



WOMENSWEAR
SS 2025
FASHION SHOWS
MUST-HAVE
DETAILS



LIVETREND

SS25 DETAILS INTRODUCTION



ferragamo-047.jpg



Anteprima (2).jpg



laquan-smith8.jpg



stella-mccartney16.jpg



FASHION SHOWS

Glimpses of a new Era. The Spring/Summer 2025 collections bring a bold new wave of designs, emphasizing asymmetric shapes and drapery, all contributing to the creation of inventive new volumes. These fluid forms shift away from conventional shapes, introducing a sense of organic movement. The rise of micro silhouettes in a „brat wave“ of fashion also speaks to a playful rebellion against the seriousness of past seasons, while simultaneously addressing the practical needs of a recession era—where conservation and resourcefulness take precedence. Embellishments like fringes and jewels, suggest a yearning for self-expression and joy, even in times of uncertainty. Layered styles and knitted knots are also emerging as a key detail, hinting at a trend that is re-opening the door to a more maximalist approach, adding instead of removing. Ultimately, SS25 fashion is a reflection of a society in flux, blending creativity, resilience, and a spirit of reinvention.

This forecasting report is based on Data extracted from 225 International fashion shows of NY, London, Milan and Paris with 52 000 products analyzed. The trends are organized by visibility (number of looks presenting the trend attribute) and the percentage shows the trend growth compared to SS24 fashion shows. Find the relating icons & stamps on the last slide.

**ACCESS ALL IMAGES
CLICKING HERE**

832
LOOKS

SS25 DETAILS **ASYMMETRICAL**

+4%
YOY

STABLE TREND



Proenza_Schouler_02.jpg



Tod's25.jpg



Gucci.jpg



calcaterra1.jpg



Erdem.jpg



Maxwell.jpg



harunobumurata7.jpg

831
LOOKS

SS25 DETAILS MICRO

+105%
YOY

BIG TREND



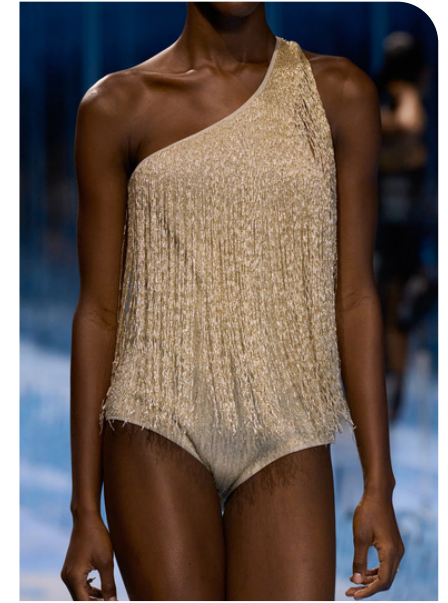
chloe-04.jpg



acnestudios-05.webp



natasha-zinko37.jpg



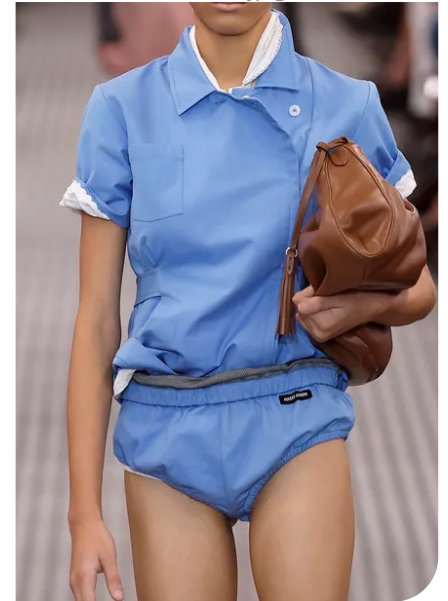
dior 19.jpg



16Arlington 13.jpg



loewe-01.webp



miumiu-01.webp

747
LOOKS

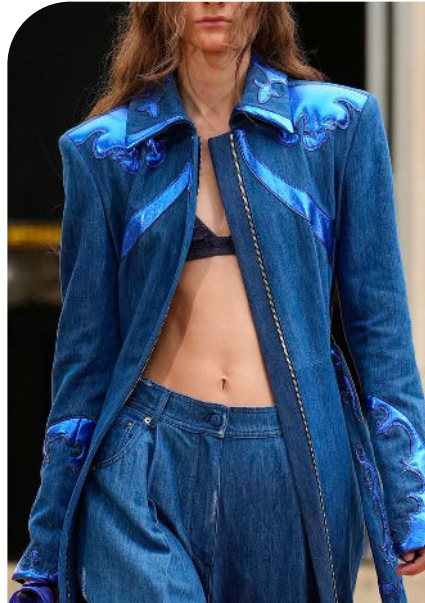
SS25 DETAILS **BOLD SHOULDERS**

+11%
YOY

STABLE TREND



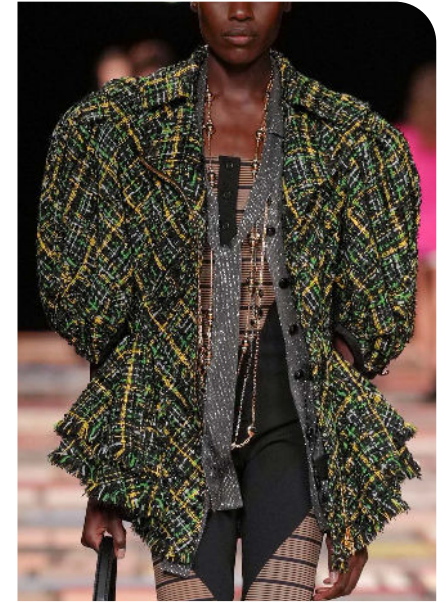
atlein-01.jpg



gabriela-hearst-01.jpg



stella-mc-cartney-02.jpg



vuitton-02.jpg



torisheju-01.jpg



sacai-01.jpg



balenciaga-02.jpg

744
LOOKS

SS25 DETAILS POCKETS

+176%
YOY

BIG TREND



chloe-02.jpeg



mugler-01.jpeg



EmporioArmani23.jpg



time-029.jpeg



federico-cina48.jpg



elie saab 40.jpg



Del Core (2).webp

649
LOOKS

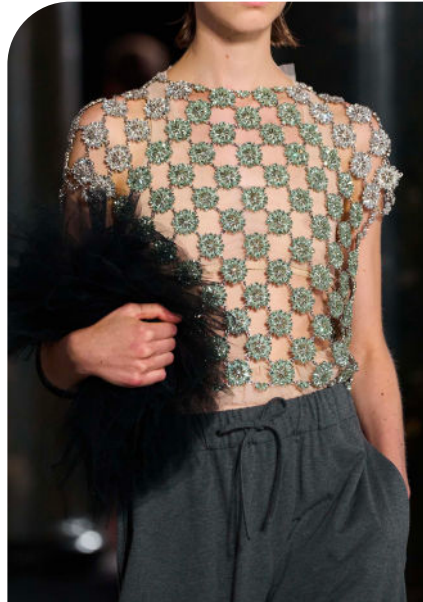
SS25 DETAILS EMBELLISHMENTS

-10%
YOY

STABLE TREND



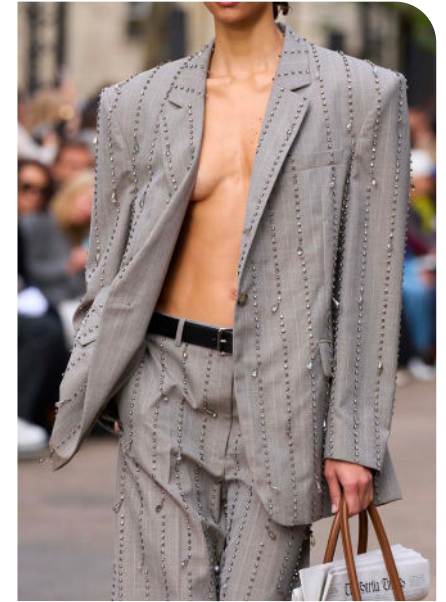
Fendi12.jpg



rocha11.jpg



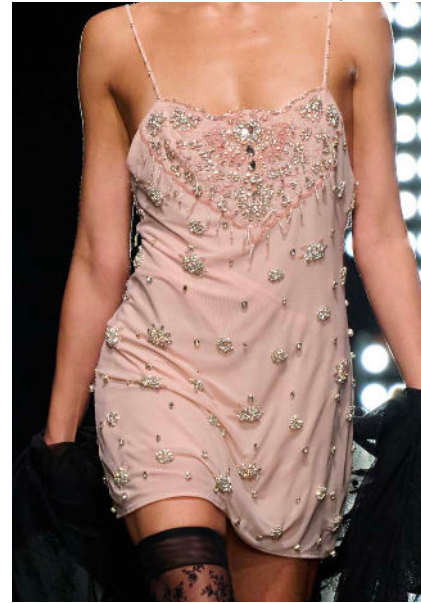
acnestudios-04.webp



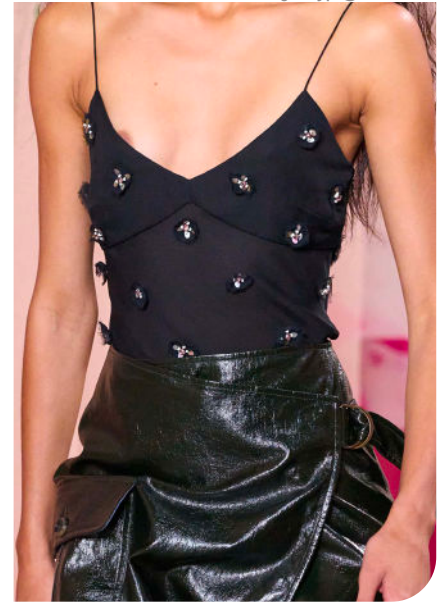
stella-mccartney5.jpg



vaillant43.jpg



AniyeRecords19.jpg



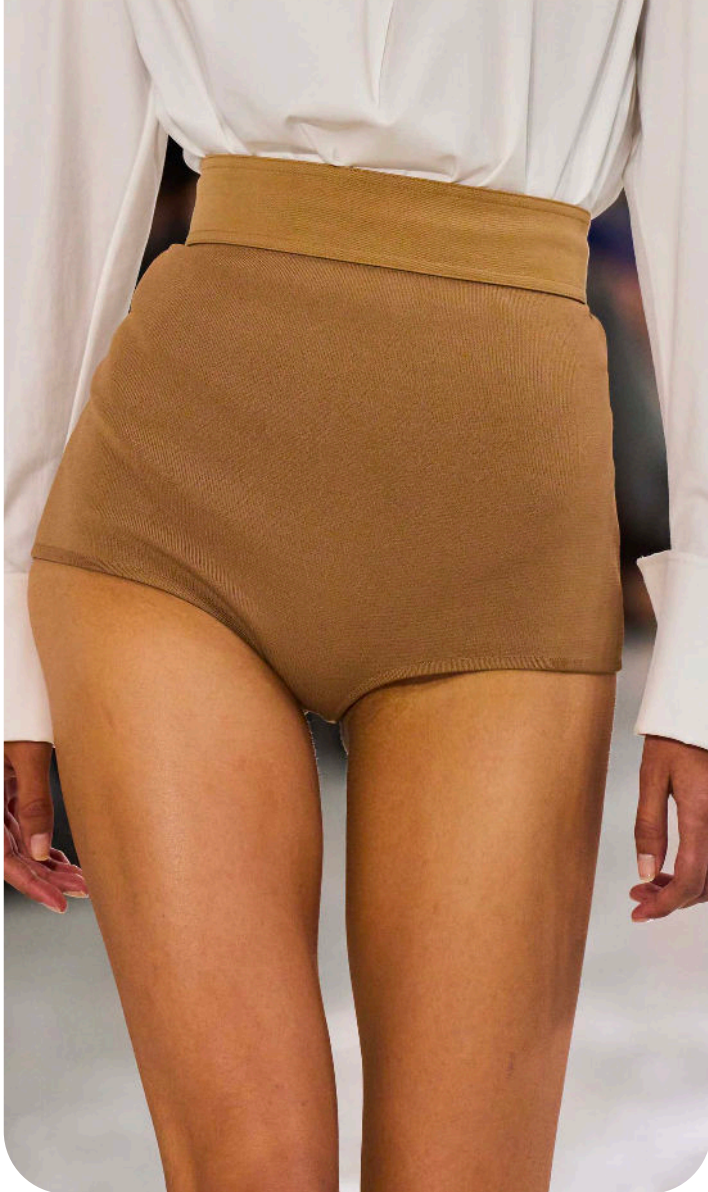
ulla-johnson7.jpg

644
LOOKS

SS25 DETAILS **HIGH RISE**

+17%
YOY

STABLE TREND



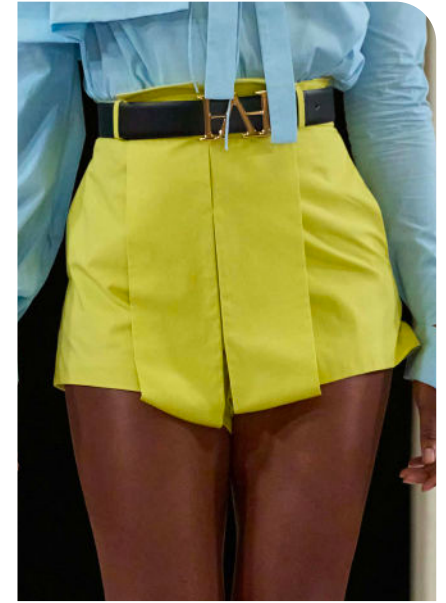
max-mara65.jpg



knwls37.jpg



valli63.jpg



hong3.jpg



alainpaul65.jpg



acne103.jpg



consistence37.jpg

558
LOOKS

SS25 DETAILS **DROPPED WAIST**

-1%
YOY

STABLE TREND



stella-mccartney37.jpg



prada-01.jpg



attico30.jpg



maxwell-bks-s25-050.jpg



burberry57.jpg



shao27.jpg



andreadamo27.jpg

442
LOOKS

SS25 DETAILS FRINGES

+111%
YOY

BIG TREND



missoni-03.jpg



dior 19.jpg



andreadamo-02.jpg



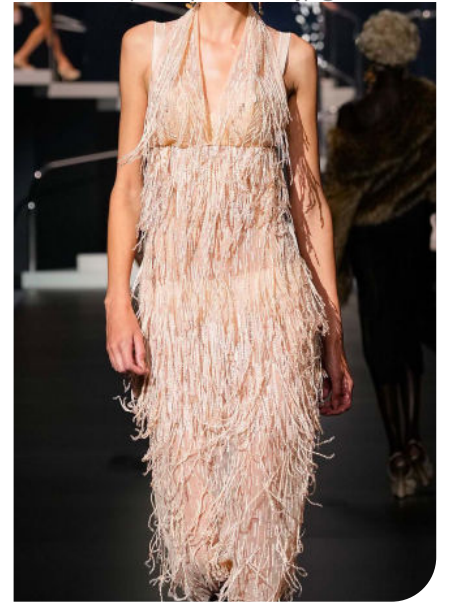
31philliplim-02.jpg



Helen Anthony.jpg



louisvuitton31.jpg



dolce&gabbana-01.jpg

360
LOOKS

SS25 DETAILS DRAPING

-9%
YOY

STABLE TREND



Bottega.jpg



valli38.jpg



Beckham.jpg



acne-clp-s25-143.jpg



Ferragamo.jpg



calcaterra11.jpg



van-noten31.jpg

409
LOOKS

SS25 DETAILS **PLUNGING NECKLINE**

+161%
YOY

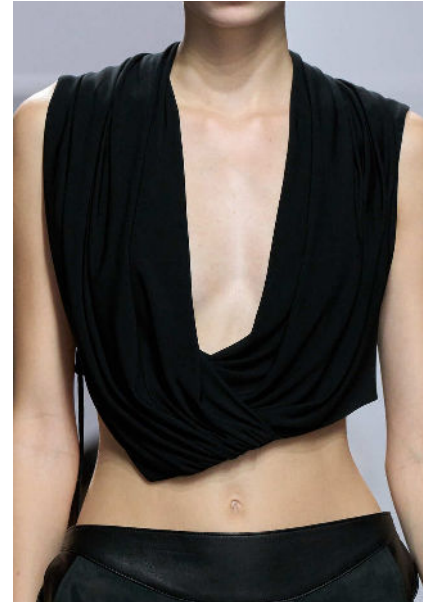
BIG TREND



balmain-51.jpg



atlein-03.jpg



esber79.jpg



mm6-036.jpg



burberry8.jpg



miumiu-01.jpg



attico-017.jpg

SS25 DETAILS **EMERGING SIGNS**



chloe-02.jpg



ferragamo-047.jpg



maxwell-012.jpg



Anteprima (2).webp



demeulemeester15.jpg



Sportmax.jpg

THE EXTRA KNOT

THE LAYERED LOOK

DATA SOURCES & ICONS

TREND GROWTH



MARKET

YEAR ON YEAR TREND GROWTH ON E-COMMERCE



SOCIAL MEDIA

YEAR ON YEAR TREND GROWTH ON INSTAGRAM



CONSUMER INTEREST

YEAR ON YEAR GROWTH OF ONLINE SEARCH VOLUMES



FASHION SHOWS

YEAR ON YEAR TREND GROWTH ON FASHION SHOWS

TREND BEHAVIOR

EDGY TREND

weak signal of a potential micro trend with very high risk

EARLY SIGN

emerging trend with growing perspective but higher risk

SAFE TREND

announced trend with growing perspective and safe risk

BIG TREND

trend with a big magnitude due to high commercial potential and quick adaption

STABLE TREND

trend that is already present in the market with flat growth

LAST CALL

trend with decreasing perspective but still having business potential

TREND MAGNITUDE



MANIFEST

AN ICONIC PRODUCT THAT IS A STABLE TREND OF LARGE MAGNITUDE WITH CONFIRMED COMMERCIAL SUCCESS



INVEST

A CORE PRODUCT REPRESENTING A STEADILY GROWING TREND OF MODERATE MAGNITUDE WITH COMMERCIAL POTENTIAL



TEST

A STATEMENT PRODUCT WITH GROWING PERSPECTIVE BUT SMALLER MAGNITUDE AND HIGHER RISK



DATA TO DRIVE

01
CREATIVITY

02
STRATEGY

03
SUSTAINABILITY



LIVETREND

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