



KIDSWEAR
SS 2026
FORECASTING
DRESSES &
SKIRTS



LIVETREND

SS26 KIDS DRESSES & SKIRTS INTRODUCTION



@trueartist5.png



@dailybrat 13.png



kiddopermits 8.png



House of Paloma (3).jpg



FORECAST

Dreamy Summer Daze.

SS26 girls' dresses and skirts embrace a carefree, romantic spirit with designs perfect for sunny days and outdoor adventures. Laid-back bohemian vibes set the tone, with tunic dresses, ruffled cottage styles, and full-volume sundresses offering an effortlessly breezy charm. Crafted from soft crepes and lightweight summery cottons, these pieces are as comfortable as they are stylish, ideal for play or a dreamy summer picnic. Adding a rustic edge, workwear shirt dresses and denim styles bring a nod to the countryside, blending practicality with a touch of charm. A standout trend this season is the bubble dress, a playful silhouette that's becoming a fast favorite for its fun, flouncy shape. For skirts, boho maxi styles, openwork cotton skirts, and cottage-inspired knee skirts capture a similar romantic essence, perfect for pairing with lightweight tops or cardigans. Playful elements like bubble-style skirts and tutus inject a dose of girly fun, ensuring every outfit has a touch of whimsy. With its mix of bohemian ease, country-inspired staples, and lively details, the SS26 collection is all about celebrating summer with style and flair.

This forecasting report is realized crossreferencing LIVETREND data from several sources to empower the expertise of our Trend Analysts to forecast the trends with concrete and quantitative information. Find the related data sources and icons on the last slides.

[ACCESS ALL IMAGES
CLICKING HERE](#)



KEY ITEMS

DRESSES



LIVETREND

BIG TREND

SS26 THE EASY BOHO TUNIC DRESS



oxox.jpg



coco au lait 3.jpg



@wanderwonderkids2.png



House of Paloma (3).jpg



zara kids2.jpg



The New Society.jpg



arket children5.png

BIG TREND

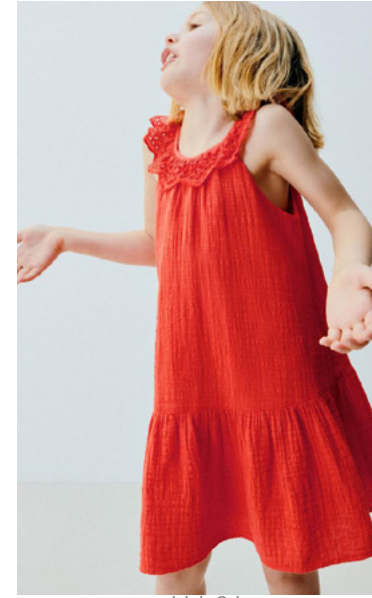
SS26 THE SHIFT SUNDRESS



House of Paloma.jpg



daily brat 8.jpg



zara kids9.jpg



gogentlynation.jpg



etsy.webp



farmrio2.jpeg



240423_M_06_12_WORK_RGB_Hj106743.jpg



iminkids 6.jpg



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kiddopermits 8.png



@newbie4.png



bonton.jpg



zara kids5.jpg



newbie4.jpg.webp



SAFE TREND

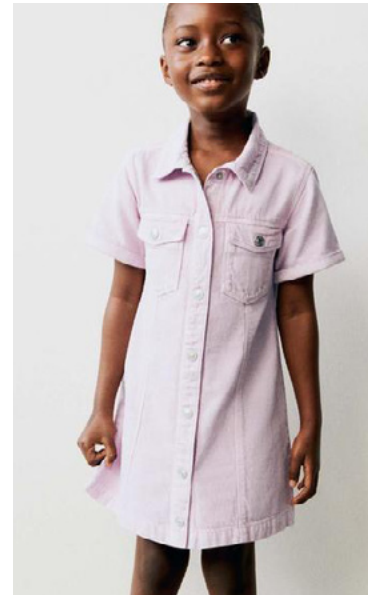
SS26 THE BLUE-COLLAR SHIRT



@thecampamento5.png



loi.webp



zara kids4.jpg



Little Dept.png



reiss3.jpg



@weare_thenewsociety-02.jpg



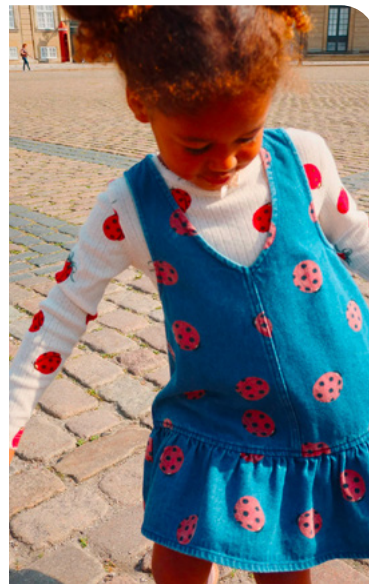
newlook.jpeg

SAFE TREND

THE DENIM LOOK



@minidou_officialaccount-06.jpg



konges-sloejd-01.jpg



zara kids7.jpg

SAFE TREND

THE RUSTIC WRAP



Zara 88.jpg



Ghanda.jpg



@thecampamento-02.jpg



Zara_1.jpg



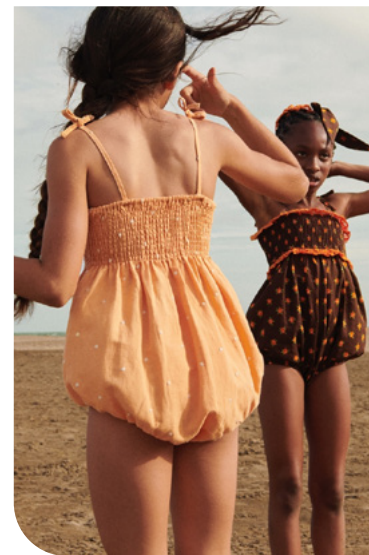
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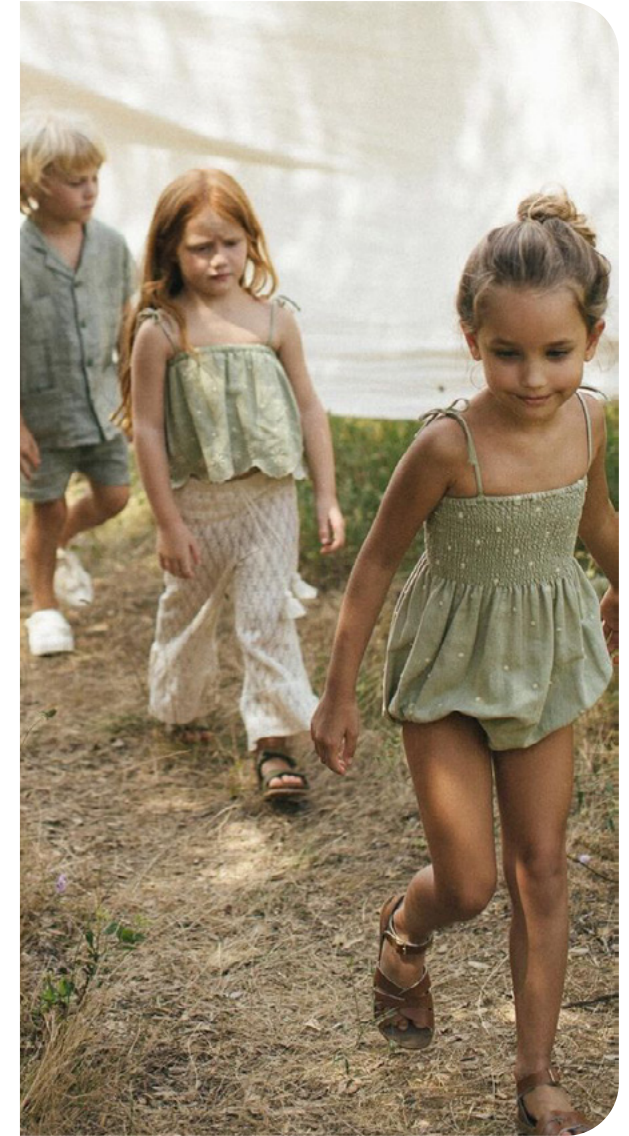
@nonithelabel-04.jpg



Reiss.jpg



@bebeorganic2.jpg



Sustainably chic.jpg

BUBBLE DRESS

BUBBLE PLAYSUIT

EARLY SIGN

THE SAILOR DRESS



nordstrom.png



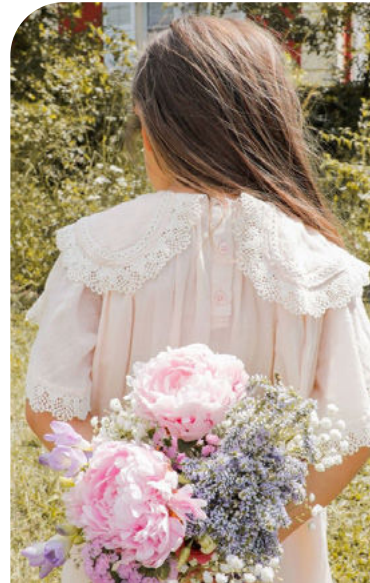
senentz.jpg



Oscar de La renta.jpg

SAFE TREND

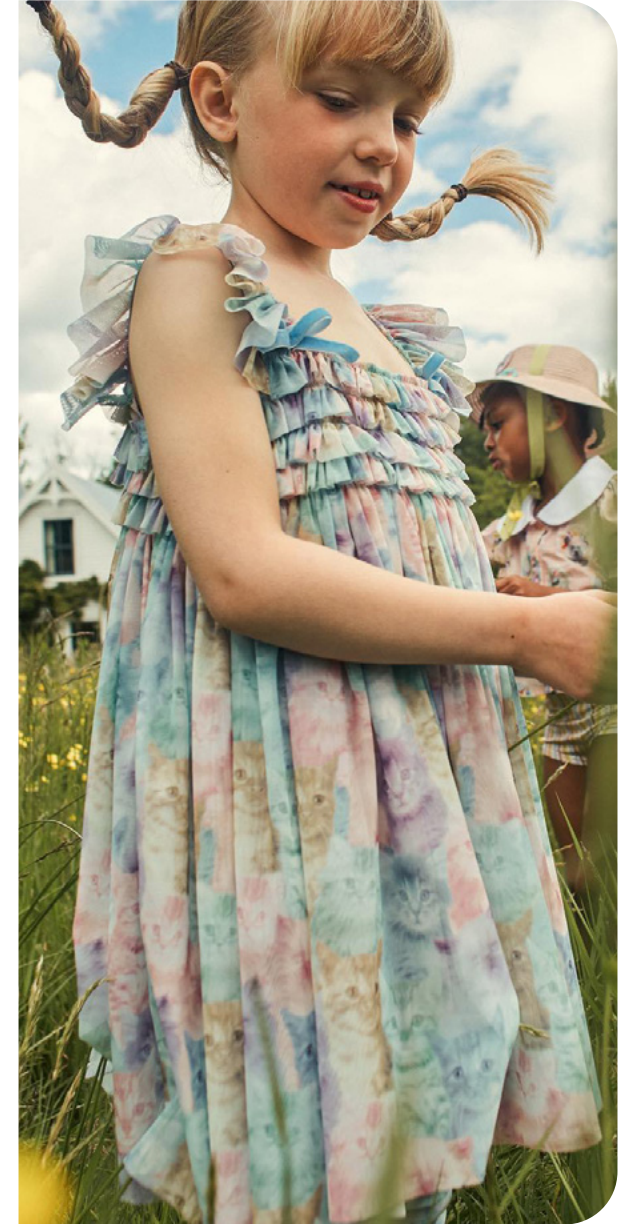
THE ROMANTIC



durin_jeju3.png



@paademode3.jpg



@raspberrypium.jpg



KEY ITEMS

SKIRTS



LIVETREND

BIG TREND

SS26 THE LIGHT ROMANTIC SKIRT



240423_M_50_066_WORK_fgCB_HjH024636.jpg



@paademode.jpg



Zara_2.jpg



maison mangostan 8.jpg



Caramel (2).jpg



Gvg.jpg



Sinoon.jpg

STABLE TREND

THE PLEATED MINI



Mardi Mercredi.jpg



musinsa.jpg



Little Dept_1.png

STABLE TREND

THE COTTAGE STYLE



@fishandkids.png



paade mode



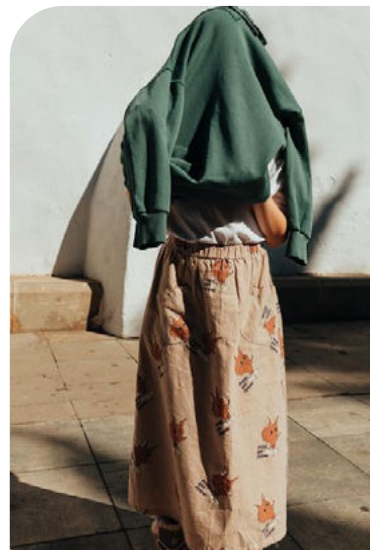
zara kids6.jpg



lattementa.jpg



Dior.jpg



@wanderwonderkids.png



StickyLemon.jpg



True Artist.jpg



Frise.png

LONG TUTUS

RUSTIC COTTAGE

EARLY SIGN

SS26 THE BUBBLE SKIRT



My Little Star.jpg



crinbsmns.avif



Amarket.jpg



sea.avif



Zara.png



W concept.jpg



Ledum.png



DATA SOURCES & ICONS

TREND GROWTH



MARKET

YEAR ON YEAR TREND GROWTH ON E-COMMERCE



SOCIAL MEDIA

YEAR ON YEAR TREND GROWTH ON INSTAGRAM



CONSUMER INTEREST

YEAR ON YEAR GROWTH OF ONLINE SEARCH VOLUMES



FASHION SHOWS

YEAR ON YEAR TREND GROWTH ON FASHION SHOWS

TREND BEHAVIOR

EDGY TREND

weak signal of a potential micro trend with very high risk

EARLY SIGN

emerging trend with growing perspective but higher risk

SAFE TREND

announced trend with growing perspective and safe risk

BIG TREND

trend with a big magnitude due to high commercial potential and quick adaption

STABLE TREND

trend that is already present in the market with flat growth

LAST CALL

trend with decreasing perspective but still having business potential

TREND MAGNITUDE



MANIFEST

AN ICONIC PRODUCT THAT IS A STABLE TREND OF LARGE MAGNITUDE WITH CONFIRMED COMMERCIAL SUCCESS



INVEST

A CORE PRODUCT REPRESENTING A STEADILY GROWING TREND OF MODERATE MAGNITUDE WITH COMMERCIAL POTENTIAL



TEST

A STATEMENT PRODUCT WITH GROWING PERSPECTIVE BUT SMALLER MAGNITUDE AND HIGHER RISK



DATA TO DRIVE

01 CREATIVITY

02 STRATEGY

03 SUSTAINABILITY



LIVETREND

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