



WOMENSWEAR
FW25 UPDATE
BIJOUX



LIVETREND

FW25 BIJOUX INTRODUCTION



@danielzuchnik.webp



@klaudia.paris.PNG



london-str-s25-0413.jpg



@despi_naka.jpg



UPDATE

Young Expression & Creativity. The season encourages playful layering, where textures and colors can be mixed and matched to create a look that is both functional and expressive. Oversized, chunky, and avant-garde jewelry takes center stage. Geometric and asymmetrical shapes dominate earrings, rings, and cuffs. Gold and silver combinations are making a strong comeback. Contrasting textures—matte vs. polished finishes—add depth and sophistication. Lab-grown diamonds and recycled metals remain highly popular. Upcycled vintage jewelry gains more traction and biodegradable materials and plant-based resins cater to eco-conscious consumers. Accessories are not merely additions, they reflect one's personality. Whether it's the allure of a chunky ring or the charm of a unique bag accessory, winter fashion invites exploration and creativity, celebrating the joy of self-expression.

This report is based on Livetrend data extracted from Instagram & e-commerce from October to December, analysing the visibility and growth of the trends compared to the same period last year. The percentages show the visibility evolution year on year.

ACCESS ALL IMAGES
CLICKING HERE

BIG TREND

FW25 BIJOUX LAYERED NECKLACES

www
+56%
YOY



vogue-35.JPG



@babyelll.PNG



@natashahmedx 3.PNG



@natwinter_.jpg



@whatpeoplearewearing.PNG



@youluvmira-2.PNG

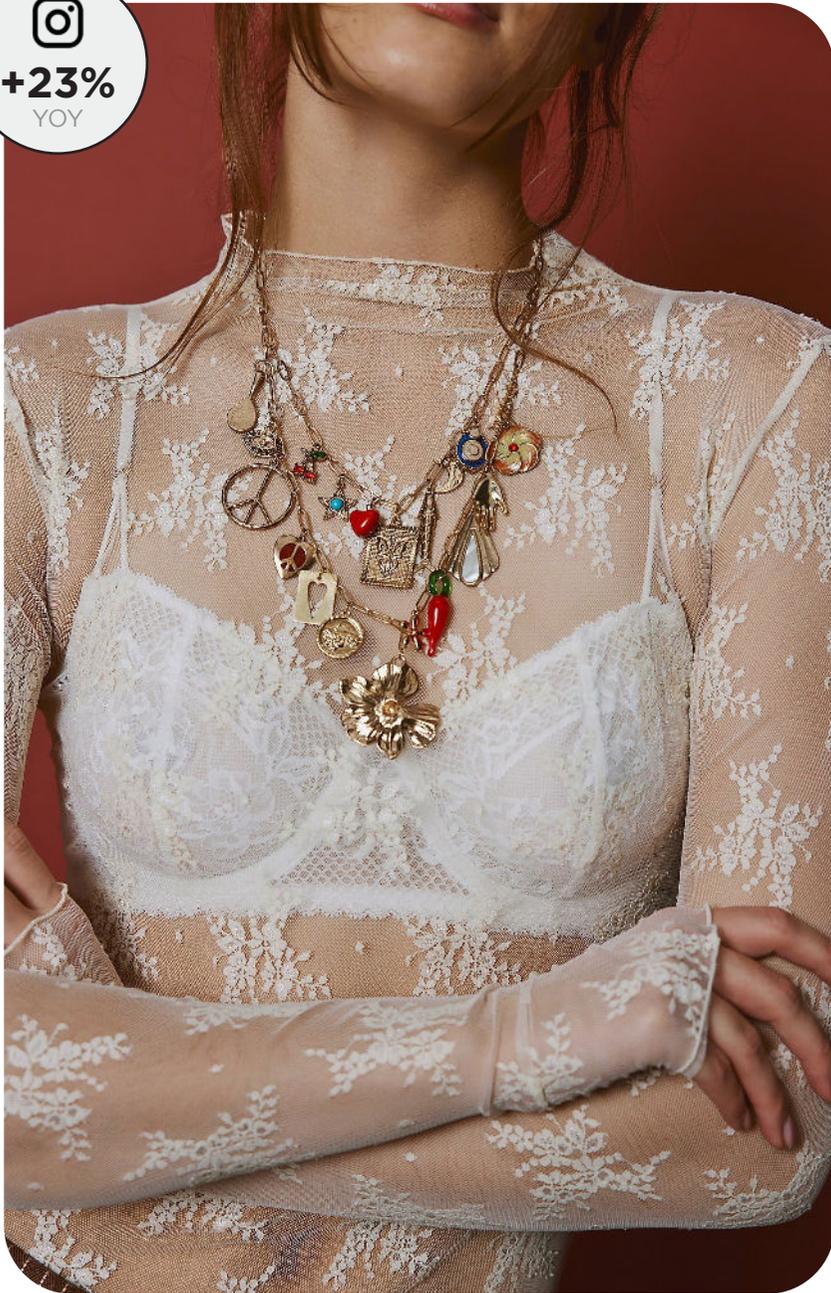


vogue-36.JPG

BIG TREND

FW25 BIJOUX CHARMS NECKLACE


+23%
YOY



Maxamillion Charm Necklace.jpeg



zara.jpg



@ryllie_cookie.jpg



Petit Moments.webp



vogue-3.JPG



marlo Laz.webp



paris-str-s25-3237.jpg

SAFE TREND

FW25 BIJOUX PEARLS NECKLACE

Instagram
+53%
YOY



@chanel.webp



@klaudia.paris 2.PNG



vogue-8.JPG



vogue-33.JPG



london-str-s25-1060.jpg



@rundownyouth 2.PNG



vogue-22.JPG

EARLY SIGN

FW25 BIJOUX **BIG PENDANT**

www
+20%
YOY



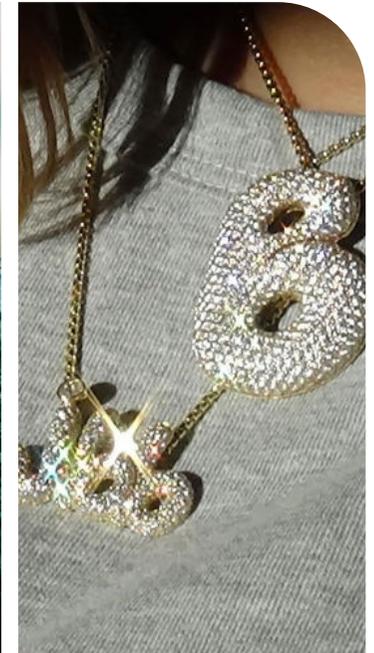
new-york-str-s25-1436.jpg



copenhagen-str-s25-0348.jpg



new-york-str-s25-0556.jpg



@haileybieber.webp



paris-str-s25-2970.jpg



paris-str-s25-3260.jpg



@cos.webp

FW25 BIJOUX CHAIN NECKLACE

STABLE TREND

THE CHUNKY

STABLE TREND

THE BOW


+23%
YOY



vogue-26.JPG



vogue-6.JPG



vogue-40.JPG


+100%
YOY



@experience27.webp



@pandora.jpg



jacquemus.avif

EARLY SIGN

FW25 BIJOUX **STATEMENT STUDS**

www
+100%
YOY



milano-str-s25-0458.jpg



new-york-str-s25-1460.jpg



paris-str-s25-2816.jpg



paris-str-s25-2813.jpg



new-york-str-s25-0131.jpg



paris-str-s25-2662.jpg



paris-str-s25-1543.jpg

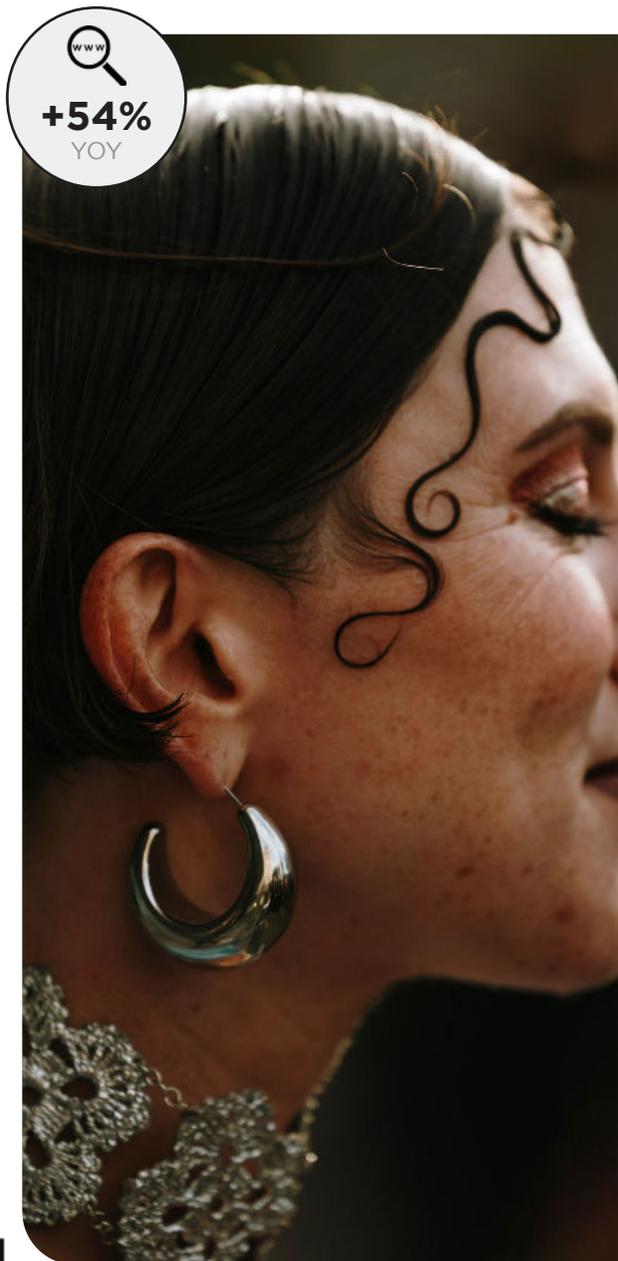
FW25 BIJOUX **HOOPS EARRINGS**

SAFE TREND

BOLD OPEN HOOPS

SAFE TREND

OVERSIZE HOOPS



paris-str-s25-2349.jpg



@klaudia.paris.PNG



@lenanash 3.PNG



@teganameliabarker.PNG



@emmaaurora.PNG

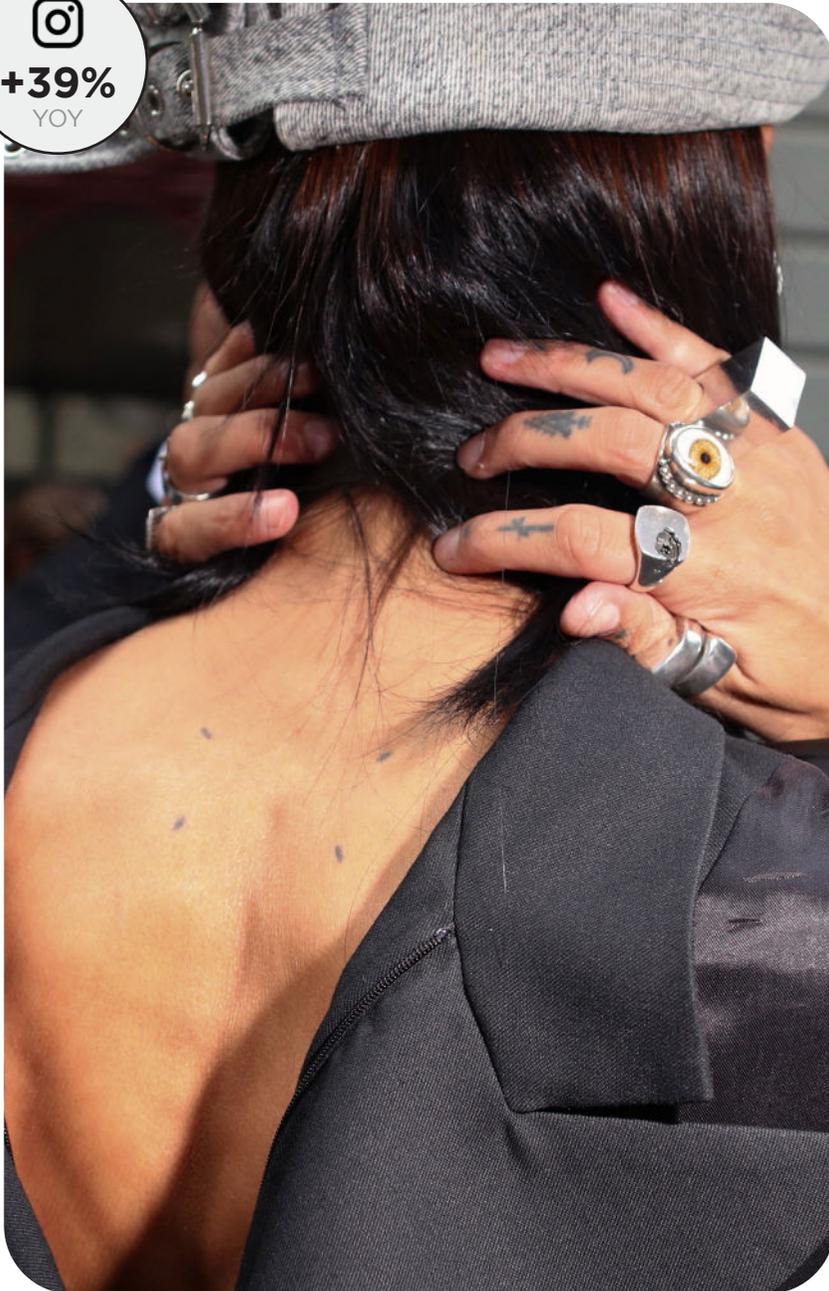


@lara_bsmnn.PNG

STABLE TREND

FW25 BIJOUX **CHUNKY RINGS SET**


+39%
YOY



vogue-11.JPG



@alina_kossan.PNG



Ahni.png



@toodahloo.PNG



@volgaleoni 4.PNG



@ineesgonc.PNG



@cristinachenii.PNG

SAFE TREND

FW25 BIJOUX BROOCHES

www
+37%
YOY



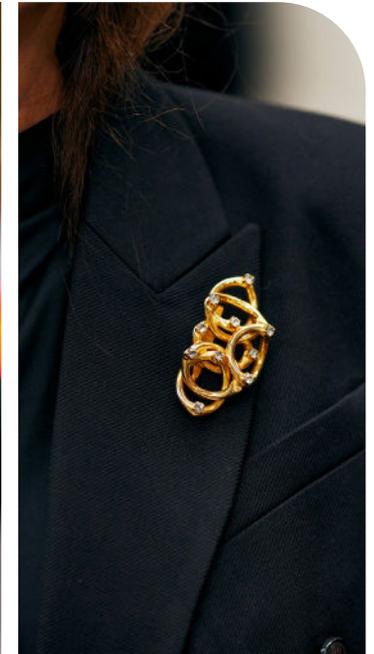
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milano-str-s25-1362.jpg



paris-str-s25-2907.jpg



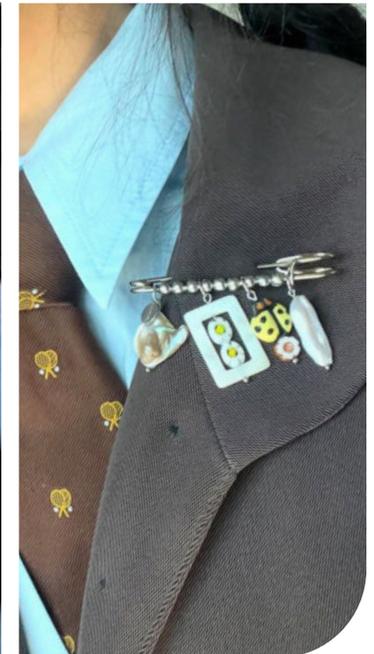
paris-str-s25-0937.jpg



@mathidemellor 3.PNG



@lenanash.PNG



@arielkellogg.PNG

SAFE TREND

FW25 BIJOUX HAIR CLIPS

www
+250%
YOY



[london-str-s25-0799.jpg](#)



[copenhagen-str-s25-0261.jpg](#)



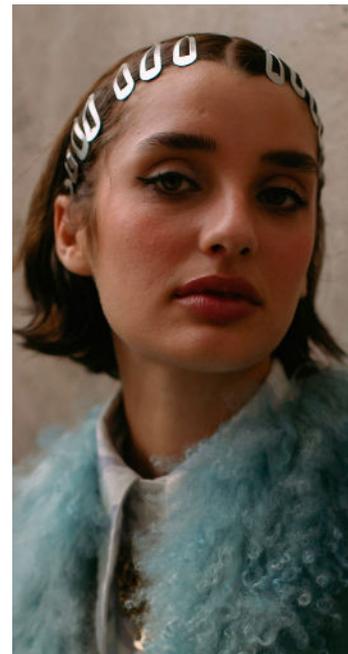
[@little90sgirl 2.jpg](#)



[paris-str-s25-2299.jpg](#)



[paris-str-s25-1844.jpg](#)



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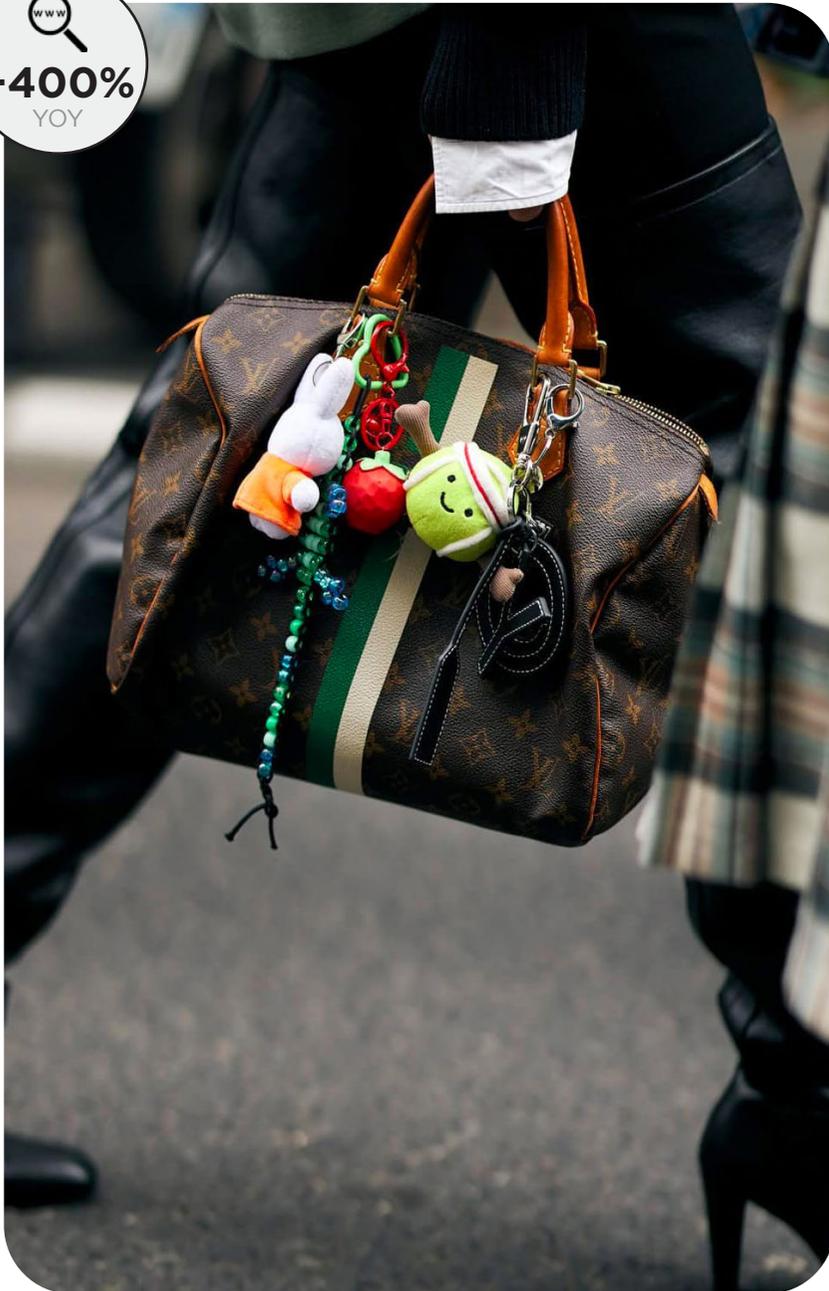


[london-str-s25-0039.jpg](#)

BIG TREND

FW25 BIJOUX BAG CHARMS

www
+400%
YOY



paris-str-s25-2859.jpg



@despi_naka.jpg



paris-str-s25-0930.jpg



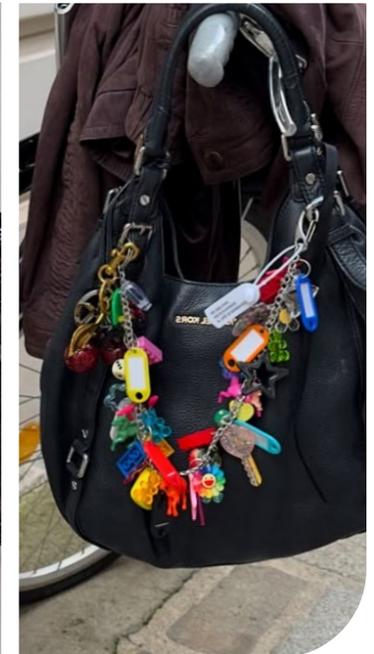
@sofiamcoelho .PNG



@rebeccaferrazwyatt.PNG



@natashahmedx.PNG



@kianaamn 2.jpg

DATA SOURCES & ICONS

TREND GROWTH



MARKET

YEAR ON YEAR TREND GROWTH ON E-COMMERCE



SOCIAL MEDIA

YEAR ON YEAR TREND GROWTH ON INSTAGRAM



CONSUMER INTEREST

YEAR ON YEAR GROWTH OF ONLINE SEARCH VOLUMES



FASHION SHOWS

YEAR ON YEAR TREND GROWTH ON FASHION SHOWS

TREND BEHAVIOR

EDGY TREND

weak signal of a potential micro trend with very high risk

EARLY SIGN

emerging trend with growing perspective but higher risk

SAFE TREND

announced trend with growing perspective and safe risk

BIG TREND

trend with a big magnitude due to high commercial potential and quick adaption

STABLE TREND

trend that is already present in the market with flat growth

LAST CALL

trend with decreasing perspective but still having business potential

TREND MAGNITUDE



MANIFEST

AN ICONIC PRODUCT THAT IS A STABLE TREND OF LARGE MAGNITUDE WITH CONFIRMED COMMERCIAL SUCCESS



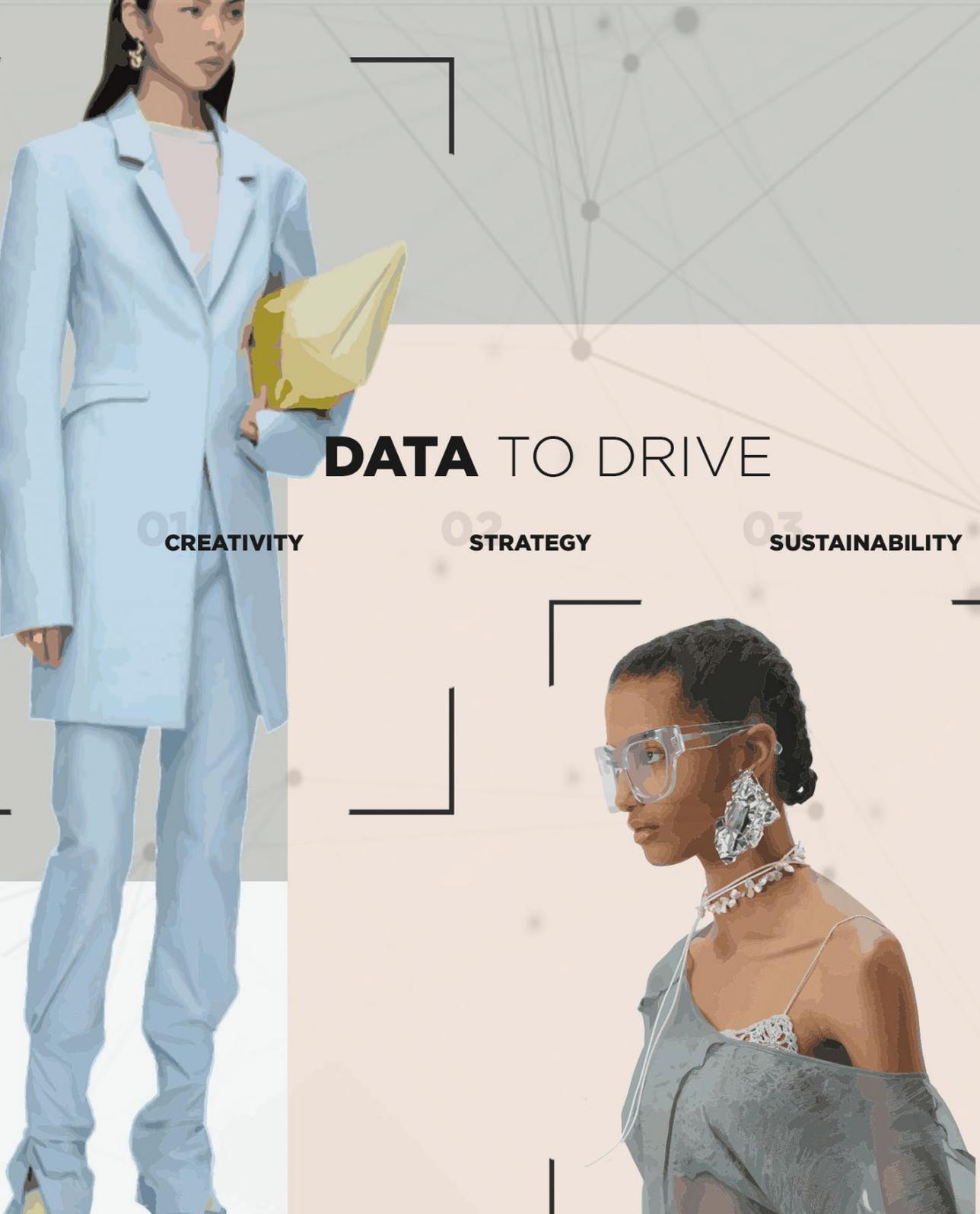
INVEST

A CORE PRODUCT REPRESENTING A STEADILY GROWING TREND OF MODERATE MAGNITUDE WITH COMMERCIAL POTENTIAL



TEST

A STATEMENT PRODUCT WITH GROWING PERSPECTIVE BUT SMALLER MAGNITUDE AND HIGHER RISK



DATA TO DRIVE

01 CREATIVITY

02 STRATEGY

03 SUSTAINABILITY



LIVETREND

THANK YOU!

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