



MENSWEAR
FW 2025
FORECASTING
OUTERWEAR
KEY ITEMS



LIVETREND

OUTERWEAR FW25 INTRODUCTION



versace



tods



streetstyle



drole de monsieur



FORECAST


Rugged to Sleek.

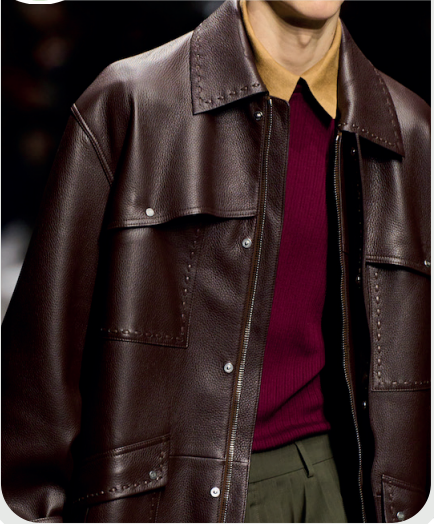
For FW 25/26, men's outerwear blends rugged, nomadic, and sophisticated styles. Cabin and hunting influences dominate, offering cozy duffels, shearling jackets, and furry accents that provide warmth and a touch of wilderness chic. Nomadic styles feature rich textures and rustic charm. Military influences are evident in peacoats and trench coats, emphasizing structured silhouettes and utilitarian details. Leather outerwear takes a sartorial approach with zip-up jackets and tailored options, blending functionality with sleek design. Single-breasted car coats offer a chic, sophisticated allure for urban settings. For dramatic flair, woolen double-breasted maxi coats make a statement with grand silhouettes. Satin bombers and inflated balloon puffers introduce a playful, avant-garde twist, balancing practicality with modern edge. This season's outerwear blends traditional influences with contemporary innovation, providing both style and function, ensuring men can navigate the season with confidence and flair.

This forecasting report is realized crossreferencing LIVETREND data from several sources to empower the expertise of our Trend Analysts to forecast the trends with concrete and quantitative information. Find the related data sources and icons on the last slides.

[ACCESS ALL IMAGES
CLICKING HERE](#)

KEY MATERIALS OUTERWEAR FW25

 **MANIFEST**




fendi


THE VINTAGE LEATHER



BIG TREND

8on8

 **TEST**




amiri


THE CHIC & SHINY



EARLY SIGN

leblancstudios.jpeg

 **MANIFEST**



Streetstyle Paris 15.jpg

THE COZY WOOLEN



STABLE TREND

acne

 **INVEST**



streetstyle-25.jpg

THE FUZZY TEXTURE



EDGY TREND

sacai

KEY DETAILS OUTERWEAR FW25



INVEST



Prada_2.png

THE MILITARY BUTTON



streetstyle-11.jpg

SAFE TREND

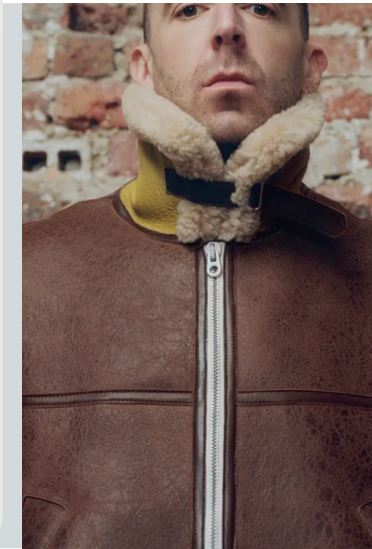


TEST



streetstyle-28.jpg

THE SHEARLING FINISH



Fursac_1.png

BIG TREND



MANIFEST



@aimeleondore8.png

THE CONTRAST COLLAR



acne

BIG TREND



INVEST



bed jw ford

THE WORKWEAR UTILITY



zara-47.jpg

SAFE TREND

OUTERWEAR FW25 SPOTLIGHT



MANIFEST



INVEST



TEST

HUNTING JACKET



fendi-.jpg

CAR COATS



streetstyle-30.jpg

MILITARY ICONS



armani9.png

TAILORED LEATHER



streetstyle-43.jpg

FUZZY JACKET



emporio armani

MOB FURS



@aimeleondore3.png

This Trend Spotlight proposes the must-have products of the season to build the right assortment.

This selection is made to ensure that you have the right collection staples, invest in the right core pieces and test the right trendy items within your product range.

Find the full list of seasonal core items on the next slides.



KEY ITEMS JACKETS



LIVETREND

BIG TREND

FW25 CABIN JACKET



Vuitton_13.png



streetstyle-61.jpg



@attiresaint16.png



@attiresaint5.png



Fendi_5.png



@droledemonsieur10.png



@uniformdisplay5.png

OUTERWEAR

MENSWEAR

FORECASTING

FALL/WINTER 2025



STABLE TREND

FW25 CRISP LEATHER ZIP-UP



Random identities_5.png



@attiresaint3.png



@uniformdisplay9.png



Isabel Marant_18.png



@attiresaint14.png



enfants riches7.jpg



dior-m-bks-f24-047.jpg

OUTERWEAR

MENSWEAR

FORECASTING

FALL/WINTER 2025



STABLE TREND

FW25 CASUAL YUPPIE BLAZER



@attiresaint2.png



van-noten-_1.jpg



@aimeleondore7.png



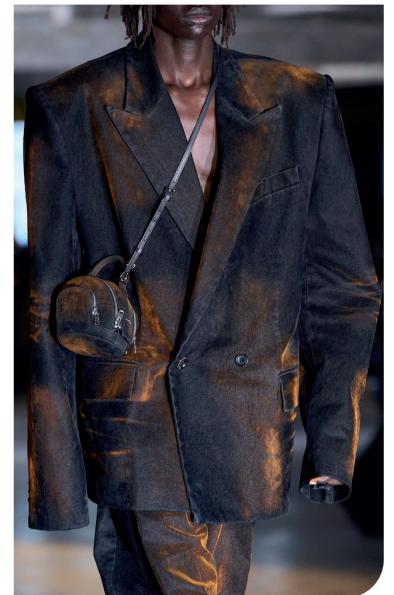
jwanderson.webp



wooyoungmi-.jpg



doublet



juun-j-.jpg

OUTERWEAR

MENSWEAR

FORECASTING

FALL/WINTER 2025

STABLE TREND

FW25 SATINED NYLON BOMBER



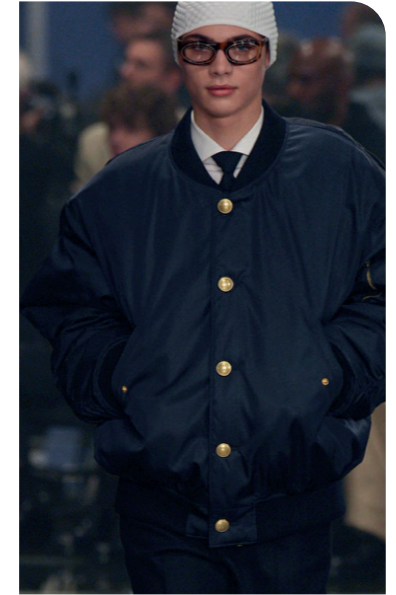
gucci



Isabel Marant_15.png



jaded1.jpg.webp



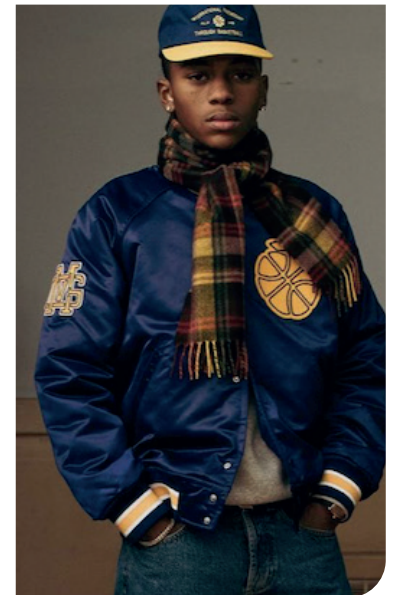
Prada_2.png



Vuitton_12.png



offwhite3.jpg



@aimeleondore6.png

OUTERWEAR

MENSWEAR

FORECASTING

FALL/WINTER 2025

SAFE TREND

FW25 VINTAGE LEATHER JACKET



@etro23.png

PERFECTO



zara-11.jpg

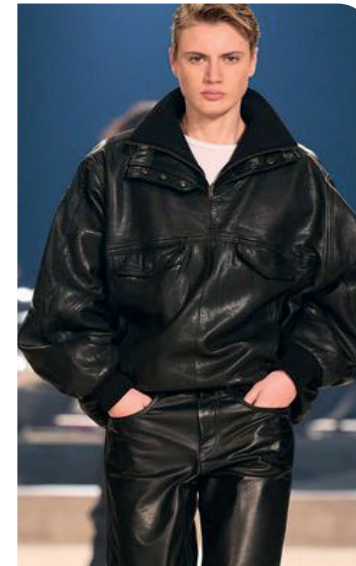


ann demeulemeester-15.png



rhude

HEFTY 80S



marant2.jpeg



foresomeone

OUTERWEAR

MENSWEAR

FORECASTING

FALL/WINTER 2025

SAFE TREND

FW25 SARTORIAL LEATHER STYLE



versace6.jpg



streetstyle-43.jpg



sean suen



amiri



msgm11.jpg



streetstyle-22.jpg



ami paris_8.jpg

OUTERWEAR

MENSWEAR

FORECASTING

FALL/WINTER 2025

EARLY SIGN

FW25 CHANEL INSPIRED



coach6.jpg



vuitton-.jpg



Dsquared2_18.png



kenzo_2.png



wooyoungmi.jpg



versace7.jpg



bed j ford

OUTERWEAR

MENSWEAR

FORECASTING

FALL/WINTER 2025



KEY ITEMS OUTDOORS



LIVETREND

BIG TREND

FW25 HUNTING JACKET



fendi-.jpg



8on8-.jpg



auralee.jpg



paul smith_3.jpg



Auralee _7.jpg



@droledemonieur9.png



kbhong

OUTERWEAR

MENSWEAR

FORECASTING

FALL/WINTER 2025



STABLE TREND

FW25 TIMELESS SHEALRING



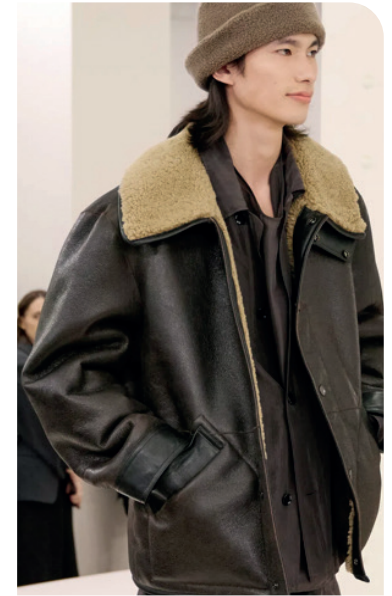
streetstyle-23.jpg



officine generale



Vuitton_9.jpg



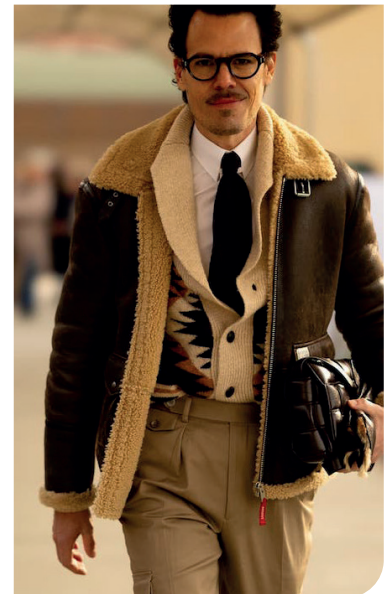
Lemaire_2.png



streetstyle-8.jpg



barrett-.jpg



streetstyle-64.jpg

OUTERWEAR

MENSWEAR

FORECASTING

FALL/WINTER 2025



SAFE TREND

FW25 INFLATED PUFFER



Bottega Veneta



@aimeleondore12.png



streetstyle-21.jpg



zara-44.jpg



streetstyle-54.jpg



K-WAY11.jpg



streetstyle-42.jpg

SAFE TREND

FW25 **FUZZY & FLEECE**



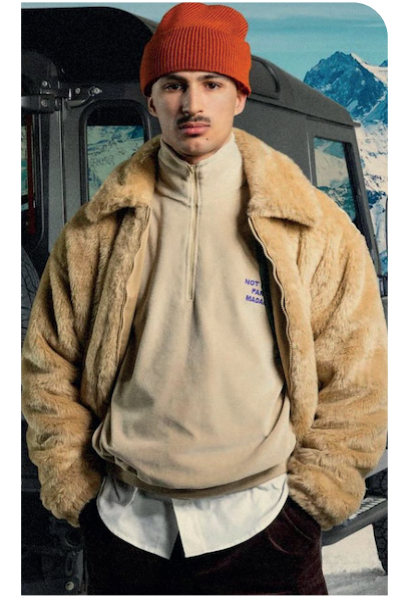
forsomeone



giorgio-armani-.jpg



rhude-.jpg



@droledemonieur3.png



streetstyle-29.jpg



jaded2.jpg.webp



ernestwbaker6.png

OUTERWEAR

MENSWEAR

FORECASTING

FALL/WINTER 2025

SAFE TREND

FW25 PERFORMANCE LAYERED VEST



jil sander7.png



Teddy Vonranson_3.png



White Mountaineering_3.jpg



wooyoungmi_5.jpg



streetstyle-27.jpg



anderson bell



zegna

OUTERWEAR

MENSWEAR

FORECASTING

FALL/WINTER 2025

SAFE TREND

FW25 NEO PUFFER COATS



undercover-17.png



FAY.jpeg



mountaineering



streetstyle-73.jpg



streetstyle-75.jpg



streetstyle-79.jpg

SARTORIAL STYLE

WADDED BLANKET

OUTERWEAR

MENSWEAR

FORECASTING

FALL/WINTER 2025





KEY ITEMS COATS



LIVETREND

BIG TREND

FW25 CAR COATS



gucci10.jpg



streetstyle-30.jpg



streetstyle-4.jpg



andersson bell1.png



ami



fendife



amiri

OUTERWEAR

MENSWEAR

FORECASTING

FALL/WINTER 2025



SAFE TREND

FW25 NEO WOLLEN COAT



givenchy



driesvannoten_3.jpg



bluemarble



Tiger of Sweden_1.png



zegna



streetstyle-40.jpg



Todd Snyder-9.jpg

OUTERWEAR

MENSWEAR

FORECASTING

FALL/WINTER 2025

SAFE TREND

FW25 MILITARY TRENCH



streetstyle



streetstyle-20.jpg



van-noten-.jpg



Burberry.jpg



prada7.png



armani9.png



streetstyle-66.jpg

OUTERWEAR

MENSWEAR

FORECASTING

FALL/WINTER 2025

SAFE TREND

FW25 PEACOATS



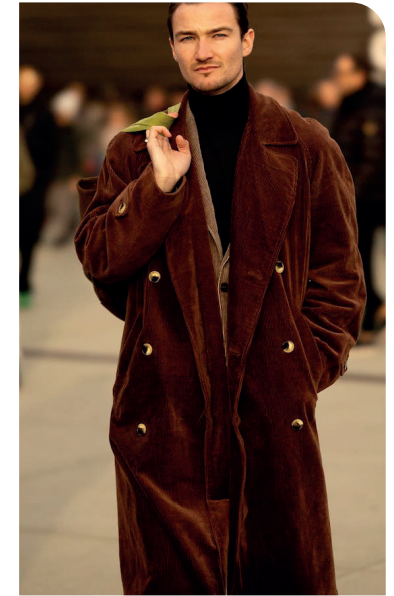
prada2.png



wooyoungmi-3.jpg



antonio marras



streetstyle-65.jpg



botter



streetstyle-6.jpg



Vuitton_4.png

OUTERWEAR

MENSWEAR

FORECASTING

FALL/WINTER 2025

EDGY TREND

FW25 MOB FUR COAT



rhude.jpg



dolce-gabbana-.jpg



streetstyle



Fendi_7.jpg



Todd Snyder-6.jpg



drole de monsieur



@aimeleondore3.png

OUTERWEAR

MENSWEAR

FORECASTING

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SAFE TREND

FW25 DUFFLE COAT



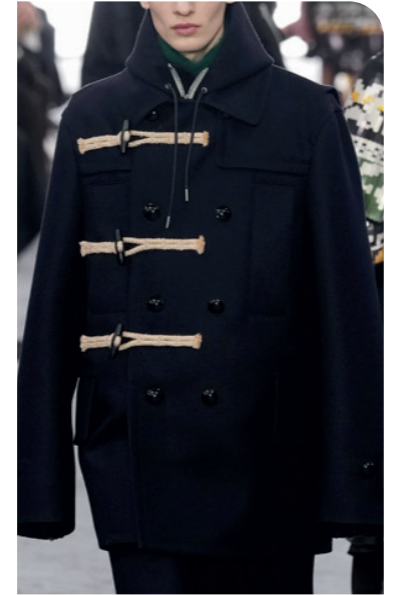
andersson bell4.png



Kolor_10.png



bed j ford



sacai_1.png



Magliano_4.png



van noten



valentino

OUTERWEAR

MENSWEAR

FORECASTING

FALL/WINTER 2025



DATA SOURCES & ICONS

TREND GROWTH



MARKET

YEAR ON YEAR TREND GROWTH ON E-COMMERCE



SOCIAL MEDIA

YEAR ON YEAR TREND GROWTH ON INSTAGRAM



CONSUMER INTEREST

YEAR ON YEAR GROWTH OF ONLINE SEARCH VOLUMES



FASHION SHOWS

YEAR ON YEAR TREND GROWTH ON FASHION SHOWS

TREND BEHAVIOR

EDGY TREND

weak signal of a potential micro trend with very high risk

EARLY SIGN

emerging trend with growing perspective but higher risk

SAFE TREND

announced trend with growing perspective and safe risk

BIG TREND

trend with a big magnitude due to high commercial potential and quick adaption

STABLE TREND

trend that is already present in the market with flat growth

LAST CALL

trend with decreasing perspective but still having business potential

TREND MAGNITUDE



MANIFEST

AN ICONIC PRODUCT THAT IS A STABLE TREND OF LARGE MAGNITUDE WITH CONFIRMED COMMERCIAL SUCCESS



INVEST

A CORE PRODUCT REPRESENTING A STEADILY GROWING TREND OF MODERATE MAGNITUDE WITH COMMERCIAL POTENTIAL



TEST

A STATEMENT PRODUCT WITH GROWING PERSPECTIVE BUT SMALLER MAGNITUDE AND HIGHER RISK



DATA TO DRIVE

01 CREATIVITY

02 STRATEGY

03 SUSTAINABILITY



LIVETREND

THANK YOU!

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