



**WOMENSWEAR**  
FALL/WINTER  
2025  
FASHION SHOWS  
**BAGS**



LIVETREND

# FW25 BAGS INTRODUCTION



chloe\_29.jpg

Gucci 40.jpg

Fendi 47.png

stella mccartney 34.jpg



## FASHION SHOWS

**Boho Textures & Retro Elegance.** FW25 womenswear bags reflect a dynamic blend of bohemian spirit and refined elegance, with texture and detail taking center stage. Fuzziness dominates the range, bringing a nomadic, tactile feel to accessories, complemented by boho satchels, XL bucket bags, and slouchy slings that emphasize a relaxed, free-spirited mood. Suede and animal-skins add reinforce the season's natural aesthetic even further. On the other side, chic and ladylike styles continue in framed bags, east-west silhouettes, and leather shoppers with timeless sophistication. Top-handle handbags and structured cases introduce more retro elegance, nodding to vintage design codes. A key update this season are charms, foxtails, metal trinkets, and animal add-ons to personalize bags, infusing character and whimsy. FW25 bags successfully merge comfort, craft and individual expression, making them essential storytelling elements in the season's wardrobe.

*This forecasting report is based on Data extracted from 197 International fashion shows of NY, London, Milan and Paris with 45 000 products analyzed. The trends are organized by visibility (number of looks presenting the trend attribute) and the percentage shows the trend growth compared to FW24 fashion shows. Find the relating icons & stamps on the last slide.*

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CLICKING HERE](#)



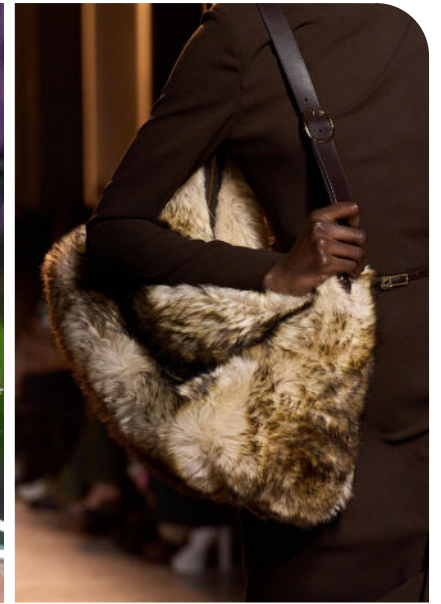
# FUZZY STYLES



Moschino 49.jpg



Gucci 40.jpg



Elie Saab 32.jpg



ganni 19.jpg



Toga 37.jpg



dries van noten 15.jpg

**BIG TREND**





# SHOULDER FLAP BAG



Gucci 28.jpg



Hermes 27.jpg



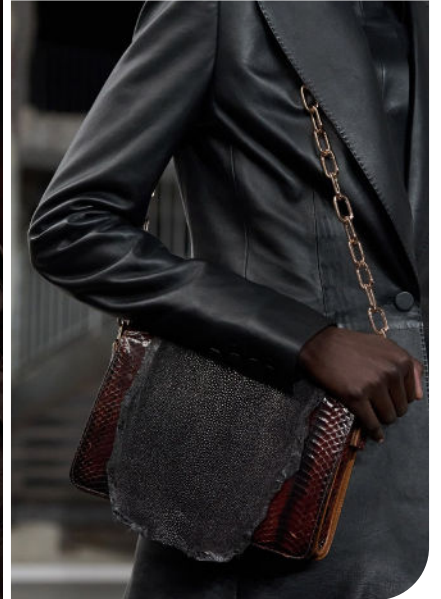
Tory Burch 73.jpg



chloe\_36.jpg



Burberry 61.jpg



Gabriela Hearst 34.jpg

**BIG TREND**



# MID-SIZE HOBOS



Tory Burch 48.jpg



Elisabetta Franchi 32.jpg



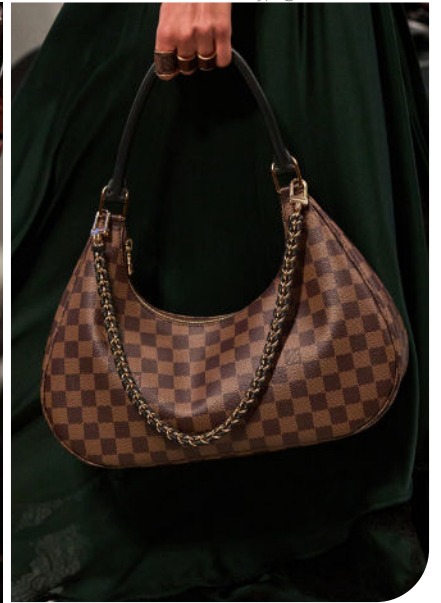
Coach 45.jpg



Versace 74.jpg



balmain 39.jpg



Louis Vuitton 25.jpg

**BIG TREND**



# UNSTRUCTURED



Gucci 36.jpg



acnestudios\_4.jpg



Christopher Esber9.jpg



Fendi 59.png



Prada 77.jpg



Elisabetta Franchi 28.jpg

**BIG TREND**



# CITY TOP-HANDLE



Coach 48.jpg



chloe\_37.jpg



MiuMiu 122.jpg.webp



Etro 59.jpg



Antonio Marras 44.jpg



Enfants Riche et Deprimés 50.jpg

# SAFE TREND



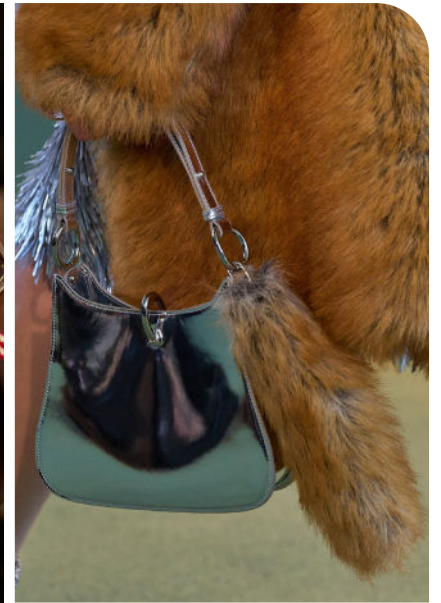
# CHARMS & GADGETS



Marco rambaldi 52.jpg



Kent Curwen 56.jpg



Rabanne 11.jpg



Etro 36.jpg



chloe \_24.jpg



Coach 55.jpg

SAFE TREND



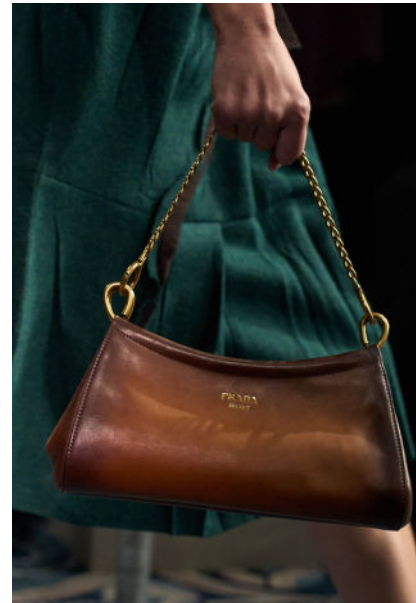




# EAST-WEST BAG



Jil Sander 38.jpg



Prada 68.jpg



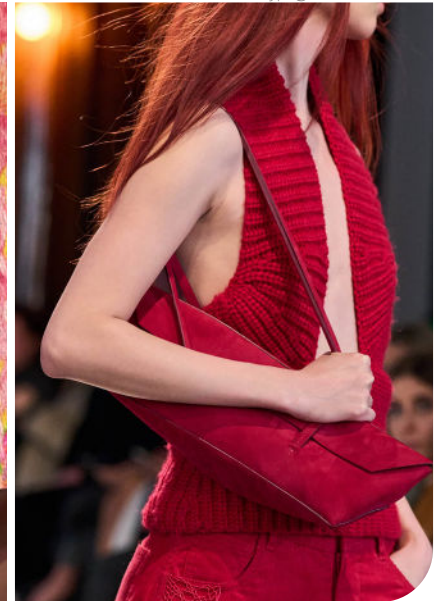
Fiorucci 33.jpg



Conner Ives 17.jpg



Prada 70.jpg



Christopher Esber5.jpg

STABLE TREND



STABLE TREND

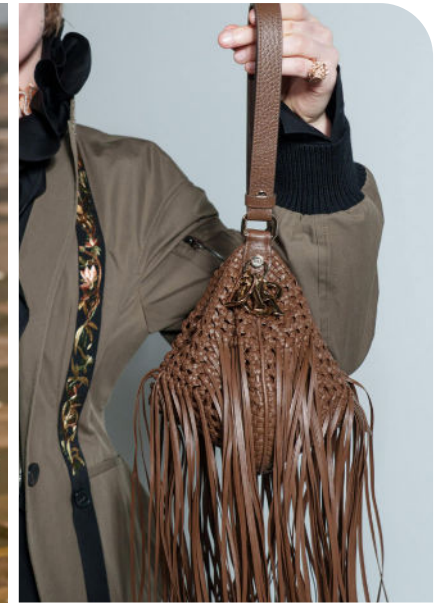
# BOHO SATCHELS



Gucci 41.jpg



Ulla Johnson 38.jpg



dior 60.jpg



Hermes 17.jpg



OffWhite 11.jpg



chloe \_33.jpg



# CHIC FRAME BAG



Prada 75.jpg



Gabriela Hearst 36.jpg



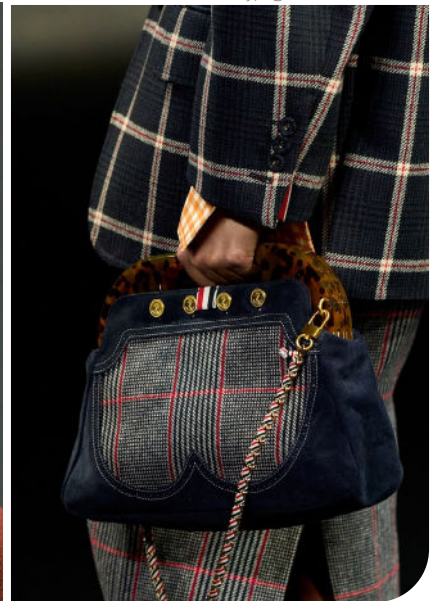
no 21 57.jpg



Etro 57.jpg



Louis Vuitton 26.jpg



Thom Brown29.jpg

STABLE TREND



# XL BUCKET



Ulla Johnson 41.jpg



Elisabetta Franchi 6.jpg



Sacai 17.jpg



chloe \_28.jpg



acnestudios \_25.jpg



Isabel Marant 15.jpg

## EARLY SIGN





# LEATHER SHOPPER



Coperni 42.jpg



stella mccartney 36.jpg



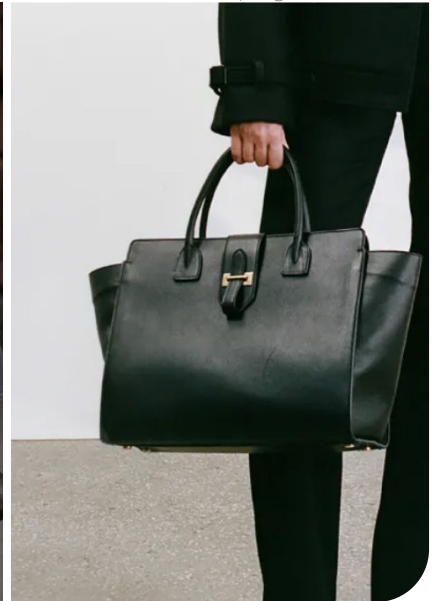
Staud 1.png



Iceberg 61.jpg



Simkhai 16.jpg



Nili Lotan 10.png

STABLE TREND



# SLING HOBOS



MM6 9.jpg



Gabriela Hearst 35.jpg



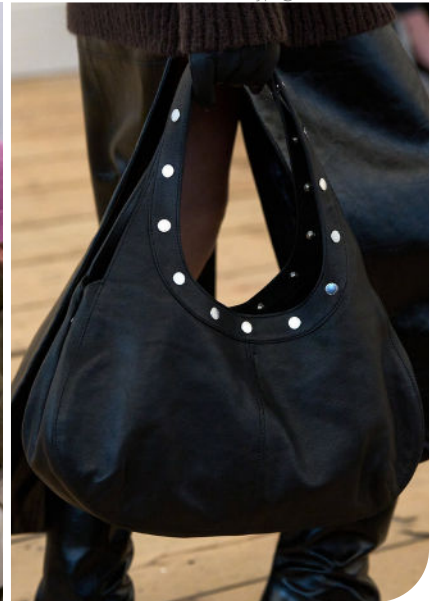
Sunei 14.jpg



Fendi 57.png



Sportmax 71.jpg



Eckhaus Latta 9.jpg

STABLE TREND



# TOP-HANDLE CASE



Gabriela Hearst 55.jpg



Sacai 23.jpg



Zimmermann 76.jpg



Hermes 13.jpg



Chanel 28.jpg



KWay 16.jpg

EARLY SIGN





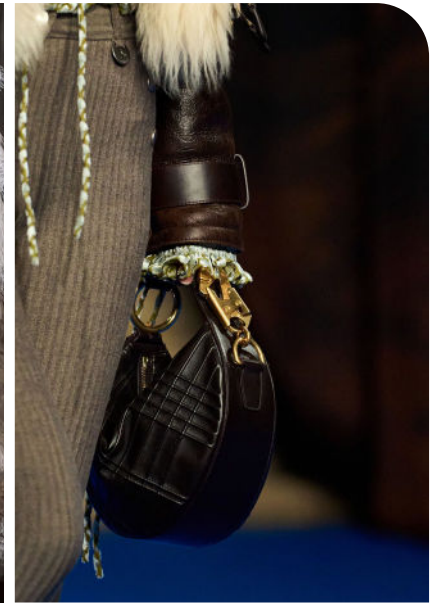
# FANCY HANDLES



Giuseppe Di Morabito 78.jpg



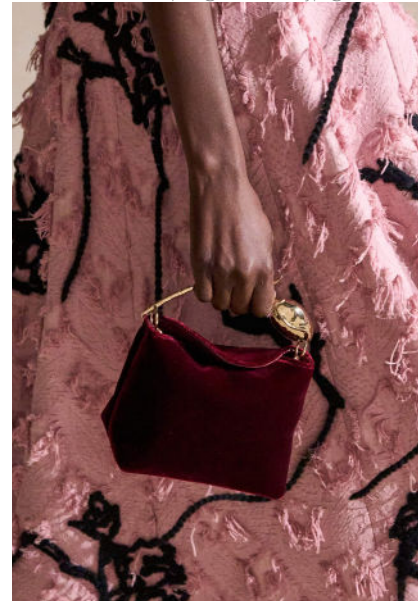
Luisa Spagnoli 33.jpg



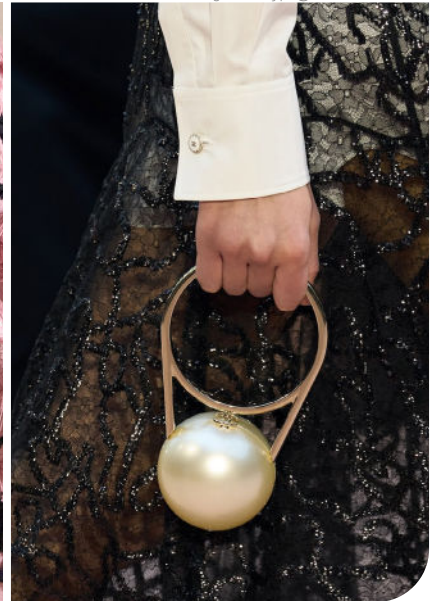
Burberry 56.jpg



Sacai 21.jpg



Erdem 44.jpg



Chanel 40.jpg

EDGY TREND





EDGY TREND

# GROCERY SHOPPING



Jade Wade 18.jpg



Miyake 22.jpg



Moschino 10.jpg



Sunnei 13.jpg



Sinead Gorey 35.jpg



Moschino 47.jpg

# DATA SOURCES & ICONS

## TREND GROWTH



### MARKET

YEAR ON YEAR TREND GROWTH ON E-COMMERCE



### SOCIAL MEDIA

YEAR ON YEAR TREND GROWTH ON INSTAGRAM



### CONSUMER INTEREST

YEAR ON YEAR GROWTH OF ONLINE SEARCH VOLUMES



### FASHION SHOWS

YEAR ON YEAR TREND GROWTH ON FASHION SHOWS

## TREND BEHAVIOR

### EDGY TREND

weak signal of a potential micro trend with very high risk

### EARLY SIGN

emerging trend with growing perspective but higher risk

### SAFE TREND

announced trend with growing perspective and safe risk

### BIG TREND

trend with a big magnitude due to high commercial potential and quick adaption

### STABLE TREND

trend that is already present in the market with flat growth

### LAST CALL

trend with decreasing perspective but still having business potential

## TREND MAGNITUDE



### MANIFEST

AN ICONIC PRODUCT THAT IS A STABLE TREND OF LARGE MAGNITUDE WITH CONFIRMED COMMERCIAL SUCCESS



### INVEST

A CORE PRODUCT REPRESENTING A STEADILY GROWING TREND OF MODERATE MAGNITUDE WITH COMMERCIAL POTENTIAL



### TEST

A STATEMENT PRODUCT WITH GROWING PERSPECTIVE BUT SMALLER MAGNITUDE AND HIGHER RISK



LIVETREND

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