



MENSWEAR
SPRING 26
UPDATE
SHOES



LIVETREND

SPRING 26 SHOES UPDATE **INTRODUCTION**



@ethan_kieffer.jpeg



@attiresaint (100).jpeg



@attiresaint (4).jpeg



@attiresaint (74).jpeg



UPDATE

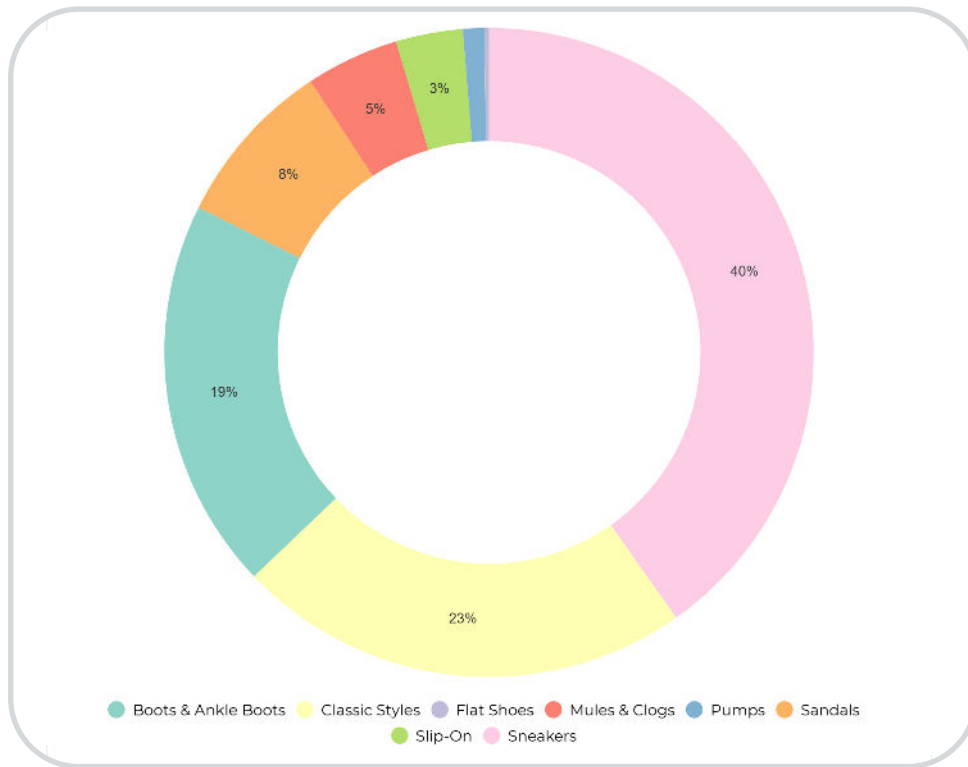
A chic & cool transition. For spring 2026, shoes will find the perfect balance between chic footwear and casual style, from varnished derbies to flat retro sneakers. Loafers will stay as a must-have, also declined in a black & white version, for a modern dandy twist. The outdoor is still influencing footwear design, with hiking shoes and details integrating the city looks and adding a touch of stylish casualness to menswear. The shoes are meant to be comfortable and easy to wear, as shown by the slip-on trend with clogs and laceless shoes, comfortable as a pantoufle. Among this season's trendy items, timeless iconics are here to stay. In fact, loafers embellished with tassel or metallic details will be still very visible, getting a more edgy feel and announcing the neo punk trend that will be raging the next winter. The nautical allure will bring a breath of fresh air to men's wardrobes, playing between boat shoes and fisherman sandals, For the boldest, animal-textured shoes bring a wild edgy touch to the silhouettes, while texan boots will still be present taking a boho side or a more sleek and refined design. Sneaker sill be still predominant for men, taking inspiration from the past and sports as soccer, bowling and boxe.

This report is based on Livetrend data extracted from Instagram & e-commerce from september to january, analysing the visibility and growth of the trends compared to te same period last year. The percentages show the visibility evolution year on year.

**ACCESS ALL IMAGES
CLICKING HERE**

SPRING 26 SHOES UPDATE **KEY DATA**

GLOBAL ASSORTMENT



mango australia_1.jpeg



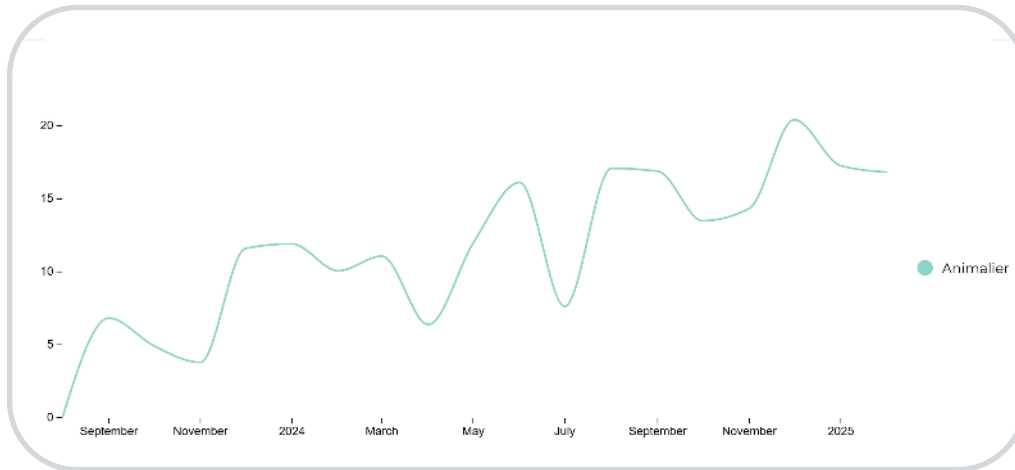
@attiresaint.jpeg



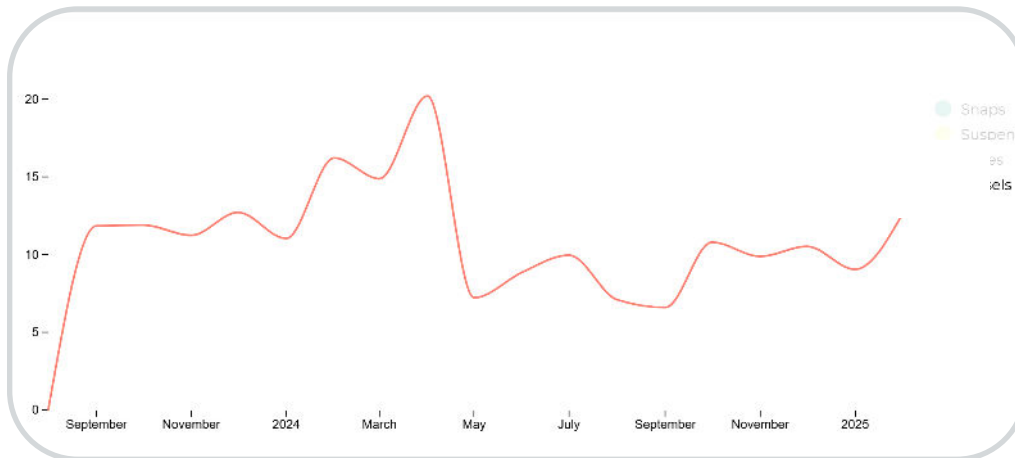
From sneakers to loafers and boots, different styles come together to create an eclectic look for SS26 footwear collections. Retro sneakers remain the most popular item, worn everyday for a dynamic lifestyle from office to leisure time. Classic and elegant shoes such as derbies and loafers represent 23% of the market share, and boat shoes are definitely the new spring must-have for men. Ankle boots are also on the rise in menswear, with soft hiking-style boots are making a strong statement in the collections. Functional and smart, they are still very stylish for urban life, revisiting the Gorpcore trend. Furthermore, cowboy boots remain popular, getting more refined and sleek, with pointy-squared toe for example. When it comes to the material, leather and PU are obviously dominant, but suede is gaining in popularity, particularly in clogs and wallabee lace-ups shoes. Canvas are also an interesting material for summer footwear and not just for sneakers.

SPRING 26 SHOES UPDATE **KEY DATA**

FOOTWEAR TOP PATTERN



LOAFERS TOP DETAIL



In the footwear range, animal print deserves a special mention. This print has actually increased by 67% since 2024 as you can see in the graph on the left, showing that the trend is influencing men too. From printed nappa or suede, even pony hair versions are allowed for spring. Special features as embellishments are increasingly popular, especially for sneakers and loafers, which are adorned with metallic hardware or playful tassels.

SPRING 26 SHOES UPDATE **MUST-HAVES SPOTLIGHT**



MANIFEST



INVEST



TEST

LOAFERS



@attiresaint (120).jpeg

BOAT SHOES



@paulbinam (18).jpeg

RETRO SNEAKERS



@ASOS.png

BOOTS



acne studios_1.jpeg

SQUARE-TOE



@attiresaint (83)_1.jpeg

This Trend Spotlight proposes the must-have products of the season to build the right assortment.

This selection is made to ensure that you have the right collection staples, invest in the right core pieces and test the right trendy items within your product range.

Find the full list of seasonal core items on the next slides.



MENSWEAR
SHOES
UPDATE
CORE ITEMS



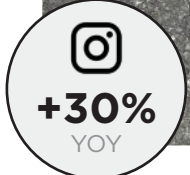
LIVETREND

BIG TREND

SPRING 26 SHOES THE CHIC PENNY LOAFERS



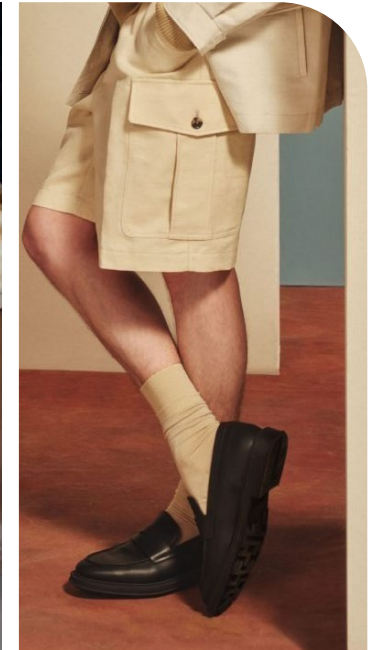
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@dennishabla 2.jpeg



@attiresaint (7).jpeg



@mrporter (2).jpeg



@dunst_official.jpeg



@attachment_official.jpeg



@wtkt1025.jpeg

SAFE TREND

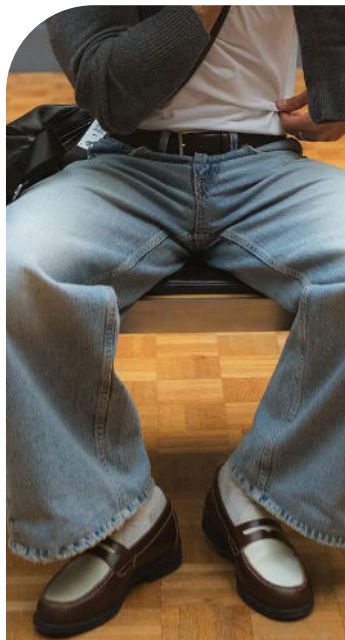
SPRING 26 SHOES THE BICOLOR LOAFERS

WWW
+70%
YOY



IG
+22%
YOY

@attiresaint (124).jpeg



@ethan_kieffer 1.jpeg



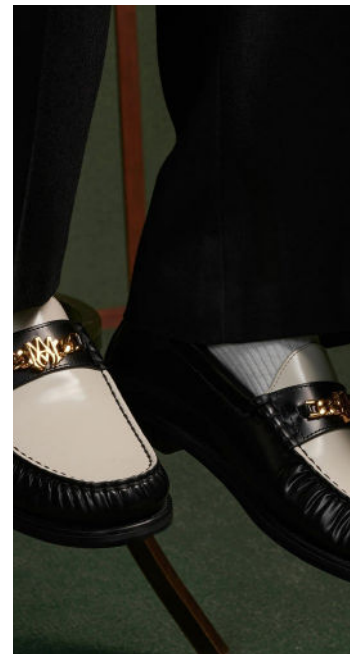
@attiresaint (67).jpeg



@paulbinam (20).jpeg



streetstyle paris fw25.jpg



amiri.jpeg



@ryuuya_nagano (4).jpeg

SPRING 26 SHOES **THE EMBELLISHED LOAFERS**

BIG TREND

HARDWARE DETAIL

BIG TREND

PLAYFUL TASSELS



@kbh_kk (6).jpeg



@amiri.jpeg



@attiresaint (56).jpeg



@mrporter (12).jpeg



streetstyle paris fw25_2.jpg



@ryuuya_nagano (6).jpeg

BIG TREND

SPRING 26 SHOES **THE BOAT SHOES**

WWW
+80%
YOY



@corridor (2).jpeg



@jcrew (1).jpeg



@magnus.jpeg



@attiresaint (72).jpeg



@mytheresamen (3).jpeg



@ryuuya_nagano (3).jpeg



@paulbinam (21).jpeg

IG
+50%
YOY

BIG TREND

SPRING 26 SHOES **THE COOL CLOGS**

www
+250%
YOY



@intheoffing (2).jpeg

Instagram
+48%
YOY



@paulbinam (17).jpeg



zara usa (2).jpeg



@attiresaint (31).jpeg



@kbh_kk (1).jpeg



Pitti Uomo fw25.jpg



@lepetitarnd.jpeg

STABLE TREND

SPRING 26 SHOES THE SUEDE APRON-TOE



+110%
YOY



@kbh_kk (12).jpeg



@paulbinam (16).jpeg



mango australia.jpeg



@closedofficial (3).jpeg



zara usa_1.jpeg



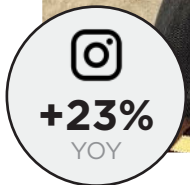
@attiresaint (115).jpeg



@mat_buckets (2).jpeg

STABLE TREND

SPRING 26 SHOES **THE RETRO SNEAKERS**



@attiresaint (51).jpeg



@callummullin.jpeg



citadium.jpeg



@mrporter (3).jpeg



streetstyle milano fw25 7.jpg



@theyoungwretch.jpeg



@jandrotapiolas (1).jpeg

SAFE TREND

SPRING 26 SHOES **THE CLEAN CANVAS**



@nuterm_tokyo.jpeg



@intheoffing.jpeg



officine générale.jpeg



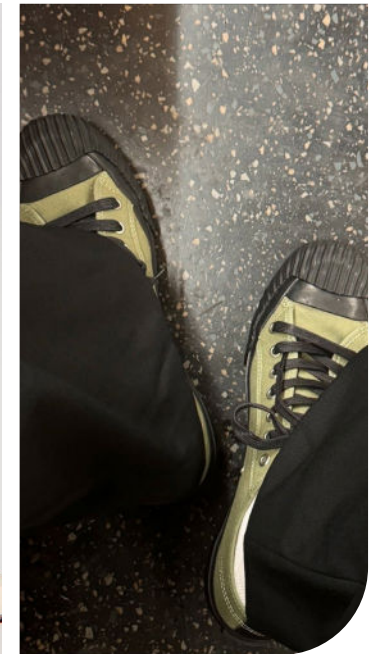
@fursac.paris.jpeg



@armandofeola (1).jpeg



sandro.jpeg



@leeyjohn_ (3).jpeg

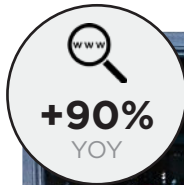
SPRING 26 SHOES **THE CLASSIC VARNISHED DERBIES**

SAFE TREND

SLIM LINE

SAFE TREND

NEO ROUND TOE



@alexsezdem.jpeg



@mrporter (5).jpeg



@mytheresa_men.jpeg



@commissionofficial (2).jpeg



@studionicholson.jpeg



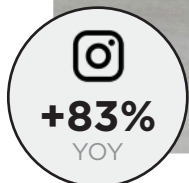
@attiresaint (100).jpeg

SAFE TREND

SPRING 26 SHOES **THE FISHERMAN SANDAL**



@studionicholson 1.jpeg



loro piana_1.jpeg



cos usa.jpg



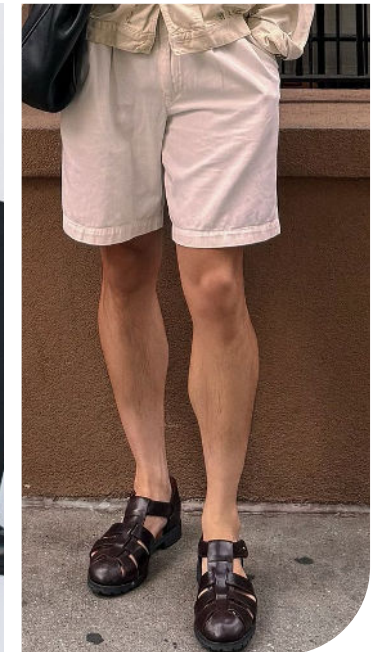
hereu.jpeg



jw anderson.jpeg



@mango_man.jpeg



@leeyjohn_ (2).jpeg

STABLE TREND

SPRING 26 SHOES THE HIKING SHOES

WWW
+50%
YOY



IG
+32%
YOY

@paulbinam (15).jpeg



@attiresaint (41).jpeg



@ryuuya_nagano (7).jpeg



@intheoffing (2)_1.jpeg



@ashaphillips_ (2).jpeg



@attiresaint (36).jpeg



@yesdragon_.jpeg

EARLY SIGN

SPRING 26 SHOES **THE BOOTIE**



@attiresaint (131).jpeg



@imdanielsimmons (4).jpeg



our legacy.jpeg



@massimodutti.jpeg



loro piana.jpeg



acne studios.jpeg



@naooki0201.jpeg

EARLY SIGN

SPRING 26 SHOES **THE MEN'S MULE**



@ashaphillips_ (1).jpeg



@attiresaint (33).jpeg



@tommyymayy (1).jpeg



loro piana_2.jpeg



zara usa_2.jpeg



@03j90.jpeg



@ashaphillips_ (3).jpeg

SPRING 26 SHOES THE TEXAN BOOTS

EDGY TREND

COWBOY BOOTS

EARLY SIGN

SQUARE-TOE BOOTS



streetstyle paris fw25_1.jpg



rhude.jpeg



@attiresaint (83).jpeg



@leeyjohn_ (1).jpeg



@mrporter (14).jpeg



@imdanielsimmons (8).jpeg

DATA SOURCES & ICONS

TREND GROWTH



MARKET

YEAR ON YEAR TREND
GROWTH ON E-COMMERCE



SOCIAL MEDIA

YEAR ON YEAR TREND
GROWTH ON INSTAGRAM



CONSUMER INTEREST

YEAR ON YEAR GROWTH OF
ONLINE SEARCH VOLUMES



FASHION SHOWS

YEAR ON YEAR TREND
GROWTH ON FASHION SHOWS

TREND BEHAVIOR

EDGY TREND

weak signal of a potential micro
trend with very high risk

EARLY SIGN

emerging trend with growing
perspective but higher risk

SAFE TREND

announced trend with
growing perspective and safe risk

BIG TREND

trend with a big magnitude due to high
commercial potential and quick adaption

STABLE TREND

trend that is already present in
the market with flat growth

LAST CALL

trend with decreasing perspective but
still having business potential

TREND MAGNITUDE



MANIFEST

AN ICONIC PRODUCT THAT IS
A STABLE TREND OF LARGE
MAGNITUDE WITH CONFIRMED
COMMERCIAL SUCCESS



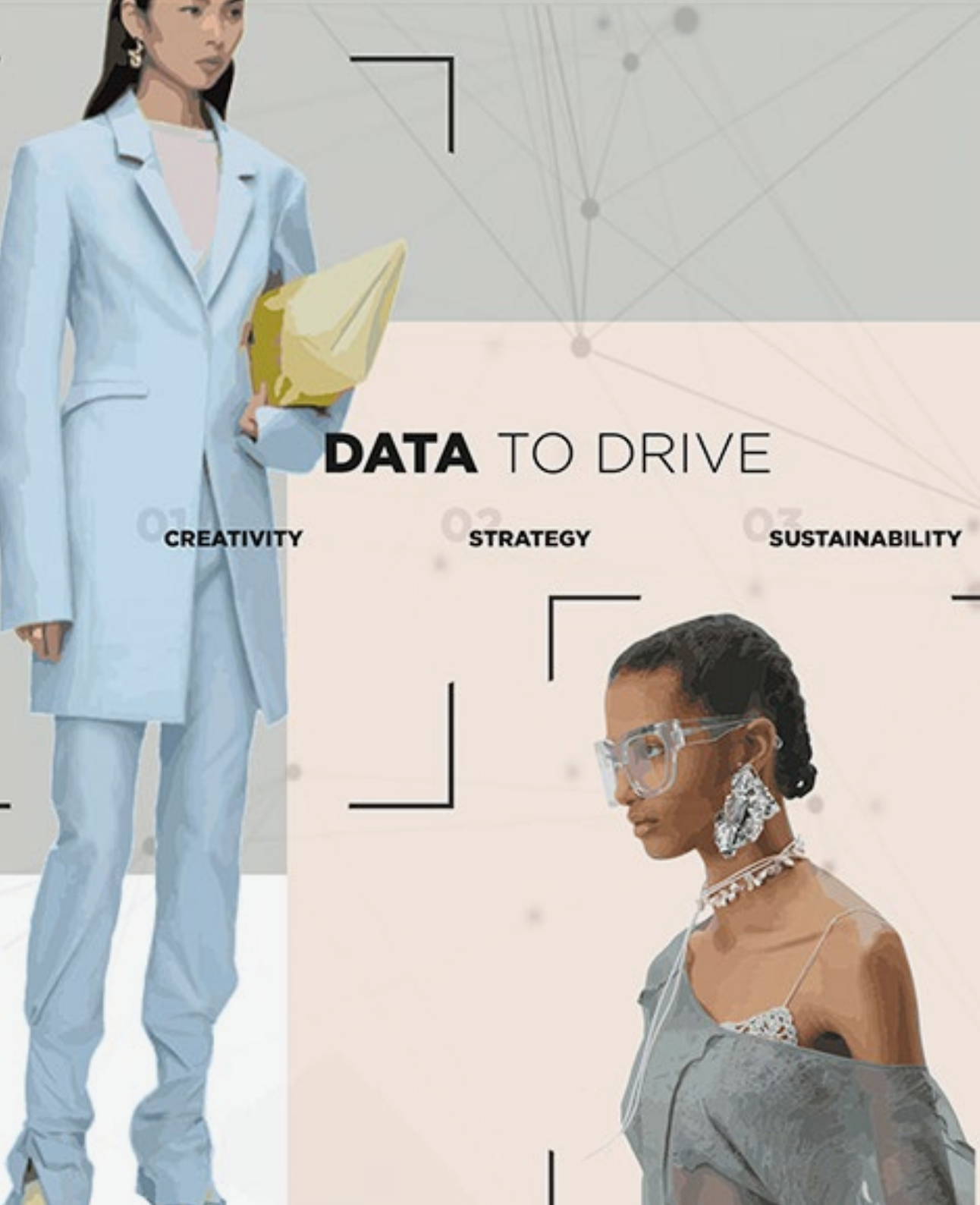
INVEST

A CORE PRODUCT REPRESENTING
A STEADILY GROWING TREND OF
MODERATE MAGNITUDE WITH COM-
MERCIAL POTENTIAL



TEST

A STATEMENT PRODUCT WITH
GROWING PERSPECTIVE BUT
SMALLER MAGNITUDE AND
HIGHER RISK



DATA TO DRIVE

01 CREATIVITY

02 STRATEGY

03 SUSTAINABILITY



LIVETREND

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