



MENSWEAR
SS25
FASHION SHOWS
FOOTWEAR
MUST-HAVES



LIVETREND

SS25 FOOTWEAR INTRODUCTION



Prada 13.jpg



ropbaut.jpg.avif



Fendi 4.jpg



FASHION SHOWS

Comfortable Classics.

For SS25 menswear, footwear blends classical styles and contemporary comfort. Apron toes are up by 360%, including boat shoes and squared loafers as new staples. Ankle boots have surged by 98%, opting for both combat and slim eleganter styles. Slippers and monk flats have increased by 156%, exuding a minimal babouche vibe. Sandals maintain stability with a subtle 13% rise, showcasing luxurious leather options with crossed straps. Edgier Mary-Janes have seen a remarkable 348% increase, moving into the commercial space and replacing fisherman sandals. Overall, the range is expanding far beyond sneakers to include boots and more comfortable unstructured derbies/loafers crafted from soft leathers. For sneakers, slimline designs and gorpcore runners manifest as key, while new retro icons like the Adidas Superstar or the cleated runner make a solid return. SS25 is here to merge moderncomfort with a nod to chic heritage.

This report is based on data extracted from the Spring/Summer 2025 of NY, London, Milan, London and Paris with 100 collections analyzed and 20000 products scanned by AI. The % shows the trend growth compared to SS24. Find the relating icons & stamps on the last slide

[ACCESS ALL IMAGES
CLICKING HERE](#)

SS25 MEN FASHION SHOWS FOOTWEAR KEY PIECES

DANDY DERBY

BIG TREND



Loewe 4.png



Magliano 16.jpg



Wantanabe 19.jpg



Dhruv Kapoor 7.jpg



Undercover -33.jpg



Dolce & Gabbana4.jpg



Wantanabe 20.jpg

SS25 MEN FASHION SHOWS FOOTWEAR KEY PIECES

BOATS SHOE

BIG TREND



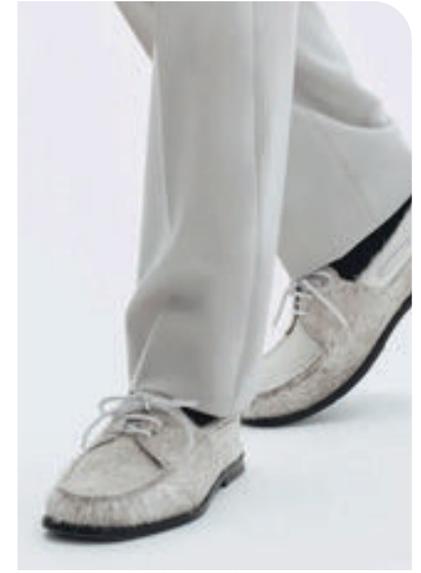
Auralee 26.jpg



Loewe 15.jpg



ERL 17.png



Tiger of Sweden 4.png



Valentino5.jpg



Drole de Monsieur 24.png



MSGM 25.jpg

SS25 MEN FASHION SHOWS FOOTWEAR KEY PIECES

CRISS-CROSS SANDALS

BIG TREND



Paradis 17.jpg



Wales Bonner 54.jpg



Hed Mayner 35.jpg



Dries van Noten 72.jpg



Kiton 4.png



Joeone 2.png



Hermes 49.jpg

SS25 MEN FASHION SHOWS FOOTWEAR KEY PIECES

GORPCORE RUNNING

BIG TREND



Dior 85.jpg



sacai.jpeg



Gucci 26.jpg



Wooyoungmi_50.jpg



Namesake 28.jpg



Gucci 23.jpg



White Mountaineering 22.jpg

SS25 MEN FASHION SHOWS FOOTWEAR KEY PIECES

ROUNDED MONK FLAT

SAFE TREND



Paradis 19.jpg



Bianca Saunders 36.jpg



Feng Chen Wang 43.jpg



Gucci 24.jpg



Officine Generale 4.png



Fendi 4.jpg



Eytys 8.png

SS25 MEN FASHION SHOWS FOOTWEAR KEY PIECES

MEN'S MARY-JANES

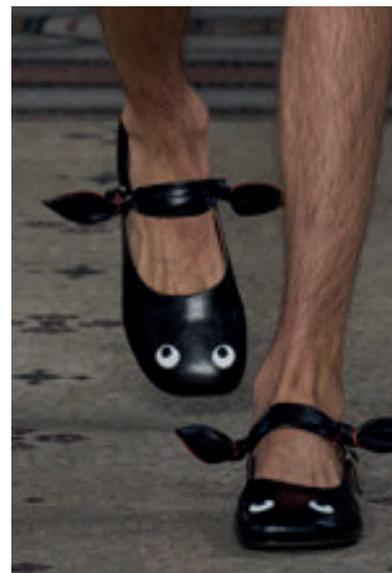
SAFE TREND



Vuitton 12.png



Charles Jeffrey Loverboy 5.png



8on8 1.png



Wales Bonner 52.jpg



Emporio Armani32.jpg



Wales Bonner 55.jpg



Emporio Armani23.jpg

SS25 MEN FASHION SHOWS FOOTWEAR KEY PIECES

COMBAT BOOTS

SAFE TREND



Versace 2.png



Emporio Armani28.jpg



Dior 81.jpg



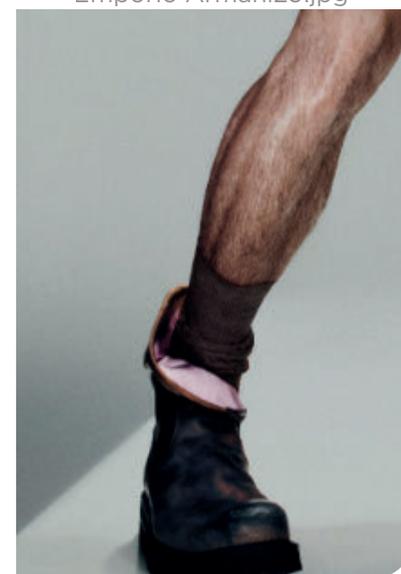
Emporio Armani29.jpg



JW Anderson 13.jpg



Emporio Armani24.jpg



Acne Studios3.png

SS25 MEN FASHION SHOWS FOOTWEAR KEY PIECES

SLIMLINE SNEAKER

SAFE TREND



rombaut.avif



White Mountaineering 15.jpg



Miyake 21.jpg



ss25 sneaker freaker7.jpg.webp



Y3 7.jpg



Kiko Kostadinov 15.jpg



Kiko Kostadinov 18.jpg

SS25 MEN FASHION SHOWS FOOTWEAR KEY PIECES

ENVELOPING SOLES

SAFE TREND



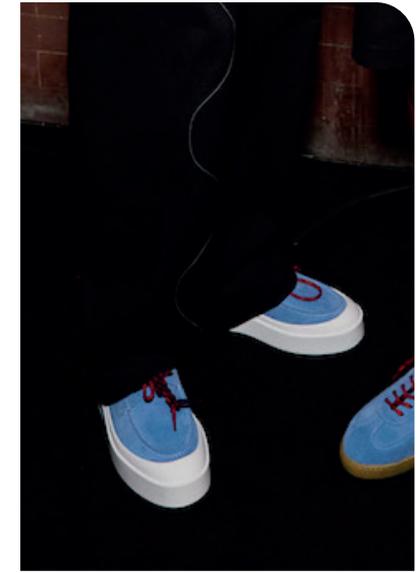
Loewe 14.jpg



Etudes26.png



Hydromax 2024 Fall 2024



MSGM 11.jpg



Nahmias 15.png



Philippe Model 7.png



Kenzo -41.jpg



SS25 MEN FASHION SHOWS FOOTWEAR KEY PIECES

RUSTIC RAFFIAS

SAFE TREND



Dior 84.jpg



Zegna 32.jpg



Dolce & Gabbana9.jpg



Martine Rose 7.jpg



Dolce & Gabbana12.jpg



Dolce & Gabbana11.jpg



Giorgio Armani 47.jpg



SS25 MEN FASHION SHOWS FOOTWEAR KEY PIECES

SLIM CHELSEA BOOT

STABLE TREND



Winnie 2.png



Undercover -34.jpg



Dries van Noten 69.jpg



Hed Mayner 36.jpg



Valentino13.jpg



Gucci 22.jpg



Mr Saturday 12.png

SS25 MEN FASHION SHOWS FOOTWEAR KEY PIECES

RETRO RUNNER

STABLE TREND



White Mountaineering 40.jpg



Eytys 7.png



Wales Bonner 56.jpg



ditagibarems25008995708083661884.jpg



System 1.jpg



Kiton 5.png



Y3 10.jpg

SS25 MEN FASHION SHOWS FOOTWEAR KEY PIECES

UNSTRUCTURED LEATHER SHOES

EARLY SIGN



AMi Paris22.jpg



Prada 14.jpg



Emporio Armani21.jpg



Wales Bonner 42.jpg



Bianca Saunders 34.jpg



Auralee 12.jpg



Prada 17.jpg

SS25 MEN FASHION SHOWS FOOTWEAR KEY PIECES

TOE-CAPS

EARLY SIGN



MAISON MIHARA YASUHIRO 21.jpg



Wales Bonner 2.jpg



Kolor 22.jpg



ss25 sneaker freaker6.jpg.webp



Moschino 49.jpg



Kolor 28.jpg



Y3 8.jpg

DATA SOURCES & ICONS

TREND GROWTH



MARKET

YEAR ON YEAR TREND GROWTH ON E-COMMERCE



SOCIAL MEDIA

YEAR ON YEAR TREND GROWTH ON INSTAGRAM



CONSUMER INTEREST

YEAR ON YEAR GROWTH OF ONLINE SEARCH VOLUMES



FASHION SHOWS

YEAR ON YEAR TREND GROWTH ON FASHION SHOWS

TREND BEHAVIOR

EDGY TREND

weak signal of a potential micro trend with very high risk

EARLY SIGN

emerging trend with growing perspective but higher risk

SAFE TREND

announced trend with growing perspective and safe risk

BIG TREND

trend with a big magnitude due to high commercial potential and quick adaption

STABLE TREND

trend that is already present in the market with flat growth

LAST CALL

trend with decreasing perspective but still having business potential

TREND MAGNITUDE



MANIFEST

AN ICONIC PRODUCT THAT IS A STABLE TREND OF LARGE MAGNITUDE WITH CONFIRMED COMMERCIAL SUCCESS



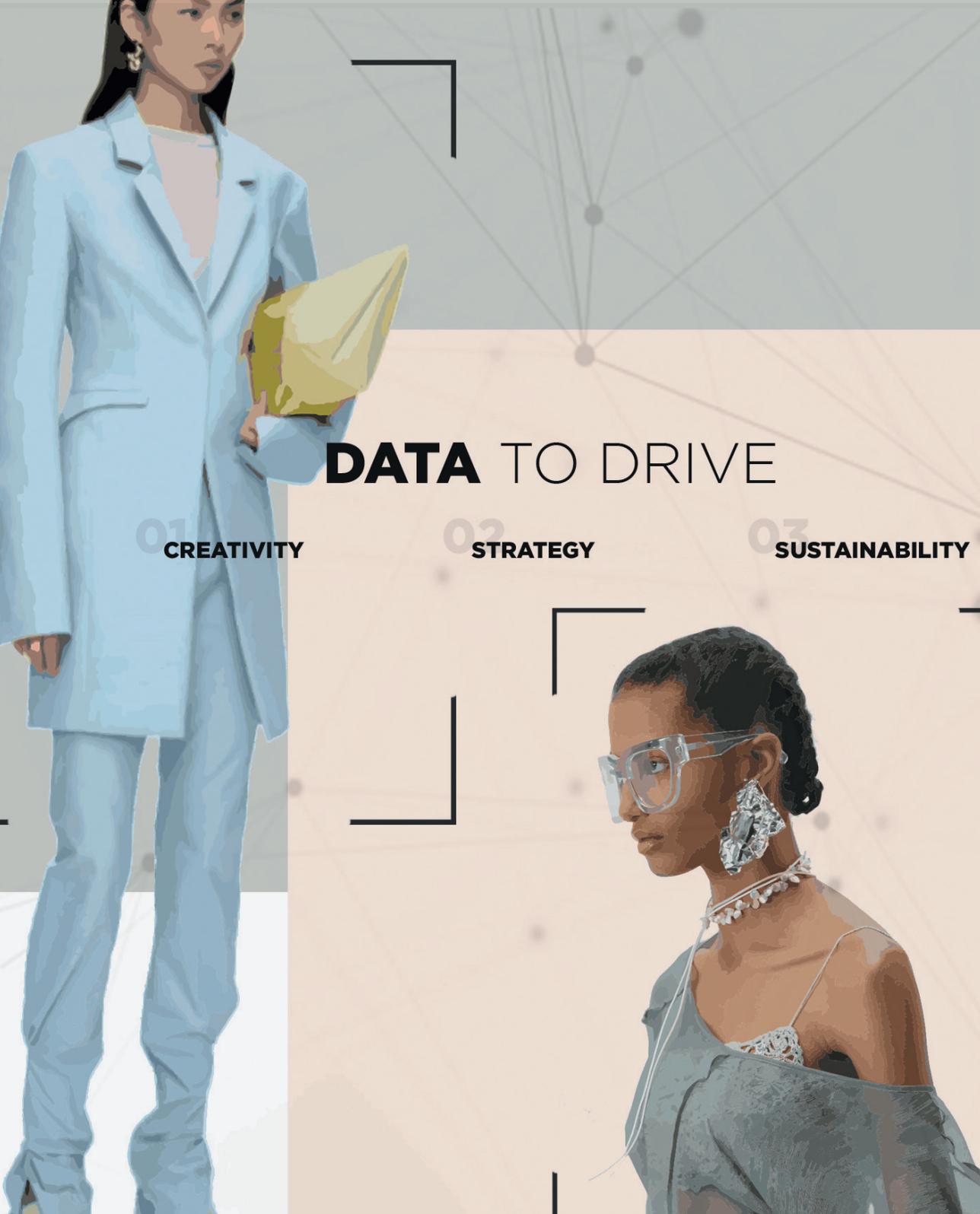
INVEST

A CORE PRODUCT REPRESENTING A STEADILY GROWING TREND OF MODERATE MAGNITUDE WITH COMMERCIAL POTENTIAL



TEST

A STATEMENT PRODUCT WITH GROWING PERSPECTIVE BUT SMALLER MAGNITUDE AND HIGHER RISK



DATA TO DRIVE

01 CREATIVITY

02 STRATEGY

03 SUSTAINABILITY



LIVETREND

THANK YOU!

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