



WOMENSWEAR
FASHION SHOWS
PRE-FALL 25
MUST-HAVES



LIVETREND

INTRODUCTION PRE-FALL 25



gucci



ganni



beckham



johnson



FASHION SHOWS

A Fusion of Iconic Styles, Modern Details, and Versatile Essentials.

Pre-Fall 2025 fashion presents a harmonious mix of timeless staples and contemporary innovations across outerwear, tops, bottoms, and dresses. Outerwear is defined by military-inspired trench coats and peacoats, cozy cabin jackets with contrasting collars, feminine bar jackets, sleek mod duster coats, and retro cocooning styles alongside sporty parkas for performance-driven versatility. Tops and knits range from chic mini cardigans and light sweaters to normcore tanks, oversized shirts, romantic bohemian blouses, extravagant tube tops, and sailor-style designs with a maritime flair. Denim leads in bottoms, showcasing baggy fits and slimline cropped silhouettes, while fashionable folds, A-line skirts, and playful tutus enhance femininity. Dresses reign with iconic maxi boho styles, modern draped and sleeveless designs, daring deep V-necks, lady-like A-lines, mod shift dresses, cascading youth-driven styles, and glamorous caped shoulders. Together, these trends offer an eclectic blend of comfort, elegance, and individuality, perfect for transitioning wardrobes.

*This report is based on the Pre-Fall 25 Fashion Shows.
Find the relating icons & stamps on the last slide.*

[ACCESS ALL IMAGES
CLICKING HERE](#)



WOMENSWEAR PRE-FALL 25 DRESSES

Pre-Fall 2025 dresses celebrate a blend of iconic styles and modern innovations, catering to a wide range of tastes and occasions. Maxi boho dresses dominate the season, offering flowing silhouettes and timeless charm. Contemporary designs come through in draped and sleeveless styles, perfect for achieving an effortlessly chic look. Bold, deep V-neck plunges add drama, while ladylike A-line dresses and low-rise fit-and-flare silhouettes deliver elegance with a classic touch. Mod-style shift dresses offer a playful, retro-inspired addition, bringing a sense of youthful naivety to the mix.

For younger markets, cascading asymmetrical designs and tube dresses maintain their appeal with fresh, youthful energy. Elevating glamour and sophistication, caped shoulder styles emerge as a key trend, creating a striking and elegant effect. This versatile range of dress trends reflects a harmonious blend of bohemian, modern, and classic influences for the season.



LIVETREND

PRE-FALL 25 MUST-HAVES

BOHO MAXI

BIG TREND



cavalli



johnson



etro



diesel



ysl



gucci



bode

PRE-FALL 25 MUST-HAVES

MODERN DRAPES

BIG TREND



bottega



beckham



lafayette



schoukler



beckham



kallmeyer



schouler



PRE-FALL 25 MUST-HAVES

DEEP PLUNGE

BIG TREND



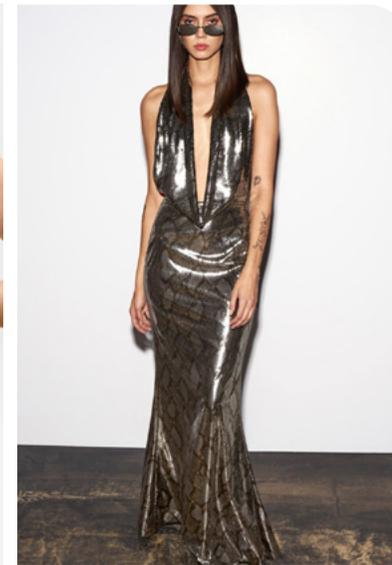
armarium



marchesa 6.jpg



tcherassi2.jpg



lapointe3.jpg



beckham



patbo 5.jpg



wickstead

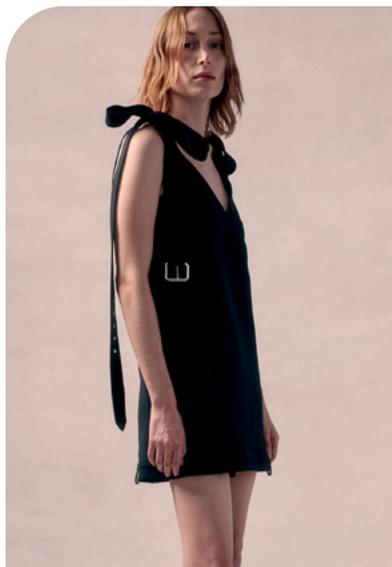
PRE-FALL 25 MUST-HAVES

RETRO SHIFT DRESS

STABLE TREND



kallmeyer



monsini



max mara



n21



ganni



huishang zhang



rachel comey8.jpg

PRE-FALL 25 MUST-HAVES

STYLIZED SLEEVELESS

STABLE TREND



mm6



kallmeyer



simkhai



marchesa 7.jpg



altuzarra



tcherassi5.jpg



maxwell

PRE-FALL 25 MUST-HAVES

FULL VOLUMES

SAFE TREND



tanya taylor 4.jpg



etro



marchesa 2.jpg



wickstead



wickstead



wickstead



marchesa 5.jpg

PRE-FALL 25 MUST-HAVES

STRAPLESS TUBES

SAFE TREND



herve leger



n21



shoan



lela rose 11.jpg



markarian 1.jpg



erdem



lela rose 2.jpg

PRE-FALL 25 MUST-HAVES

LOW-WAIST FLARED

SAFE TREND



staud



patbo 3.jpg



lela rose 7.jpg



kobi halpern 6.jpg



staud



mcmanus



tanya taylor 8.jpg

PRE-FALL 25 MUST-HAVES

CASCADING ASYMMETRIC



staud



bode



marrknoll

CAPE STYLES



shouler



by marlene birger



maxwell

SAFE TREND

EARLY SIGN



WOMENSWEAR

PRE-FALL 25

BOTTOMS

Pre-Fall 2025 bottoms strike a balance between casual versatility and feminine elegance. Denim continues to dominate as a wardrobe staple, evolving in both baggy, relaxed fits and more tailored slimline cropped silhouettes, offering options for a variety of styles. Fashionable folds and pleats emerge as key details, adding structure and movement to trousers and skirts alike. A-line skirts remain a go-to for their flattering and timeless appeal, perfect for both casual and dressed-up looks. Tutus bring a playful, feminine charm, adding volume and whimsy to the season's skirt options. These trends highlight a mix of practicality and creative expression, ensuring versatility while catering to diverse styling needs. From edgy denim to sophisticated folds and romantic skirt designs, the season's bottoms offer endless opportunities to create effortlessly chic or statement-making outfits.



LIVETREND

PRE-FALL 25 MUST-HAVES

BAGGY JEANS

BIG FOLD

STABLE TREND



rabbane



officine generale



etro

SAFE TREND



r13



philip lim



gucci

PRE-FALL 25 MUST-HAVES

REWORKED MASH-UP

CROPPED SLIM LEG

EDGY TREND



sea ny9.jpg



mm6



ganni

SAFE TREND



valentino



jane smith3.jpg



dsquared2

PRE-FALL 25 MUST-HAVES

COOL TAILORING

STABLE TREND



garment



mm6



r13



adam lippes



gucci



mccartney



mccartney



PRE-FALL 25 MUST-HAVES

TASTEFUL TUTUS

SAFE TREND



ulla johnson



lairucci



sea ny4.jpg



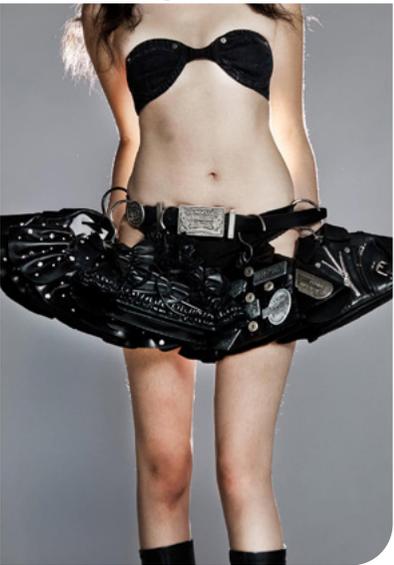
ganni



kiba



n21



marrknoll

PRE-FALL 25 MUST-HAVES

MIDI A-LINES

STABLE TREND



baum&pferdgarten



maxwell



ysl



altuzarra



kallmeyer



ferrari



ferrari





WOMENSWEAR

PRE-FALL 25

TOPS & KNITS

Pre-Fall 2025 must-have tops and knits embrace versatility, balancing chic minimalism with bold statement pieces. Mini cardigans and light basic sweaters are essential for achieving effortless, polished looks, offering timeless appeal for both casual and refined styling. Normcore tanks continue their reign, emphasizing simplicity and utility in everyday wardrobes. XL shirts add a relaxed, oversized aesthetic, seamlessly pairing with tailored or casual pieces. These are juxtaposed with bohemian blouses that bring flowy, romantic silhouettes and intricate details, as well as extravagant tube tops that inject drama and individuality into the mix. Sailor-inspired styles infuse a maritime prep vibe, blending classic nautical elements with a modern twist. Together, these tops and knits cater to a wide range of preferences, from understated elegance to daring, fashion-forward looks, making them indispensable for the season's transitional wardrobe.



LIVETREND

PRE-FALL 25 MUST-HAVES

XL SHIRTS

BIG TREND



agni



eudon choi



r13



mcmanus



bode



240907_Yavorska_2694.jpg



wickstead



PRE-FALL 25 MUST-HAVES

MICRO CARDIGAN

BIG TREND



stine goya 5.jpg



bode



n21



hellessy



gucci



n21



valentino



PRE-FALL 25 MUST-HAVES

BOHO BLOUSE

STABLE TREND



etro



valentino



loveshackfancy



ulla johnson



ysl



kobi halpern 10.jpg



ysl

PRE-FALL 25 MUST-HAVES

VOLUME BLOUSE

STABLE TREND



adam lippes



kobi halpern 5.jpg



lippes



Kallmeyer-PreFall-PO-F25-006.jpg



maxmara



balmain



beckham

PRE-FALL 25 MUST-HAVES

SAILOR TOPS

SAFE TREND



bode



tanya taylor 2.jpg



ganni



bevza



rabbane



kallmeyer



sea ny10.jpg



PRE-FALL 25 MUST-HAVES

LIGHT ESSENTIAL KNITS

SAFE TREND



bevza



the garment 3.jpg



philip lim



mcmanus



mcmanus



dsquared2



the garment 1.jpg



PRE-FALL 25 MUST-HAVES

ECCENTRIC TUBE

CLEAN TANK

EDGY TREND



the garment 2.jpg



balmain



helessy

STABLE TREND



Mccartney



rachel comey9.jpg



monsini



WOMENSWEAR

PRE-FALL 25

OUTERWEAR

Pre-Fall 2025 outerwear trends blend timeless sophistication with functional and stylish updates.

Military influences bring a masculine edge to classic trench coats and short peacoats, exuding strength and structure. Cabin jackets with contrasting collars continue to be a seasonal favorite, offering cozy yet rugged appeal. Bar jackets make a chic statement with their tailored, feminine lines, introducing a contrasting ladylike charm to outerwear. Similarly, mod-inspired duster coats add a sleek, vintage-inspired touch, perfect for transitional dressing. Performance-driven outerwear emerges in cocooning retro styles and sporty parkas, combining practicality with a nostalgic flair. These must-have pieces reflect a versatile approach to outerwear, balancing comfort, elegance, and functionality to suit a variety of occasions and personal styles. From structured military designs to relaxed yet retro-inspired silhouettes, the season's outerwear essentials cater to both statement-making and everyday versatility.



LIVETREND

PRE-FALL 25 MUST-HAVES

MILITARY PARKA

BIG TREND



Yavorska



cavalli



adam lippes



johnson



McCartney



altuzarra



eudon choi



PRE-FALL 25 MUST-HAVES

BAR JACKET

BIG TREND



valentino



baum & pferdgarten



oscar de la renta



maxwell



by marlene birger



n21



huishang zhang

PRE-FALL 25 MUST-HAVES

SHORT MILITARY

BIG TREND



Staud



maxwell



sea ny12.jpg



r13



gucci



ysl



monsi

PRE-FALL 25 MUST-HAVES

SLOUCHY RETRO

STABLE TREND



v-cavalli



maxwell



McCarntey



r13



n21



the garment 6.jpg



maxwell

PRE-FALL 25 MUST-HAVES

NORMCORE TAILORING

STABLE TREND



the garment



mccartney



McCartney



bevza



gucci



officine



dsquared



PRE-FALL 25 MUST-HAVES

CONTRASTED WORKWEAR

SAFE TREND



gucci



oscar de la renta



jane smith7.jpg



officine generale



moschino



bode



chanel

PRE-FALL 25 MUST-HAVES

MOD DUSTER

STABLE TREND



huishang zhang



n21-.jpg



n21

PERFORMANCE PARKA

EARLY SIGN



officine generale



rabbane



mccartney

PRE-FALL 25 MUST-HAVES

FUZZY COCOON

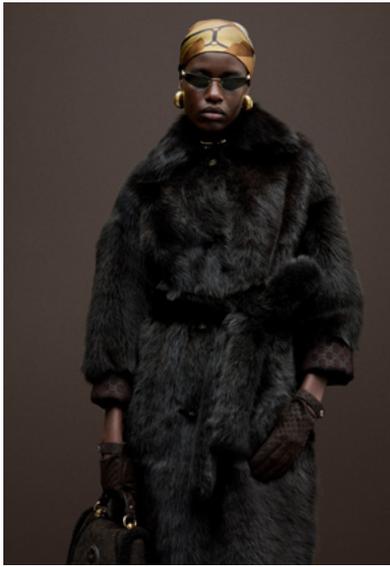
EDGY TREND



Yavorka



by marlene birger



gucci



cavalli



gucci



N21



St. Martin's Runway Pre-Fall 2024 Collection



DATA SOURCES & ICONS

TREND GROWTH



MARKET

YEAR ON YEAR TREND GROWTH ON E-COMMERCE



SOCIAL MEDIA

YEAR ON YEAR TREND GROWTH ON INSTAGRAM



CONSUMER INTEREST

YEAR ON YEAR GROWTH OF ONLINE SEARCH VOLUMES



FASHION SHOWS

YEAR ON YEAR TREND GROWTH ON FASHION SHOWS

TREND BEHAVIOR

EDGY TREND

weak signal of a potential micro trend with very high risk

EARLY SIGN

emerging trend with growing perspective but higher risk

SAFE TREND

announced trend with growing perspective and safe risk

BIG TREND

trend with a big magnitude due to high commercial potential and quick adaption

STABLE TREND

trend that is already present in the market with flat growth

LAST CALL

trend with decreasing perspective but still having business potential

TREND MAGNITUDE



MANIFEST

AN ICONIC PRODUCT THAT IS A STABLE TREND OF LARGE MAGNITUDE WITH CONFIRMED COMMERCIAL SUCCESS



INVEST

A CORE PRODUCT REPRESENTING A STEADILY GROWING TREND OF MODERATE MAGNITUDE WITH COMMERCIAL POTENTIAL



TEST

A STATEMENT PRODUCT WITH GROWING PERSPECTIVE BUT SMALLER MAGNITUDE AND HIGHER RISK



DATA TO DRIVE

01 CREATIVITY

02 STRATEGY

03 SUSTAINABILITY



LIVETREND

THANK YOU!

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