

SS25
UPDATE
MUST-HAVE
SKIRTS

LT LIVETREND

SS25 SKIRTS UPDATE INTRODUCTION





UPDATE

Lady Whims. Spring/Summer 2025 brings an intriguing evolution to women's skirts, with a delightful twist on familiar silhouettes. Midi and long skirt are performing the most in the market now and new maxi skirts are announing their way with voluminous A-line designs that exude drama and elegance, while the micro trend of bubble hems offer playful variations on classic shapes. Wide pleats add a sophisticated touch to the academic skirt, elevating its traditional charm with a modern, ladylike flair. Meanwhile, the micro tutu skirt makes a nostalgic nod to the early 2010s, celebrating a style that capture the imagination and add a playful bounce to any outfit for the young market. In Spring/Summer 2025, women's skirts offer a diverse array of options, blending timeless elegance with contemporary trends for a fresh and dynamic wardrobe update.

This report is based on Livetrend data crossreferencing Instagram and Consumer Interest, analysing the magnitude and visibility growth year on year with a percentage. Find the related legend on the last slides.

LIVETREND

ACCESS ALL IMAGES CLICKING HERE





SS25 A-VOLUMES

EARLY SIGN



new-york-str-f24-1079.jpg



new-york-str-f24-0644.jpg



@galinarkhi.png



@shonajoy.webp



paris-fashion-week.jpg



milan-street-style_1.jpg



-reformation-.webp





SS25 **LEATHER PENCILS**

STABLE TREND



johanna-ortiz.jpg



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milano-str-f24-1252.jpg



paris-str-f24-2635.jpg



kuzyk.jpg



paris-fashion-week-fw24(2).jpg



paris-fashion-week-fw24.jpg







SS25 ROMCOM NIGHTIES

STABLE TREND



victoria-beckham.jpg



@sstyled.jpg



Prada.avif



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tokyo-str-f24-0218.jpg





paris-str-f24-1067.jpg

SS25 **WIDE PLEATS**

EARLY SIGN







london-str-f24-0627.jpg



m25.jpg



miu miu.jpg



milano-str-f24-1284.jpg



new-york-str-f24-1179.jpg



milan-street-style.jpg



SS25 MICRO TUTU

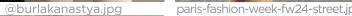
























SS25 DENIM MINI



+120% SS25 SLIT DENIM MIDI

STABLE TREND



@THEEFFORTLESSCHIC.jpeg



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closetfullofclover.webp



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@zara.jpeg

STABLE TREND



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SS25 **FULLY FRINGED**



SS25 **GLITZIES**















16arlington.jpg







paris-str-f24-0677.jpg



SS25 PAREO STYLE



SS25 SPORTY TUBES

SAFE TREND



glamour.es.jpeg







=zara=.jpeg



Wet MPETSA

dipetsa.jpg



Miu Miu_1.jpg



DATA SOURCES & ICONS

TREND GROWTH



MARKET

YEAR ON YEAR TREND GROWTH ON E-COMMERCE



SOCIAL MEDIA

YEAR ON YEAR TREND GROWTH ON INSTAGRAM



CONSUMER INTEREST

YEAR ON YEAR GROWTH OF ONLINE SEARCH VOLUMES



FASHION SHOWS

YEAR ON YEAR TREND OWTH ON FASHION SHOWS

TREND BEHAVIOR

EDGY TREND

weak signal of a potential micro trend with very high risk

EARLY SIGN

emerging trend with growing perspective but higher risk

SAFE TREND

announced trend with growing perspective and safe risk

BIG TREND

trend with a big magnitude due to high commercial potential and quick adaption

STABLE TREND

trend that is already present in the market with flat growth

LAST CALL

trend with decreasing perspective but still having business potential

TREND MAGNITUDE



MANIFEST

AN ICONIC PRODUCT THAT IS A STABLE TREND OF LARGE MAGNITUDE WITH CONFIRMED COMMERCIAL SUCCESS



INVEST

A CORE PRODUCT REPRESENTING A STEADILY GROWING TREND OF MODERATE MAGNITUDE WITH COM-MERCIAL POTENTIAL



TEST

A STATEMENT PRODUCT WITH GROWING PERSPECTIVE BUT SMALLER MAGNITUDE AND HIGHER RISK



L7 LIVETREND

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