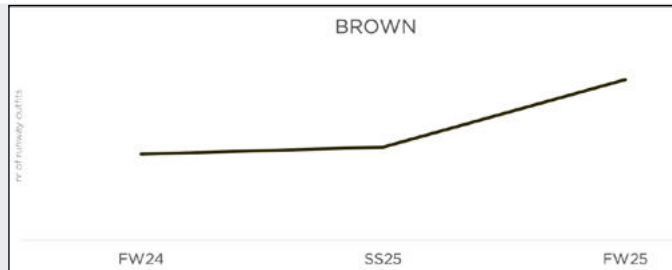


Michael Kors 7.jpg



Moschino 27.jpg

**1108**  
LOOKS



**+87%**  
YEAR ON YEAR

# FW25 **ASTRO BLUE**



Genny 15.jpg



Akris 26.jpg



Altuzarra 15.jpg



Gabriela Hearst 27.jpg



Carolina Herrera 9.jpg

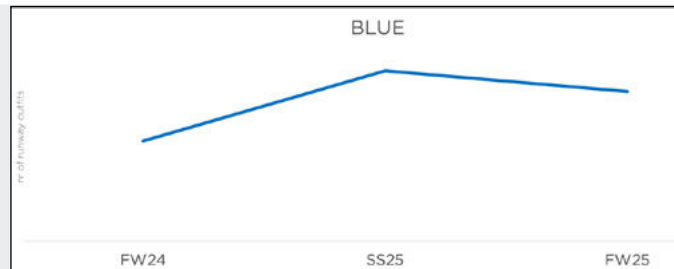


Giorgio Armani 31.jpg



Zimmermann 13.jpg

**1031**  
LOOKS



**+50%**  
YEAR ON YEAR



# FW25 BARELY BEIGE



Giuseppe Di Morabito 14.jpg



Huishang Zhang 5.jpg



Uma Wang 25.jpg



Gabriele Colangelo 10.png



chloe \_47.jpg

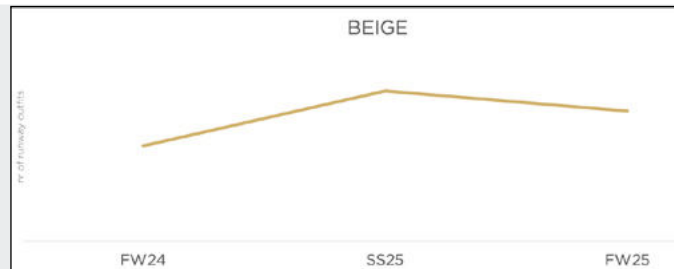


Victoria Beckham 53.jpg



Zimmermann 94.jpg

**768**  
LOOKS



**+36%**  
YEAR ON YEAR



# FW25 RED



stella mccartney 44.jpg



MSGM 60.jpg



Alexander McQueen 13.jpg



Prada 83.jpg



Bevza 3.jpg

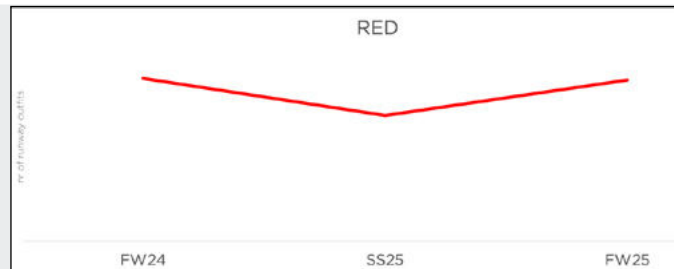


Calvin Klein 47.jpg



Ashlyn 2.jpg

**634**  
LOOKS



**-1%**  
YEAR ON YEAR



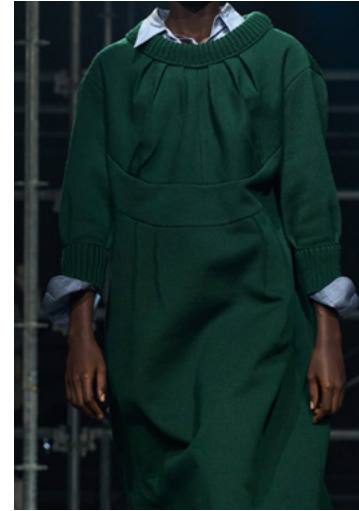
# FW25 BOTTLE GREEN



Burberry 55.jpg



tom ford 16.jpg



Prada 57.jpg



Sandy Liang 47.jpg



Lacoste 10.jpg

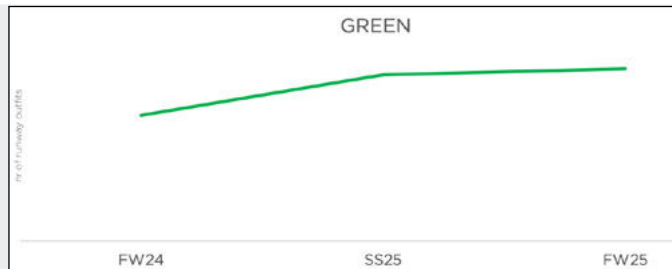


Etro 93.jpg



Hermes 22.jpg

**589**  
LOOKS



**+37%**  
YEAR ON YEAR



# FW25 **POWER PINK**



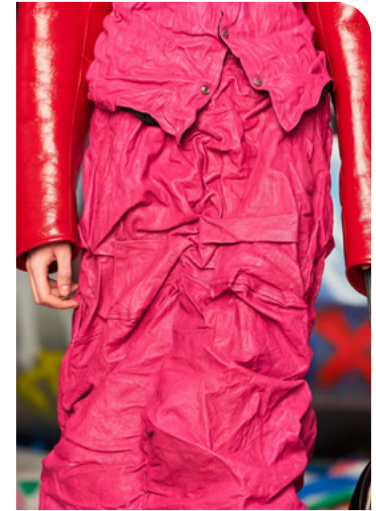
dries van noten 19.jpg



Carolina Herrera 39.jpg



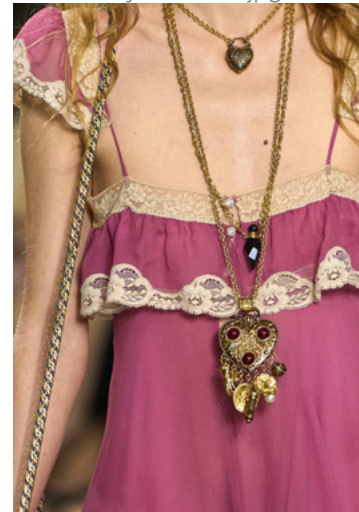
Tory Burch 25.jpg



Diesel 83.jpg



LoveShackFancy 21.png

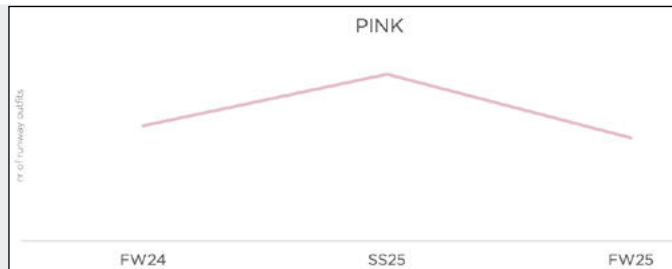


chloe \_7.jpg



Tory Burch 72.jpg

**452**  
LOOKS



**-11%**  
YEAR ON YEAR



# FW25 ARMOR METALS



Giuseppe Di Morabito 31.jpg



Rabanne 14.jpg



Central Saint Martins 1.png



Versace 46.jpg



Halperin 2.jpg

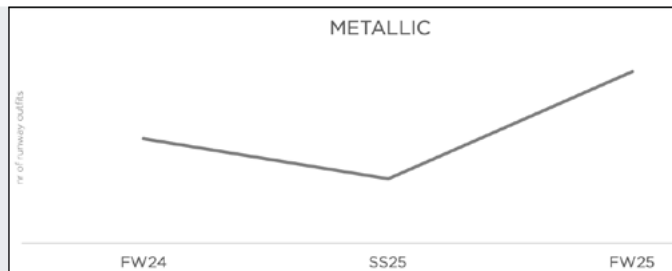


Dolce & Gabbana 79.jpg



Bevza 1.jpg

**252**  
LOOKS



**+12%**  
YEAR ON YEAR



# FW25 **PURPLE PLUM**



Altuzarra 9.jpg



Sportmax 13.jpg



Sportmax 23.jpg



acne studios 20.jpg



Michael Kors 25.jpg

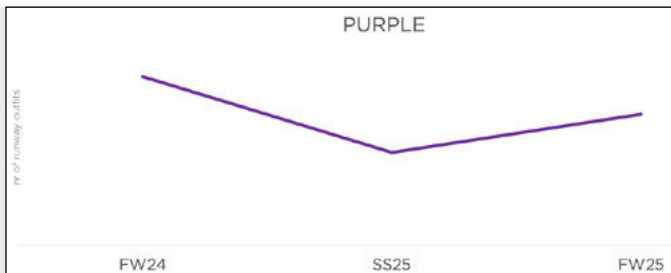


Christopher Esber47.jpg



zomer 41.jpg

**224**  
LOOKS



**-22%**  
YEAR ON YEAR



# FW25 RICH BURGUNDY



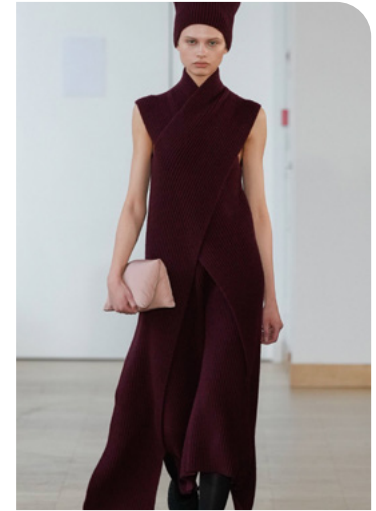
Elie Saab 59.jpg



MAX MARA 7.jpg



stella mccartney 71.jpg



Christian Wijnants 64.jpg



zegna



ami



Ulla Johnson 32.jpg

**179**  
LOOKS



**-20%**  
YEAR ON YEAR



# FW25 COLORS **NICHE SHADES**

## NUDE



chloe 6.jpg



Ferragamo 20.jpg



zegna



Ports1961 -4.png

## HONEY



Sportmax 45.jpg



Versace 9.jpg



zegna

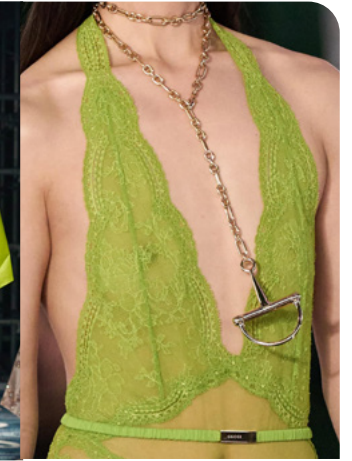


Christopher Esber27.jpg

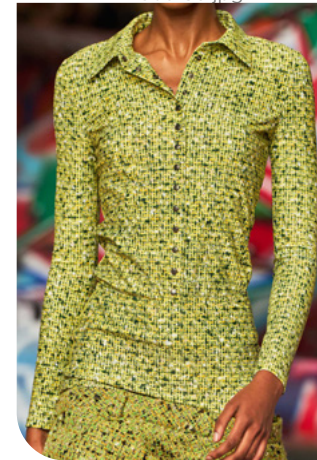
## LIMONELLA



Prada 56.jpg



Gucci 64.jpg



zegna



Sandy Liang 33.jpg



# DATA SOURCES & ICONS

## TREND GROWTH



### MARKET

YEAR ON YEAR TREND  
GROWTH ON E-COMMERCE



### SOCIAL MEDIA

YEAR ON YEAR TREND  
GROWTH ON INSTAGRAM



### CONSUMER INTEREST

YEAR ON YEAR GROWTH OF  
ONLINE SEARCH VOLUMES



### FASHION SHOWS

YEAR ON YEAR TREND  
GROWTH ON FASHION SHOWS

## TREND BEHAVIOR

### EDGY TREND

weak signal of a potential micro  
trend with very high risk

### EARLY SIGN

emerging trend with growing  
perspective but higher risk

### SAFE TREND

announced trend with  
growing perspective and safe risk

### BIG TREND

trend with a big magnitude due to high  
commercial potential and quick adaption

### STABLE TREND

trend that is already present in  
the market with flat growth

### LAST CALL

trend with decreasing perspective but  
still having business potential

## TREND MAGNITUDE



### MANIFEST

AN ICONIC PRODUCT THAT IS  
A STABLE TREND OF LARGE  
MAGNITUDE WITH CONFIRMED  
COMMERCIAL SUCCESS



### INVEST

A CORE PRODUCT REPRESENTING  
A STEADILY GROWING TREND OF  
MODERATE MAGNITUDE WITH COM-  
MERCIAL POTENTIAL



### TEST

A STATEMENT PRODUCT WITH  
GROWING PERSPECTIVE BUT  
SMALLER MAGNITUDE AND  
HIGHER RISK



## DATA TO DRIVE

01 CREATIVITY

02 STRATEGY

03 SUSTAINABILITY



LIVETREND

# THANK YOU!

You may not copy, reproduce, distribute, publish, display, perform, modify, create derivative works, transmit, or in any way exploit any such content, nor may you distribute any part of this content over any network, sell or offer it for sale, or use such content to construct any kind of database. You may not alter or remove any copyright or other notice from copies of the content on any Livetrend report.

**If you have further needs, please contact us via chat.**