



**KIDSWEAR**  
FW 2025  
FORECASTING  
**OUTERWEAR**



LIVETREND

# OUTERWEAR INTRODUCTION



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Tia Cibani (2).webp



tinycottons--5.jpg.webp



Apricot Studio.jpg



## FORECAST

**Of Old & New Stories.** The Fall/Winter 2025 season is bringing exciting trends to kidswear outerwear, drawing inspiration from timeless classics and bold new styles. The sophisticated „old money aesthetic“ is trickling down to kidswear, offering elegant styles like timeless trenches, sleek car coats, and vintage-charming petticoats. Heritage fabrics like tweeds, plaids, and houndstooth patterns make a stylish comeback. Military-inspired fashion combines practicality with style through duffle coats, parkas, and utility looks, while the highland aesthetic brings earthy tones, tartans, and robust materials perfect for winter adventures. Maximalist styles add a splash of fun and color with vibrant, eye-catching puffers and playful faux fur jackets. Whether in a refined trench coat or a bold puffer jacket, kids will be ready to take on the season in style, blending the elegance of classic styles with the fun of modern designs.

*This forecasting report is realized crossreferencing LIVETREND data from several sources to empower the expertise of our Trend Analysts to forecast the trends with concrete and quantitative information. Find the related data sources and icons on the last slides.*

[ACCESS ALL IMAGES  
CLICKING HERE](#)



Caramel London.webp



Bonpoint\_2.jpg



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The Little Blazer Company.webp



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Bellabliss.webp



Anja Schwerbrock.jpg





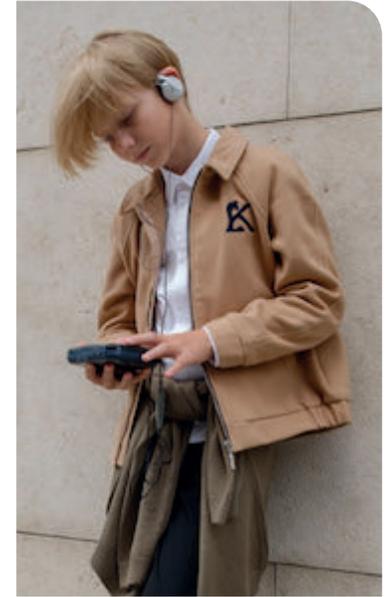
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Milk Magazine\_1.jpg



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Zara\_1.jpg



Burberry.jpg



Bonpoint\_1.jpg



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STABLE TREND

# FW25 THE OLD MONEY TAILORED



Kate Ryan.jpg



Scalpers.webp



Fiammisday.png



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w concept.jpg



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The new society.jpg



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Zara (2).jpg



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The New Society (2).jpg





Eastend Highlanders.webp



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Bonpoint (2).jpg



Milk Magazine.jpg



Marigoldmodern.webp



Gucci.jpg



Polder Girl.jpg





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zara kids.jpg



Bonpoint.jpg



Massimo Dutti.jpg



Hongyang.jpg



\_zara31.jpg



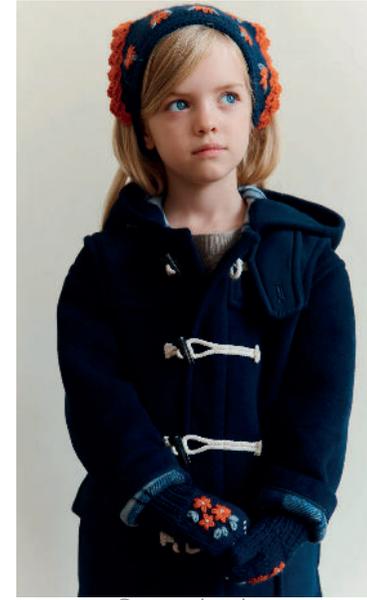
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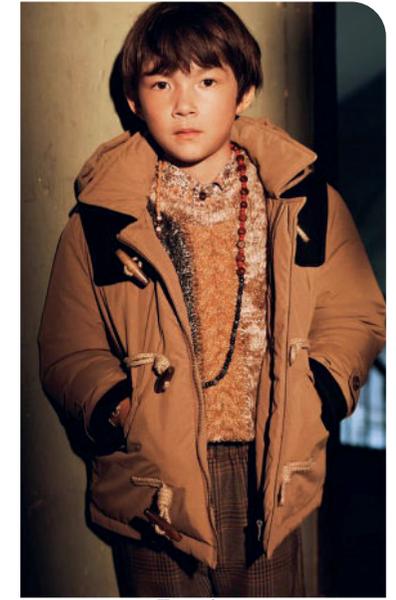
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Vertbaudet.jpg



Caramel.webp



Zara.jpg



Burberry Kids.jpg



Oscar de La Renta.jpg



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fish&kids2.png



Bon Point.avif



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@oorykids--9.png



trueartists11.png



Petit Bateau.jpg



Nick&Nicole.jpg



-urbanoutfitters.jpg



Caramel\_1.webp



Musinsa.jpg



EARLY SIGN

# FW25 THE SHINY INFLATED BULB



Moncler.jpg



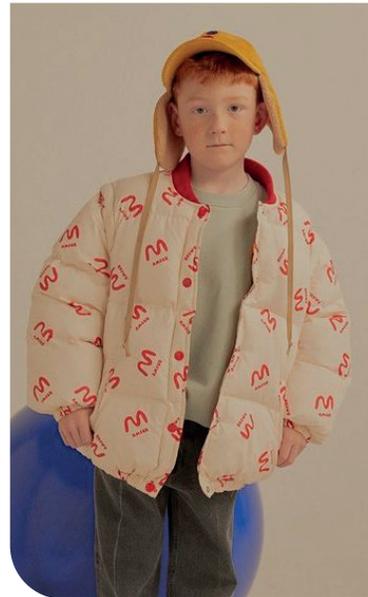
Freedomday.jpg



lblues.webp



Zara\_2.jpg



Bobo choses.jpg



Mackage.webp



La Fudge\_1.jpg

BIG TREND

# FW25 THE TEDDY COAT



\_zara7.jpg



MyStory.jpg



@iloveplaytime.jpg



jenny.jpg



Repose ams.jpg



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Maan.jpg





Yuhan Official.jpg



Moncler kids.jpg



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\_zara25.jpg



SAFE TREND

## THE CAR COAT



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mellowgardener-11.png



Zara (2)\_1.jpg

SAFE TREND

## THE MILITARY



Gris.jpg



Bluesunflower.jpg



Zara\_3.jpg

EARLY SIGN

# THE FAIR ISLE PRINT



Apricot Studio.jpg



Zarakids.jpg



My Little Cozmo.webp

SAFE TREND

# THE SHERPA ZIP-UP



Mario Bruno.jpg



fish&kids5.png



The new society\_1.jpg

EARLY SIGN

THE 80S LEATHER JACKET



Vesta.jpg



Lady Volume.jpg



Wonah.jpg

SAFE TREND

THE SHEARLING BOMBER



Kate Ryan (2).jpg



mini rodini.jpeg



W Concept\_1.jpg

EARLY SIGN

# THE FUN FUR



Etsy.jpg



Tia Cibani (2).webp



Tia Cibani.webp

EARLY SIGN

# THE YETI TRIMMED



@louisemisha7.png



Milk.jpg



Zara\_4.jpg

STABLE

# THE CYBER QUILTED



Evolution II.jpg



Womeswearteam.jpg



@shootingpeople -11.png

EARLY SIGN

# THE SCARF ADD-ON



Mini Rodini.jpg



Kumee.jpg



Les Coyotes des paris.jpg



# DATA SOURCES & ICONS

## TREND GROWTH



### MARKET

YEAR ON YEAR TREND GROWTH ON E-COMMERCE



### SOCIAL MEDIA

YEAR ON YEAR TREND GROWTH ON INSTAGRAM



### CONSUMER INTEREST

YEAR ON YEAR GROWTH OF ONLINE SEARCH VOLUMES



### FASHION SHOWS

YEAR ON YEAR TREND GROWTH ON FASHION SHOWS

## TREND BEHAVIOR

### EDGY TREND

weak signal of a potential micro trend with very high risk

### EARLY SIGN

emerging trend with growing perspective but higher risk

### SAFE TREND

announced trend with growing perspective and safe risk

### BIG TREND

trend with a big magnitude due to high commercial potential and quick adaption

### STABLE TREND

trend that is already present in the market with flat growth

### LAST CALL

trend with decreasing perspective but still having business potential

## TREND MAGNITUDE



### MANIFEST

AN ICONIC PRODUCT THAT IS A STABLE TREND OF LARGE MAGNITUDE WITH CONFIRMED COMMERCIAL SUCCESS



### INVEST

A CORE PRODUCT REPRESENTING A STEADILY GROWING TREND OF MODERATE MAGNITUDE WITH COMMERCIAL POTENTIAL



### TEST

A STATEMENT PRODUCT WITH GROWING PERSPECTIVE BUT SMALLER MAGNITUDE AND HIGHER RISK



## DATA TO DRIVE

01  
**CREATIVITY**

02  
**STRATEGY**

03  
**SUSTAINABILITY**



LIVETREND

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