

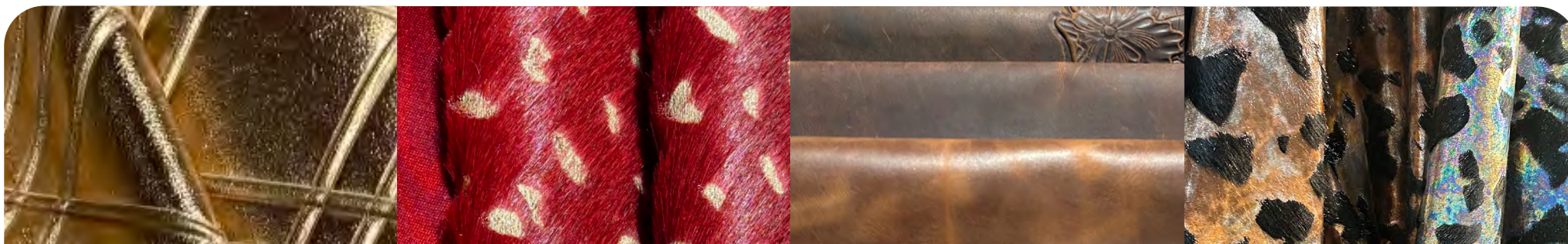


FW 2025
LEATHER TRENDS
LINEAPELLE



LIVETREND

LEATHER TRENDS FW25 **INTRODUCTION**



EMPATHIC RECONNECTION

For FW25, the leather materials are grouped in four trends to represent the strong messages of the season. The Gentle Vintage trend invites us to appreciate the unique beauty of imperfection. Worn out leather and abraded textures tell stories of resilience, while oiled matte leather offers refined elegance and suede wraps us in warmth and nostalgia. Geometric patterns stir familiarity, blending history with modernity. The Tactile Enhancers trend provide a sensory experience, with textures, furs and ponyhair inviting touch and encouraging exploration. The Glazed Glamour trend captivates with shimmering metallics and glossy finishes exude sophistications and a vibrant lust for life. The Sacred Wilderness reconnects us with nature through animal prints and botanical camouflage, grounding us in a reality that honors our roots.

LEATHER TRACEABILITY

The biggest challenge for the industry lies in traceability. Due to increasingly stringent regulations, companies are increasingly being held accountable for their environmental impact. In the future, it will be necessary to certify that products manufactured in Europe are not linked to deforestation. While this data is not yet highly valued, it is fundamental. When it comes to environmentally responsible leather, it's less about the specific treatment or tanning of a product, it's rather about choosing a committed company that aligns with your own values. This starts with the selection of the tannery.

VEGETABLE TANNING

Buyers are showing strong interest in vegetable-tanned leathers, which are traditionally considered stiff and difficult to dye, but are less environmentally damaging. A new generation of soft leathers in various colours and finishes, such as lamb stretch leather tanned with vegetable extracts, is gaining importance. This involves using tree barks such as quebracho, olive and rhubarb.

[ACCESS ALL IMAGES
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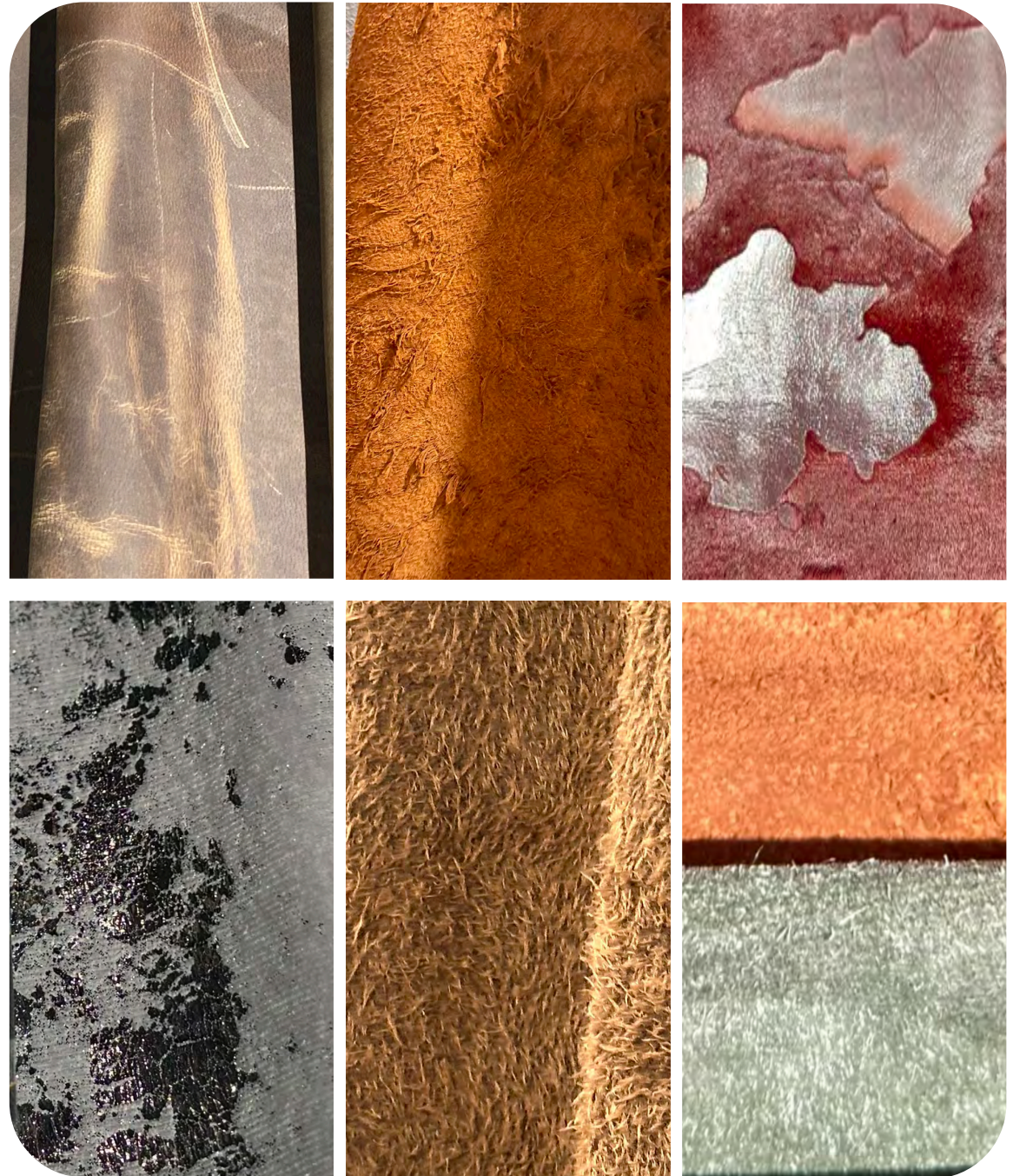


alexander Mc Queen

WORN OUT - RAW - USED - ABRADED

The trend refers to leather finishings and effects that recall the mark of passing time and the poetry of memory imprinted on objects. Writable leather is defined by its unique surface that naturally registers the touch, creating a personalized, ever-changing patina. Abraded leather gives out a rugged, broken-in appearance with a soft, matte finish. Also a devoured technique on leather is producing a layered texture that enhances the visual interest and tactile complexity of the material.

ABRADED LEATHERS





MATTE - GRAINED - OILED - WAXED - SILICON

Oiled matte leather combines a refined muted finishing with the rich and vintage-taste feel of oil-treated surfaces so back in fashion in the last seasons. Grained leather add a soft and comforting feel while enhancing a gentle throbback to the classics. This waxed effect enhances leather's durability while the result is a soft, touchable surface with a rugged yet polished look, perfect to balance refined allure with a vintage understated aesthetic.

GRAINED & WAXED

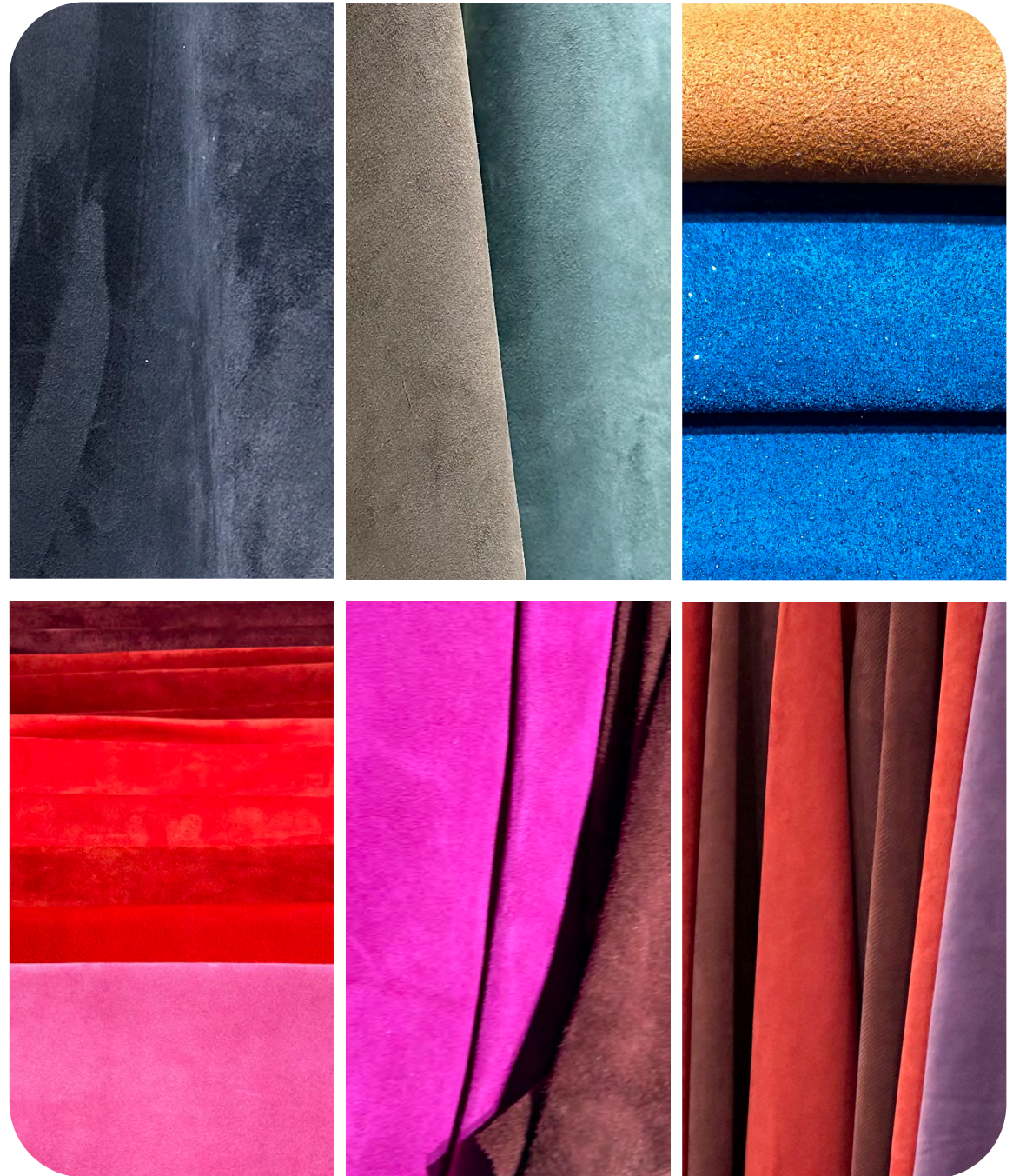




SUEDE - GAME OF SHADOWS - SOFTNESS

Suede perfectly embodies the gentle memory of vintage with its velvety texture that varies in thickness, bringing depth and nuance to its appearance. The peachy grain and delicate surface create a rich, tactile experience, with subtle shifts in tone depending on light and movement. Its flexibility and thickness allow suede to be used for both structured pieces and relaxed designs, elegant or casual. Over time, the material develops a unique patina, enhancing its natural beauty and soft vintage elegance.

MARVELLOUS SUEDE

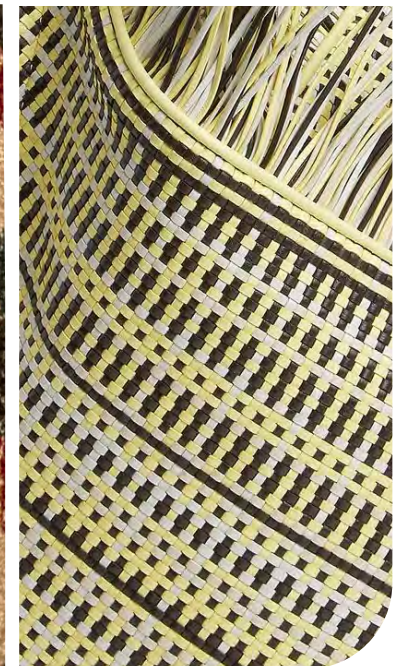
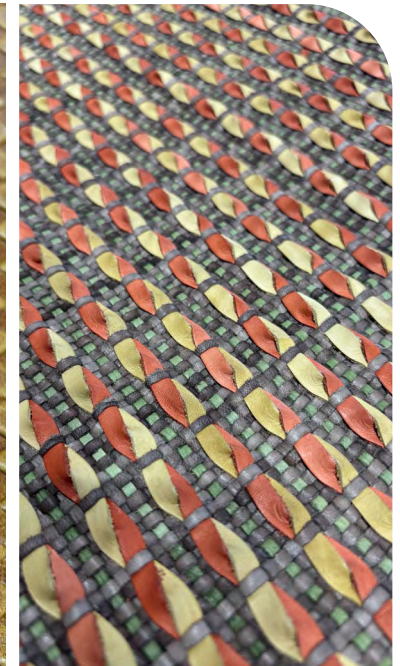
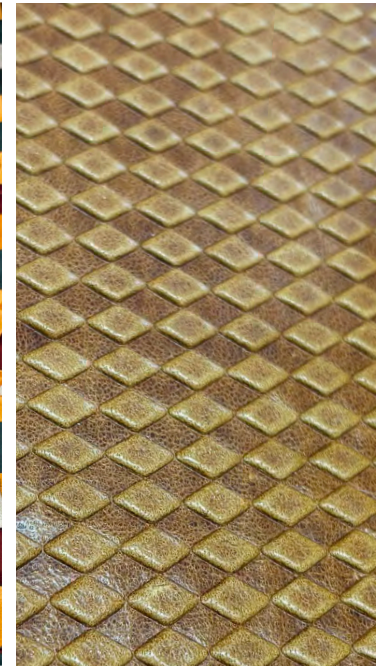




WEAVINGS - GEOMETRIC - HERITAGE - CRAFT

These geometric patterns evoke a sense of nostalgia, featuring classic patterns as checks but also craftmanship with intricate weavings and a retro flair added by the colors. These timeless designs are characterized by their strong visual identity, rooted in the nostalgic aesthetics of the past, adding depth and authenticity. These patterns effortlessly bridge past and present, offering a playful yet grounded charm that resonates with modern styles while honoring tradition.

GEOMETRIC CRAFT





EMBOSSED - CLOQUÉ - MATELASSÉ

The trend exudes a deep search for reconnection with sensory experiences, playing with a subtle game of thicknesses and textures. Embossed and textured materials elevate each piece, offering intricate patterns that engage both sight and touch. The tactile appeal of embossed surfaces brings an organic yet otherworldly feel, creating a harmonious blend of artificial and nature. This approach blends natural textures with experiential textures, inviting to explore natural and digital worlds.

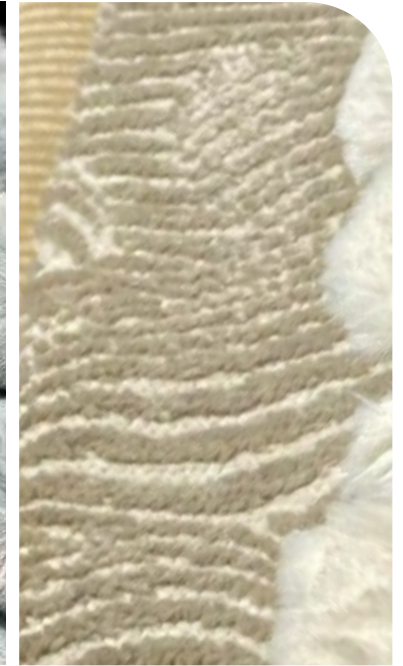
ELABORATED STRUCTURES





fendi

TACTILE EXPRESSIVITY



LASERED FURS - 3D VELVETS- ENGRAVING

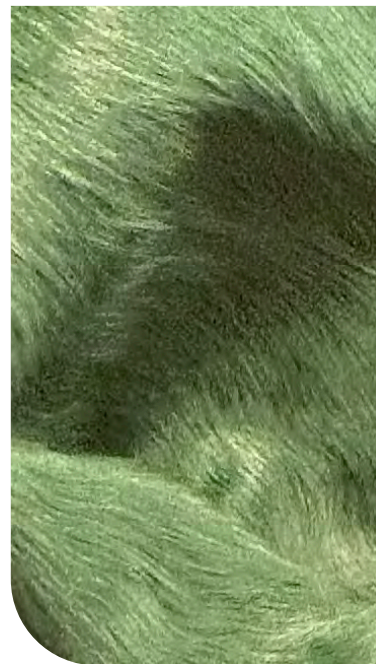
A captivating exploration of geometric patterns is also permeating the furs and textiles, infusing softness into rigidity. These designs create a dynamic interplay of shapes and lines, adding depth to the surface. The tactile quality of the lasered textures invites touch, enhancing the sensory experience while showcasing craftsmanship. This sophisticated fusion of textures and furs elevates garments and accessories, bringing a luxurious version of velvet with intriguing 3D textures.





PONYHAIR - FROM LUXURY TO RUGGED FEEL

Ponyhair is a remarkable tactile enhancer thanks to its luxurious texture and distinctive aesthetic, especially in the longhaired version, which is growing in popularity. This unique material is in-between fur and suede, is making its come-back. Its feel invites touch, enhancing the sensorial experience while merging an eccentric allure with a tactile richness that embodies both visual and touch richness. To push a rustic and natural effect, some pony skins are left more rugged giving drier hands.



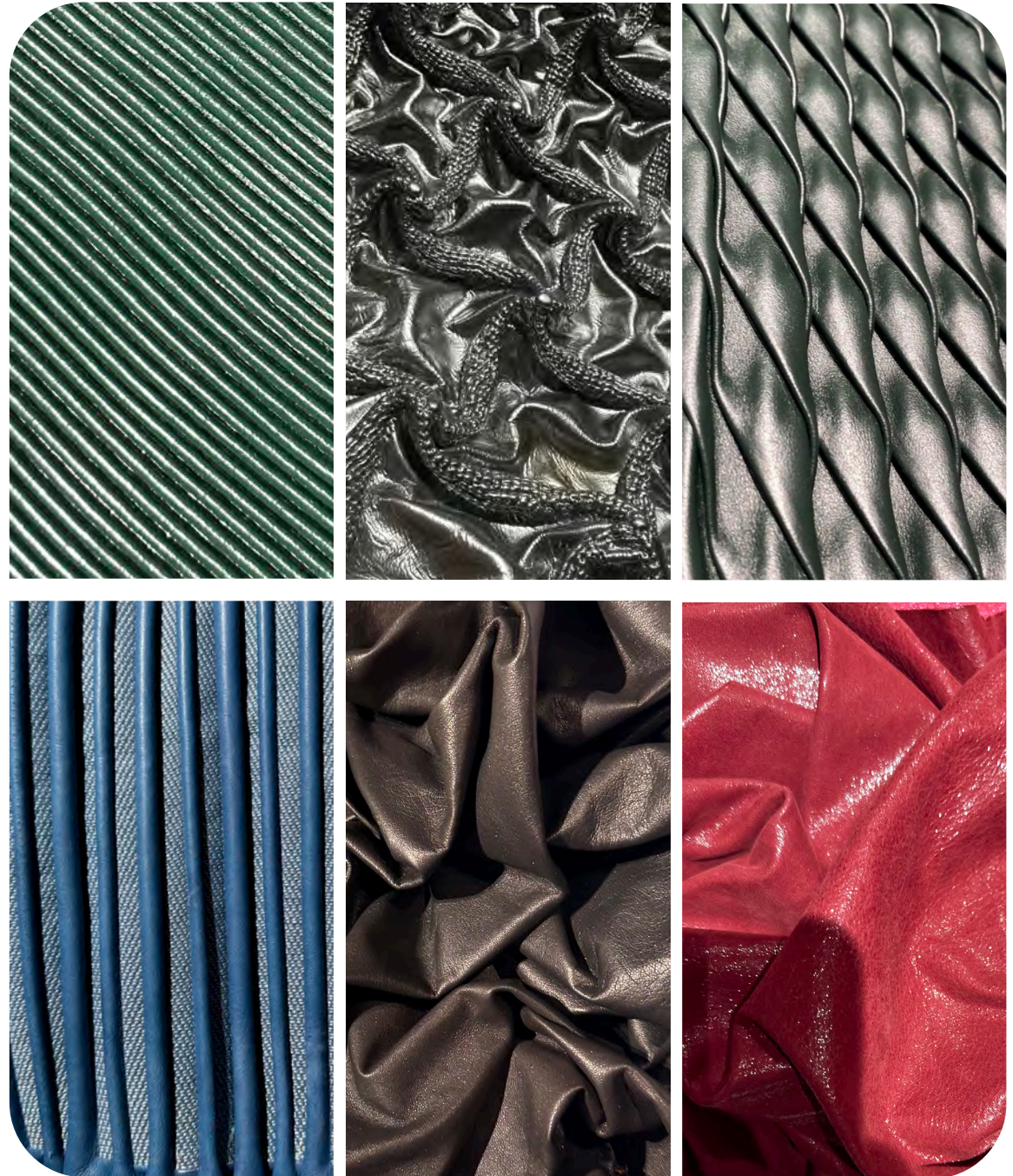
PONYHAIR



PLEATED - WRINKLED - TORSION - STRETCH

Pleated merges with stretch and torsion, creating leather and fabrics delve into the art of enhancing surfaces with rich tactile experiences. Each piece is uniquely complemented by a dynamic interplay of textures, where wrinkled allure creates a captivating patchwork of movements. This engaging design invites both touch and imagination, offering a sculptural approach that sparks curiosity.

SCULPTURAL LEATHERS





LAMINATED - EXOTIC METALLICS - CRACKLED

Glazed Glam highlights the captivating spell of precious finishes and details, making the present a sparkling experience. Laminated leather, infuses a radiant sheen that catches the beauty of light. This trend transforms classic materials into eye-catching statements, where the golden finish especially elevates aesthetics and invites to brighter future.

CRACKLED METALLICS

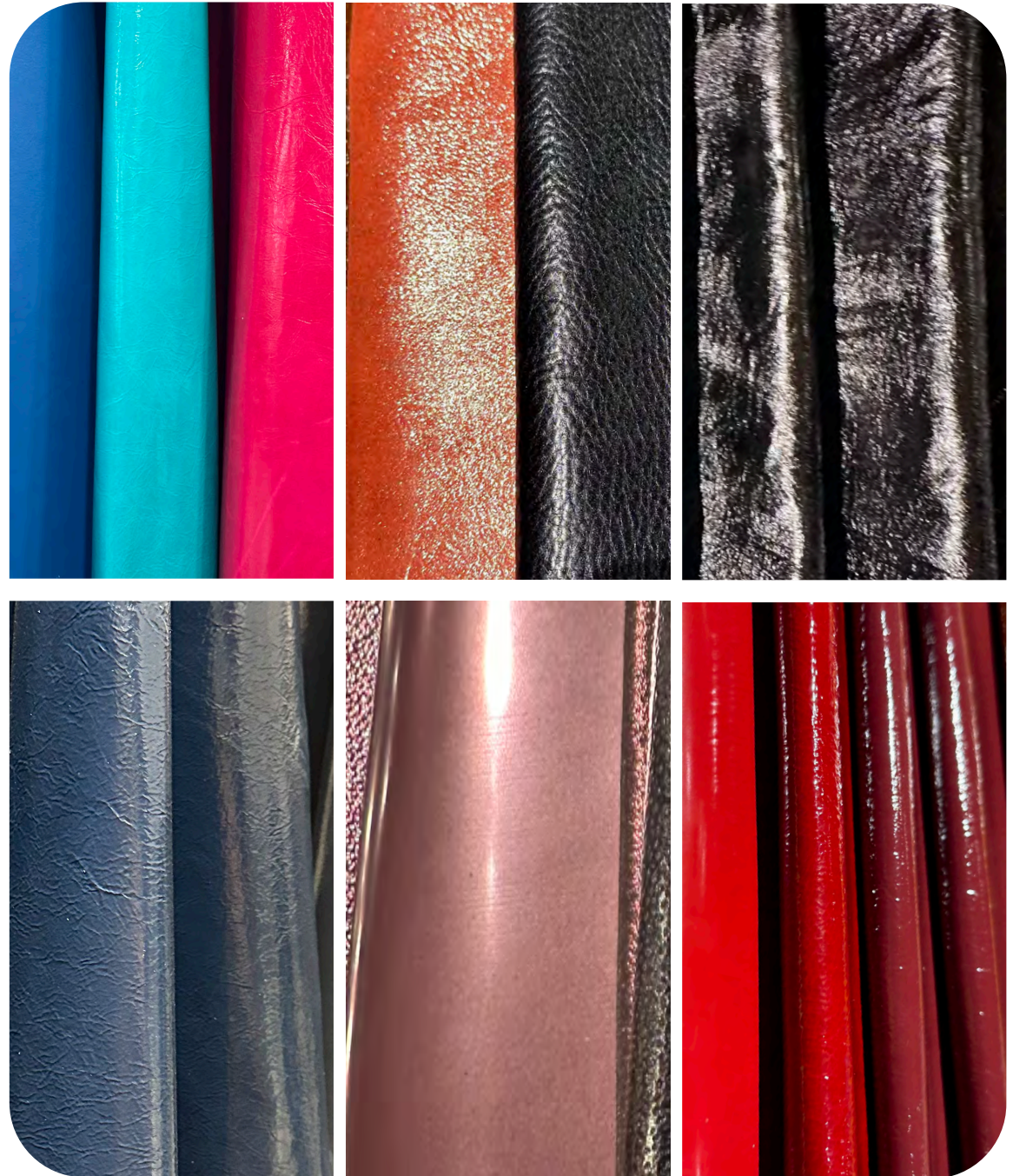




GLOSSY - PATENT - LAQUERED

Glossy and patent finishes redefine sophistication, exuding a modern allure that captivates the eye. This trend highlights surfaces that shimmer and reflect light, creating a striking visual impact. The sleek, high-shine allure of patent leather elevates textures and transforms pieces into luxurious statements that embody confidence and style. Glossy fabrics add an element of intrigue and wet finish inviting to embrace a bold aesthetic, making a statement of luxury and self-assuredness in every ensemble.

LAQUERED & LUSTERED

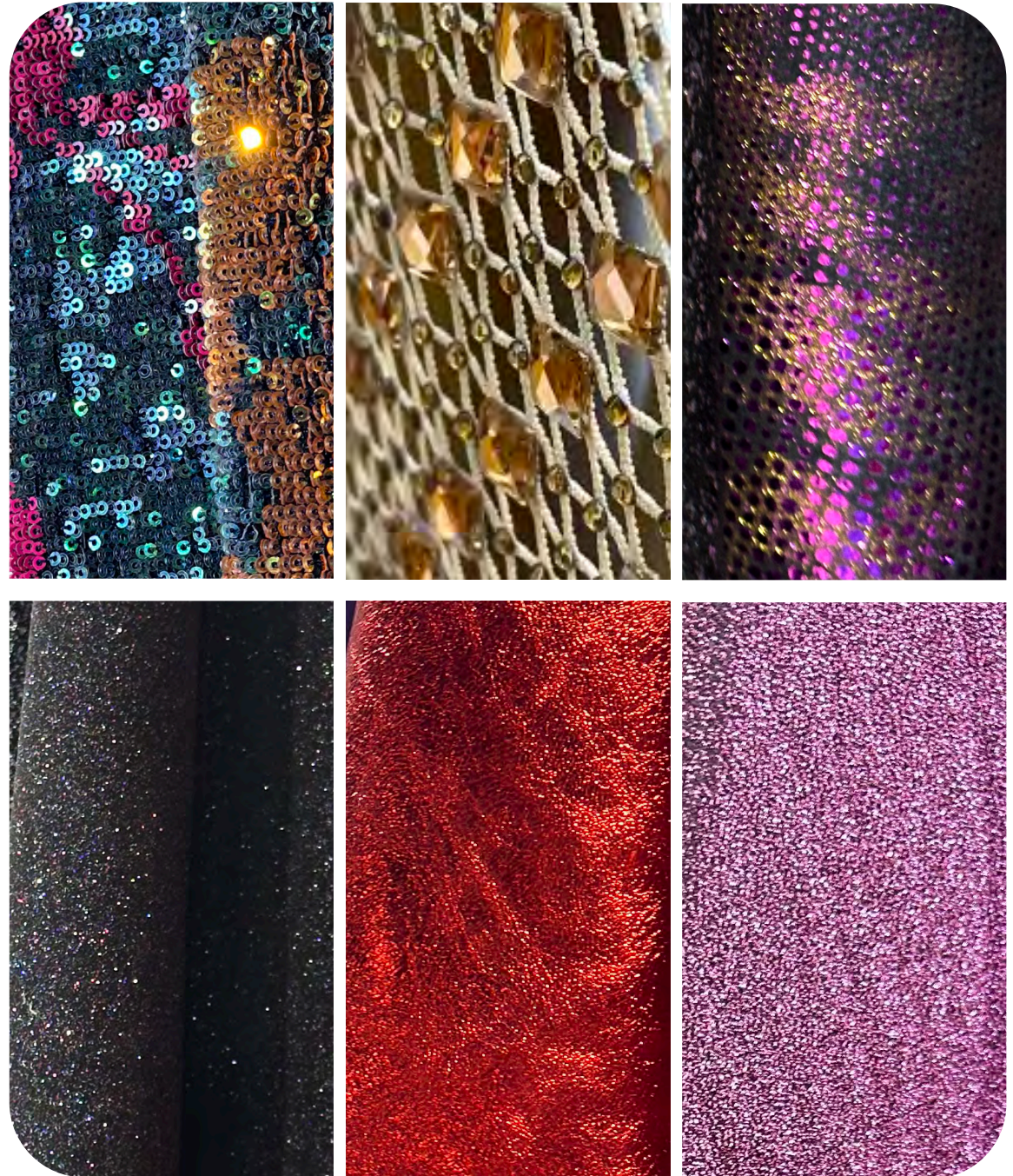




EMBELLISHED - GLITTER - LAMINATED

This trend transforms everyday pieces into dazzling statements, capturing light and movement while creating a vibrant visual feast. Embellished leather and fabrics adorned with glitter and paillettes infuse a sense of celebration and playfulness into fashion. The shimmering finishes allow garments to radiate energy and celebrate individuality. Each piece becomes an artistic canvas to rediscover the vibrant and contemporary glam.

SHIMMERING LEATHERS





Vivetta

ANIMALIER - CHEETAH - PYTHON

The Sacred Wilderness trend celebrates the radiance of natural beauties, re-writing a genuine connection to our ancestral world. Animal and reptile patterns explore wilderness in inedita colors and geometries, in a patchwork of aggregations between primal aesthetic and modern taste glamour. Natural beauty in its rawness is reimagined and amplified, while allowed to release its untamed allure, mixing with decorative elements, interesting textures and compelling reveries.

ANIMAL SKIN



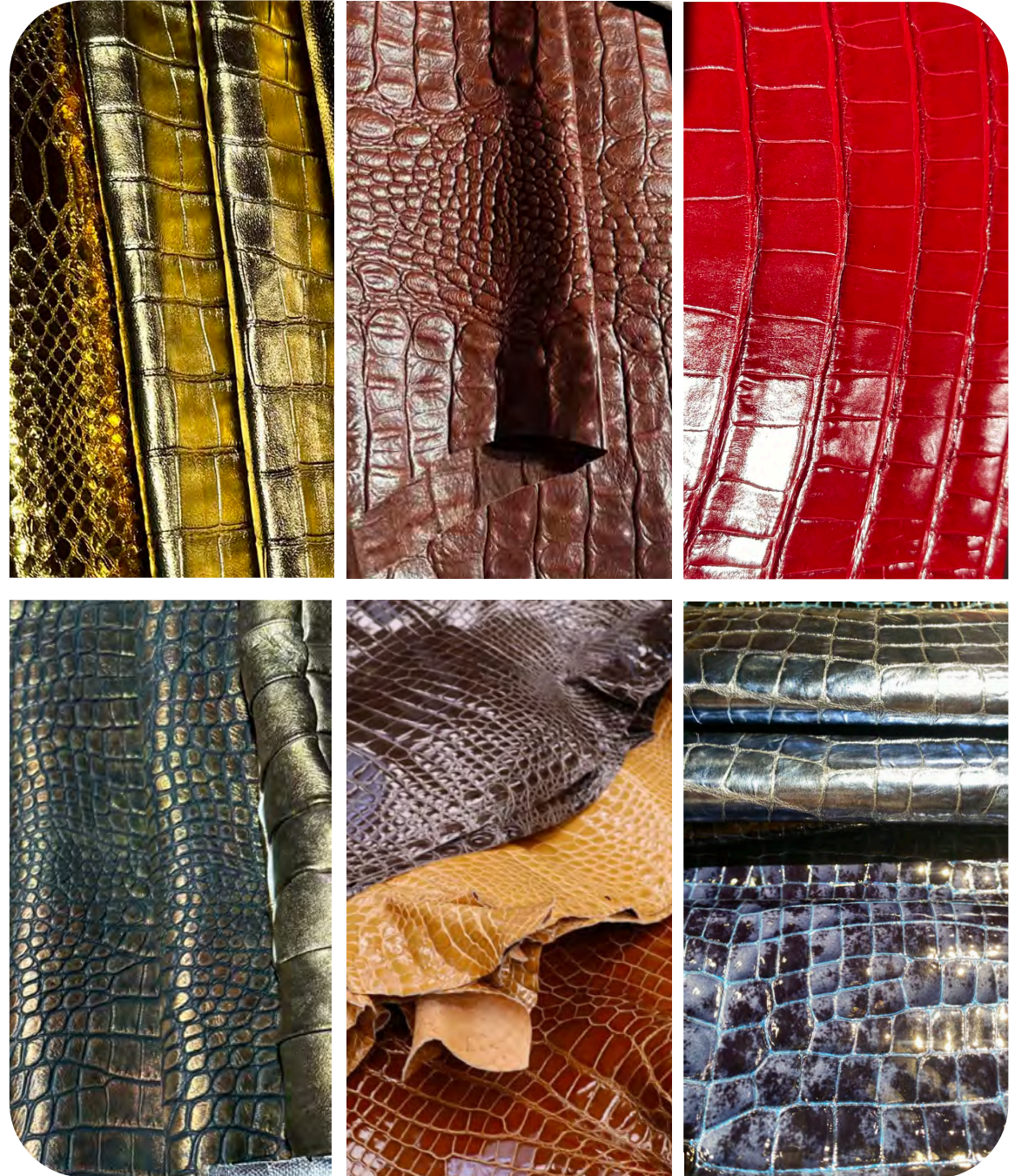


Vivetta

EXOTICISM - CROCODILE

Escapism and exoticism are fundamental keywords for the Sacred Wilderness trend and embossed exotic patterns are bringing the wild side of leather to the forefront. The natural textural difference of natural leathers is reproduced in these degradés patterned to give as much authenticity as possible, while the finishing are bringing back the luxurious aura of these rare skins. Patented or laminated, these leathers seem to belong to mystical creatures.

CROCO FEVER





BIOMIMICRY - MACROSKINS - IMPERFECTIONS

The biomimicry concept is infusing leathers with macro textures of animal skins enhancing the beauty of granularity and its imperfection. The exaggerated textures emphasize the attractive feeling of strange beauty, lending romance and uniqueness. Celebrating every skin, texture and color, this trend is an ode to inclusivity. Rough soils, dried mud, leaves or giant skins, common roots come together under the microscope

ELEPHANT SKIN





ORGANIC CAMOUFLAGE - RUBBERIZED

The trend seamlessly blends the organic with the contemporary, transforming the materials in works of nature. Reminiscent of tree bark, textures emerge on leather with a rubberized effect, evoking a sense of earthy resilience while maintaining a sleek appearance. Stained foliage patterns create a captivating interplay between color and form, allowing garments to mimic the intricate details of leaves and flowers. Botanical motifs captures the essence of nature's beauty and an authentic connection to the earth.

NEO CAMOUFLAGES



DATA SOURCES & ICONS

TREND GROWTH



MARKET

YEAR ON YEAR TREND GROWTH ON E-COMMERCE



SOCIAL MEDIA

YEAR ON YEAR TREND GROWTH ON INSTAGRAM



CONSUMER INTEREST

YEAR ON YEAR GROWTH OF ONLINE SEARCH VOLUMES



FASHION SHOWS

YEAR ON YEAR TREND GROWTH ON FASHION SHOWS

TREND BEHAVIOR

EDGY TREND

weak signal of a potential micro trend with very high risk

EARLY SIGN

emerging trend with growing perspective but higher risk

SAFE TREND

announced trend with growing perspective and safe risk

BIG TREND

trend with a big magnitude due to high commercial potential and quick adaption

STABLE TREND

trend that is already present in the market with flat growth

LAST CALL

trend with decreasing perspective but still having business potential

TREND MAGNITUDE



MANIFEST

AN ICONIC PRODUCT THAT IS A STABLE TREND OF LARGE MAGNITUDE WITH CONFIRMED COMMERCIAL SUCCESS



INVEST

A CORE PRODUCT REPRESENTING A STEADILY GROWING TREND OF MODERATE MAGNITUDE WITH COMMERCIAL POTENTIAL



TEST

A STATEMENT PRODUCT WITH GROWING PERSPECTIVE BUT SMALLER MAGNITUDE AND HIGHER RISK



DATA TO DRIVE

01 **CREATIVITY**

02 **STRATEGY**

03 **SUSTAINABILITY**



LIVETREND

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