



**WOMENSWEAR**  
**SS 2025**  
**FASHION SHOWS**  
**MUST-HAVE**  
**PANTS**



**LIVETREND**

# SS25 PANTS INTRODUCTION



brioni8.jpg



victoriabeckham-02.webp



FedericoCina8.jpg



miu-miu17.jpg



## FASHION SHOWS

**Bold disclosure.** The SS25 fashion shows exude a blend of self-expression and timeless sophistication for pants. Tailored pants remain a key players, with both long and short versions bringing sharp, polished looks to the runway. High-waist tailored pants embrace a sleek, elongated silhouette, while low-rise options catered to a more casual, youthful vibe, signaling the continued influence of the Y2K. Generally, it is the wide leg that remains predominant, although strong signs of leggings comeback have been spotted in top fashion shows. Micro panties and sheer trousers introduce a daring edge, with their minimalist approach reflecting a bold embrace of self-expression and a fearless taste for fashion. Satin pants are a glamorous addition to the range, with their glossy texture, adding sophistication to the silhouettes. Altogether, these trends seamlessly blend modern tailoring with sensuality, grabbing attention to the legs as no-bottom is the new décolleté.

*This forecasting report is based on Data extracted from 225 International fashion shows of NY, London, Milan and Paris with 52 000 products analyzed. The trends are organized by visibility (number of looks presenting the trend attribute) and the percentage shows the trend growth compared to SS24 fashion shows. Find the relating icons & stamps on the last slide.*

[ACCESS ALL IMAGES  
CLICKING HERE](#)



999  
LOOKS

# SS25 PANTS THE TAILORING PANTS

+205%  
YOY

BIG TREND



Tory Burch.jpg

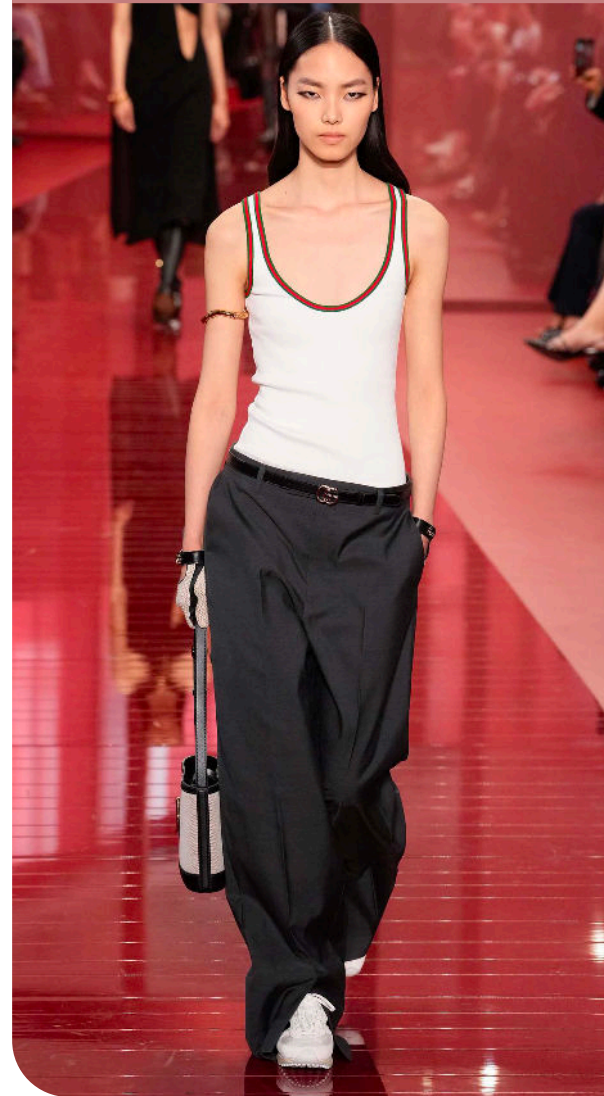


max-mara61.jpg



balmain103.jpg

BIG TREND



Gucci1.jpg



gcdc55.jpg



stella-mccartney37.jpg

STRAIGHT OFFICE READY

LOW-RISE WIDELEG





919  
LOOKS

# SS25 PANTS THE TAILORED SHORTS

+53%  
YOY

BIG TREND



Vivetta30.jpg



onitsuka-tiger78.jpg



miu-miu19.jpg



max-mara66.jpg



sandy-liang14.jpg



elisabetta-franchi10.jpg



monse12.jpg



EARLY SIGN



khaite3.jpg



anteprima70.jpg



ganni81.jpg



victoria-beckham28.jpg



louisvuitton30.jpg



Genny6-2.jpg



Philosophy3.jpg

235  
LOOKS

# SS25 PANTS THE HIGH-WAIST

+33%  
YOY

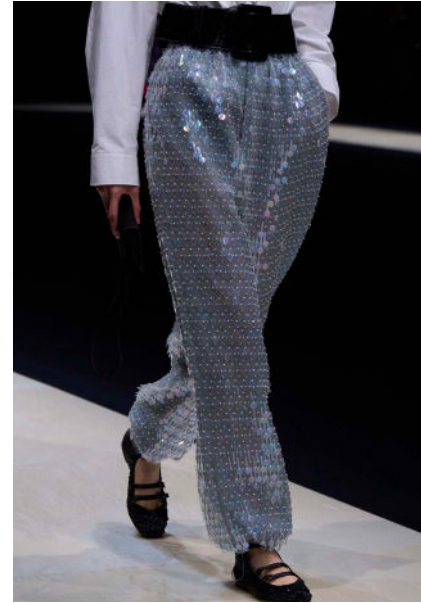
SAFE TREND



duranlantink4.jpg



hermes21.jpg



emporio-armani258.jpg



hong10.jpg



shao24.jpg



elisabetta-franchi18.jpg



ralph-lauren39.jpg



216  
LOOKS

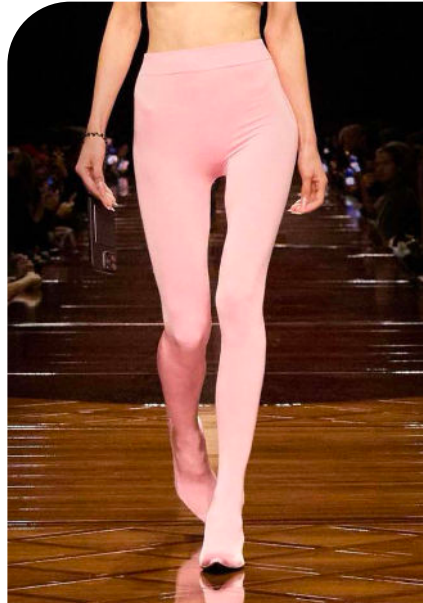
# SS25 PANTS THE LEGGINGS

+247%  
YOY

## EARLY SIGN



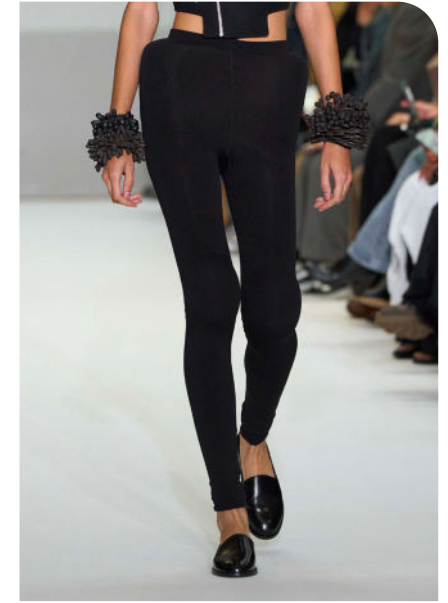
Prada10-2.jpg



balenciaga7.jpg



nensidojaka2.jpg



duran-lantink3.jpg



andreadamo21.jpg



marni1.jpg



salvatoreferragamo6.webp



178  
LOOKS

# SS25 PANTS THE SLEEK LEATHER

+112%  
YOY

SAFE TREND



Ferrari9.jpg



andreadamo-23.jpg



acne-99.jpg



marant22.jpg



Bally9.jpg



esber-95.jpg



shao35.jpg



171  
LOOKS

# SS25 PANTS THE MICRO-PANTIES

+108%  
YOY

BIG TREND



Fiorucci23.jpg



iceberg8.jpg



max-mara32.jpg



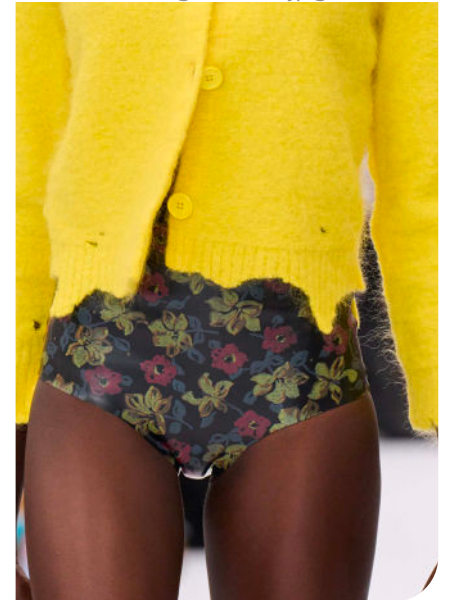
ferragamo33.jpg



gcds56.jpg



miu-miu17.jpg



acne63.jpg



80  
LOOKS

# SS25 PANTS THE FLUID SATIN

+77%  
YOY

## SAFE TREND



khaitel.jpg



ErmannoScervino60-2.jpg



collina-strada14.jpg



ferretti70.jpg



ulla-johnson26.jpg



van-noten-83.jpg



Genny3-2.jpg



22  
LOOKS

# SS25 PANTS THE CAPRI PANTS

-2%  
YOY

## EDGY TREND



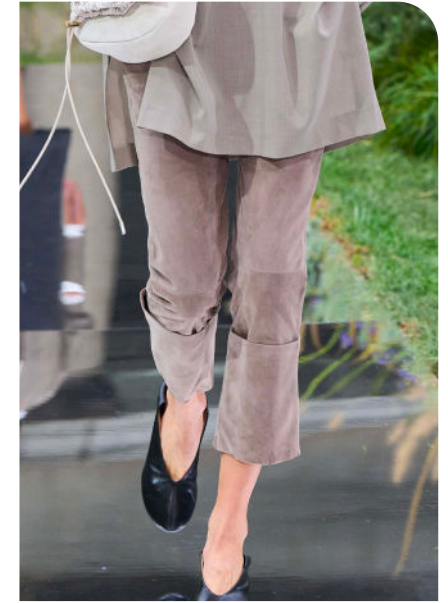
GCDS7.jpg



sandy-liang11.jpg



louisvuitton27.jpg



boss81.jpg



vaquera43.jpg



rotate1.jpg



PatrickMcDowell4.jpg



# SS25 PANTS **DENIM HIGHLIGHTS**



maitrepierre11.jpg



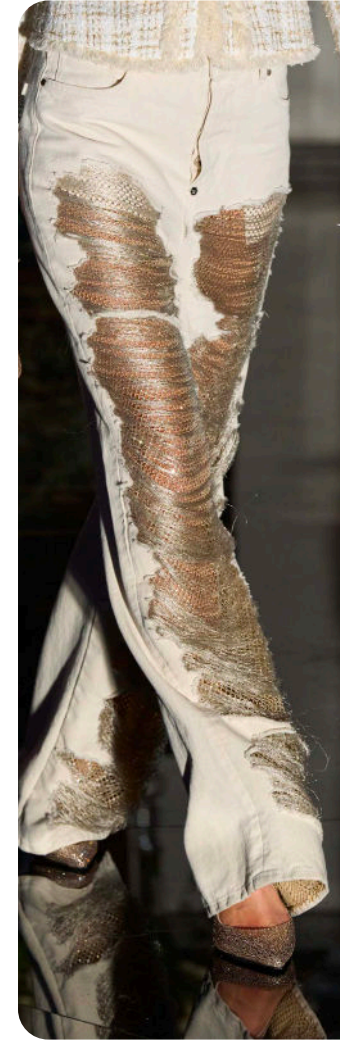
MM6MaisonMargiela8.jpg



Acne.jpg



Monse.jpg



PPlein33-2.jpg



laquan-smith30.jpg

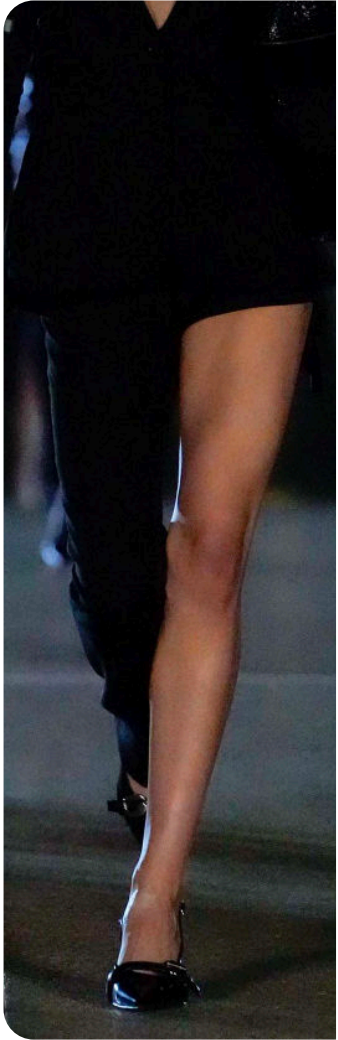
LOW-RISE STRAIGHT

PALAZZO JEAN

FRAYED LEG



# SS25 PANTS **EMERGING SIGNS**



coperni36.jpg



bottegaveneta3.jpg



heliot-emil50.jpg

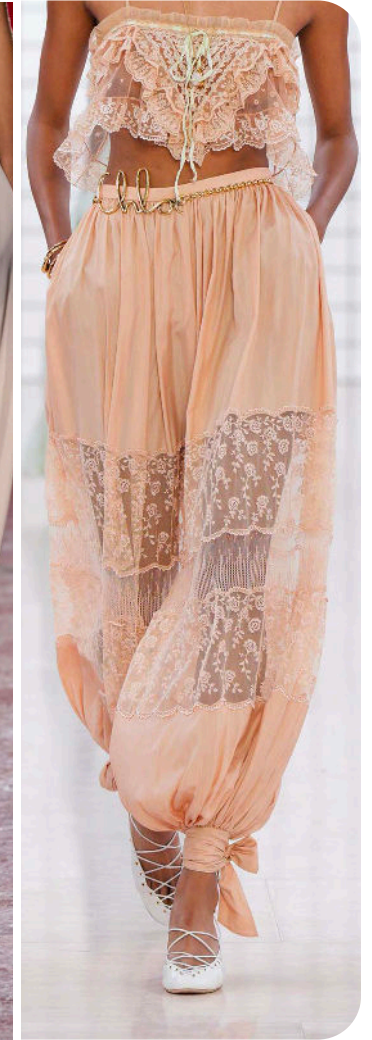
## ASYMMETRIC PANTS



loewe18.jpg



andreadamo27.jpg



Chloè3.jpg

## FLOWY HAREM PANTS



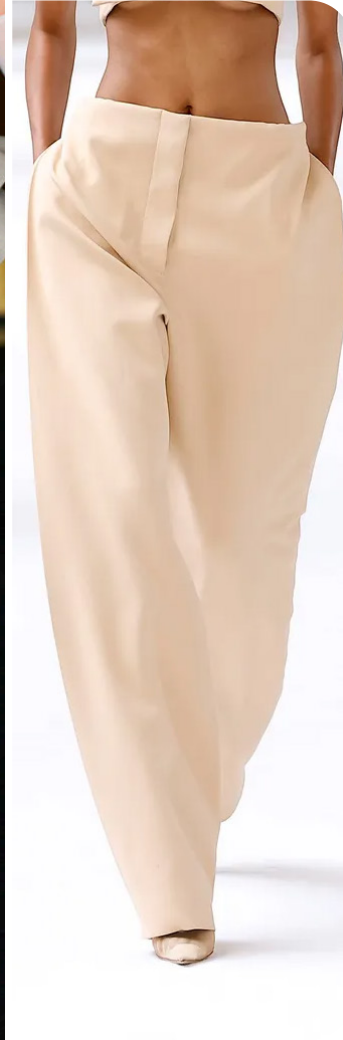
# SS25 PANTS **EMERGING SIGNS**



acne103.jpg



luar16.jpg



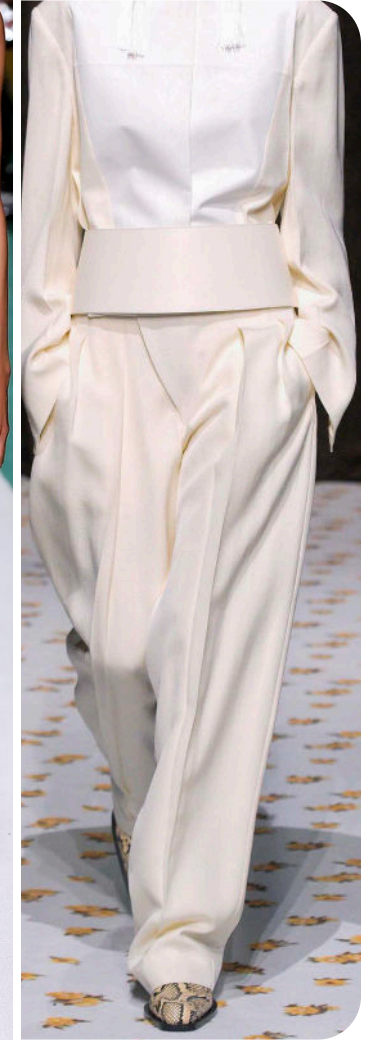
sportmax-01.webp



sportmax-02.webp



victoriabeckham-02.webp



JilSander10.jpg

## HIP BUMP

## BOXY WAIST



# DATA SOURCES & ICONS

## TREND GROWTH



### MARKET

YEAR ON YEAR TREND GROWTH ON E-COMMERCE



### SOCIAL MEDIA

YEAR ON YEAR TREND GROWTH ON INSTAGRAM



### CONSUMER INTEREST

YEAR ON YEAR GROWTH OF ONLINE SEARCH VOLUMES



### FASHION SHOWS

YEAR ON YEAR TREND GROWTH ON FASHION SHOWS

## TREND BEHAVIOR

### EDGY TREND

weak signal of a potential micro trend with very high risk

### EARLY SIGN

emerging trend with growing perspective but higher risk

### SAFE TREND

announced trend with growing perspective and safe risk

### BIG TREND

trend with a big magnitude due to high commercial potential and quick adaption

### STABLE TREND

trend that is already present in the market with flat growth

### LAST CALL

trend with decreasing perspective but still having business potential

## TREND MAGNITUDE



### MANIFEST

AN ICONIC PRODUCT THAT IS A STABLE TREND OF LARGE MAGNITUDE WITH CONFIRMED COMMERCIAL SUCCESS



### INVEST

A CORE PRODUCT REPRESENTING A STEADILY GROWING TREND OF MODERATE MAGNITUDE WITH COMMERCIAL POTENTIAL



### TEST

A STATEMENT PRODUCT WITH GROWING PERSPECTIVE BUT SMALLER MAGNITUDE AND HIGHER RISK





## DATA TO DRIVE

01  
**CREATIVITY**

02  
**STRATEGY**

03  
**SUSTAINABILITY**



LIVETREND

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