



WOMENSWEAR
SS2025
FASHION SHOWS
KEY TRENDS

LIVETREND

SS25 FASHION SHOWS **INTRO**

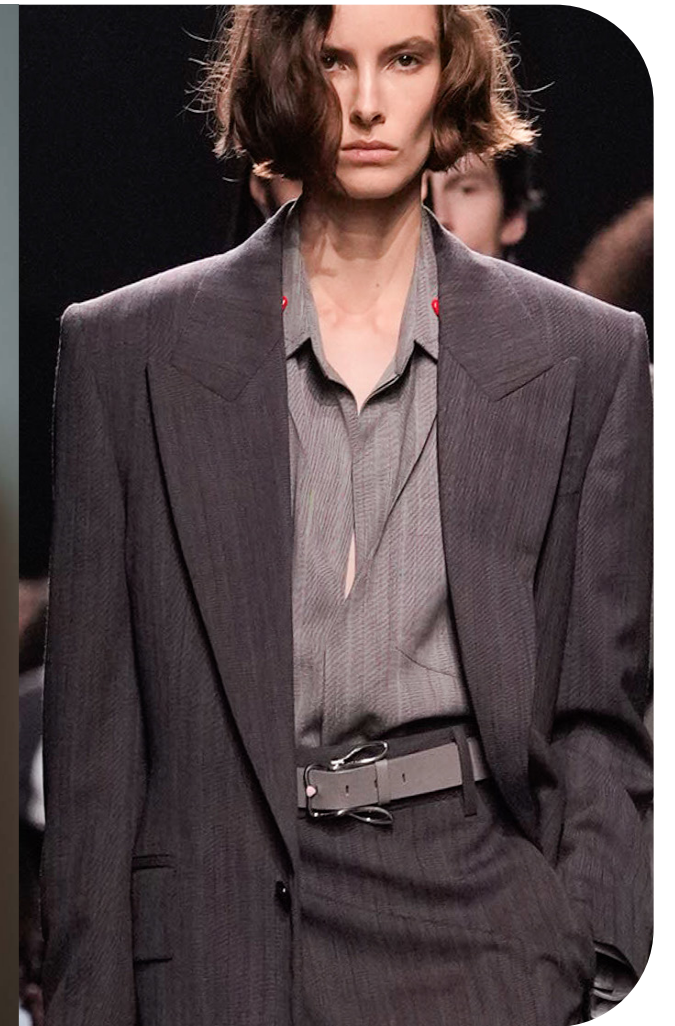
SPRING/SUMMER 2025 FASHION SHOWS



-loewe- .webp



atlein-054.jpg



Bottega Veneta_1.jpg

KEYWORDS: OFFICECORE - VINTAGE LADY - MICRO - LAYERS OF SHEER - STYLE CLASH - MASCULINE OVERSIZE

Decyphering the key messages of the SS25 SHOWS, we can see how Fashion is translating a complex social and economical landscape, that is getting harder to read. Spring/summer25 brings the banner of the poly-crisis environment we inhabit today, so not only an economical crisis yet a general loss of certainties. This considered, fashion brands have been indeed “playing safe”. No revolution is in sight: there has been a certain homogeneity and repetitiveness in the choice of styles, colours and key elements. The current shaping of new behavioural cultural patterns for our society is anchored in reality, in the routine of work that allows us to maintain a few summer escapades, weather permitting. Humbleness takes over, but there is little space for indulgence in tropical escapism or flamboyant party dressing. The shows are predicting a muted summer, with an impending office-core, alongside the return to a conservative (yet sometimes still with a fun/ironic gaze) “vintage-lady” style. As often happens in times of uncertainties, there is a clash of contradictory attitudes: either we take shelter in the cuddling nostalgia of previous times, looking back at traditional shapes and colours, or we embrace the chaos and the absurd, as has been done by Miu Miu with it’s “Endcore”-coded show, which mixes clashing elements like the raincoat and the embellished sequin dress, something done by N.21 and Rabanne as well.

in this uncertainty, let’s find clarity in Livetrend’s data!



[ACCESS ALL REPORT IMAGES](#)

1. SS25 TREND **FORMAL POWER**

SPRING / SUMMER 2025 FASHION SHOWS



Bottega Veneta.jpg



CEsber2.jpg



Atlein.jpg



stellamccartney1.jpg



Yves Saint Laurent (2).jpg



Victoria Beckham (2).jpg



Erdem (2).jpg

MASCULINE +162% YOY



TAILORING +64% YOY



SS25 FORMAL POWER KEY PIECES

SPRING / SUMMER 2025 FASHION SHOWS

SS25 BOYFRIEND'S BLAZER

SS25 TAILORED PANTS

BIG TREND

BIG TREND



111
LOOKS

+47%
YEAR ON YEAR

999
LOOKS

+205%
YEAR ON YEAR

saintlaurent1.png

stella-mccartney4.jpg

Jil Sander.jpg

stella-mccartney36.jpg

ErmannoScervino61.jpg

esber89.jpg



SS25 POWER DRESSING KEY ELEMENTS

SPRING / SUMMER 2025 FASHION SHOWS

SS25 DRAPERIE

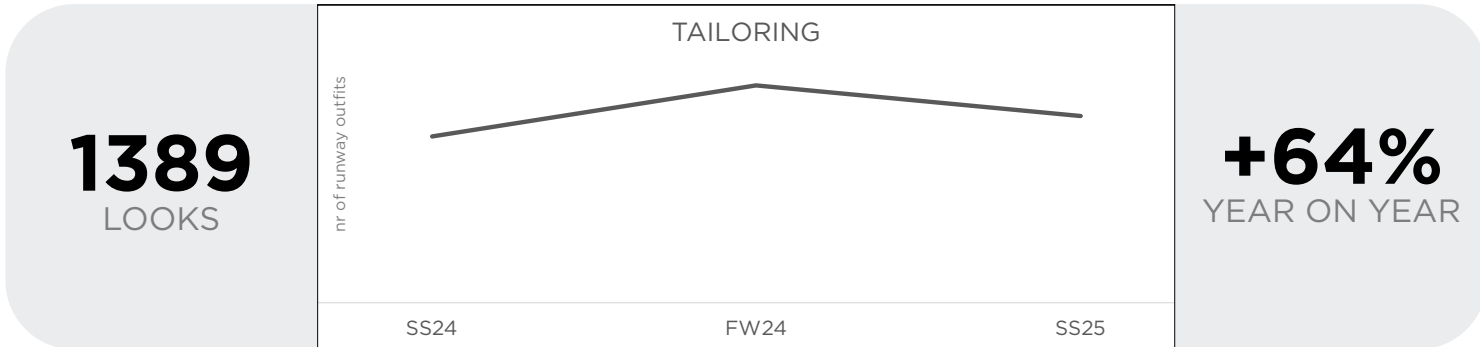


peter-do.webp

saint-laurent.webp

bottega veneta.webp

calcaterra19.jpg



SS25 PINSTRIPES

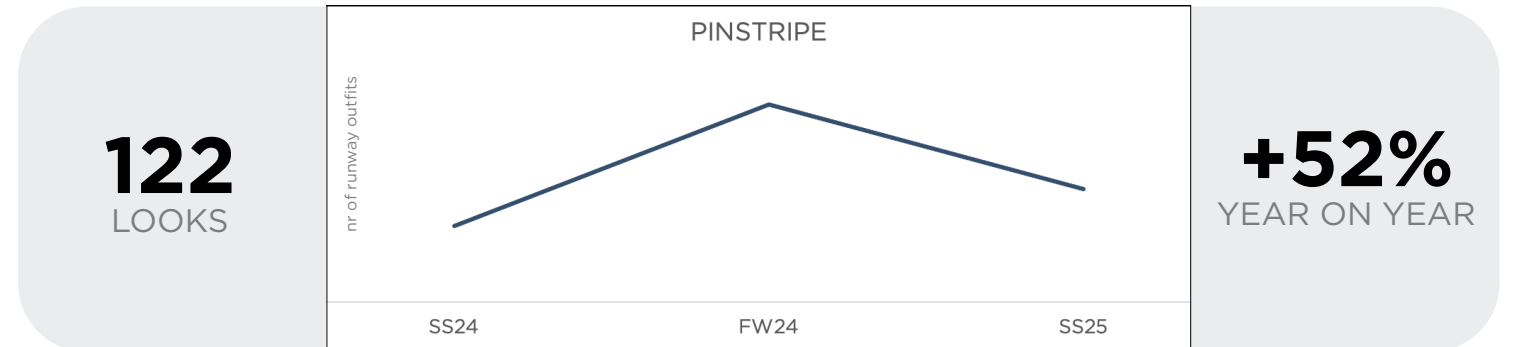


stella-mccartney4.jpg

3.1 Phillip Lim 21.jpg

fendi.jpg

shao7.jpg



SS25 POWER DRESSING KEY ACCESSORIES

SPRING / SUMMER 2025 FASHION SHOWS

THE HEELED MOCASSIN

MOCASSINS
📺 -11%



bottega-veneta-114.jpg



miu-miu.jpg



prada_2.jpg

THE SLEEK TOPHANDLE



stella-mccartney-clp-s25-085.jpg



bally-063.jpg



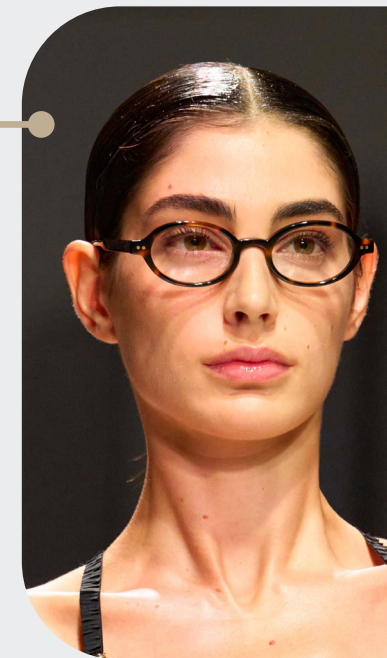
Tods.jpg

GLASSES
📺 +7%

THE GEEK GLASSES



iceberg-001.jpg



ester-manas-002.jpg



Saint Laurent.jpg

2. SS25 TREND ROMANTIC BOHO

SPRING / SUMMER 2025 FASHION SHOWS



chloe (2).jpg



zimmermann.jpg



Ferretti.jpg



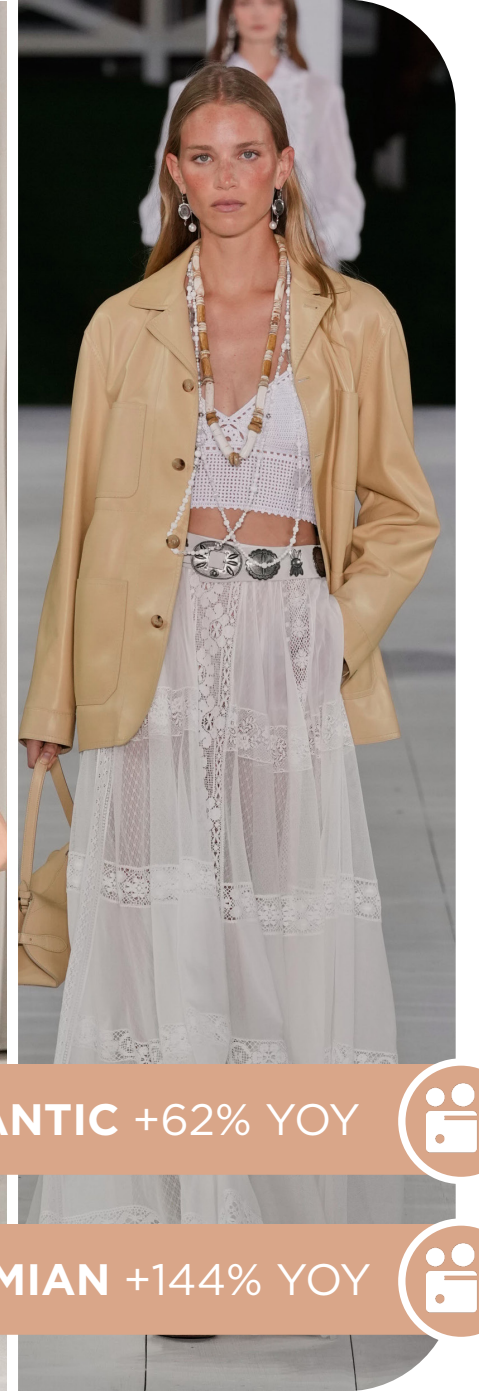
Loewe_.webp



Ulla Johnson.jpg



Ferragamo (2).jpg



Ralph Lauren.jpg

ROMANTIC +62% YOY



BOHEMIAN +144% YOY



SS25 ROMANTIC BOHO KEY PIECES

SPRING / SUMMER 2025 FASHION SHOWS

SS25 FLUID TRENCH

SS25 BALLOON BOTTOMS

STABLE TREND

EARLY SIGN



Proenza Schouler.webp



ralph-lauren31.jpg



zimmermann (4).png



Chloè3.jpg



andreadamo27.jpg



toteme4.jpg

85
LOOKS

+8%
YEAR ON YEAR

20
LOOKS

+314%
YEAR ON YEAR

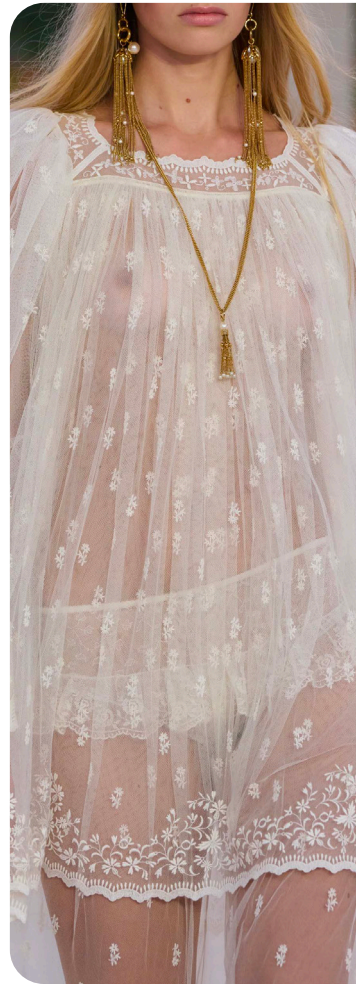
Chloè9.png



SS25 ROMANTIC BOHO KEY ELEMENTS

SPRING / SUMMER 2025 FASHION SHOWS

SS25 GUIPURE LACE



chloe61.jpg



Ermanno Scervino.jpg



Stella Mc Cartney (5).jpg



philosophy33.jpg

SAFE TREND

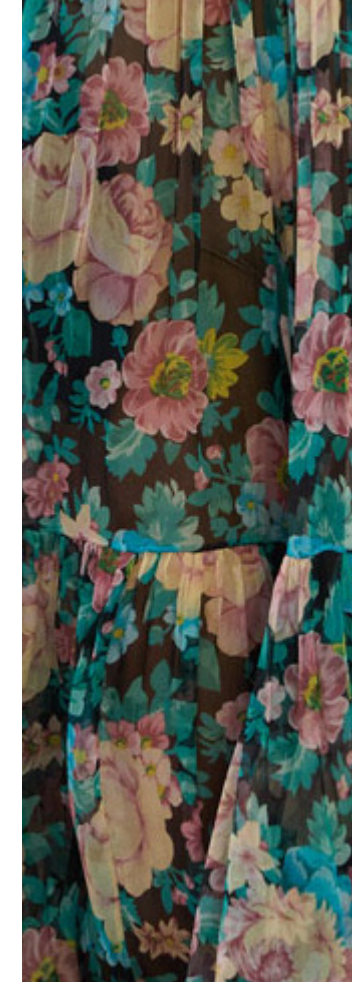
SS25 GRANNY FLORALS



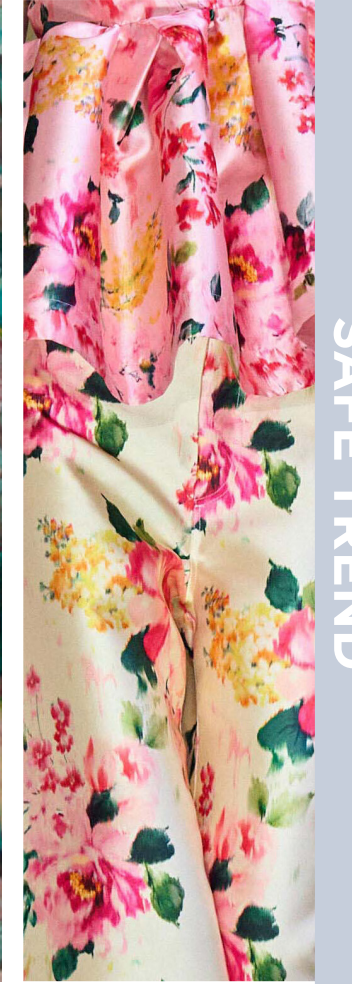
Chloe (5).jpg



Loewe 33.jpg



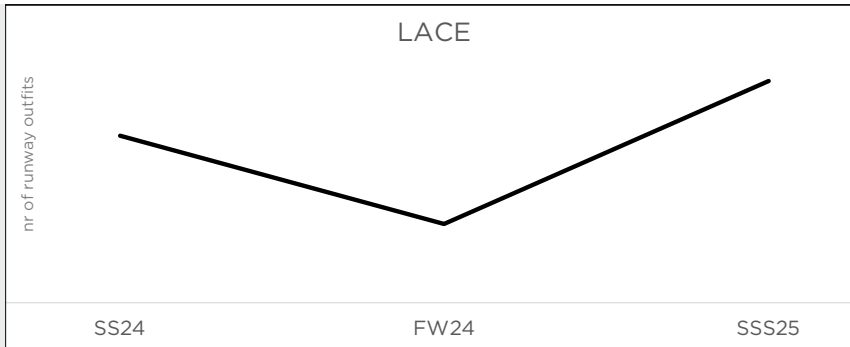
chloe143.jpg



Marques Almeida 24.jpg

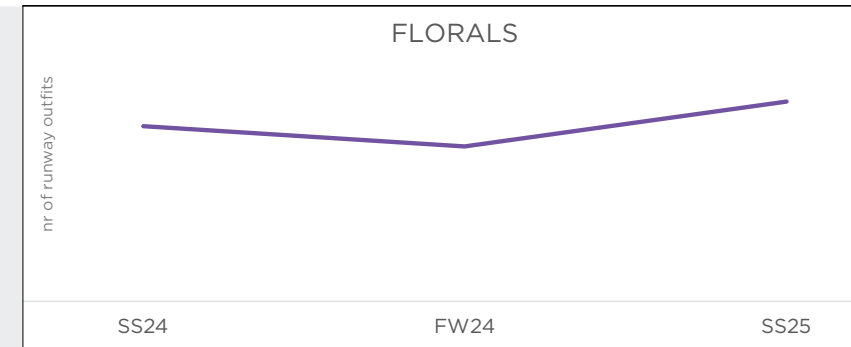
SAFE TREND

431
LOOKS



+34%
YEAR ON YEAR

1684
LOOKS



+35%
YEAR ON YEAR

SS25 ROMANTIC BOHO KEY ACCESSORIES

SPRING / SUMMER 2025 FASHION SHOWS

THE STRAPPY SANDAL

77 LOOKS
ANKLE STRAP



Chloe (10).jpg



Ferragamo.webp

ralph-lauren.jpg

THE BOHO BUCKET



zimmermann_1.jpg



ulla johnson_1.jpg

chloe.webp

THE LONG NECKLACE

134 LOOKS
NECKLACE



saint laurent (2).jpg



chloe (2)_1.jpg



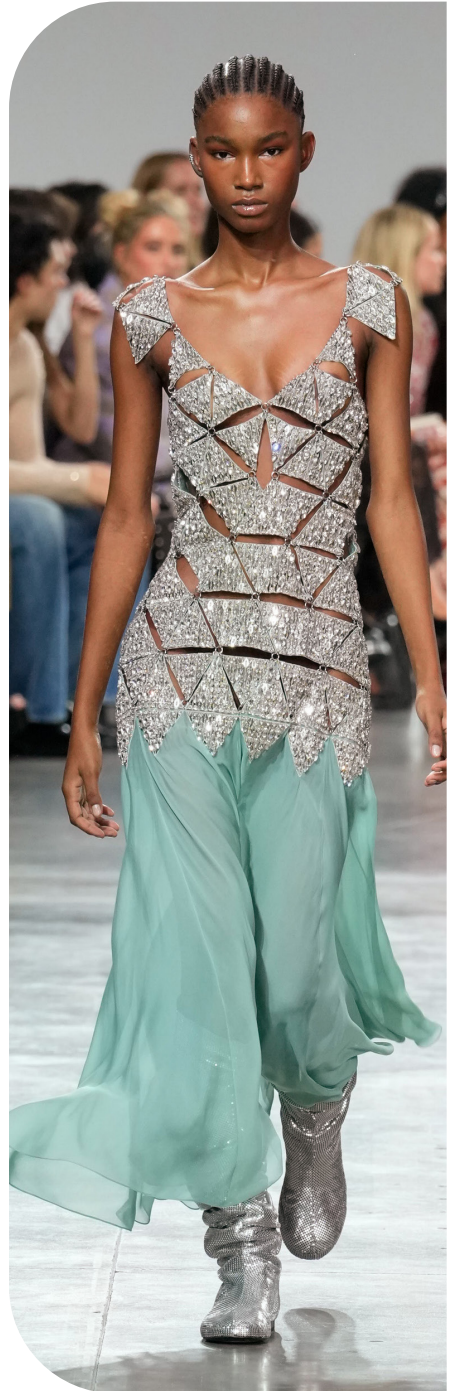
ralph lauren_1.jpg



zimmermann (3).jpg

3. SS25 TREND **ETHEREAL FUTURE**

SPRING / SUMMER 2025 FASHION SHOWS



Rabanne.jpg



del core.jpg



burberry.jpg



del core (4).jpg



The Attico.jpg



Rabanne (3).jpg



Sportmax (4).jpg

FUTURISTIC +9% YOY



PASTELS 707 LOOKS



SS25 ETHEREAL FUTURE **KEY PIECES**

SPRING / SUMMER 2025 FASHION SHOWS

SS25 **WINDBREAKER**

EARLY SIGN



59
LOOKS

+59%
YEAR ON YEAR

del core.png

SS25 **SILVER DRESS**

EDGY TREND



134
LOOKS

+39%
YEAR ON YEAR

Rabanne (2).png

SS25 ETHEREAL FUTURE KEY ELEMENTS

SPRING / SUMMER 2025 FASHION SHOWS

SS25 SHEER



BIG TREND

Akris (3).jpg

Ujoh.jpg

Sportmax (5).jpg

Christopher-Esber.jpg

SS25 PASTELS



STABLE TREND

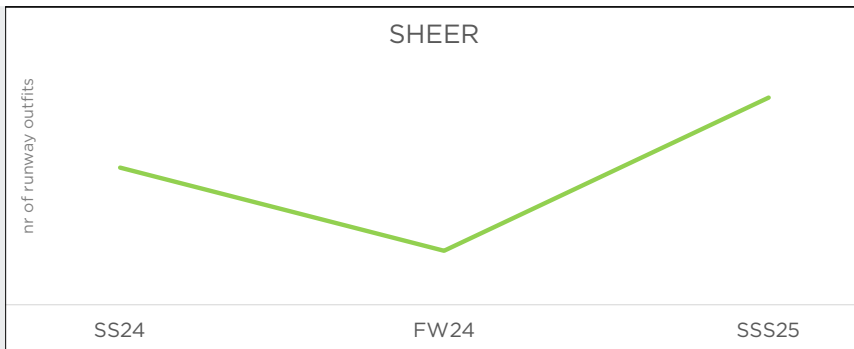
Esber.jpg

del core (2).jpg

carven10.jpg

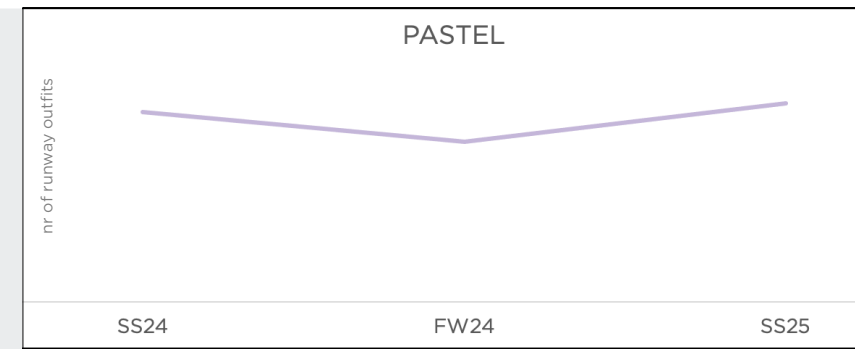
Sportmax (4).jpg

1343
LOOKS



+52%
YEAR ON YEAR

707
LOOKS



+5%
YEAR ON YEAR

SS25 ETHEREAL FUTURE **KEY ACCESSORIES**

SPRING / SUMMER 2025 FASHION SHOWS

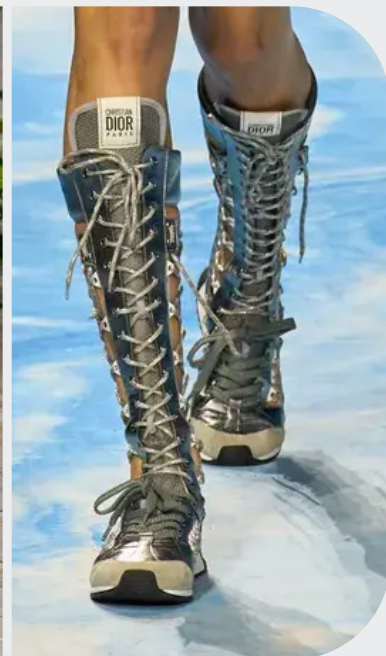
THE **BOXEUR SHOE**



stella-mccartney.jpg



demeulemeester-071.jpg



Dior.webp

THE **ALIEN GLASSES**



Loewe.jpg

SUNGLASSES
📺 +32%



Acne.jpg



Esber (2).jpg

THE **SHOE PROTECTOR**



Del Core_1.jpg



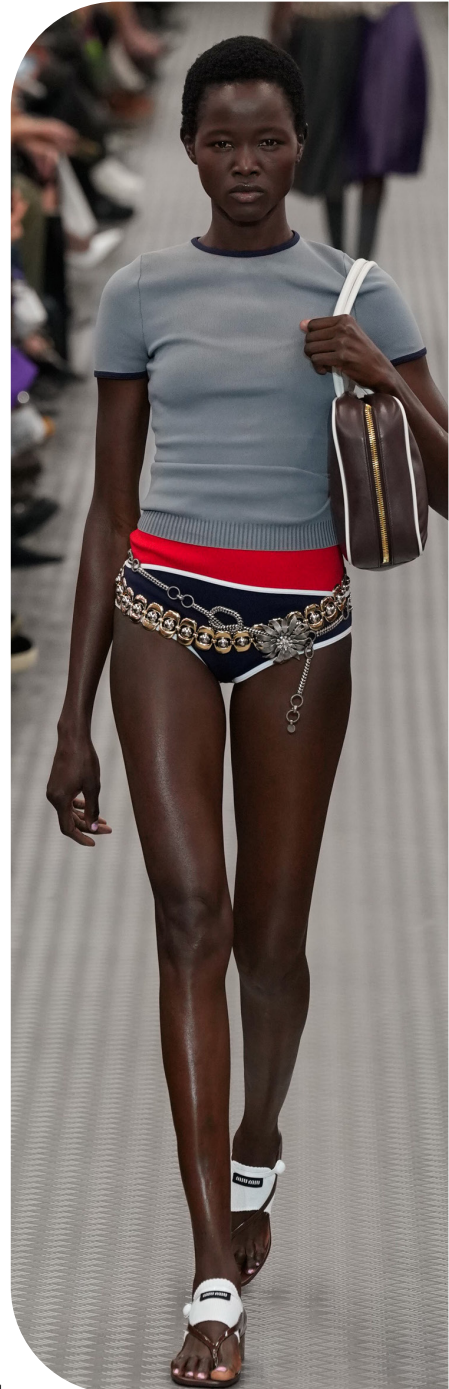
rabanne-.jpg



natasha-zinko-046.jpg

4. SS25 TREND PREPSTER LEAGUE

SPRING/SUMMER 2025 FASHION SHOWS



Miu Miu (14).jpg



Monse.jpg



Rokh.jpg



Miu Miu (9).jpg



Off White.jpg



prada.jpg



Rabanne (4).jpg

PREPPY +63% YOY

SPORTY +41% YOY

SS25 PREPSTER LEAGUE KEY PIECES

SPRING / SUMMER 2025 FASHION SHOWS

SS25 KNIT POLO

SS25 HOT PANTS

BIG TREND



Kent & Curven.webp



Casablanca 21.jpg



Alejandro 17.jpg

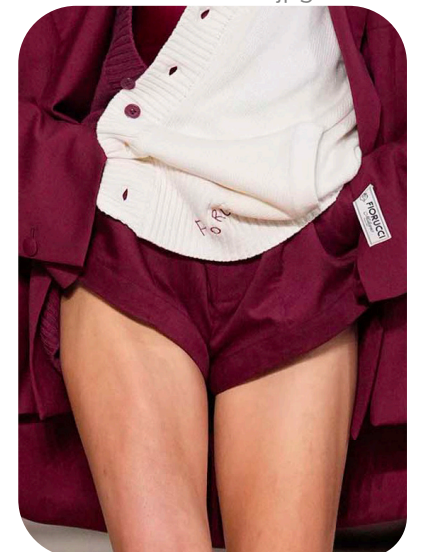
BIG TREND



Avavav.png



Casablanca 5.jpg



Fiorucci9.jpg

135
LOOKS

+105%
YEAR ON YEAR

171
LOOKS

+108%
YEAR ON YEAR

<Sans lien d'intersection>

Miu Miu (7).png

SS25 PREPSTER LEAGUE **KEY ELEMENTS**

SPRING / SUMMER 2025 FASHION SHOWS

SS25 **HORIZONTAL STRIPES**

SS25 **SUEDE**



Untitled 12.jpg



Vaillant Studio 17.jpg



Monse 11.jpg



Kent & Curven.webp

SAFE TREND



Miu Miu.avif



Prada_3.jpg



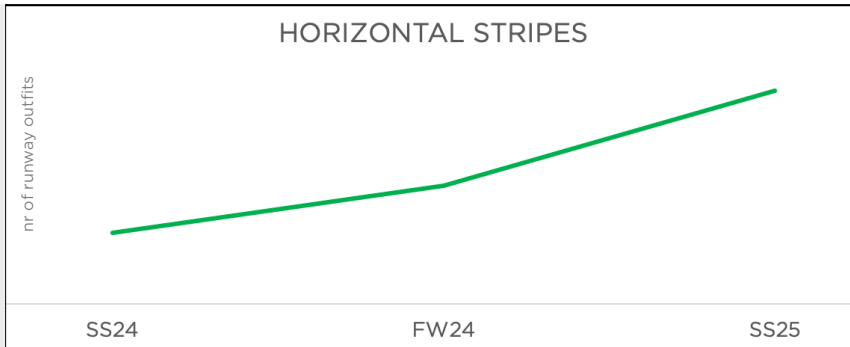
Chloe.jpg



Iceberg_1.jpg

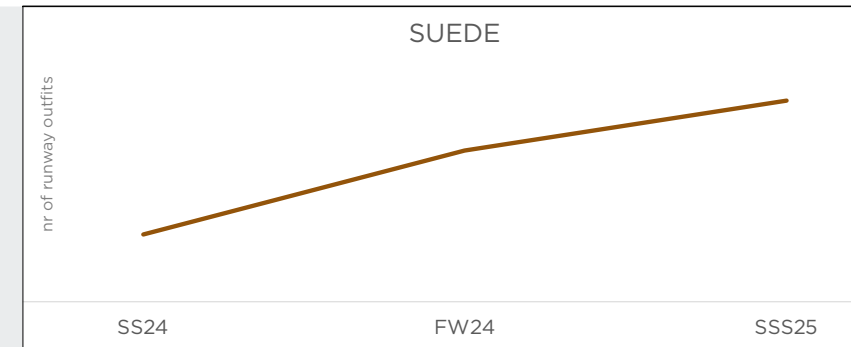
STABLE TREND

60
LOOKS



+39%
YEAR ON YEAR

108
LOOKS



+15%
YEAR ON YEAR

SS25 PREPSTER LEAGUE **KEY ACCESSORIES**

SPRING / SUMMER 2025 FASHION SHOWS

THE **BLOKE SNEAKER**



miu-miu-clp-s25-129.jpg

182 LOOKS
SNEAKERS



loewe-clp-s25-072.jpg



rave-review-081.jpg

THE **MAXI BAG**



Acne Studio.jpg



avavav-044.jpg



Iceberg.jpg

THE **BOAT SHOE**

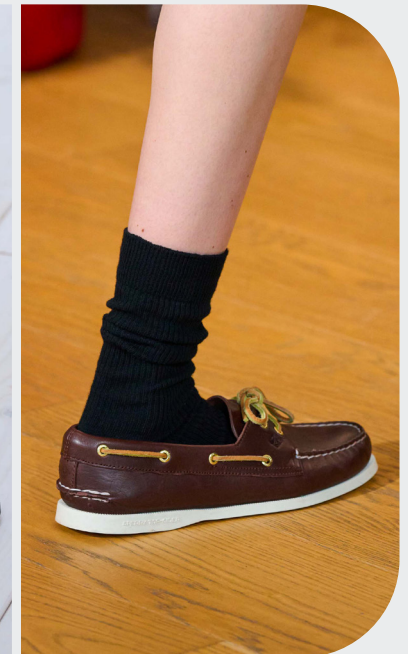


fiorucci (2).jpg

BOAT SHOES
+5%



loewe-078.jpg



monse-048.jpg

5. SS25 TREND RETRO CLASH

SPRING/SUMMER 2025 FASHION SHOWS



Simone Rocha.webp



n21 (3).jpg



emilia wickstead.jpg



miu miu (2).avif



Onitsuka Tiger.png



Prada.png



Versace.jpg

LADYLIKE +206% YOY



SIXTIES +50% YOY



SS25 RETRO CLASH KEY PIECES

SPRING / SUMMER 2025 FASHION SHOWS

SS25 60s MINI

SS25 PENCIL SKIRT

EARLY SIGN



emilia wickstead (2).jpg



Paco Rabanne.jpeg



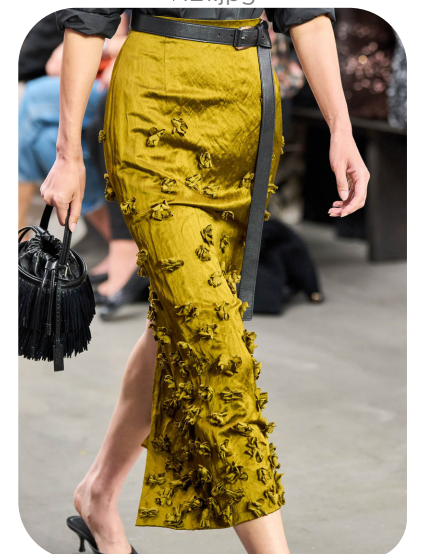
Gucci.jpeg



BIG TREND



N21.jpg



michaelkors31.jpg

27
LOOKS

+40%
YEAR ON YEAR

145
LOOKS

+203%
YEAR ON YEAR

N21 (5).png

prada_1.png

SS25 RETRO CLASH KEY ELEMENTS

SPRING / SUMMER 2025 FASHION SHOWS

SS25 SATIN



erdem-19.jpg

coach11.jpg

Phillip Lim.jpg

versace-29.jpg

BIG TREND

SS25 SPARKLING



loewe39.jpg

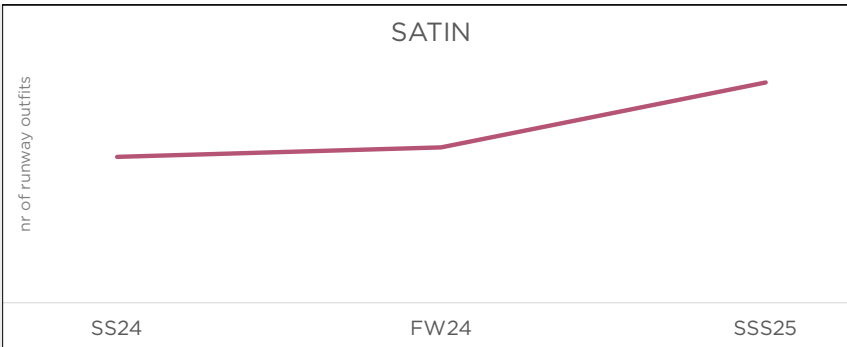
erdem35.jpg

n21.webp

miu-miu2.jpg

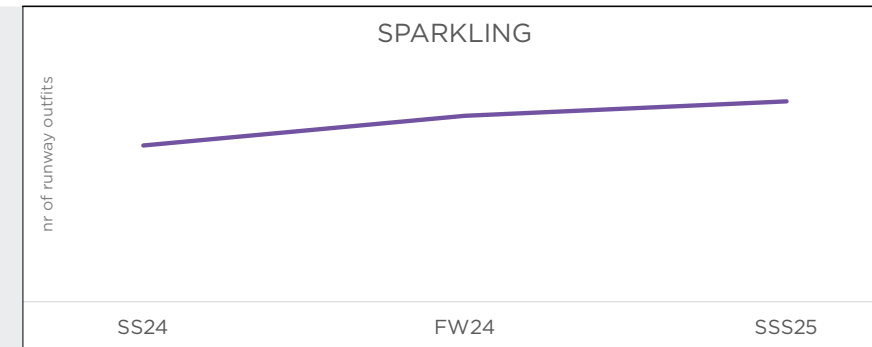
BIG TREND

512
LOOKS



+174%
YEAR ON YEAR

145
LOOKS



+203%
YEAR ON YEAR

SS25 RETRO CLASH **KEY ACCESSORIES**

SPRING / SUMMER 2025 FASHION SHOWS

THE PREPPY MARY-JANE

MARY JANE
📺 +5%



prada-102.jpg



miu-miu-159.jpg



bora-aksu-087.jpg

THE CHARM BAG



fendi (2).jpg



versace-101.jpg



miu miu (4).jpg

THE KITTEN SLING-BACK

SLING-BACK
📺 +20%



Fendi_1.jpg



n-21-s25-033.jpg



iceberg-s25-074.jpg

6. SS25 TREND CRAFT RESORT

SPRING / SUMMER 2025 FASHION SHOWS



Johanna oritz_1.jpg



Proenza Schouler (3).jpg



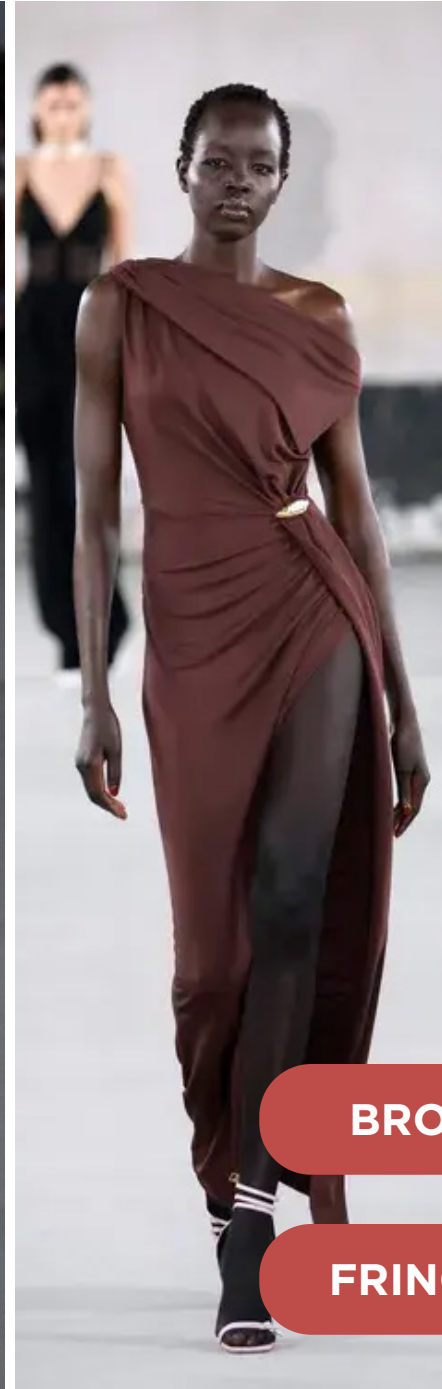
ferrari2 Kopie.jpg



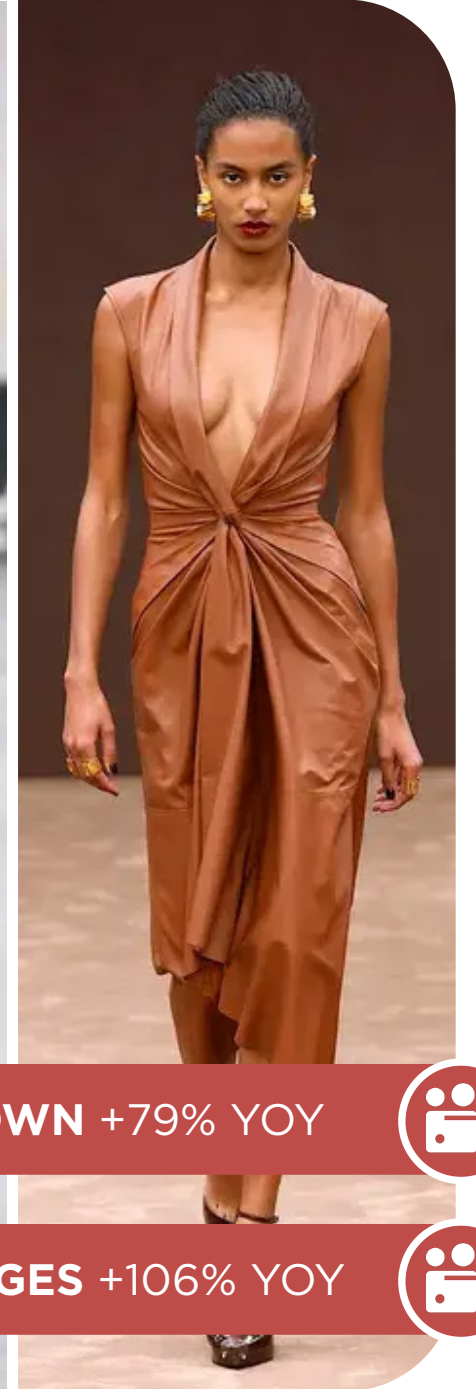
Bottega Veneta (3).jpg



Philosophy (3).jpg



Elisabettafranchi.webp



Ferrari (2).webp

BROWN +79% YOY



FRINGES +106% YOY



SS25 CRAFT RESORT KEY PIECES

SPRING / SUMMER 2025 FASHION SHOWS

SS25 DRAPED DRESS

STABLE TREND



Aiste Hong.jpg



Philosophy (2).jpg



Atlein (2).webp

132
LOOKS

+12%
YEAR ON YEAR

bottega.png



SS25 PLUNGING DRESS

SAFE TREND



16 Arlington (2).webp

124
LOOKS

+153%
YEAR ON YEAR

Ferrari.png



Ulla Johnson.webp



Johanna Oritz_2.jpg

SS25 CRAFT RESORT KEY ELEMENTS

SPRING / SUMMER 2025 FASHION SHOWS

SS25 FRINGES



BIG TREND

SS25 ARTISANAL STRIPES



STABLE TREND

Federico Cina.png

johnanna oritz.jpg

comey11.jpg

Proenza Schouler (4).jpg

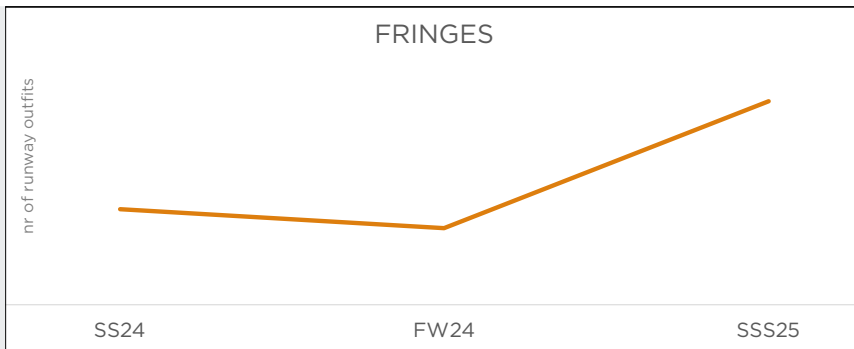
-bibhu-mohapatra-.webp

Louis Vuitton (2).jpg

Ulla Johnson (2).jpg

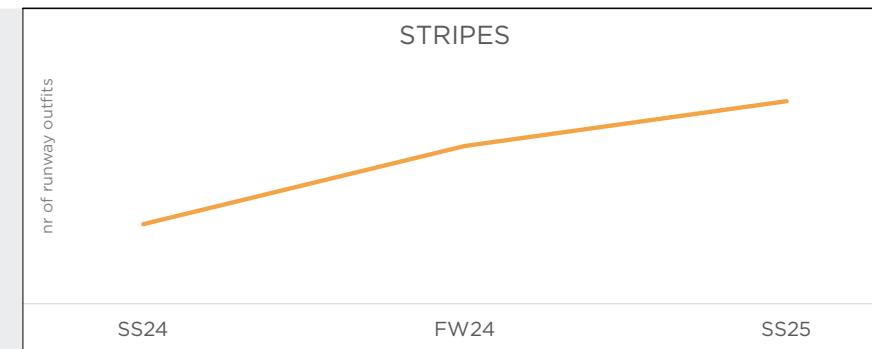
Missoni.jpg

442
LOOKS



+106%
YEAR ON YEAR

721
LOOKS



+28%
YEAR ON YEAR

SS25 CRAFT RESORT KEY ACCESSORIES

SPRING / SUMMER 2025 FASHION SHOWS

THE WEAVED SHOE



roberto-cavalli-109.jpg



stella-mccartney_1.jpg



Bottega Veneta_2.jpg

THE FRINGED BAG

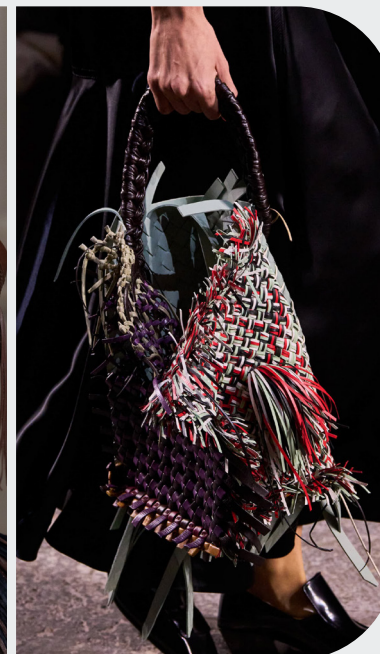


ss-daley.jpg

90 LOOKS
FRINGED BAG



Johanna Ortiz.jpg

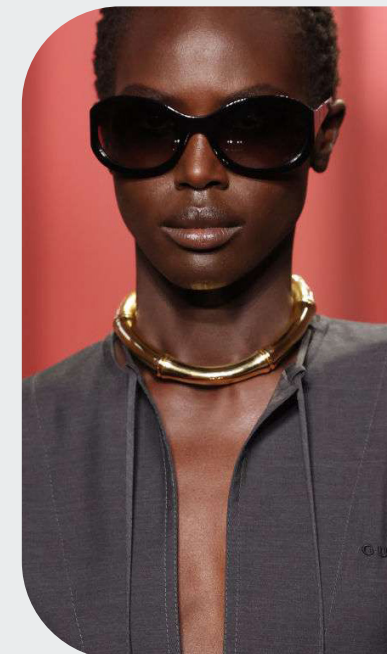


Bottega Veneta_1.jpg

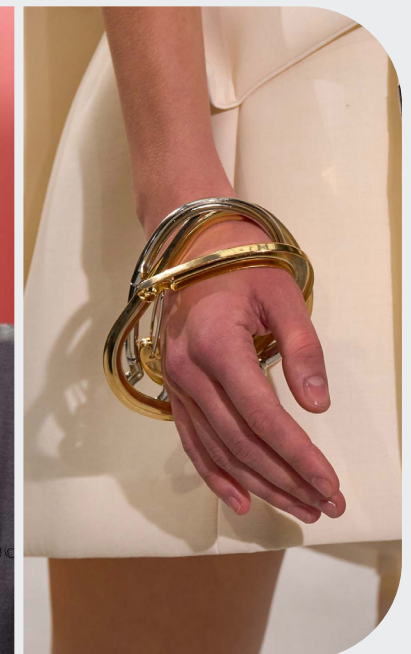
THE OPULENT LINK



Missoni (2).jpg



Gucci.jpg



sacai-029.jpg



THANK YOU!



LIVETREND

CONTACT
contact@livetrend.co