



WOMENSWEAR
FALL/WINTER
2025
FASHION SHOWS
KEY ITEMS
TOPWEAR



LIVETREND

FW25 TOPWEAR INTRODUCTION



Emilia Wickstead 50.jpg



Blumarine 43.jpg



Aknvas 30.jpg



Sandy Liang 27.jpg



FASHION SHOWS

Elegance, Structure & Statement Styles. For FW25, womenswear topwear is seeing a 17% decline compared to FW24. Despite this, shirts remain strong, evolving into slightly undone corporate styles or taking on bold patterns, from plaid lumberjack looks to animal prints. Romantic elements emerge through frilled blouses and voluminous puffy sleeves, while corsets make a striking impact with sharp, armor-like structures, emphasizing a sculpted silhouette. Layering essentials take priority, with turtlenecks leading the way, reinforcing a refined, sophisticated approach. Meanwhile, tees and sweaters experience a noticeable decline, signaling a move away from casual streetwear basics toward more polished pieces. Whether through structured corsetry, opulent ruffles, or sleek high-neck styles, FW25 tops reflect a shift toward elegance and drama and a desire for expressive, fashion-forward dressing, redefining femininity with a balance of modern edge and vintage inspiration.

This forecasting report is based on Data extracted from 197 International fashion shows of NY, London, Milan and Paris with 45 000 products analyzed. The trends are organized by visibility (number of looks presenting the trend attribute) and the percentage shows the trend growth compared to FW24 fashion shows. Find the relating icons & stamps on the last slide.

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BIG TREND



NEO-BASIC SHIRTS



stella mccartney 47.jpg



MSGM 72.jpg



TWP 4.jpg



Vetesse 11.jpg



TWP 32.jpg



Prada 40.jpg

1359
LOOKS

-6%
YOY



BIG TREND



PATTERNED SHIRTS



Polo Ralph Lauren 32.png



Aniye Records 49.jpg



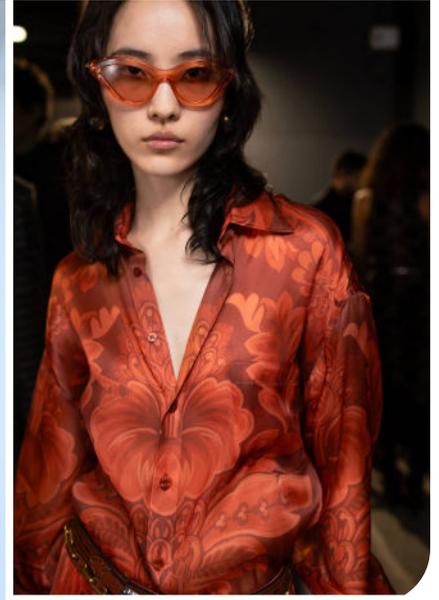
Benmoyal 16.jpg



Monse 9.jpg



Duran Latnik 19.jpg



Etro 28.jpg

1359
LOOKS

-6%
YOY

STABLE TREND



179
LOOKS

+7%
YOY

TURTLENECK



Magda Butrym 6.png



Saint Laurent 27.jpg



Elisabetta Franchi 21.jpg



Adam Lippes 19.png



16Arlington 12.png



dries van noten _4.jpg

STABLE TREND



SLEEK CORSETRY



Blumarine 36.jpg



Versace 32.jpg



Aniye Records 40.jpg



Giuseppe Di Morabito 69.jpg



Simkhai 35.jpg



Gabriela Hearst 47.jpg

178
LOOKS

-10%
YOY

SAFE TREND



DREAMY FRILLS



Blumarine 43.jpg



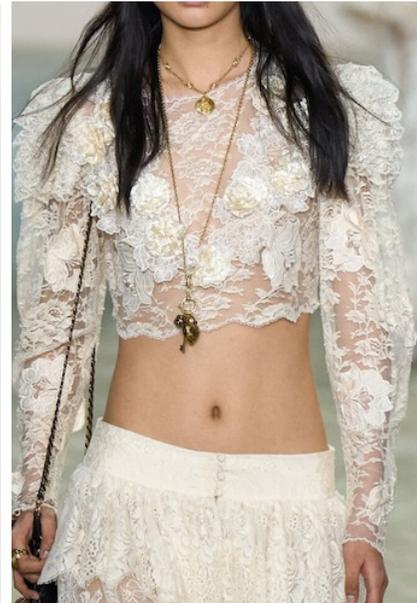
Sara Wong 65.jpg



Demeulemeester 51.jpg



Alexander McQueen 19.jpg



chloe 29.jpg



Altuzarra 28.jpg

72

LOOKS

+210%

YOY

SAFE TREND



DEEP PLUNGE



Nina Ricci 43.jpg



Burc Akyol 1.jpg



Francesco Murano 12.jpg



dries van noten _7.jpg



Gucci 3.jpg



Christian Wijnants 35.jpg

36
LOOKS

+33%
YOY

EARLY SIGN



VINTAGE CAMIS



chloe _17.jpg



LoveShackFancy 19.png



Aniye Records 36.jpg



Rosetta Getty 1.png



chloe 13.jpg



Coach 40.jpg

23
LOOKS

+950%
YOY

FW25 TOPWEAR NICHE TRENDS

MINIMAL BLOUSE



Nanushka 8.png



Prada 28.jpg



Christian Wijnants 33.jpg



mame kurogouchi 11.jpg

ELEGANT TIE-UP



chloe 41.jpg



Nina Ricci 22.jpg



Versace 14.jpg



stella mccartney 80.jpg

FW25 TOPWEAR NICHE TRENDS

LACE TOPS



Dolce & Gabbana 21.jpg



Valentino 57.jpg



Anderson 6.jpg



Fendi 52.png

MODERN LONGLINE



Coach 1.jpg



Diotima 8.png



Philp Lim 3.png



Tanya Taylor 13.png

FW25 TOPWEAR NICHE TRENDS

SARTORIAL & SLEEK



zomer 30.jpg



Nanushka 22.png



Saint laurent 36.jpg



Roberto Cavalli 21.jpg

LAYERED BASICS



MSGM 70.jpg



Rave Review 25.png



Chet Lo 6.jpg



Cividini 2.png

DATA SOURCES & ICONS

TREND GROWTH



MARKET

YEAR ON YEAR TREND GROWTH ON E-COMMERCE



SOCIAL MEDIA

YEAR ON YEAR TREND GROWTH ON INSTAGRAM



CONSUMER INTEREST

YEAR ON YEAR GROWTH OF ONLINE SEARCH VOLUMES



FASHION SHOWS

YEAR ON YEAR TREND GROWTH ON FASHION SHOWS

TREND BEHAVIOR

EDGY TREND

weak signal of a potential micro trend with very high risk

EARLY SIGN

emerging trend with growing perspective but higher risk

SAFE TREND

announced trend with growing perspective and safe risk

BIG TREND

trend with a big magnitude due to high commercial potential and quick adaption

STABLE TREND

trend that is already present in the market with flat growth

LAST CALL

trend with decreasing perspective but still having business potential

TREND MAGNITUDE



MANIFEST

AN ICONIC PRODUCT THAT IS A STABLE TREND OF LARGE MAGNITUDE WITH CONFIRMED COMMERCIAL SUCCESS



INVEST

A CORE PRODUCT REPRESENTING A STEADILY GROWING TREND OF MODERATE MAGNITUDE WITH COMMERCIAL POTENTIAL



TEST

A STATEMENT PRODUCT WITH GROWING PERSPECTIVE BUT SMALLER MAGNITUDE AND HIGHER RISK



LIVETREND

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