



KIDSWEAR
FW 2025
FORECASTING
DRESSES & SKIRTS



LIVETREND

DRESSES & SKIRTS INTRODUCTION



mance.jpg



Nununukids



@caramellondon



Milk Mag.jpg



FORECAST

Nostalgic Fusion. The kidswear trends for Fall/Winter 2025 are taking a nostalgic turn, drawing heavily from the retro wave that has been sweeping through the adult fashion market. This season, skirts and dresses are showcasing a delightful blend of vintage charm and modern sensibilities. Voluminous styles are making a significant comeback, with designs that demonstrate a playful exuberance. Checkered options, whether in mini or midi lengths, are adding a touch of classic sophistication to the youthful wardrobe. Reminiscent of schoolgirl aesthetics and retro fashion, this pattern is reinvented with bold color combinations and intricate details, making it both timeless and contemporary. Additionally, the influence of the #coquettecore trend has been subtly integrated into kidswear with a softer interpretation. Romantic features such as delicate ruffles, lace trims, and soft hues are prevalent, creating a dreamy, fairy-tale aura. These elements are seamlessly blended with more practical and playful hybrids, ensuring comfort and functionality for active youngsters. The result is a collection both charmingly vintage and refreshingly new, perfect for the imaginative and whimsical nature of children. The FW25 kidswear landscape promises to be a delightful fusion of past and present, offering styles that are as nostalgic as contemporary.

This forecasting report is realized crossreferencing LIVETREND data from several sources to empower the expertise of our Trend Analysts to forecast the trends with concrete and quantitative information. Find the related data sources and icons on the last slides.

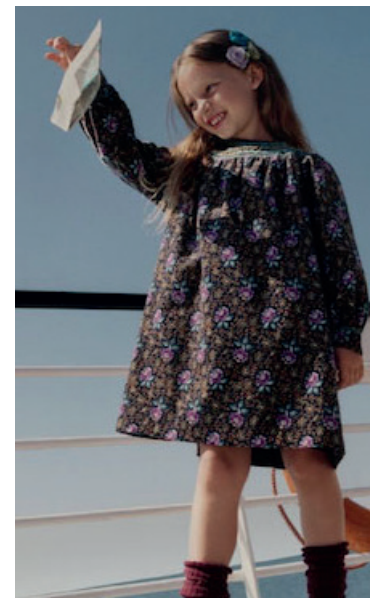
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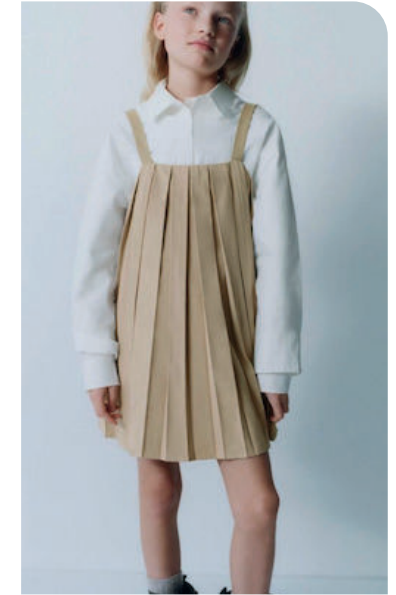
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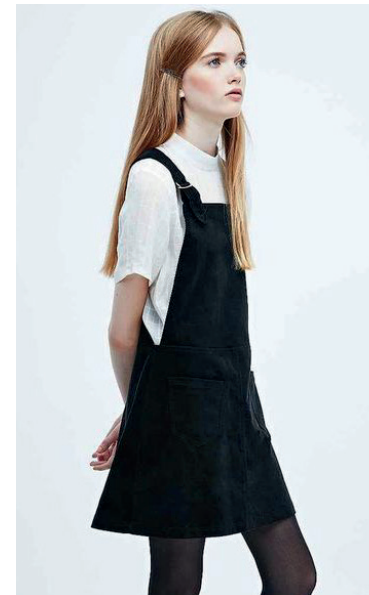
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Ciclara (2).jpg



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Zara (3)_1.jpg





zara34.jpg



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ZARA 13.jpeg



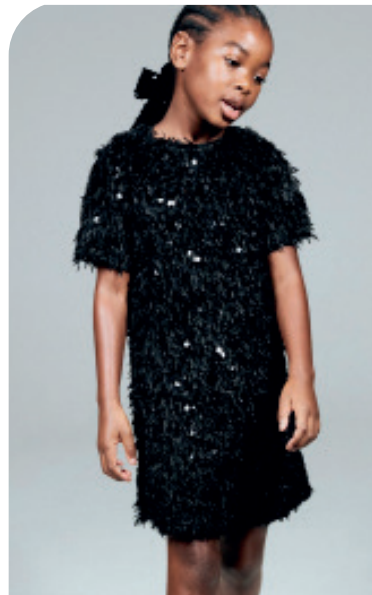
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ligne noire



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BARDOT Junior 5.jpeg



caroline bosmans.avif



zara (2)_1.jpg



Louise Misha.jpg



mango5.jpg.avif



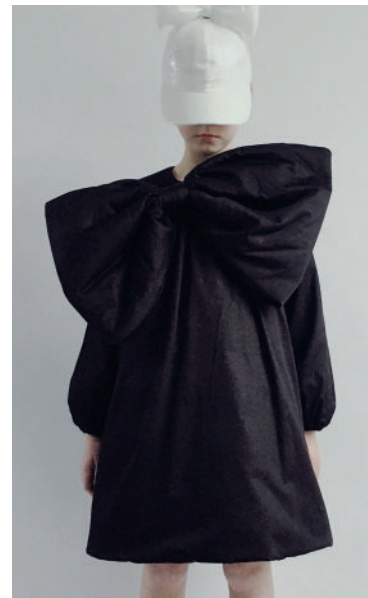
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EARLY SIGN

THE BUBBLE DRESS



@paade14.png



Emilia poliakova.jpg



Yidzudui.jpg

EARLY SIGN

THE BUBBLE SKIRT



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atferhomeparty.png



Mimisol.jpg





Ezek.webp



Emile et Ida.jpg



Replain.png



Ezek_1.webp



Louisella.jpg



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Minga London.jpg



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EARLY SIGN

THE PLAID PENCIL



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colorin.jpg



mance.jpg

EARLY SIGN

THE BLOKETTE STYLE



Zara (4).jpg



@madokasawamura.png



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STABLE

THE DENIM MIDI



Zara_1.jpg



Rice Cake ois.webp



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STABLE

THE KNIT MINI



Mirin Petit.webp



Misha&puff.jpg



Zara.jpg

EARLY SIGN

THE FULL MINI



louise louise



pinklily.jpeg



livelykid.com.jpeg

SAFE TREND

THE SUSPENDER SKIRT



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pinata pum.jpg



@fymag5.jpg

DATA SOURCES & ICONS

TREND GROWTH



MARKET

YEAR ON YEAR TREND GROWTH ON E-COMMERCE



SOCIAL MEDIA

YEAR ON YEAR TREND GROWTH ON INSTAGRAM



CONSUMER INTEREST

YEAR ON YEAR GROWTH OF ONLINE SEARCH VOLUMES



FASHION SHOWS

YEAR ON YEAR TREND GROWTH ON FASHION SHOWS

TREND BEHAVIOR

EDGY TREND

weak signal of a potential micro trend with very high risk

EARLY SIGN

emerging trend with growing perspective but higher risk

SAFE TREND

announced trend with growing perspective and safe risk

BIG TREND

trend with a big magnitude due to high commercial potential and quick adaption

STABLE TREND

trend that is already present in the market with flat growth

LAST CALL

trend with decreasing perspective but still having business potential

TREND MAGNITUDE



MANIFEST

AN ICONIC PRODUCT THAT IS A STABLE TREND OF LARGE MAGNITUDE WITH CONFIRMED COMMERCIAL SUCCESS



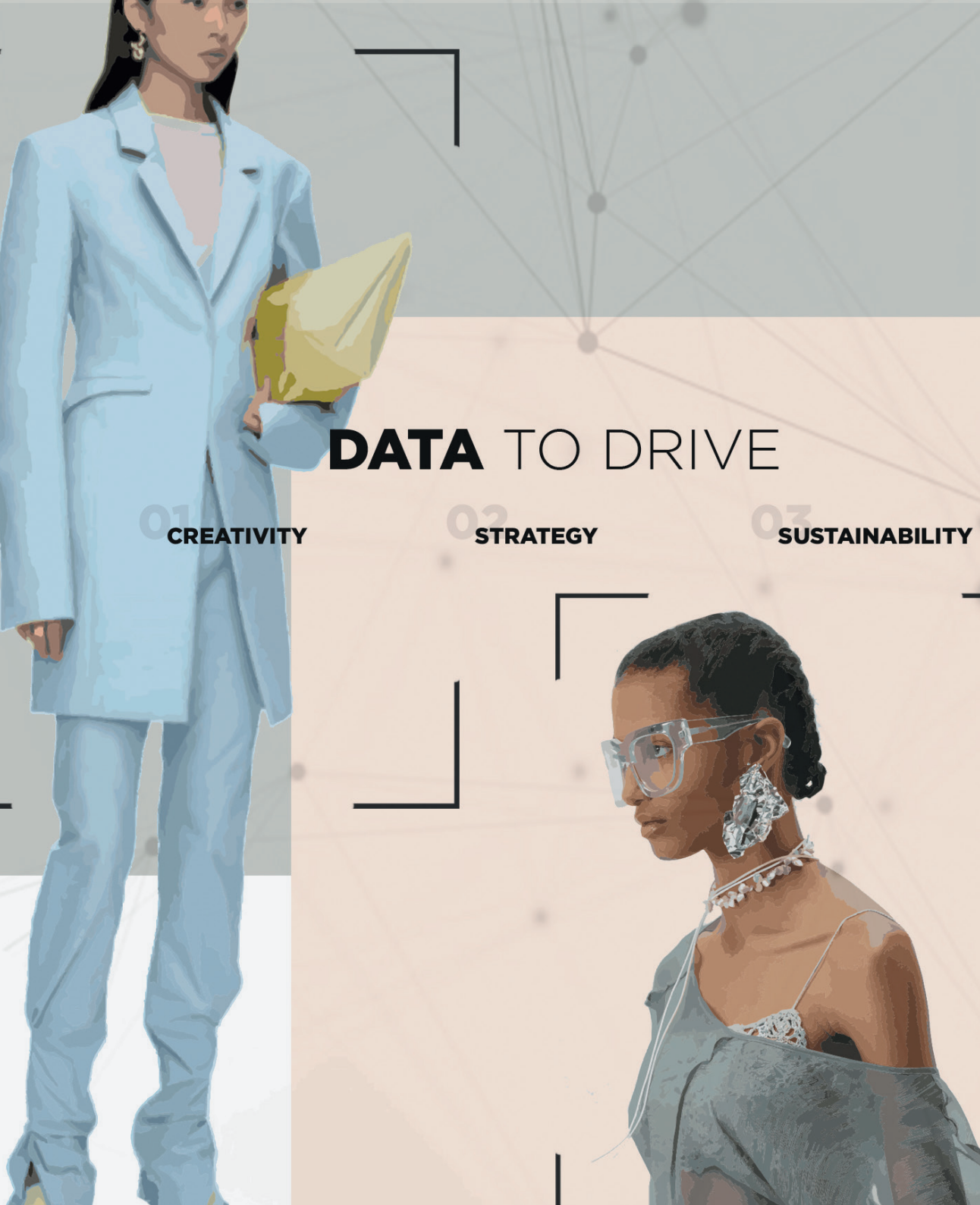
INVEST

A CORE PRODUCT REPRESENTING A STEADILY GROWING TREND OF MODERATE MAGNITUDE WITH COMMERCIAL POTENTIAL



TEST

A STATEMENT PRODUCT WITH GROWING PERSPECTIVE BUT SMALLER MAGNITUDE AND HIGHER RISK



DATA TO DRIVE

01 CREATIVITY

02 STRATEGY

03 SUSTAINABILITY



LIVETREND

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