



MENSWEAR
FW25
UPDATE
TROUSERS
& JEANS



LIVETREND

TROUSERS & JEANS UPDATE **INTRODUCTION**



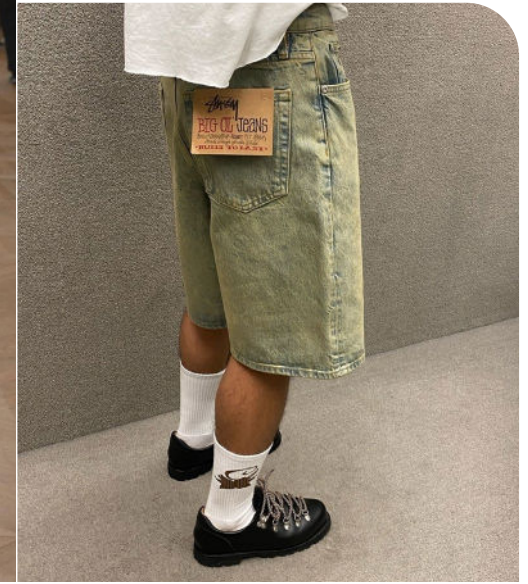
alexanderdroth (3)



leeyjohn_.jpeg



ethan_kieffer



attiresaint



UPDATE

Cozy Easy-to-Wear.

For the winter season, men's trousers and jeans offer a versatile range, from elegant and sophisticated to casual and relaxed styles, particularly in the denim category. Popular options include frayed-effect jeans and those with folded cuffs. Loose-fit baggy jeans are making a strong comeback, becoming a seasonal must-have. Waistlines are dropping, and legs are getting wider, reflecting the shift toward more relaxed silhouettes. This trend also influences men's trousers, with barrel cuts and tailored wool designs that highlight the waist while creating a sleek silhouette. Pleated „daddy pants“ are another standout this season, offering a refined, tailored appeal. Pinstripes are gaining traction, as for shirting, presenting a fresh twist on classic tailoring. Meanwhile, washed and bleached denim adds a stained, grungy vibe to jeans. Winter trousers made from warm, textured fabrics like wool, corduroy, and leather are particularly in demand, combining comfort with seasonal style.

This report is based on Livetrend data extracted from Instagram & streetstyle images, from September to December 2024, analysing the visibility and growth of the trends compared to the same period last year. The percentages show the visibility evolution year on year.

**ACCESS ALL IMAGES
CLICKING HERE**

FW25 PANTS & JEANS UPDATE **TOP DETAILS**



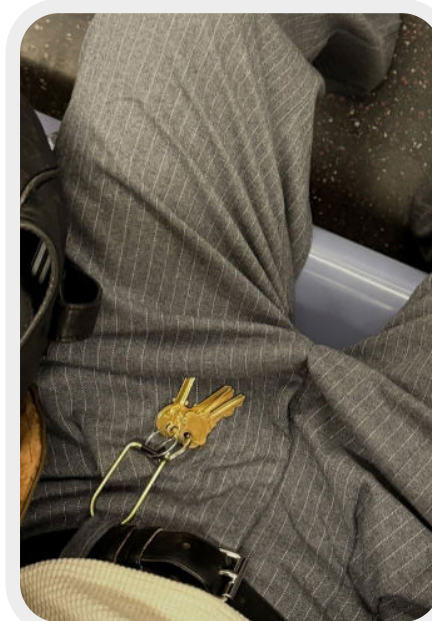
streetstyle paris

THE FOLDED DENIM



attiresaint

SAFE TREND



leeyjohn_

THE ADD-ON BELT



phiine_.jpeg

EARLY SIGN



theimpression_1.jpg

THE MULTIPOCKETS



streetstyle milan

STABLE TREND



streetstyle paris_5.jpg

THE LAYERING



streetstyle paris

EDGY TREND

FW25 PANTS & JEANS UPDATE **TOP FABRICS**



alexanderdroth

THE **LEATHER & FAKE**



streetstyle paris

SAFE TREND



aimeleonore (2)

THE **VELVET & CORDUROY**



streetstyle paris_7.jpg

STABLE TREND



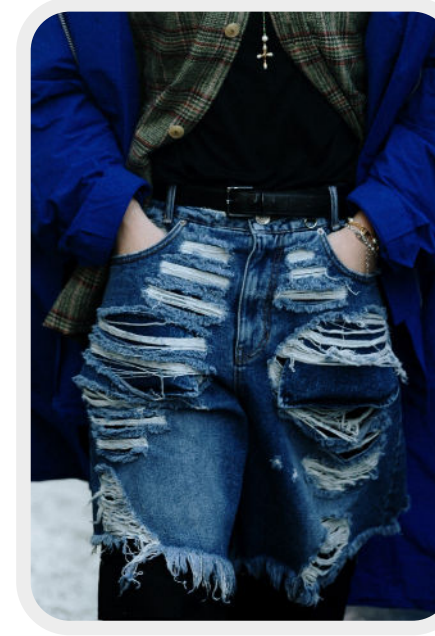
sadiqdes (1).jpeg

THE **STAINED EFFECT**



emmanuel.uddenberg

EARLY SIGN



streetstyle paris_4.jpg

THE **FRAYED DENIM**



streetstyle paris

EDGY TREND



UPDATE
KEY ITEMS
JEANS



LIVETREND

STABLE TREND

WIDE BAGGY

www
+800%
YOY



streetstyle paris_2.jpg



marcforne 1.jpeg



attiresaint_1.jpeg



codolipranne.jpeg



theimpression



streetstyle paris (2).jpg



juliusgod

SAFE TREND

WIDE BARREL LEG

WWW
+130%
YOY



jimy_09.jpeg



nathaneazariah.jpeg



streetstyle paris



attiresaint (2)_1.jpeg



streetstyle paris (2)_1.jpg



ethan_kieffer




marcforne (2).jpeg



SAFE TREND

FOLDED LEGS


+160%
YOY



attiresaint_2.jpeg



_richard_peterson (1).jpeg



Pitti Uomo



streetstyle paris_3.jpg



streetstyle paris



paulbinam.jpeg



_richard_peterson (3)

EARLY SIGN

TRANSITIONAL WIDE JORTS

WWW
+190%
YOY



streetstyle paris.jpg



sadiqdes (3).jpeg



attiresaint.jpeg



_richard_peterson.jpeg



streetstyle paris (2)_2.jpg



streetstyle london



attiresaint (2).jpeg



UPDATE
KEY ITEMS
PANTS



LIVETREND

BIG TREND

WOOLEN DADDY PANT

+300%
YOY



aimeleondore



thesartorialist



Pitti Uomo



attiresaint_3.jpeg



streetstyle paris



stuccigus



streetstyle paris_9.jpg

BIG TREND

WIDE PLEATED PANTS

WWW
+350%
YOY



casoperdido.jpeg



imdanielsimmons 1



_richard_peterson (2).jpeg



alexsezdemora.jpeg



louisdarcis.jpeg



tetervinas



the.simons.jpeg

SAFE TREND

RELAX TAILORED PINSTRIPES

WWW
+170%
YOY



alexanderdroth (2)



alexrudolpho



richardbiedul (3).jpeg



stuccigus (2).jpeg



leeyjohn_ (2).jpeg



attiresaint (2)



franciscofaria.jpeg



EARLY SIGN

TAILORED BERMUDAS

WWW
+190%
YOY



streetstyle paris



marcforne (3)



tetervinas



alexanderdroth_1.jpeg



nathaneazariah (2).jpeg



pmgutman (1)



streetstyle milan.jpg

SAFE TREND

TUXEDO SLIM FIT



+81%
YOY



alexanderroth



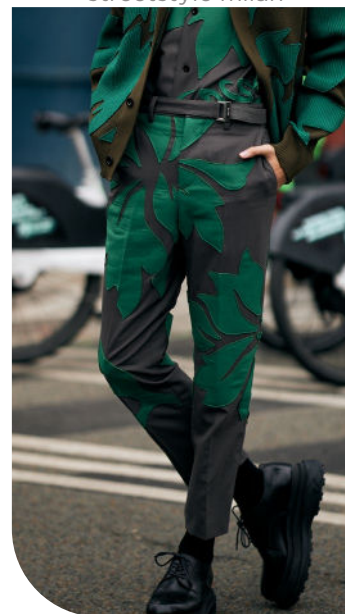
streetstyle milan



pmgutman.jpeg



alexsezdemora_1.jpeg



streetstyle paris_11.jpg



leeyjohn_



streetstyle paris (2)_6.jpg

BIG TREND

BAGGY SWEATPANTS

WWW
+300%
YOY



@filipejsantana.webp



organic basic



boohoo



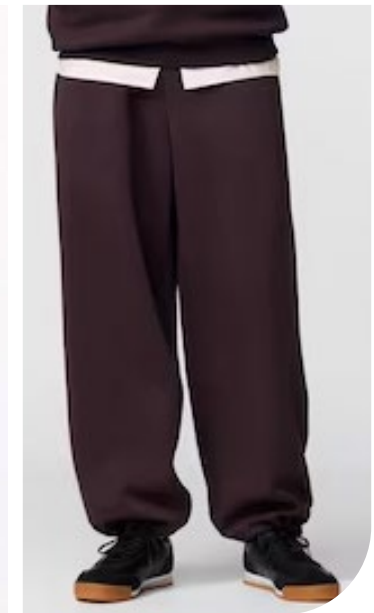
hollister.avif



boohoo



bershka



uniqlo.avif

SAFE TREND

LEATHER & FAKE STRAIGHT LEG



+96%
YOY



louisdarcis (1).jpeg



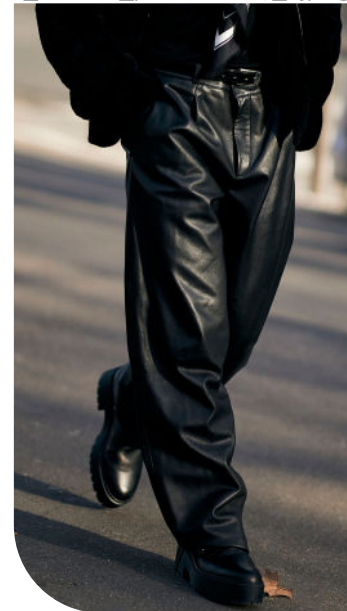
richard_peterson(2)_1.jpeg



theimpression



alexanderdroth (3).jpeg



streetstyle paris



streetstyle milan



marcosfecchino.jpeg



STABLE TREND

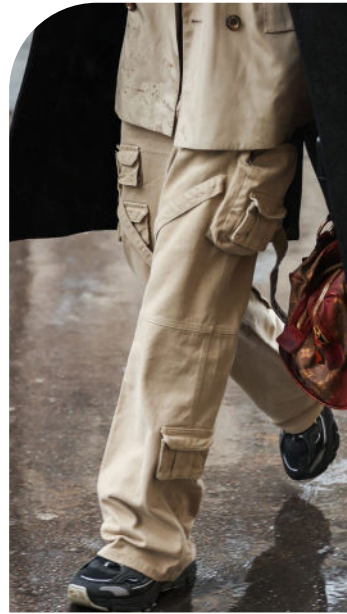
SLOUNCHY CARGO



-7%
YOY



attiresaint_5.jpeg



streetstyle paris



streetstyle



imdanielsimmons.jpeg



streetstyle paris



marcforne (2)



leeyjohn__2.jpeg



LAST CALL

LIGHT PARACHUTE



-35%
YOY



streetstyle paris



streetstyle paris



marcforne (4).jpeg



attiresaint_4.jpeg



streetstyle paris (3).jpg



streetstyle paris




theimpression (2).jpg



EARLY SIGN

70s FLARED STYLE


+32%
YOY



armandofeola (2)



streetstyle paris



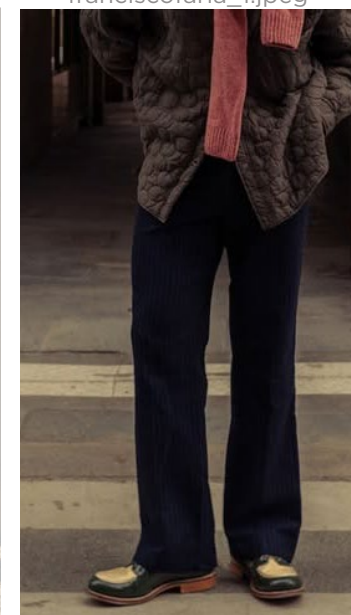
franciscofaria_1.jpeg



Pitti Uomo



Pitti Uomo




paulbinam



franciscofaria (2).jpeg

EARLY SIGN

BALLOON VOLUME


+54%
YOY



streetstyle paris



attiresaint_6.jpeg



streetstyle milan



leeyjohn_3.jpeg



streetstyle paris



streetstyle paris



codolipranne_1.jpeg

EDGY TREND

LAYERING OPTIONS



+22%
YOY



streetstyle paris (3)_2.jpg



streetstyle paris (2)_8.jpg



phiine_1.jpeg



codolipranne (2).jpeg



alexanderdroth



streetstyle paris_5.jpg



streetstyle paris



DATA SOURCES & ICONS

TREND GROWTH



MARKET

YEAR ON YEAR TREND GROWTH ON E-COMMERCE



SOCIAL MEDIA

YEAR ON YEAR TREND GROWTH ON INSTAGRAM



CONSUMER INTEREST

YEAR ON YEAR GROWTH OF ONLINE SEARCH VOLUMES



FASHION SHOWS

YEAR ON YEAR TREND GROWTH ON FASHION SHOWS

TREND BEHAVIOR

EDGY TREND

weak signal of a potential micro trend with very high risk

EARLY SIGN

emerging trend with growing perspective but higher risk

SAFE TREND

announced trend with growing perspective and safe risk

BIG TREND

trend with a big magnitude due to high commercial potential and quick adaption

STABLE TREND

trend that is already present in the market with flat growth

LAST CALL

trend with decreasing perspective but still having business potential

TREND MAGNITUDE



MANIFEST

AN ICONIC PRODUCT THAT IS A STABLE TREND OF LARGE MAGNITUDE WITH CONFIRMED COMMERCIAL SUCCESS



INVEST

A CORE PRODUCT REPRESENTING A STEADILY GROWING TREND OF MODERATE MAGNITUDE WITH COMMERCIAL POTENTIAL



TEST

A STATEMENT PRODUCT WITH GROWING PERSPECTIVE BUT SMALLER MAGNITUDE AND HIGHER RISK

WOMENSWEAR

DRESSES

SS25 UPDATE



DATA TO DRIVE

01
CREATIVITY

02
STRATEGY

03
SUSTAINABILITY



LIVETREND

THANK YOU!

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