

RESORT 2025
FASHION SHOWS
MUST-HAVE
TEXTILES
& PATTERNS

LT LIVETREND

RESORT 2025 TEXTILES & PRINTS INTRODUCTION





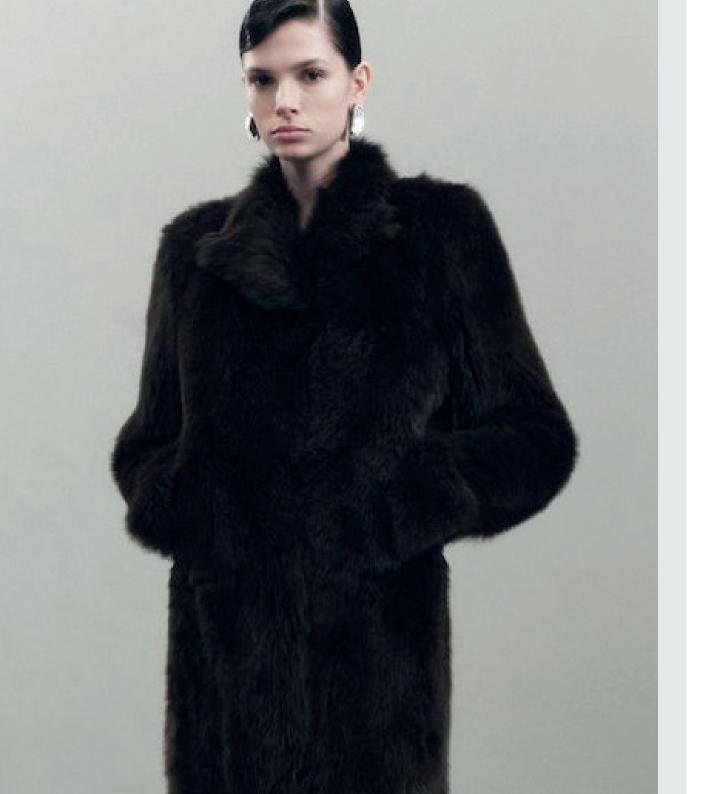
FASHION SHOWS

Playful Classics & Softer Notions.

For Resort 2025, fabrics and prints are characterized by a blend of eccentric glamour, playful classics and a sense of softness. This season explores a rather timeless but rebellious taste in its materials and patterns. Leather, known for its enduring appeal, is paired with animal prints and furry textures to create a bold and fashion-forward aesthetic. Simultaneously, the resort collections delve into some delicate fabrics such as lush satins, transparent openworks, and barely-there sheers, offering a softer, more romantic feel to the season. Fancy fur trims contribute to the elevated, ladylike notion that is increasingly influential in the industry and add a touch of luxury and sophistication. From plain yet curated textiles to statements via prints, Resort 2025 womenswear balances boldness with softness for a less loud but more classy feel. This harmonious combination defines the season, ensuring a daring yet versatile look.

This report is based on data extracted from the Resort 2025 collections analyzed by Al. Find the related icons & stamps on the last slide

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MUST-HAVE TEXTILES

For Resort 2025, fabrics are diverse and texturally rich, reflecting a blend of practicality and eccentric flair. Denim is a standout, widely popular across resort collections, offering a versatile and timeless appeal. Fuzzy textures emerge for an eccentric transitional look, adding a playful and cozy dimension to the ensembles. Sheer fabrics continue to be explored for layering, with a new emphasis on openworks that create a transparent, dreamy allure. Leather is commercially approved and seamlessly integrated across various categories, providing a sleek and edgy touch. Foiled and coated fabrics maintain the previous season's affinity for metallics and shine, bringing a futuristic and glamorous element to the mix. Details such as fringe and fancy fur trims play a major role, adding luxurious accents to the garments. This season's fabric choices blend classic materials with innovative textures and finishes, creating a dynamic and visually captivating range.

BIG TREND

DENIM DRESSING

















Victoria Beckham 3.jpg

Filippa K 5.jpg



BIG TREND

LEATHER LOOKS

















Tove 3.jpg

Sportmax 6.jpg

Ferragamo 5.jpg

Khaite 1.ipg



STABLE TREND

LUSH SATINS

















Cecile Bahnsen12.jpg

Antonio Marras 4.jpg

Khaite 13 ing



SAFE TREND

TRANSPARENT LACES



















Ulla Johnson1.jpg

Bluemarine8.jpg



STABLE TREND

SENSITIVE SHEERS















YSL4.jpg



Alberta Ferretti 4.jpg

Bluemarine12.jpg

Versace1.jpg



EDGY TREND

LUREX & FOILS

















Ganni 8.jpg

Bec & Bridge -13.jpg

Balenciaga1.jpg

Ulla Johnson11.jpg



STABLE TREND

CURATED FRINGE













CHloe3.jpg





Khaite 16.jpg

Nanushka9.jpg

SAFE TREND

BOUGIE FUR TRIMS

















Staud11.jpeg

Givenchy 3.jpg

Bluemarine4.jpg



MUST-HAVE PRINTS & PATTERNS

For Resort 2025 womenswear, prints are diverse and impactful. Animal prints and checks dominate, sparking a classic look that is still infused with a sense of youthful rebellion. The gritty and blurry effect continues to grow in popularity, adding a dynamic, edgy element to a wide range of prints. This effect can be seen across various patterns, providing a modern, artistic feel.

Florals are steadfast, presented in vintage botanical styles that evoke nostalgia and in virtual dark ground designs that offer a bold, dramatic flair. These floral prints cater to both classic and avant-garde tastes, ensuring versatility. Polka dots are still present, though they suggest a last call, signaling a potential shift in trend focus. Overall, Resort 2025's womenswear prints blend classic motifs with contemporary techniques, ensuring a mix of tradition and innovation.

BIG TREND

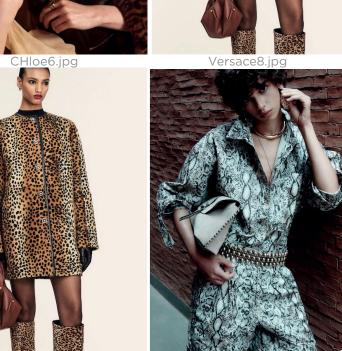
ALL ANIMAL











ointe 1.jpg Versace8.



Isabel Marant 7.jpg

BIG TREND

HERITAGE CHECKS

















Dior 12.jpg

Burberry 3 ina

abanne 7 ing

Coach 5.ipeg



STABLE TREND

ABSTRACT BLURRED

















Ulla Johnson9.jpg

SAFE TREND

BOTANICA





Stella McCartney 8.jpeg

















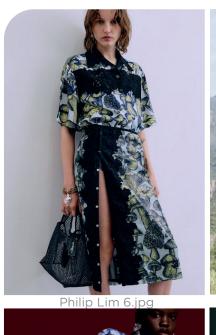


SAFE TREND

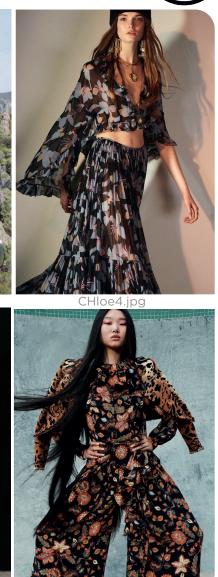
NIGHTSHADE GARDENS











gucci3.jpg



Ulla Johnson2.jpg



STABLE TREND

ON THE DOT









Zimmermann 3.jpg









Vuitton 8.jpg

valentino

Antonio Marras 5.jpg



DATA SOURCES & ICONS

TREND GROWTH



MARKET

YEAR ON YEAR TREND GROWTH ON E-COMMERCE



SOCIAL MEDIA

YEAR ON YEAR TREND GROWTH ON INSTAGRAM



CONSUMER INTEREST

YEAR ON YEAR GROWTH OF ONLINE SEARCH VOLUMES



FASHION SHOWS

YEAR ON YEAR TREND ROWTH ON FASHION SHOWS

TREND BEHAVIOR

EDGY TREND

weak signal of a potential micro trend with very high risk

EARLY SIGN

emerging trend with growing perspective but higher risk

SAFE TREND

announced trend with growing perspective and safe risk

BIG TREND

trend with a big magnitude due to high commercial potential and quick adaption

STABLE TREND

trend that is already present in the market with flat growth

LAST CALL

trend with decreasing perspective but still having business potential

TREND MAGNITUDE



MANIFEST

AN ICONIC PRODUCT THAT IS A STABLE TREND OF LARGE MAGNITUDE WITH CONFIRMED COMMERCIAL SUCCESS



INVEST

A CORE PRODUCT REPRESENTING A STEADILY GROWING TREND OF MODERATE MAGNITUDE WITH COM-MERCIAL POTENTIAL



TEST

A STATEMENT PRODUCT WITH GROWING PERSPECTIVE BUT SMALLER MAGNITUDE AND HIGHER RISK





L7 LIVETREND

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