



**MENSWEAR**  
**SS 2026**  
**FORECASTING**  
**SOFT**  
**ACCESSORIES**  
**KEY ITEMS**



LIVETREND

# SOFT ACCESSORIES SS26 INTRODUCTION



timoniermann8

streetstyle paris ss25

streetstyle milano ss25

pittiuomo\_official (3)



## FORECAST

### Retro-inspired Favorites.

The SS26 season sees a blend of timeless staples and fresh, retro-inspired styles in men's soft accessories. Classic base caps and fisher hats remain key pieces, beloved for their versatility and enduring appeal. However, the spotlight shifts to preppy retro aesthetics, introducing sailor hats as a breakout favorite alongside classic berets and flatcaps. These styles cater to a dandy-inspired, nostalgic look, exuding a refined yet playful charm. A standout trend this season is the headscarf, which has emerged as a bold, youth-driven statement. While daring when worn as a headpiece, its commercial appeal extends to being tied around the neck. Complementing this trend, bandanas and foulard scarves maintain their stronghold as must-have items, ideal for adding a touch of casual flair. Feminine-inspired interpretations are also making waves, with slimmer scarf styles worn around the neck as an alternative to the ever-evolving corporate tie. Simple, striped, and textured options lead the way, offering subtle sophistication. Belts, too, offer a spectrum of choices this season, from minimalist designs to more adventurous takes. Edgy layered belts provide an experimental edge, while western belt styles with bold buckles continue to gain traction. This mix of traditional and innovative approaches ensures men's SS26 accessories strike a balance between timeless elegance and trend-forward appeal.

*This forecasting report is realized crossreferencing LIVETREND data from several sources to empower the expertise of our Trend Analysts to forecast the trends with concrete and quantitative information. Find the related data sources and icons on the last slides.*

[ACCESS ALL IMAGES  
CLICKING HERE](#)



## **KEY ITEMS HEADWEAR**

BIG TREND

SS26 **BASEBALL CAP**



Pitti Uomo ss25 (2).jpg

MESSAGES



arketofficial.jpeg



streetstyle paris ss25\_13.jpg

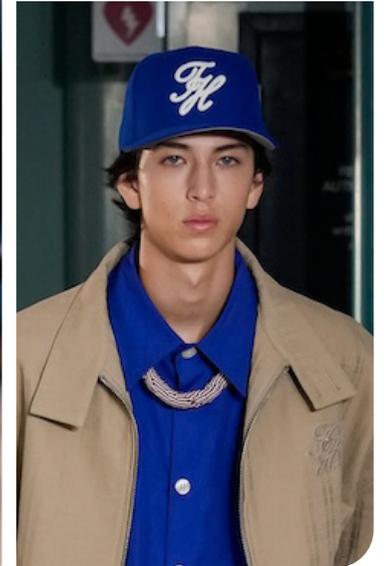


streetstyle paris ss25

MONOGRAMS



ald.community.jpeg



tommy hilfiger

STABLE TREND

SS26 **CASUAL BOB**



streetstyle milano ss25\_6.jpg



aimeleondore (2).jpeg



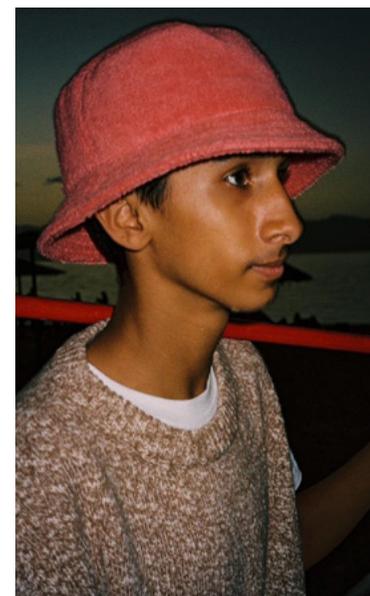
oallerystore.jpeg



dhruv kapoor 2.jpg



brioni.jpg



akindofguise (3).jpeg



streetstyle paris ss25\_11.jpg

STABLE TREND

SS26 FISHERMAN



kenzo.jpg



urban outfitters.webp



aimeleondore\_1.jpg



aimeleondore12.jpg



rovi\_lucca.jpeg



streetstyle paris ss25\_12.jpg



streetstyle paris ss25 (2)\_5.jpg

SAFE TREND

# SS26 FRENCH BERET



streetstyle London ss25\_1.jpg



Vuitton.jpg



streetstyle paris ss25\_6.jpg



alexanderroth (1).jpeg



streetstyle paris ss25 (3)\_1.jpg



ori.rio.ori\_6.jpg



streetstyle paris ss25 (2)\_2.jpg

SAFE TREND

SS26 **FLAT CAP**



alexanderroth (2).jpeg



droledemonsieur (1).jpeg



paulbinam.jpeg



andreafficio.jpeg



louisdarcis 2.jpeg



Wales Bonner (2).jpg



Pitti Uomo ss25\_5.jpg

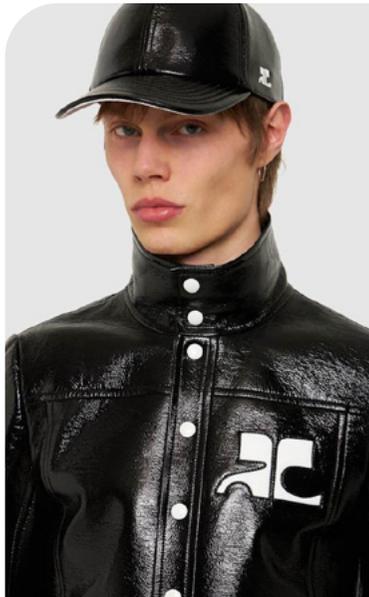


SAFE TREND

# SS26 LEATHER CAP



Kidsuper.jpg



courreges.jpeg



streetstyle paris ss25\_16.jpg



mrporter.jpeg



celine.jpeg



Joeone.jpg



aimeleondore (1).jpeg

SAFE TREND

# SS26 CROCHET BEANIE



angelecr4.jpg



youtube.jpeg



Sean Suen.jpg



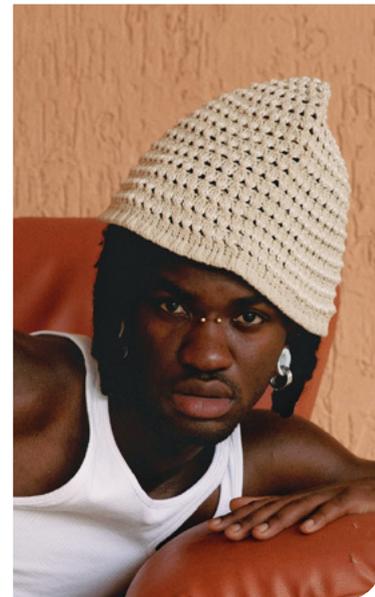
streetstyle paris ss25 (2)\_1.jpg



Wooyoungmi.jpg



streetstyle paris ss25\_5.jpg



codolipranne.jpeg

STABLE TREND

SS26 **FEDORA**



Pitti Uomo ss25\_4.jpg



kevismanzi.jpeg



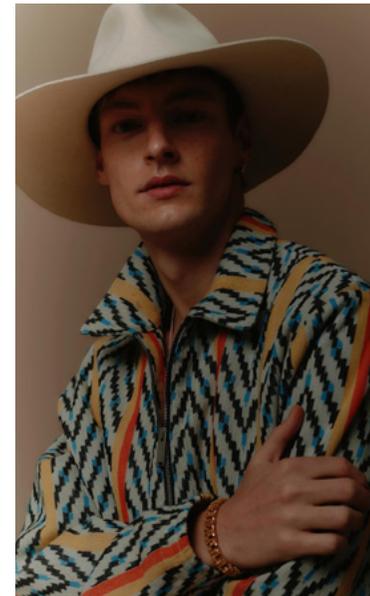
Songzio3.jpg



Pitti Uomo ss25 (2)\_1.jpg



pittiuomo\_official.jpeg



borsalino\_world.jpeg



dunhill.jpg

EDGY TREND

# SS26 RAFFIA HAT



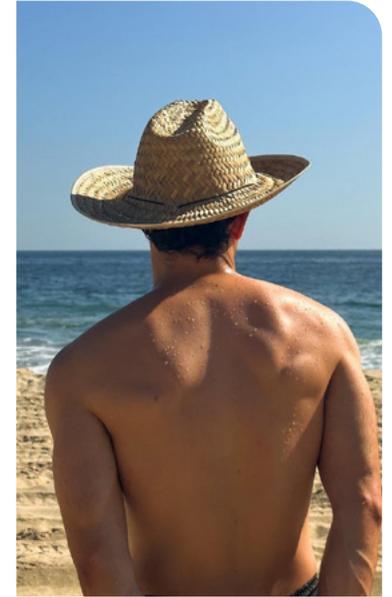
Dior 38.jpg



Songzio1.jpg



Moschino\_1.jpg



sebastiandoze (2).jpeg



imdanielsimmons.jpeg



Stan\_1.jpg



mrporter (3).jpeg

EDGY TREND

# SS26 GRANDMA HEADSCARF



byyoungcollages.jpg



streetstyle paris ss25\_7.jpg



EgonLab\_1.jpg



Moschino.jpg



romeo hunte\_1.jpg



franklongbottom.jpeg



@aldcommunity 6.jpg



stan.jpg



streetstyle paris ss25\_9.jpg



pittiuomo\_official (3).jpeg



emporio armani\_1.jpg



Pitti Uomo ss25\_3.jpg



streetstyle paris ss25 (2)\_3.jpg



alanui.jpeg

EARLY SIGN

# SS26 SAILOR HAT



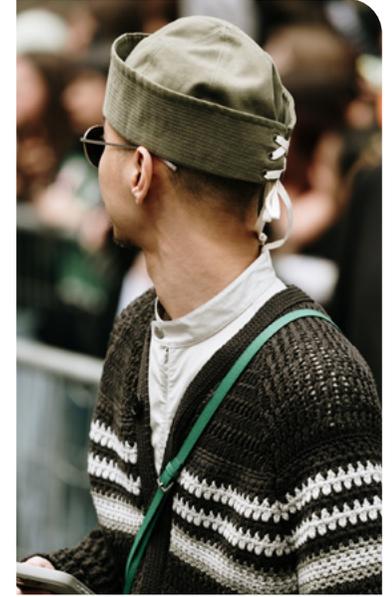
garconjon.jpeg



ss\_daley.jpeg



streetstyle paris 13.jpg



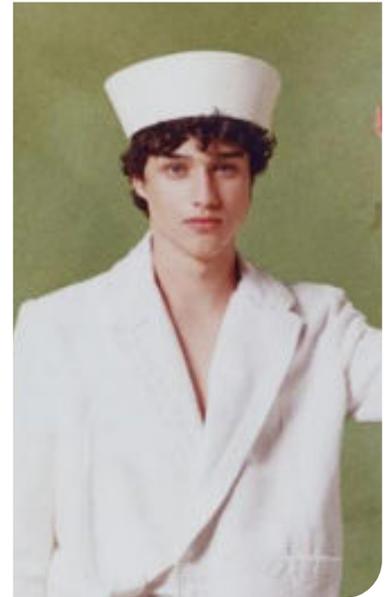
streetstyle paris ss25 (2)\_4.jpg



streetstyle paris ss25\_10.jpg



@nonamesc1.png



@fernandomerinouomodels.png

EARLY SIGN

# SS26 MONASTIC HAT



emporio armani (3).jpg



Hermes\_1.jpg



@yuthanan.jpg



kiko kostadinov copy.jpg



emporio armani\_4.jpg



Hermes 9.jpg



8on8.jpg



# **KEY ITEMS NECK ACCESSORIES**

BIG TREND

SS26 **NECKERCHIEF**



msgm (3).jpg



akindofguise (5).jpeg



auralee\_1.jpg



streetstyle milano ss25\_2.jpg



plan c.jpeg



White Mountaineering\_1.jpg



streetstyle paris ss25\_17.jpg

SOFT ACCESSORIES

MENSWEAR

FORECASTING

SPRING/SUMMER 2026



STABLE TREND

# SS26 CLASSIC CORPORATE TIE



Pitti Uomo ss25.jpg



Auralee.jpg



andrewgeorgiades (2).jpeg



streetstyle milano ss25.jpg



streetstyle paris ss25.jpg



Drole de Monsieur.jpg



romeo hunte.jpg

SAFE TREND

# SS26 STRIPED TIE



mrporter (2).jpeg



awge.jpg



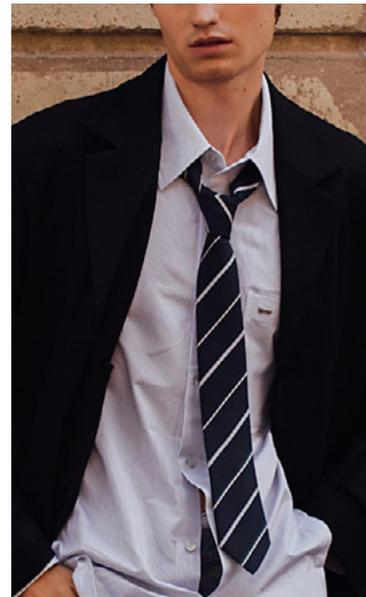
Pitti Uomo ss25\_1.jpg



Masu.jpg



namesake.jpg



streetstyle paris ss25\_1.jpg



fendi.jpg

EARLY SIGN

# SS26 FEMININE FOULARD SCARF



tom ford.jpeg



streetstyle milano ss25\_1.jpg



Bed Jw Ford.jpg



emporio armani\_2.jpg



John Richmond.jpg



Bottega Veneta.jpg



alexanderroth (3).jpeg

EARLY SIGN

# SS26 BANDANA



songzio.jpg



Willy Chavarria\_1.jpg



ph mode.jpg



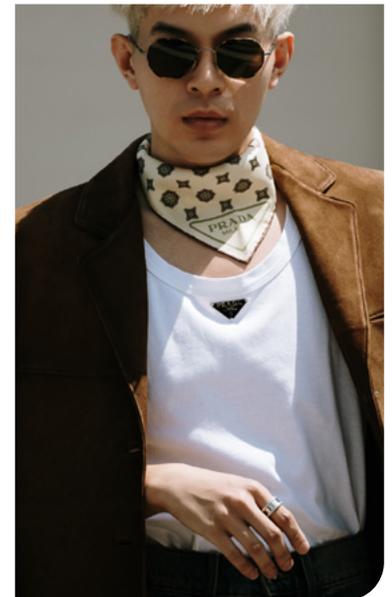
songzio (2).jpg



palomo spain.jpg



juanpaoloroldan78.jpeg



streetstyle milano ss25\_3.jpg



# **KEY ITEMS**

# **LEATHER GOODS**

BIG TREND

# SS26 THIN TIMELESS BELT



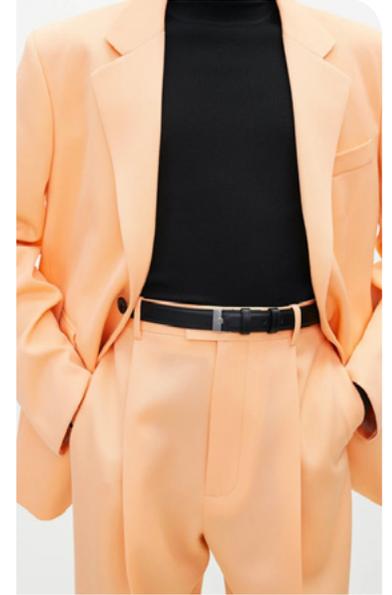
hermes.jpg



amiri.jpg



mytheresa (2).jpeg



Bottega Veneta\_1.jpg



Fendi (3).jpg



versace 30.jpg



streetstyle paris ss25\_14.jpg



Doublet.jpg



streetstyle milano ss25\_5.jpg



kiko kostadinov.jpg



leeyjohn\_.jpg



white mountaineering.jpg



streetstyle paris ss25\_4.jpg



streetstyle london ss25.jpg



EDGY TREND

SS26 **DOUBLE BELT**



acne studios.jpg



hermes (2).jpg



jeanne friot.jpg



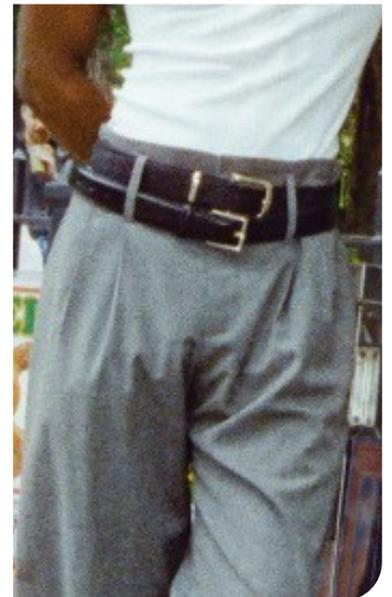
federico cina.jpg



loewe.jpg



paradis.jpg



citadium.jpeg

EDGY TREND

SS26 **AMERICANA VIBE**



Pitti Uomo ss25\_2.jpg



martine rose.jpg



lemaire.jpeg



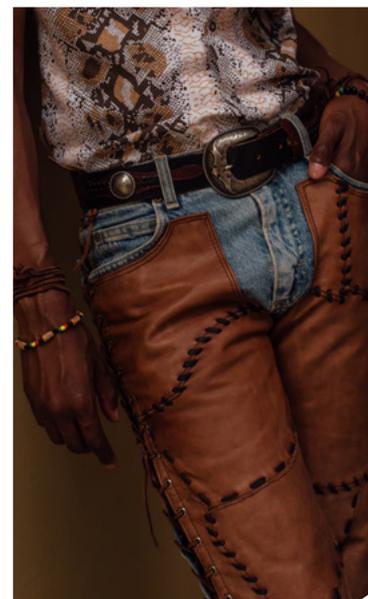
Casablanca Brand.jpg



dsquared.jpeg



Feng Chen Wang.jpg



Pitti Uomos ss25.jpg

SOFT ACCESSORIES

MENSWEAR

FORECASTING

SPRING/SUMMER 2026



# DATA SOURCES & ICONS

## TREND GROWTH



### MARKET

YEAR ON YEAR TREND GROWTH ON E-COMMERCE



### SOCIAL MEDIA

YEAR ON YEAR TREND GROWTH ON INSTAGRAM



### CONSUMER INTEREST

YEAR ON YEAR GROWTH OF ONLINE SEARCH VOLUMES



### FASHION SHOWS

YEAR ON YEAR TREND GROWTH ON FASHION SHOWS

## TREND BEHAVIOR

### EDGY TREND

weak signal of a potential micro trend with very high risk

### EARLY SIGN

emerging trend with growing perspective but higher risk

### SAFE TREND

announced trend with growing perspective and safe risk

### BIG TREND

trend with a big magnitude due to high commercial potential and quick adaption

### STABLE TREND

trend that is already present in the market with flat growth

### LAST CALL

trend with decreasing perspective but still having business potential

## TREND MAGNITUDE



### MANIFEST

AN ICONIC PRODUCT THAT IS A STABLE TREND OF LARGE MAGNITUDE WITH CONFIRMED COMMERCIAL SUCCESS



### INVEST

A CORE PRODUCT REPRESENTING A STEADILY GROWING TREND OF MODERATE MAGNITUDE WITH COMMERCIAL POTENTIAL



### TEST

A STATEMENT PRODUCT WITH GROWING PERSPECTIVE BUT SMALLER MAGNITUDE AND HIGHER RISK



## DATA TO DRIVE

01 CREATIVITY

02 STRATEGY

03 SUSTAINABILITY



LIVETREND

# THANK YOU!

You may not copy, reproduce, distribute, publish, display, perform, modify, create derivative works, transmit, or in any way exploit any such content, nor may you distribute any part of this content over any network, sell or offer it for sale, or use such content to construct any kind of database. You may not alter or remove any copyright or other notice from copies of the content on any Livetrend report.

**If you have further needs, please contact us via chat.**