



KIDSWEAR
FW 2025
FORECASTING
TOPS



LIVETREND

KIDS TOPWEAR INTRODUCTION



modelskids.jpg



@barrie3.jpg



Damson Madder



The Fold Line.jpg



FORECAST

Maximal / Minimal. For the FW25 kidswear collection, tops are taking a nostalgic turn, heavily influenced by retro aesthetics, particularly those reminiscent of 90s sportswear. This trend is characterized by clean, bold graphics that range from classic stripes to uniform-inspired patterns, creating a blend of familiarity and fresh style. Sweaters in this line feature these iconic elements, making them not only fashionable but also timelessly appealing. The silhouettes are kept easy and relaxed, ensuring comfort and wearability for active children. Concurrently, tailoring attire is making a soft impact on kidswear. This includes everything from coordinated sets to clean shirts, providing a sophisticated yet playful edge. In parallel, the resurgence of girly elements is strongly influencing kidswear, bringing an array of bows, maximalist doll collars, and whimsical shapes to the forefront. These details infuse a sense of fun and fantasy, making the clothes both charming and versatile. This season's tops for kids offer a rich tapestry of influences, blending the sleek lines of chic classics with the nostalgic vibes of 90s sportswear and the playful exuberance of girly fashion, ensuring that every child can find something that resonates with its personal style.

This forecasting report is realized crossreferencing LIVETREND data from several sources to empower the expertise of our Trend Analysts to forecast the trends with concrete and quantitative information. Find the related data sources and icons on the last slides.

**ACCESS ALL IMAGES
CLICKING HERE**



The Fold Line.jpg



@bettinapitalunga1.png



@amondayincopenhagen-9.png



Kith.webp



@barrie3.jpg



Oioioi.jpg



@cocopinkprincess3.png



BIG TREND

THE HALF ZIP-UP



arseneetlespipettes9.png



Zara_5.jpg



@bonmotorganic3.png

BIG TREND

THE HOMEY FLEECE



@oorykids.png



@loomknits30.png



mellowgardener-13.png



mellowgardener-4.png



Bellerose.jpg



Greenbutter.png



mellowgardener-34.png



Ydzudui.jpg



Mainstoryuk (2).webp



Milk Magazine.jpg





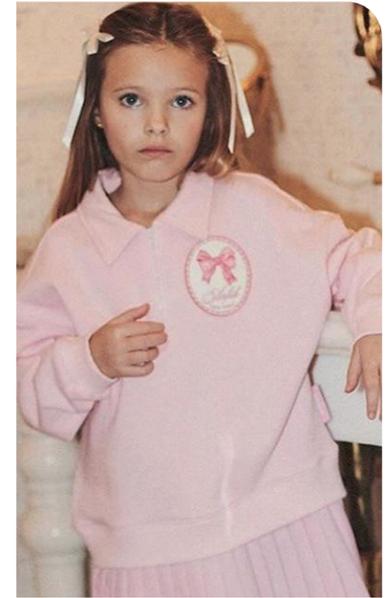
Mainstory.webp



kithkids.jpeg



jcrew.jpeg



@airfish7.png



Les Coyotes de Paris.webp



icebuiscuit.jpeg



@trendhub.jpeg



SAFE TREND

THE PREPPY SWEAT



@airfish2.png



Rosefranz.png



Asos.png

SAFE TREND

THE FRILLED TOP



Reserved.avif



Twinsset.webp



Zara_6.jpg



thenewsociety_8.jpeg



zara.jpg



Yuan Official.jpg



@hooligansmagazine5.png



modelskids.jpg



LLano.webp



@bajestudio11.png



STABLE

THE UTILITY SHIRT



Zara_1.jpg



Repose ams.webp



Nununu.jpg

STABLE

THE DENIM WORKWEAR



@shan-and-toad14.jpg.webp



23AW-1.jpg



Zara (3).jpg

EARLY SIGN

THE FUNKY STRIPED



@babiekinismag.jpg



paademode2.jpg



pinterest.jpg

EARLY SIGN

THE BUSINESS TIE



Riel.jpg



Who what wear.jpg



Diddi.jpg



Letterfrommoon (7).jpg



@paade23.png



Lolol.webp



@paade12.png



Jinn.webp



LLano_1.webp



little galantine.jpg



EARLY SIGN

THE DAINTY BOWS



Letterfrommoon (5).jpg



Zara_4.jpg



Lolol_1.webp

STABLE

THE MAXI DOLL COLLAR



@lescoyotesdeparis.jpg



tinycottons--6.jpg.webp



Ania Onopiuk.png



SAFE TREND

THE NECK TIE



@mipounet5.png



letterfrommoon1.png



The new society.jpg

EARLY SIGN

THE BUBBLE SLEEVE



Letterfrommoon (2).jpg



Yellowzhang.jpg



Arket.png

SAFE TREND

THE FITTED SHIRT



Diddi Moda.webp



Zara_2.jpg



Les Coyotes des Paris.webp

SAFE TREND

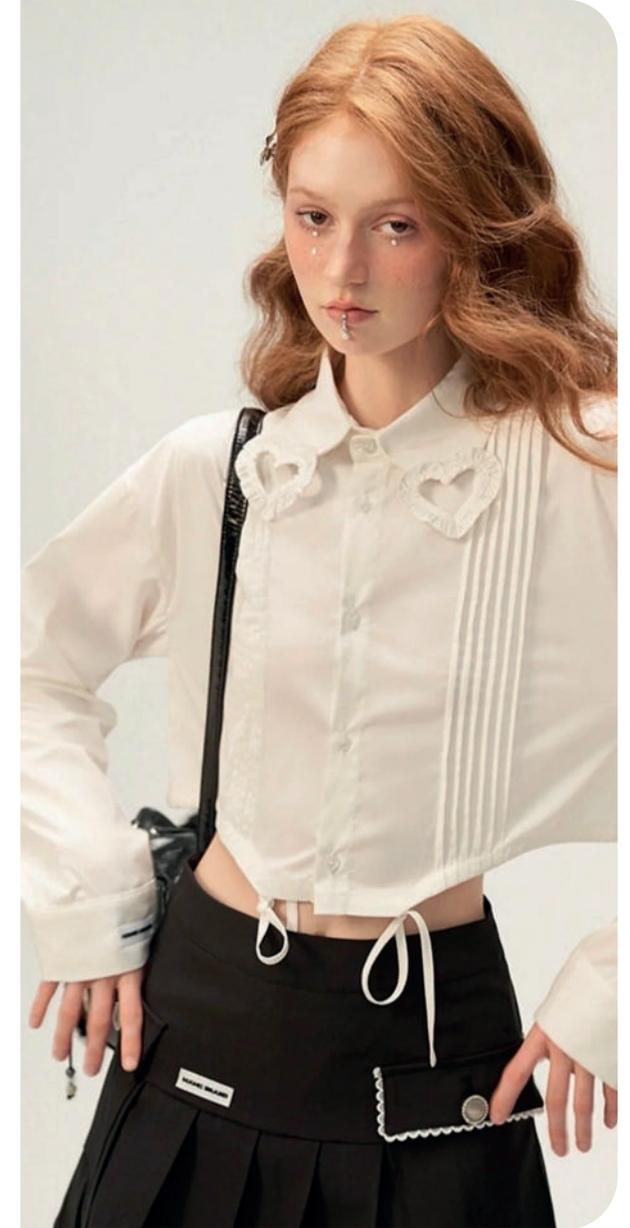
THE CROP TOP



@CHICLARA.jpeg



1JINN.webp



MAMC.webp

DATA SOURCES & ICONS

TREND GROWTH



MARKET

YEAR ON YEAR TREND GROWTH ON E-COMMERCE



SOCIAL MEDIA

YEAR ON YEAR TREND GROWTH ON INSTAGRAM



CONSUMER INTEREST

YEAR ON YEAR GROWTH OF ONLINE SEARCH VOLUMES



FASHION SHOWS

YEAR ON YEAR TREND GROWTH ON FASHION SHOWS

TREND BEHAVIOR

EDGY TREND

weak signal of a potential micro trend with very high risk

EARLY SIGN

emerging trend with growing perspective but higher risk

SAFE TREND

announced trend with growing perspective and safe risk

BIG TREND

trend with a big magnitude due to high commercial potential and quick adaption

STABLE TREND

trend that is already present in the market with flat growth

LAST CALL

trend with decreasing perspective but still having business potential

TREND MAGNITUDE



MANIFEST

AN ICONIC PRODUCT THAT IS A STABLE TREND OF LARGE MAGNITUDE WITH CONFIRMED COMMERCIAL SUCCESS



INVEST

A CORE PRODUCT REPRESENTING A STEADILY GROWING TREND OF MODERATE MAGNITUDE WITH COMMERCIAL POTENTIAL



TEST

A STATEMENT PRODUCT WITH GROWING PERSPECTIVE BUT SMALLER MAGNITUDE AND HIGHER RISK



DATA TO DRIVE

01
CREATIVITY

02
STRATEGY

03
SUSTAINABILITY



LIVETREND

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