



WOMENSWEAR
RETAIL RADAR
SPRING
COLLECTIONS
ACCESSORIES



LIVETREND

RETAIL RADAR SPRING INTRODUCTION



COS.avif



Sezane_1.avif



Zara (2).jpg



&Otherstories (5).jpg



UPDATE

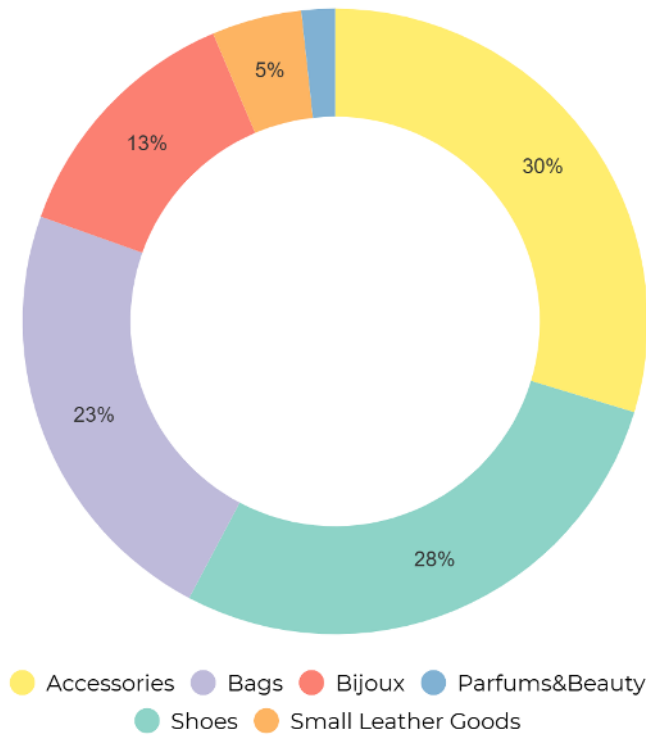
All Eyes On Accessories. As we envision the Spring/Summer 2026 collections, accessories will emerge as pivotal elements, offering a playful contrast to the minimalist spirit that has dominated the past few seasons. Bags, shoes, and bijoux will no longer just be functional additions but expressions of style, making bold statements on their own. Expect cowboy hats to rise in prominence, driven by the #Americana trend, while baseball caps will embody a more active tomboy aesthetic. Foulards will retain their place, becoming even more versatile as they integrate prints to complement both boho and coyboy styles. Belts will evolve with the desert-inspired trend, as suede, studded designs grow, offering a maximalist flair. Jewelry will follow suit, with bijoux pieces becoming essential to defining the wearer's personality—whether through bold earrings or playful charm brooches. Small accessories, like lace charms and phone cases with added functions, will also offer fresh opportunities to innovate, blending practicality and style for a new generation. Each of these elements will seamlessly weave together, reflecting a collective shift towards individuality and maximalism in the upcoming seasons.

This report is based on Livetrend data extracted from e-commerce from 1/01/2025 to 20/02/2025 analysing the visibility and growth of the trends compared to the same period last year. The percentages show the visibility evolution year on year.

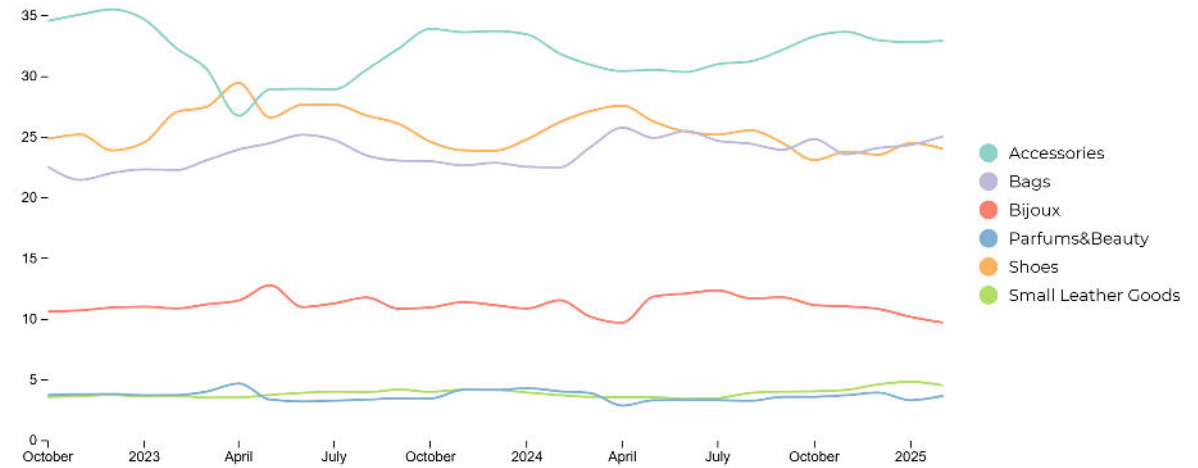
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SPRING COLLECTIONS **ACCESSORIES ASSORTMENT**

Accessories assortment



Accessories products category evolution

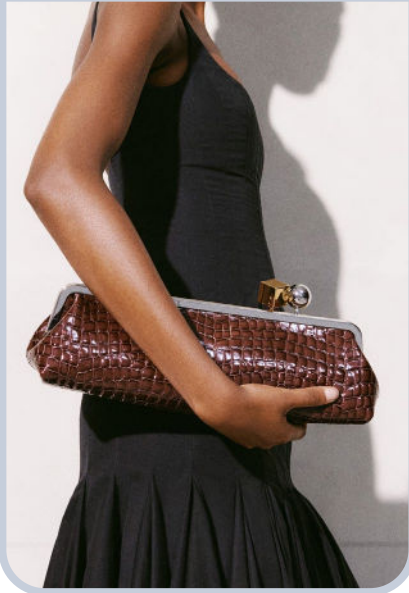


Looking at the spring collections accessories assortment, there is a clear emphasis on bags (23% of market share) and small accessories (30% of market share), signaling their central role in this season's offerings. Shoes and small leather goods follow with 28% and 5%, respectively, while bijoux and perfumes & beauty take up smaller portions, indicating a more niche focus for this season's assortment. The evolution chart on the right further reflects the gradual and steady increase in bags over the past year, showing consistent growth and a long-term trajectory of prominence. Conversely, small leather goods have shown a relatively stable presence, with no significant fluctuations. The accessories segment also sees gradual upward movement, suggesting an ongoing focus on versatile and complementary items.

SPRING COLLECTIONS **BAGS**

CLUTCH

SAFE TREND



jacquemus.avif



+21%

YEAR ON YEAR

TOTE

STABLE TREND



prada.jpg



+16%

YEAR ON YEAR

BOHO BUCKET

BIG TREND



Zara_1.jpg



+86%

YEAR ON YEAR

BOSTON BAG

EARLY SIGN



Miu Miu (2).avif



+222%

YEAR ON YEAR

HOBO BAG

BIG TREND



ulla jonhson.webp



+152%

YEAR ON YEAR

In the bags category, clutches and tote bags remain reliable staples, providing the perfect balance between practicality and style, and complementing outfits with statement designs. This season, however, fashion-forward pieces will gravitate towards a sense of nostalgia. Vintage-inspired Boston bags in boxy shapes, neutral colors, and retro textures will emerge as key highlights, evoking a timeless elegance. Meanwhile, boho buckets, adorned with fringes and trims, will infuse an eclectic, free-spirited vibe into the collection, enhancing boho looks. This trend mirrors the overarching direction in ready-to-wear, where both retro and bohemian influences converge to create a rich, layered aesthetic. The balance between classic investment pieces and fashion-forward nostalgia will define the bag assortment, reinforcing the theme of versatile, yet expressive, styling.

SPRING COLLECTIONS SHOES

HIGH VAMP PUMPS

EARLY SIGN



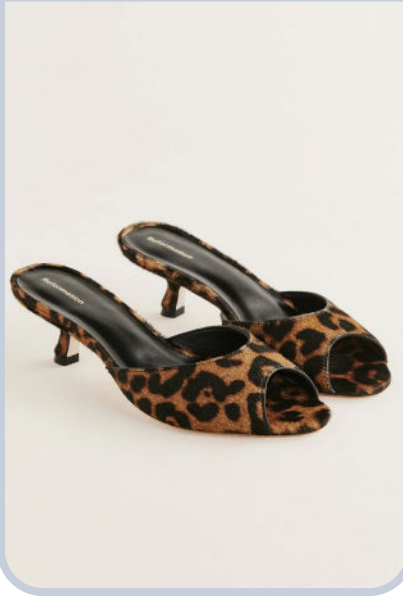
The Row (2).avif



+100%
YEAR ON YEAR

PEEP-TOE MULES

SAFE TREND



The Reformation.webp



+76%
YEAR ON YEAR

BOHO SLIPPERS

EARLY SIGN



Zara.jpg



+160%
YEAR ON YEAR

PREPPY BALLERINA

BIG TREND



Sezane.avif



+148%
YEAR ON YEAR

PLATFORM CLOGS

EARLY SIGN



Chloe (2).webp



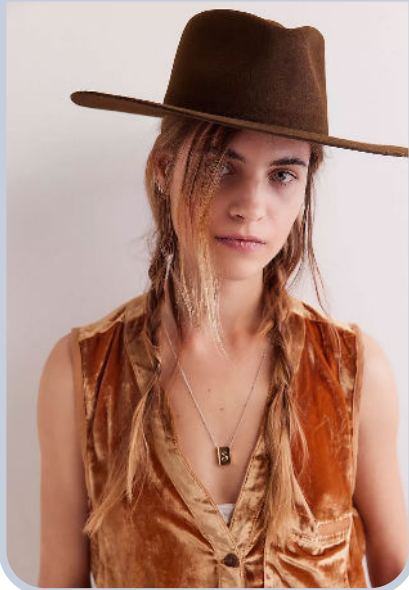
+156%
YEAR ON YEAR

In the shoes category, Lady Pumps remain a stable trend with a steady growth of +10% year on year, with a high increase in searches for the high vamp styles. Mules show notable growth of +76% and are a go-to style for easy, stylish wear. Meanwhile, the boho slippers with fringed details, showcasing a significant rise of +160%, which aligns with the ongoing bohemian style wave. As platform clogs are emerging as an early sign, experiencing an impressive growth of +156%, pointing to the resurgence of nostalgic footwear with a modern twist. Preppy ballerinas take the spotlight as a big trend with a rise of +148%, offering a nod to the return of classic preppy styles and formal femininity. The variety of trends highlights the continued demand for both classic, stable pieces and more daring, statement-making options that add a distinct personality to the season's wardrobe.

SPRING COLLECTIONS **ACCESSORIES**

TEXAN HAT

SAFE TREND



Made by Minga.webp


+250%
YEAR ON YEAR

TEAM CAP

SAFE TREND

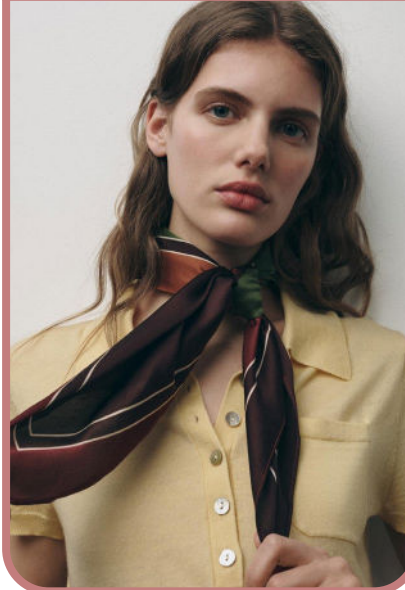


All American.jpg


+28%
YEAR ON YEAR

RETRO FOULARD

BIG TREND



Zara_2.jpg


+5%
YEAR ON YEAR

TEXAN BELT

SAFE TREND



Zara (2).jpg


+64%
YEAR ON YEAR

CHAIN BELT

BIG TREND



Miu Miu (2)_1.avif


+250%
YEAR ON YEAR

Hats are experiencing a shift towards dual significant styles: cowboy hats, fueled by the rising influence of American pride and Texan fashion as well as references from high fashion brands, are gaining substantial traction. On the other hand, the baseball cap continues to align with a tomboy and active aesthetic, remaining a staple for casual, sporty looks. Foulards, though stable on the market, carry retro-inspired prints that lend themselves well to both Texan and vintage styling, making them versatile across various fashion genres. As for belts, the exotic desert vibe dominates with suede, big belts featuring studs and trims showing considerable growth, signaling them as key statement pieces to reinterpret for future seasons. Chain jeweled belts will be another must product. The blend of nostalgia, retro influences, showcases a rich diversity in accessorizing that speaks to evolving fashion narratives.

SPRING COLLECTIONS BIJOUX

PENDANT NECKLACE

STABLE TREND



Parfois.jpg


+7%
YEAR ON YEAR

STATEMENT EARRINGS

STABLE TREND



Zara (4).jpg


+11%
YEAR ON YEAR

CHARM BROOCH

STABLE TREND



Freepeople (2).webp


-12%
YEAR ON YEAR

MULTI HAIR CLIPS

EARLY SIGN



Miu Miu.avif


+60%
YEAR ON YEAR

The bijoux category shows stable performance without significant growth at the moment, but it's likely that the curated detailing emphasized in ready-to-wear will extend into accessories and jewelry, making these pieces pivotal in defining styles and personalities. The future of bijoux will blend timeless elements like boho pendants and statement lady earrings with more creative and personalized pieces such as charm brooches. Additionally, a rising star for younger audiences will be the hair clips, popularized by brands like Miu Miu and closely tied to TikTok's beauty trends. These clips, often part of a broader make-up routine, represent a fresh and youthful accessory that brings playful charm to versatile looks, adding a modern, fun twist to personal style.

SPRING COLLECTIONS **SMALL ACCESSORIES**

TOY CHAIN

BIG TREND



zara (6).jpg


+60%
YEAR ON YEAR

LACES CHARMS

EDGY TREND



Freepeople.webp


+70%
YEAR ON YEAR

PUPPETS

EARLY SIGN



Misslemonade.webp


+800%
YEAR ON YEAR

PHONE CASE 3.0

BIG TREND



Rhode.webp


+79%
YEAR ON YEAR

The small accessories category is emerging as a commercial opportunity, reflecting the growing maximalist wave in fashion, which is more likely to manifest in accessories rather than apparel. Consumers are inclined to invest in clothing for durability, versatility, and longevity, while accessories offer a space for experimentation and creativity. Charms, which have already gained popularity this season, will continue to evolve into fun and ironic variations, breathing new life into even the most classic bag styles. Lace charms for shoes, though a niche market, are worth keeping an eye on. In the realm of add-ons, puppets are gaining traction, particularly in connection with nostalgia—products like the Labubu puppet by Popmart have shown a peak in searches. Finally, phone cases are becoming an exciting area for reinvention, especially for younger generations. The Rhode phone case, which also serves as a lipstick holder, highlights the increasing desire for functional and multi-purpose accessories, offering fresh possibilities for creativity in this space.

DATA SOURCES & ICONS

TREND GROWTH



MARKET

YEAR ON YEAR TREND
GROWTH ON E-COMMERCE



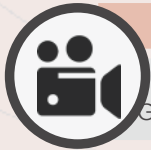
SOCIAL MEDIA

YEAR ON YEAR TREND
GROWTH ON INSTAGRAM



CONSUMER INTEREST

YEAR ON YEAR GROWTH OF
ONLINE SEARCH VOLUMES



FASHION SHOWS

YEAR ON YEAR TREND
GROWTH ON FASHION SHOWS

TREND BEHAVIOR

EDGY TREND

weak signal of a potential micro
trend with very high risk

EARLY SIGN

emerging trend with growing
perspective but higher risk

SAFE TREND

announced trend with
growing perspective and safe risk

BIG TREND

trend with a big magnitude due to high
commercial potential and quick adaption

STABLE TREND

trend that is already present in
the market with flat growth

LAST CALL

trend with decreasing perspective but
still having business potential

TREND MAGNITUDE



MANIFEST

AN ICONIC PRODUCT THAT IS
A STABLE TREND OF LARGE
MAGNITUDE WITH CONFIRMED
COMMERCIAL SUCCESS



INVEST

A CORE PRODUCT REPRESENTING
A STEADILY GROWING TREND OF
MODERATE MAGNITUDE WITH COM-
MERCIAL POTENTIAL



TEST

A STATEMENT PRODUCT WITH
GROWING PERSPECTIVE BUT
SMALLER MAGNITUDE AND
HIGHER RISK



DATA TO DRIVE

01 **CREATIVITY**

02 **STRATEGY**

03 **SUSTAINABILITY**



LIVETREND

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