



WOMENSWEAR
SS 2025
FASHION SHOWS
JEWELS



LIVETREND

SS25 JEWELS INTRODUCTION



vuitton.jpg



chanel_4.jpg



atlein.jpg



Hermes.jpg



FASHION SHOWS

Sculptural Design The SS25 fashion shows showcased jewels that were on the one hand sophisticated and elegant, and on the other graphic and contemporary. Necklaces play on different lengths, between long necklaces and chockers, and come in gold for a refined, minimalist effect, or in silver for a raw, sleek, slightly grunge style. The sculptural edge is also reinterpreted in the earrings, which subtly embellish the lobes. Just as with necklaces, earrings are getting longer and longer, reaching to the collarbones and contrasting with studs. While pearls and shell effects give earrings a delicate boho allure, diamonds add a Gatsby touch ; so chic and sophisticated. When it comes to bracelets, cuffs are one of the season's new must-haves, combined or not with an arm bracelet, also very visible in this summer's collections.

This forecasting report is based on Data extracted from 225 International fashion shows of NY, London, Milan and Paris with 52 000 products analyzed. The trends are organized by visibility (number of looks presenting the trend attribute) and the percentage shows the trend growth compared to SS24 fashion shows. Find the relating icons & stamps on the last slide.

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CLICKING HERE](#)



MUST-HAVE EARRINGS



LIVETREND

SS25 JEWELS **THE REFINED DIAMONDS**

BIG TREND



carven_1.jpg



chanel.jpg



erdem.jpg



carven 1.jpg



ralph lauren.jpg



jil sander.jpg



chanel (2).jpg

SS25 JEWELS **THE ASYMMETRIC PAIR**

BIG TREND



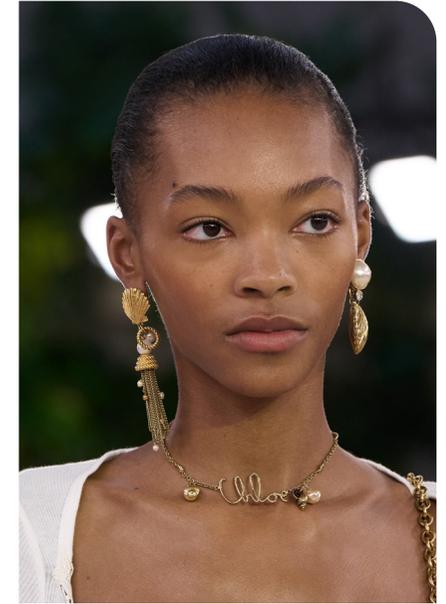
fendi.jpg



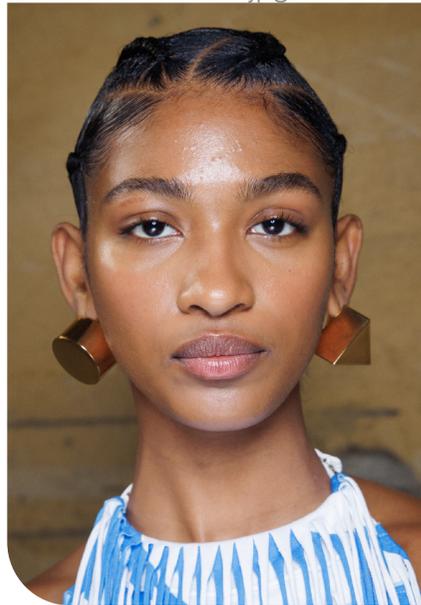
carven.jpg



fendi (2).jpg



chloe.jpg



missoni (2).jpg



lacoste_2.jpg



dries van noten.jpg

SS25 JEWELS **THE EARLOBES**

SAFE TREND



missoni.jpg

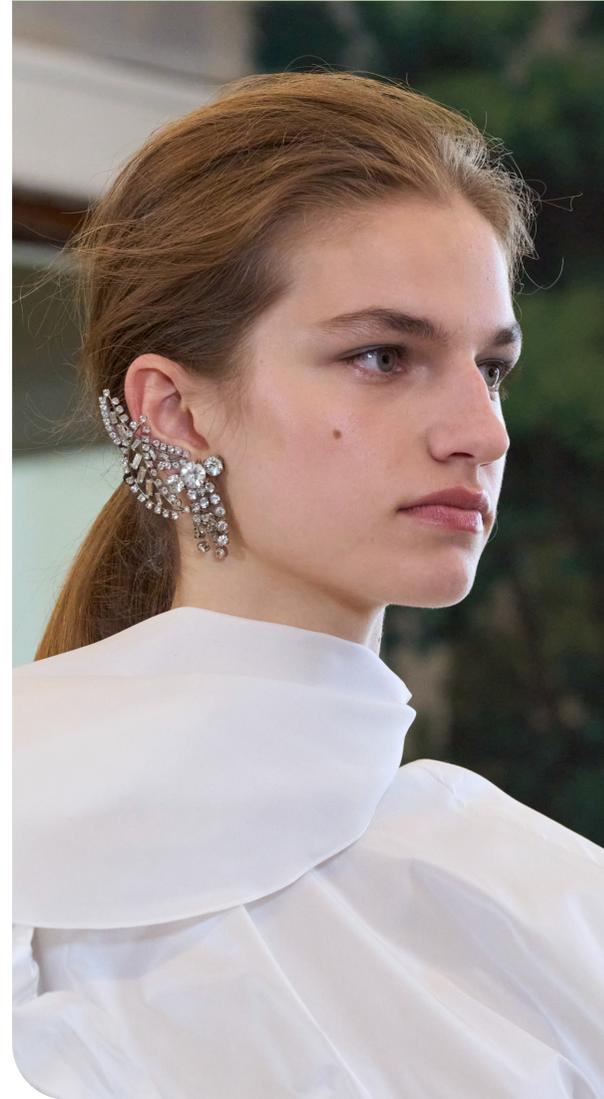


anteprima (2).jpg

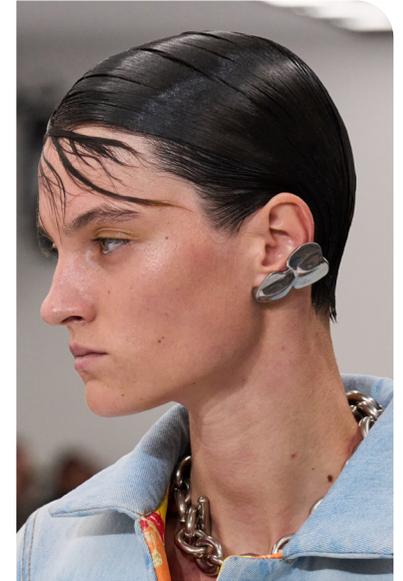


chanel_1.jpg

EDGY TREND



carven_2.jpg



acne (2).jpg



rabanne.jpg

THE STUDS

THE EAR CUFFS

SS25 JEWELS THE SCULPTURED PIECE

SAFE TREND



tove.jpg



del core.jpg



atlein (3).jpg

SAFE TREND



rabanne_1.jpg



acne.jpg



kronthaler-westwood.jpg

REFINED GOLD DESIGN

SLEEK METAL



SS25 JEWELS **THE LONG FRINGES**

BIG TREND



jil sander_1.jpg



carven_3.jpg



chloe_1.jpg



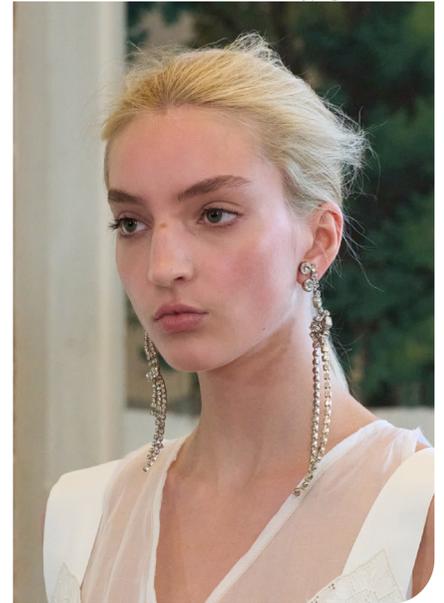
marco rambaldi.jpg



ralph lauren_1.jpg



marco rambaldi (2).jpg



carven (2).jpg

SS25 JEWELS **THE BOHO WILDNESS**

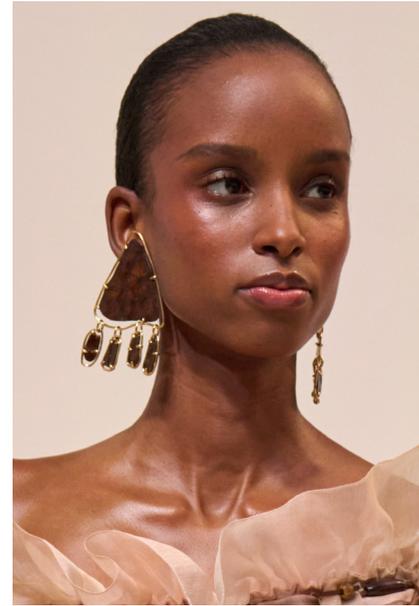
BIG TREND



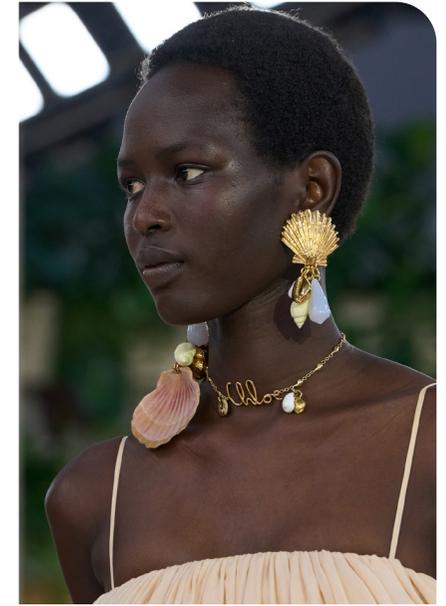
chloe_2.jpg



isabel marant.jpg



zimmermann.jpg



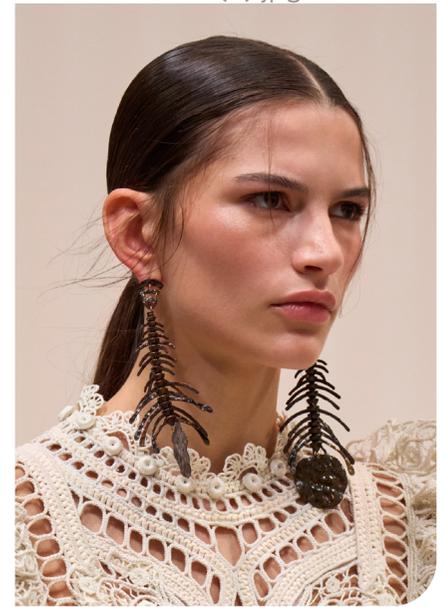
chloe (2).jpg



saint laurent.jpg



isabel marant (2).jpg



zimmermann (2).jpg



MUST-HAVE NECKLACES



LIVETREND

SS25 JEWELS **THE LONG NECKLACES**

BIG TREND



vuitton.jpg



saint laurent (2).jpg



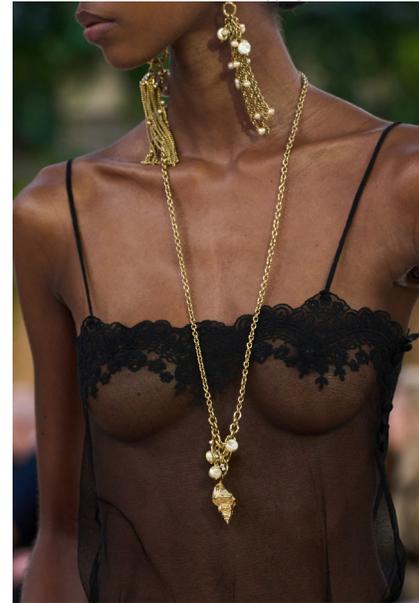
vuitton (3).jpg



kronthaler-westwood_1.jpg



anderson.jpg



chloe (2)_1.jpg



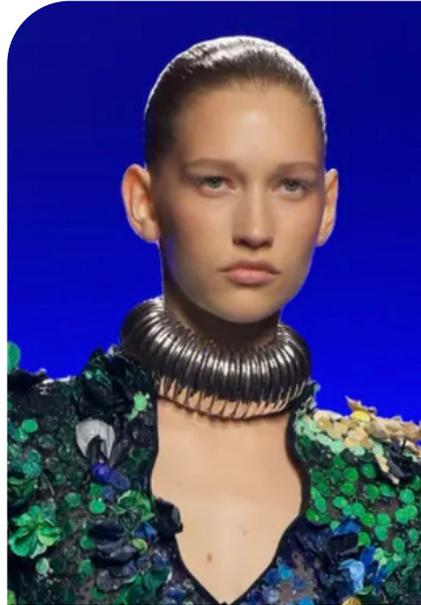
lacoste.jpg

SS25 JEWELS **THE CHOCKER**

STABLE TREND



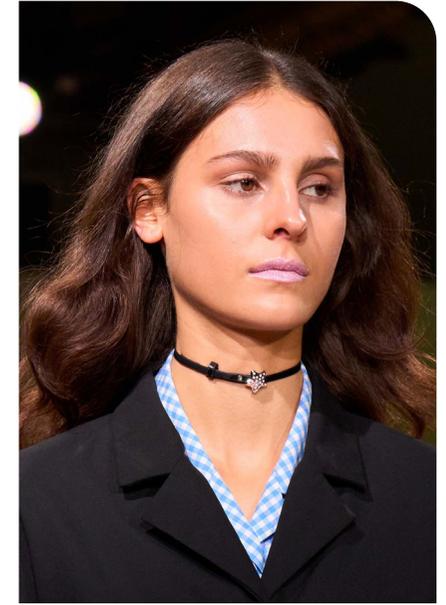
balenciaga.jpg



schiaparelli.png



marco rambaldi (2) 1.jpg



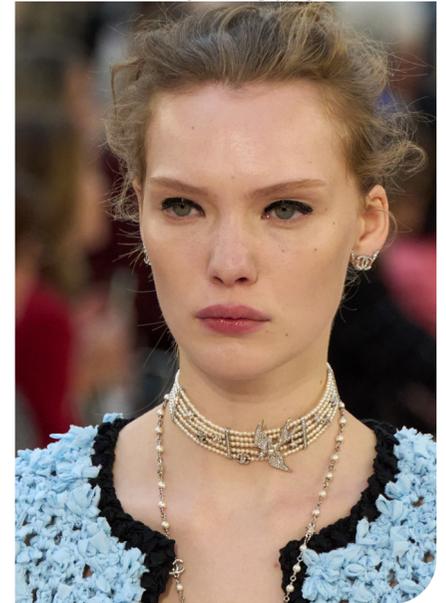
sandy liang.jpg



chanel_2.jpg



chloe_3.jpg



chanel (2)_1.jpg

SS25 JEWELS THE MIXED NECKLACES

BIG TREND



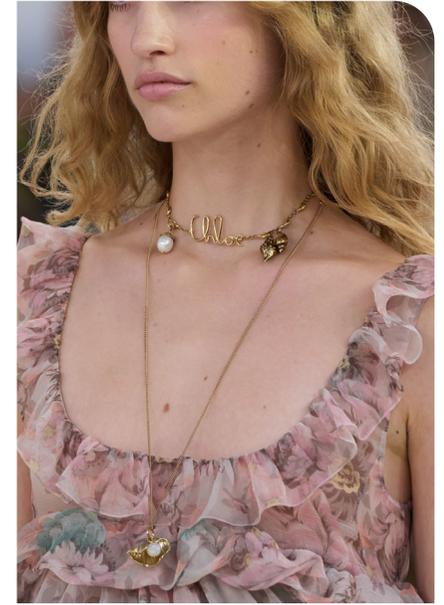
missoni_1.jpg



louis vuitton 1.jpg



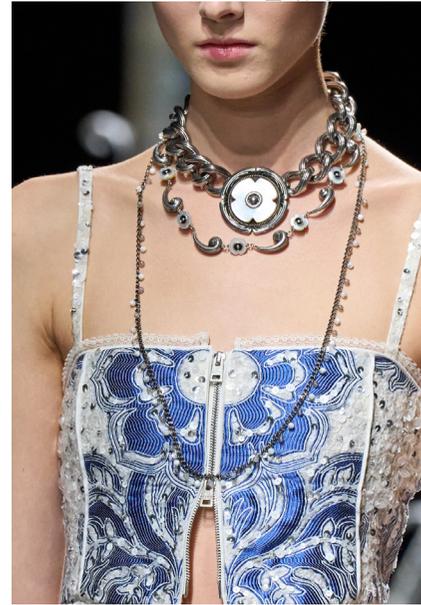
isabel marant 1.jpg



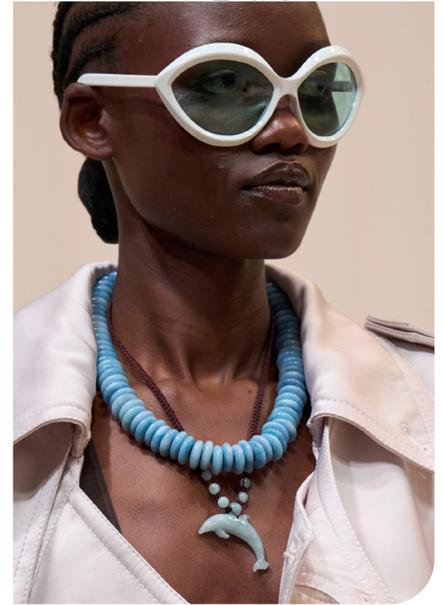
chloe 4.jpg



valentino.jpg



etro.jpg



zimmermann_1.jpg

SS25 JEWELS THE PENDANTS

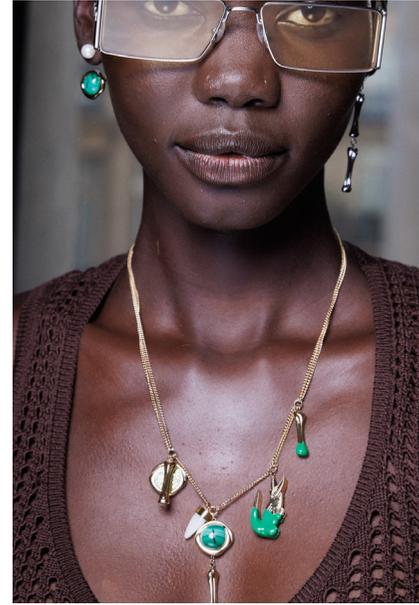
BIG TREND



kent curwen_1.jpg



dries van noten_1.jpg



lacoste_1.jpg



balenciaga_1.jpg



marco rambaldi_2.jpg



lacoste (2).jpg



rabanne_3.jpg

SS25 JEWELS **THE BOLD CHAIN**

SAFE TREND



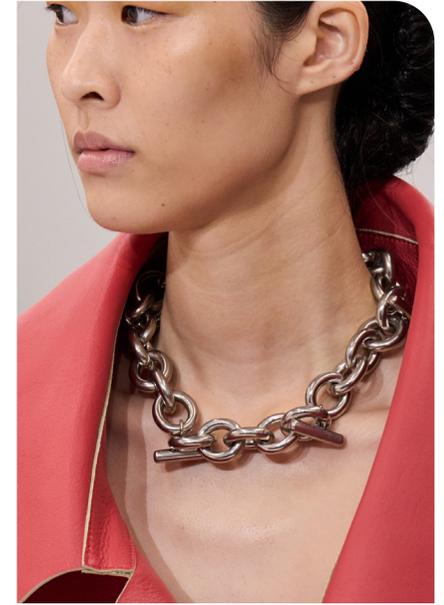
acne_2.jpg



rabanne_2.jpg



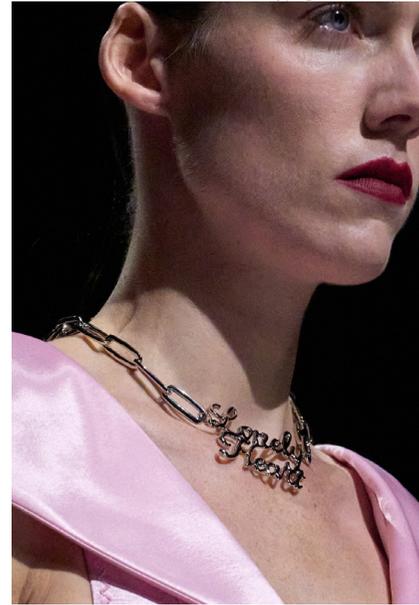
kent curwen.jpg



acne (2)_1.jpg



valentino_2.jpg



jil sander_2.jpg



valentino (2).jpg

SS25 JEWELS THE SCULPTURE

SAFE TREND



atlein_1.jpg

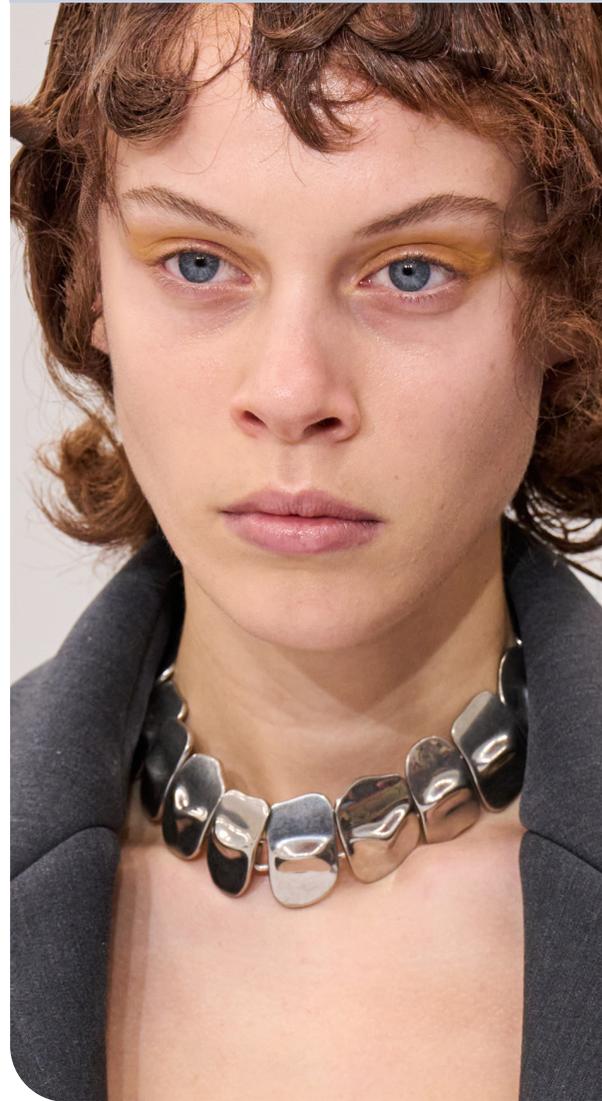


stella mccartney.jpg



missoni_2.jpg

SAFE TREND



acne_1.jpg



natasha zinko.jpg



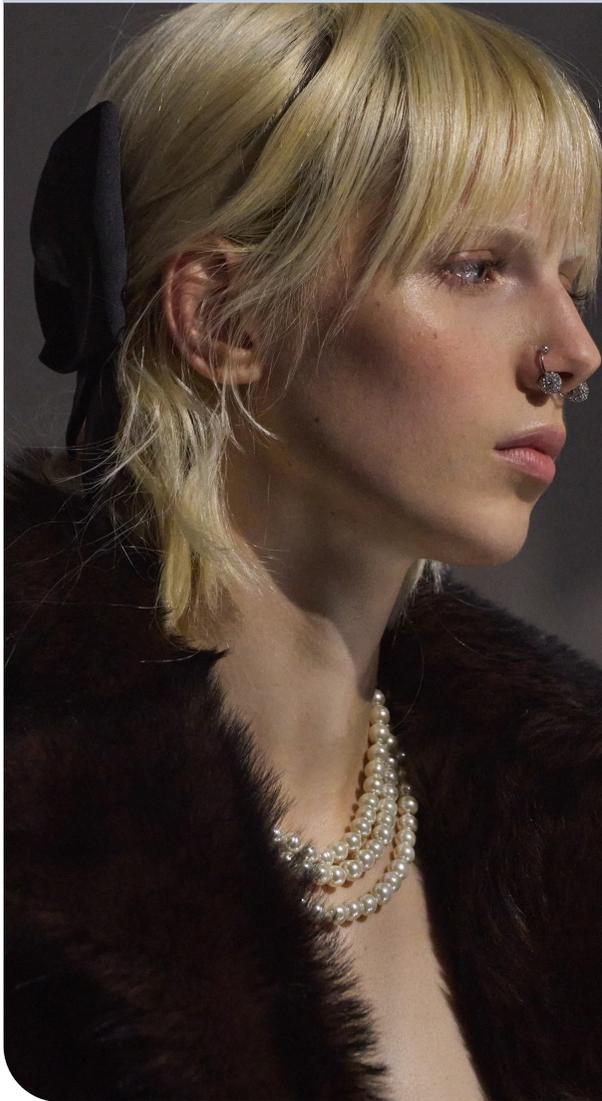
gucci.jpg

REFINED GOLD DESIGN

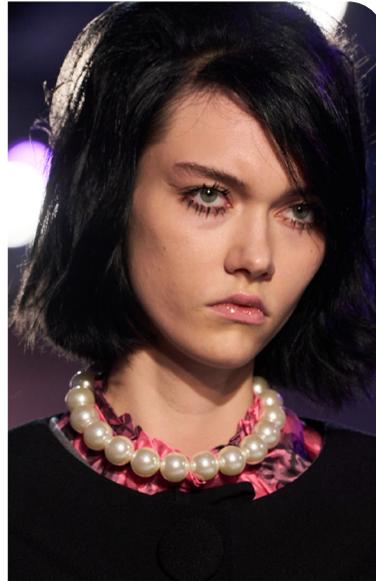
SLEEK METAL

SS25 JEWELS THE LADYLIKE TWIST

SAFE TREND



valentino_1.jpg

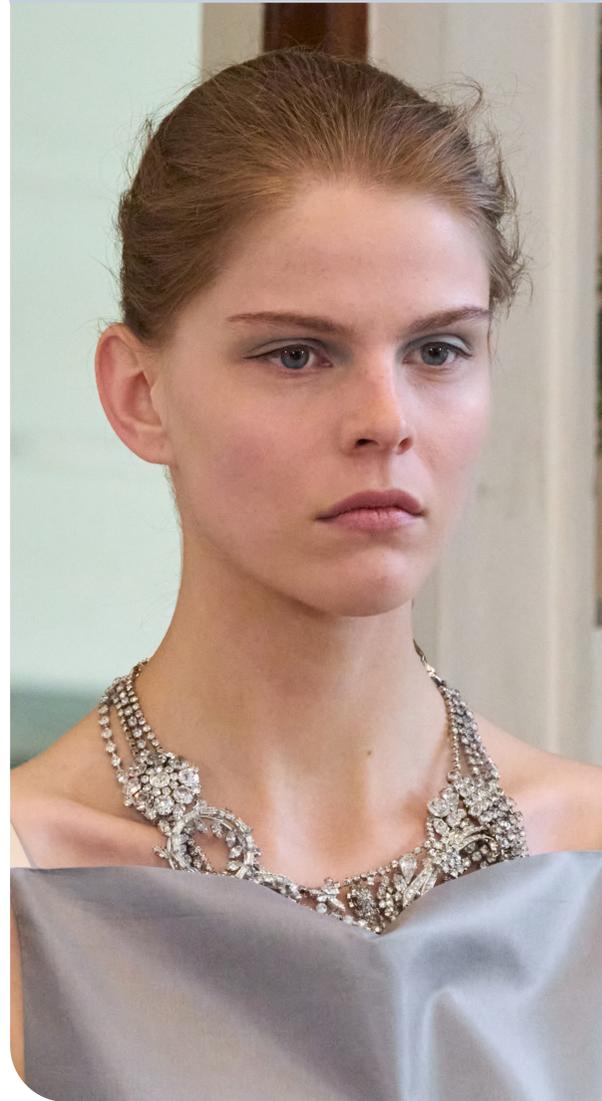


n21.jpg

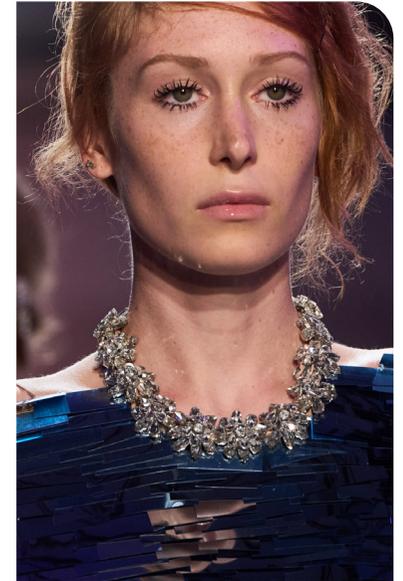


moschino.jpg

SAFE TREND



carven_4.jpg



n21_1.jpg



chanel_3.jpg

PEARLS

DIAMONDS



MUST-HAVE BRACELETS & BODY JEWELS



LIVETREND

SS25 JEWELS THE ARM BRACELET

SAFE TREND



gucci (2).jpg



hermes_1.jpg



isabel marant (2)_1.jpg



isabel marant_2.jpg



miu miu.jpg



gucci_1.jpg

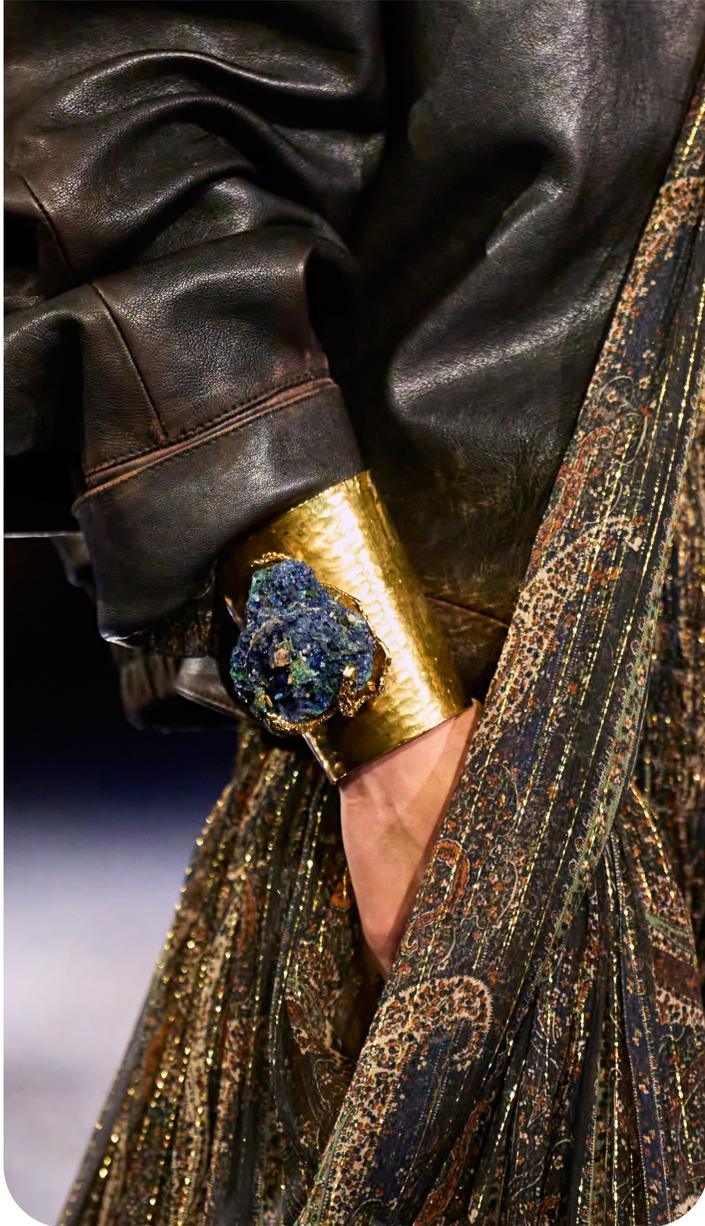


labrum.jpg



SS25 JEWELS **THE CUFFS**

BIG TREND



saint laurent_1.jpg



chanel (2)_2.jpg



isabel marant_3.jpg



balenciaga_2.jpg



isabel marant (2)_2.jpg



hermes_2.jpg



dries van noten_2.jpg

SS25 JEWELS THE MIXED BRACELETS

SAFE TREND



missoni (2)_1.jpg



mm6.jpg



diesel.jpg



chanel (2)_3.jpg



zimmermann_2.jpg



elie saab.jpg



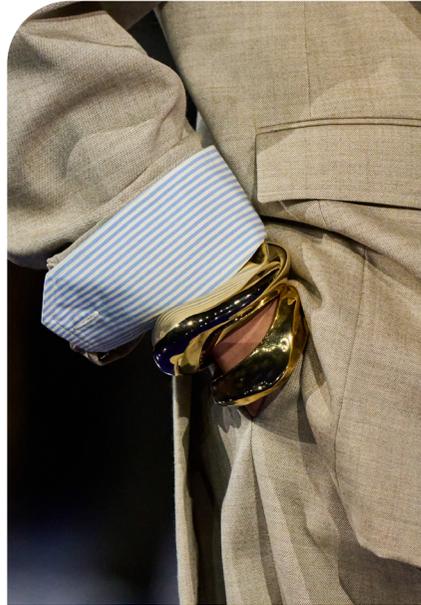
anderson_1.jpg

SS25 JEWELS **THE REFINED GOLD DESIGN**

STABLE TREND



simkhai.jpg



saint laurent_2.jpg



loewe.jpg



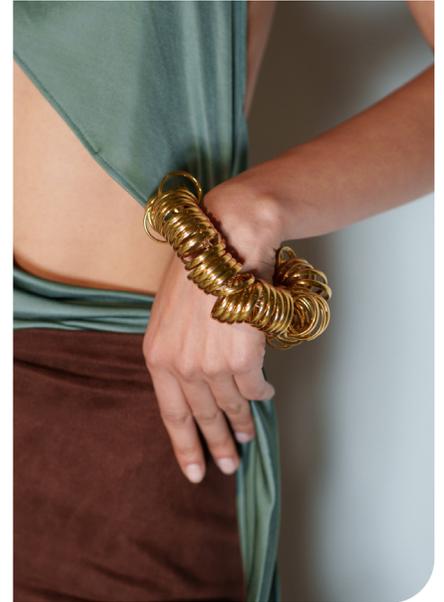
chloe_5.jpg



tod_s.jpg



sacai (2).jpg



atlein_2.jpg

SS25 JEWELS THE LORD OF RINGS

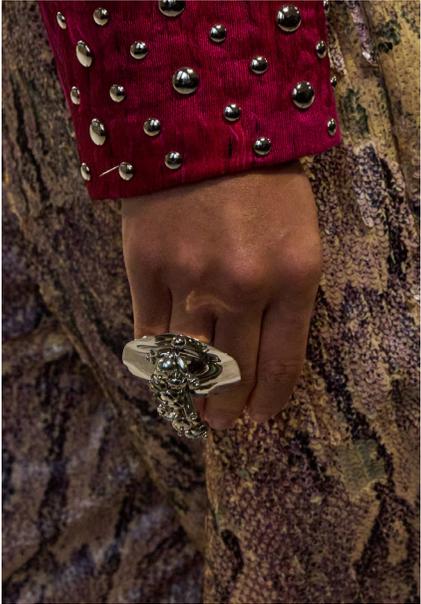
STABLE TREND



chloe_6.jpg



acne_3.jpg



dries van noten_3.jpg



kent curwen_2.jpg



fendi_1.jpg



coperni.jpg



Hermes.jpg



SS25 JEWELS **OTHER HIGHLIGHTS**



acne_4.jpg



chanel_5.jpg



vitto.jpg



coker.jpg



valentino_3.jpg



valentino (3).jpg

CHAIN BRACELETS

OVERSIZED HOOPS

PIERCINGS

DATA SOURCES & ICONS

TREND GROWTH



MARKET

YEAR ON YEAR TREND GROWTH ON E-COMMERCE



SOCIAL MEDIA

YEAR ON YEAR TREND GROWTH ON INSTAGRAM



CONSUMER INTEREST

YEAR ON YEAR GROWTH OF ONLINE SEARCH VOLUMES



FASHION SHOWS

YEAR ON YEAR TREND GROWTH ON FASHION SHOWS

TREND BEHAVIOR

EDGY TREND

weak signal of a potential micro trend with very high risk

EARLY SIGN

emerging trend with growing perspective but higher risk

SAFE TREND

announced trend with growing perspective and safe risk

BIG TREND

trend with a big magnitude due to high commercial potential and quick adaption

STABLE TREND

trend that is already present in the market with flat growth

LAST CALL

trend with decreasing perspective but still having business potential

TREND MAGNITUDE



MANIFEST

AN ICONIC PRODUCT THAT IS A STABLE TREND OF LARGE MAGNITUDE WITH CONFIRMED COMMERCIAL SUCCESS



INVEST

A CORE PRODUCT REPRESENTING A STEADILY GROWING TREND OF MODERATE MAGNITUDE WITH COMMERCIAL POTENTIAL



TEST

A STATEMENT PRODUCT WITH GROWING PERSPECTIVE BUT SMALLER MAGNITUDE AND HIGHER RISK



DATA TO DRIVE

01
CREATIVITY

02
STRATEGY

03
SUSTAINABILITY



LIVETREND

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