



WOMENSWEAR
FW25
PANTS & SKIRTS
UPDATE



LIVETREND

FW25 BOTTOMS UPDATE **INTRODUCTION**



@hoskelsa2.jpg



@fairmua.png



milano-str-s25-0167.jpg



paris-str-s25-2159.jpg



UPDATE

In Men's Pants. The FW25 season will usher in an exciting evolution of women's pants and skirts. Pants will dominate, with influences from men's wardrobes and office attire continuing to redefine women's power dressing. We will see mini skirts transforming into versatile skorts, hot pants evolving into micro shorts, and midi skirts facing competition from tailored bermuda shorts. This season will empower women to embrace their assertive side, making basics and essentials the foundation of collections. Looking further ahead, early signals of a new maximalism will emerge. High-rise silhouettes, playful details like bloomer pants, and the return of voluminous bubble skirts will redefine femininity in bold and imaginative ways. These trends will not only reflect the shifting zeitgeist but also pave the way for innovative designs in seasons to come.

This report is based on Livetrend data extracted from Instagram & e-commerce from October to December 2024, analysing the visibility and growth of the trends compared to the same period last year. The percentages show the visibility evolution year on year.

**ACCESS ALL IMAGES
CLICKING HERE**




WOMENSWEAR
FW25
UPDATE
PANTS



LIVETREND

BIG TREND

FW25 PANTS **LOOSE & PLEATED TAILORED PANTS**


+72%
YOY



milano-str-s25-2240.jpg



Facade Pattern.png



@hoskelsa2.jpg



@mimiarr.jpg



ouie.png



milano-str-s25-2900.jpg



Zara_1.jpg

FW25 PANTS

SAFE TREND

CHIC CORPORATE SLIMS



@ninasandbech.jpg



Sourceunknown.webp



Zara (2)_1.jpg

SAFE TREND

HIGH-RISE PALAZZO



The Frankie Shop_1.webp



Elisabetta Franchi.jpg



milano-str-s25-2123.jpg

EARLY SIGN

FW25 PANTS **WIDE BERMUDA**

www
+70%
YOY



paris-str-s25-0217.jpg



loeil.png



staypeople.png



Lookast.png



london-str-s25-0486.jpg



Sourceunknown (2).webp



paris-str-s25-0476.jpg

FW25 PANTS

EDGY TREND

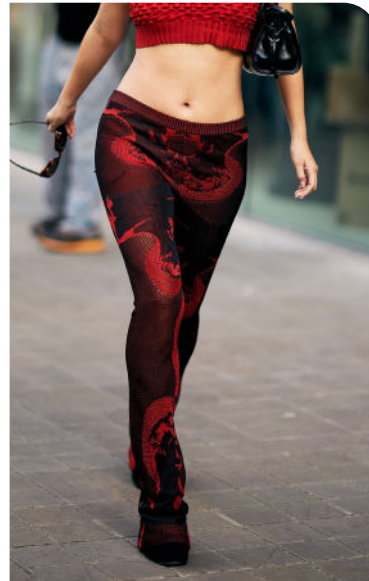
LOW-RISE LEGGINGS

STABLE TREND

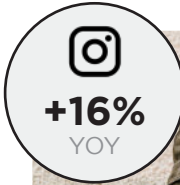
LEATHER & FAKE



paris-str-s25-2313.jpg



london-str-s25-0389.jpg



milano-str-s25-2795.jpg



Jean Paul Gautier.avif



milano-str-s25-2936.jpg



paris-str-s25-2432.jpg

FW25 SHORTS

SAFE TREND

CORPORATE SHORTS

EARLY SIGN


MICRO SKORT



@hoskelsa.jpg



@fairmua.png


+49%
YOY



Zara (2).jpg



Miu Miu.jpg



The Frankie Shop (4).webp



paris-str-s25-1528.jpg


FW25 SHORTS

SAFE TREND

HOT PANTS

EARLY SIGN

BLOOMERS


+12%
YOY



milano-str-s25-2788.jpg



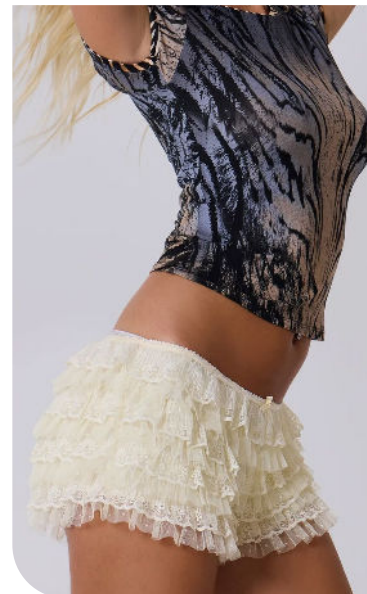
Sourceunknown (3).webp



Urban Outfitters.webp



@fairmua3.png




Jaded London.webp



milano-str-s25-1872.jpg

BIG TREND

FW25 JEANS **BARREL LEG**


+380%
YOY



london-str-s25-0746.jpg



london-str-s25-0383.jpg



milano-str-s25-1073.jpg



london-str-s25-0600.jpg



milano-str-s25-2071.jpg



london-str-s25-0644.jpg



The Frankie Shop (3).webp




WOMENSWEAR
FW25
UPDATE
SKIRTS



LIVETREND

SAFE TREND

FW25 SKIRTS **MIDI** STYLES


+35%
YOY



@gabriellecaunesil.jpg



milano-str-s25-2942.jpg



milano-str-s25-2445.jpg



paris-str-s25-0703.jpg



@thelsd.jpg



london-str-s25-0996.jpg

SLEEK LEATHER

LONG PENCIL

EARLY SIGN

FW25 SKIRTS **BUBBLE MANIA**

www
+800%
YOY



paris-str-s25-2159.jpg



london-str-s25-0369.jpg



Marni.jpg



paris-str-s25-0559.jpg



Zara_2.jpg




london-str-s25-0043.jpg



COS.avif

STABLE TREND

FW25 SKIRTS **RETRO LADY FULL-SKIRT**


+27%
YOY



@sofiamcoelho.jpg



miu miu (2).avif



Zara.jpg



paris-str-s25-0950.jpg




london-str-s25-0285.jpg



london-str-s25-1503.jpg



Bottega Veneta.avif


+45%
YOY



london-str-s25-0699.jpg



@fairmua2.png



Zara (3).jpg



<Liens associés multiples>



@thelsd2.jpg



milano-str-s25-0167.jpg

WHITE TUTU

SATIN SLIP SKIRT

DATA SOURCES & ICONS

TREND GROWTH



MARKET

YEAR ON YEAR TREND GROWTH ON E-COMMERCE



SOCIAL MEDIA

YEAR ON YEAR TREND GROWTH ON INSTAGRAM



CONSUMER INTEREST

YEAR ON YEAR GROWTH OF ONLINE SEARCH VOLUMES



FASHION SHOWS

YEAR ON YEAR TREND GROWTH ON FASHION SHOWS

TREND BEHAVIOR

EDGY TREND

weak signal of a potential micro trend with very high risk

EARLY SIGN

emerging trend with growing perspective but higher risk

SAFE TREND

announced trend with growing perspective and safe risk

BIG TREND

trend with a big magnitude due to high commercial potential and quick adaption

STABLE TREND

trend that is already present in the market with flat growth

LAST CALL

trend with decreasing perspective but still having business potential

TREND MAGNITUDE



MANIFEST

AN ICONIC PRODUCT THAT IS A STABLE TREND OF LARGE MAGNITUDE WITH CONFIRMED COMMERCIAL SUCCESS



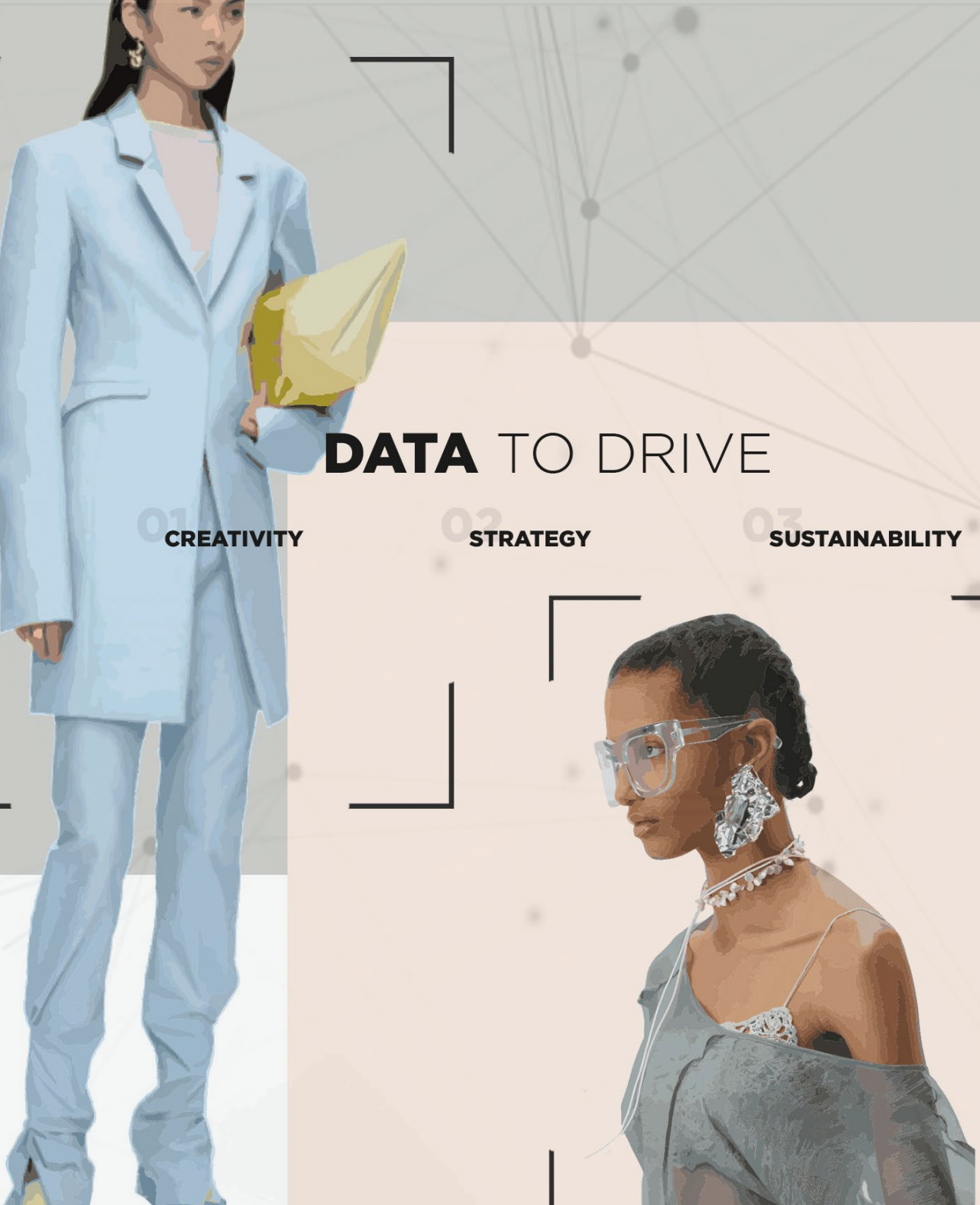
INVEST

A CORE PRODUCT REPRESENTING A STEADILY GROWING TREND OF MODERATE MAGNITUDE WITH COMMERCIAL POTENTIAL



TEST

A STATEMENT PRODUCT WITH GROWING PERSPECTIVE BUT SMALLER MAGNITUDE AND HIGHER RISK



DATA TO DRIVE

01 CREATIVITY

02 STRATEGY

03 SUSTAINABILITY



LIVETREND

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