



WOMENSWEAR
FW 2025
FORECASTING
DRESSES
KEY ITEMS



LIVETREND

DRESSES FW25 INTRODUCTION



hloe



hannah schonberg



shushutong



scervino



FORECAST

Contemporary & Youthful Ladies.

The FW25 womenswear dress range exudes sophistication with a sober undertone, featuring modest maxi length longleeves and straight-neck sleeveless options. Similarly contemporary are modern long dresses with low-waists and new layered tunics. Contemporary bubble hem interpretations breathe new life into tutus and add a flirty vibe with the more edgy tubes that remain for niche markets, while corporate siren-styles inspire blazer dresses, longer corporate shirts, and crisp mod-like minis that add professional edge. A dreamy undertone emerges in waterfall drapes and deep slip dresses in sheer options, evoking a sense of romance. The collection also highlights ladylike allure with sophisticated vintage boat-neck and off-shoulder styles or sophisticated button-up dresses that feel hyper timeless. Drapes remain a favored style detail, complemented by contrasted prim collars and dainty bows, adding delicate, refined touches to the overall look.

This forecasting report is realized crossreferencing LIVETREND data from several sources to empower the expertise of our Trend Analysts to forecast the trends with concrete and quantitative information. Find the related data sources and icons on the last slides.

[ACCESS ALL IMAGES
CLICKING HERE](#)

TOP NECKLINES DRESSES FW25



INVEST



shushu tong -3.jpg

THE LADYLIKE



n-21_1.jpg

SAFE TREND



MANIFEST



conner ives3.jpg

THE MINIMAL STRAIGHT



ferragamo-.jpg

BIG TREND



MANIFEST



zara15.jpg

THE CONTRAST COLLAR



acne

SAFE TREND

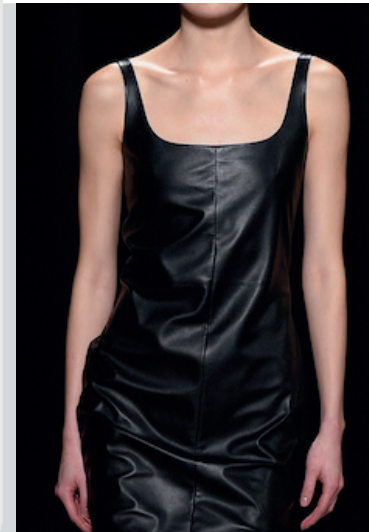


INVEST



cavalli4.jpg

THE DÉCOLLETÉ



fforme1.jpg

SAFE TREND

TOP ELEMENTS DRESSES FW25



MANIFEST



ilkyaz ozel 3 copy.jpg

THE LINGERIE ELEMENTS



gucci

STABLE TREND



TEST



coperni 3 copy.jpg

THE BUBBLE SEAM



christopher esber 2 copy.jpg

EDGY TREND



MANIFEST



jason wu_4.jpg

THE DARING DRAPES



jacquemus

BIG TREND



INVEST



streetstyle

THE DAINTY BOWS



shushu tong -15.jpg

LAST CALL

DRESSES FW25 **SPOTLIGHT**



MANIFEST



INVEST



TEST

MODEST MAXI



streetstyle17.jpg

MOD MINI



sandy liang9.jpg

LADYLIKE



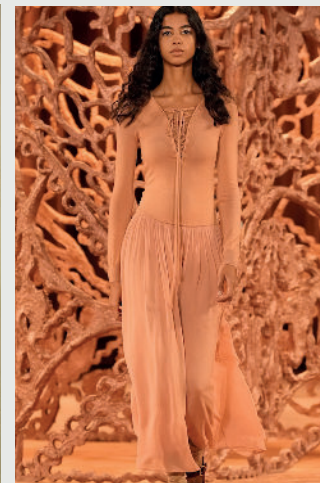
miumiuaw24.webp

BOHO TUNIC



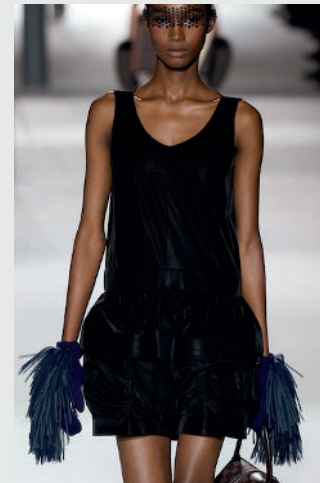
Blumarine

LOW WAISTED



ulla johnson--7.jpg

TUTU



louis vuitton 3.jpg

This Trend Spotlight proposes the must-have products of the season to build the right assortment.

This selection is made to ensure that you have the right collection staples, invest in the right core pieces and test the right trendy items within your product range.

Find the full list of seasonal core items on the next slides.

BIG TREND

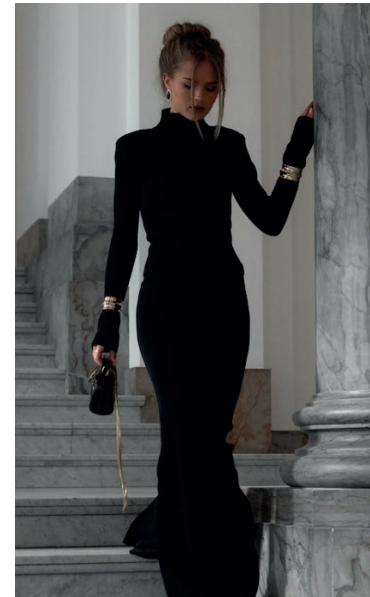
FW25 THE MODEST MAXI



streetstyle17.jpg



ashish3.png



@hannahschonberg8.png



@etro8.png



jacquemus copy.jpg



_MSMG1.jpg



ulla johnson--5.jpg

BIG TREND

FW25 THE MOD(EST) MINI



anthropologie 20.webp



valentino resort 25.webp



MiuMiu 1.jpg



wickstead



vivetta6.jpg



no21_5.jpg



sandy liang9.jpg

DRESSES

WOMENSWEAR

FORECASTING

FALL/WINTER 2025

STABLE TREND

FW25 THE TENDER DRAPE



conner ives3.jpg



philosophy -2.jpg



Staudt.png



@hannahschonberg9.png



Victoria-Beckham.jpg



isabelmarant.webp



jason wu_1.jpg

STABLE TREND

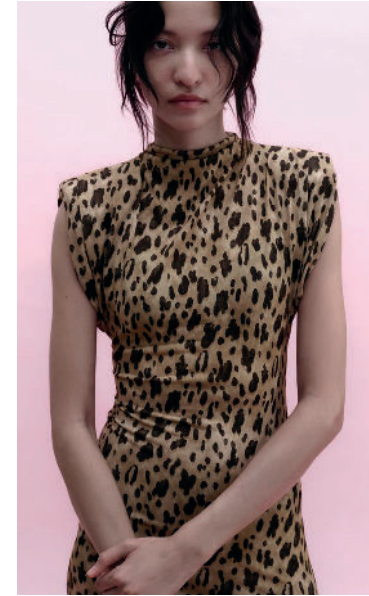
FW25 THE MINIMAL SLEEVELESS



fendi10.jpg



filippa-K.jpg



zara4.jpg



@emiliasilberg2.png



ferragamo-.jpg



prada



The Row 4 copy.jpg

STABLE TREND

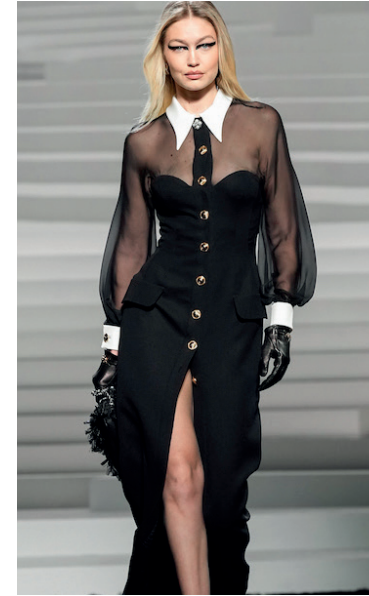
FW25 THE PRIM DRESS



altuzarra 7 copy.jpg



rowenrose 18.png



versace16.jpg



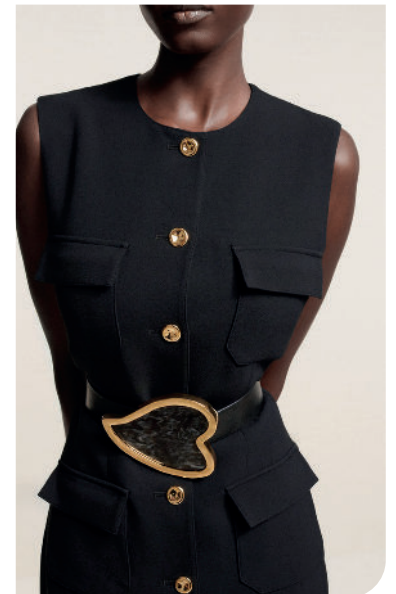
Shushu Tong, Vogue 5.jpg



kimhekim -12.png



sandy liang4.jpg



brandon maxwell details copy.jpg

SAFE TREND

FW25 THE WATERFALL NECK



no21-2.jpg



givenchy.jpg



burberry13 Kopie.jpg



stella-mccartney-.jpg



laqaun smith10.jpg



roberto-cavalli-resort-2025.webp



ulla johnson--9.jpg

DRESSES

WOMENSWEAR

FORECASTING

FALL/WINTER 2025

STABLE TREND

FW25 THE MODERN LADY



bottega veneta -10.jpg



stella mccartney



proenza schouler 5 copy.jpg



bottega veneta -6.jpg



Twinsset 1.png



philip lim



proenza shouler

DRESSES

WOMENSWEAR

FORECASTING

FALL/WINTER 2025

SAFE TREND

FW25 THE MINIMAL AND FEMININE



tibi



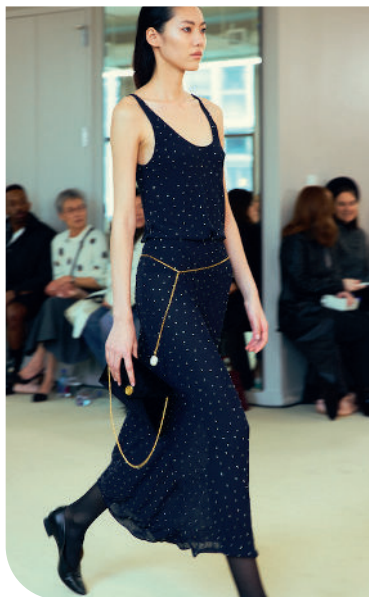
monse_5.jpg



herve-leger-.jpg



miumiu4.avif



altuzarra



gucci4.jpg



carven -4.jpg

DRESSES

WOMENSWEAR

FORECASTING

FALL/WINTER 2025

SAFE TREND

FW25 VINTAGE COCKTAIL DRESS



shushu tong -14.jpg



n-21_1.jpg



The Row 8.png



miumiuaw2024.webp



miumiu11.jpg



W Concept (7).png



rotate.jpg

DRESSES

WOMENSWEAR

FORECASTING

FALL/WINTER 2025

SAFE TREND

FW25 THE TAILORED OFFICE SIREN



tosi



@hannahschonberg14.png



valentino -2.jpg



gestuz-.jpg



sportmax3.jpg



miumiu1.avif



@veronicaferraro.png

SAFE TREND

FW25 THE CORPORATE SHIRT



maticevski 7 copy.jpg



fendi



huishang zhang



MiuMiu 4.jpg



tibi2.png



Lampoon Magazine.jpeg



@chloelectureaux2.png

DRESSES

WOMENSWEAR

FORECASTING

FALL/WINTER 2025

STABLE TREND

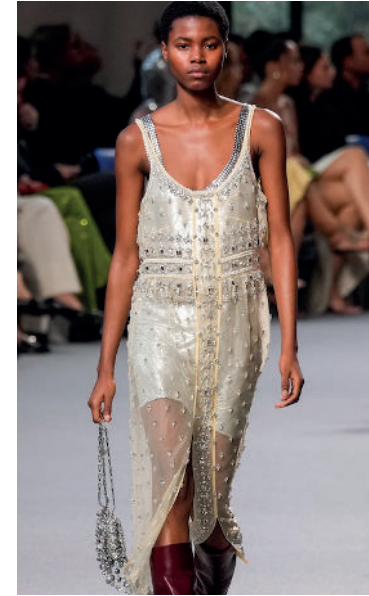
FW25 THE NEO SLIPDRESS



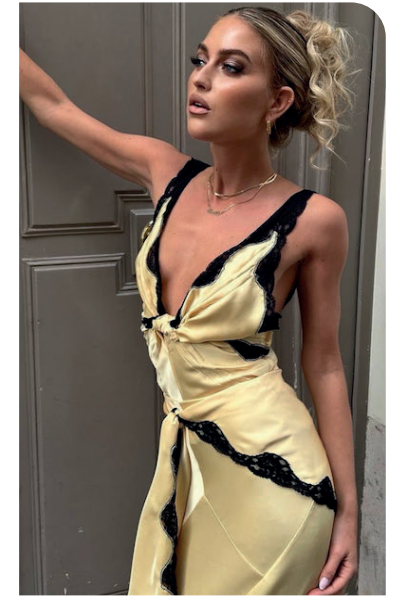
burberry9.jpg



streetstyle37.jpg



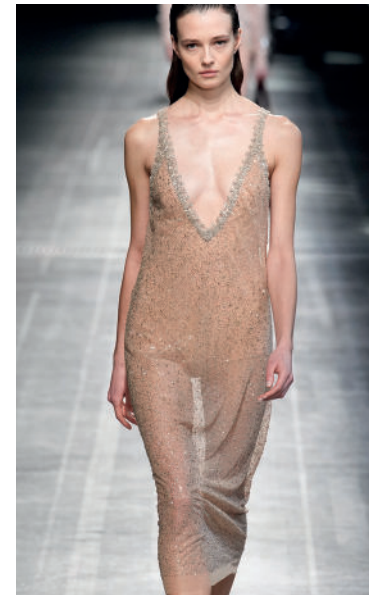
rabbane5.jpg



@emilisindlev3.png



gucci5.jpg



scervino-8.jpg



louis vuitton 10.jpg

EARLY SIGN

FW25 THE MAXI BOHO TUNIC



blumarine



chloe



quira -3.png



W Concept (3).png



ullajohnson



giambattista valli -5.jpg



@freelanceasker3.png

DRESSES

WOMENSWEAR

FORECASTING

FALL/WINTER 2025

STABLE TREND

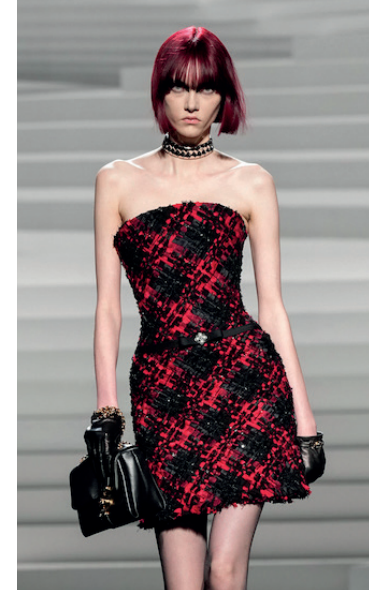
FW25 **THE FLIRTY TUBE**



shushu tong -2.jpg



wconcept



versace10.jpg



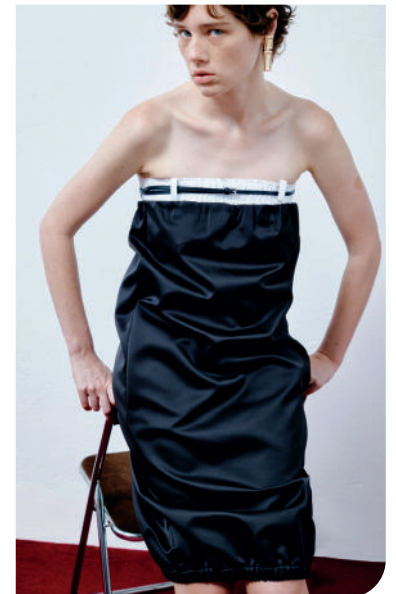
n-21_2.jpg



streetstyle



kors4.jpg



no211.jpg

DRESSES

WOMENSWEAR

FORECASTING

FALL/WINTER 2025

EARLY SIGN

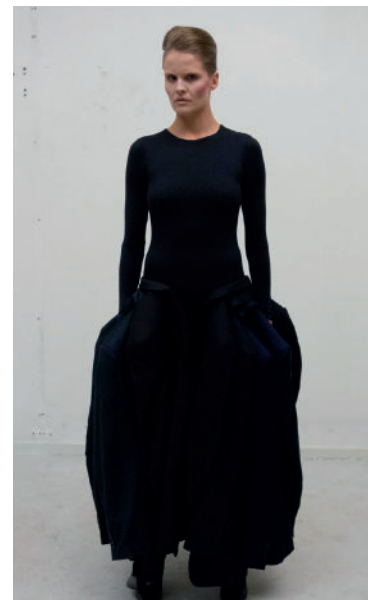
FW25 THE LONG LOW-WAIST



@odda1.png



16Arlington-2.jpg



bonnetje.webp



streetstyle39.jpg



ulla johnson--7.jpg



xickstead



sourceunknown5.jpg.webp

DRESSES

WOMENSWEAR

FORECASTING

FALL/WINTER 2025

EDGY TREND

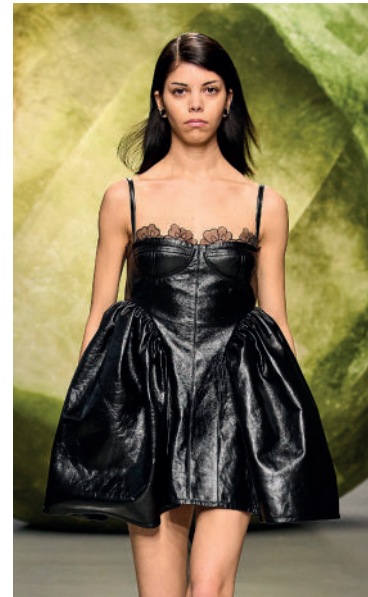
FW25 THE BUBBLE & FRILL TUTU



no21-1.jpg



conner ives4.jpg



Cecilie_Bahnsen_ceb_prs_aw24_013.jpg



almeida11.jpg



streetstyle38.jpg



louis vuitton 3.jpg



coperni 13.jpg

EDGY TREND

FW25 THE BARELY THERE LAYER



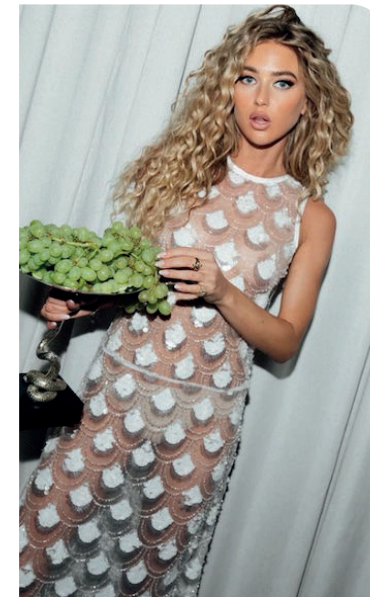
chloe19.jpg



@antoniomarras-11.png



gestuz.jpg



@emilisindlev2.png



del-core.jpg



Proenza-Schouler-.jpg



984c81305574b0cd43c82d4226d_329.jpg

DATA SOURCES & ICONS

TREND GROWTH



MARKET

YEAR ON YEAR TREND
GROWTH ON E-COMMERCE



SOCIAL MEDIA

YEAR ON YEAR TREND
GROWTH ON INSTAGRAM



CONSUMER INTEREST

YEAR ON YEAR GROWTH OF
ONLINE SEARCH VOLUMES



FASHION SHOWS

YEAR ON YEAR TREND
GROWTH ON FASHION SHOWS

TREND BEHAVIOR

EDGY TREND

weak signal of a potential micro
trend with very high risk

EARLY SIGN

emerging trend with growing
perspective but higher risk

SAFE TREND

announced trend with
growing perspective and safe risk

BIG TREND

trend with a big magnitude due to high
commercial potential and quick adaption

STABLE TREND

trend that is already present in
the market with flat growth

LAST CALL

trend with decreasing perspective but
still having business potential

TREND MAGNITUDE



MANIFEST

AN ICONIC PRODUCT THAT IS
A STABLE TREND OF LARGE
MAGNITUDE WITH CONFIRMED
COMMERCIAL SUCCESS



INVEST

A CORE PRODUCT REPRESENTING
A STEADILY GROWING TREND OF
MODERATE MAGNITUDE WITH COM-
MERCIAL POTENTIAL



TEST

A STATEMENT PRODUCT WITH
GROWING PERSPECTIVE BUT
SMALLER MAGNITUDE AND
HIGHER RISK



DATA TO DRIVE

01 CREATIVITY

02 STRATEGY

03 SUSTAINABILITY



LIVETREND

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