



WOMENSWEAR
FALL/WINTER
2025
FASHION SHOWS
KEY ITEMS
OUTERWEAR



LIVETREND

FW25 OUTERWEAR INTRODUCTION



Zimmermann _2.jpg



Louis Vuitton 11.jpg



Fendi 20.jpg



Saint laurent 45.jpg



FASHION SHOWS

Volume & Vintage Revival. For FW25 outerwear, the womenswear fashion shows embraced volume as a defining element. From maxi-length coats to fuzzy cocoon-like designs, oversized silhouettes took center stage. Military menswear influences brought structured upgrades to cropped styles, with peacoats featuring precise tailoring and boxy shoulders, while sharp blazers remained a dominant force, reinforcing a sleek, powerful aesthetic. Meanwhile, casual classics made a striking return—denim jackets and bombers resurfaced, modernized with relaxed fits yet refined detailing. The trench coat saw a vintage-inspired revival, with duster-like refinement, lending a sense of old-world elegance to contemporary wardrobes. Whether through elongated, bulbous shapes or menswear-infused cuts, FW25 outerwear proved that bold, statement-making layering is key.

This forecasting report is based on Data extracted from 197 International fashion shows of NY, London, Milan and Paris with 45 000 products analyzed. The trends are organized by visibility (number of looks presenting the trend attribute) and the percentage shows the trend growth compared to FW24 fashion shows. Find the relating icons & stamps on the last slide.

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BIG TREND



CHIC MAXI COATS



Calvin Klein 16.jpg



Carolina Herrera 5.jpg



stella mccartney 84.jpg



Etro 6.jpg



Ferragamo 30.jpg



Giambattista Valli 39.jpg

926
LOOKS

+9%
YOY

Sportmax 2.jpg

BIG TREND



OVERSIZED NOMADS



Sportmax 1.jpg



Hermes 43.jpg



Ferragamo 31.jpg



MAX MARA 3.jpg



Khaite 23.jpg



adam leenaerdt 24.jpg

903
LOOKS

+60%
YOY

BIG TREND



531
LOOKS

+127%
YOY

SHARP BLAZERS



Simkhai 28.jpg



MiuMiu 144.jpg.webp



Ferragamo 28.jpg



Missoni21.jpg



Tory Burch 40.jpg



Miyake 34.jpg

BIG TREND



449
LOOKS

+59%
YOY

CASUAL LEATHERS



Aniye Records 46.jpg



Simkhai 27.jpg



Ferragamo 26.jpg



Bally 6.jpg



Christopher Esber32.jpg



Monse 32.jpg

BIG TREND



CROPPED CLASSICS



Zimmermann 64.jpg



Burberry 37.jpg



R13_12.png



Sara Wong 66.jpg



Cucculelli 21.jpg



Lemaire 7.png

441
LOOKS

+96%
YOY

SAFE TREND



FUR COATS



Gucci 2.jpg



Altuzarra 4.jpg



Rabanne 29.jpg



ganni 41.jpg



Giuseppe Di Morabito 7.jpg



Roberto Cavalli 19.jpg

323
LOOKS

+246%
YOY

Gucci 12.jpg

SAFE TREND



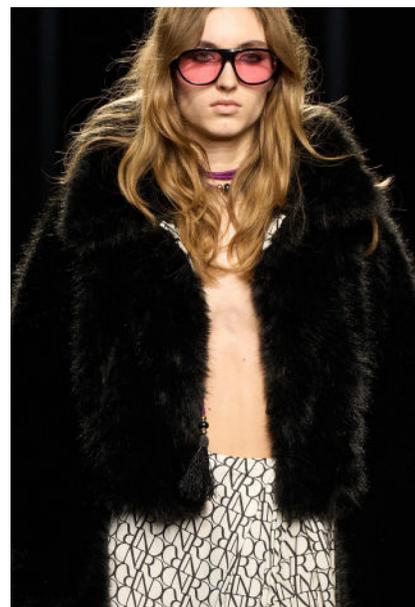
250
LOOKS

+244%
YOY

FUR JACKETS



stella mccartney 40.jpg



Nina Ricci 12.jpg



Etro 75.jpg



Elie Saab 44.jpg



ALC 4.png



Luisa Spagnoli 32.jpg

STABLE TREND



ELEVATED TRENCHS



Tods 12.jpg



MiuMiu 79.jpg.webp



Fendi 20.jpg



Maryling 4.jpg



no 21 4.jpg



Versace 43.jpg

138
LOOKS

+39%
YOY

SAFE TREND



JEAN JACKETS



Coperni 33.jpg



Simone Rocha 24.png



Bally 15.jpg



Tory Burch 5.jpg



Sportmax 6.jpg



Sportmax 50.jpg

121
LOOKS

+175%
YOY



SAFE TREND



BIKERS



Standstudio 15.png



dior 26.jpg



Aniye Records 5.jpg



Elisabetta Franchi 34.jpg



Chopova Lowena 9.png



stella mccartney 39.jpg

91

LOOKS

+277%

YOY

STABLE TREND



CLEAN BOMBERS



Francesco Murano 22.jpg



no 21 43.jpg



Kent Curwen 50.jpg



Dolce & Gabbana 68.jpg



MSGM 86.jpg



Benmoyal 10.jpg

73

LOOKS

+22%

YOY

FW25 OUTERWEAR NICHE TRENDS

HYPER-WADDED



Versace 20.jpg



Diesel 64.jpg



mame kurogouchi 7.jpg



Holzweiler 25.png

SUPER CINCHED



Bally 21.jpg



Margiela 17.jpg



Prada 53.jpg



Fendi 36.jpg

DATA SOURCES & ICONS

TREND GROWTH



MARKET

YEAR ON YEAR TREND GROWTH ON E-COMMERCE



SOCIAL MEDIA

YEAR ON YEAR TREND GROWTH ON INSTAGRAM



CONSUMER INTEREST

YEAR ON YEAR GROWTH OF ONLINE SEARCH VOLUMES



FASHION SHOWS

YEAR ON YEAR TREND GROWTH ON FASHION SHOWS

TREND BEHAVIOR

EDGY TREND

weak signal of a potential micro trend with very high risk

EARLY SIGN

emerging trend with growing perspective but higher risk

SAFE TREND

announced trend with growing perspective and safe risk

BIG TREND

trend with a big magnitude due to high commercial potential and quick adaption

STABLE TREND

trend that is already present in the market with flat growth

LAST CALL

trend with decreasing perspective but still having business potential

TREND MAGNITUDE



MANIFEST

AN ICONIC PRODUCT THAT IS A STABLE TREND OF LARGE MAGNITUDE WITH CONFIRMED COMMERCIAL SUCCESS



INVEST

A CORE PRODUCT REPRESENTING A STEADILY GROWING TREND OF MODERATE MAGNITUDE WITH COMMERCIAL POTENTIAL



TEST

A STATEMENT PRODUCT WITH GROWING PERSPECTIVE BUT SMALLER MAGNITUDE AND HIGHER RISK



LIVETREND

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