



WOMENSWEAR
FW 2025
FORECASTING
BAGS
KEY ITEMS



LIVETREND

BAGS FW25 INTRODUCTION



w concept

bottega

gucci

miumiu



FORECAST

New Wave Elegance. The FW 25/26 bag key pieces spotlight a fresh focus on chic icons and innovative designs. Leading the trend are the sophisticated east-west bags and Kelly-inspired belted styles, epitomizing timeless elegance. New satchel hybrids on strings and cords, along with clasped circles, introduce a modern twist to classic shapes. Soft leathers inspire the creation of new slouchy shoulder bags and spacious totes, perfect for effortless style. The 2010 vibe makes a comeback with XL city shoppers and classic top handles, offering both nostalgia and practicality. Sleek trapeze hobos, flat elongated totes, and boxy bowlers showcase minimalist sophistication, while utility-focused designs like messenger bags and new shippable cases emphasize functionality without sacrificing style. This season's key pieces blend tradition with innovation, ensuring versatility and chic appeal for any occasion.

This forecasting report is realized crossreferencing LIVETREND data from several sources to empower the expertise of our Trend Analysts to forecast the trends with concrete and quantitative information. Find the related data sources and icons on the last slides.

[ACCESS ALL IMAGES
CLICKING HERE](#)

BAGS FW25 SPOTLIGHT



MANIFEST



INVEST



TEST

EAST-WEST BAGS



w-concept-29.png

SLOUCHY SLING



chloe

LADYLIKE BELT



w-concept-22.png

2010 SHOPPER



balenciaga

FUZZY FUN



bottega

VANITY



bottega

This Trend Spotlight proposes the must-have products of the season to build the right assortment.

This selection is made to ensure that you have the right collection staples, invest in the right core pieces and test the right trendy items within your product range.

Find the full list of seasonal core items on the next slides.

KEY MATERIALS BAGS FW25



INVEST



16arlington-.jpg

THE EXOTIC SKIN



bottega veneta 15.png

SAFE TREND



TEST



@lowclassicseoul_7.png

THE PADDED



w-concept-26.png

LAST CALL



INVEST



retrofete.jpg

THE ELEVATED SHINE



acne

SAFE TREND

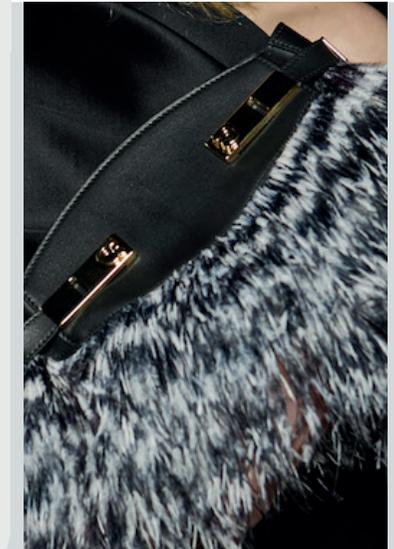


INVEST



david-koma-.jpg

THE FUZZY TEXTURE



ferragamo

EDGY TREND

KEY DETAILS BAGS FW25

 **TEST**



w-concept-13.png

THE DAINTY BOWS



EDGY TREND

acnestudio1.png

 **MANIFEST**



miumiu.jpeg

THE ELEGANT BELTS



BIG TREND

HARUNOBUMURATA1.jpg

 **TEST**



bottega veneta 12.png

THE CRAFTY FRINGES



STABLE TREND

acne

 **TEST**



miu-miu-2.jpg

THE ADD-ON



SAFE TREND

coach

KEY HANDLES BAGS FW25



INVEST



bottega

THE STRINGS & CORDS



hereu2.jpg.webp

SAFE TREND



TEST



acnestudios6.jpg

THE HIDDEN HANDLE



16 arligton

EDGY TREND



TEST



blumarine-.jpg

THE METAL CLASPS



acne

STABLE TREND



TEST



BALENCIAGA-_1.jpg

THE ARM HOOKS



prada-_.jpg

EARLY SIGN



KEY ITEMS SHOULDER BAGS

The FW 25/26 shoulder bag key pieces showcase a range of innovative and stylish designs, perfect for every fashion enthusiast. Elongated boxy east-west bags are the trend of the season, offering a sleek and contemporary look. Sleek trapeze hobo bags serve as a versatile hybrid, blending modernity with practicality. Heritage hardshells and chic belted shoppers bring a ladylike elegance to any outfit. Soft and simple shoulder bags provide an effortless yet elevated look for daywear. String satchel hybrids emerge as the new it-piece, combining functionality with style. Puffer and fuzzy shoulder bags incorporate trending textiles, adding a touch of warmth and texture. Asymmetric hobos and cylindrical bags explore new geometric shapes, pushing the boundaries of traditional handbag design. Together, these key pieces promise to elevate any wardrobe with their unique blend of innovation and classic charm.



BIG TREND

FW25 TRAPEZE HOBO



bottega veneta 23.png



whateversunday.jpeg



sunnei.jpg



anthropology-1.jpg



@marinasuarez.jpeg



palomawool.jpeg



@zoespillebean.jpeg

BIG TREND

FW25 EAST-WEST BAGS



w-concept-3.png



magda butrym.jpeg



Ferragamo-webp



-tory burch3.png



n-21-.jpg



miu-miu_1.jpg



alaia -18.png

BIG TREND

FW25 HERITAGE HARDSHELL



gucci.jpg



del-core-.jpg



miumiul.avif



antonio-marras-.jpg



prada-_1.jpg



off-white.jpg



roberto cavalli

STABLE TREND

FW25 CHIC BELTED SHOPPER



miu-miu.jpg



coach.jpg



@manuatelier1.png



hermes-.jpg



versace 13.png



w-concept-22.png



balenciaga

SAFE TREND

FW25 STRING SATCHEL HYBRIDS



anthropology-9.webp



etro



charleskeith5.jpg



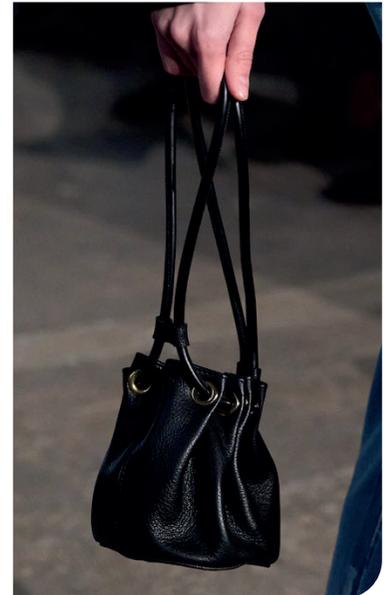
miumiu3.avif



w-concept-10.png



christian-dior-.jpg



victoria-tomas.jpg

EARLY SIGN

FW25 CHIC CYLINDERS



jil-sander.jpg



Staudt4.png



zara-42.jpg



schouler-.jpg



@manuatelier11.png



retrofete



hereu3.jpg.webp

STABLE TREND

FW25 PADDED SHOULDERBAG



@byfar2.png



acnestudios4.jpg



bottega



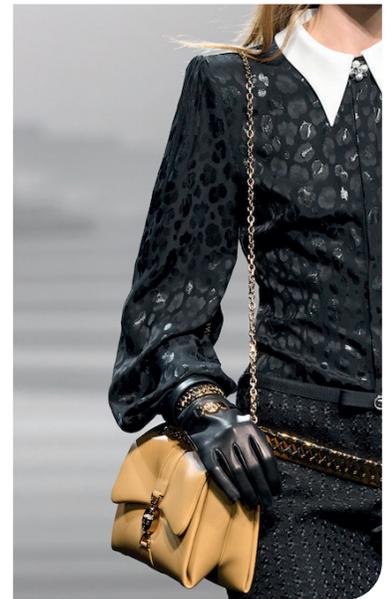
balenciaga



-tory burch6.png



versace 6.png



versace.jpg

EDGY TREND

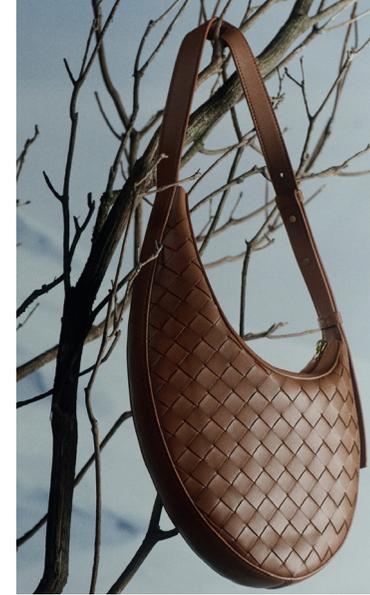
FW25 ASYMMETRIC HOBO



puppets-clp-f24-018.jpg



harunobumurata_2024aw_004.jpg



bottega



charleskeith3.jpg



cult gaia



alaia



w-concept-6.png

EDGY TREND

FW25 FUZZY & FRINGE TEXTURES



chloe-.jpg



prada.jpg



patou



stella-mccartney-_1.jpg



jil-sander-.jpg



laquan-.jpg



van-noten-_1.jpg



KEY ITEMS HANDBAGS

The FW 25/26 handbags highlight key pieces that blend style and versatility. Boxy bowlers and heritage top handles exude a chic, timeless appeal, perfect for any occasion. Circular handbags are given a contemporary twist with clasped or puffer styles, adding a touch of modern flair.

Essential clutches feature the soft Fram pouch, known for its elegant slouchiness, and the foldable look, offering practicality and sophistication. Meanwhile, the shippable box and case designs emerge with strong commercial potential, balancing form and function effortlessly. These key pieces cater to diverse fashion tastes, ensuring a stylish accessory for every outfit and occasion.

BIG TREND

FW25 **BOXY BOWLER**



miu-miu-.jpg



w-concept-25.png



rustichous.jpeg



vuitton-.jpg



khaite



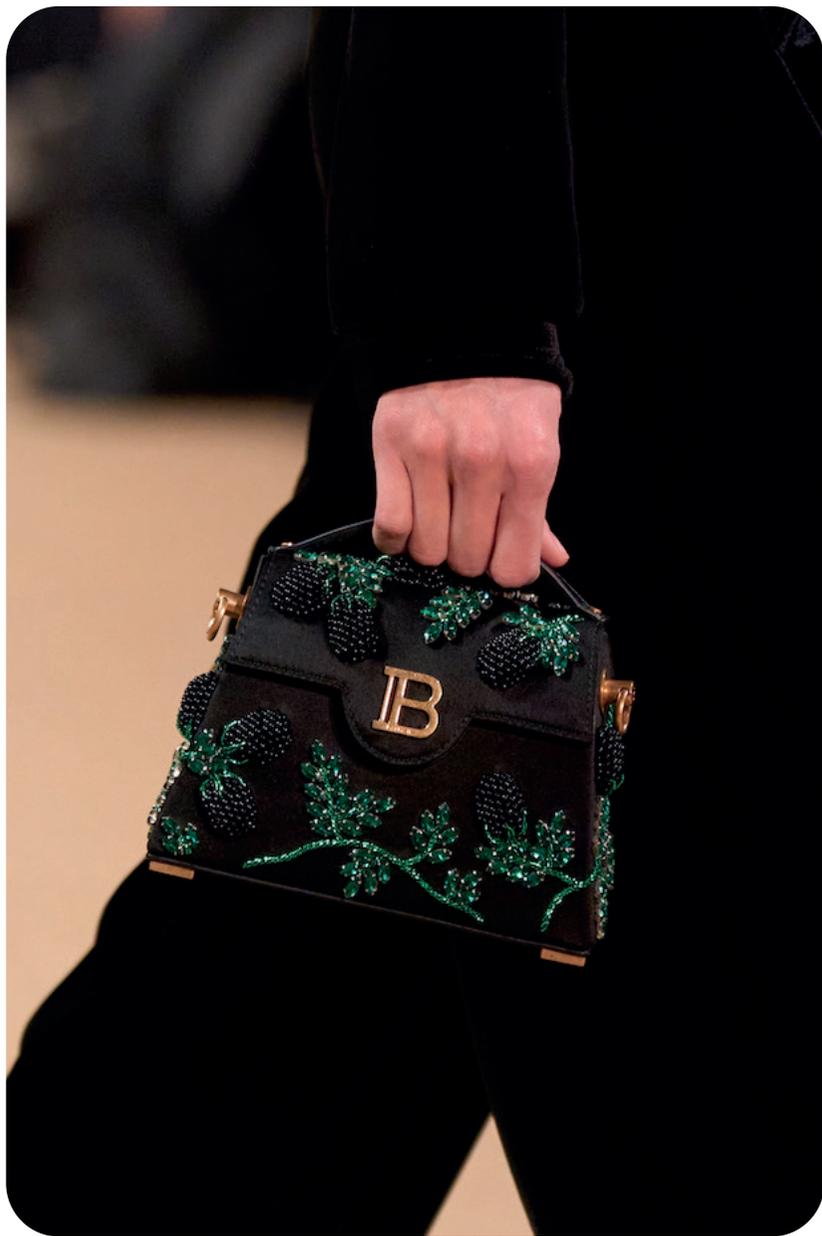
tods.jpg



prada-.jpg

BIG TREND

FW25 HERITAGE TOPHANDLE



balmain-.jpg



versace 3.png



shiatzy chen



elie saab



anthropology-12.webp



gucci_1.jpg



zara-52.jpg



STABLE TREND

FW25 CLASPED CIRCLE BAGS



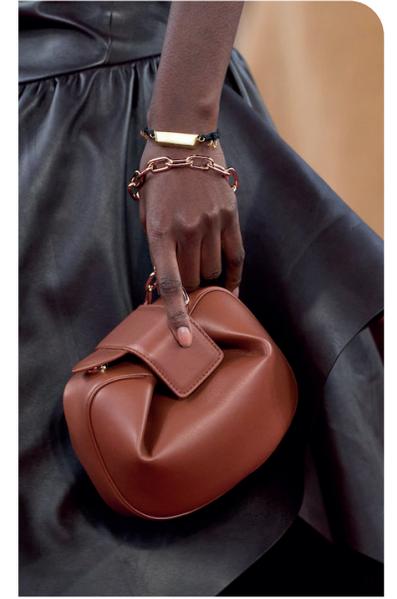
amanu.png



ulla-johnson-.jpg



chloe_1.jpg



gabriela-hearst-.jpg



anthropology-13.webp



cult gaia



zara-44.jpg

STABLE TREND

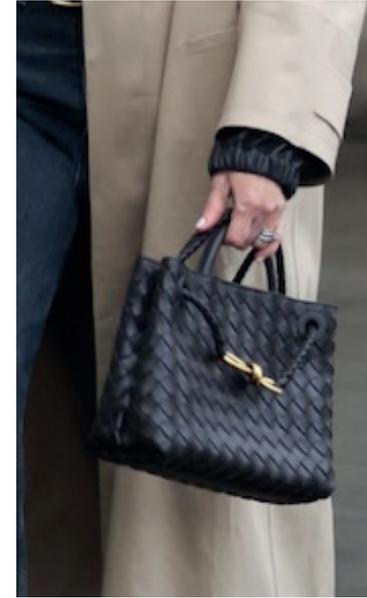
FW25 MINI TOTES



prada



luar



modaoperandi3.png



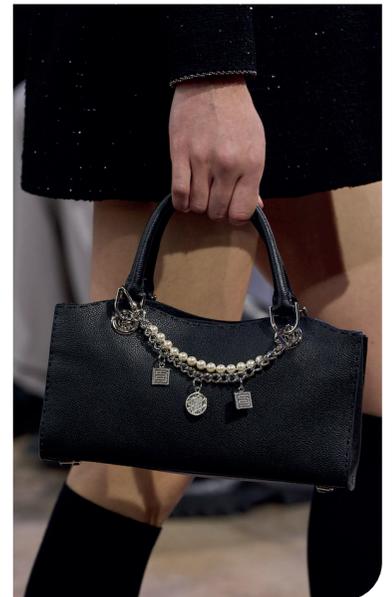
versace 8.png



gucci2.jpeg



valentino.jpeg



shiatzy-chen.jpg

STABLE TREND

FW25 SOFT FRAME POUCH



philosophy-.jpg



dolce gabbana



gucci-.jpg



LOEWE_.jpg



van-noten-.jpg



@numeroventuno1.png



@gabriela hearst3.png



SAFE TREND

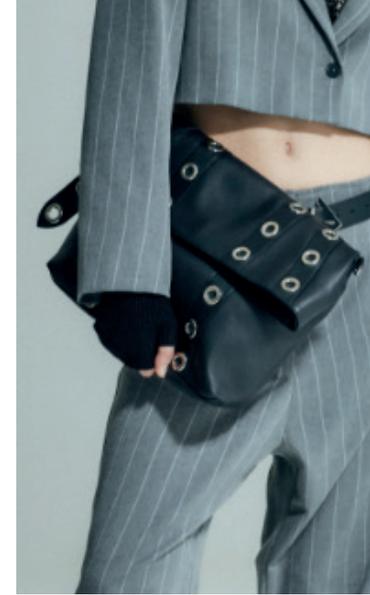
FW25 **FOLDABLES**



johanna ortiz6.png



alaia -7.png



ixos 1.png



bottega veneta 16.png



tods_1.jpg



christian weijnants -6.png



-fendi.png

EDGY TREND

FW25 PUFFER MOON BAG



@theIncc7.png



bottega veneta



retrofete



w-concept-15.png



mm6



miyakemiyake



msgm.jpg.avif

EDGY TREND

FW25 BOXES & CASES



sportmax.jpg



gucci



vuitton_1.jpg



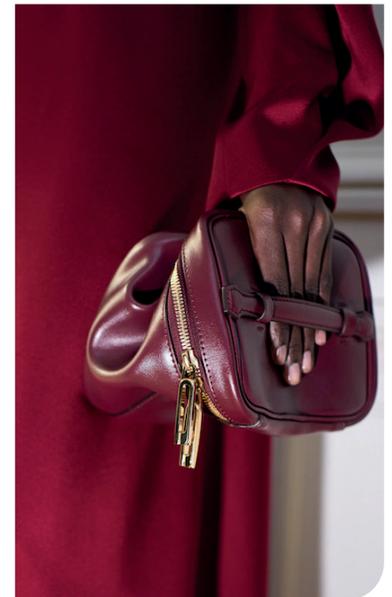
gucci_2.jpg



elie saab



chanel.jpeg



victoria-beckham-.jpg



KEY ITEMS

CITY BAGS

The FW 25/26 city bags present key pieces that blend functionality with fashion-forward designs, perfect for urban lifestyles. Flat and elongated tote bags, along with soft slouchy leather totes, offer a chic daywear vibe, effortlessly combining style and practicality. Iconic 2010s shoppers make a comeback, establishing themselves as the new it-girl moment, embodying timeless appeal. Utility sling-bags with a heritage utility feel provide a blend of ruggedness and sophistication, perfect for the modern urban explorer. Circular sling bags continue to make a statement, adding a playful yet stylish touch to any outfit. Yeti furry totes emerge as a seasonal fashion statement, offering warmth and texture, ideal for the colder months. Together, these key pieces ensure that city dwellers can stay stylish and organized, no matter where their day takes them.

BIG TREND

FW25 **FLAT TOTE**



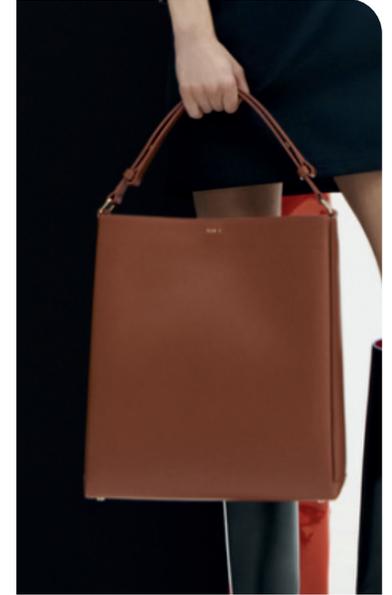
acnestudios1.jpg



@manuatelier6.png



tory-burch-.jpg



Plan C -6.png



stella-mccartney-.jpg



schouler.jpg



charleskeith12.webp

STABLE TREND

FW25 CIRCULAR SLING BAG



@byfar3.png



retrofete-.jpg



chloe



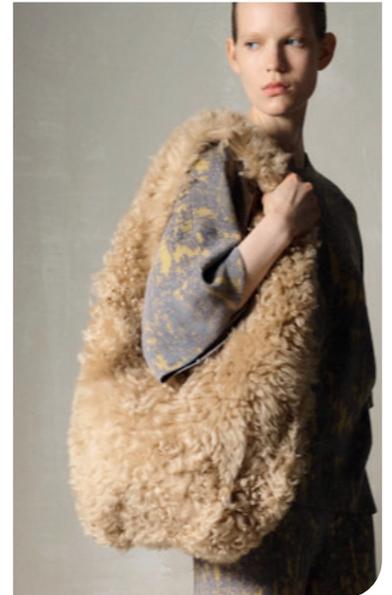
marant-.jpg



acne



ester-manasi.jpg



rachel comey -4.png

SAFE TREND

FW25 **THROW-BACK SHOPPER**



proenza.jpeg



acnestudios2.jpg



Burberry.webp



BALENCIAGA-.jpg



Balenciaga.jpg



nina ricci



streetsyle

SAFE TREND

FW25 SLOUCHY LEATHER TOTE



balenciaga



armani



armani



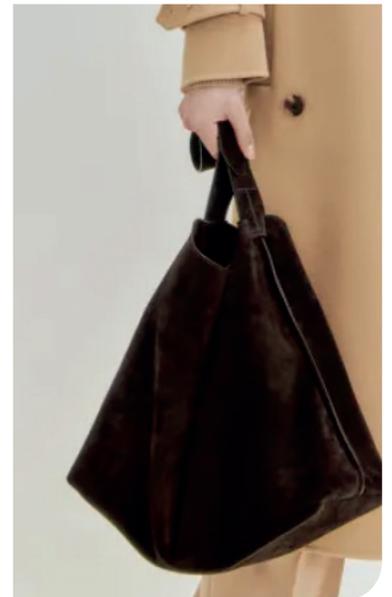
tods-\$.jpg



zara-38.jpg



versace 9.png



Theory -3.png

STABLE TREND

FW25 UTILITY CROSS-BODY BAG



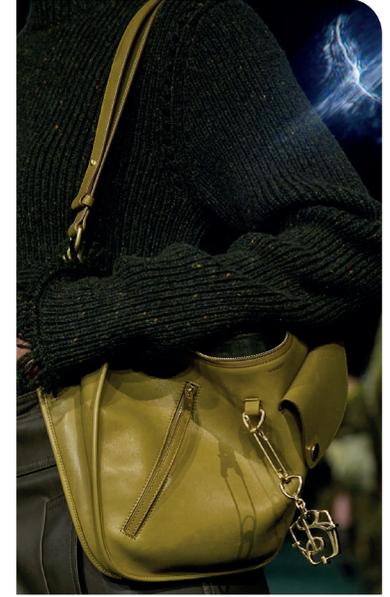
chloe.jpg



marant-2.jpg



urban outfitters2.webp



Burberry-.webp



diesel-.jpg



w-concept-19.png



jwpei2.jpg.webp

STABLE TREND

FW25 YETI XL BAG



bottega



@ln-cc5.png



16 arlington



chanel



scervino



@manuatelier9.png



casablanca



DATA SOURCES & ICONS

TREND GROWTH



MARKET

YEAR ON YEAR TREND GROWTH ON E-COMMERCE



SOCIAL MEDIA

YEAR ON YEAR TREND GROWTH ON INSTAGRAM



CONSUMER INTEREST

YEAR ON YEAR GROWTH OF ONLINE SEARCH VOLUMES



FASHION SHOWS

YEAR ON YEAR TREND GROWTH ON FASHION SHOWS

TREND BEHAVIOR

EDGY TREND

weak signal of a potential micro trend with very high risk

EARLY SIGN

emerging trend with growing perspective but higher risk

SAFE TREND

announced trend with growing perspective and safe risk

BIG TREND

trend with a big magnitude due to high commercial potential and quick adaption

STABLE TREND

trend that is already present in the market with flat growth

LAST CALL

trend with decreasing perspective but still having business potential

TREND MAGNITUDE



MANIFEST

AN ICONIC PRODUCT THAT IS A STABLE TREND OF LARGE MAGNITUDE WITH CONFIRMED COMMERCIAL SUCCESS



INVEST

A CORE PRODUCT REPRESENTING A STEADILY GROWING TREND OF MODERATE MAGNITUDE WITH COMMERCIAL POTENTIAL



TEST

A STATEMENT PRODUCT WITH GROWING PERSPECTIVE BUT SMALLER MAGNITUDE AND HIGHER RISK



DATA TO DRIVE

01 CREATIVITY

02 STRATEGY

03 SUSTAINABILITY



LIVETREND

THANK YOU!

You may not copy, reproduce, distribute, publish, display, perform, modify, create derivative works, transmit, or in any way exploit any such content, nor may you distribute any part of this content over any network, sell or offer it for sale, or use such content to construct any kind of database. You may not alter or remove any copyright or other notice from copies of the content on any Livetrend report.

If you have further needs, please contact us via chat.