



**KIDSWEAR**  
SS 2026  
FORECASTING  
**JERSEY &**  
**WOVEN TOPS**



LIVETREND

# KIDS TOPWEAR INTRODUCTION



Frise\_1.png



@elizabethhiesh.jpg



bebe organic 3.jpg



@aout\_official.jpg



## FORECAST

### Soft Boho & Sporty Prep.

The SS26 kids' tops capture a dynamic blend of sporty nostalgia and breezy sophistication, perfect for youthful wardrobes. Retro sporty vibes dominate with key pieces like team tees, rugby polos, and leisure sweaters that offer comfort and timeless style. Zip-ups add a practical layer while amplifying the athleisure aesthetic. The rise of boxy bowler shirts, borrowed from adult fashion trends, brings a contemporary edge, ideal for layering or wearing solo for a casual-cool statement. Adding a refreshing twist, maritime influences introduce a preppy flair. And thinly striped cotton shirts styles transition seamlessly from playtime to formal moments. For girls, the focus shifts to an enchanting bohemian aesthetic that evokes a dreamy, laid-back vibe. From flowy blouses to cozy bohemian-inspired sweaters, these pieces highlight intricate details and soft textures, perfect for creating effortless, whimsical looks. This blend of sporty practicality and bohemian romance ensures a well-rounded wardrobe, catering to active days and relaxed occasions alike. Overall, SS26 kids' tops present a thoughtful mix of retro, prep, and bohemian elements to keep kids both comfortable and fashion-forward.

*This forecasting report is realized crossreferencing LIVETREND data from several sources to empower the expertise of our Trend Analysts to forecast the trends with concrete and quantitative information. Find the related data sources and icons on the last slides.*

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CLICKING HERE](#)



KEY ITEMS  
**JERSEY  
TOPS**



LIVETREND

BIG TREND

# SS26 TOPS THE SPORTY POLO



Zara.jpg



wearekids\_kids.jpeg



My Little Star.png



Fucking Young.jpg



stylenoriter (2).webp



Jacadi.jpg



Pianer\_1.png

STABLE TREND

# SS26 TOPS **THE CASUAL STRIPED**



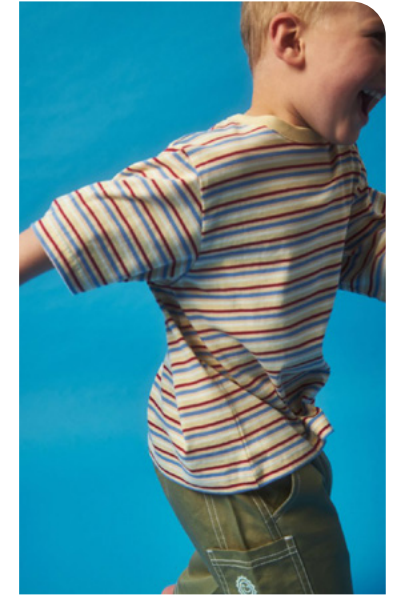
@dailybrat 9.png



bebetailor.webp



@esthergeuskens6.jpeg



Paperplane.jpg



Soo Linen.webp



Tiny Cottons.jpg



W Concept.jpg

STABLE TREND

# SS26 TOPS THE RUGBY POLO



My Little Star.jpg



mango (1).jpeg



Applesmile.webp



@trueartist.jpg



Molo\_1.jpg



Little Dept (2).png



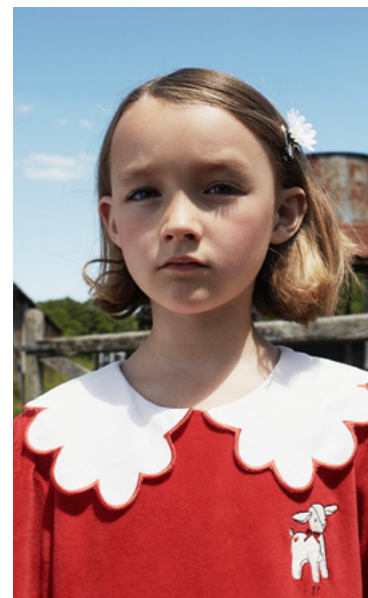
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Liebello.png



bebedepinot 9.jpg



Lolobole.jpg



Repose Ams.avif



outree\_1.png



Wolf & Rita.webp

SAFE TREND

# FW25 TOPS THE TEAM JERSEY



<Keine überschneidende Verknüpfung>



luckytry.webp



Frise\_1.png



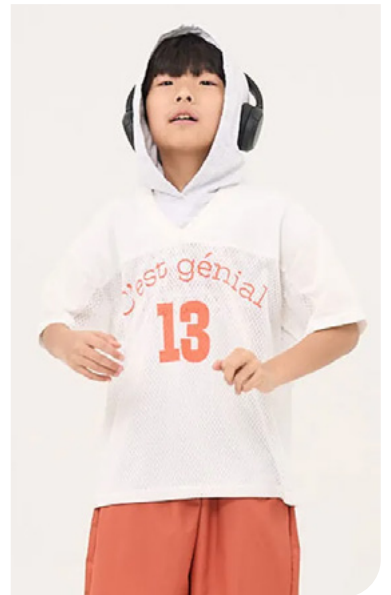
@themellowgardener 13.png



moomooz\_kr (2).jpeg



@zarakids55.png



krnr (2).webp



SAFE TREND

# SS26 TOPS CLEAN SPORTS SWEATS



Frise.png



Little Dept.png



hm6.jpg.avif



Oory Kids.jpg



@cosisaids02.jpg



Frise (3).png

## CREWNECK

## TRACK ZIP-UP

EARLY SIGN

# SS26 TOPS THE WIDE TANK



Frise\_2.png



Pianer.png



bonjourgeorges.jpeg



theanimalsobservatory (1).jpeg



bonmot\_organic (2).jpeg



theanimalsobservatory (2).jpeg



facade.apr.jpeg

EDGY TREND

# SS26 TOPS THE SURFER LONGLEEVE



@beauloves2.jpg



Badawi.webp



Sergent Major.jpg



Molo.jpg



Ysabel Mora.webp



Aplace to be.webp



Offcors.jpg



KEY ITEMS  
**WOVEN  
TOPS**



LIVETREND

BIG TREND

# SS26 SHIRTS THE BOWLING SHIRT



belitaandboys 3.jpg



Ligne-Noire.jpg



Zara 70.jpg



Avocadostore.jpg



bebe organic 3.jpg



Bebe Organic.jpg

PREPPY VINTAGE

ARTISANAL LOOK

STABLE TREND

# SS26 SHIRTS THE MINI YUPPIE



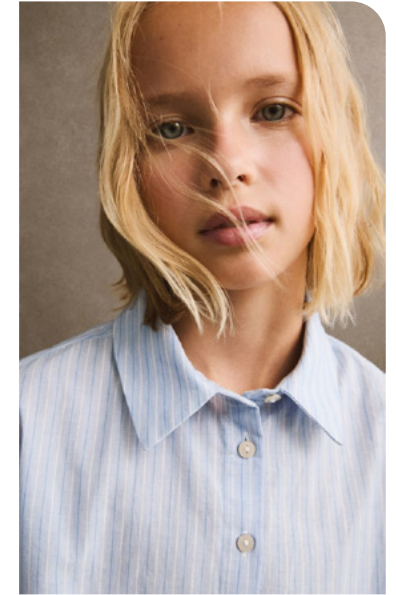
Zara\_1.jpg



@aout\_official.jpg



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mango\_2.jpeg



Commes des Garcons.avif



NEXT kids 11.jpg.webp



W Concept\_1.jpg

STABLE TREND

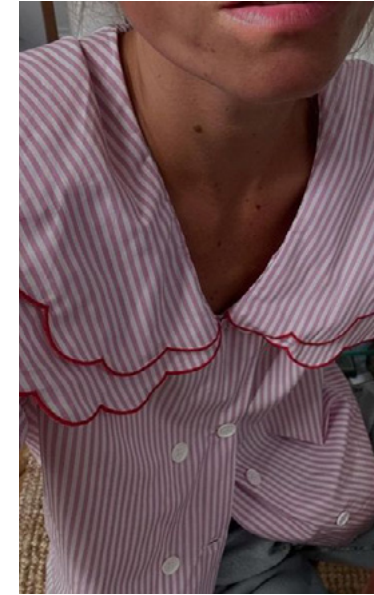
# SS26 BLOUSES THE COTTAGE BLOUSE



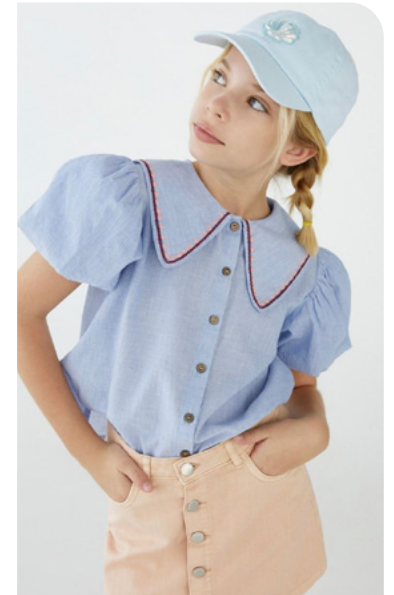
@elizabethhiesth.jpg



@dailybrat 14.png



LAVESTELAVESTE.jpeg



carlotagarciaalmazan 3.jpg



bebedepinot 7.jpg



mipounet.png



@zarakids7.png

SAFE TREND

## THE ROMANTIC TIED



@apolina2.jpg



@apolinakids2.jpg



stuttgartmode.jpeg

STABLE TREND

## THE EASY BOHO



arket\_R\_5.jpg



Dakonda.jpg



Arket.jpg



EARLY SIGN

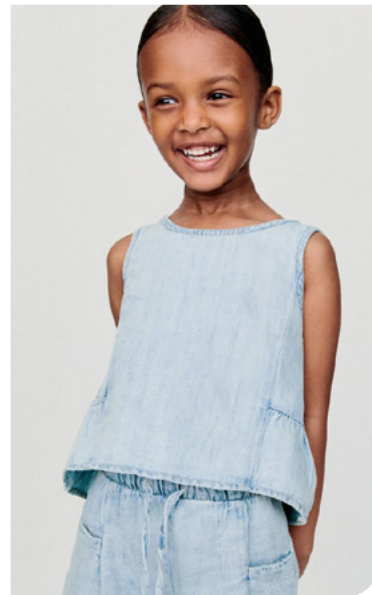
THE MINIMAL TUNIC



@trueartis.png



Zara\_2.jpg



zara\_6.jpg

SAFE TREND

THE SLEEVELESS SHIFT TOP



kiddopermits 8.png



Mimi & Coco.webp



Frise (2).png

EARLY SIGN

## THE SAILOR SHIRT



My Little Star\_1.png



Stylenoriter.webp



@themellowgardener 8.png

SAFE TREND

## THE WORKWEAR DENIM



childsplay.jpg



Arket\_1.jpg



trueartist\_official5.png

# DATA SOURCES & ICONS

## TREND GROWTH



### MARKET

YEAR ON YEAR TREND GROWTH ON E-COMMERCE



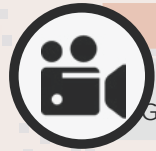
### SOCIAL MEDIA

YEAR ON YEAR TREND GROWTH ON INSTAGRAM



### CONSUMER INTEREST

YEAR ON YEAR GROWTH OF ONLINE SEARCH VOLUMES



### FASHION SHOWS

YEAR ON YEAR TREND GROWTH ON FASHION SHOWS

## TREND BEHAVIOR

### EDGY TREND

weak signal of a potential micro trend with very high risk

### EARLY SIGN

emerging trend with growing perspective but higher risk

### SAFE TREND

announced trend with growing perspective and safe risk

### BIG TREND

trend with a big magnitude due to high commercial potential and quick adaption

### STABLE TREND

trend that is already present in the market with flat growth

### LAST CALL

trend with decreasing perspective but still having business potential

## TREND MAGNITUDE



### MANIFEST

AN ICONIC PRODUCT THAT IS A STABLE TREND OF LARGE MAGNITUDE WITH CONFIRMED COMMERCIAL SUCCESS



### INVEST

A CORE PRODUCT REPRESENTING A STEADILY GROWING TREND OF MODERATE MAGNITUDE WITH COMMERCIAL POTENTIAL



### TEST

A STATEMENT PRODUCT WITH GROWING PERSPECTIVE BUT SMALLER MAGNITUDE AND HIGHER RISK



## DATA TO DRIVE

01 CREATIVITY

02 STRATEGY

03 SUSTAINABILITY



LIVETREND

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