



WOMENSWEAR
SS 2025
FASHION SHOWS
MUST-HAVE
SKIRTS



LIVETREND

SS25 SKIRTS INTRODUCTION



fendi78.jpg



van noten85.jpg



Shiatzy Chen 14 copy.jpg



prada.jpg



FASHION SHOWS

Ethereal Glamour In the SS25 fashion shows, skirts take 10% of the global product range, reflecting a blend of elegance and boldness. Among the must-have styles, the sheer skirt stands out for its lightness and transparency, creating layers and an ethereal effect that adds a touch of sensuality to outfits. The pencil skirt remains a timeless classic, reinventing itself with modern details and innovative fabrics while maintaining its sophisticated allure. A-line skirts, such as tutu and full skirt styles, bring a sense of playfulness and movement, perfect for both casual and elegant occasions. The satin midi offers refined shine, ideal for a chic contemporary evening look. Asymmetric skirts draw attention with their bold, dynamic lines, while sparkling fabrics capture light with their shimmering details, making every outfit memorable. Lastly, the lace skirt adds a romantic touch, combining delicacy with modern fashion sensibilities.

This forecasting report is based on Data extracted from 225 International fashion shows of NY, London, Milan and Paris with 52 000 products analyzed. The trends are organized by visibility (number of looks presenting the trend attribute) and the percentage shows the trend growth compared to SS24 fashion shows. Find the relating icons & stamps on the last slide

[ACCESS ALL IMAGES
CLICKING HERE](#)

352
LOOKS

SS25 SKIRTS THE ETHEREAL SHEER

+33%
YOY

BIG TREND



The Attico.jpg



Alberta Ferretti3 copy.jpg



HUI 10.jpg



Fendi 13.jpg



Off-White13.jpg



TWP20.jpg



Ester Manas 3.jpg

211
LOOKS

SS25 SKIRTS THE BOLD ASYMMETRIC

+22%
YOY

SAFE TREND



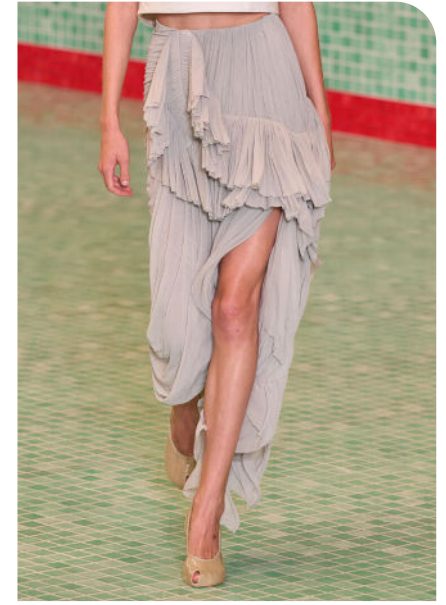
alainpaul-01.jpg



van noten85_1.jpg



bottega veneta66.jpg



Tory Burch 36.jpg



Etro 13.jpg



Peter Do 19.jpg



Proenza Schouler 23.jpg

EARLY SIGN



monse-04.jpeg



privatepolicy31 copy.jpg



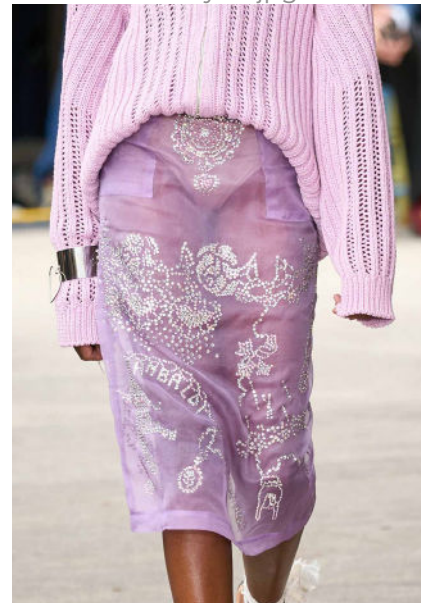
Genny 31.jpg



16Arlington13.jpg



HUI13 copy.jpg



Marco Rambaldi25.jpg



brandonmaxwell 2.webp



BIG TREND



Dolce & Gabbana 5.jpg



Marie Adam-Leenaerdt 1.jpg

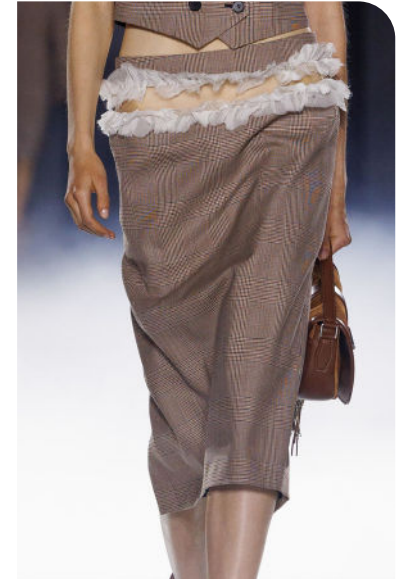


Fendi 37 copy.jpg

EDGY TREND



prada.jpg



AlexanderMcQueen24 copy.jpg



Brandon Maxwell.jpg

BUSINESS LADY

SUSPENDED LOW-RISE



EARLY SIGN



LaQuan-Smith-01.jpg



Alaïa18.jpg



Yuhan Wang 5.jpg

STABLE TREND



miumiu-010.jpg



Sacai 60.jpg



prada79.jpg

MINI TUTU

LOW RISE PLEATED



55
LOOKS

SS25 SKIRTS THE SATIN PENCIL

+781%
YOY

SAFE TREND



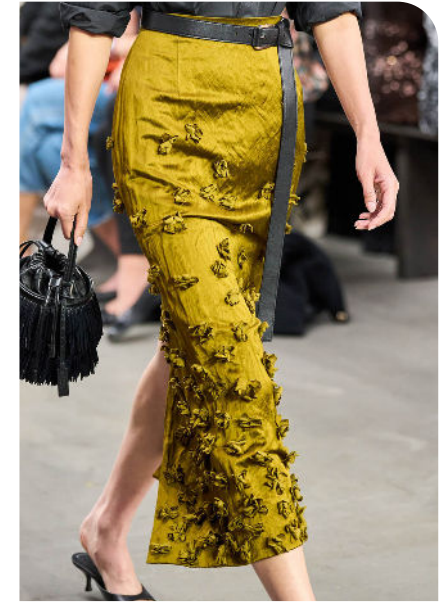
versace-01.jpg



Luisa Spagnoli 30.jpg



Marie Adam-Leenaerdt22.jpg



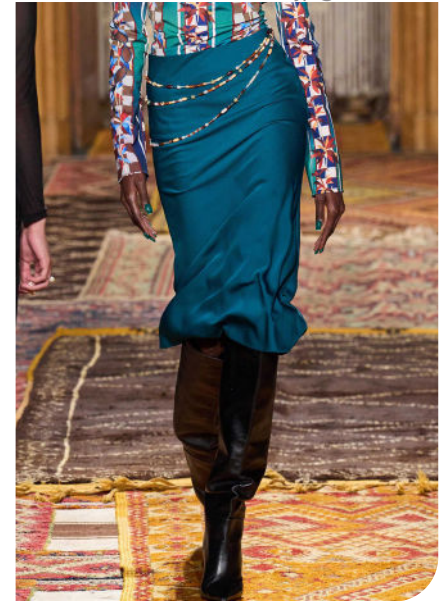
michaelkors31.jpg



Ferrari 2.jpg



Huishan Zhang 31.jpg



Ahluwalia 8.jpg

39
LOOKS

SS25 SKIRTS THE NIGHTIE LACE

+264%
YOY

EARLY SIGN



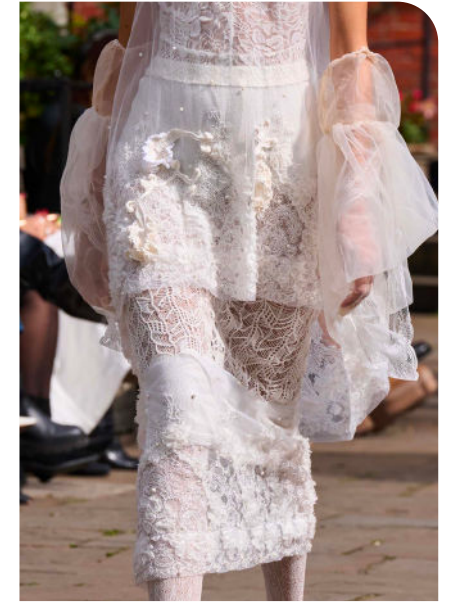
erdem-02.jpg



Aknvas11.jpg



Alexander McQueen 16.jpg



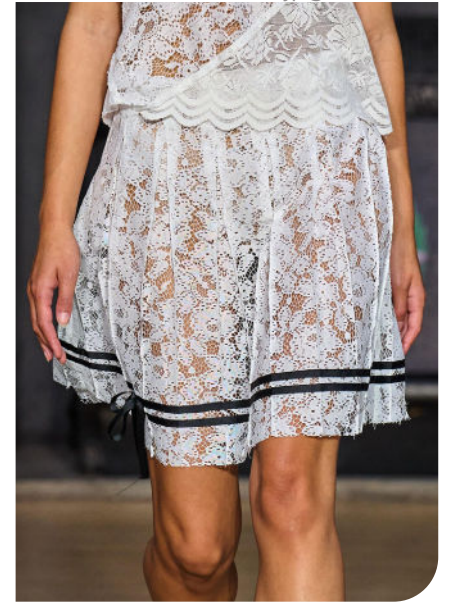
bora-aksu47.jpg



Michael Kors 12.jpg



Fendi 27.jpg



Yuhan Wang 9.jpg

SS25 SKIRTS EMERGING SIGNS



andreadamo31.jpg



Patou19 copy.jpg



acne110.jpg



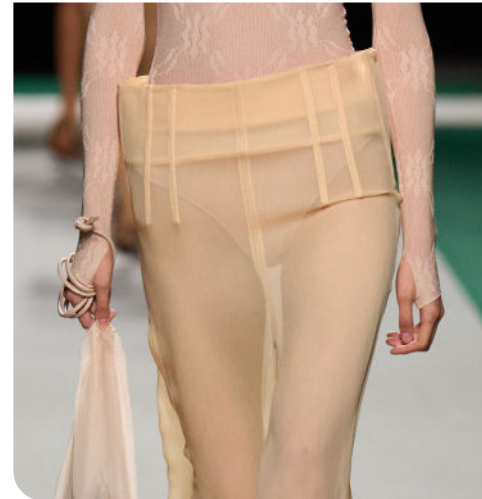
tory burch 2.jpg



<Liens d'intersection multiples>



Gucci 32.jpg



Victoria Beckham27.jpg



duran-lantink11.jpg

BALLOON VOLUMES

BOXY WAISTS

DATA SOURCES & ICONS

TREND GROWTH



MARKET

YEAR ON YEAR TREND GROWTH ON E-COMMERCE



SOCIAL MEDIA

YEAR ON YEAR TREND GROWTH ON INSTAGRAM



CONSUMER INTEREST

YEAR ON YEAR GROWTH OF ONLINE SEARCH VOLUMES



FASHION SHOWS

YEAR ON YEAR TREND GROWTH ON FASHION SHOWS

TREND BEHAVIOR

EDGY TREND

weak signal of a potential micro trend with very high risk

EARLY SIGN

emerging trend with growing perspective but higher risk

SAFE TREND

announced trend with growing perspective and safe risk

BIG TREND

trend with a big magnitude due to high commercial potential and quick adaption

STABLE TREND

trend that is already present in the market with flat growth

LAST CALL

trend with decreasing perspective but still having business potential

TREND MAGNITUDE



MANIFEST

AN ICONIC PRODUCT THAT IS A STABLE TREND OF LARGE MAGNITUDE WITH CONFIRMED COMMERCIAL SUCCESS



INVEST

A CORE PRODUCT REPRESENTING A STEADILY GROWING TREND OF MODERATE MAGNITUDE WITH COMMERCIAL POTENTIAL



TEST

A STATEMENT PRODUCT WITH GROWING PERSPECTIVE BUT SMALLER MAGNITUDE AND HIGHER RISK



DATA TO DRIVE

01
CREATIVITY

02
STRATEGY

03
SUSTAINABILITY



LIVETREND

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