



WOMENSWEAR
SS 2025
FASHION SHOWS
MUST-HAVE
TOPS



LIVETREND

SS25 TOPS INTRODUCTION



Miu Miu (5).jpg



kiko-kostadinov16.jpg



rave review.jpg



coperni-030.jpg



FASHION SHOWS

New Balance. The Spring-Summer 2025 catwalks are focusing on a soft mix of jerseys and wovens this season. Shirts are coming in different shapes, oversized or straight, checked or striped, remaining a sure bet for Summer 2025. Polo knits are also back in the game, adding a retro touch to the catwalks. A bold twist between vintage and contemporary, giving colourful contrasting stripes a new fashion dimension. Meanwhile, jerseys, like printed t-shirts and pure white tank tops, are adding a cool street edge to the slick looks of luxury brands. The SS25 shows are also synonymous with more feminine pieces that bring a shot of freshness and delicacy to the collections, such as sheer tops that reveal the lines of the body without pretension, or lace tops that create a romantic allure, with the bra as the edgy signature of this lingerie trend. More minimalist, one-shoulder tops continue to grow in popularity and deconstruct the silhouette, making asymmetrical lines the new volumes to wear.

This forecasting report is based on Data extracted from 225 International fashion shows of NY, London, Milan and Paris with 52 000 products analyzed. The trends are organized by visibility (number of looks presenting the trend attribute) and the percentage shows the trend growth compared to SS24 fashion shows. Find the relating icons & stamps on the last slide.

[ACCESS ALL IMAGES
CLICKING HERE](#)

1366
LOOKS

SS25 TOPS SHIRTING

+21%
YOY

STABLE TREND



Bottega Veneta.png



fiorucci63.jpg



prada16.jpg

STABLE TREND



Acne Studios.jpeg



The Row.jpeg



tommy hilfiger.jpg

CORPORATE

CHECKERED



347
LOOKS

SS25 TOPS SHEER BLOUSES

-10%
YOY

BIG TREND



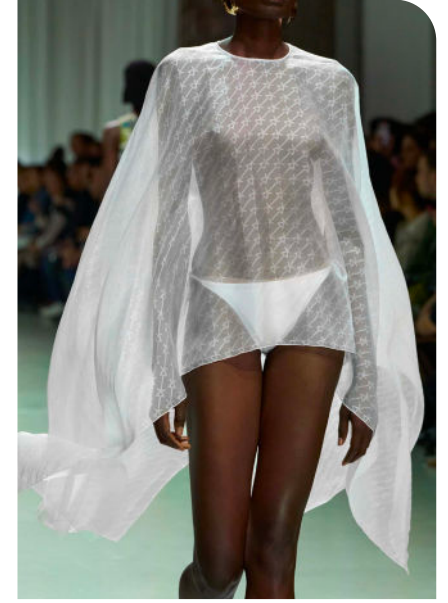
Phillip Lim



prabal-gurung2.jpg



Stella Mc Cartney 1.jpg



leonardparis4.jpg



chanel 76.jpg



ulla-johnson87.jpg



anteprima.webp

BIG TREND



Phillip Lim



chloé 1.jpg



marco rambaldi 1.jpg



coperni (2).jpg



gcds26.jpg



shiatzy chen (2).jpg



Fiorucci.jpg



144
LOOKS

SS25 TOPS **WHITE TANK TOP**

+4%
YOY

STABLE TREND



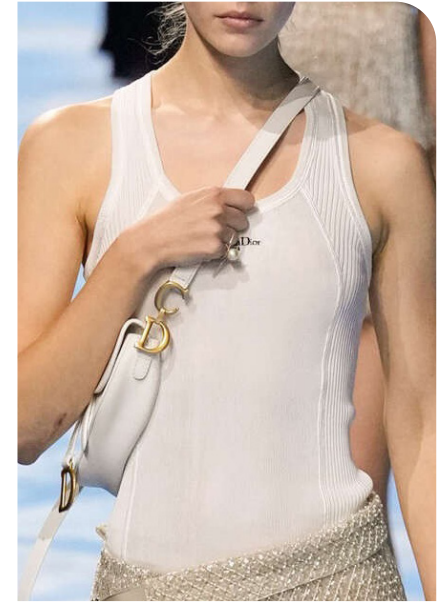
Stella McCartney



ralph lauren 2.jpg



rave review.jpg



dior.jpeg



acne studios.jpg



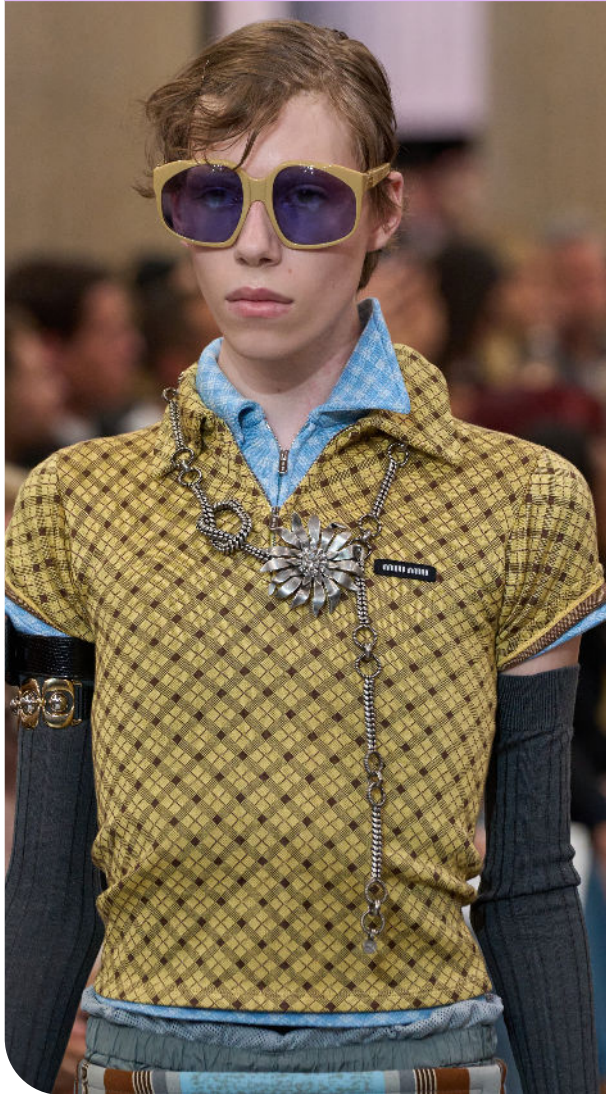
Barbara Bui.jpeg



16 arlington.jpg



EARLY SIGN



miu miu (6).jpg



anteprima.webp

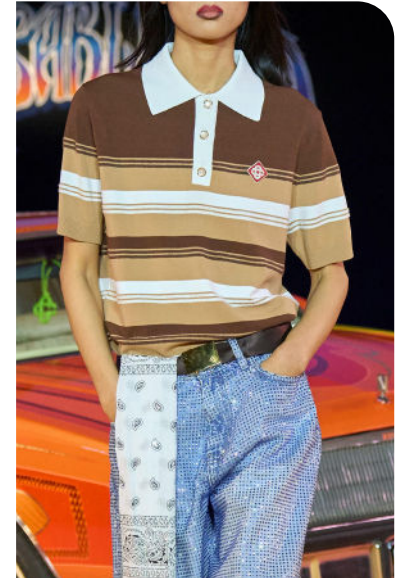


Burberry.jpg

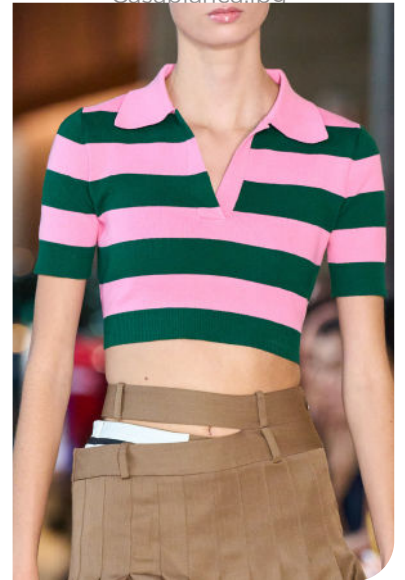
STABLE TREND



lacoste.jpg



Casablanca.jpg



monse-clip-s25-017.jpg

LAYERED STYLE

PREPPY COLLEGIAN



116
LOOKS

SS25 TOPS ONE SHOULDER

+6%
YOY

STABLE TREND



Proenza Schouler.jpeg



atlein.jpg



Calcaterra.jpg

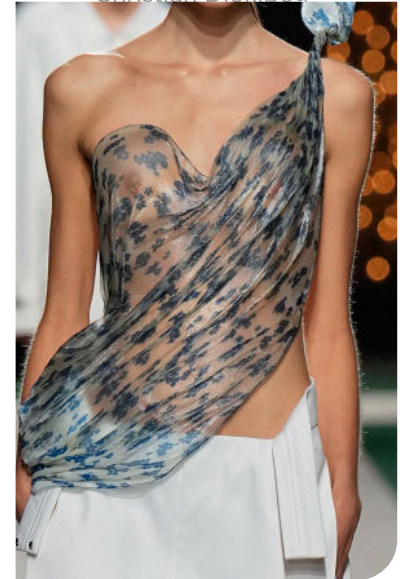
EARLY TREND



andreadamo 2.jpg



Christian Dior.jpeg



victoria beckham.jpg

ASYMMETRIC NECKLINE

TANK TOP



SAFE TREND



Chloé.jpg



shiatzy-chen.jpg



lutz huelle.jpg

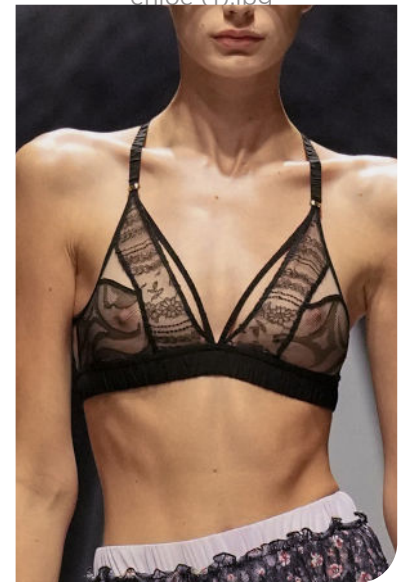
EARLY SIGN



Balenciaga.webp



chloé (1).jpg



ester manas.jpg

PLAZACORE BLOUSE

LINGERIE STYLE



SAFE TREND



marco rambaldi.jpg



FENDI_webp

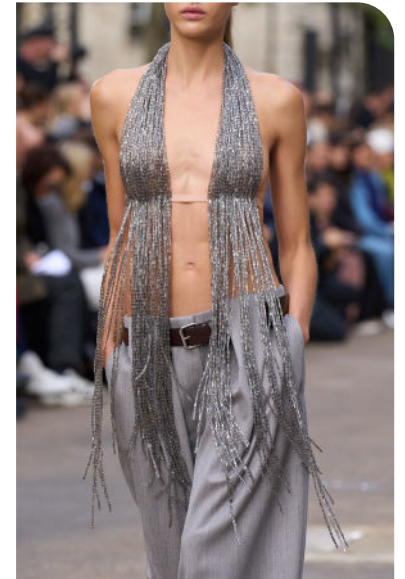


pasqualetti-143.jpg

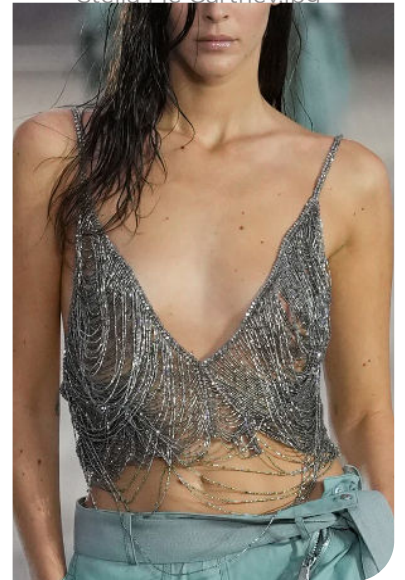
EDGY TREND



Phillip Lim_1.jpg



Stella Mc Cartney inc



attico.jpg

SPARKLING SHEER

FLAPPER FRINGES



39
LOOKS

SS25 TOPS **SILKY SHIRT**

+9%
YOY

STABLE TREND



Roksanda



bottega veneta.jpg



Kimhēkim.jpg



jil sander.jpg



versace.jpg



Ferrari.jpg



Juzui.jpg

SS25 TOPS **EMERGING SIGNS**



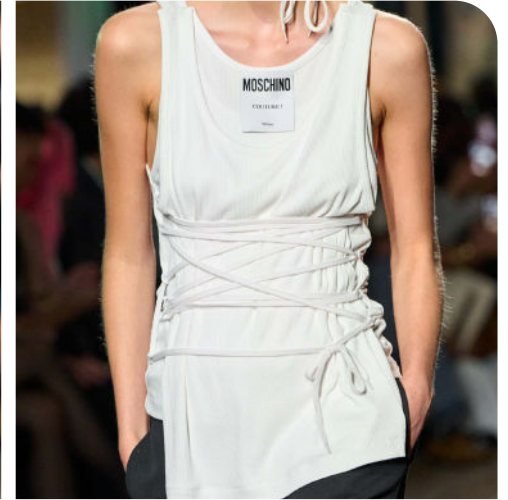
wijnants19.jpg



Jil Sander.webp



miu miu 66.jpg



moschino66.jpg



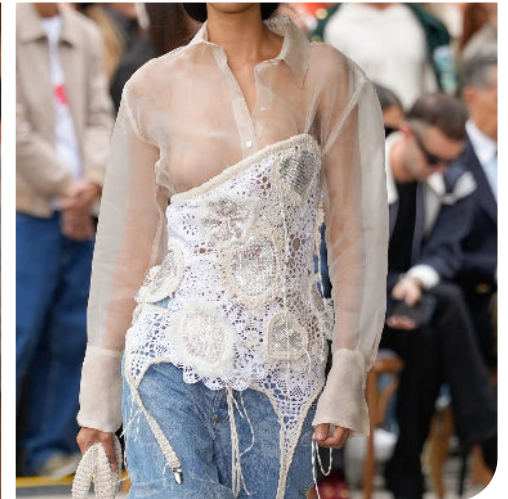
Fendi.webp



hilfiger55.jpg



Paloma Wool.jpg



Rambaldi.jpg

HELBOW SLEEVE BOXY TEE

NEO KNIT BUSTIER

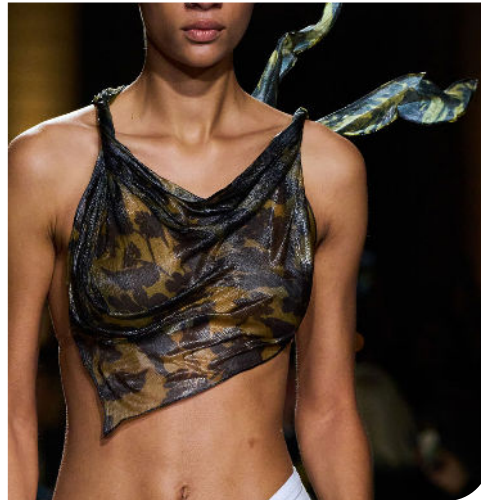
SS25 TOPS **EMERGING SIGNS**



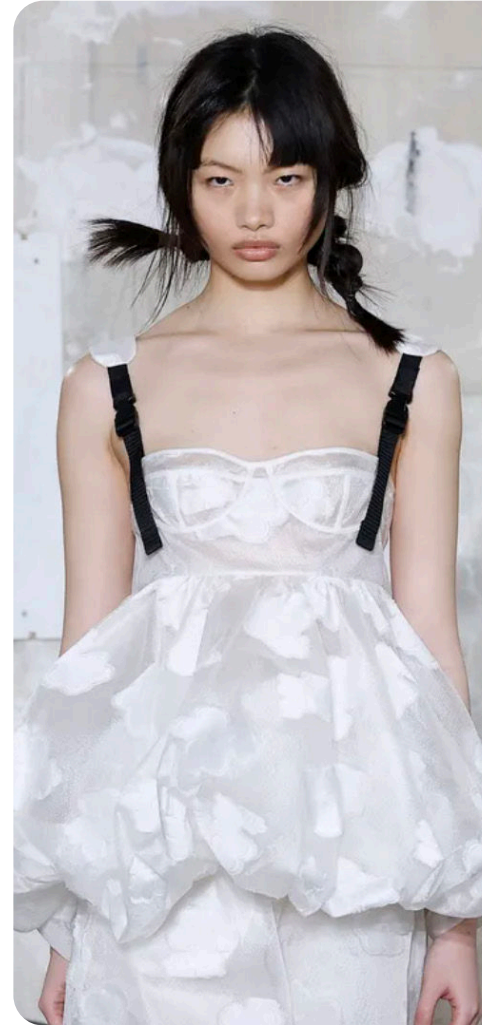
atlein-023.jpg



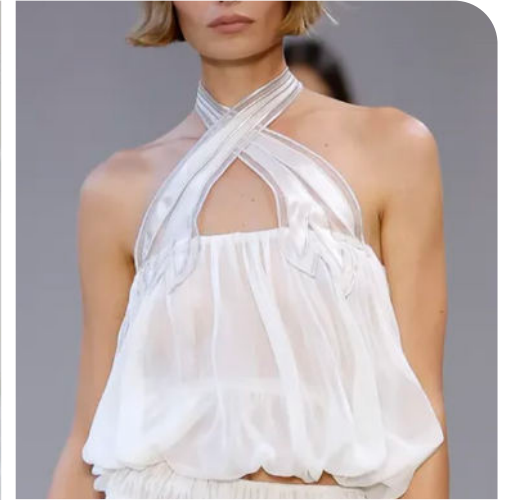
bottega-veneta37.jpg



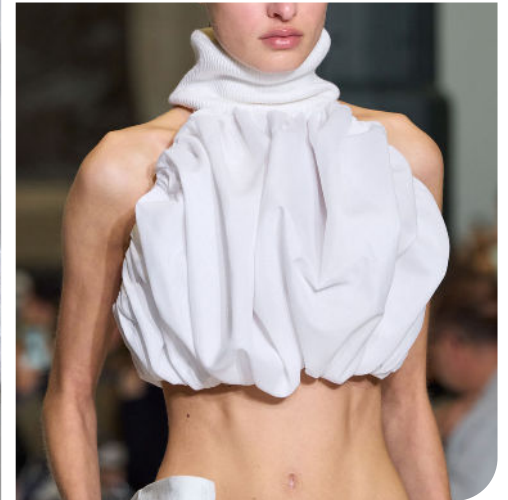
victoria beckham40.jpg



Cecile Bahnsen.png



Alberta ferretti



duran lantink 38.jpg

HANGED HANDKERCHIEF

SOFT BUBBLES

DATA SOURCES & ICONS

TREND GROWTH



MARKET

YEAR ON YEAR TREND GROWTH ON E-COMMERCE



SOCIAL MEDIA

YEAR ON YEAR TREND GROWTH ON INSTAGRAM



CONSUMER INTEREST

YEAR ON YEAR GROWTH OF ONLINE SEARCH VOLUMES



FASHION SHOWS

YEAR ON YEAR TREND GROWTH ON FASHION SHOWS

TREND BEHAVIOR

EDGY TREND

weak signal of a potential micro trend with very high risk

EARLY SIGN

emerging trend with growing perspective but higher risk

SAFE TREND

announced trend with growing perspective and safe risk

BIG TREND

trend with a big magnitude due to high commercial potential and quick adaption

STABLE TREND

trend that is already present in the market with flat growth

LAST CALL

trend with decreasing perspective but still having business potential

TREND MAGNITUDE



MANIFEST

AN ICONIC PRODUCT THAT IS A STABLE TREND OF LARGE MAGNITUDE WITH CONFIRMED COMMERCIAL SUCCESS



INVEST

A CORE PRODUCT REPRESENTING A STEADILY GROWING TREND OF MODERATE MAGNITUDE WITH COMMERCIAL POTENTIAL



TEST

A STATEMENT PRODUCT WITH GROWING PERSPECTIVE BUT SMALLER MAGNITUDE AND HIGHER RISK



DATA TO DRIVE

01
CREATIVITY

02
STRATEGY

03
SUSTAINABILITY



LIVETREND

THANK YOU!

You may not copy, reproduce, distribute, publish, display, perform, modify, create derivative works, transmit, or in any way exploit any such content, nor may you distribute any part of this content over any network, sell or offer it for sale, or use such content to construct any kind of database. You may not alter or remove any copyright or other notice from copies of the content on any Livetrend report.

If you have further needs, please contact us via chat.