



**WOMENSWEAR**  
**FW2025**  
**FASHION SHOWS**  
**TOP PRINTS &**  
**PATTERNS**



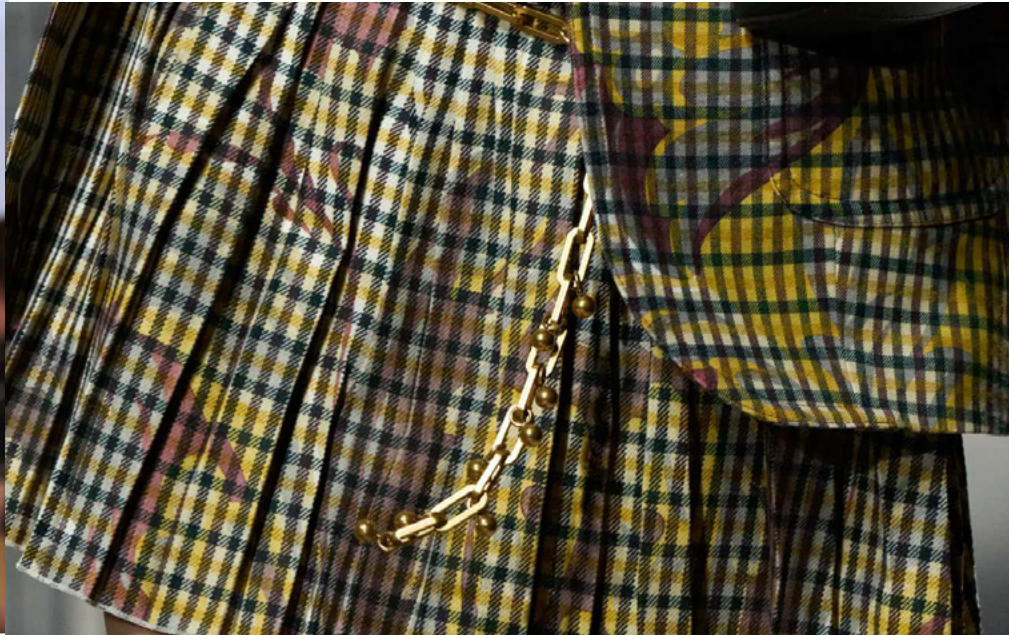
LIVETREND



# FW25 PRINTS & PATTERNS **INTRODUCTION**



no 21 41.jpg



Etro 108.jpg



stella mccartney 23.jpg



## FASHION SHOWS

### **Minimalism Meets Expressive Abstraction.**

For FW25, womenswear sees a 52% decline in patterned styles, favoring minimalism and refined prints. Stripes, florals, and checks remain strong, while animal prints and polka dots decline. Emerging trends focus on spontaneous, abstract aesthetics, with smudges, sketches, and scribbles replacing structured designs. Microprints subtly update animal patterns but hold less relevance. Despite the decline in all-over patterns, bold graphics—pets, faces, slogans, and newspaper prints—stay strong in topwear. The season embraces a curated, artistic approach, blending timeless motifs with expressive abstraction, shifting towards more nuanced, statement-making visual elements rather than dominant patterns.

*This analysis is based on more than 197 fashion shows and 45 000 looks tracked by Livetrend AI during the men fashion week. The trends in this report are organized by visibility (number of looks presenting the trend attribute) and the percentage shows the trend growth compared to the FW24 fashion shows. Find the relating icons & stamps on the last slide.*

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# FW25 **ALMOST-BASIC STRIPES**

**BIG TREND**



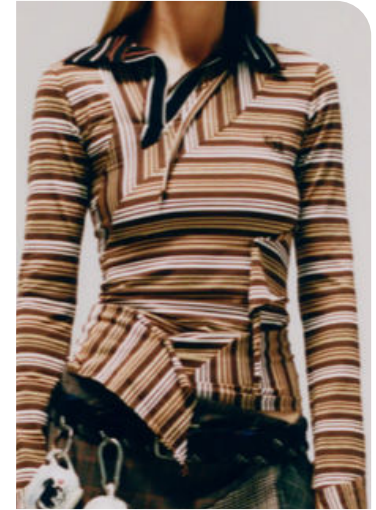
Tory Burch 29.jpg



Mithridate 18.jpg



Jade Wade 8.jpg



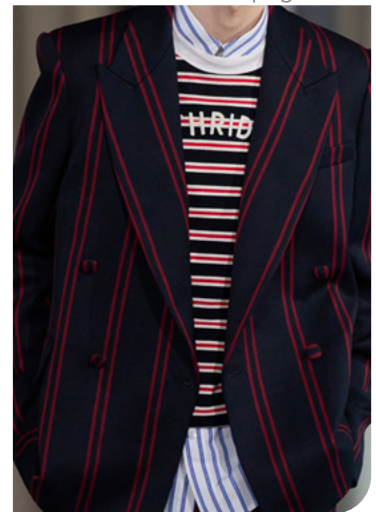
Rave Review 17.png



Adeam 3.png

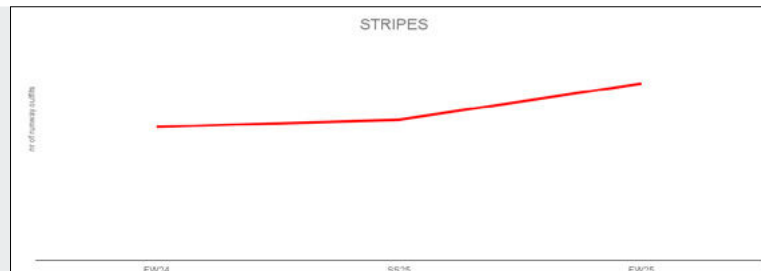


Monse 24.jpg



Mithridate 46.jpg

**823**  
LOOKS

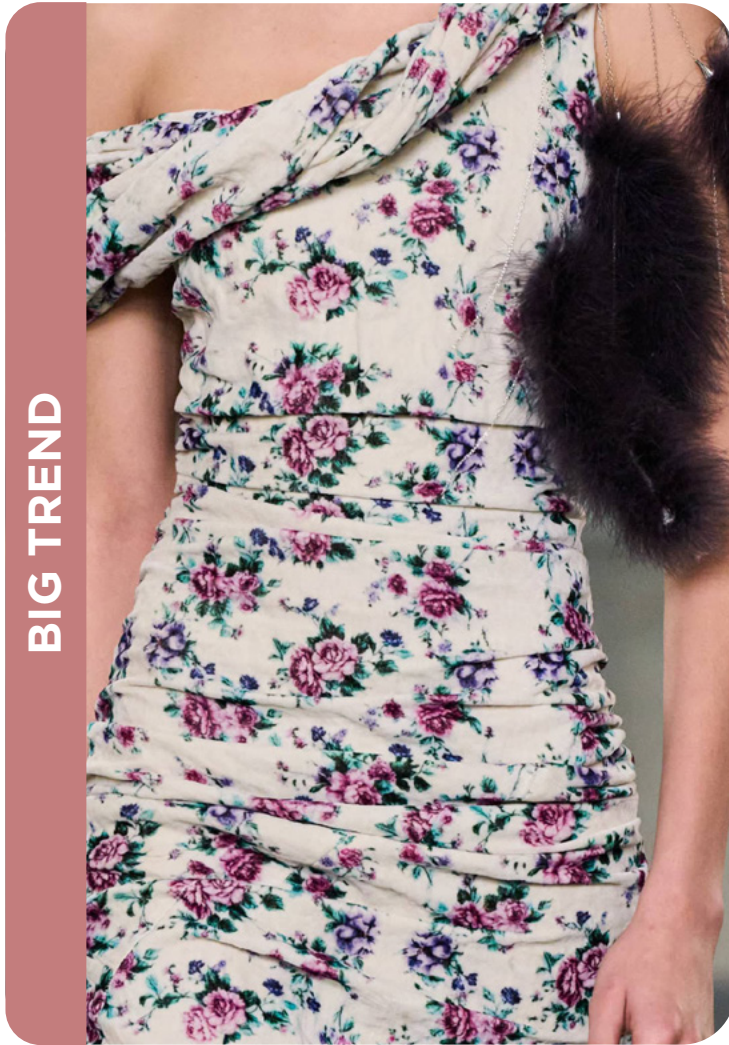


**+21%**  
YEAR ON YEAR



# FW25 **FLORALS: DITSY VINTAGE**

**BIG TREND**



Tory Burch 56.jpg



Blumarine 49.jpg



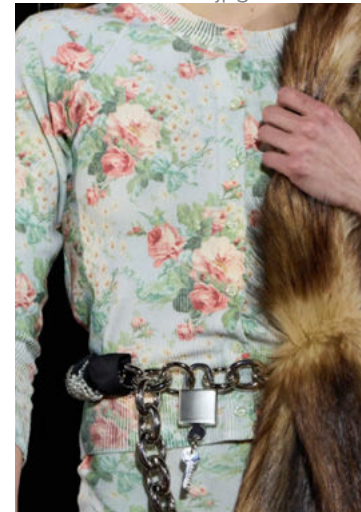
no 21 21.jpg



SS Daley 19.jpg



Meruert Tongen 11.jpg

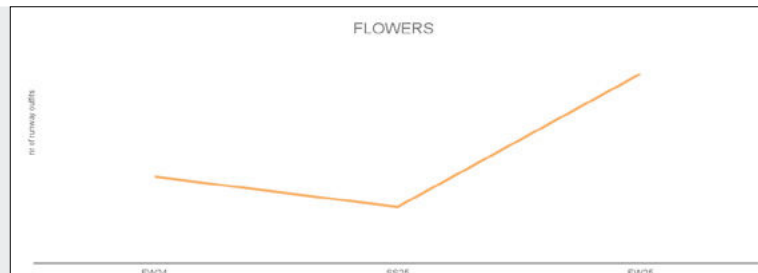


Simone Rocha 31.png



Bally 7.jpg

**585**  
LOOKS



**+119%**  
YEAR ON YEAR



# FW25 **FLORALS: ARTY ABSTRACT**

**BIG TREND**



Twinset 12.jpg



Antonio Marras 22.jpg



Moschino 33.jpg



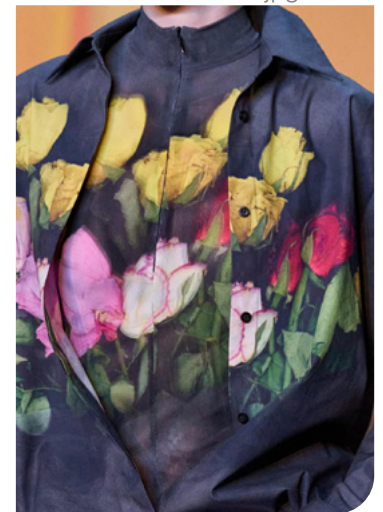
Richard Quinn 6.jpg



Eckhaus Latta 21.jpg

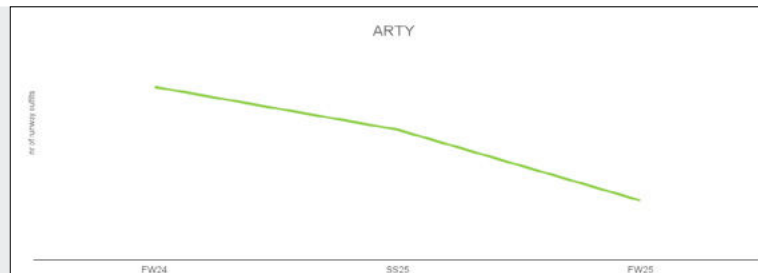


Coperni 32.jpg



MSGM 1.jpg

**585**  
LOOKS



**+119%**  
YEAR ON YEAR



# FW25 CHECKS: HERITAGE TAILORING

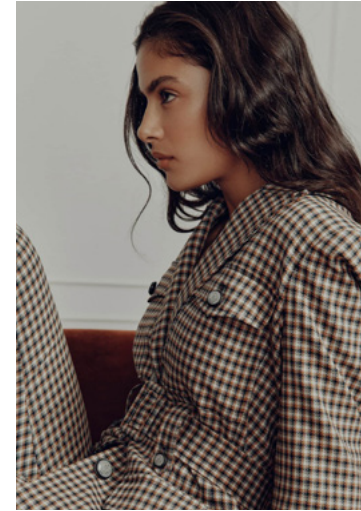
STABLE TREND



Iceberg 18.jpg



Philip Plein 14.jpg



Veronica Beard 7.jpg



acne studios 6 Kopie.jpg



JAWARA ALLEYNE 10.jpg

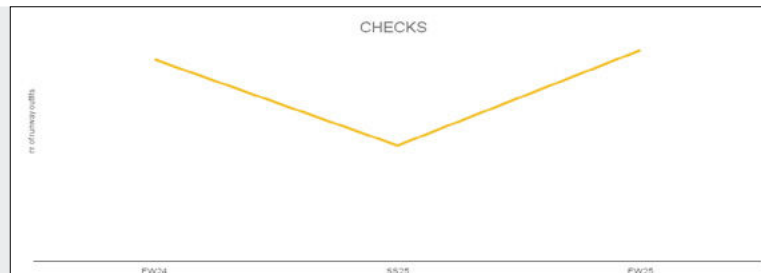


Valentino 26.jpg



Polo Ralph Lauren 10.png

**496**  
LOOKS



**-5%**  
YEAR ON YEAR



STABLE TREND



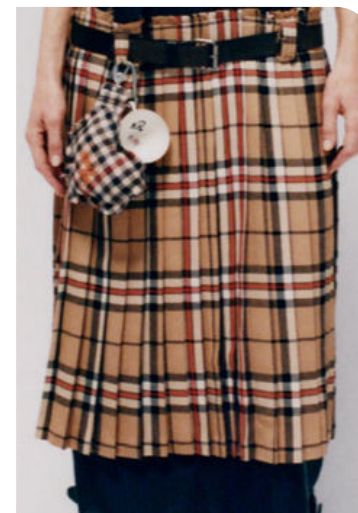
ganni 14.jpg



Missoni11.jpg



Calvin Klein 10.jpg



Rave Review 14.png



Kent Curwen 63.jpg

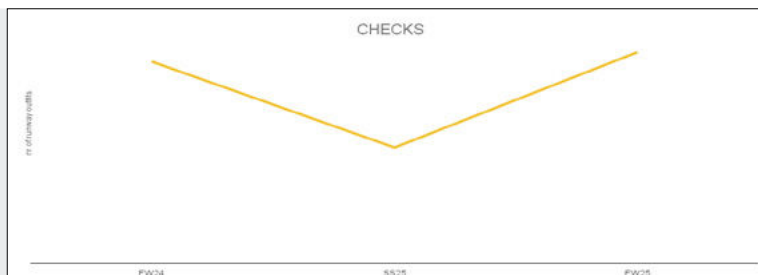


Bally 3.jpg



Duran Latnik 13.jpg

496  
LOOKS



-5%  
YEAR ON YEAR



LAST CALL



Dries Van Noten



Halperin 31.jpg



balmain 17.jpg



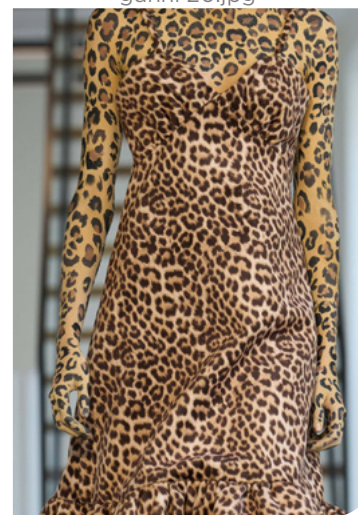
ganni 20.jpg



Brandon Maxwell 2.jpg

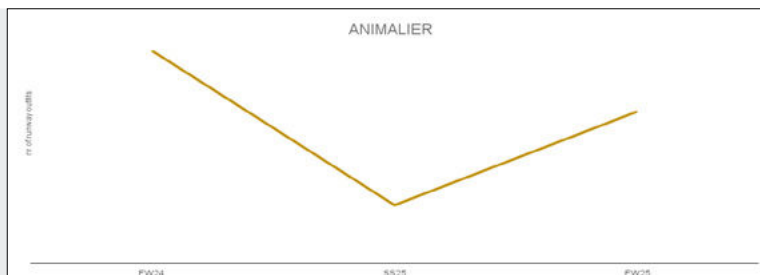


Dolce & Gabbana 59.jpg



Duran Latnik 12.jpg

**107**  
LOOKS



**-35%**  
YEAR ON YEAR



# FW25 POLKA DOTS

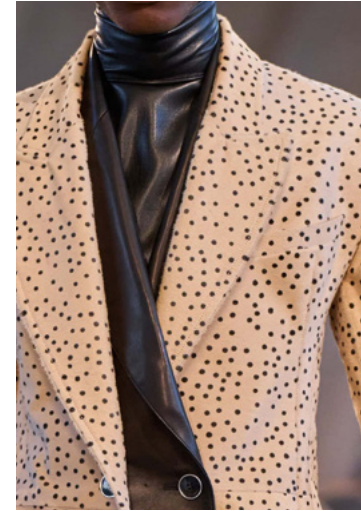
LAST CALL



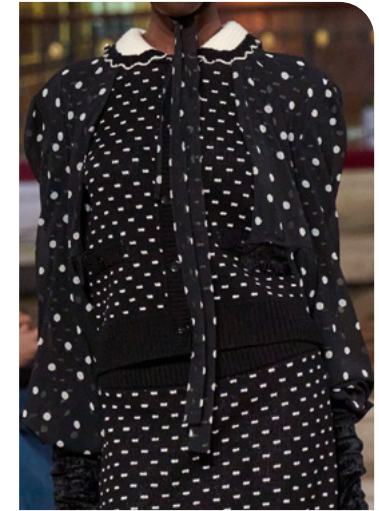
Rokh 17.jpg



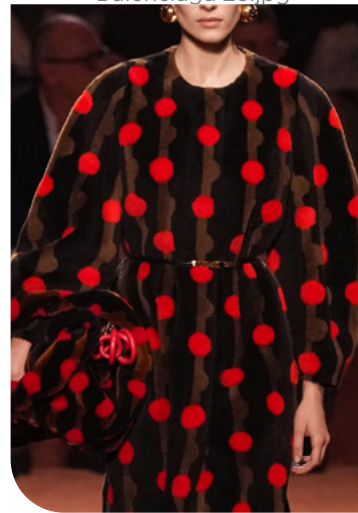
Balenciaga 25.jpg



Rabanne 23.jpg



Bora Aksu 11.jpg



Fendi 5.jpg

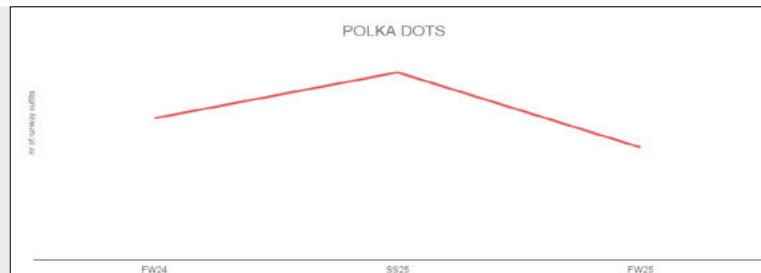


Bernadette 2.png



Luisa Beccaria 8.jpg

81  
LOOKS



-28%  
YEAR ON YEAR



# FW25 **ABSTRACT SCRIBBLES**

STABLE TREND



SS Daley 2.jpg



OffWhite 22.jpg



Roksanda 11.jpg



Conner Ives 22.jpg



Coach 19.jpg

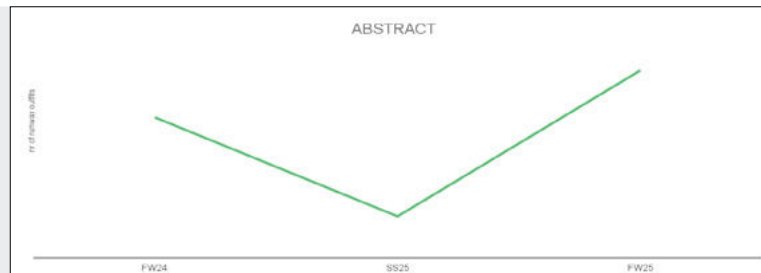


Coach 31.jpg



Anteprima 26.jpg

**72**  
LOOKS



**+20%**  
YEAR ON YEAR

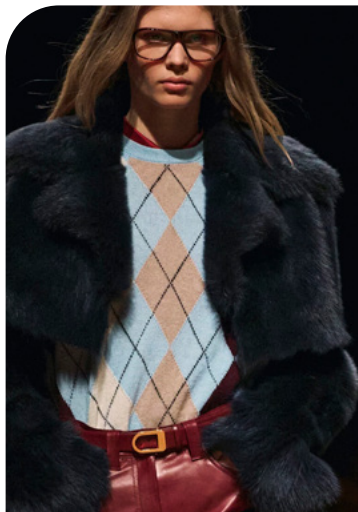


# FW25 **GEOMETRIC: GRANDMA CORE**

SAFE TREND



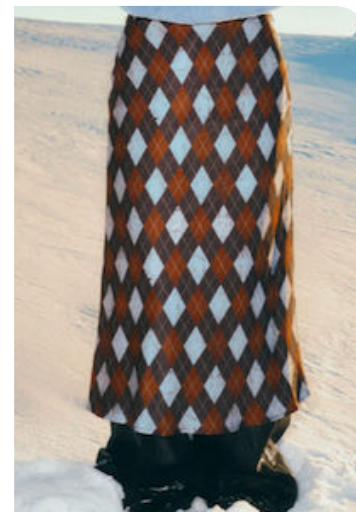
Anteprima 1.jpg



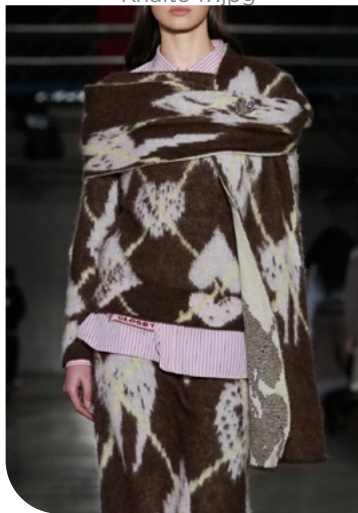
Khaite 17.jpg



acne studios 4.jpg



Holzweiler 13.png



Marco rambaldi 3.jpg

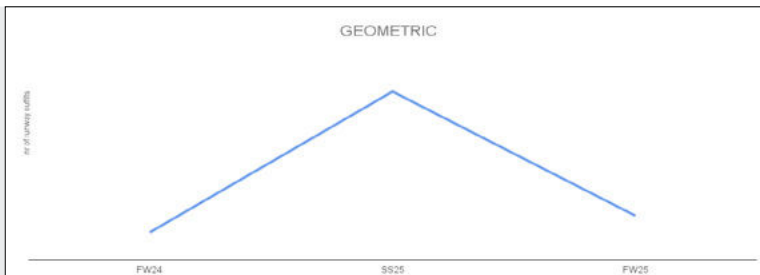


Twinsset 13.jpg



Thom Brown17.jpg

**53**  
LOOKS



**+46%**  
YEAR ON YEAR



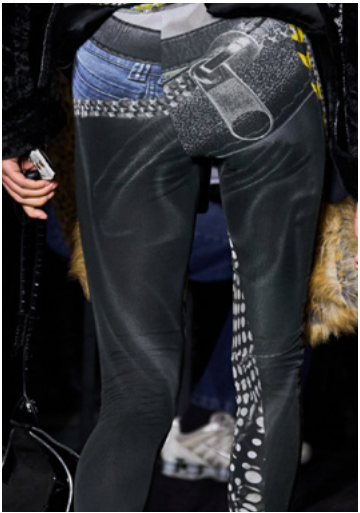
# FW25 TROMPE L'OEIL SURREALISM



Marine Serre 9.jpg



Ashish 12.png



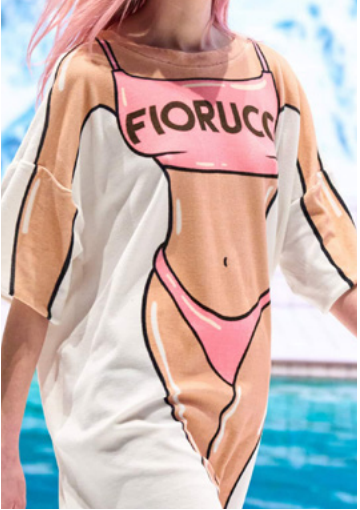
Ottolinger 1.jpg



Avavav 33.jpg



KEBURIA 3.jpg

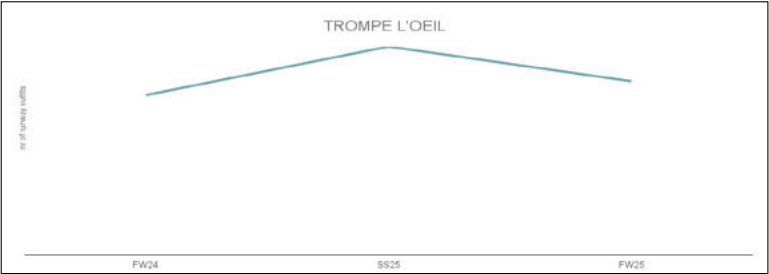


Fiorucci 26.jpg



vaquera 14.jpg

**27**  
LOOKS



**+0%**  
YEAR ON YEAR

EDGY TREND

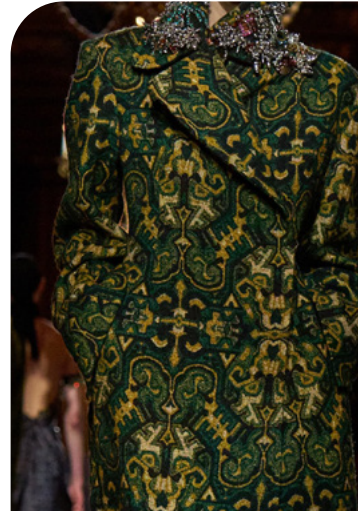


# FW25 ETHNIC TAPESTRY

EARLY SIGN



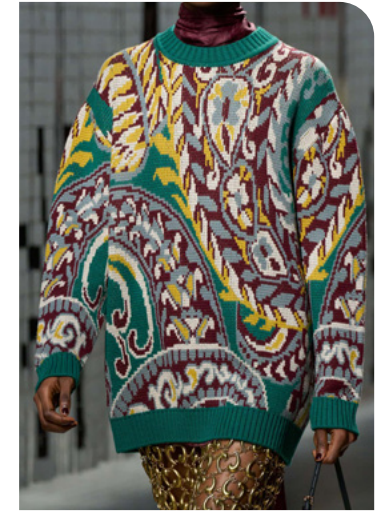
Ulla Johnson 31.jpg



dries van noten 47.jpg



durazzi .png



Etro 86.jpg



Giambattista Valli 19.jpg

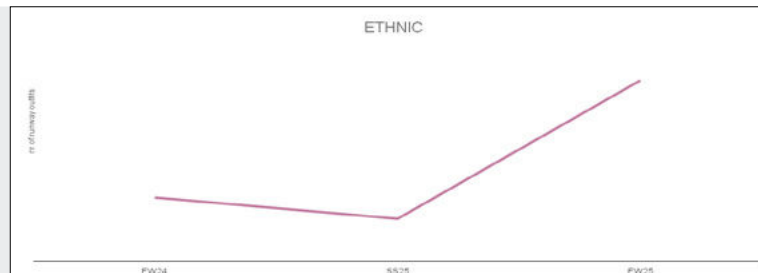


Burberry 30.jpg



mame kurogouchi 4.jpg

**17**  
LOOKS



**+150%**  
YEAR ON YEAR



# FW25 PRINTS & PATTERNS NICHE TRENDS

## PETS



SS Daley 14.jpg



Thom Brown18.jpg



KEBURIA 6.jpg



Philip Plein 13.jpg

## PORTRAITS



GCDS 2.png



wales bonner3.png



Sacai 7.jpg



KIDSUPER



# FW25 PRINTS & PATTERNS NICHE TRENDS

## SCENIC PHOTOS



Fiorucci 3.jpg



Ferragamo 24.jpg



Roberto Cavalli 1.jpg



Paul Costelloe 41.jpg

## GRITTY MICRO MOTIFS



Tory Burch 61.jpg



Gucci 47.jpg



dior 53.jpg

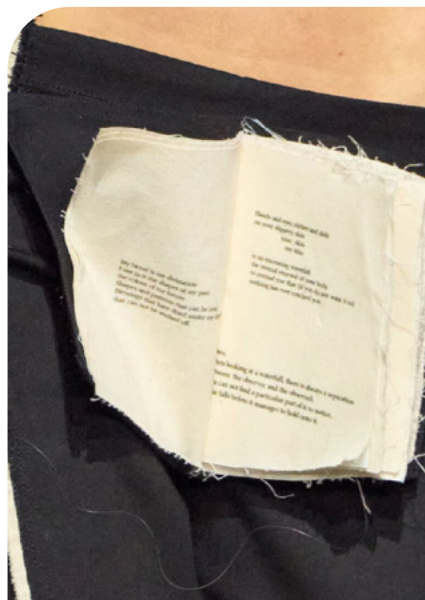


KIDSUPER

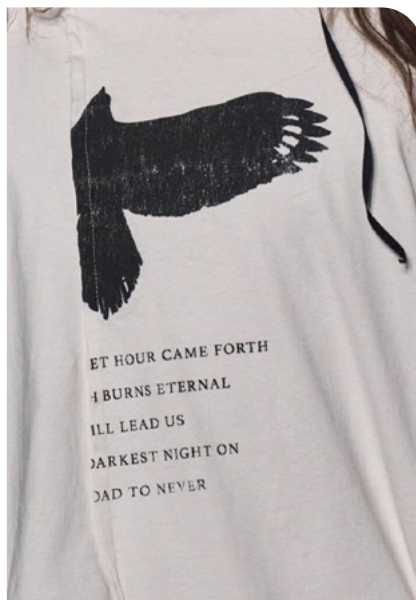


# FW25 PRINTS & PATTERNS NICHE TRENDS

## BOOKPRINTS



Di Petsa 22.jpg



Ann Demeulemeester 15.jpg



Miyake 44.jpg



Dolce & Gabbana 82.jpg

## BOLD LETTERING



stella mccartney 66.jpg



Tia Adeola 15.jpg



Marco rambaldi 25.jpg



KIDSUPER



# DATA SOURCES & ICONS

## TREND GROWTH



### MARKET

YEAR ON YEAR TREND  
GROWTH ON E-COMMERCE



### SOCIAL MEDIA

YEAR ON YEAR TREND  
GROWTH ON INSTAGRAM



### CONSUMER INTEREST

YEAR ON YEAR GROWTH OF  
ONLINE SEARCH VOLUMES



### FASHION SHOWS

YEAR ON YEAR TREND  
GROWTH ON FASHION SHOWS

## TREND BEHAVIOR

### EDGY TREND

week signal of a potential micro  
trend with very high risk

### EARLY SIGN

emerging trend with growing  
perspective but higher risk

### SAFE TREND

announced trend with  
growing perspective and safe risk

### BIG TREND

trend with a big magnitude due to high  
commercial potential and quick adaption

### STABLE TREND

trend that is already present in  
the market with flat growth

### LAST CALL

trend with decreasing perspective but  
still having business potential

## TREND MAGNITUDE



### MANIFEST

AN ICONIC PRODUCT THAT IS  
A STABLE TREND OF LARGE  
MAGNITUDE WITH CONFIRMED  
COMMERCIAL SUCCESS



### INVEST

A CORE PRODUCT REPRESENTING  
A STEADILY GROWING TREND OF  
MODERATE MAGNITUDE WITH COM-  
MERCIAL POTENTIAL



### TEST

A STATEMENT PRODUCT WITH  
GROWING PERSPECTIVE BUT  
SMALLER MAGNITUDE AND  
HIGHER RISK





LIVETREND

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