



WOMENSWEAR
SS 2026
FORECASTING
DENIM
KEY ITEMS



LIVETREND

SS26 DENIM INTRODUCTION



FORECAST

Structured Looks & Blue Collar Inspirations.

For SS26 womenswear, denim continues to maintain wider leg silhouettes, even if showing a start of decline. Jeans embrace more sartorial wide-leg styles, featuring big folds and barrel-shaped legs for an elevated appeal. Alongside these, low skinny jeans and capris emerge as fashionable slim options. Similarly 2010-driven hotpants add sexiness, while wide bermudas are gaining the favor as a more wearable option. Considering skirts, the pencil style holds prominence, contrasted by the rise of mini flared and balloony styles for the young cohort and wider-length full volume styles. Outerwear sees a resurgence of workwear-inspired boxy jackets and shackets, with standing pieces elevated by glitter and studs for a maximalist twist. Military aesthetics and loose tailored blazers offer mens-inspired alternative to basics. Boho influences make an impact with voluminous blouses and dresses blending structure and romance. Sleeveless tops, halters and slimline dresses add polished and streamlined silhouettes, reflecting a balance between flow and precision. This season's trends emphasize versatility and experimentation, offering everything from bold structural forms to playful and relaxed vibes. Whether channeling edgy workwear or breezy boho, SS26 celebrates individuality through fresh proportions.

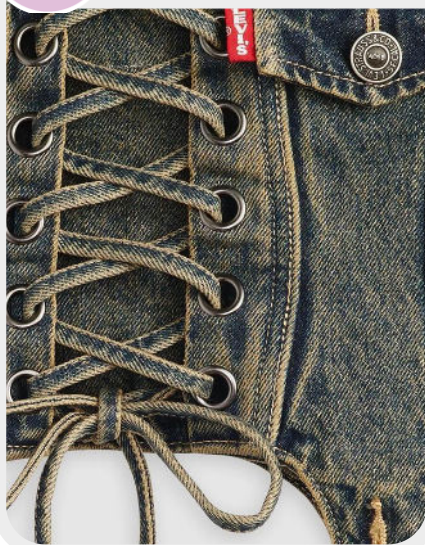
This forecasting report is realized crossreferencing LIVETREND data from several sources to empower the expertise of our Trend Analysts to forecast the trends with concrete and quantitative information. Find the related data sources and icons on the last slides.

[ACCESS ALL IMAGES
CLICKING HERE](#)

NEW DETAILS DENIM SS26

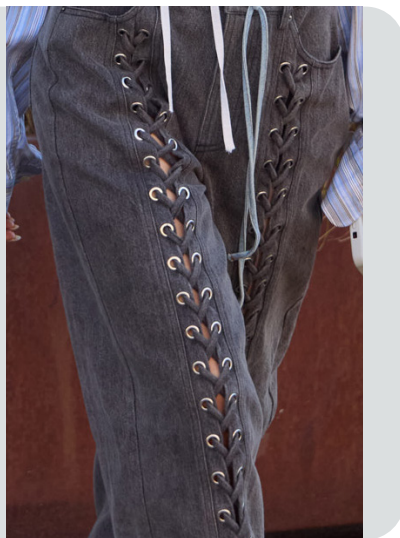


TEST



levis

THE LACE-UP



streetstyle



INVEST



streetstyle paris ss25

THE BIG FOLD



baum pferdgarten

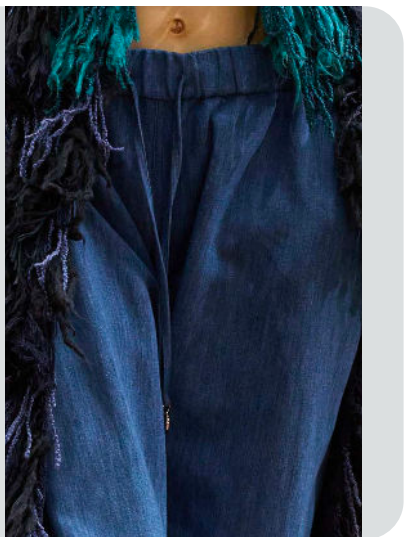


INVEST



@citizen of humanity3.png

THE DRAWSTRING



gabriela hearst



TEST



maitrepierre11.jpg

THE BACKSIDE LOOK



tod's





KEY ITEMS

JEANS



LIVETREND

JEANS SS26 SPOTLIGHT



MANIFEST



INVEST



TEST

HIGH-WAIST STRAIGHT



acne

BAGGY



stella-mccartney33.jpg

BARREL LEG



@agolde 3.png

JORTS



BERSHKA.jpg

CAPRI



mango.avif

LOW & SKINNY



NatashaZinko3.jpg

This Trend Spotlight proposes the must-have products of the season to build the right assortment.

This selection is made to ensure that you have the right collection staples, invest in the right core pieces and test the right trendy items within your product range.

Find the full list of seasonal core items on the next slides.

EARLY SIGN

SS26 THE BARREL LEG



@agolde 3.png



alexander wang.webp



byblos10.jpg



acne98.jpg



reborn9.jpg



citizen of humanity.webp



Freepeople -24.webp

STABLE TREND

SS26 WIDE JORTS



@agolde 5.png



rabens saloner



Freepeople -17.webp



rachel comey_1.jpg



opera sport



zimmermann21.jpg



BERSHKA.jpg

STABLE TREND

SS26 BAGGY STYLES



stella-mccartney33.jpg



Vivetta1.jpg



monse18.jpg



versace



vivetta 12.jpg



jaded9.jpg.webp



vallant25.jpg

STABLE TREND

SS26 HIGH WAIST STRAIGHTS



chloe 20.jpg



slvrlake-dark-wash-cassie.jpg



Zara 5.jpg



the frankie shop 10.jpg.webp



closed-grey-nikka.jpg



@agolde 4.png



@2moodstore4.png



SAFE TREND

SS26 **SARTORIAL WIDE**



london streetstyle 4.jpg



ErvannoScervino19.jpg



victoria beckham



the frankie shop 7.jpg.webp



haikure



prabal-gurung13.jpg



Zara 19.jpg

SAFE TREND

SS26 FOLDED BOYFIREND



paris-str-s25-3273.jpg



london-str-s25-0977.jpg



Freepeople -22.webp



margiela



@coperni 1.png



Freepeople -27.webp



acne101.jpg

SPRING/SUMMER 2026 FORECASTING WOMENSWEAR DENIM



SAFE TREND

SS26 MAXIMALIST DENIM



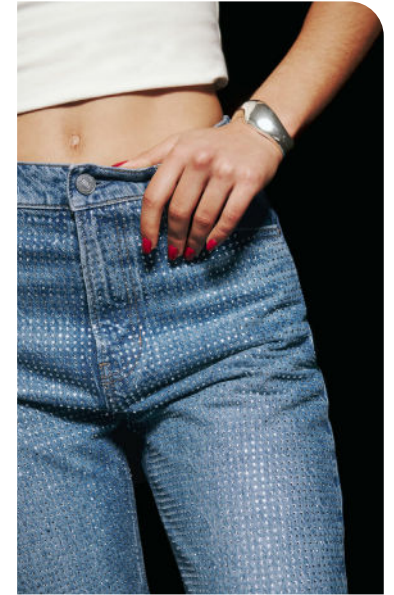
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desphemmes.jpg



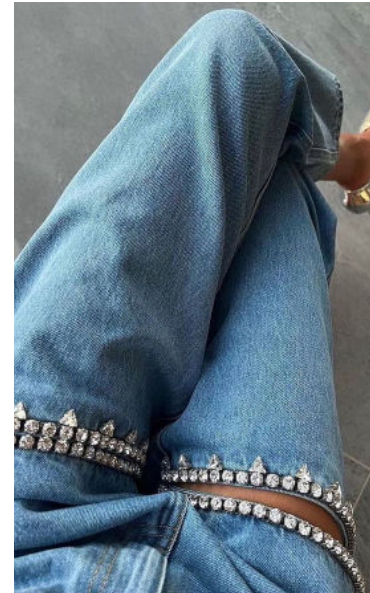
dolce&gabbana vintage.jpg



reformation



golden goose.avif



thezoereport.jpg



elsker.jpg

EARLY SIGN

SS26 THE CAPRI



Zara 7.jpg



natasha zinko3.jpeg



@coperni 3.png



collina strada 47.jpg



popova41.jpg



ysl.webp



ambush.jpeg



EARLY SIGN

SS26 **LOW & SLIM**



diesel13.jpg



MM6MaisonMargiela8.jpg



masha popova-3.jpg



NatashaZinko3.jpg



ottolinger .jpeg



knwls32.jpg



jitrois.jpeg

SAFE TREND

SS26 **HOT PANTS**



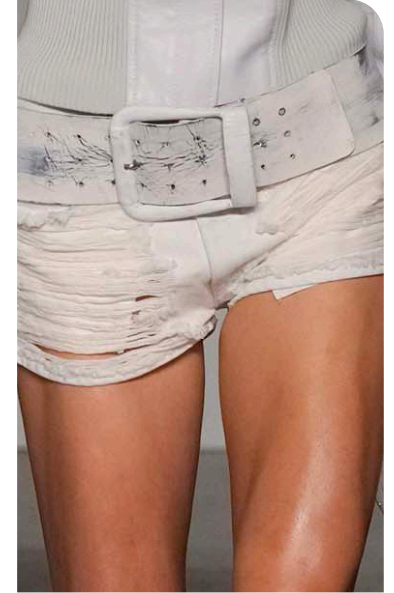
diesel1.jpg



untitled&co9.jpg



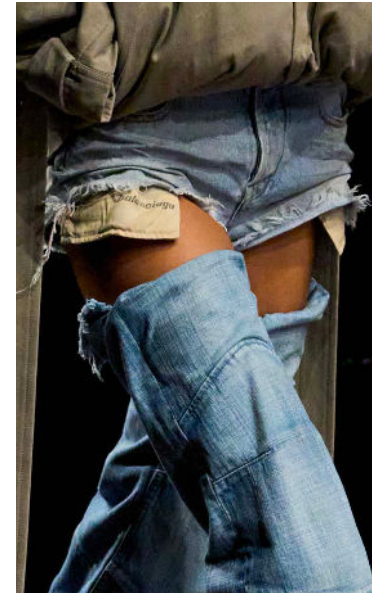
mark-fas31.jpg



MM6MaisonMargiela23.jpg



shao20.jpg



balenciaga14.jpg



Versace10.jpg





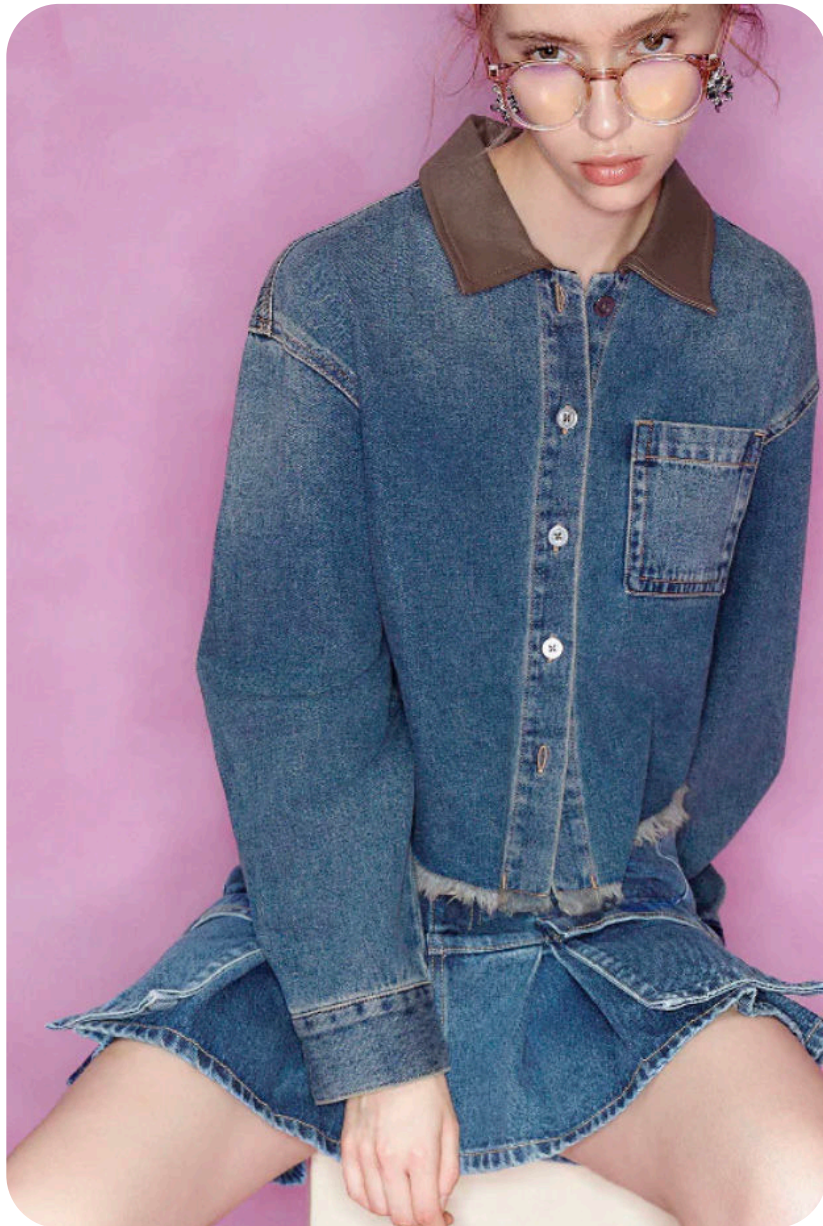
KEY ITEMS
JEAN JACKETS



LIVETREND

BIG TREND

SS26 **CROP & BOXY**



urban revivo7.png



esber59.jpg



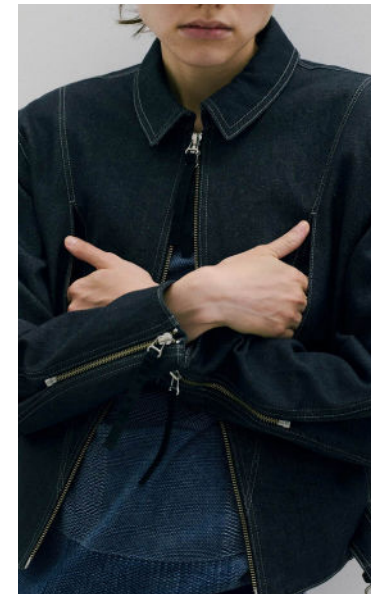
herrera



miumiu.avif



acne66.jpg



PEIEN_25SS_018.jpg



@coperni 6.png

STABLE TREND

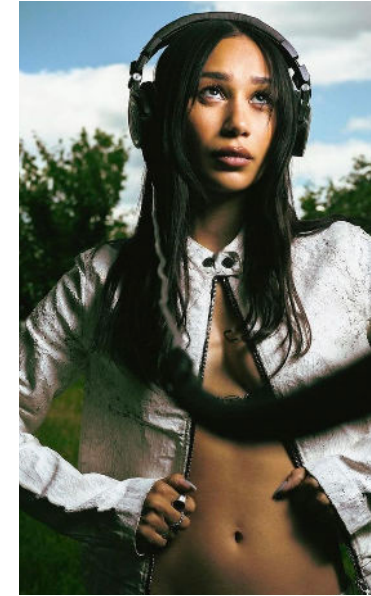
SS26 **RACER STYLE**



diesel13.jpg



victoria-beckham11.jpg



@diesel 4.png



ottolinger .jpeg



Ferrari21.jpg



@versacejeanscouture 4.png



off-white6.jpg

STABLE TREND

SS26 WORKWEAR SHAKET



lairucci 4.jpeg



fiorucci61.jpg



the frankie shop 9.jpg.webp



paris-str-s25-3032.jpg



victoria-beckham4.jpg



streetstyle milano 74.jpg

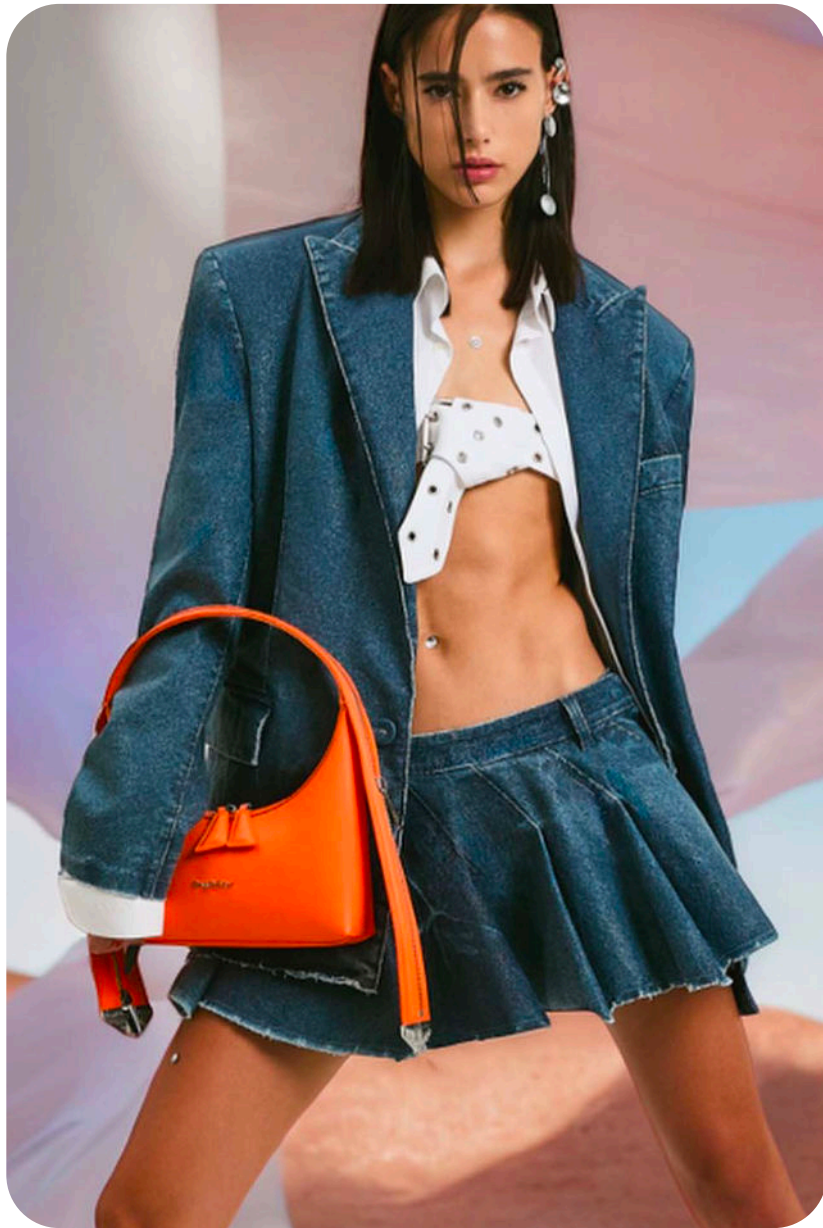


sezane2.avif



STABLE TREND

SS26 WORN-LOOK LOOSE BLAZER



byblos-po-s25-011-11447987.jpg



ralph-lauren24.jpg



diesel5.jpg



urban revivo15.png



camilla and marc.webp



PhanDangHoang30.jpg



COS.avif

SAFE TREND

SS26 DAZZLING TRUCKER



copenhagen streetstyle -12.jpg



Zara 23.jpg



mccartney



ganni18.jpg



urban revivo1.png



rocha22.jpg



@claireguillon18.png



EARLY SIGN

SS26 MILITARY-INSPIRED



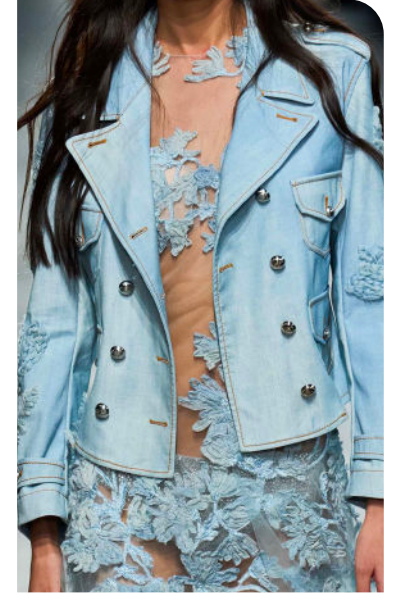
popova28.jpg



balmain.jpeg



hm23.avif



ErmannoScervino58.jpg



@coperni 4.png



baum pferdgarten



knwls18.jpg





KEY ITEMS
**TOPS, SKIRTS
& DRESSES**



LIVETREND

STABLE TREND

SS26 SLEEK PENCIL SKIRT



Acnestudios3.jpg



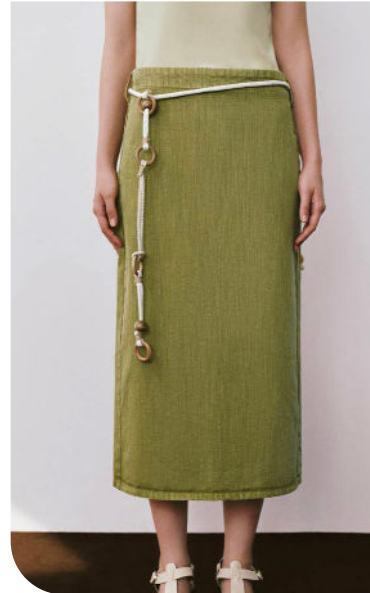
_zara7.jpg



@lookwhatyoumademeseel7.png



natasha-zinko42.jpg



urban revivo19.png



Maryling6.jpg



acne111.jpg

SAFE TREND

SS26 SLEEVELESS DRESS



@diesel 13.png



@claireguillon1.png



_zara3.jpg

SPAGHETTI STRAP DRESS

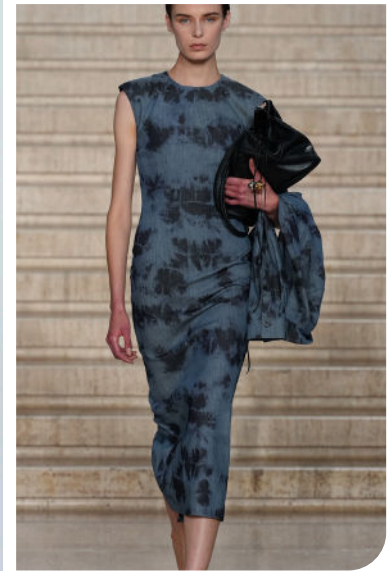


urban revivo17.png

STRUCTURED STRETCH SLIMLINE



ZARA-.jpg



Tove-6.jpg



SAFE TREND

SS26 **MINI TUTU**



natasha zinko0.jpeg



pressiat 3.jpeg



@kseniaschnaider 9.png



sea ny3.jpg



_zara5.jpg



london streetstyle 3.jpg



urbanoutfitters.webp



SAFE TREND

SS26 LADYLIKE FULL SKIRTS



bottega.jpeg



hilfiger_5.jpg



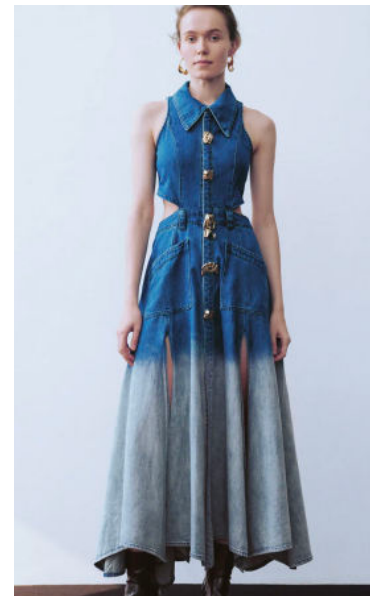
herrera



urban revivo5.png



ganni90.jpg



urban revivo4.png



shao19.jpg

SAFE TREND

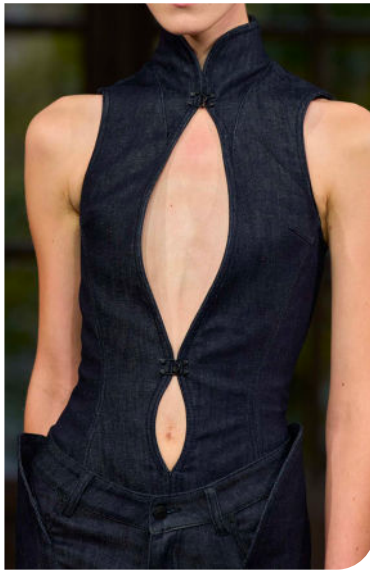
SS26 SLEEVELESS TOPS



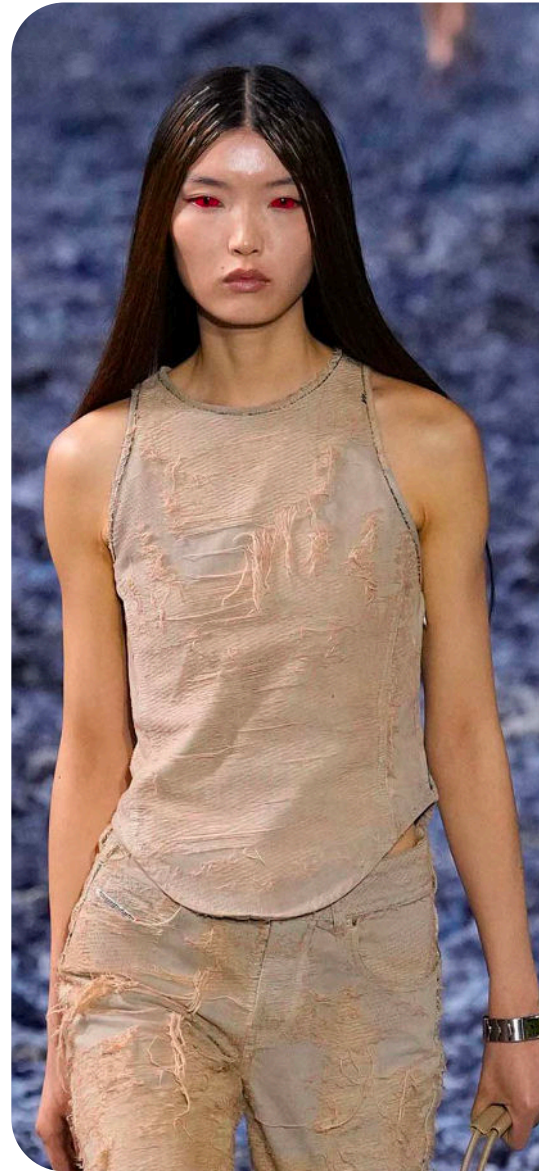
urban revivo8.png



_zara9.jpg



mugler35.jpg



diesel12.jpg



urban revivo11.png



baum pferdgarten

HALTERNECKS

CREWNECKS





Sportmax21.jpg



_zara13.jpg



16Arlington3.jpg



toga28.jpg



sezane.avif



Ferrari20.jpg

ONE-PIECE EFFECT

WORKWEAR DRESS



EARLY SIGN

SS26 PREMIUM TOPS



nehera.jpeg



pasqualetti3.jpg



tanya taylor 5.jpg

CASUAL TEE



_zara16.jpg

BOHO BLOUSE



popova26.jpg



london streetstyle 14.jpg

DATA SOURCES & ICONS

TREND GROWTH



MARKET

YEAR ON YEAR TREND GROWTH ON E-COMMERCE



SOCIAL MEDIA

YEAR ON YEAR TREND GROWTH ON INSTAGRAM



CONSUMER INTEREST

YEAR ON YEAR GROWTH OF ONLINE SEARCH VOLUMES



FASHION SHOWS

YEAR ON YEAR TREND GROWTH ON FASHION SHOWS

TREND BEHAVIOR

EDGY TREND

weak signal of a potential micro trend with very high risk

EARLY SIGN

emerging trend with growing perspective but higher risk

SAFE TREND

announced trend with growing perspective and safe risk

BIG TREND

trend with a big magnitude due to high commercial potential and quick adaption

STABLE TREND

trend that is already present in the market with flat growth

LAST CALL

trend with decreasing perspective but still having business potential

TREND MAGNITUDE



MANIFEST

AN ICONIC PRODUCT THAT IS A STABLE TREND OF LARGE MAGNITUDE WITH CONFIRMED COMMERCIAL SUCCESS



INVEST

A CORE PRODUCT REPRESENTING A STEADILY GROWING TREND OF MODERATE MAGNITUDE WITH COMMERCIAL POTENTIAL



TEST

A STATEMENT PRODUCT WITH GROWING PERSPECTIVE BUT SMALLER MAGNITUDE AND HIGHER RISK



DATA TO DRIVE

01 CREATIVITY

02 STRATEGY

03 SUSTAINABILITY



LIVETREND

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