



WOMENSWEAR
FW 2025
FORECASTING
OUTERWEAR
KEY ITEMS



LIVETREND

OUTERWEAR FW25 INTRODUCTION



paris streetstyle



gucci



streetstyle



streetstyle



FORECAST

Neo Nostalgia. For FW 25/26, outerwear key pieces are all about blending comfort, style, and nostalgia. Furry and shearling coats and jackets bring a nomadic coziness, perfect for braving the cold with a touch of rustic charm. Ladylike looks move into focus with refined car coats, cocoon styles, tweeds, and trenches, adding a sophisticated elegance to any ensemble. Military jackets look to the masculine staples of the past. With peacoats and cabin jackets, they evoke an upper-class highland hunting vibe and are combining rugged practicality with a sense of heritage. Boxy maxi coats and power blazers, carrying over from last season, are featured in even more exaggerated silhouettes, making bold statements in both volume and sharpness. Retro leather jackets enhance the recent 80s aesthetic even further looking at pronounced power shoulders and high collar designs, offering a blend of edgy rebellion and vintage flair. Together, these pieces create a versatile and versatile outerwear mix that proposes nostalgic styles with a contemporary edge.

This forecasting report is realized crossreferencing LIVETREND data from several sources to empower the expertise of our Trend Analysts to forecast the trends with concrete and quantitative information. Find the related data sources and icons on the last slides.

[ACCESS ALL IMAGES
CLICKING HERE](#)

TOP ELEMENTS OUTERWEAR FW25



INVEST



acne studios -2.jpg

THE HIGH COLLAR

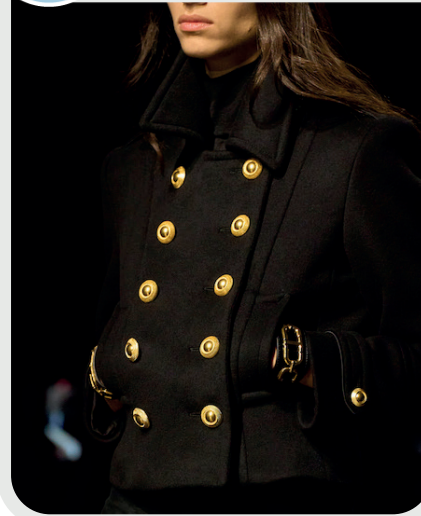


jw-anderson-clp-f24-033.jpg

SAFE TREND



INVEST



tom-ford.jpg

THE MILITARY BUTTON



versace1 Kopie.jpg

SAFE TREND



MANIFEST



altuzarra_3.png

THE CONTRAST COLLAR



acne

BIG TREND



TEST



london-str-f24-1885.jpg

THE WRAP & CAPE



giada-.jpg

EDGY TREND



KEY ITEMS JACKETS



LIVETREND

JACKETS FW25 SPOTLIGHT



MANIFEST



INVEST



TEST

CLASSIC TWEED



paris-str-f24-3716.jpg

POWER BLAZER



@recto -6.png

CABIN STYLE



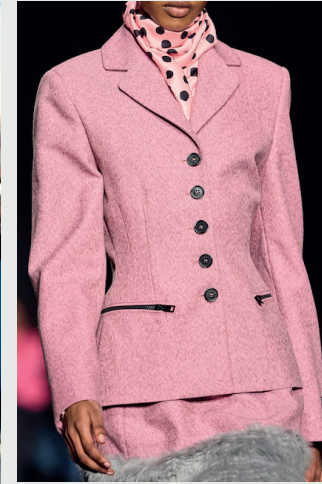
auralee--2.jpg

COCOON BOMBER



stella mc cartney

HOURLASS



msgm-clp-f24-050.jpg

MOB-WIFE FUR



london-str-f24-1284.jpg

This Trend Spotlight proposes the must-have products of the season to build the right assortment.

This selection is made to ensure that you have the right collection staples, invest in the right core pieces and test the right trendy items within your product range.

Find the full list of seasonal core items on the next slides.

STABLE TREND

FW25 BOLD POWERBLAZERS



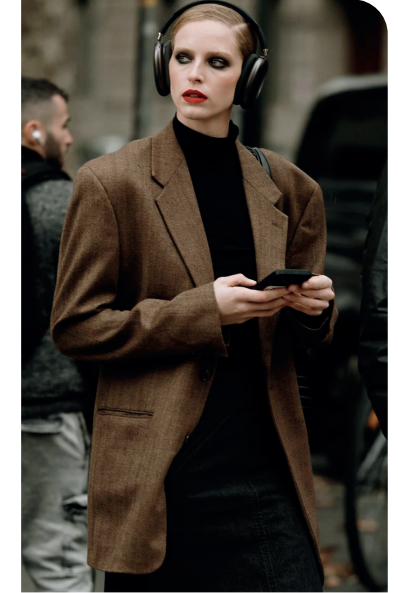
YSL -2.jpg



stella mc cartney



_no212.jpg



milano-str-f24-1712.jpg



@recto -6.png



sportmax-.jpg



miu-miu_1.jpg

STABLE TREND

FW25 VINTAGE TWEEDS



n-21-clp-f24-014.jpg



paris-str-f24-3716.jpg



@amiliasilberg5.png



Nili Lotan4.png



sandy-liang.jpg



@sofiamcoelho5.png



st-john-po-f24-002-11257400.jpg

OUTERWEAR

WO MENSWEAR

FORECASTING

FALL/WINTER 2025



BIG TREND

FW25 COCOON BOMBERS



stella-mccartney-clp-f24-045.jpg



jbtalbourdet22.png



zara22.jpg



@sofiamcoelho2.png



gucci-.jpg



zara24.jpg



paris-str-f24-3336.jpg

SAFE TREND

FW25 CABIN JACKETS



auralee--2.jpg



_gucci5.jpg



futura-brown-w-waxed-cotton-brown.jpg



valentino14.jpg



hilfiger.jpg



victoria-beckham-clp-f24-021.jpg



hermes-.jpg

STABLE TREND

FW25 RETRO LEATHER JACKETS



london-str-f24-0315.jpg



Markgong-9.jpg



mm6-clp-f24-018.jpg



fendi-.jpg



isabel marant -11.jpg



knwls-.jpg

BIG PERFECTO

80S HIGH-NECK

STABLE TREND

FW25 XL SHEARLINGS



LOWE_LOEWE_WFW24_0324_PARIS_2442.jpg



@sofiamcoelho3.png



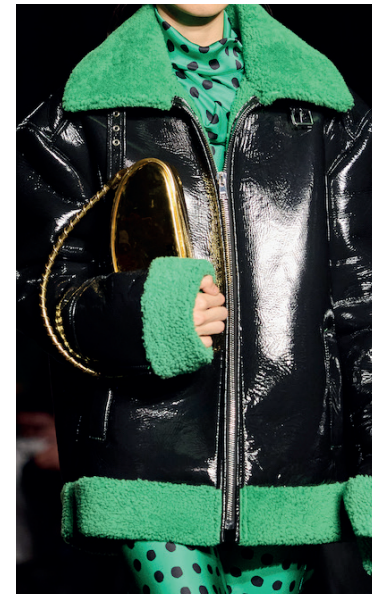
@hannaschonberg20.png



iceberg-clp-f24-010.jpg



stetal mc cartney



msgm-clp-f24-044.jpg



coach-clp-f24-012.jpg

SAFE TREND

FW25 PEACOATS



hermes-bks-f24-102.jpg



hilfiger-.jpg



ferragamo -1.jpg



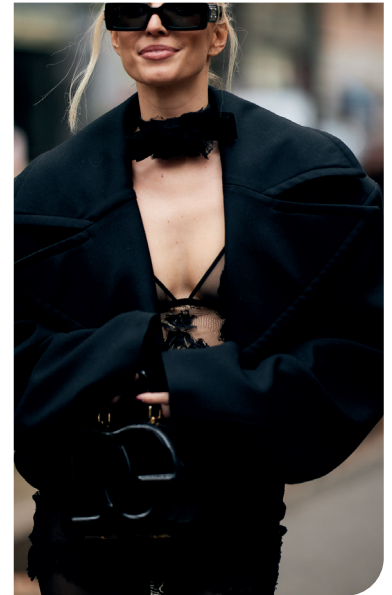
thefrankieshop.jpeg



emporio-armani-clp-f24-089.jpg



london-str-f24-0374.jpg



milano-str-f24-1936.jpg

EARLY SIGN

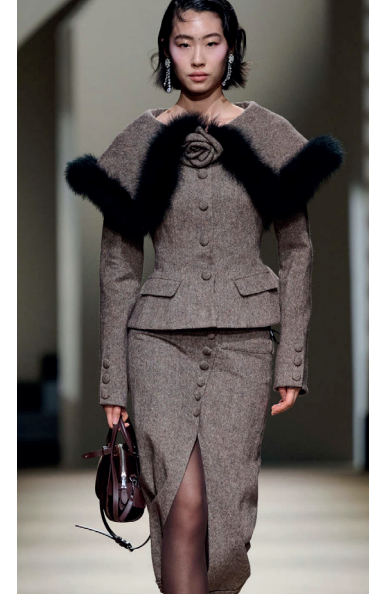
FW25 LADYLIKE HOURGLASS



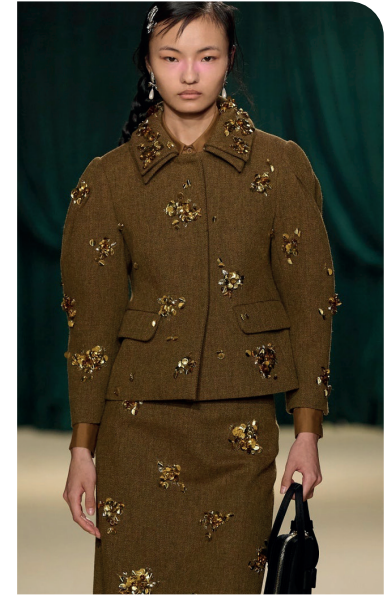
Mardi Mercredi.png



@hannaschonberg14.png



LaFame1.jpg



shushu tong -7.jpg



@hannaschonberg21.png



sandy liang10.jpg



msgm-clp-f24-050.jpg

EDGY TREND

FW25 MOB WIFE FUR JACKETS



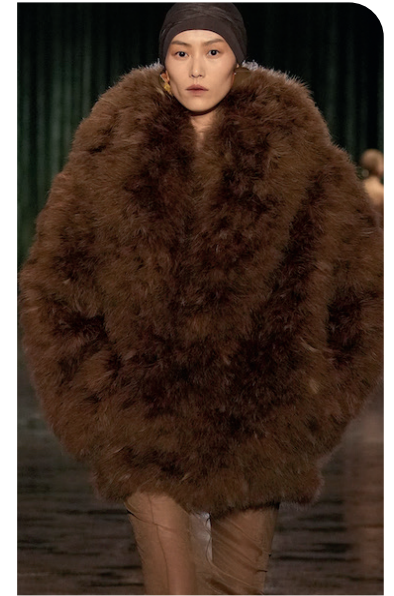
london-str-f24-1284.jpg



simone rocha_4.jpg



retrofete-clp-f24-048.jpg



YSL -13.jpg



milano-str-f24-1968.jpg



givenchy-.jpg



new-york-str-f24-0570.jpg



KEY ITEMS COATS



LIVETREND

COATS FW25 **SPOTLIGHT**



MANIFEST



INVEST



TEST

BOXY MAXI



milano-str-f24-1837.jpg

TRENCH



london-str-f24-1257.jpg

MILITARY LOOK



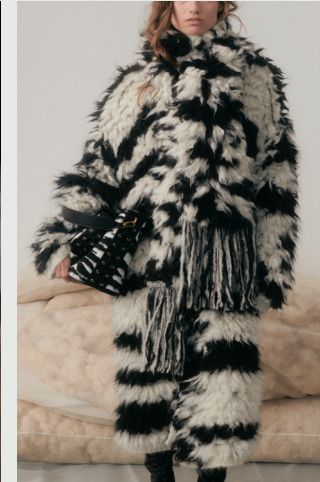
tom-ford-2.jpg

SIXTIES



miu-miu 2.jpg

FULL FUZZY



stella mc cartney

CAPE COAT



ferretti.png

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BIG TREND

FW25 **BOXY MAXI**



@lowclassicseoul_4.png



milano-str-f24-1589.jpg



acne-f24-002.jpg



london-str-f24-1626.jpg



The Row 6.png



london-str-f24-1304.jpg



milano-str-f24-1837.jpg

OUTERWEAR

WO MENSWEAR

FORECASTING

FALL/WINTER 2025



SAFE TREND

FW25 60S MADEMOISELLE



blumarine2.jpg



milano-str-f24-1569.jpg



@altuzarra1.png



n-21_1.jpg



miumi9.jpg



givenchy



valli.jpg



miumiu2.jpg



tom ford-2.jpg



teurn studio -1.png



loewe4.jpg



versace-clp-f24-007.jpg



zara26.jpg



tom-ford-2.jpg

EARLY SIGN

FW25 LADYLIKE COCOONS



philosophy -12.jpg



dries van noten -1.jpg



miu-miu.jpg



bottega veneta -2.jpg



eenk.png



rabane4.jpg



london-str-f24-0433.jpg

BIG TREND

FW25 TIMELESS TRENCHCOATS



skall-studio-f24-043.jpg



london-str-f24-1257.jpg



wconcept1.png



chloé prefall



coach.jpeg



milano-str-f24-2061.jpg

SINGLE-BREASTED

LEATHER STYLES

BIG TREND

FW25 CAPE COATS



casablanca



ferretti.png



new-york-str-f24-0049.jpg



The Row 3.png



chloe11.jpg



@hannaschonberg10.png



Hacier.png

BIG TREND

FW25 CRAFTY FURRY COATS



stalla mc cartney



new-york-str-f24-0067.jpg



stella mccartney -1.jpg



milano-str-f24-1721.jpg



eenk2.png



bottega veneta -5.jpg



kors-clp-f24-019.jpg

STABLE TREND

FW25 MAXI NOMADS



@kuzyk



london-str-f24-0434.jpg



moscone



@hannaschonberg16.png



alabama muse2.jpg



ann demeulemeester-13.png



burberry-clp-f24-007.jpg

EARLY SIGN

FW25 HERITAGE DUFFLES



altuzarra



Re Rhee.png



Victoria-Beckham-F24-055.jpg



Seafarer 7.png



coperni 10.jpg



Dunst.png



victoria-beckham-clp-f24-015.jpg

STABLE TREND

FW25 WADDED WRAPS



jason wu_5.jpg



alaia



@amiliasilberg2.png



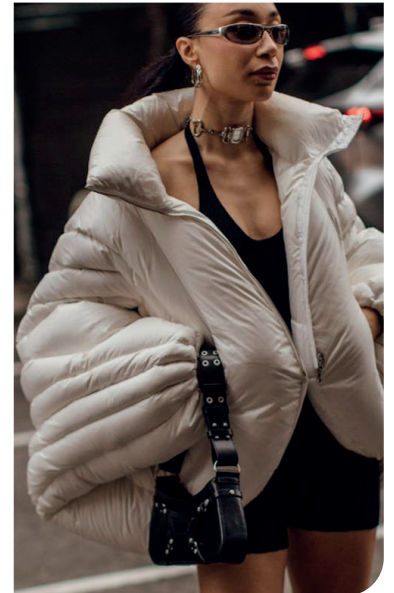
paris-str-f24-3670.jpg



paris-m-str-f24-1756.jpg



rochas -7.png



new-york-str-f24-0698.jpg

EDGY TREND

FW25 TRENCH CAPES



chloé



nanushka10.png



tods7.jpg



zara25.jpg



milano-str-f24-1713.jpg



ujoh1.jpg



stella mc cartnet

DATA SOURCES & ICONS

TREND GROWTH



MARKET

YEAR ON YEAR TREND GROWTH ON E-COMMERCE



SOCIAL MEDIA

YEAR ON YEAR TREND GROWTH ON INSTAGRAM



CONSUMER INTEREST

YEAR ON YEAR GROWTH OF ONLINE SEARCH VOLUMES



FASHION SHOWS

YEAR ON YEAR TREND GROWTH ON FASHION SHOWS

TREND BEHAVIOR

EDGY TREND

weak signal of a potential micro trend with very high risk

EARLY SIGN

emerging trend with growing perspective but higher risk

SAFE TREND

announced trend with growing perspective and safe risk

BIG TREND

trend with a big magnitude due to high commercial potential and quick adaption

STABLE TREND

trend that is already present in the market with flat growth

LAST CALL

trend with decreasing perspective but still having business potential

TREND MAGNITUDE



MANIFEST

AN ICONIC PRODUCT THAT IS A STABLE TREND OF LARGE MAGNITUDE WITH CONFIRMED COMMERCIAL SUCCESS



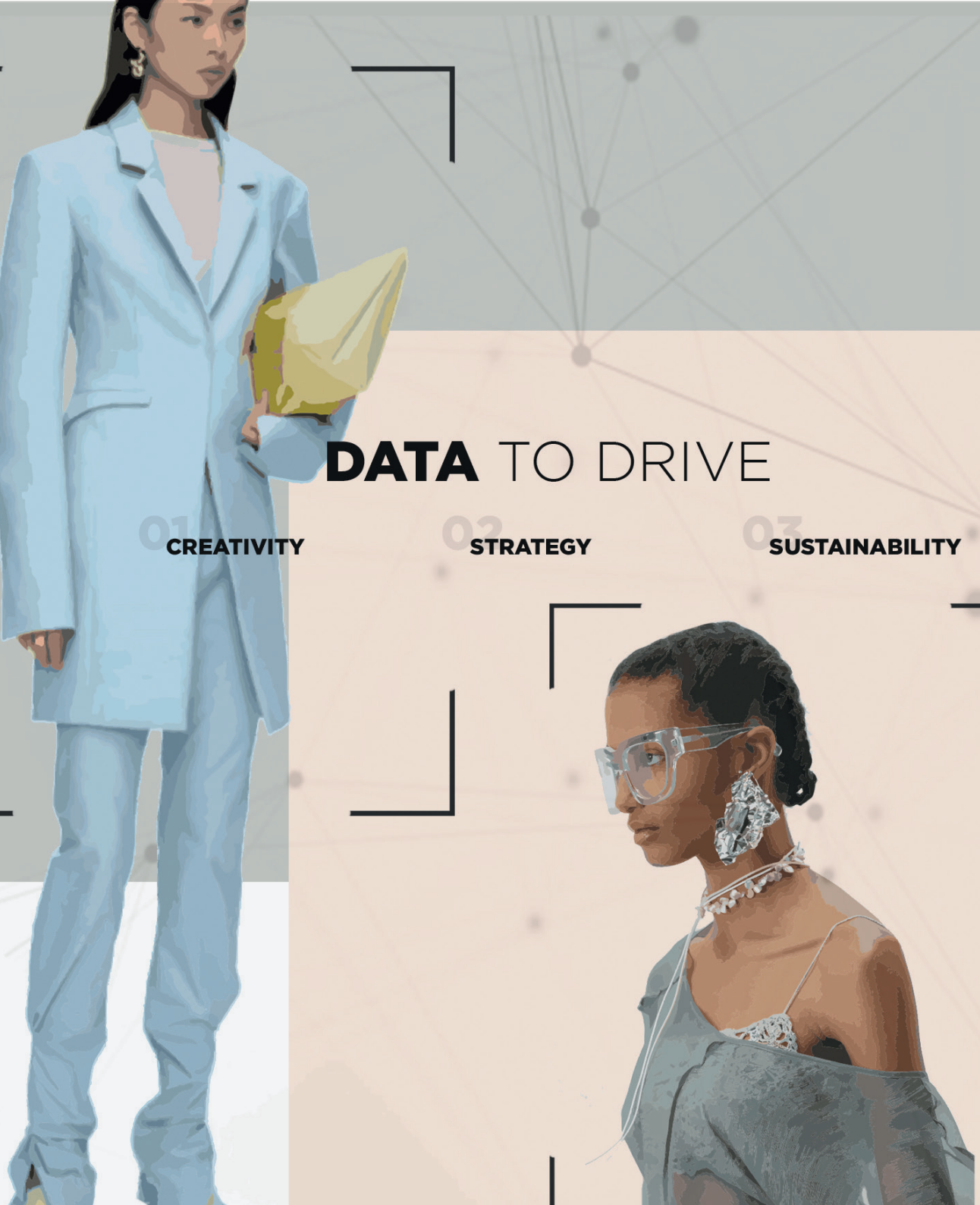
INVEST

A CORE PRODUCT REPRESENTING A STEADILY GROWING TREND OF MODERATE MAGNITUDE WITH COMMERCIAL POTENTIAL



TEST

A STATEMENT PRODUCT WITH GROWING PERSPECTIVE BUT SMALLER MAGNITUDE AND HIGHER RISK



DATA TO DRIVE

01 CREATIVITY

02 STRATEGY

03 SUSTAINABILITY



LIVETREND

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