



WOMENSWEAR
FALL/WINTER
2025
FASHION SHOWS
KEY ITEMS
DRESSES



LIVETREND

FW25 DRESSES INTRODUCTION



Blumarine 3.jpg



Gucci 6.jpg



Antonio Marras 83.jpg



Alberta Ferretti 1.jpg



FASHION SHOWS

Playful Chic & Fluid Elegance. For FW25, womenswear dress trends embrace eccentricity and feminine fun, bringing a balance of dazzling embellishments and effortless silhouettes. Sparkles and shimmer take center stage, adding drama to simple yet striking designs. Modern asymmetric draping dominates for plains, especially in fluid fabrics to create slinky longline styles. Silky slip dresses exude understated elegance. Lace dresses add a delicate sheer effect, while bohemian and romantic frilled styles appear across all lengths, channeling a whimsical spirit. Fringed dresses introduce movement and playfulness, especially in dramatic maxi lengths. Niche trends offer crinolines to update the classic tutu, while extreme bulbous silhouettes make a daring statement. A fresh take on femininity emerges through modern ladylike shapes, particularly low-waist silhouettes that blend vintage charm with contemporary refinement.

This forecasting report is based on Data extracted from 197 International fashion shows of NY, London, Milan and Paris with 45 000 products analyzed. The trends are organized by visibility (number of looks presenting the trend attribute) and the percentage shows the trend growth compared to FW24 fashion shows. Find the relating icons & stamps on the last slide.

[ACCESS ALL IMAGES
CLICKING HERE](#)

Fendi 25.jpg

BIG TREND



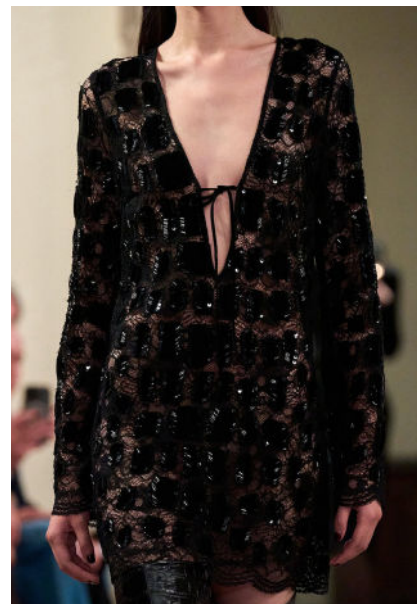
515
LOOKS

+50%
YOY

DAZZLING



Elie Saab 82.jpg



Elisabetta Franchi 15.jpg



dries van noten 39.jpg



Halperin 2.jpg



Dolce & Gabbana 74.jpg



Rabanne 46.jpg

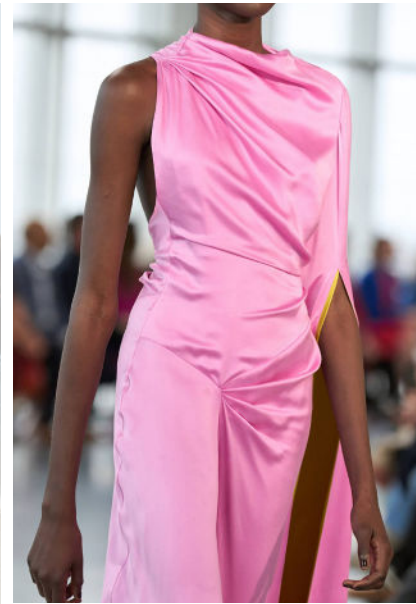
BIG TREND



ASYMMETRIC DRAPE



Kallmeyer 2.jpg



Roksanda 15.jpg



dries van noten 27.jpg



name kurogouchi 12.jpg



Tory Burch 27.jpg



Marine Serre 6.jpg

450
LOOKS

+56%
YOY

chloe 20.jpg

BIG TREND



SATIN SLIPS



Ferragamo 10.jpg



Gucci 74.jpg



Ermanno Scervino 20.jpg



Meruert Tongen 14.jpg



MiuMiu 82.jpg.webp



Marine Serre 12.jpg

416
LOOKS

+178%
YOY

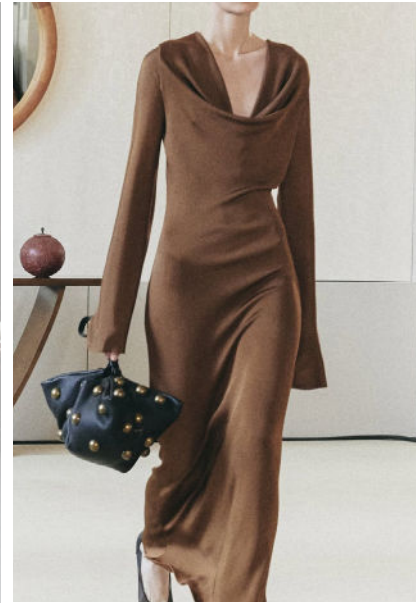
STABLE TREND



SLINKY FLUIDIY



tom ford 29.jpg



Altuzarra 24.jpg



Monse 11.jpg



Central Saint Martins 4.png



Zimmermann 29.jpg



Christopher Esber46.jpg

393
LOOKS

+5%
YOY

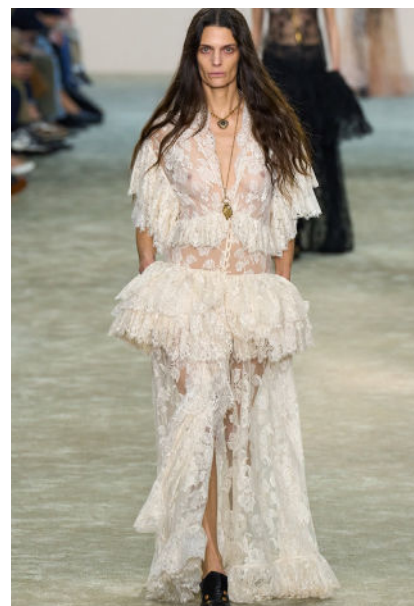
STABLE TREND



DREAMY FRILLS



Ulla Johnson 10.jpg



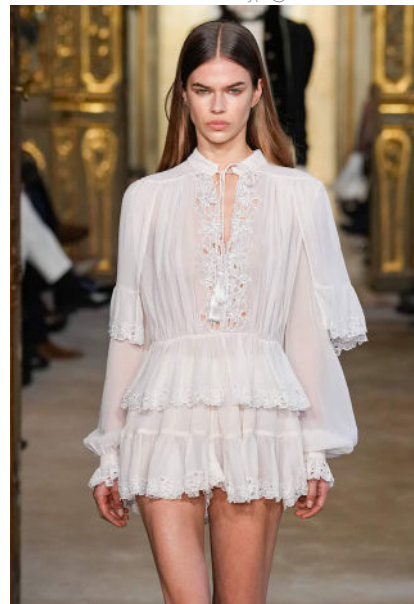
chloe 38.jpg



GRETA CONSTANTINE 3.png



Cinq a Sept 14.png



Twinsset 9.jpg



Giambattista Valli 24.jpg

131
LOOKS

+23%
YOY

SAFE TREND



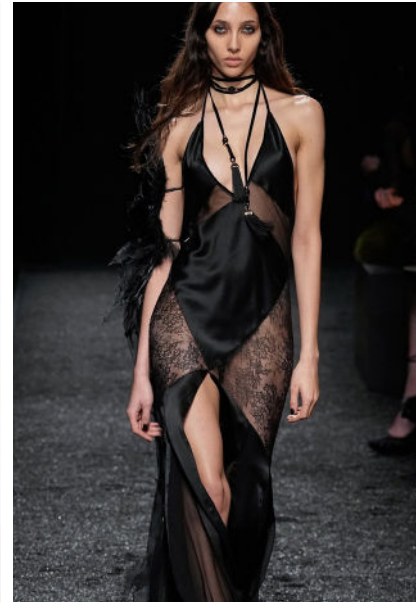
108
LOOKS

+46%
YOY

DEEP PLUNGING



Staud 28.png



Nina Ricci 55.jpg



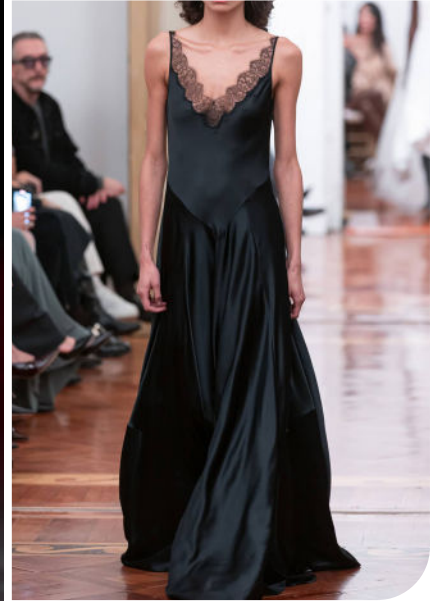
Monse 7.jpg



The Blonds 2.jpg



Roberto Cavalli 17.jpg



Alberta Ferretti 24.jpg

SAFE TREND



FRINGED FAV'S



Burberry 50.jpg



Fforme29.jpg



Etro 99.jpg



Sportmax 16.jpg



Versace 5.jpg



Ferrari 4.jpg

107
LOOKS

+67%
YOY

STABLE TREND



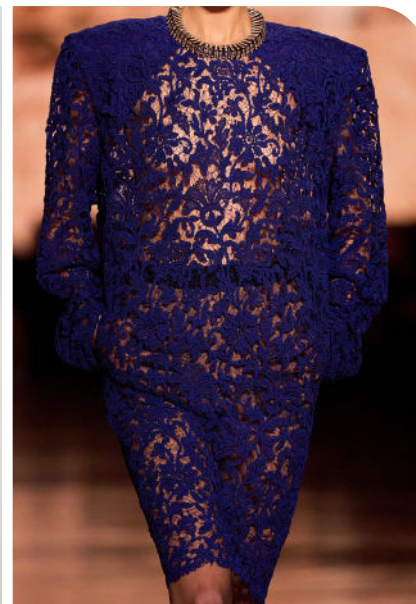
LACE LOOKS



Giambattista Valli 30.jpg



Elie Saab 64.jpg



Saint laurent 42.jpg



Zimmermann 15.jpg



Blumarine 77.jpg



Gabriela Hearst 1.jpg

83

LOOKS

+15%

YOY

STABLE TREND



BOHO MAXIS



LoveShackFancy 9.png



Caroline Hu18.jpg



Sara Wong 7.jpg



Gucci 15.jpg



Etro 11.jpg



Alexander McQueen 11.jpg

50
LOOKS

+32%
YOY

FW25 DRESSES NICHE TRENDS

FIRST LADIES



Marine Serre 1.jpg



Emilia Wickstead 13.jpg



Ferragamo 7.jpg



MiuMiu 12.jpg.webp

MODERN LOW-RISE



Coperni 53.JPG



Bevza 3.jpg



Zimmermann 25.jpg



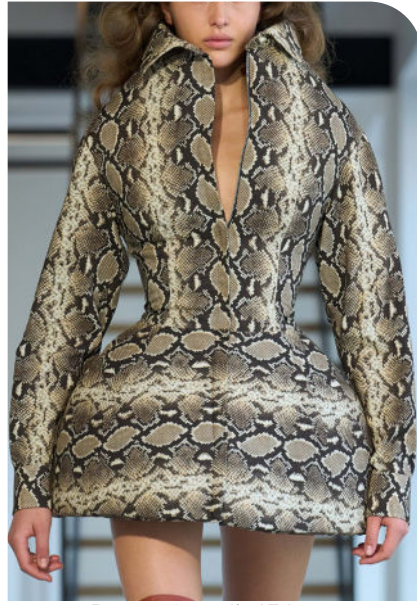
fformeaw250019-d8079750ff8377db7abb.jpg

FW25 DRESSES NICHE TRENDS

NEO CRINOLINES



dior 86.jpg



Duran Latnik 15.jpg



Moschino 31.jpg



Versace 2.jpg

ELEGANT BULBOUS



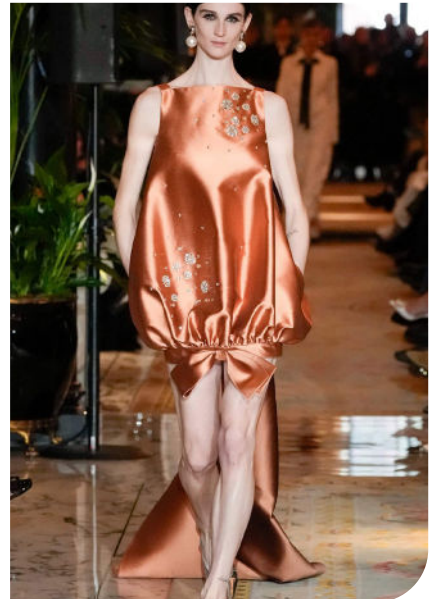
Sara Wong 11.jpg



Rochas 7.png



Antonio Marras 81.jpg



Huishang Zhang 2.jpg

DATA SOURCES & ICONS

TREND GROWTH



MARKET

YEAR ON YEAR TREND GROWTH ON E-COMMERCE



SOCIAL MEDIA

YEAR ON YEAR TREND GROWTH ON INSTAGRAM



CONSUMER INTEREST

YEAR ON YEAR GROWTH OF ONLINE SEARCH VOLUMES



FASHION SHOWS

YEAR ON YEAR TREND GROWTH ON FASHION SHOWS

TREND BEHAVIOR

EDGY TREND

weak signal of a potential micro trend with very high risk

EARLY SIGN

emerging trend with growing perspective but higher risk

SAFE TREND

announced trend with growing perspective and safe risk

BIG TREND

trend with a big magnitude due to high commercial potential and quick adaption

STABLE TREND

trend that is already present in the market with flat growth

LAST CALL

trend with decreasing perspective but still having business potential

TREND MAGNITUDE



MANIFEST

AN ICONIC PRODUCT THAT IS A STABLE TREND OF LARGE MAGNITUDE WITH CONFIRMED COMMERCIAL SUCCESS



INVEST

A CORE PRODUCT REPRESENTING A STEADILY GROWING TREND OF MODERATE MAGNITUDE WITH COMMERCIAL POTENTIAL



TEST

A STATEMENT PRODUCT WITH GROWING PERSPECTIVE BUT SMALLER MAGNITUDE AND HIGHER RISK



LIVETREND

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