



WOMENSWEAR
SS26 UPDATE
SKIRTS



LIVETREND

SS26 SKIRTS UPDATE INTRODUCTION



Zara_1.jpg



Emili Sindlev



Tibi (3).webp



Marron Edition.png



UPDATE

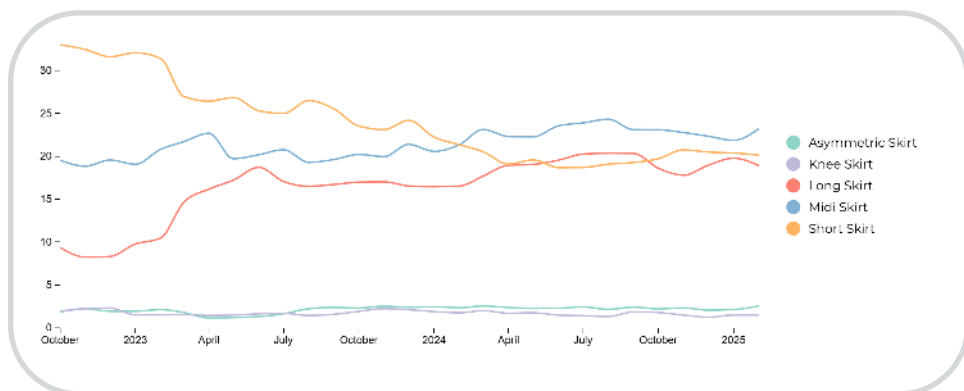
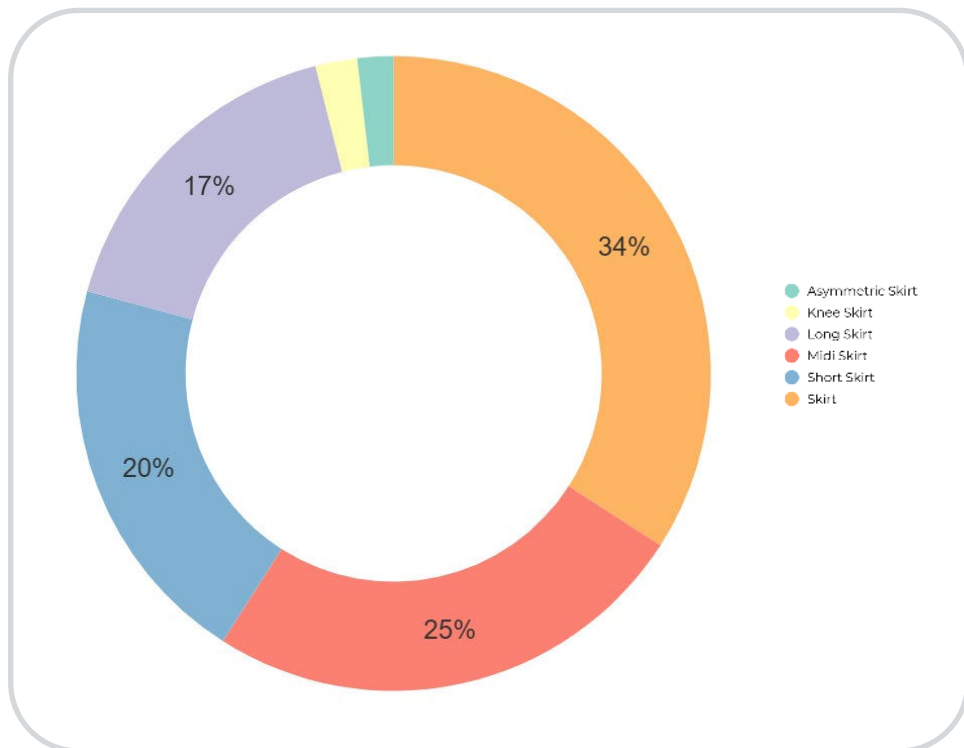
Rare Revival. For SS26, skirts evolve beyond their traditionally seductive role, becoming a symbol of adaptability and versatility for the modern woman. Longer silhouettes take center stage, reflecting a shift toward elegance and ease, while a revival of retro styles brings a fresh perspective to classic shapes. Pleats remain a staple, but the structured midi kilt gives way to more creative interpretations. Artisanal elements gain traction, with fringes enhancing movement and texture. Fluid fabrics and voluminous boho designs cater to those drawn to nostalgia and free-spirited expression. Meanwhile, for the younger market, bubble skirts maintain their relevance in mini silhouettes, paired with playful ruffles and tiered designs that embody a sense of whimsy and lighthearted femininity.

This report is based on Livetrend data extracted from Instagram, e-commerce and consumer interest on Spring Collections 2025, analyzing the visibility and growth of the trends compared to the same period last year. The percentages show the evolution year on year.

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SS26 SKIRTS UPDATE **KEY DATA**

SKIRTS LENGTH EVOLUTION



The skirts category is showing a gradual increase in the market, growing by 21% since 2023 and 5% to last year. While fashion shows are showing extra-short lengths, the market is still revealing interest toward longer styles, including midi and full-length options. Skirts are evolving beyond their traditional seductive appeal, embracing a more versatile and adaptive role that aligns with the dynamic new boho trend. The shift toward midi and long silhouettes increasing by 20% to last year, reflects a growing need for both sophistication and functionality, offering ease and elegance that seamlessly transition across different settings.

SS26 SKIRTS UPDATE **SPOTLIGHT**

MIDI PLEATED

SUEDE STYLE

LACE SKIRT

BUBBLE

BOHO

BIG TREND



Miu Miu_1.avif

SAFE TREND



BA&SH-.avif

SAFE TREND



ULLA_JOHNSON_.webp

BIG TREND



&OTHERSTORIES_.avif

SAFE TREND



SPELL.webp



+150%
YEAR ON YEAR



+70%
YEAR ON YEAR



+60%
YEAR ON YEAR



+250%
YEAR ON YEAR



+200%
YEAR ON YEAR



STAR PRODUCT: MIDI PLEATED

BIG TREND

SS26 SKIRTS **MAXI KILT**

www
+150%
YOY



miu miu.avif

+45%
YOY



Zara (4).jpg



Crank.png



Tibi (2).webp



Urban Outfitters.webp



milano-str-f25-0912.jpg



Miu Miu_1.avif

SS26 LEATHER SKIRTS

BIG TREND

SUEDE STYLE

SAFE TREND

NAPPA LEATHER

www
+50%
YOY



BA&SH-.avif



-MIU-MIU-.jpg



-ZARA.jpg



PEPE JEANS.webp



&OTHERSTORIES.avif



@THEREFORMATION.webp

SAFE TREND

SS26 SKIRTS SEE-THROUGH LACE


+76%
YOY




+52%
YOY

VRG GIRL.webp



ULLA_JOHNSON_.webp



Maje_.webp



MAXMARA.jpg



ZARA.jpg



BA&SH.avif



PATRIZIA PEPE.webp

SS26 SKIRTS

STABLE TREND

LAYERED SHEER MIDIS

www
+250%
YOY



Citta.png



Loeuvre.png



<Sans lien d'intersection>

STABLE TREND

SAFARI STYLE



Prada.jpg



Soeur.webp



Ralph Lauren.avif


Instagram
+14%
YOY

STABLE TREND

SS26 SKIRTS **MIDI DENIM SKIRT**


+13%
YOY




-5%
YOY

@amaka.hamelijnck.webp



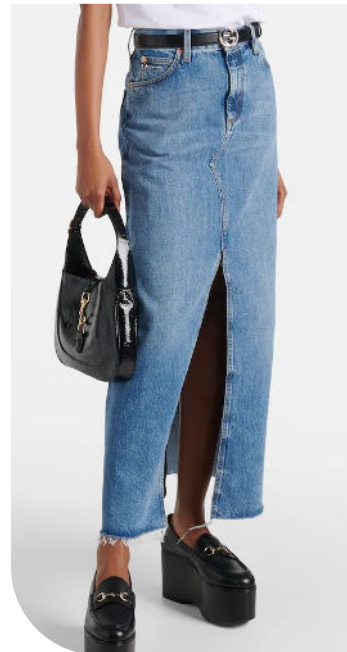
REFORMATION.webp



PEPE-JEANS.webp



TOMMY.webp



GUCCI.webp



CARHARTT.avif



SALSA JEANS.jpg

SS26 SKIRTS

SAFE TREND

LONG BOHO

SAFE TREND

FULL VOLUME RETRO

WWW
+200%
YOY



zimmermann.jpg



chloe.jpg

WWW
+60%
YOY



francoise (2).jpg



Miss Selfridges.png



Miu Miu_2.avif



LOOK 02 - REBECCA
DAY BY DAY

Massimo Dutti (2).jpg

STABLE TREND

SS26 SKIRTS FRINGES FANTASY

www
+70%
YOY

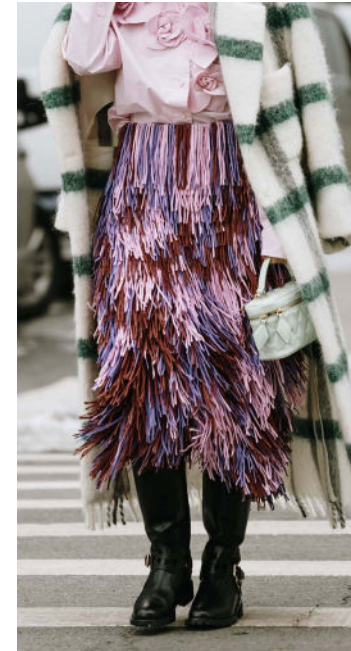


new-york-str-f25-1304.jpg

+18%
YOY



Mare mare.webp



new-york-str-f25-2128.jpg



Skirts.jpg



lisa-yang.jpg



mango.webp



banana republic.webp

SS26 SKIRTS

SAFE TREND

POPLIN A-LINE

EDGY TREND

CRISPY BUBBLE MIDI

WWW
+50%
YOY



Maeve.webp



Zara_1.jpg



Dunst.png



Tibi.webp



Facade Pattern.png



Zara.jpg

SS26 MINI SKIRTS

SAFE TREND

www
+250%
YOY



@selfmadestudio.png

BUBBLE SKIRT



Zara (13).jpg



Vrg Girl3.png

EARLY SIGN

www
+50%
YOY



Aritzia.avif



Sandro.webp

RUFFLED MINI



Rosefrantz.png

DATA SOURCES & ICONS

TREND GROWTH



MARKET

YEAR ON YEAR TREND GROWTH ON E-COMMERCE



SOCIAL MEDIA

YEAR ON YEAR TREND GROWTH ON INSTAGRAM



CONSUMER INTEREST

YEAR ON YEAR GROWTH OF ONLINE SEARCH VOLUMES



FASHION SHOWS

YEAR ON YEAR TREND GROWTH ON FASHION SHOWS

TREND BEHAVIOR

EDGY TREND

weak signal of a potential micro trend with very high risk

EARLY SIGN

emerging trend with growing perspective but higher risk

SAFE TREND

announced trend with growing perspective and safe risk

BIG TREND

trend with a big magnitude due to high commercial potential and quick adaption

STABLE TREND

trend that is already present in the market with flat growth

LAST CALL

trend with decreasing perspective but still having business potential

TREND MAGNITUDE



MANIFEST

AN ICONIC PRODUCT THAT IS A STABLE TREND OF LARGE MAGNITUDE WITH CONFIRMED COMMERCIAL SUCCESS



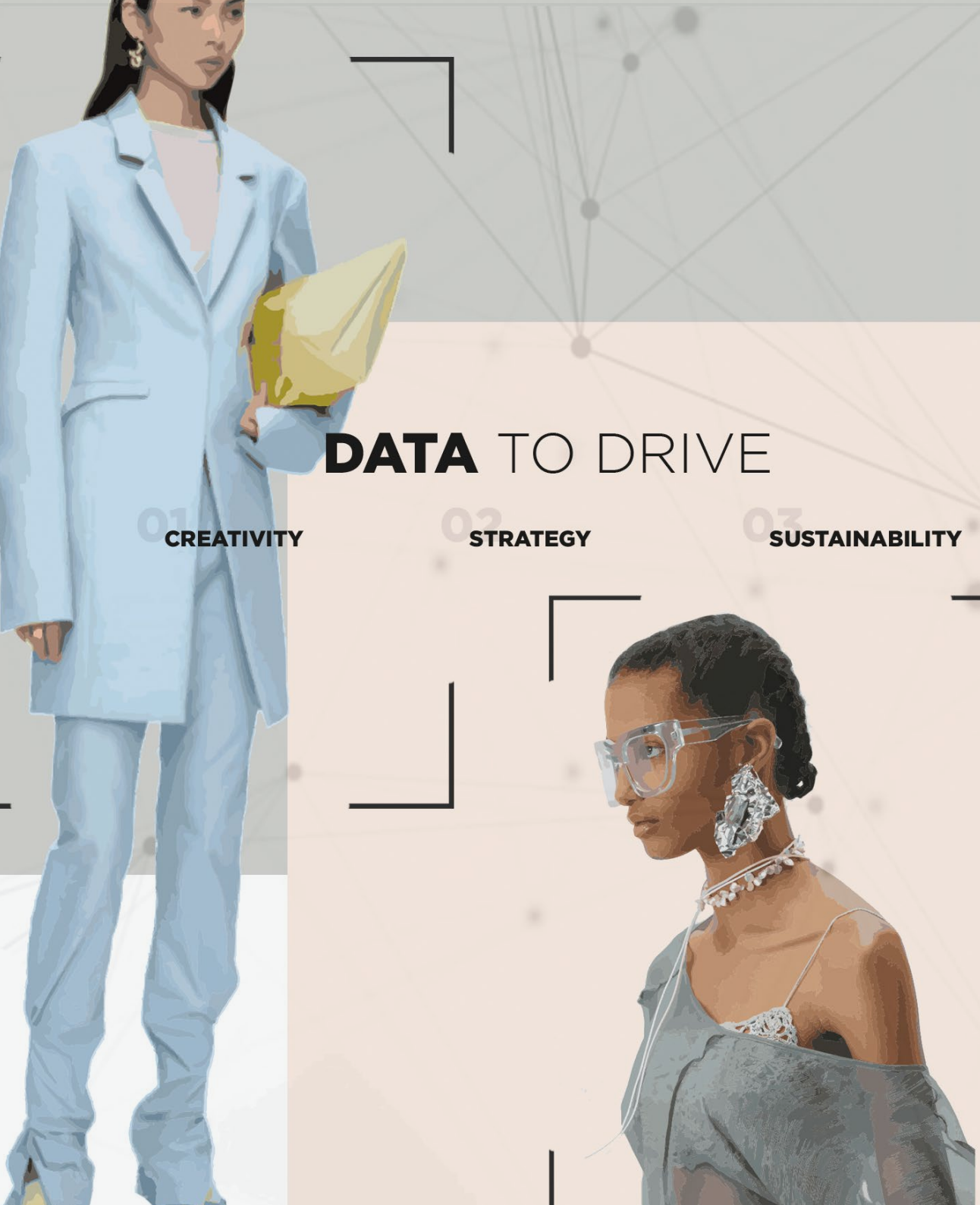
INVEST

A CORE PRODUCT REPRESENTING A STEADILY GROWING TREND OF MODERATE MAGNITUDE WITH COMMERCIAL POTENTIAL



TEST

A STATEMENT PRODUCT WITH GROWING PERSPECTIVE BUT SMALLER MAGNITUDE AND HIGHER RISK



DATA TO DRIVE

01 CREATIVITY

02 STRATEGY

03 SUSTAINABILITY



LIVETREND

THANK YOU!

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