



WOMENSWEAR
SS25
UPDATE
MUST-HAVE
SKIRTS



LIVETREND

SS25 SKIRTS UPDATE INTRODUCTION



@sstyled.jpg



new-york-str-f24-1158.jpg



paris-fashion-week-fw24-street.jpg



milan-street-style_2.jpg



UPDATE

Lady Whims. Spring/Summer 2025 brings an intriguing evolution to women's skirts, with a delightful twist on familiar silhouettes. Midi and long skirt are performing the most in the market now and new maxi skirts are announcing their way with voluminous A-line designs that exude drama and elegance, while the micro trend of bubble hems offer playful variations on classic shapes. Wide pleats add a sophisticated touch to the academic skirt, elevating its traditional charm with a modern, ladylike flair. Meanwhile, the micro tutu skirt makes a nostalgic nod to the early 2010s, celebrating a style that capture the imagination and add a playful bounce to any outfit for the young market. In Spring/Summer 2025, women's skirts offer a diverse array of options, blending timeless elegance with contemporary trends for a fresh and dynamic wardrobe update.

This report is based on Livetrend data crossreferencing Instagram and Consumer Interest, analysing the magnitude and visibility growth year on year with a percentage. Find the related legend on the last slides.

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 **+36%**
YOY GROWTH

 **+60%**
YOY GROWTH

SS25 A-VOLUMES

EARLY SIGN



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 **+67%**
YOY GROWTH

 **+51%**
YOY GROWTH

SS25 LEATHER PENCILS

STABLE TREND



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paris-fashion-week-fw24(2).jpg



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 **+10%**
YOY GROWTH

 **+29%**
YOY GROWTH

SS25 ROMCOM NIGHTIES

STABLE TREND



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Prada.avif




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 **+35%**
YOY GROWTH

 **+76%**
YOY GROWTH

SS25 WIDE PLEATS

EARLY SIGN



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EDGY TREND



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 **+110%**
YOY GROWTH

SS25 DENIM MINI

STABLE TREND



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 **+120%**
YOY GROWTH

SS25 SLIT DENIM MIDI

STABLE TREND



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+100%
YOY GROWTH

SS25 FULLY FRINGED



+500%
YOY GROWTH

SS25 GLITZIES

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courreges.jpg

STABLE TREND



paris-str-f24-0677.jpg



+60%
YOY GROWTH

SS25 PAREO STYLE



+X%
YOY GROWTH

SS25 SPORTY TUBES

SAFE TREND



glamour.es.jpeg



agua by agua bendita.jpeg



=zara=.jpeg



thom browne.jpg



dipetsa.jpg

EARLY SIGN



Miu Miu_1.jpg

DATA SOURCES & ICONS

TREND GROWTH



MARKET

YEAR ON YEAR TREND GROWTH ON E-COMMERCE



SOCIAL MEDIA

YEAR ON YEAR TREND GROWTH ON INSTAGRAM



CONSUMER INTEREST

YEAR ON YEAR GROWTH OF ONLINE SEARCH VOLUMES



FASHION SHOWS

YEAR ON YEAR TREND GROWTH ON FASHION SHOWS

TREND BEHAVIOR

EDGY TREND

weak signal of a potential micro trend with very high risk

EARLY SIGN

emerging trend with growing perspective but higher risk

SAFE TREND

announced trend with growing perspective and safe risk

BIG TREND

trend with a big magnitude due to high commercial potential and quick adaption

STABLE TREND

trend that is already present in the market with flat growth

LAST CALL

trend with decreasing perspective but still having business potential

TREND MAGNITUDE



MANIFEST

AN ICONIC PRODUCT THAT IS A STABLE TREND OF LARGE MAGNITUDE WITH CONFIRMED COMMERCIAL SUCCESS



INVEST

A CORE PRODUCT REPRESENTING A STEADILY GROWING TREND OF MODERATE MAGNITUDE WITH COMMERCIAL POTENTIAL



TEST

A STATEMENT PRODUCT WITH GROWING PERSPECTIVE BUT SMALLER MAGNITUDE AND HIGHER RISK



DATA TO DRIVE

01 CREATIVITY

02 STRATEGY

03 SUSTAINABILITY



LIVETREND

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