



**WOMENSWEAR**  
**FW 2025**  
**FORECASTING**  
**SOFT**  
**ACCESSORIES**  
**KEY ITEMS**



LIVETREND

# FW25 SOFT ACCESSORIES INTRODUCTION



Simon Rocha.jpg



AlbertaFeretti.jpg



@emrata



Ottolinger.jpg



## FORECAST

### Express yourself.

As we step into the Fall/Winter 2025 season, the fashion world is embracing a harmonious blend of luxury, comfort, and practicality, with a distinct focus on tactile experiences and statement-making pieces. This season's spotlight is on adaptable head and neckwear, which not only elevate an outfit but also provide a sense of warmth and comfort. These accessories are becoming essential elements of personal expression, allowing individuals to showcase their unique style and personality through thoughtful details. This season's must-have accessories include elastic headbands, vintage foulards, and fur-lined collars, which elevate outfits.

Knitted hoodies take over balaclavas, oversized scarves are worn like cape or ponchos, showcasing creative styling ideas. The surge in interest, reflected in increased internet searches, highlights a shift towards accessories that serve as both functional and expressive elements. The other soft accessories highlight the focus on neckline and face, blending tradition with modernity to create unique, stylish looks.

*This forecasting report is realized crossreferencing LIVETREND data from several sources to empower the expertise of our Trend Analysts to forecast the trends with concrete and quantitative information. Find the related data sources and icons on the last slides.*

[ACCESS ALL IMAGES  
CLICKING HERE](#)

# FW25 SOFT ACCESSORIES SPOTLIGHT



MANIFEST



INVEST



TEST

SHERPA CAP



Gabriela Hearst.avif

CAPE SCARF



del-core-.jpg

SIXTIES HEADBAND



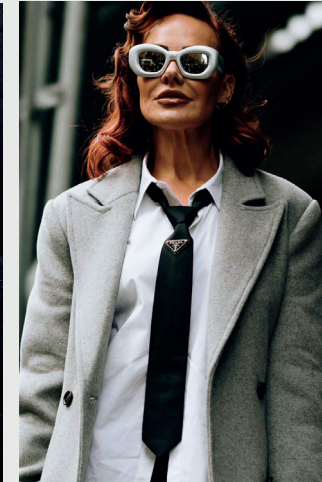
conner-ives-bks-f24-004.jpg

KNITTED HOOD



emporio armani

MEN'S TIE



streetstyle newyork 24.jpg

WHITE STOCKING



Streetstyle paris 123.jpeg

***This Trend Spotlight proposes the must-have products of the season to build the right assortment.***

This selection is made to ensure that you have the right collection staples, invest in the right core pieces and test the right trendy items within your product range.

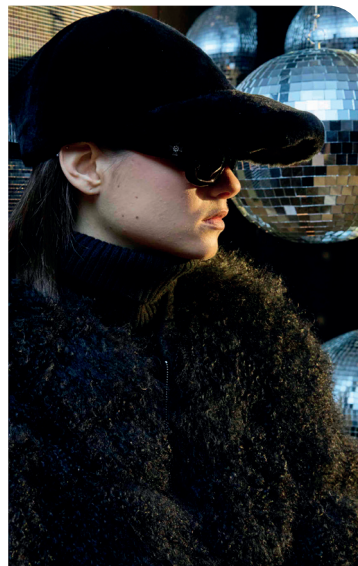
Find the full list of seasonal core items on the next slides.

BIG TREND

# FW25 THE BASEBALL CAP



akris 2.jpg



SimonettaRavizza.jpg



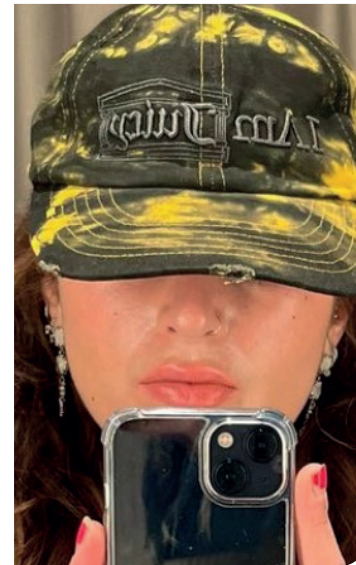
Gabriela Hearst.avif



@cultishofficial



AchillesonGabriel.jpg



@annameehan

## PLUSH FLEECE

## FRAYED FINISHED

STABLE TREND

# FW25 CHUNKY BEANIES



Louis\_Vuitton.jpg

## ANIMAL EAR



streetstyle london 18.jpg

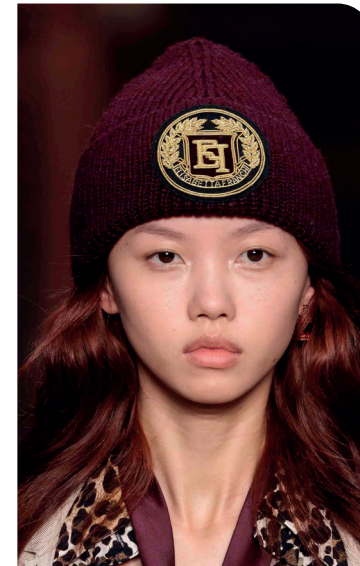


charles jeffrey loverboy.png



Streetstyle Paris 12.jpg

## BIG LOGO



Elisabetta Franchi.jpg



Tommy Hilfiger



STABLE TREND

# FW25 ROUND FURRY HAT



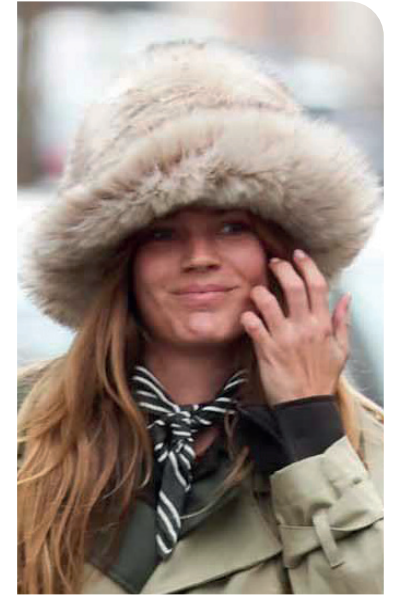
DriesVanNoten.jpg



@\_olhirst\_.jpg



SARAWONG.jpg



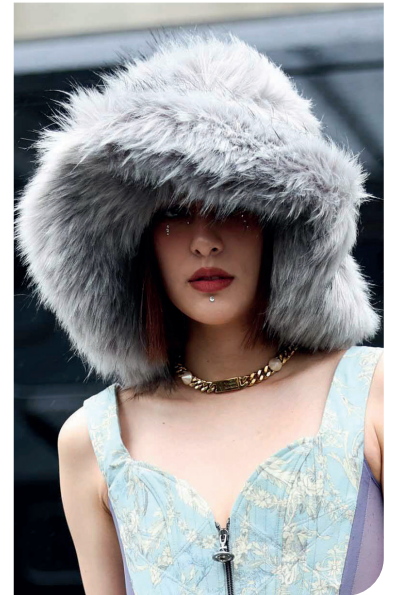
streetstyle copenhagen 31.jpg



streetstyle copenhagen 40.jpg



@isabellalalonde.jpg



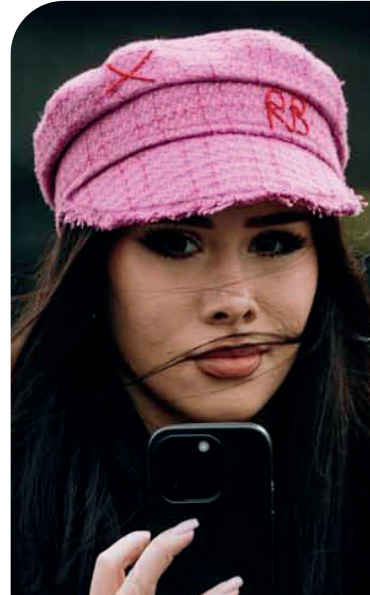
streetstyle paris 75.jpg

STABLE TREND

# FW25 THE DRIVER HAT



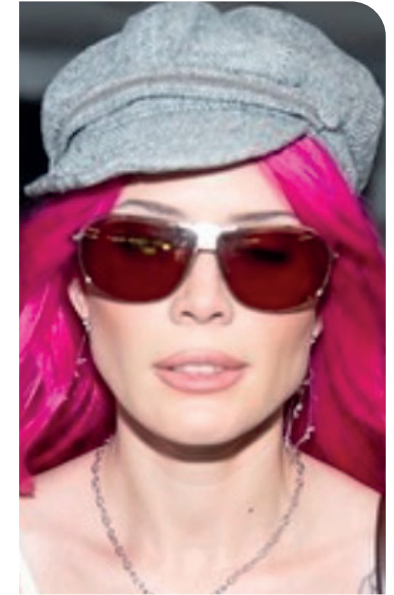
Alice+Olivia.jpg



streetstyle paris 86.jpg



streetstyle paris 5.jpg



@iamhalsey 2.jpg



Emporio Armani.jpg



streetstyle newyork 4.jpg



streetstyle paris 182.jpg

SAFE TREND

# FW25 WESTERN HAT



Ralph Lauren.jpg



streetstyle copenhagen.jpg



streetstyle london 14.jpg



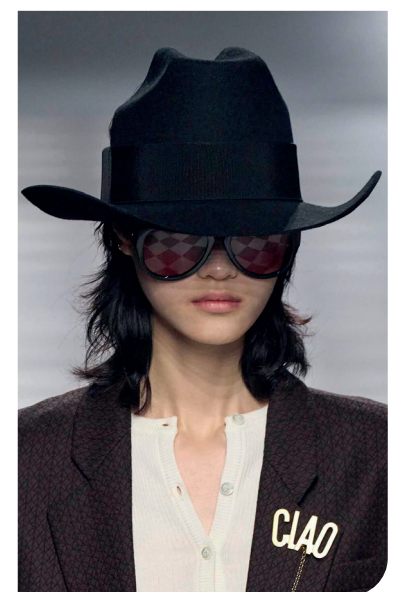
streetstyle london 23.jpg



streetstyle milan 44.jpg



@carodaur.jpg



Moschino.jpg



STABLE TREND

FW25 **FLAT CAP**



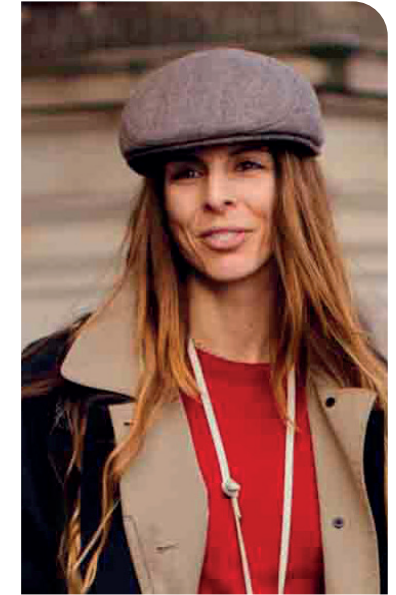
Chanel.jpg



streetstyle paris 119.jpg



streetstyle paris 126.jpg



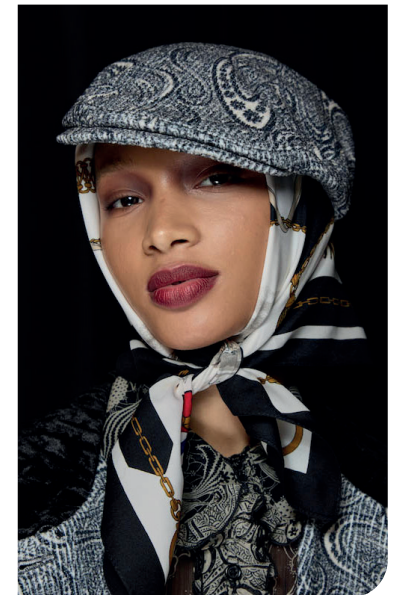
streetstyle copen hagen 11.jpg



streetstyle copenhagen 18.jpg



@sofiamcoelho



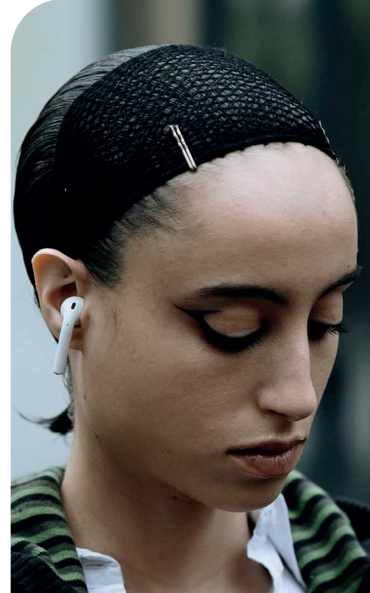
annasui.jpg

STABLE TREND

# FW25 WIDE ELASTIC HEADBAND



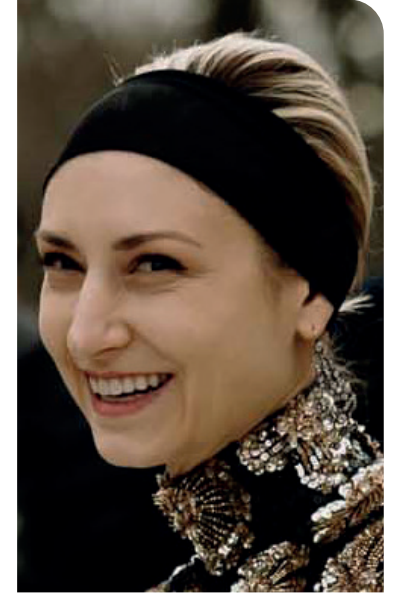
Corner Ives



streetstyle london 41.jpg



streetstyle milan 35.jpg



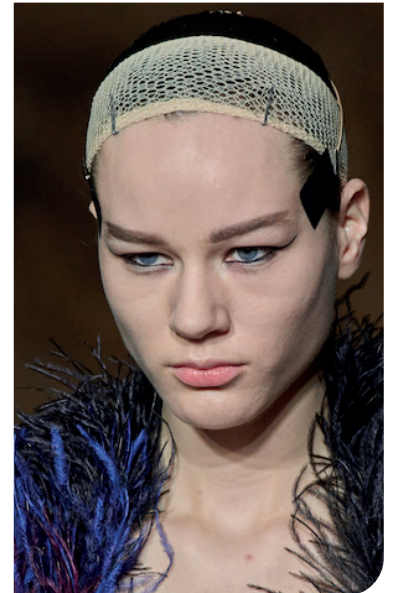
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@sofiamcoelho 2.jpg



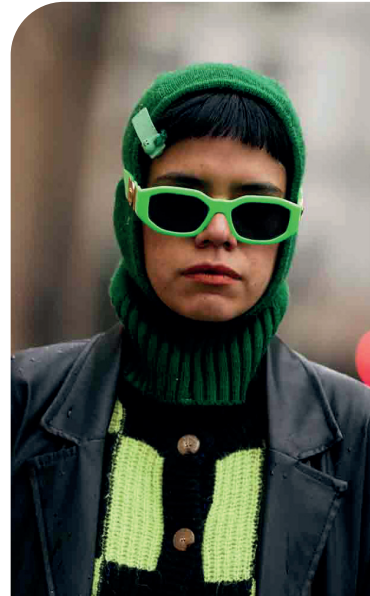
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Erdem.jpg



Duran Lantink.jpg



streetstyle paris 118.jpg



streetstyle copenhagen 21.jpg



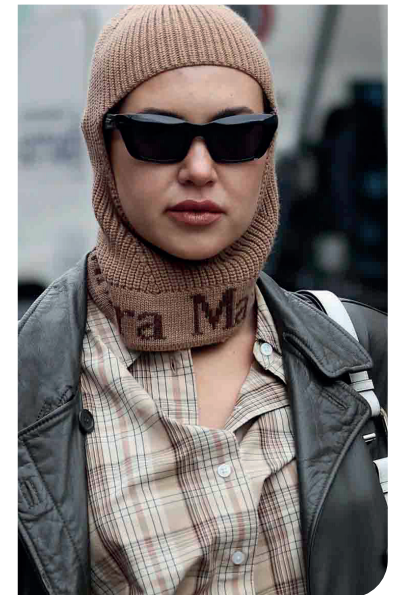
streetstyle copenhagen.jpg



streetstyle paris 106.jpg



streetstyle london 1.jpg



streetstyle milan 26.jpg

BIG TREND

# FW25 VINTAGE PRINT FOULARD



anna-sui-bks-f24-024.jpg



streetstyle copen hagen 7.jpg



streetstyle newyork 35.jpg



streetstyle paris 83.jpg



Moschino 2.jpg



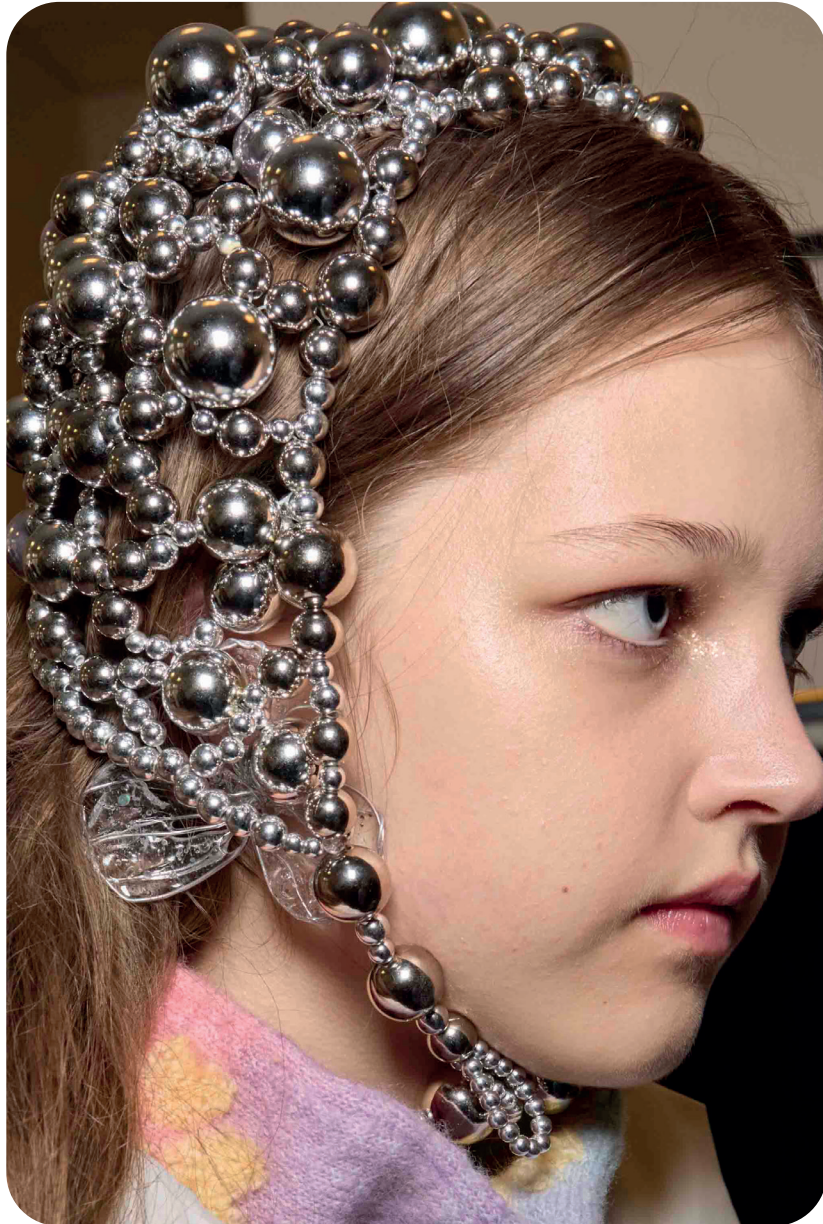
ullajohnson.jpg



streetstyle newyork 8.jpg

EDGY TREND

# FW25 BEADED HEADPIECE



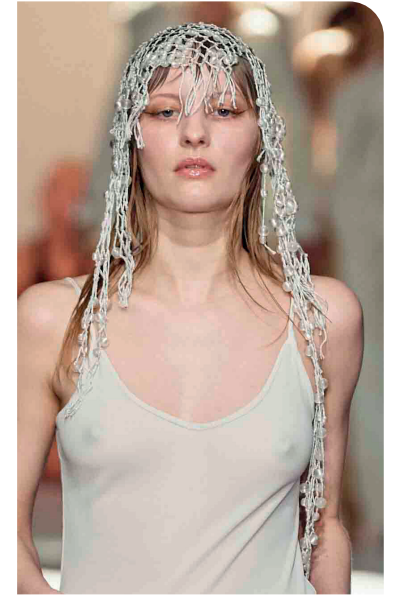
forsomeone



streetstyle copenhagen 3.jpg



streetstyle paris 176.jpeg



DiPetsa.jpg



streetstyle paris 146.jpg



streetstyle london 16.jpg



@thesouldrobe.jpeg

BIG TREND

FW25 XL SCARF



balenciaga.jpg



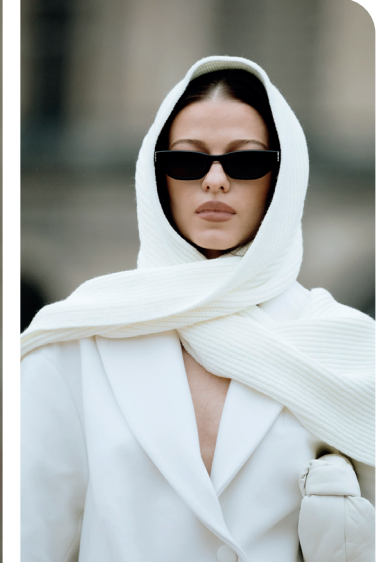
streetstyle paris 93.jpeg



streetstyle newyork 17.jpeg



del core



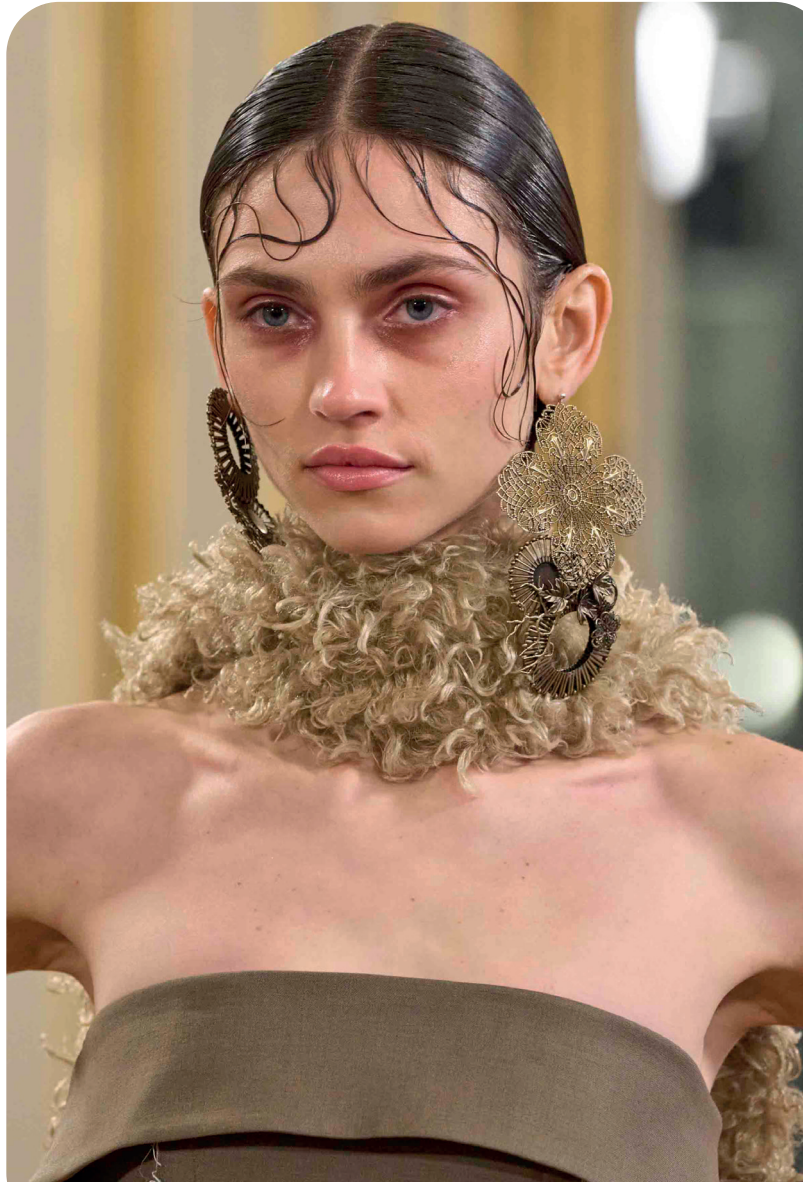
streetstyle parsi 148.jpeg



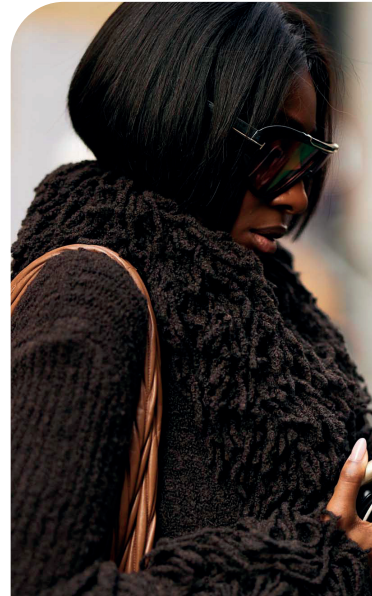
StreetstyleNewyork10.jpg

FRINGE DETAIL

COZY WRAP



Rokh 4.jpg



streetstyle milano 61.jpg



streetstyle milan 16.jpeg



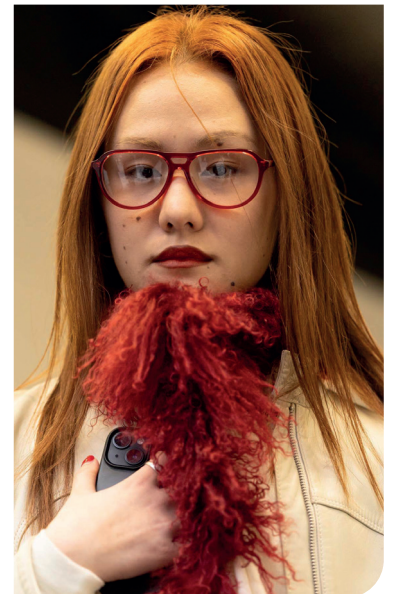
eckhauslatta.jpg



streetstyle london 15.jpg



alabamamuse.webp



streetstyle paris 189.jpg

SAFE TREND

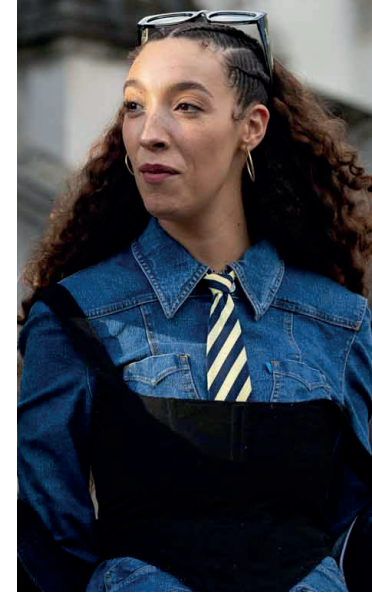
FW25 TIE



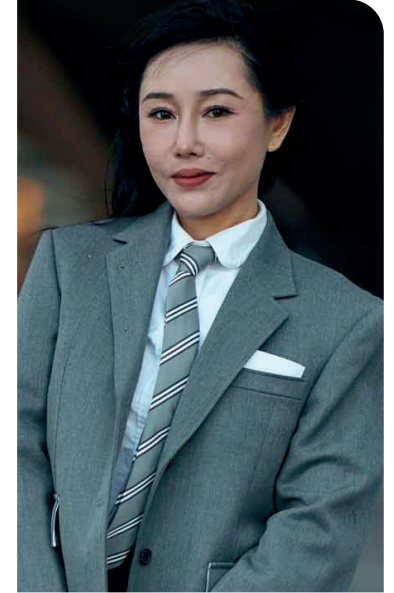
thombrowne.jpg



streetstyle copenhagen 23.jpg



streetstyle london 39.jpg



streetstyle newyork 11.jpg



streetstyle newyork 24.jpg



streetstyle copenhagen 8.jpg



streetstylemilan 2.jpeg





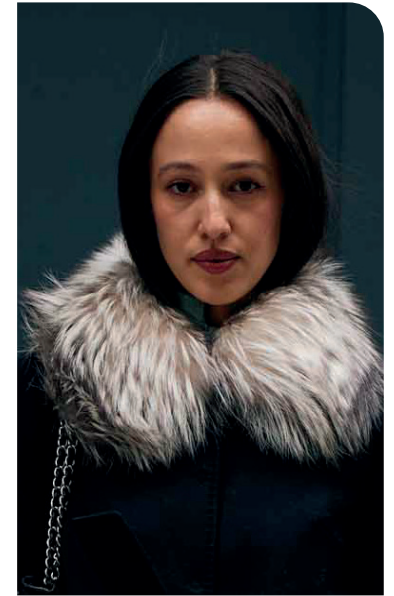
Simone Rocha 5.jpg



streetstyle copenhagen 39.jpg



Streetstyle newyork 3.png



streetstyle newyork 22.jpg



Ashley\_Williams.jpg



streetstyle london 43.jpg



offwhite.jpg

EARLY SIGN

# FW25 LEATHER OPERA GLOVE



Carven.jpg



streetstylemilan30.jpg



streetstyle milan 48.jpg



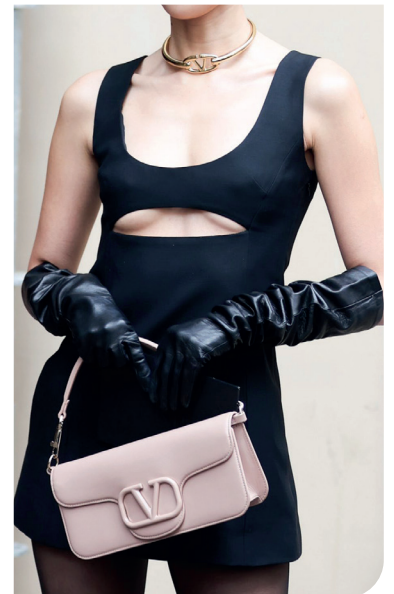
streetstyle milan 10.jpeg



meruert tolegen.jpg



streetstyle paris 95.jpg



streetstyle pari s59.jpeg



EARLY SIGN

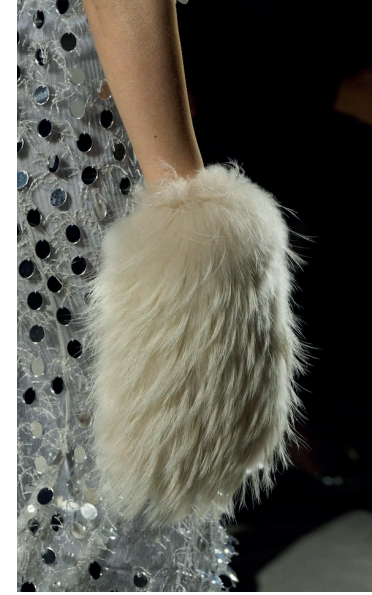
FW25 **FUR MUFF**



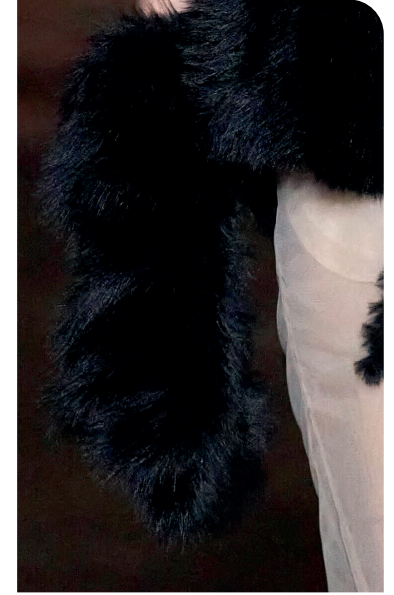
LUAR.jpg



Kim-shui.jpg



Louisvuitton.jpg



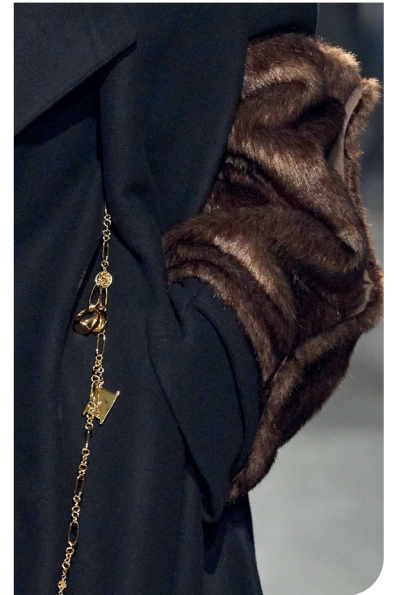
SimoneRocha.jpg



Sean Suen 2.jpg



lapointe.jpg



Sean Suen.jpg

SAFE TREND

FW25 **LOW RISE BELT**



streetstyle 11.jpg



streetstyle paris 39.jpg



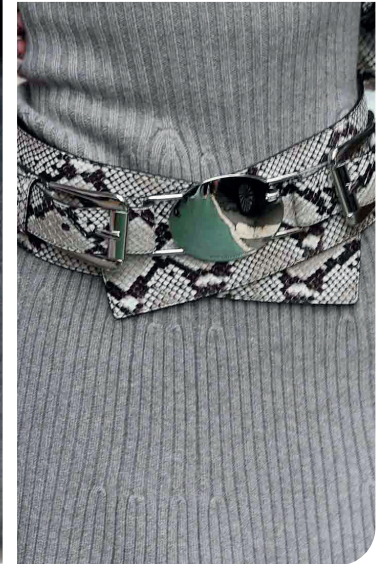
streetstyle paris 38.jpg



Streetstyle Paris 12.jpg



streetstyle newyork 15.jpg



Streetstyle Paris 13.jpg

MINIMAL BELT

STATEMENT LARGE BELTS

SAFE TREND

# FW25 KNEE STOCKINGS



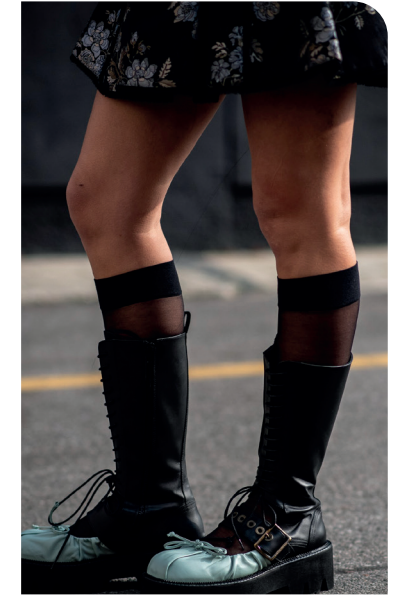
@irisloveunicorns



streetstyle copenhagen 41.jpeg



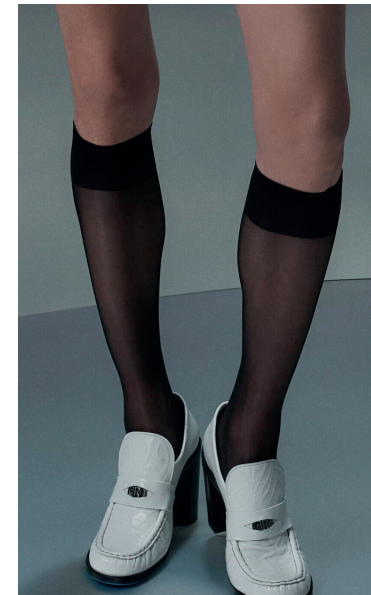
hilfiger-.jpg



streetstyle milano 65.jpeg



R13 -7.png



John Richmond.jpg



streetstyle paris 60.jpeg

SAFE TREND

# FW25 **WHITE STOCKINGS**



ming ma



Streetstyle paris 123.jpeg



jil sander.jpeg



global fashion collective4.jpg



GCDS.jpg



Tory Burch.jpg



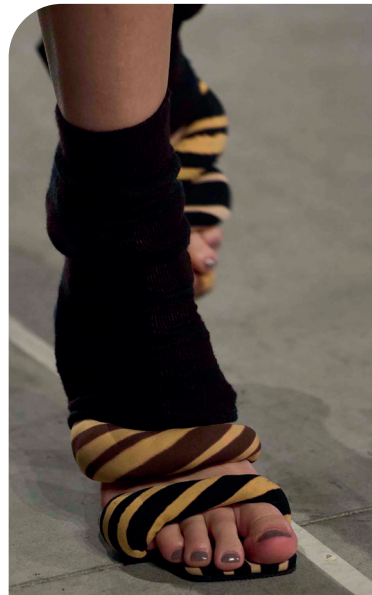
DaweiStudio.jpg

EDGY TREND

FW25 **LEG WARMER**



bymarlenebirger.jpg



RAVE REVIEW.jpg



giugiu.jpg



NA-KD.jpg



lou de betholy\_10.png



@sofiamcoelho 4.jpg



Rokh.jpg



# DATA SOURCES & ICONS

## TREND GROWTH



### MARKET

YEAR ON YEAR TREND GROWTH ON E-COMMERCE



### SOCIAL MEDIA

YEAR ON YEAR TREND GROWTH ON INSTAGRAM



### CONSUMER INTEREST

YEAR ON YEAR GROWTH OF ONLINE SEARCH VOLUMES



### FASHION SHOWS

YEAR ON YEAR TREND GROWTH ON FASHION SHOWS

## TREND BEHAVIOR

### EDGY TREND

weak signal of a potential micro trend with very high risk

### EARLY SIGN

emerging trend with growing perspective but higher risk

### SAFE TREND

announced trend with growing perspective and safe risk

### BIG TREND

trend with a big magnitude due to high commercial potential and quick adaption

### STABLE TREND

trend that is already present in the market with flat growth

### LAST CALL

trend with decreasing perspective but still having business potential

## TREND MAGNITUDE



### MANIFEST

AN ICONIC PRODUCT THAT IS A STABLE TREND OF LARGE MAGNITUDE WITH CONFIRMED COMMERCIAL SUCCESS



### INVEST

A CORE PRODUCT REPRESENTING A STEADILY GROWING TREND OF MODERATE MAGNITUDE WITH COMMERCIAL POTENTIAL



### TEST

A STATEMENT PRODUCT WITH GROWING PERSPECTIVE BUT SMALLER MAGNITUDE AND HIGHER RISK





# DATA TO DRIVE

01 CREATIVITY

02 STRATEGY

03 SUSTAINABILITY



LIVETREND

# THANK YOU!

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