



**WOMENSWEAR**  
**SS 2025**  
**FASHION SHOWS**  
**MUST-HAVE**  
**SOFT**  
**ACCESSORIES**



LIVETREND



# SS25 SOFT ACCESSORIES INTRODUCTION



private\_policy.jpg



miu\_miu\_2.jpg



atlein (2).jpg



gucci\_1.jpg



## FASHION SHOWS

**Refined Minimalism** The Spring-Summer 2025 fashion weeks showcased some bold soft accessories, from headpieces to belts, including scarves and gloves. These last ones come in a range of lengths and fabrics, from lace to leather. Ties have also been popular on the catwalks for some seasons now, and can still be seen in the SS25 collections, adding an office and masculine touch to the silhouettes. In addition, head accessories can be found in a wide range of volumes. The baseball cap is undeniably summer's key item, for a sporty effortless vibe, while turbans and silk headscarves add a casual yet sophisticated dimension to this season's looks. Timeless and chic, the sun hat is the perfect summer accessory, coming in oversized shapes. Very thin, worn as jewellery and overlaid, the belt is a very fashion-forward accessory for this SS25 season, which focuses on soft accessories to give a new impulse to the collections.

*This forecasting report is based on Data extracted from 225 International fashion shows of NY, London, Milan and Paris with 52 000 products analyzed. The trends are organized by visibility (number of looks presenting the trend attribute) and the percentage shows the trend growth compared to SS24 fashion shows. Find the relating icons & stamps on the last slide.*

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CLICKING HERE](#)





# **MUST-HAVE HEAD ACCESSORIES**



**LIVETREND**



# SS25 SOFT ACCESSORIES THE BASEBALL CAP

## STABLE TREND



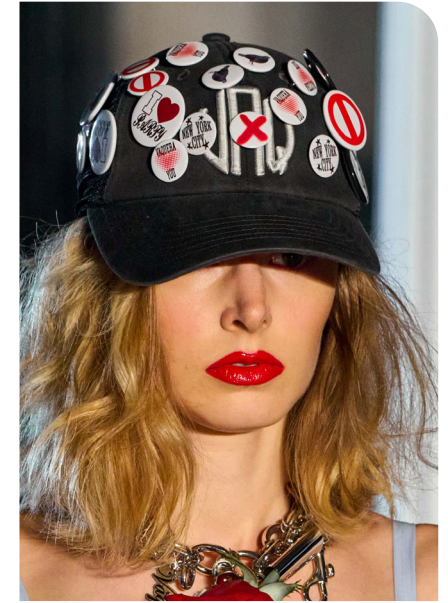
tommy hilfiger.jpg



coach.jpg



ralph lauren\_3.jpg



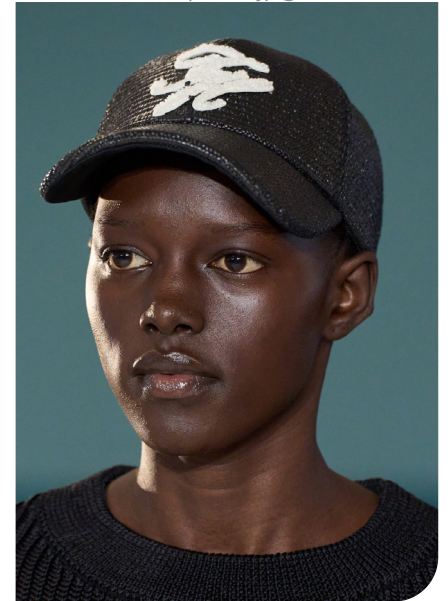
vaquera.jpg



aaron esh.jpg



private policy.jpg



hilfiger.jpg



# SS25 SOFT ACCESSORIES **THE HATS**

STABLE TREND



elie saab.jpg



antonio marras



sara wong.jpg

STABLE TREND



zimmermann.jpg



gucci



valentino.jpg

**BOB**

**SUN HAT**



# SS25 SOFT ACCESSORIES **THE HEADBAND**

STABLE TREND



atlein.jpg



avavav.jpg

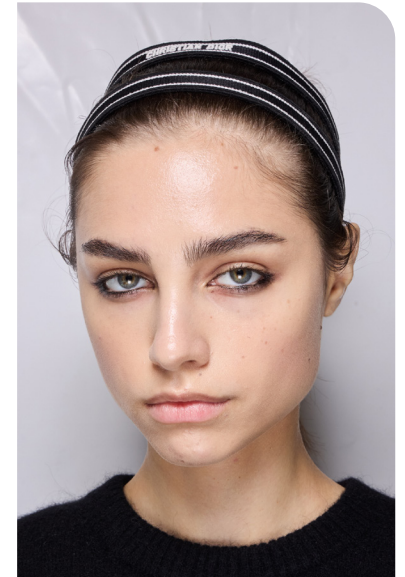


avavav.jpg

STABLE TREND



boss.jpg



vivetta.jpg



vivetta.jpg

SPORTY BAND

CLASSIC ELEGANCE



# SS25 SOFT ACCESSORIES **THE RETRO APPEAL**

EDGY TREND



valentino\_1.jpg



moschino.jpg



valentino (2).jpg

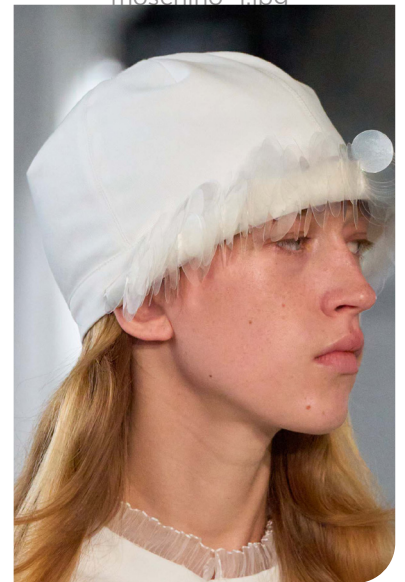
EDGY TREND



ralph lauren\_4.jpg



moschino\_1.jpg



pasqualetti.jpg

## TURBAN REVIVAL

## EMBELLISHED BEANIE





# **MUST-HAVE TEXTILE ACCESSORIES**



**LIVETREND**



# SS25 SOFT ACCESSORIES **THE OFFICE TIE**

## STABLE TREND



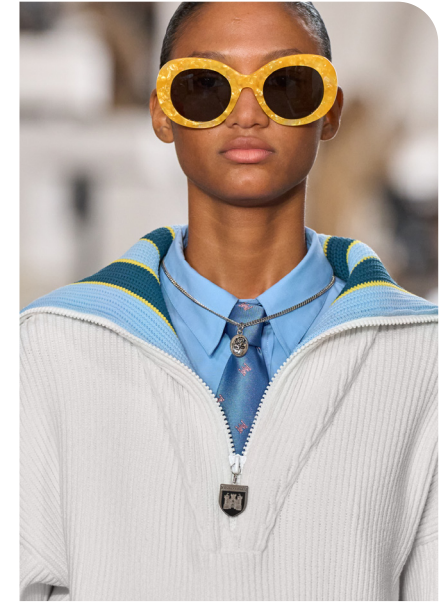
saint laurent.jpg



ss daley.jpg



saint laurent (2).jpg



kent curwen (2).jpg



kent curwen.jpg



jil sander\_1.jpg



ralph lauren (2)\_1.jpg



# SS25 SOFT ACCESSORIES **THE HEADSCARF**

SAFE TREND



gucci\_1.jpg



consistence



emporio-armani.jpg

SAFE TREND



christian wijnants.jpg



Rave Review



ph5\_1.jpg

## SILKY HEADSCARF

## FARMER HEADSCARF



# SS25 SOFT ACCESSORIES **THE DRESSED NECK**

SAFE TREND



consistence\_1.jpg

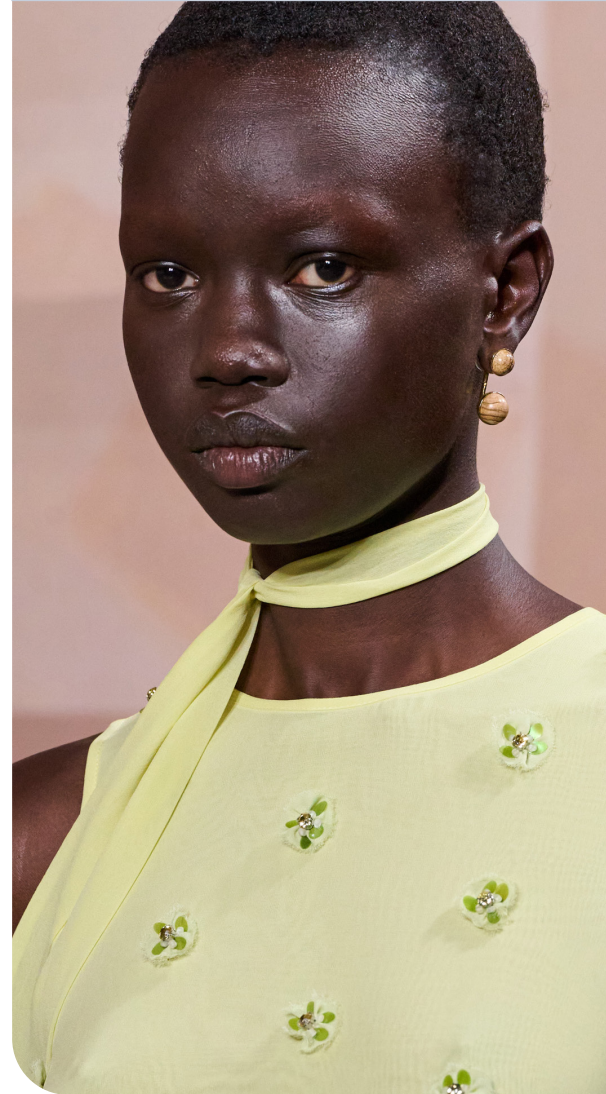


diesel.jpg



ralph lauren\_5.jpg

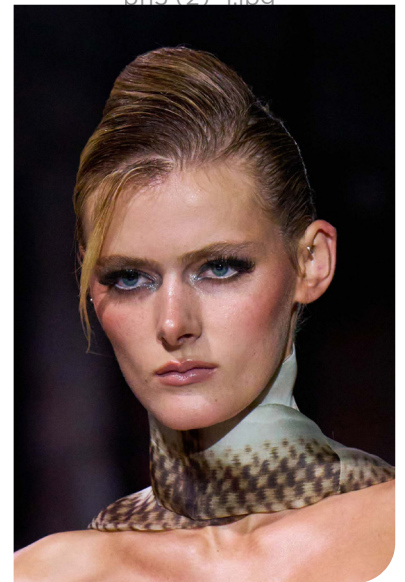
SAFE TREND



ulla johnson.jpg



ph5 (2)\_1.jpg



laquan smith.jpg

## SILK SCARF

## CHOKER TIE





# MUST-HAVE BELTS



LIVETREND



# SS25 SOFT ACCESSORIES **THE JEWEL BELTS**

**BIG TREND**



miu miu (2).jpg



chanel (2).jpg



tibi (2).jpg



chanel.jpg



tibi\_1.jpg



chloé.jpg



miu miu\_1.jpg



# SS25 SOFT ACCESSORIES **THE MINIMALIST BELT**

## STABLE TREND



bottega veneta.jpg



hermes\_1.jpg



kors\_2.jpg



prada (2).jpg



jil sander.jpg



prada.jpg



stella mccartney.jpg



# SS25 SOFT ACCESSORIES **THE THIN BELT**

## SAFE TREND



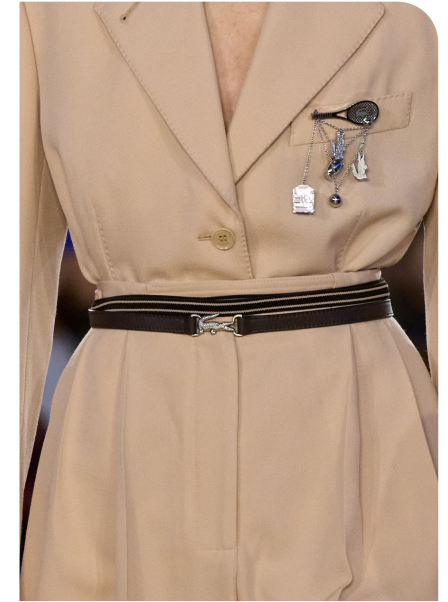
versace.jpg



gucci\_3.jpg



max mara.jpg



lacoste.jpg



hermes.jpg



akris.jpg



kors\_1.jpg



# SS25 SOFT ACCESSORIES **THE HIGHLIGHTED WAISTLINE**

## EARLY SIGN



kors.jpg



andreadamo.jpg



anderson.jpg

## BIG TREND



attico\_1.jpg



miu-miu.jpg



ralph lauren.jpg

## LARGE BELTS

## BELT LAYERING



# SS25 SOFT ACCESSORIES THE AMERICANA

## SAFE TREND



isabel marant 2.jpg



zimmermann (2).jpg



isabel marant 1.jpg

## STABLE TREND



ralph lauren\_1.jpg



isabel marant.jpg



ralph lauren (2).jpg

BOHO

WESTERN





# **MUST-HAVE GLOVES**

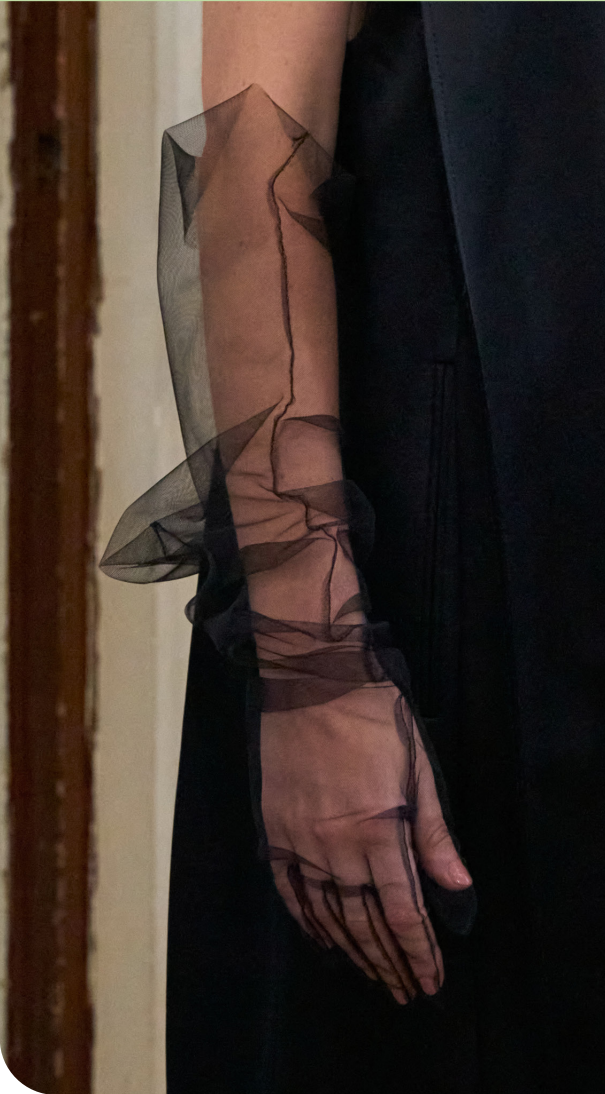


**LIVETREND**



# SS25 SOFT ACCESSORIES **THE REFINED GLOVES**

## EDGY TREND



carven.jpg



luis de javier.jpg

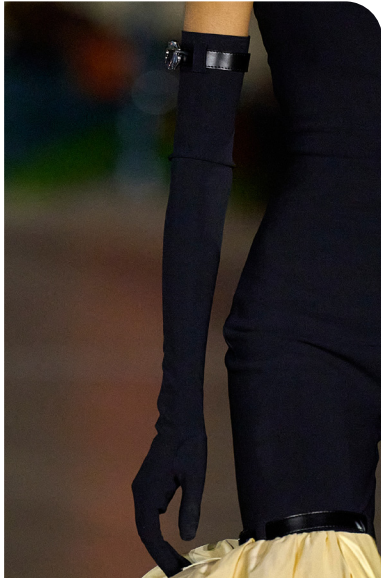


valentino\_2.jpg

## EDGY TREND



del-core.jpg



coperni.jpg



luar.jpg

## DELICATE RETRO

## LONG LENGTH



# SS25 SOFT ACCESSORIES **THE OVER-HANDED**

## STABLE TREND



atlein\_1.jpg



vivetta\_1.jpg

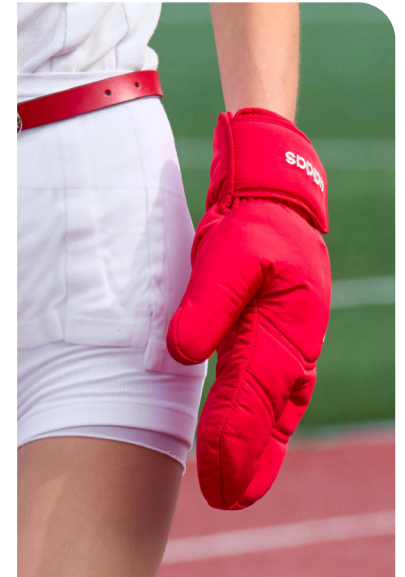


acne.jpg

## EDGY TREND



ph5\_3.jpg



avavav\_1.jpg



consistence\_2.jpg

## THE LEATHER TOUCH

## THE SPORTY SHAPES





# MUST-HAVE SOCKS



LIVETREND



# SS25 SOFT ACCESSORIES **THE MUST-HAVE SOCKS**

## SAFE TREND



attico.jpg



ph5\_2.jpg



ralph-lauren.jpg

## STABLE TREND



miu miu.jpg



coperni\_1.jpg



tibi.jpg

## SPORTY SOCKS

## TIMELESS CLASSIC



# SS25 SOFT ACCESSORIES **THE KNEE HIGH SOCKS**

## BIG TREND



fendi.jpg



kent curwen 1.jpg



iceberg.jpg

## EARLY SIGN



marco rambaldi.jpg



ss daley 1.jpg



marco rambaldi (2).jpg

## SHEER SOCKS

## OPENWORK KNIT



# SS25 SOFT ACCESSORIES **OTHER HIGHLIGHTS**



kent curwen\_2.jpg



weinsanto (2).jpg



gucci (2).jpg



gucci\_2.jpg



kors\_3.jpg



vivienne tam.jpg

BERET

BIKER GLOVES

RAFFIA TEXTURE



# DATA SOURCES & ICONS

## TREND GROWTH



### MARKET

YEAR ON YEAR TREND GROWTH ON E-COMMERCE



### SOCIAL MEDIA

YEAR ON YEAR TREND GROWTH ON INSTAGRAM



### CONSUMER INTEREST

YEAR ON YEAR GROWTH OF ONLINE SEARCH VOLUMES



### FASHION SHOWS

YEAR ON YEAR TREND GROWTH ON FASHION SHOWS

## TREND BEHAVIOR

### EDGY TREND

weak signal of a potential micro trend with very high risk

### EARLY SIGN

emerging trend with growing perspective but higher risk

### SAFE TREND

announced trend with growing perspective and safe risk

### BIG TREND

trend with a big magnitude due to high commercial potential and quick adaption

### STABLE TREND

trend that is already present in the market with flat growth

### LAST CALL

trend with decreasing perspective but still having business potential

## TREND MAGNITUDE



### MANIFEST

AN ICONIC PRODUCT THAT IS A STABLE TREND OF LARGE MAGNITUDE WITH CONFIRMED COMMERCIAL SUCCESS



### INVEST

A CORE PRODUCT REPRESENTING A STEADILY GROWING TREND OF MODERATE MAGNITUDE WITH COMMERCIAL POTENTIAL



### TEST

A STATEMENT PRODUCT WITH GROWING PERSPECTIVE BUT SMALLER MAGNITUDE AND HIGHER RISK





# DATA TO DRIVE

01 CREATIVITY

02 STRATEGY

03 SUSTAINABILITY



LIVETREND

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