



WOMENSWEAR
RESORT 2025
FASHION SHOWS
MUST-HAVE
PIECES



LIVETREND

RESORT 2025 MUST-HAVES INTRODUCTION



Stella McCartney 4.jpeg



Tods1.jpg



Lafayette 4.jpg



No 217.jpg



FASHION SHOWS

Reviving the Playfulness of the 2010s.

For Resort 2025, womenswear must-have pieces blend 2010s iconic styles with timeless classics. Bubble hems make a notable comeback, adding volume and a playful silhouette to skirts and dresses, while simple tubes remain strong. Military trenches and peacoats, add structured utilitarian chic for a timeless staple alongside fur and animal print coats that inject a touch of glamour and maximalism into the collection. Cabin coats offer a cozy, yet chic outerwear option, while prim mini cardigans bring a refined, preppy look. Polos and shirts continue to be essential, providing versatility and polish. Sultry plunging slip dresses and flowing maxi styles lead the collection, offering an elegant and alluring aesthetic. New sheet cape dresses introduce a modern twist, combining sophistication with a hint of drama. A-line dresses and skirts gain traction for their flattering and versatile shape, while pencil skirts maintain their classic appeal. Bottoms see a mix of capris and leggings for comfort and style, and mini shorts for a bold, youthful look. This season's must-haves are all about combining a chic elegant feel with feminine softness to revive 2010s pieces with contemporary flair.

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MUST-HAVE OUTERWEAR



LIVETREND

RESORT 2025 OUTERWEAR

BIG TREND

CABIN JACKETS



Stella McCartney 7.jpeg



Diesel 7.jpg



Veronica Beard 4.jpg



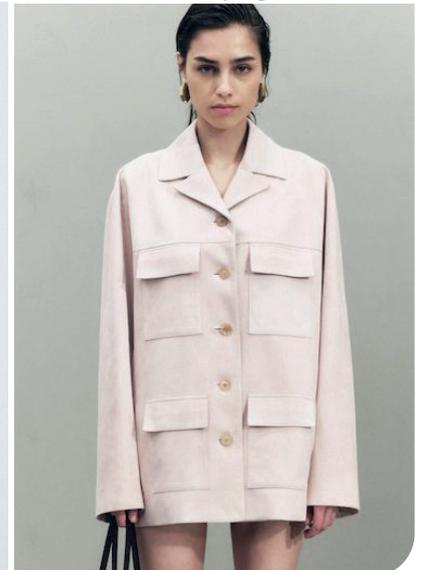
Tibi 9.png



Eudon-Choi-Resort-PO-S25-019.jpg



Nili Lotan4.jpg



Khaite 8.jpg

RESORT 2025 OUTERWEAR

BIG TREND

MILITARY TRENCH



Burberry 13.jpg



Stella McCartney 25.jpeg



Zimmermann 12.jpg



Lanvin 1.jpg



Dior 8.jpg



Khaite 5.jpg



Ferragamo 6.jpg

RESORT 2025 OUTERWEAR

STABLE TREND

80S COCOONS



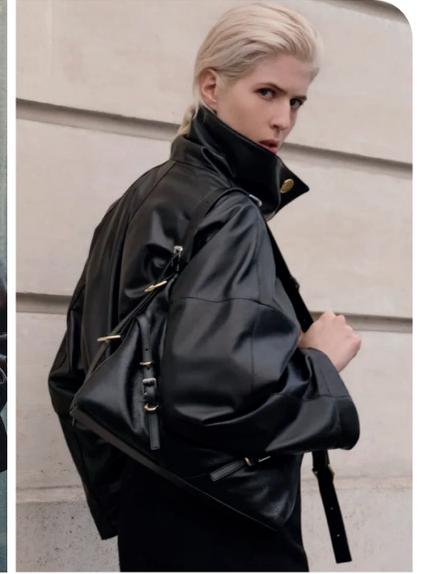
YSL7.jpg



R13 14.jpg



YSL6.jpg



Givenchy 8.jpg



Stella McCartney 18.jpeg



gucci14.jpg



YSL3.jpg

RESORT 2025 OUTERWEAR

STABLE TREND

FURRY & FUZZY PIECES



Burberry 1.jpg



Vuitton 9.jpg



Alejandra 1.jpg



tory burch 7.jpg



Ferragamo 14.jpg



Staud5.jpeg



Stella McCartney 3.jpeg



RESORT 2025 OUTERWEAR

STABLE TREND

PREPPY CAR COATS



Staud1.jpeg



tory burch 13.jpg



Givenchy 6.jpg



No 2119.jpg



beare park4.webp



Ferrari5.jpg



Oscar de la Renta3.jpg

RESORT 2025 OUTERWEAR

EARLY SIGN

PEACOATS



Dsquared2-7.jpg



Ferragamo 4.jpg



Huishang Zhang 1.jpg



Burberry 9.jpg



Brandon Maxwell 9.jpg



Rabanne 6.jpg



Rag&Bone-3.jpg

RESORT 2025 OUTERWEAR

EARLY SIGN

LEOPARD LADY



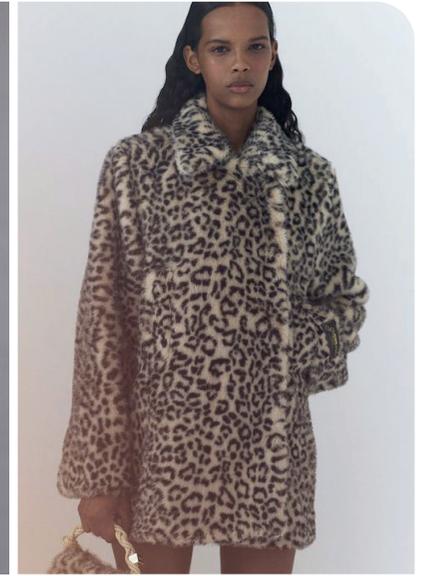
Sportmax 3.jpg



Nili Lotan3.jpg



R13 5.jpg



Ganni 13.jpg



Givenchy 1.jpg



ByMarlene Birger3.jpg



Versace8.jpg

RESORT 2025 OUTERWEAR

EDGY TREND

CLASSIC CAPES



Dior 10.jpg



Isabel Marant 9.jpg



Nili Lotan2.jpg



MaxMara 12.jpg



gucci17.jpg



Stella McCartney 16.jpeg



Vuitton 4.jpg



MUST-HAVE DRESSES



LIVETREND

RESORT 2025 DRESSES

BIG TREND

SULTRY SLIP



Monse 7.jpg



beare park5.webp



Vuitton 6.jpg



Cavalli 6.jpg



Brandon Maxwell 11.jpg



Staud6.jpeg



Versace1.jpg



RESORT 2025 DRESSES

BIG TREND

MINIMAL MAXIS



Colangelo 7.jpg



Ferrari6.jpg



Aknvas 2.jpg



Khaite 4.jpg



Tove 7.jpg



Rag&Bone-2.jpg



Bec & Bridge -3.jpg



RESORT 2025 DRESSES

SAFE TREND

STYLIZED TUBES



Sportmax 5.jpg



Staud7.jpeg



acler3.jpeg



Brandon Maxwell 1.jpg



Armariium4.jpeg



Alberta Ferretti 1.jpg



Tove 9.jpg



RESORT 2025 DRESSES

SAFE TREND

LADYLIKE OFF-SHOULDERS



Isabel Marant 12.jpg



Anna Quan11.jpg



Dior 17.jpg



ByMarlene Birger2.jpg



Safiyaa 8.jpg



beare park6.webp



Khaite 19.jpg



RESORT 2025 DRESSES

STABLE TREND

MOD DRESSES & SETS



No 212.jpg



Safiyaa 5.jpg



Rag&Bone-4.jpg



Valentino13.jpeg



Valentino11.jpeg



Retrofete 1.jpg



Versace10.jpg



RESORT 2025 DRESSES

STABLE TREND

BOHEMIAN DREAMS



CHloe8.jpg



Valli 9.jpg



Adam Lippes 5.jpg



Zimmermann 13.jpg



CHloe5.jpg



albus lumen3.jpg



La Double J2.jpg



RESORT 2025 DRESSES

EDGY TREND

BREEZY CAPE DRESSES



Del Core 1.jpg



Cornejo-Resort-PO-S25-001.jpg



albus lumen1.jpg



Cavalli 10.jpg



Stella McCartney 24.jpeg



guci.jpg



Monse 14.jpg





MUST-HAVE TOPS & KNITS



LIVETREND

RESORT 2025 TOPS

BIG TREND

PRIM MINI CARDIGANS



Givenchy 9.jpg



Safiyaa 3.jpg



Adeam -5.jpg



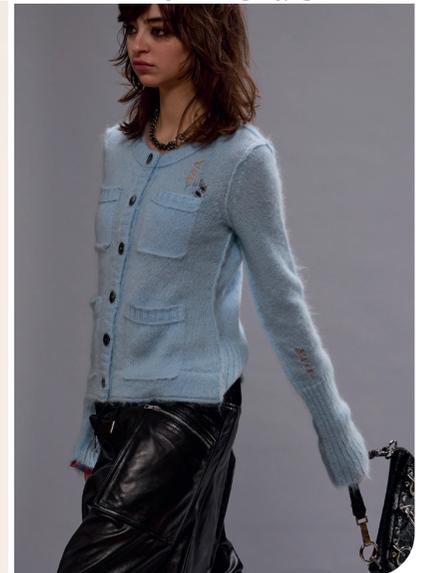
Sandy Liang 1.jpg



Rag&Bone-5.jpg



Versace7.jpg



R13 9.jpg

RESORT 2025 TOPS

BIG TREND

CRISP COTTON SHIRTS



blanca 1.jpg



Ottolinger 3.jpg



Hellessy 10.jpg



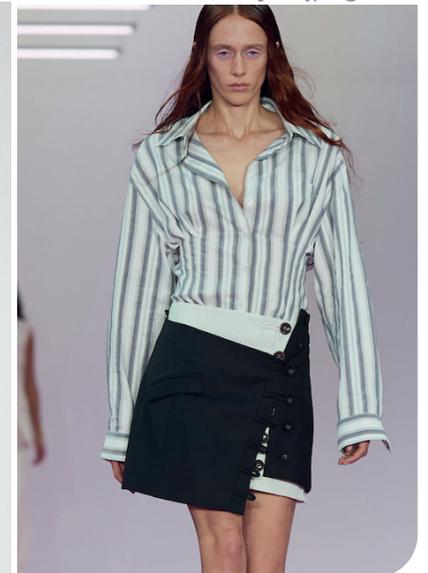
Stella McCartney 17.jpeg



Tods2.jpg



Philosophy6.jpg



Anna Quan1.jpg

RESORT 2025 TOPS

SAFE TREND

SPORTSMEN POLOS



No 2114.jpg



Vince 3.jpg



Tibi 2.png



Khaite 7.jpg



Coperni 10.jpg



Lanvin 7.jpg



Coach 2.jpeg

RESORT 2025 TOPS

STABLE TREND

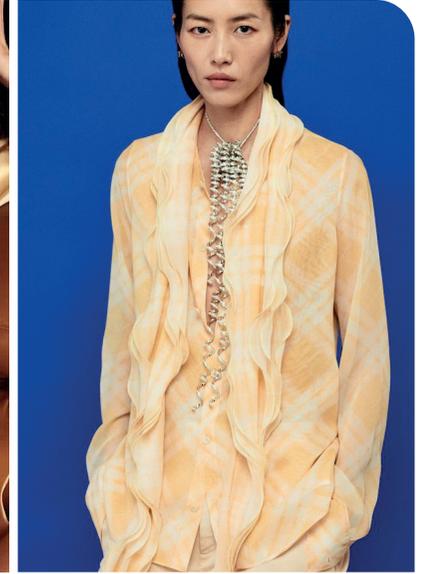
BOHEMIAN FLOUNCES



Isabel Marant 8.jpg



CHloe10.jpg



Burberry 7.jpg



Zimmermann 4.jpg



Bluemarine8.jpg



Stella McCartney 5.jpeg

00008-ulla-johnson-resort-2025-credit-julia-noni-brand.jpg.webp

RESORT 2025 TOPS

EARLY SIGN

LONG HYBRID SHIRTS



acler1.jpeg



Rabanne 9.jpg



acler2.jpeg



Philosophy2.jpg



Monse 2.jpg



Rochas 7.jpg



Monse 4.jpg



MUST-HAVE SKIRTS & PANTS



LIVETREND

RESORT 2025 SKIRTS

BIG TREND

MIDI PENCILS



gucci7.jpg



Dior 6.jpg



Zimmermann 11.jpg



Burberry 11.jpg



Lanvin 7.jpg



Christopher Esber 4.jpg



third form1.jpeg



RESORT 2025 SKIRTS

STABLE TREND

ASYMMETRIC FLUIDITY



Bec & Bridge -11.jpg



tory burch 1.jpg



Cavalli 7.jpg



Ferrari7.jpg



Monse 1.jpg



Diesel 5.jpg



Burberry 4.jpg



RESORT 2025 PANTS

STABLE TREND

WIDE BERMUDA



CHloe16.jpg



Cecile Bahnsen9.jpg



Dsquared2-5.jpg



David Koma9.jpg



tory burch 8.jpg



Colangelo 4.jpg



No 2118.jpg



RESORT 2025 SKIRTS

EARLY SIGN

BUBBLE HEMS



No 217.jpg



Coperni 1.jpg



Ksenia Schneider1.jpg



Gentle 4.jpg



Vuitton 2.jpg



Ganni 10.jpg



CinqaSept2.jpg



RESORT 2025 SKIRTS

SAFE TREND

ELEGANT A-LINE



Coach 1.jpeg



Adam Lippes 6.jpg



Erdem 4.jpg



Khaite 12.jpg



Staud3.jpeg



Valli 5.jpg



No 2111.jpg



RESORT 2025 PANTS

STABLE TREND

LEATHER LOOKS



Rabanne 2.jpg



Zimmermann 10.jpg



gucci15.jpg



Tods5.jpg



Isabel Marant 8.jpg



Vince 5.jpg



Christopher Esber 9.jpg



RESORT 2025 PANTS

EDGY TREND

CAPRI CROP



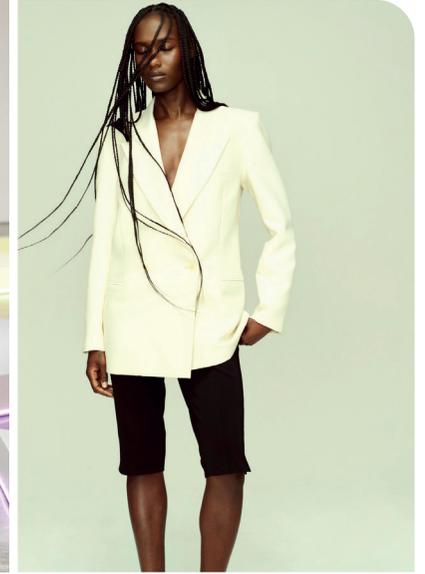
Rag&Bone-1.jpg



Filippa K 9.jpg



Zimmermann 2.jpg



Kallmeyer 3.jpg



Filippa K 3.jpg



CHloee13.jpg



Natasha ZInko 3.jpg



RESORT 2025 PANTS

EARLY SIGN

LEGGINGS REVIVAL



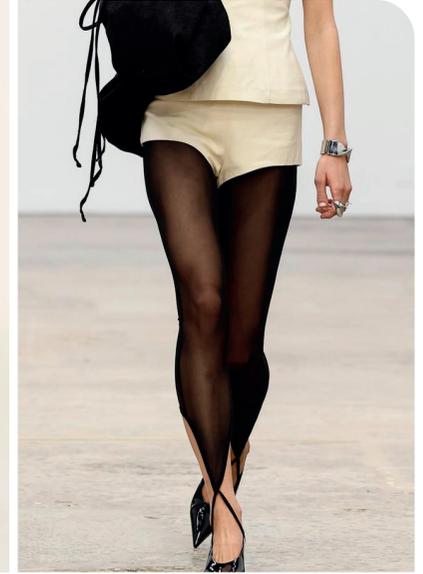
Versace4.jpg



Nanushka2.jpg



Versace12.jpg



third form6.jpeg



Diesel 10.jpg



Ulla Johnson10.jpg



Kallmeyer 9.jpg

RESORT 2025 PANTS

EDGY TREND

MINI PANTIES



Bluemarine7.jpg



Valli 11.jpg



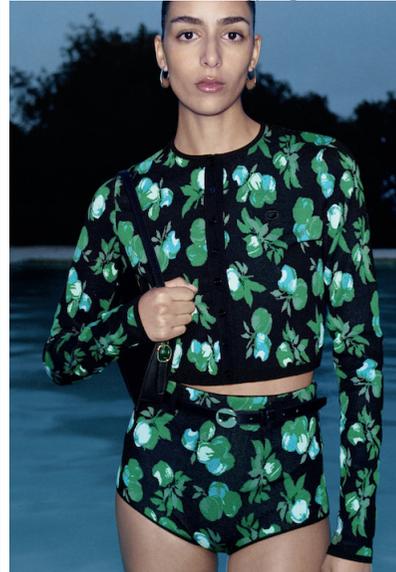
third form6.jpeg



gucci18.jpg



Nanushka8.jpg



Coperni 6.jpg



Stella McCartney 4.jpeg



DATA SOURCES & ICONS

TREND GROWTH



MARKET

YEAR ON YEAR TREND GROWTH ON E-COMMERCE



SOCIAL MEDIA

YEAR ON YEAR TREND GROWTH ON INSTAGRAM



CONSUMER INTEREST

YEAR ON YEAR GROWTH OF ONLINE SEARCH VOLUMES



FASHION SHOWS

YEAR ON YEAR TREND GROWTH ON FASHION SHOWS

TREND BEHAVIOR

EDGY TREND

weak signal of a potential micro trend with very high risk

EARLY SIGN

emerging trend with growing perspective but higher risk

SAFE TREND

announced trend with growing perspective and safe risk

BIG TREND

trend with a big magnitude due to high commercial potential and quick adaption

STABLE TREND

trend that is already present in the market with flat growth

LAST CALL

trend with decreasing perspective but still having business potential

TREND MAGNITUDE



MANIFEST

AN ICONIC PRODUCT THAT IS A STABLE TREND OF LARGE MAGNITUDE WITH CONFIRMED COMMERCIAL SUCCESS



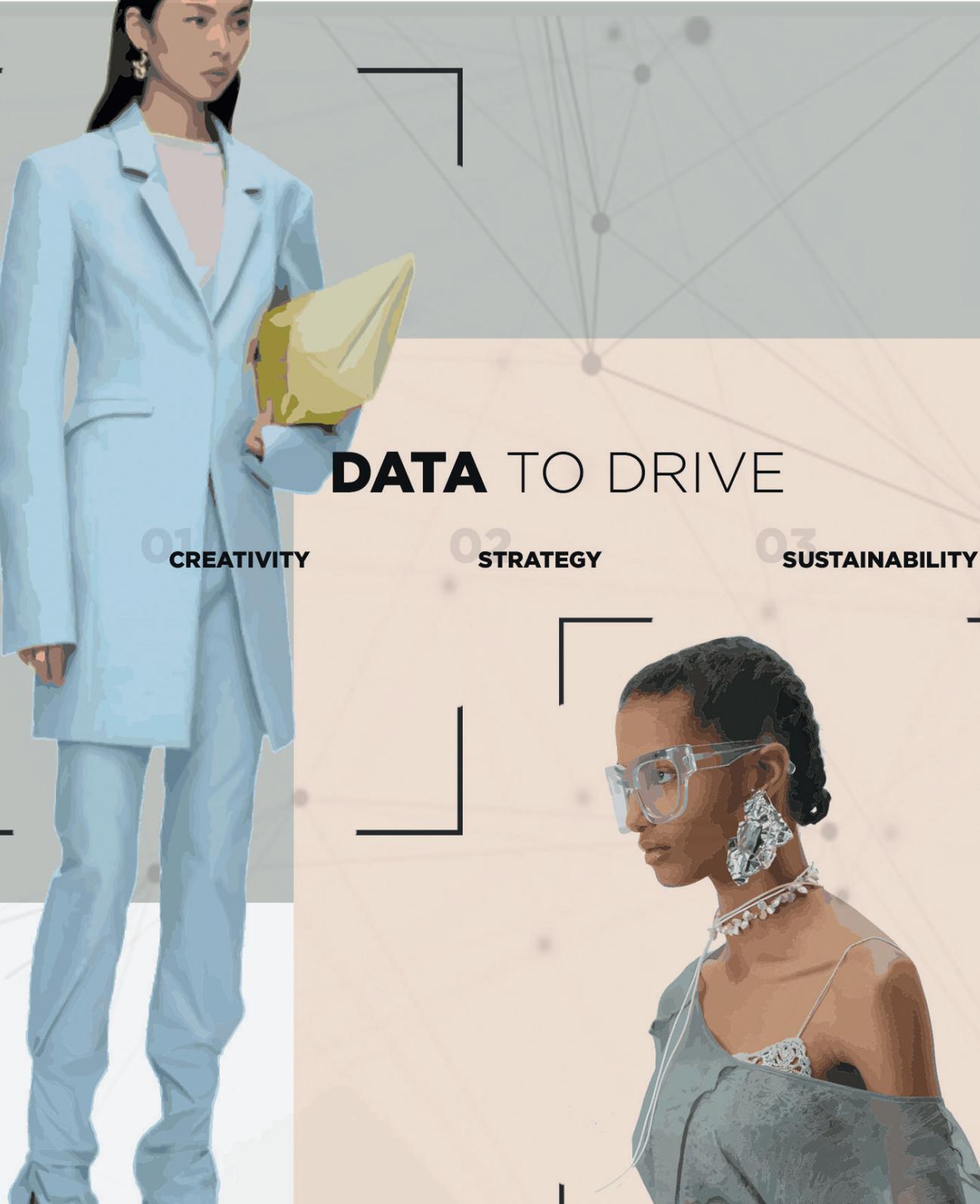
INVEST

A CORE PRODUCT REPRESENTING A STEADILY GROWING TREND OF MODERATE MAGNITUDE WITH COMMERCIAL POTENTIAL



TEST

A STATEMENT PRODUCT WITH GROWING PERSPECTIVE BUT SMALLER MAGNITUDE AND HIGHER RISK



DATA TO DRIVE

01 CREATIVITY

02 STRATEGY

03 SUSTAINABILITY



LIVETREND

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