



WOMENSWEAR
RETAIL RADAR
ACCESSORIES
FW25 HOLIDAY
COLLECTIONS



LIVETREND

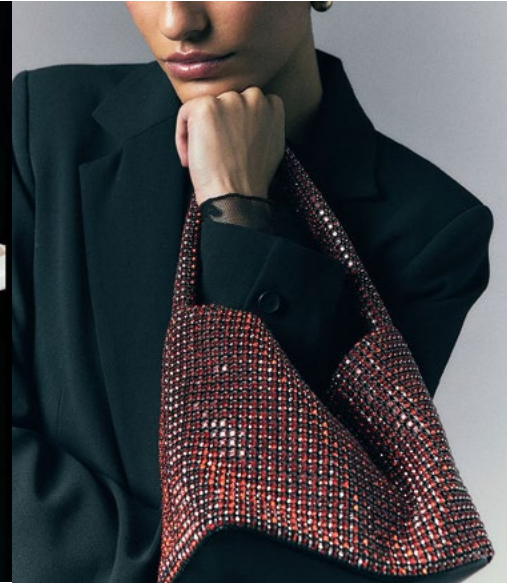
RETAIL RADAR HOLIDAYS INTRODUCTION



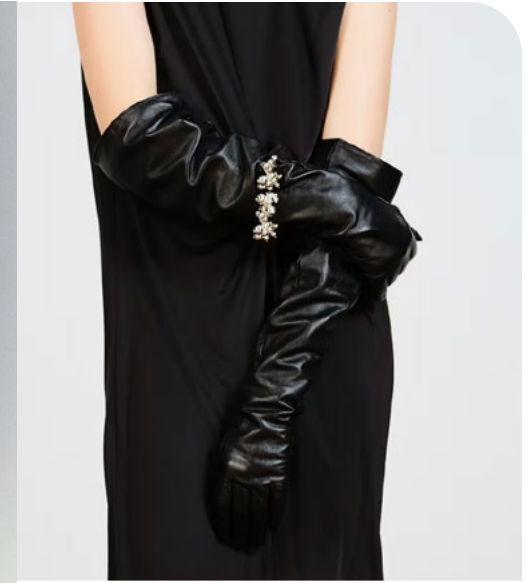
Stradivarius (4).jpg



LVR.jpg



Na-kd (5).jpg



H&M (3).avif



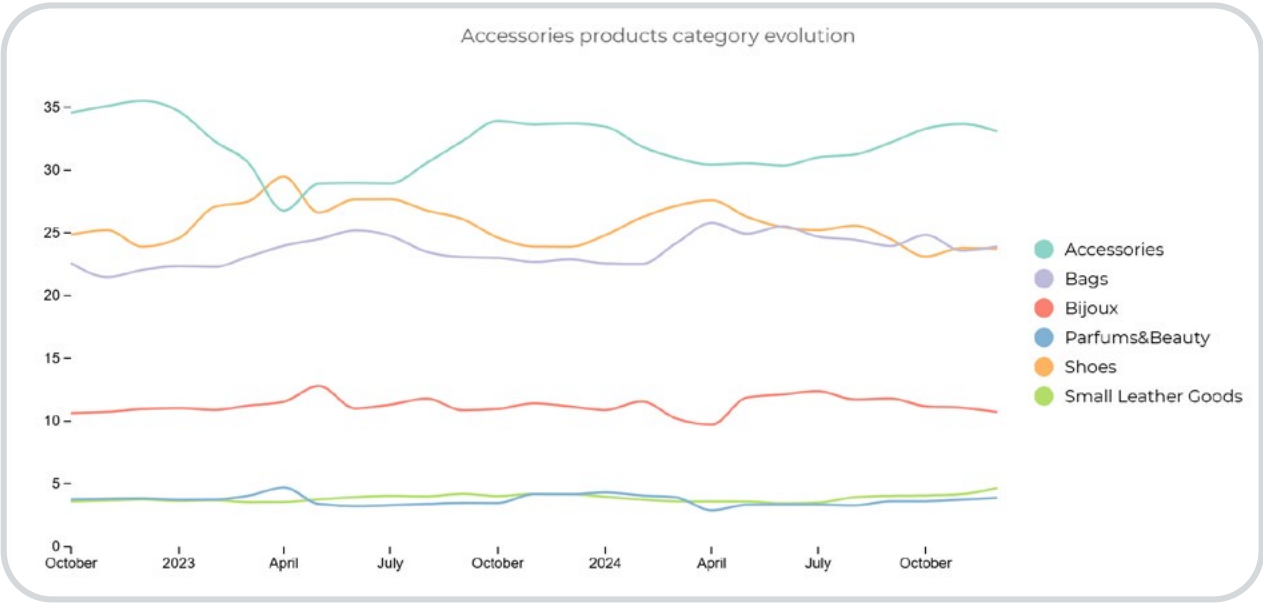
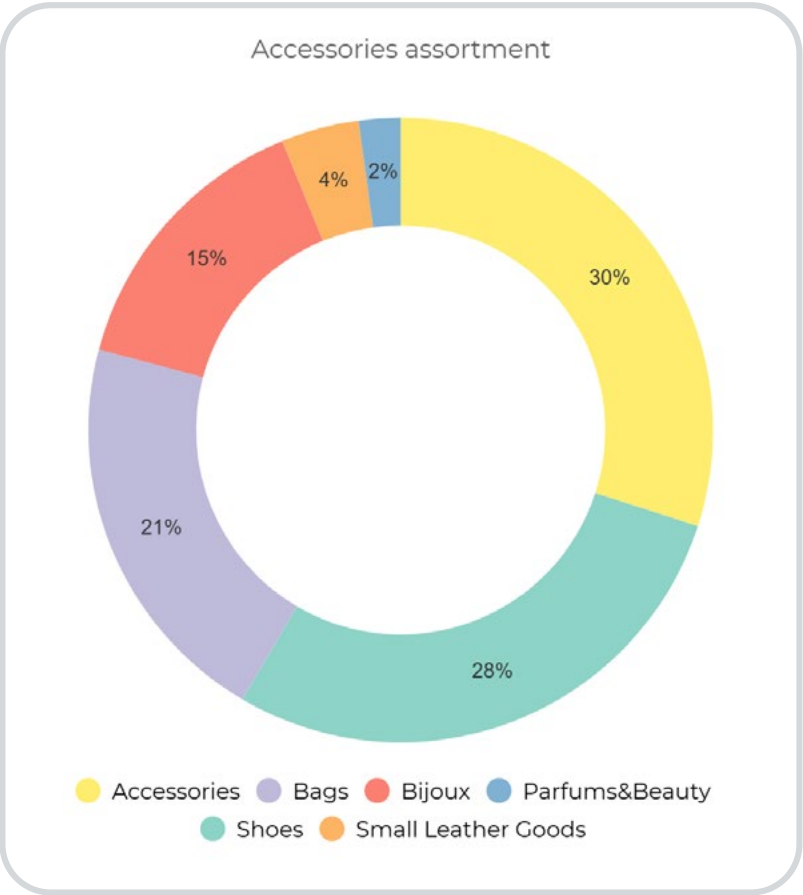
UPDATE

Refined Add-ons. In the upcoming winter season, accessories will frame and elevate looks with bold, statement pieces to celebrate refinement and femininity. Mini bags will dominate, bringing a playful yet luxurious edge to every outfit. For the polished lady, kitten heels and heeled ballerinas will create a sleek and elegant silhouette, perfectly blending sophistication with comfort. Soft accessories will embrace cozy textures, with fuzzy headwear set to add warmth and charm. Sheer and sparkling stockings will enhance outfits, transforming them into standout elements of holiday attire. The FW25 accessories will captivate, ensuring every detail speaks of timeless elegance and festive allure. These trends reflect the mood of FW25 by embracing a balance between timeless elegance and a playful sense of modernity, capturing the refined yet celebratory spirit of the holiday season. They echo broader cultural themes of self-expression and sophistication, offering accessories that elevate personal style while honoring the joy and warmth of winter festivities.

This report is based on Livetrend data extracted from e-commerce from 1/11/2024 to 31/12/2024 analysing the visibility and growth of the trends compared to the same period last year. The percentages show the visibility evolution year on year.

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HOLIDAY COLLECTIONS ACCESSORIES ASSORTMENT



The data illustrates the distribution and evolution of holiday accessory categories over time. The pie chart highlights the current assortment breakdown, with Accessories (30%) and Bags (28%) leading the mix, followed by Shoes (21%), Bijoux (15%), and smaller shares for Small Leather Goods (4%) and Parfums & Beauty (2%). The line graph showcases category trends from 2023 through the end of 2024. While Accessories maintain steady dominance, Bags show consistent growth, overtaking Shoes in popularity. Bijoux demonstrates minor fluctuations, and Parfums & Beauty remains stable yet minimal. The steady yet gradual rise of Small Leather Goods suggests a growing interest in this category. These insights underline the sustained relevance of classic categories like Accessories and Bags, alongside emerging potential in Small Leather Goods.

HOLIDAY ACCESSORIES **BAGS**

BOW BAG

SAFE TREND



Sunday In Brooklyn.webp

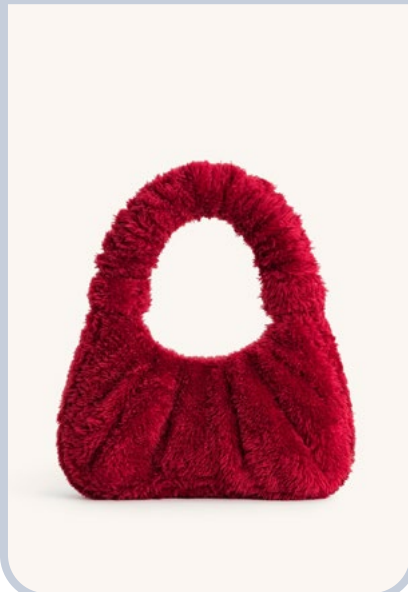


+38%

YEAR ON YEAR

FUZZY TEXTURE

SAFE TREND



Jw Pei.webp



+51%

YEAR ON YEAR

PRECIOUS POUCH

BIG TREND



Luisa Via Roma.jpg



+91%

YEAR ON YEAR

MESH STYLE

EARLY SIGN



Parfois_2.webp

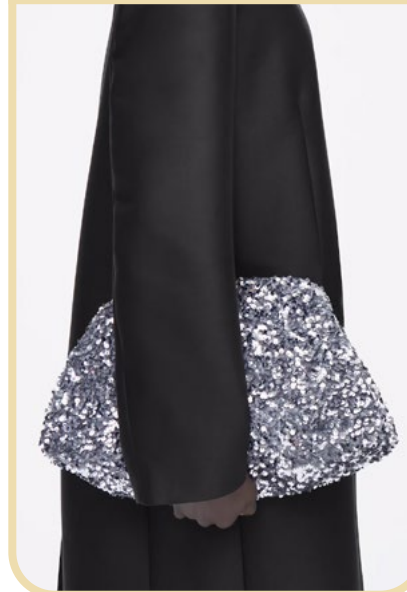


+358%

YEAR ON YEAR

FANCY CLUTCH

STABLE TREND



cos-126.jpg



+0%

YEAR ON YEAR



STAR PRODUCT: MINI BAG

HOLIDAY ACCESSORIES **SHOES**

SLINGBACK

BIG TREND



Gucci.avif



+300%
YEAR ON YEAR

HEELED BALLERINA

EARLY SIGN



Zara (8).jpg



+152%
YEAR ON YEAR

MATY-JANE PUMP

BIG TREND



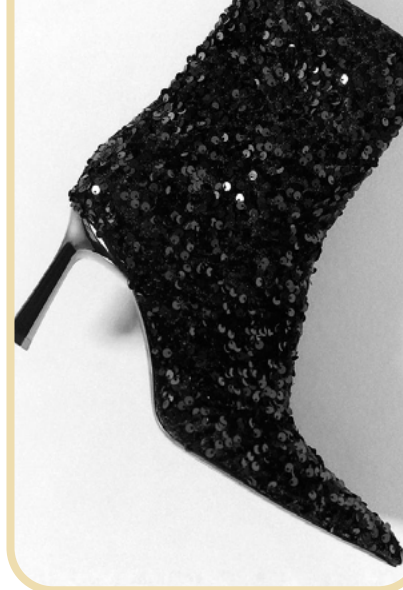
Sezane (2).avif



+94%
YEAR ON YEAR

GLITZY BOOTIE

STABLE TREND



Stradivarius (6).jpg



-11%
YEAR ON YEAR

PLATFORM

STABLE TREND



Jeffrey Campbell (2).jpg



-10%
YEAR ON YEAR



STAR PRODUCT: KITTEN SLING-BACK

HOLIDAY ACCESSORIES **HEAD ACCESSORIES**

FUZZY HAT

BIG TREND



Cider3.png



+140%
YEAR ON YEAR

BALACLAVA

BIG TREND



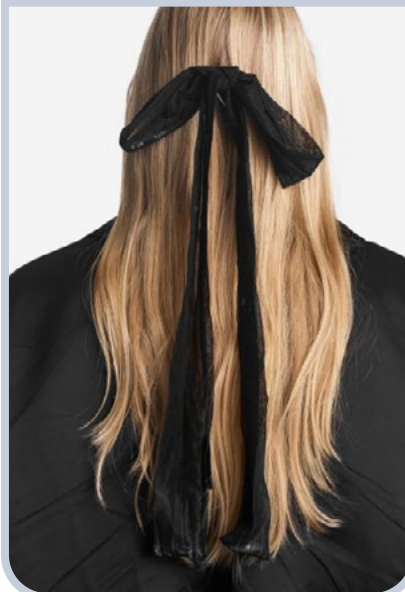
@aliciamorgandknit.png



+1000%
YEAR ON YEAR

BOW TIE

SAFE TREND



@hellozarina.png



+70%
YEAR ON YEAR

SATIN HEAD SCARF

EDGY TREND



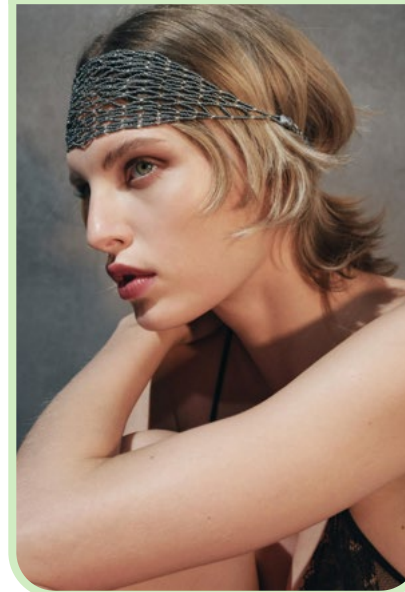
@yvessaintlaurent.jpg



+90%
YEAR ON YEAR

TIARA HEADBAND

EDGY TREND



Zara (9).jpg



+70%
YEAR ON YEAR



STAR PRODUCT: FUZZY HAT

HOLIDAY ACCESSORIES **FOULARDS & SCARVES**

SLIM SCARF

BIG TREND



Mango (6).avif



+40%
YEAR ON YEAR

FUZZY SCARF

EARLY SIGN



Zara (11).jpg



+138%
YEAR ON YEAR

KNIT CAPE

EARLY SIGN



Mango (5).avif



+49%
YEAR ON YEAR

CHECKERED SCARF

SAFE TREND



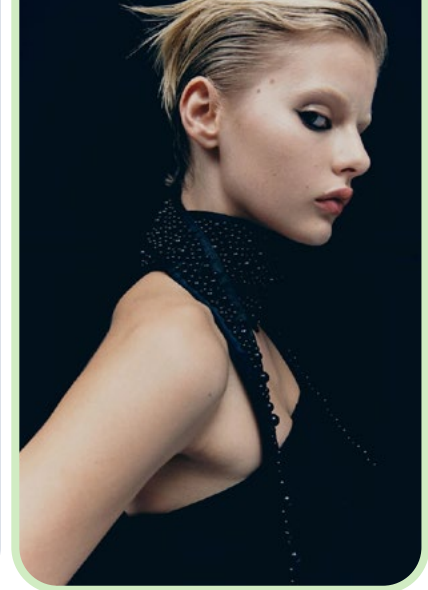
Parfois.webp



+50%
YEAR ON YEAR

FANCY NECKCHIEF

EDGY TREND



H&M.jpg



+9%
YEAR ON YEAR



STAR PRODUCT: SLIM SCARF

HOLIDAY ACCESSORIES **GLOVES**

LEATHER GLOVES

STABLE TREND



&OtherStories_1.jpg



+7%
YEAR ON YEAR

SHEER GLOVES

EDGY TREND



Mango (7).avif



+50%
YEAR ON YEAR

JEWELLED MITTENS

EARLY SIGN



Zara (10).jpg



+79%
YEAR ON YEAR

FUZZY STYLES

SAFE TREND



Parfois_1.webp



+42%
YEAR ON YEAR

BOW FEATURES

STABLE TREND



Urban Outfitters.webp



+25%
YEAR ON YEAR



STAR PRODUCT: LONG GLOVES

HOLIDAY COLLECTIONS **STOCKINGS**

BURGUNDY THIGHTS

BIG TREND



Mango_1.avif



+50%
YEAR ON YEAR

VEILED SOCKS

EDGY TREND



Zara (3).jpg



+50%
YEAR ON YEAR

WHITE LACE THIGHTS

EARLY SIGN



H&M (4).avif



+120%
YEAR ON YEAR

GRANNY STYLE

SAFE TREND



The Frankie Shop_1.webp



+110%
YEAR ON YEAR

JEWELLED THIGHTS

EARLY SIGN



Paco Rabanne.jpg



+100%
YEAR ON YEAR



STAR PRODUCT: TONE ON TONE THIGHTS

HOLIDAY COLLECTIONS **BIJOUX**

STRASS EARRINGS

SAFE TREND



Stradivarius (3).jpg



+50%

YEAR ON YEAR

CHARMS NECKLACE

BIG TREND



Zara (5).jpg



+180%

YEAR ON YEAR

BOHO LAYERS

EDGY TREND



@chloe4.jpg



+70%

YEAR ON YEAR

LADYLIKE PEARLS

SAFE TREND



Completedworks.webp

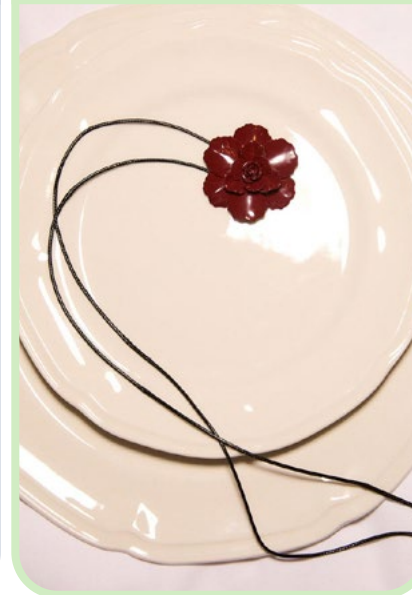


+120%

YEAR ON YEAR

FLORAL CHOCKER

EDGY TREND



Stradivarius (2).jpg



+300%

YEAR ON YEAR



STAR PRODUCT: CHARMS NECKLACE

DATA SOURCES & ICONS

TREND GROWTH



MARKET

YEAR ON YEAR TREND
GROWTH ON E-COMMERCE



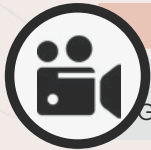
SOCIAL MEDIA

YEAR ON YEAR TREND
GROWTH ON INSTAGRAM



CONSUMER INTEREST

YEAR ON YEAR GROWTH OF
ONLINE SEARCH VOLUMES



FASHION SHOWS

YEAR ON YEAR TREND
GROWTH ON FASHION SHOWS

TREND BEHAVIOR

EDGY TREND

weak signal of a potential micro
trend with very high risk

EARLY SIGN

emerging trend with growing
perspective but higher risk

SAFE TREND

announced trend with
growing perspective and safe risk

BIG TREND

trend with a big magnitude due to high
commercial potential and quick adaption

STABLE TREND

trend that is already present in
the market with flat growth

LAST CALL

trend with decreasing perspective but
still having business potential

TREND MAGNITUDE



MANIFEST

AN ICONIC PRODUCT THAT IS
A STABLE TREND OF LARGE
MAGNITUDE WITH CONFIRMED
COMMERCIAL SUCCESS



INVEST

A CORE PRODUCT REPRESENTING
A STEADILY GROWING TREND OF
MODERATE MAGNITUDE WITH COM-
MERCIAL POTENTIAL



TEST

A STATEMENT PRODUCT WITH
GROWING PERSPECTIVE BUT
SMALLER MAGNITUDE AND
HIGHER RISK



LIVETREND

THANK YOU!

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