



WOMENSWEAR
RESORT 2025
FASHION SHOWS
MUST-HAVE
COLORS



LIVETREND

RESORT 2025 COLORS INTRODUCTION



Victoria Beckham 6.jpg

Johanna Ortiz2.jpg

Safiyaa 6.jpg

Khaite 3.jpg



FASHION SHOWS

Neutral, Rich & Nuanced.

For Resort 2025 womenswear, the color palette is both rich and nuanced. Browns replace black as the dominant dark hue, featuring richly pigmented maroon and edgy rusty nuances. Burgundy is deepened, adding a sophisticated depth, while vibrant red continues to hold its ground. Beige tones evolve into more nude and tender shades, adding a soft, delicate touch. All shades of grey and military khaki provide a neutral base, balancing the new vibrant elements of the collection. On that note, juicy pastels are key, proposing shades of mint, rose, sorbet yellow and sage-like blue for bringing a fresh, playful vibe to the season. New tints like classic forest green reinforce the classic allure of the season, while a deep aqua mood is announcing a base for elevated new color contrasts. Bacterial bolds persist, now favoring more yellow-driven hues and keep on adding a striking, contemporary edge to the palette. This season's colors combine rich, earthy tones with lively pastels and some very bold accents, creating a versatile and dynamic range perfect for .

*This report is based on data extracted from the Resort 2025 collections analyzed by AI.
Find the related icons & stamps on the last slide*

**ACCESS ALL IMAGES
CLICKING HERE**

RESORT 2025 COLORS

BIG TREND

WINDSOR WINE



Vince 6.jpg



Givenchy 12.jpg



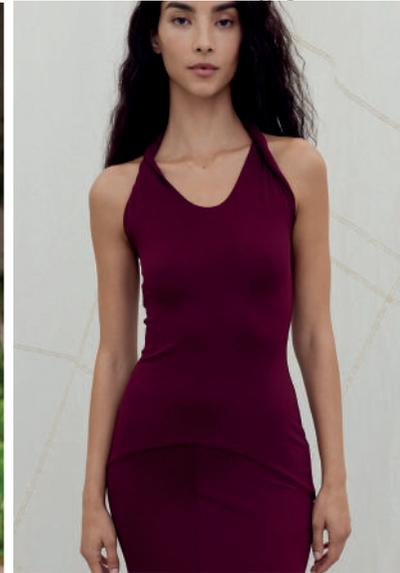
MaxMara 21.jpg



Ferragamo 9.jpg



gucci16.jpg



Tove 5.jpg



Hellessy 5.jpg



RESORT 2025 COLORS

BIG TREND

MAROON BANNER



Tods6.jpg



Ferragamo 13.jpg



Tods1.jpg



Magda Butrym2.jpg



Coach 3.jpeg



MM6 2.jpg



Eudon Choi5.jpg



RESORT 2025 COLORS

BIG TREND

COLD GREYSCALES



Stella McCartney 10.jpeg



Ganni 14.jpg



Nanushka1.jpg



ByMarlene Birger4.jpg



Zimmermann 2.jpg



Sportmax 7.jpg



Staud4.jpeg



RESORT 2025 COLORS

STABLE TREND

ECENTRIC REDS



Balenciaga5.jpg



ByMarlene Birger7.jpg



Armariium1.jpeg



Alejandra 1.jpg



Christopher Esber 4.jpg



Stella McCartney 19.jpeg



Cornejo-Resort-PO-S25-009.jpg



RESORT 2025 COLORS

STABLE TREND

MAKE-UP NEUTRALS



Khaite 6.jpg



Bluemarine1.jpg



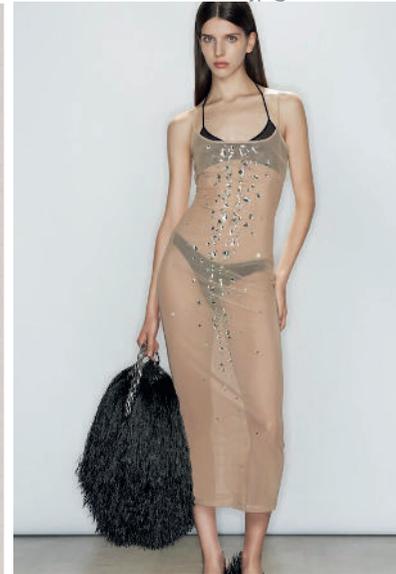
Adeam -2.jpg



Alberta Ferretti 6.jpg



ByMarlene Birger8.jpg



David Koma2.jpg



Ferragamo 16.jpg



RESORT 2025 COLORS

SAFE TREND

MILITARY MOMENTS



Burberry 8.jpg



Cecile Bahnsen2.jpg



Valli 10.jpg



Diesel 4.jpg



Lanvin 3.jpg



Kallmeyer 8.jpg



Rag&Bone-3.jpg

RESORT 2025 COLORS

STABLE TREND

DELICATE BLUSH



Adam Lippes 10.jpg



Del Core 5.jpg



Victoria Beckham 1.jpg



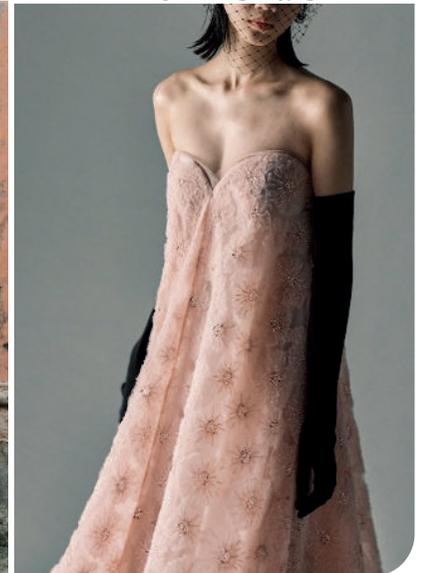
Sandy Liang 2.jpg



Cecile Bahsen10.jpg



Antonio Marras 3.jpg



Huishang Zhang 8.jpg

RESORT 2025 COLORS

SAFE TREND

MINTY BUSINESS



Burberry 17.jpg



Victoria Beckham 7.jpg



Galvan 2.jpg



Adeam -3.jpg



Erdem 9.jpg



tory burch 4.jpg

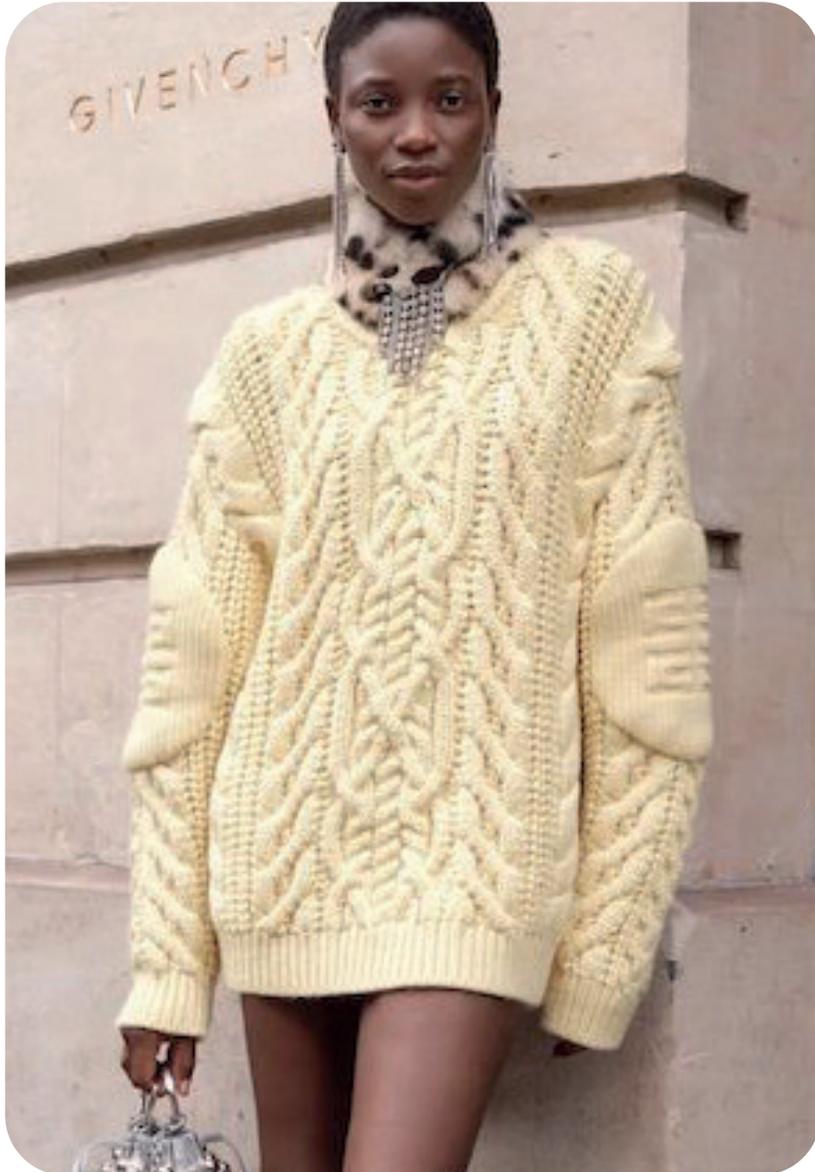


gucci6.jpg

RESORT 2025 COLORS

STABLE TREND

LEMON SORBET



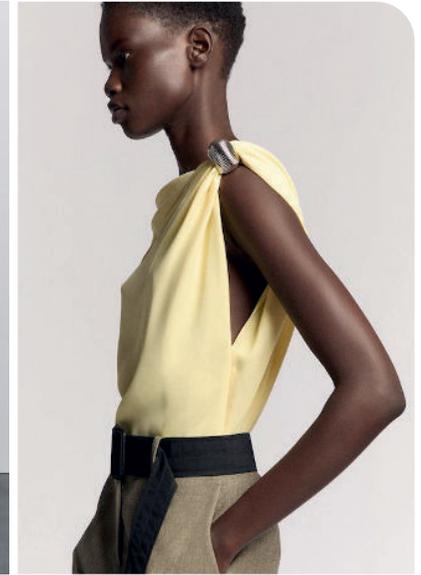
Givenchy 2.jpg



Armarium3.jpeg



Rochas 5.jpg



Lanvin 6.jpg



Aknvas 4.jpg



Stella McCartney 23.jpeg



gucci7.jpg



RESORT 2025 COLORS

SAFE TREND

BACTERIAL BRIGHTS



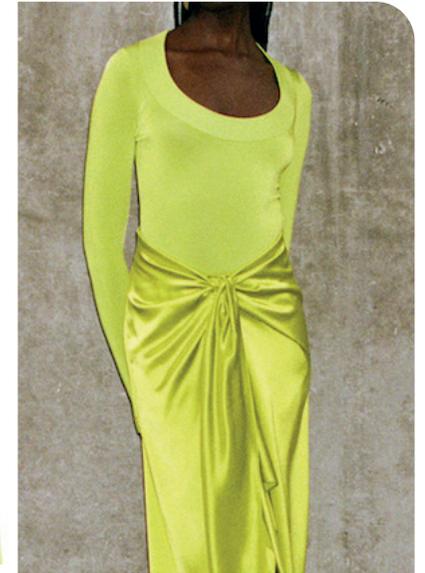
Rosie Assoulin -5.jpg



Monse 5.jpg



Stella McCartney 9.jpeg



Galvan 12.jpg



Hellessy 4.jpg



Nehera 2.jpg



Nanushka4.jpg



RESORT 2025 COLORS

EARLY SIGN

CLASSIC GREEN



No 2113.jpg



No 2116.jpg



Ferrari3.jpg



Retrofete 4.jpg



Valentino27.jpeg



LoveShackFancy 5.jpg



YSL4.jpg

RESORT 2025 COLORS

EARLY SIGN

DEEP AQUATIC



Bec & Bridge -9.jpg



hologram2025/india/interior/06.jpg



Anna Quan9.jpg



ullajohnsno.jpg.webp



Sandy Liang 4.jpg



Rochas 4.jpg



coperni.jpg.webp



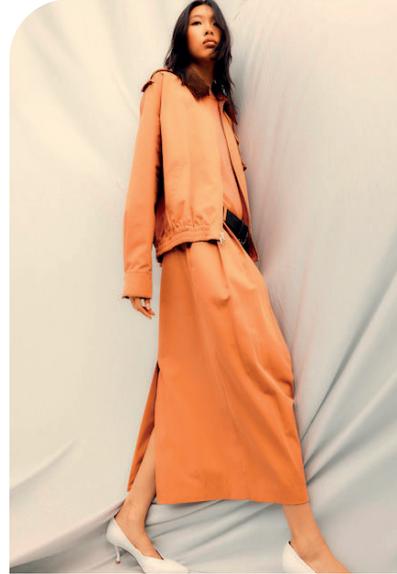
RESORT 2025 COLORS

EARLY SIGN

RUSTING



ulla johnson.webp



Tibi 8.png



Johanna Ortiz4.jpg



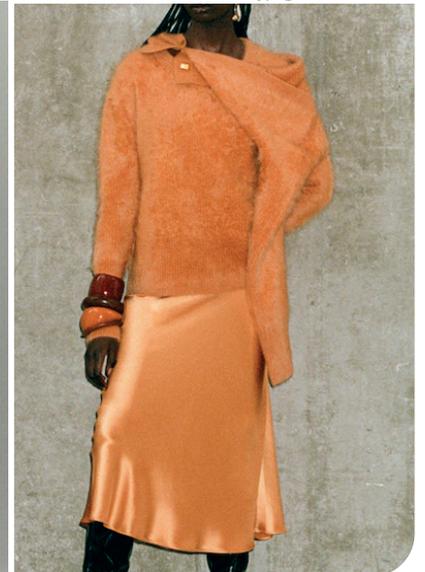
LaPointe 5.jpg



Johanna Ortiz3.jpg



Lafayette 4.jpg



Galvan 9.jpg

RESORT 2025 COLORS

EARLY SIGN

LAGUNA



Bluemarine11.jpg



Hellessy 7.jpg



Lafayette 3.jpg



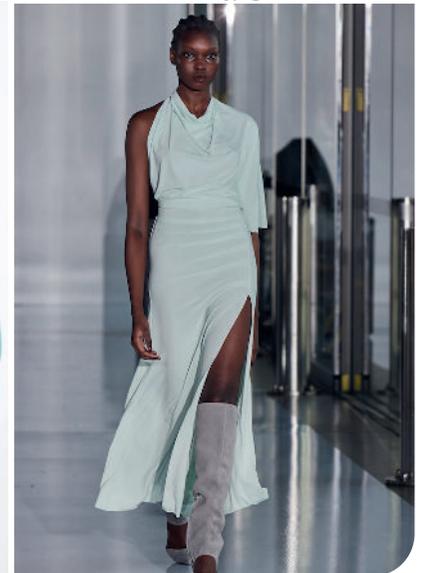
R13 8.jpg



CinqaSept1.jpg



Ottolinger 7.jpg



Bec & Bridge -1.jpg



DATA SOURCES & ICONS

TREND GROWTH



MARKET

YEAR ON YEAR TREND GROWTH ON E-COMMERCE



SOCIAL MEDIA

YEAR ON YEAR TREND GROWTH ON INSTAGRAM



CONSUMER INTEREST

YEAR ON YEAR GROWTH OF ONLINE SEARCH VOLUMES



FASHION SHOWS

YEAR ON YEAR TREND GROWTH ON FASHION SHOWS

TREND BEHAVIOR

EDGY TREND

weak signal of a potential micro trend with very high risk

EARLY SIGN

emerging trend with growing perspective but higher risk

SAFE TREND

announced trend with growing perspective and safe risk

BIG TREND

trend with a big magnitude due to high commercial potential and quick adaption

STABLE TREND

trend that is already present in the market with flat growth

LAST CALL

trend with decreasing perspective but still having business potential

TREND MAGNITUDE



MANIFEST

AN ICONIC PRODUCT THAT IS A STABLE TREND OF LARGE MAGNITUDE WITH CONFIRMED COMMERCIAL SUCCESS



INVEST

A CORE PRODUCT REPRESENTING A STEADILY GROWING TREND OF MODERATE MAGNITUDE WITH COMMERCIAL POTENTIAL



TEST

A STATEMENT PRODUCT WITH GROWING PERSPECTIVE BUT SMALLER MAGNITUDE AND HIGHER RISK



DATA TO DRIVE

01 CREATIVITY

02 STRATEGY

03 SUSTAINABILITY



LIVETREND

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