



WOMENSWEAR
RETAIL RADAR
FALL COLLECTIONS
SHOES



LIVETREND

RETAIL RADAR SHOES INTRODUCTION



&OtherStories.jpg



Massimo Dutti_2.jpg



Miu Miu (2).avif



Zara_6.webp

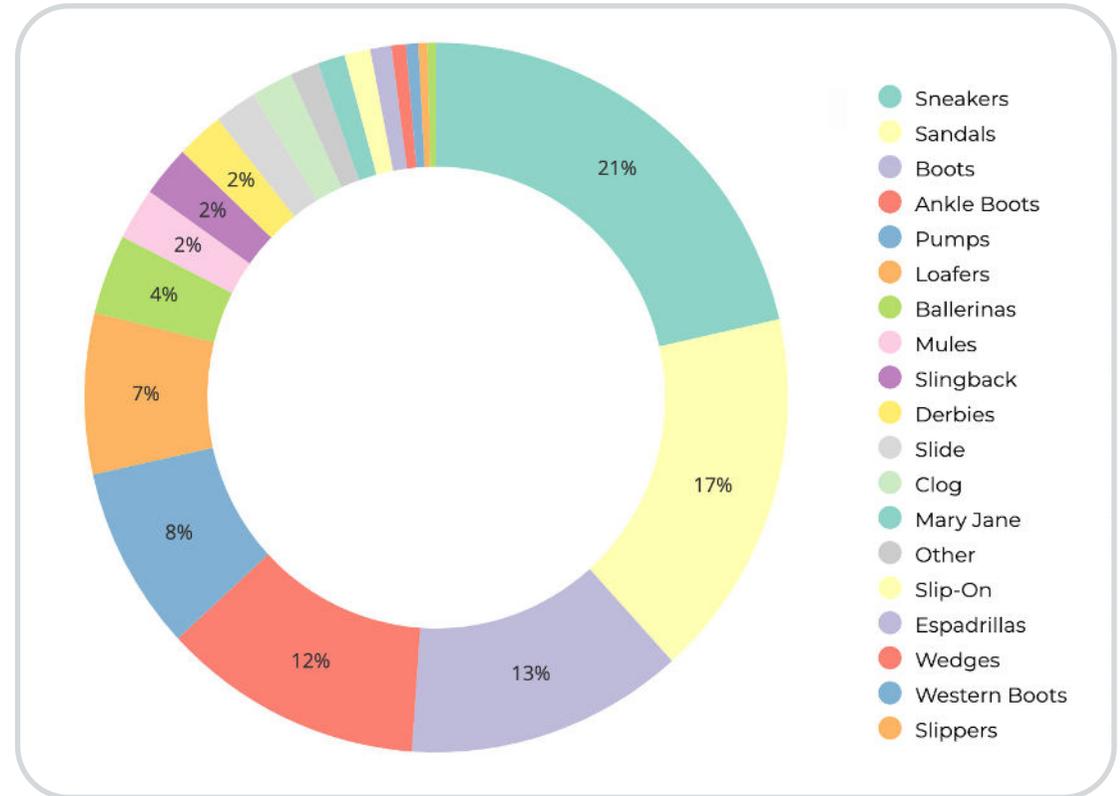
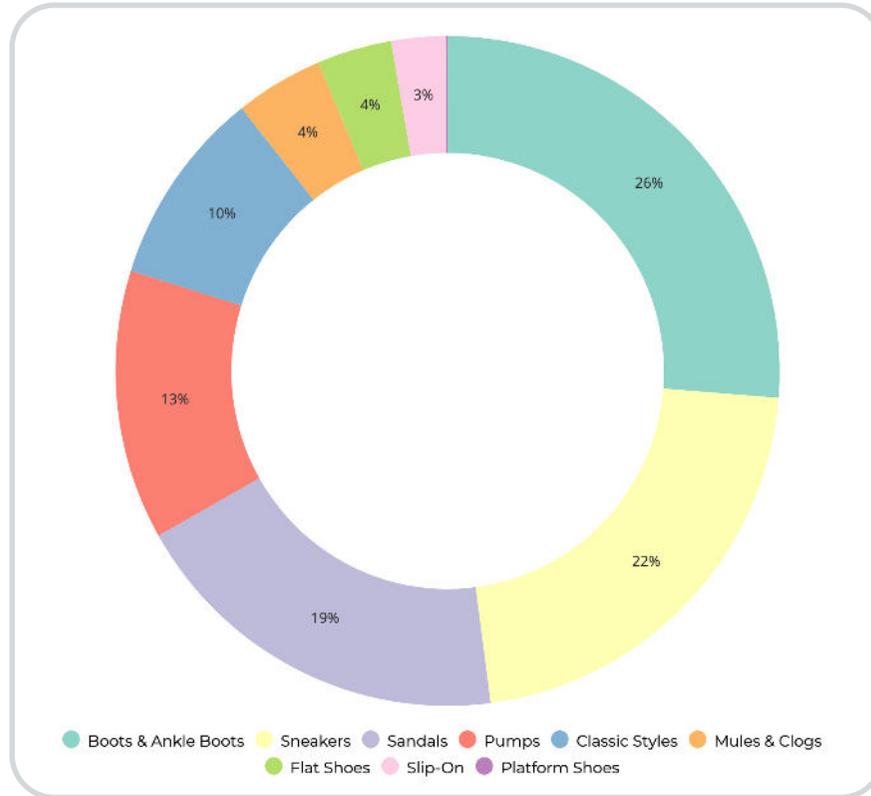


UPDATE

Future Nostalgia. For fall collections, shoes are an exciting fusion of minimalism and retro nostalgia, where creativity thrives in balancing both worlds. Designers are experimenting with bold new toe shapes and sculptural heel forms, stepping into a space where clean lines meet amorphous, fluid silhouettes. This collection gravitates toward a futuristic aesthetic, defined by simplicity and innovation, while simultaneously pulling in retro vibes through vintage-inspired shapes, textured textiles, and nostalgic motifs. The result is a shoe collection that feels both timeless and forward-thinking, merging past and future into a sleek yet expressive design language. We can expect designers to push boundaries even further by experimenting with unconventional shapes and materials, creating shoes that defy traditional forms yet remain wearable. The focus on minimalism will likely persist, but with an emphasis on versatility, allowing for more fluid designs that adapt to diverse styles and occasions. Meanwhile, the retro influence will deepen, with more nuanced integration of vintage textiles, patterns, and iconic silhouettes, offering a sense of familiarity within the futuristic aesthetic.

This report is based on Livetrend data extracted from e-commerce on the European market from fall winter collections till 23/10/24, analysing the visibility and growth of the trends. The percentages show the visibility evolution year on year.

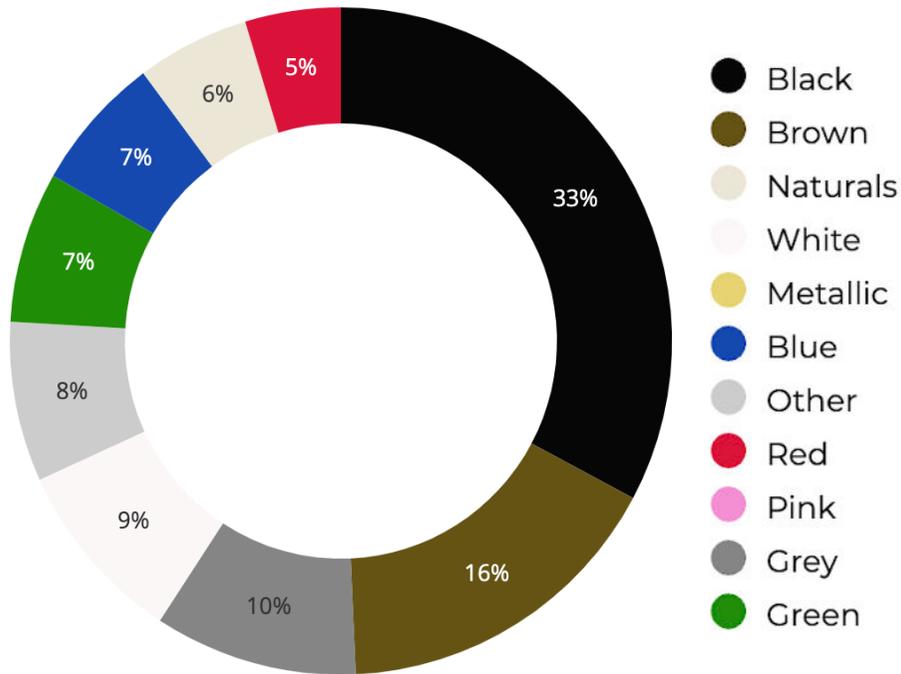
RETAIL RADAR SHOES **PRODUCT ASSORTMENT**



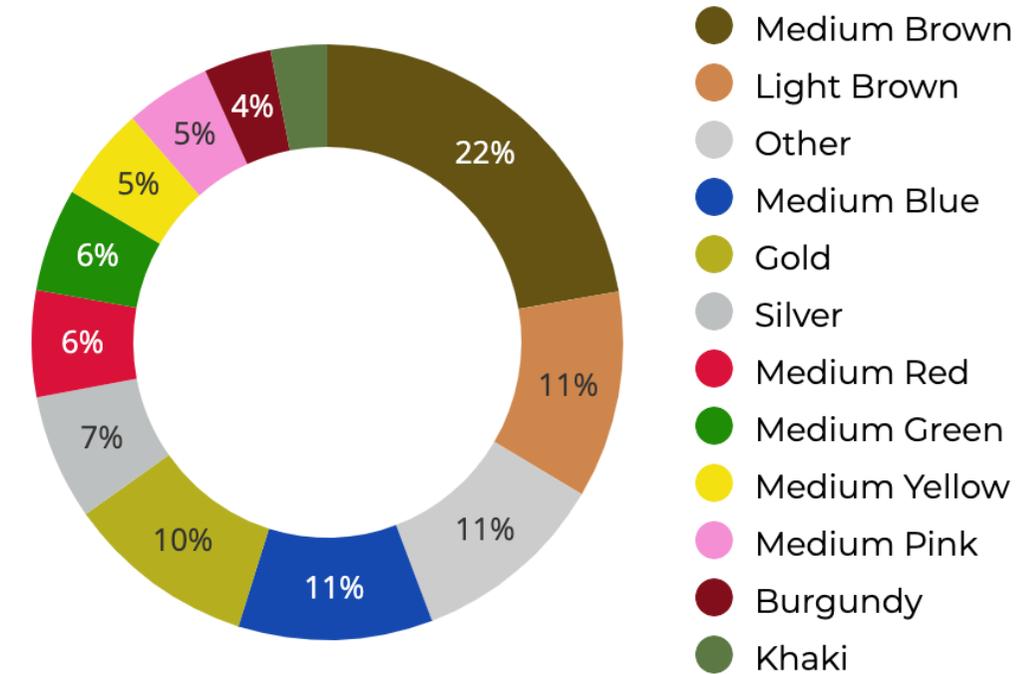
In the Fall Footwear Collections, femininity, preppyness and comfort continue to be a prominent, highlighted through a diverse range of styles. Boots & Ankle boots dominate the assortment, accounting for 26% of the range, meanwhile, sneakers have experienced a 5% decline compared to last year. On a positive note, both pumps and flat shoes have seen a 2% increase in their share. Certainly Mary Janes and Ballet flats are the protagonists of these categories. Classic styles hold 10% of the total range, reflecting a modest growth of 1% from the previous year, where loafers are taking 7% and derbies 2%. This season showcases a blend of versatility, making it easy for women to transition from office wear to casual outings.

RETAIL RADAR FOOTWEAR **COLORS ASSORTMENT**

FALL 24 GLOBAL COLOR RANGE



FALL 24 FASHION COLOR RANGE



Fall introduces a balance to the color assortment in women's footwear, with black and brown leading the palette. However, this year, black is experiencing a 10% decline yoy, while brown is on the rise, showing a remarkable growth of 25%. Blue remains stable, maintaining its presence in the collection. Natural colors are also gaining traction, increasing by 1% overall. In the realm of fashion colors, burgundy is making a significant impact, skyrocketing with a growth of 163% yoy. Metallic shades are also prominent this season, particularly gold, which now represents 13% of the total assortment, climbing by 6 percentage points compared to the same period last year.



RETAIL RADAR SHOES COLORS EVOLUTION



RED



Mango_4.avif



+54%
YEAR ON YEAR

METALLICS



zara-01.webp



+163%
YEAR ON YEAR

MEDIUM BROWN



Freepeople (6).webp



+25%
YEAR ON YEAR

BURGUNDY



Alchimia.jpg



+163%
YEAR ON YEAR

DARK BROWN



Loeffler Randall.png



+400%
YEAR ON YEAR



KHAKI



burberry-02.webp



-27%
YEAR ON YEAR

FUCHSIA



Balenciaga.avif



-56%
YEAR ON YEAR

RETAIL RADAR SHOES MATERIALS

FURRY  **+6%**
YEAR ON YEAR



STABLE TREND

&OtherStories_1.jpg

& Other Stories.jpg

Mango_3.avif

MESH  **+79%**
YEAR ON YEAR



EDGY TREND

The Row.avif

Freepeople (2)_1.webp

Zara (5).webp

SUEDE  **+40%**
YEAR ON YEAR



BIG TREND

Clarks.webp

Massimo Dutti_1.jpg

maje-02.jpeg

VELVET  **+10%**
YEAR ON YEAR



STABLE TREND

Zara_6.webp

Rivecoeur_1.webp

Sezane_2.avif

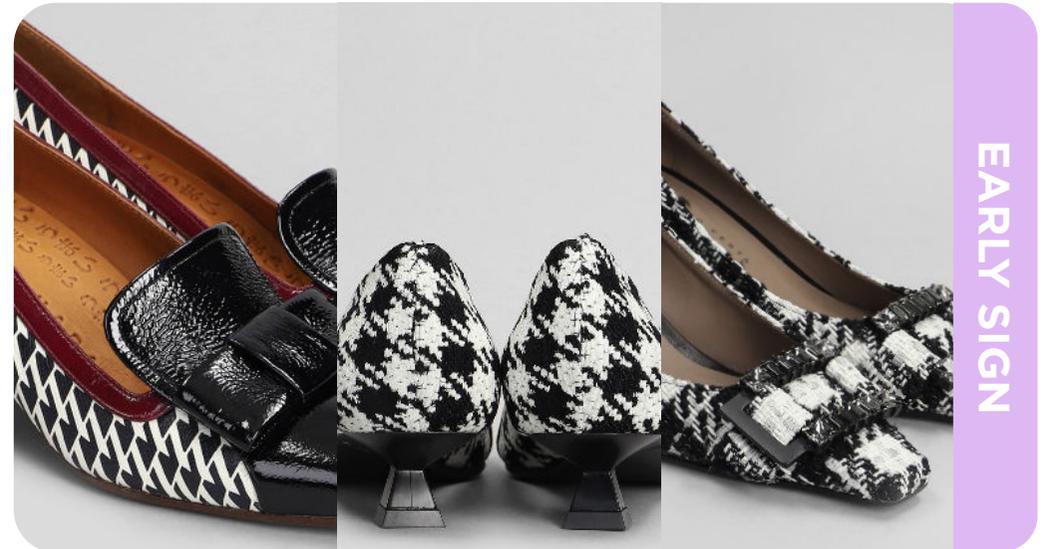
RETAIL RADAR SHOES MATERIALS & PATTERNS

TWEED  **+244%**
YEAR ON YEAR



EARLY SIGN

HOUNDSTHOOT  **+1200%**
YEAR ON YEAR



EARLY SIGN

Bibi Lou_2.jpg

Zara_6.jpg

Festa (2).jpg

Chie Mihara.jpg

Chantal.jpg

Festa_2.jpg

B&W  **+5%**
YEAR ON YEAR



STABLE TREND

ANIMALIER  **+16%**
YEAR ON YEAR



STABLE TREND

Bibi Lou_1.jpg

The Attico.jpg

Festa_1.jpg

Toteme (2)_2.webp

Zara (4)_1.webp

Massimo Dutti_3.jpg

RETAIL RADAR SHOES **TOE EVOLUTION**

POINTY



Balenciaga.jpg


+19%
YEAR ON YEAR

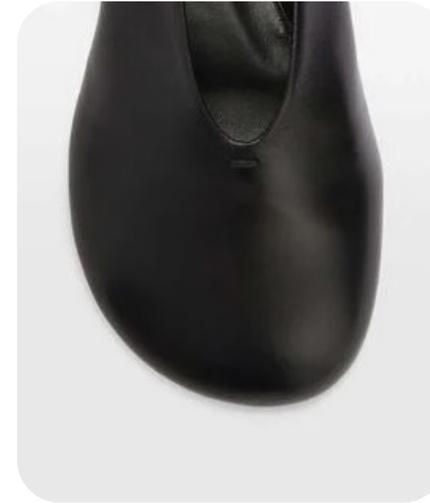
SQUARE



Bimba Y Lola_1.webp

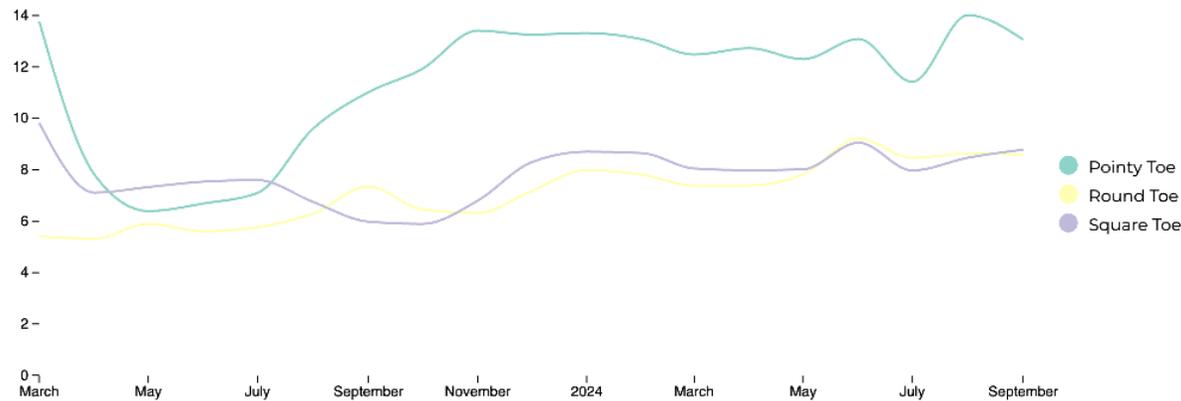

+47%
YEAR ON YEAR

ROUND



jil-sander-07.jpeg


+17%
YEAR ON YEAR



Squared and rounded toe shapes are emerging as frontrunners in the footwear market, showing impressive growth of +47% and +17% on e-commerce platforms compared to last year. This trend highlights the rise of innovative silhouettes that add a stylish charm, turning every step into a declaration of daring elegance. These toe shapes are quickly becoming essential for making a statement in any modern wardrobe.

RETAIL RADAR SHOES HEELS EVOLUTION

KITTEN HEELS



Zara (2)_2.webp

-9%
YEAR ON YEAR

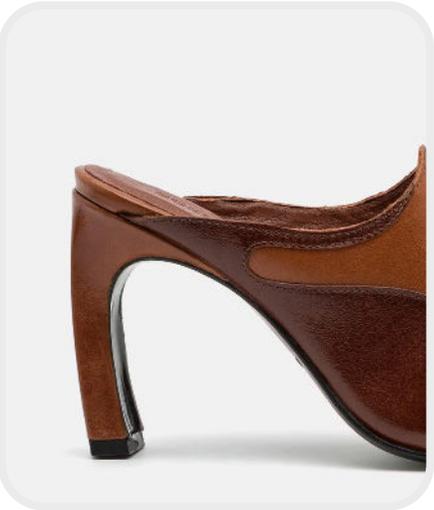
BLOCK HEELS



versace-05.avif

+21%
YEAR ON YEAR

HIGH HEELS



Eckhaus Latta.webp

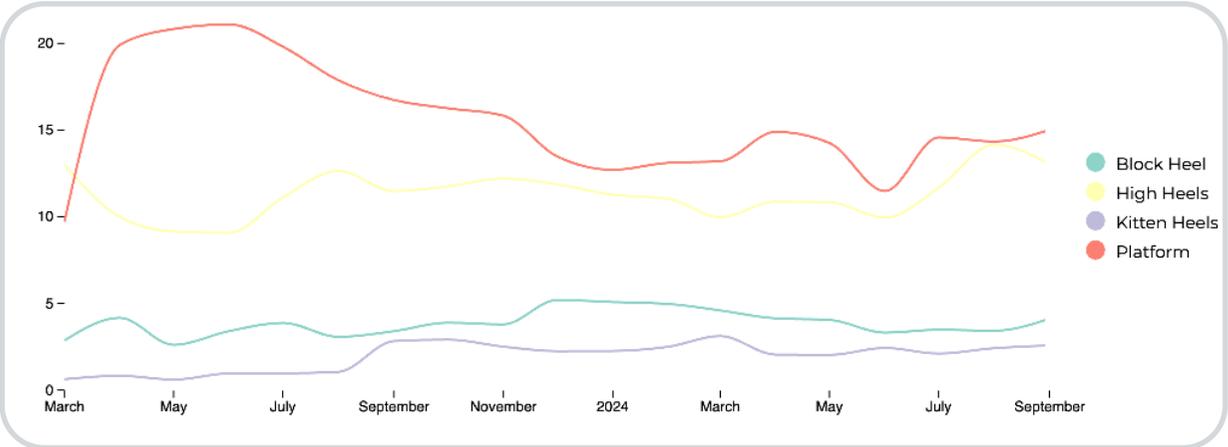
+14%
YEAR ON YEAR

PLATFORMS



gucci-03.jpeg

-10%
YEAR ON YEAR



In the emerging trends, heels are undergoing a subtle transformation. Platform heels are experiencing a decrease of -10% yoy, while kitten heels are also down by -9% yoy. In contrast, high heels are on the rise, showing an increase of +14% yoy, and block heels are gaining popularity with a growth of +21% yoy. This shift reflects a seamless intertwining with the growing influence of classic tailoring and ladylike aesthetics, as observed in the latest fashion shows.



SHOES DETAILS **HEELS**

THE MINI KITTEN



BIG TREND

THE MEDIUM BLOCK



BIG TREND

Toteme (3).webp

Alohas2.png

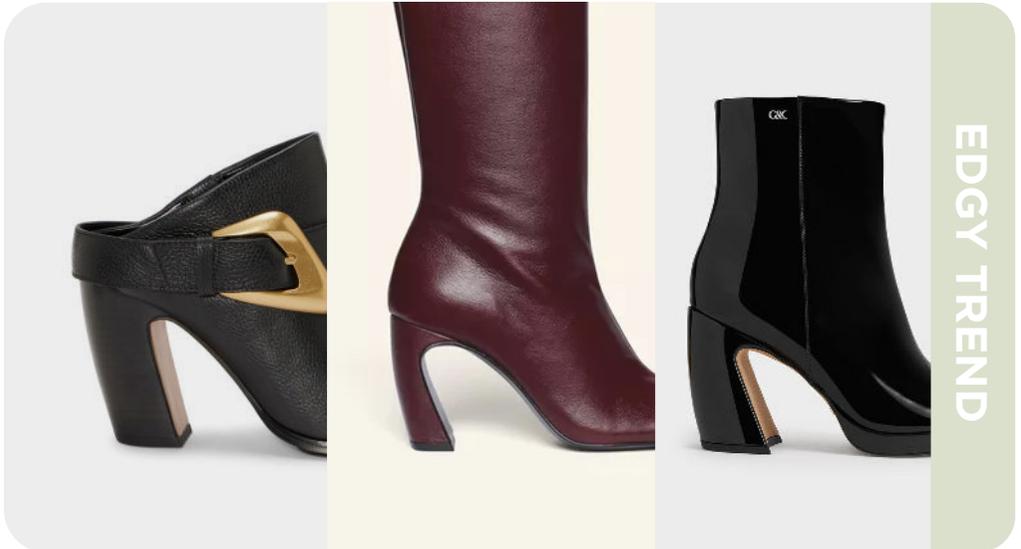
pull&bear-09.jpeg

prada-08.jpeg

Zara (3).jpg

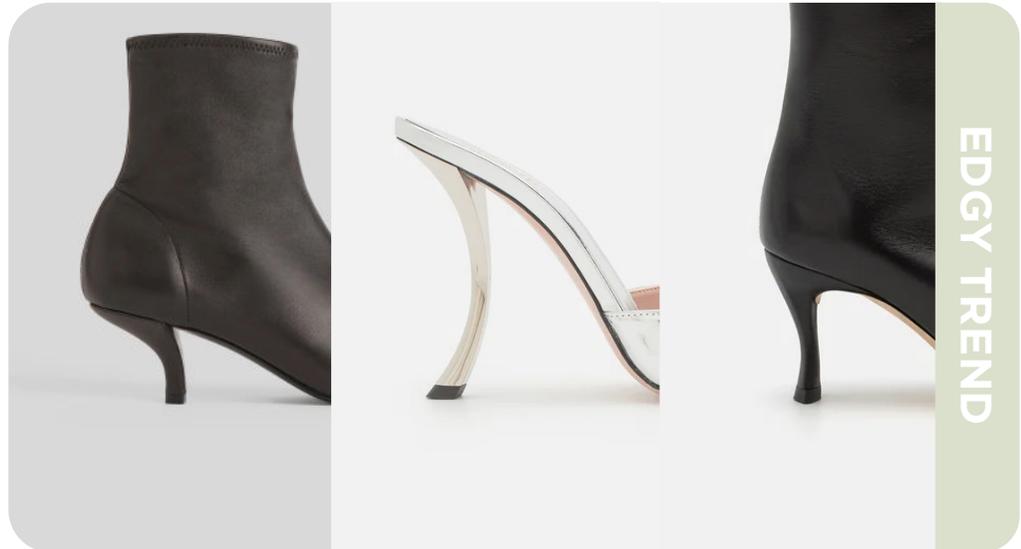
jimmy-choo-01.jpeg

THE BENT



EDGY TREND

THE CONVEX SPOOL



EDGY TREND

Vince Camuto.webp

Zara (8).webp

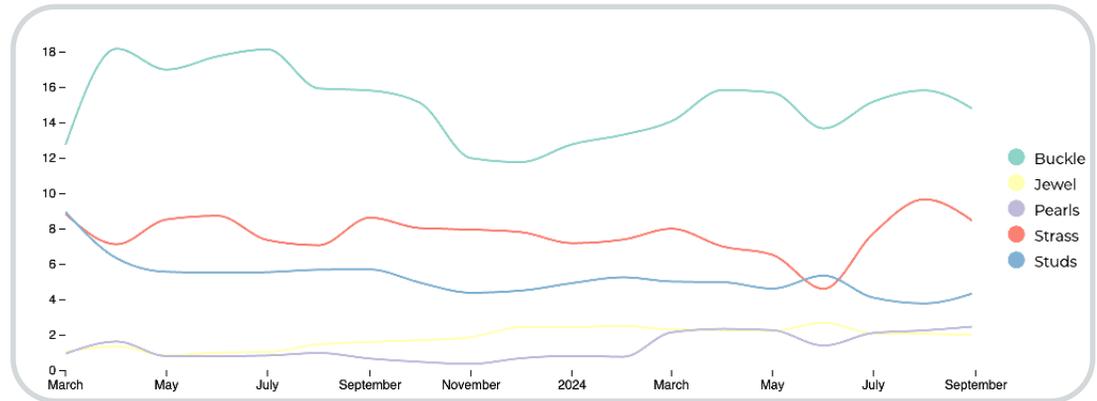
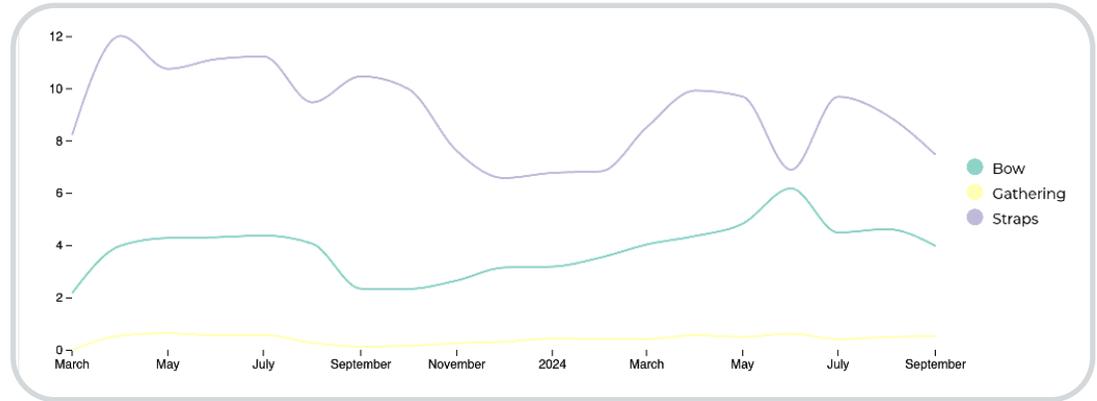
Charles&Ketih.webp

Toteme (2)_1.webp

Gedebe.webp

BY FAR.webp

RETAIL RADAR SHOES **DETAILS EVOLUTION**



For Fall, shoe details are showcasing a new level of sophistication. Gatherings are experiencing an extraordinary surge, with a remarkable increase of +279%, creating a visual allure that resonates with modern minimalistic taste. Pearls are also making a statement, rising by +277%, while bows contribute to the delicate femininity of designs with an increase of +11%. In contrast, straps are down -35% and buckles have been stable in visibility. Jewels are gaining traction, with a growth of +15%, certainly it will be enhanced by the latest fashion shows. This season balances elegance with a touch of boldness, as designers explore unique embellishments to elevate their collections.

SHOES DETAILS **STYLES & TRIMS**


+16%
YOY

T-STRAPS



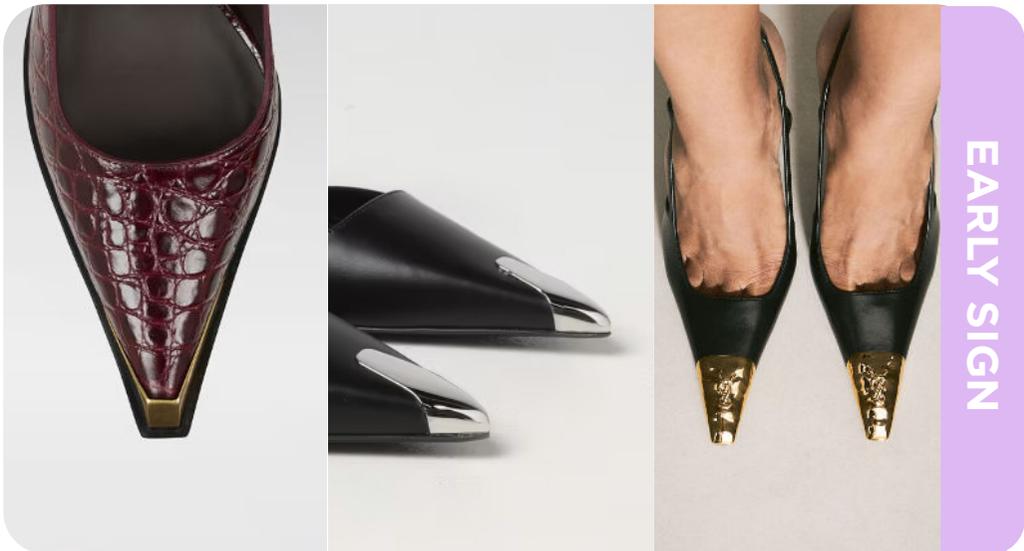
STABLE TREND

dries-van-noten-03.webp

Zara (3)_2.webp

valli-03.jpeg

METAL



EARLY SIGN

etro.avif

alexander-mcqueen.avif

saint laurent (2).jpg


+277%
YOY

PEARLS



BIG TREND

Zara_1.jpg

&Other Stories.jpg

Cult gaia_2.webp

miumiu-06.jpeg

SHOES DETAILS **STYLES & TRIMS**

+15%
YOY

PUNKED-UP



Zara (7).webp



Isabel Marant.avif



Khaite.webp

STABLE TREND

BIG BUCKLES



Festa.jpg



roger-vivier.jpg



Zara_5.jpg

SAFE TREND

+71%
YOY

BOWS



Freepeople_2.webp



Zara (2)_1.jpg



CASADEI-05.webp



Maje.webp

BIG TREND

FALL WINTER RETAIL RADAR SHOES



RETAIL RADAR **BOOTS**



LIVETREND

RETAIL RADAR SHOES **BOOTS**



MANIFEST

THE CLEAN HERITAGE

+500%
YEAR ON YEAR



Toteme.webp



Mango.avif



The Reformation (6).webp



Vince Camuto (2).webp



Gucci.avif

BIG TREND



INVEST

THE STURDY TEXAN

+21%
YEAR ON YEAR



Freepeople.webp



Mango_1.avif



Sportmax.jpg



Paris Texas.avif



Stradivarius.webp

STABLE TREND

RETAIL RADAR SHOES **BOOTS**



INVEST

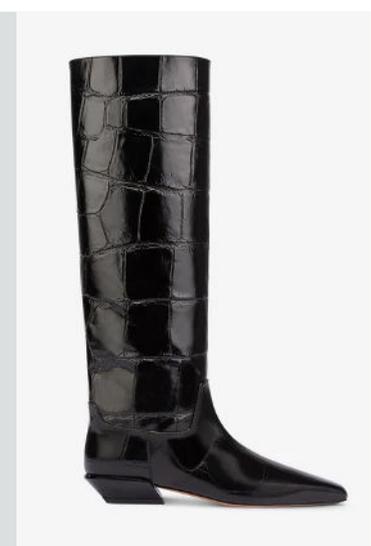
THE **BOXY KITTEN**



+25%
YEAR ON YEAR



The Reformation (5).webp



Paris TExas.webp



Toteme (2).webp



Lella Baldi.jpg



Zara.webp

STABLE TREND



TEST

THE **KNEE-HIGH**



+50%
YEAR ON YEAR



The Reformation (4).webp



Zara_1.webp



Freepeople (7).webp



Khaite.avif



Sezane.avif

EDGY TREND



RETAIL RADAR SHOES **BOOTS**



INVEST

THE SLEEK BOOTIE



+9%
YEAR ON YEAR



&OtherStories.jpg



Toteme (2)_1.webp



GIABORGHINI-x-HEIDI-BIVENSwebp



Zara_2.webp



Balenciaga.webp

STABLE TREND



TEST

THE MINIMAL SOCK STYLE



+40%
YEAR ON YEAR



zARA (2).webp



Charles&Keith.webp



The Reformation (2).webp



Christopher Esber.webp



yuni-buffa.jpg

EARLY SIGN

RETAIL RADAR SHOES **BOOTS**



INVEST

THE WALLABE BOOTIE

+110%
YEAR ON YEAR



Gucci.jpg



Clarks.jpg



Kleman.webp



Miu Miu.avif



Laidback London.webp

BIG TREND



TEST

THE LACED-UP

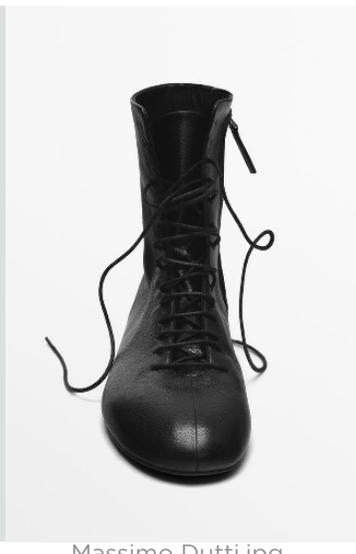
+7%
YEAR ON YEAR



Jeffrey Campbell (3).webp



Freepeople (4).webp



Massimo Dutti.jpg



Miista.webp



Zara_3.webp

EARLY SIGN

RETAIL RADAR SHOES **BOOTS**



-2%
YOY

THE BELTED-UP



The Frankie Shop.webp



Balenciaga.jpg



Zara (3)_1.webp

STABLE TREND



+24%
YOY

THE ALMOND TOE



The Reformation (3).webp



Mango (2).avif



Loewe.avif

EARLY SIGN



-20%
YOY

THE FIT FOLD



Magda Butrym.webp



Gia Borghini.jpg



Jeffrey Campbell.webp

LAST CALL



+279%
YOY

THE SOFT LEG



Isabel Marant (2).webp



Zara_7.webp



Paris Texas_1.avif

SAFE TREND

FALL WINTER RETAIL RADAR SHOES



RETAIL RADAR **FLATS & LOW HEELS**



LIVETREND

RETAIL RADAR SHOES **FLATS & LOW-HEELS**

 **TEST**

THE LACED-UP FLAT

 **+128%**
YEAR ON YEAR



Jeffrey Campbell (2).webp



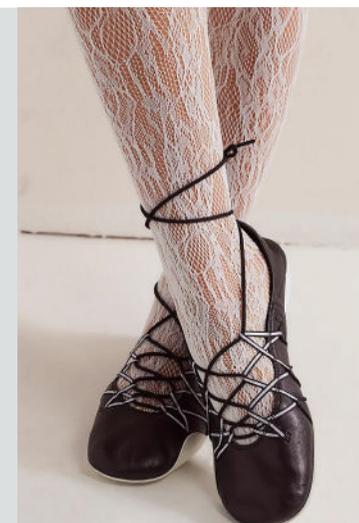
Jeffrey Campbell_1.webp



Miista_1.webp



Zara (6).webp



Urban Outfitters_1.webp

BIG TREND

 **INVEST**

THE REBEL BALLET FLAT

 **+60%**
YEAR ON YEAR



Miu Miu_1.avif



Freepeople_1.webp



Ba&Sh.avif



Jw Anderson.avif



Zara (3).webp

STABLE TREND

RETAIL RADAR SHOES **FLATS & LOW-HEELS**



TEST

THE FUZZY BABOUCHE



+110%
YEAR ON YEAR



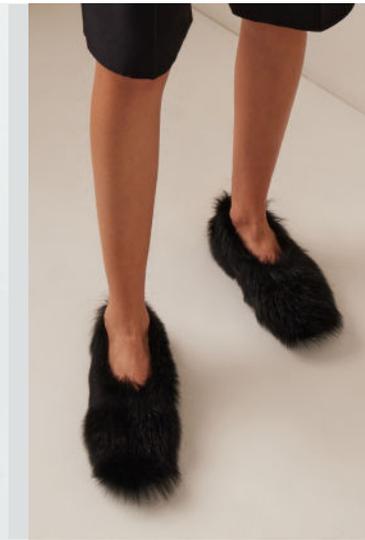
Reike Nen.jpg



zara_4.webp



Cos.jpg



Hvoya.jpg



Bibi Lou.jpg

EDGY TREND



MANIFEST

THE HYPER MBELLISHED



+63%
YEAR ON YEAR



Mango_2.avif



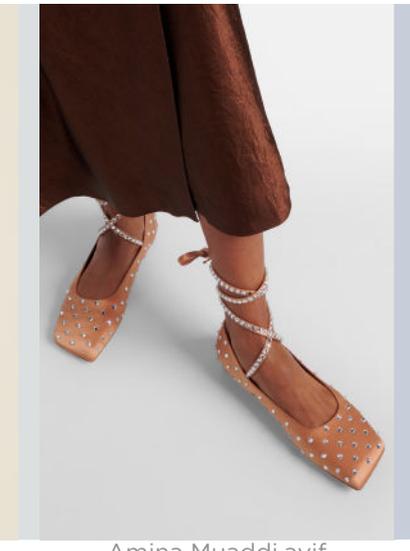
Rene Caovilla.jpg



Zara.jpg



JCrew.avif



Amina Muaddi.avif

SAFE TREND

RETAIL RADAR SHOES **FLATS & LOW-HEELS**



TEST

THE MINIMAL DERBY



+15%
YEAR ON YEAR



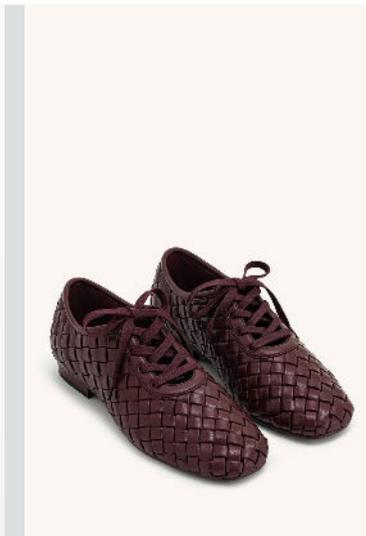
Lemaire.webp



Zara (2)_1.webp



Dutti.jpg



Jw Pei.webp



Hereu.webp

EARLY SIGN



MANIFEST

THE FRINGED MOCASSIN



+924%
YEAR ON YEAR



Naguisa.webp



Hereu (2).webp



Zara_5.webp



Urban Outfitters.webp



Sezane_1.avif

SAFE TREND

RETAIL RADAR SHOES **FLATS & LOW-HEELS**



MANIFEST

THE **BLOCK-HEEL MARY-JANE**



+152%
YEAR ON YEAR



Aeyde.jpg



Jimmy Choo.avif



Prada.avif



Tory Burch.avif



Miu Miu (3).avif

BIG TREND



INVEST

THE **PRIM MARY-JANE**



+50%
YEAR ON YEAR



The Reformation.webp



Zara (4).webp



Rivecoeur.webp



Miu Miu.webp



Hereu (3).webp

EARLY SIGN

RETAIL RADAR SHOES **FLATS & LOW-HEELS**



TEST

THE SQUARE MOCASSIN

+185%
YEAR ON YEAR



Bimba Y Lola.webp



Topshop.png



Jacquemus.avif



Toteme_2.webp



Acne.avif

EARLY SIGN



INVEST

THE SUEDE MOCASSIN

+33%
YEAR ON YEAR



Miu Miu_2.avif



Zara_8.webp



Brunello Cucinelli.avif



Jw Anderson_1.avif



Parfois.webp

BIG TREND

FALL WINTER RETAIL RADAR SHOES



RETAIL RADAR **HEELS**



LIVETREND

RETAIL RADAR SHOES **HEELS**



INVEST



Zara_2.jpg



jimmy-choo.jpg



ami-paris-01.webp



MANGO-08.jpeg



Pedro Miralles.jpg

THE **HEELED LOAFER**



+15%
YEAR ON YEAR

STABLE TREND



MANIFEST



bocage-08.webp



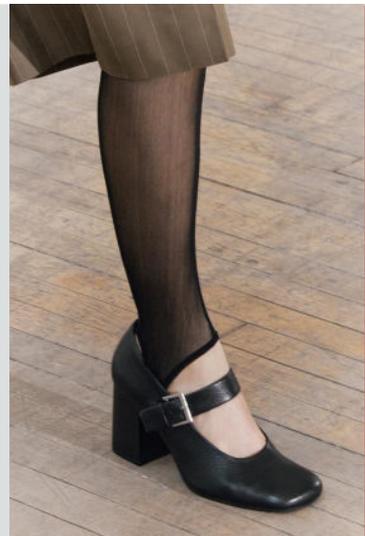
Gianvito Rossi.jpg



reformation-02.webp



sergio-rossi-01.jpeg



Zara_3.jpg

THE **MARY-JANE PUMP**



+94%
YEAR ON YEAR

BIG TREND

RETAIL RADAR SHOES **HEELS**



TEST

THE MULE AMERICANA



+61%
YEAR ON YEAR



Western Affair.jpg



toga.jpg



Gia Borghini_1.jpg



jimmychoo.png



Stella Mc Cartney.jpg

EDGY TREND



TEST

THE SLEEK MULE



+77%
YEAR ON YEAR



malone-souliers.avif



Cult Gaia.webp



Bottega Veneta.jpg



Cos_1.jpg



tod-s.avif

EDGY TREND

RETAIL RADAR SHOES **HEELS**



TEST

THE **HIGH-VAMP RETRO**



+28%
YEAR ON YEAR



Jil Sander.jpg



reformation-01.webp



prada-05.jpeg



Kris.jpg



the-row-01.webp

EARLY SIGN



TEST

THE **ROUND TOE PUMP**



+54%
YEAR ON YEAR



Burberry.jpg



Bottega Veneta_1.jpg



Zara (2).jpg



Loewe_1.avif



Ann Demelemeuster.jpg

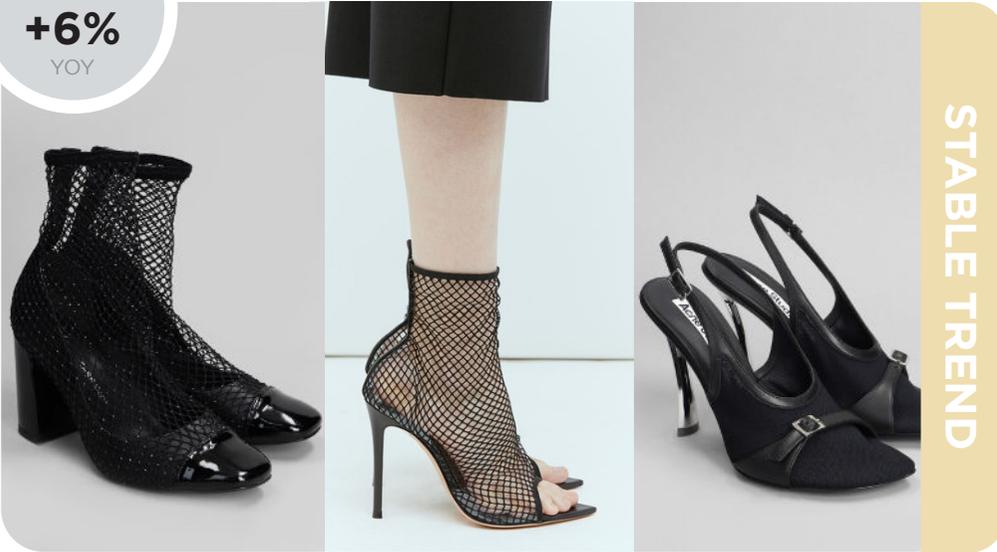
EARLY SIGN

RETAIL RADAR SHOES **HEELS**



+6%
YOY

THE SOCK STYLE



STABLE
TREND

Carrano.jpg

Gianvito Rossi_1.jpg

Acne.jpg



+16%
YOY

THE T-STRAP



EARLY
SIGN

dries-van-noten-03_1.webp

Zara_4.jpg

ferragamo-02.jpeg



+27%
YOY

THE PEEP-TOE



EARLY
SIGN

Cult Gaia_1.webp

Saint Laurent.jpg

Neous.webp



+116%
YOY

THE FUZZY PUMP



EDGY
TREND

balenciaga (2).jpg

Burberry.webp

Van Noten.avif

DATA SOURCES & ICONS

TREND GROWTH



MARKET

YEAR ON YEAR TREND GROWTH ON E-COMMERCE



SOCIAL MEDIA

YEAR ON YEAR TREND GROWTH ON INSTAGRAM



CONSUMER INTEREST

YEAR ON YEAR GROWTH OF ONLINE SEARCH VOLUMES



FASHION SHOWS

YEAR ON YEAR TREND GROWTH ON FASHION SHOWS

TREND BEHAVIOR

EDGY TREND

weak signal of a potential micro trend with very high risk

EARLY SIGN

emerging trend with growing perspective but higher risk

SAFE TREND

announced trend with growing perspective and safe risk

BIG TREND

trend with a big magnitude due to high commercial potential and quick adaption

STABLE TREND

trend that is already present in the market with flat growth

LAST CALL

trend with decreasing perspective but still having business potential

TREND MAGNITUDE



MANIFEST

AN ICONIC PRODUCT THAT IS A STABLE TREND OF LARGE MAGNITUDE WITH CONFIRMED COMMERCIAL SUCCESS



INVEST

A CORE PRODUCT REPRESENTING A STEADILY GROWING TREND OF MODERATE MAGNITUDE WITH COMMERCIAL POTENTIAL



TEST

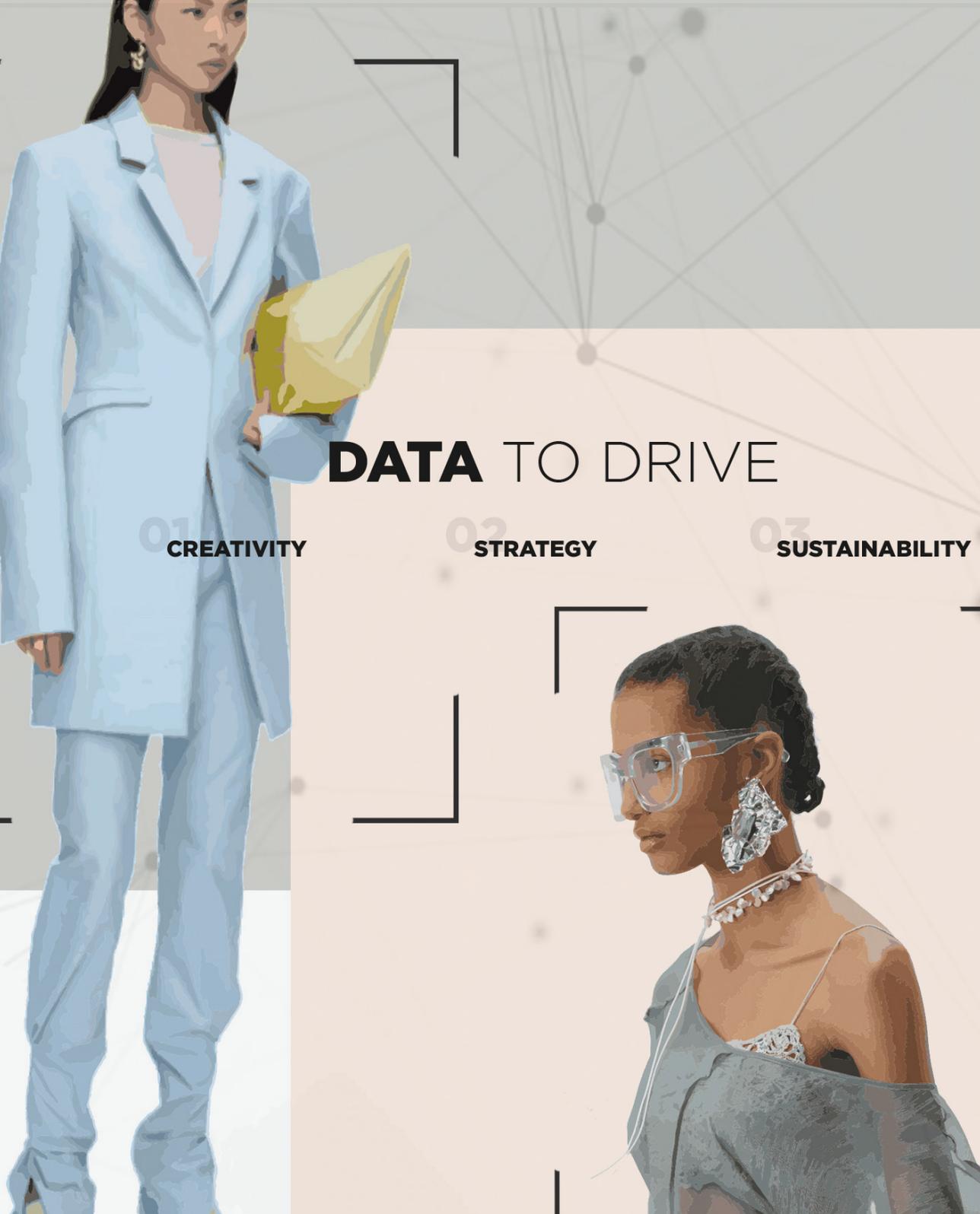
A STATEMENT PRODUCT WITH GROWING PERSPECTIVE BUT SMALLER MAGNITUDE AND HIGHER RISK

SHOES

WOMENSWEAR

FALL COLLECTIONS

RETAIL RADAR



DATA TO DRIVE

01 CREATIVITY

02 STRATEGY

03 SUSTAINABILITY



LIVETREND

THANK YOU!

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