

WOMENSWEAR
FASHION SHOWS
COPENHAGEN
SS 2025
KEY ITEMS

L7 LIVETREND

#### **INTRODUCTION COPENHAGEN SS25**



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backstage4.webp

Rotate7.jpg



#### **FASHION SHOWS**

#### **Contemporary Womenswear at its finest.**

The SS25 Copenhagen Fashion Week showcased a stunning array of key items that captured the essence of contemporary style. Standouts included sleek polos, capri pants, and chic bathing suits, which added a fresh twist to classic summer staples. Bubble skirts were trending, often on low-waisted dresses for a modern, youthful vibe. Ladylike sheath dresses and knee-length skirts were introduced, bringing an air of elegance to the collection. On that note, high-neck blouses also made a notable appearance, adding sophistication. The runway featured gathered and draped dresses, demonstrating their time-less appeal, while casual Bermudas and denim pieces remained essential for normcore looks, emphasizing comfort and simplicity. Adding to the minimal allure, tube tops and dresses and short suit sets were prominently featured, offering a sleek, streamlined 90s aesthetic. These pieces highlighted the versatility of minimalist design, allowing for effortless transitions from day to night. Overall, the collection was a harmonious blend of contemporary trends and classic silhouettes, ensuring that there was something for every fashion enthusiast at Copenhagen's SS25 showcase.

This report is based on the SS25 Copenhagen Fashion Shows. Find the relating icons & stamps on the last slide.

ACCESS ALL IMAGES
CLICKING HERE



#### SS25 **LIGHT TRENCHCOATS**















stein.jpg

Domino Tan17.jpg

the garment



#### SS25 **POLO SHIRTS**











Vibskov 4.jpg





stem



Deadwood6.jpg



Operasport10.jpg



#### SS25 CASUAL JEANS















stein\_1.jpg

Munthe 21.jpg

Operasport7.jpg

#### SS25 CAPRI PANTS









herskind



Herskind 18.jpg



roege hove 2.jpg



gestuz



a. roege hoeve



#### SS25 **BERMUDA SHORTS**











skoovgard



royal danish acadely



skall studio



aiayu

Operasport4.jpg

#### SS25 **TUBES**

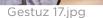


The Garment1.jpg



















Herskind 13.jpg



Lovechild7.jpg



#### **SS25 SHORT SUIT**









Domino Tan6.jpg



Remain9.jpg



Gestuz 22.jpg



Ekroth3.jpg



Baum & Pferdgarten 13.jpg



### SS25 **BUBBLE STYLES**

# **EARLY SIGN**



Rotate20.jpg



Sinead o Dwyer2.jpg





The Garment16.jpg



Forza -9.jpg



skovgaard-po-s25-008.jpg



Munthe 14.jpg



#### SS25 **DRAPED & GATHERED DRESS**

rabens saloner



rabens saloner











remain2.png



#### SS25 **LOW WAIST DRESSES**















skoovgard

Rotate10.jpg

Forza -7.jpg



#### SS25 KNEE-LENGTH SKIRTS



Sinead o Dwyer9.jpg







Skall4.jpg



Herskind 19.jpg



Remain5.jpg



Remain15.jpg



The Garment6.jpg

#### SS25 CAFTAN MAXI DRESSES















Remain8.jpg

Vibskov 3.jpg

Lovechild8.jpg



#### FW24 CLEAN NECKLINE







Domino Tan15.jpg



Skall10.jpg





Rotate4.jpg



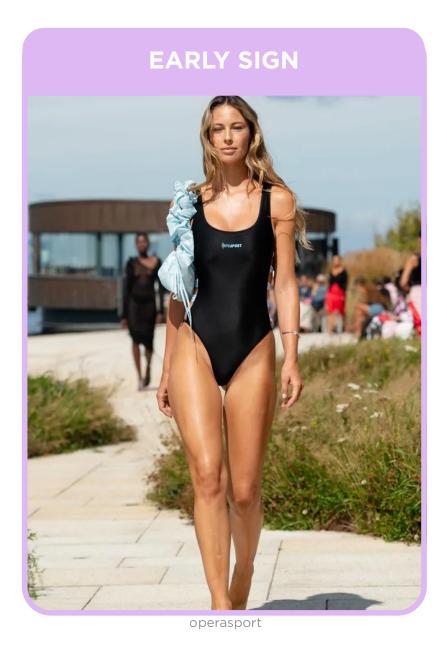
rabens saloner



remain3.png



#### SS25 MAILLOT















sinead o dwyer

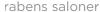
rabens saloner

Rotate16.jpg



### SS25 TOP (AS) DRESSES











Baum & Pferdgarten 6.jpg



sia arnika



Sinead o Dwyer5.jpg



Stamm2.jpg



Marimekko -7.jpg



#### **DATA SOURCES & ICONS**

#### TREND GROWTH



#### **MARKET**

YEAR ON YEAR TREND GROWTH ON E-COMMERCE



#### SOCIAL MEDIA

YEAR ON YEAR TREND GROWTH ON INSTAGRAM



#### **CONSUMER INTEREST**

YEAR ON YEAR GROWTH OF ONLINE SEARCH VOLUMES



#### **FASHION SHOWS**

YEAR ON YEAR TREND ROWTH ON FASHION SHOWS

#### TREND BEHAVIOR

#### EDGY TREND

weak signal of a potential micro trend with very high risk

#### **EARLY SIGN**

emerging trend with growing perspective but higher risk

#### **SAFE TREND**

announced trend with growing perspective and safe risk

#### **BIG TREND**

trend with a big magnitude due to high commercial potential and quick adaption

#### **STABLE TREND**

trend that is already present in the market with flat growth

#### LAST CALL

trend with decreasing perspective but still having business potential

## TREND MAGNITUDE



#### **MANIFEST**

AN ICONIC PRODUCT THAT IS A STABLE TREND OF LARGE MAGNITUDE WITH CONFIRMED COMMERCIAL SUCCESS



#### **INVEST**

A CORE PRODUCT REPRESENTING
A STEADILY GROWING TREND OF
MODERATE MAGNITUDE WITH COMMERCIAL POTENTIAL



#### **TEST**

A STATEMENT PRODUCT WITH GROWING PERSPECTIVE BUT SMALLER MAGNITUDE AND HIGHER RISK





### LT LIVETREND

### **THANK YOU!**

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