



WOMENSWEAR
FW 2025
FORECASTING
KNITWEAR
KEY ITEMS



LIVETREND

KNITWEAR FW25 INTRODUCTION



zara30.jpg



streetstyle



streetstyle



streetstyle



FORECAST

Refinement meets Playfulness. For FW 25/26, cardigans maintain their prominence, ranging from snug mini iterations to chunky grandpa styles and zip-able flight cardigans, offering heavy comfort or slinky style. Long-sleeved tops embrace finer knits, spanning across straight necks, turtlenecks, deep V's, and button-ups, catering to overall intimate silhouettes. Notably, straight necklines emerge as a fresh trend here. Overall, tops take on a generally shrunken appearance, adding a contemporary edge to classic designs. Dresses embrace maxi lines and fuller volumes are making their debut. Sweaters adopt cocooning shapes on compact bulby sleeves and/or scrunchy high collars, embracing a cozy yet chic aesthetic. Further, innovative deconstructions and drapes are adding creative nuances to traditional silhouettes. And similarly, furry yarns and fringe loops inspire a resurgence in volume for sweaters and jackets, adding texture and dimension. Overall, FW 25/26 knitwear blends timeless sophistication with contemporary flair.

This forecasting report is realized crossreferencing LIVETREND data from several sources to empower the expertise of our Trend Analysts to forecast the trends with concrete and quantitative information. Find the related data sources and icons on the last slides.

[ACCESS ALL IMAGES
CLICKING HERE](#)

TOP NECKLINES KNITWEAR FW25



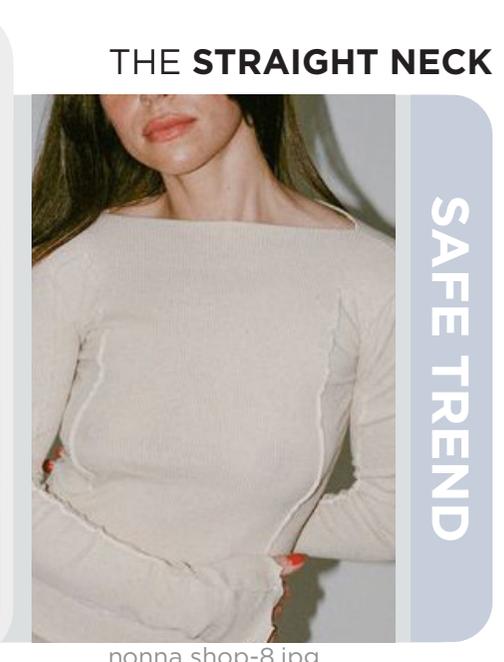
patou-.jpg



wconcept10.jpg



eric bompard.jpeg



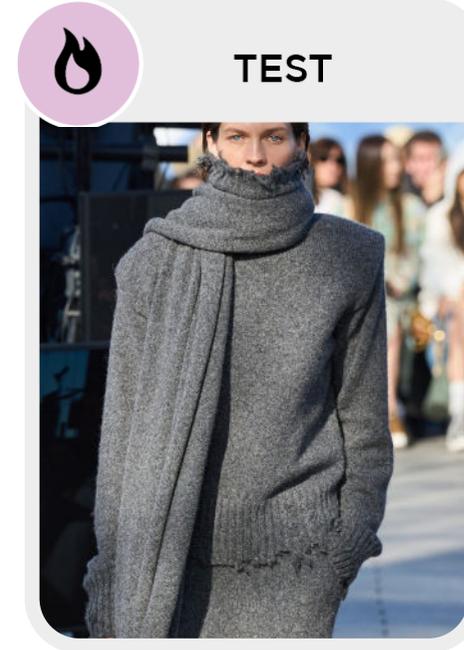
nonna shop-8.jpg



givenchy.jpg



acne



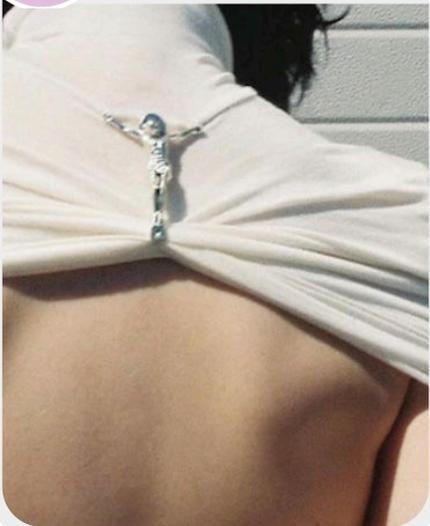
-stella-mccartney-jpg.jpg



miyake-.jpg

NEW ELEMENTS KNITWEAR FW25

 **TEST**



@spotlighttime-7.png

THE BROOCH GATHER



EDGY TREND

Kate Barton -6.png

 **TEST**



Staudt8.png

THE BULBY HEM



EDGY TREND

0004arestubf&024edytoveredgurewjg

 **INVEST**



wconcept28.jpg

THE LAYERED LOOK



SAFE TREND

lisa yang4.png

 **INVEST**



wconcept29.jpg

THE FLOUNCED HEM



SAFE TREND

su5.jpg.webp



CURATED DETAILS KNITWEAR FW25



INVEST



-MOLLI-.webp



helmut lang.jpeg



prulbee.jpeg



@burlakanastya .jpeg

THE COLOR CONTRAST

SAFE TREND



INVEST



MOLLI.webp



knitdetail.jpeg



isabel marant.jpeg



knit-detail.jpeg

THE BASIC UPGRADE

SAFE TREND

KNITWEAR FW25 SPOTLIGHT



MANIFEST



INVEST



TEST

FINE TURTLENECK



16arlington-.jpg

MINI CARDI



prada.jpg

COMFY HIGH-NECK



philosophy-.jpg

SHRUNKEN KNIT



Staudt12.png

FUZZY COAT



stella-mccartney-24.jpg

SCARF COLLAR



bottega veneta -3.jpg

This Trend Spotlight proposes the must-have products of the season to build the right assortment.

This selection is made to ensure that you have the right collection staples, invest in the right core pieces and test the right trendy items within your product range.

Find the full list of seasonal core items on the next slides.

BIG TREND

FW25 **SNUG MINI CARDI**



streetstyle



nonna shop-20.jpg



sinoon2.jpeg



zara29.jpg



prada.jpg



streetstyle



jaded15.jpg.webp

STABLE TREND

FW25 **CHUNKY GRANDPA CARDI**



rabanne



n-21-_1.jpg



simkhai 5.png



nonna shop-7.jpg



gucci



no21_3.jpg



streetstyle

SAFE TREND

FW25 FLIGHT CARDIGANS



ayamuse.jpeg



giulvia



rambaldi



rowie32.jpeg



sezane2.jpeg



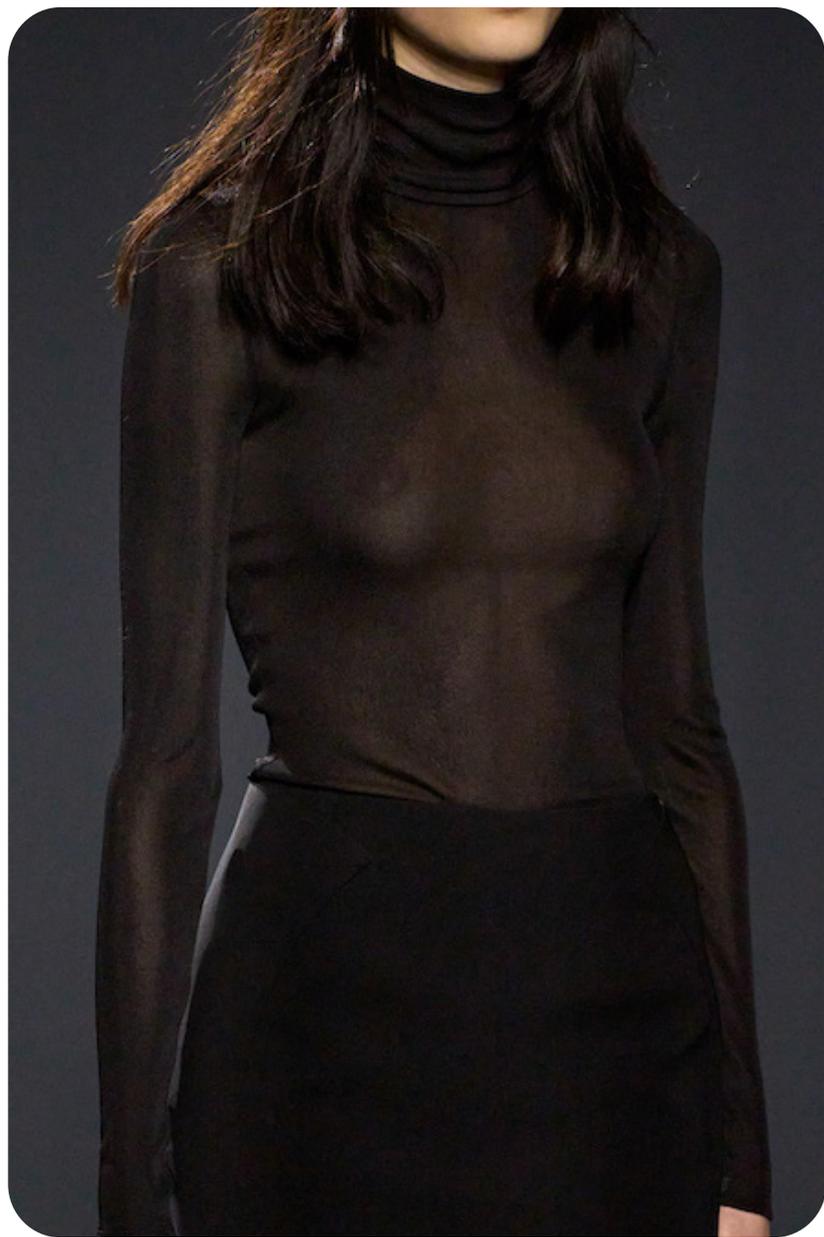
rowenrose 15.png



jaded6.jpg.webp

BIG TREND

FW25 FINE GAUGE TURTLENECK



16arlington-.jpg



philosophy.jpg



zimmermann12.jpg



max-mara-.jpg



wconcept21.jpg



herrera.jpg



rowie0.jpeg

KNITWEAR

WOMENSWEAR

FORECASTING

FALL/WINTER 2025



STABLE TREND

FW25 SENSUAL LONGSLEEVE



burberry1.png



philosophy-.jpg



16 Arlington



chloe



tom ford2.png



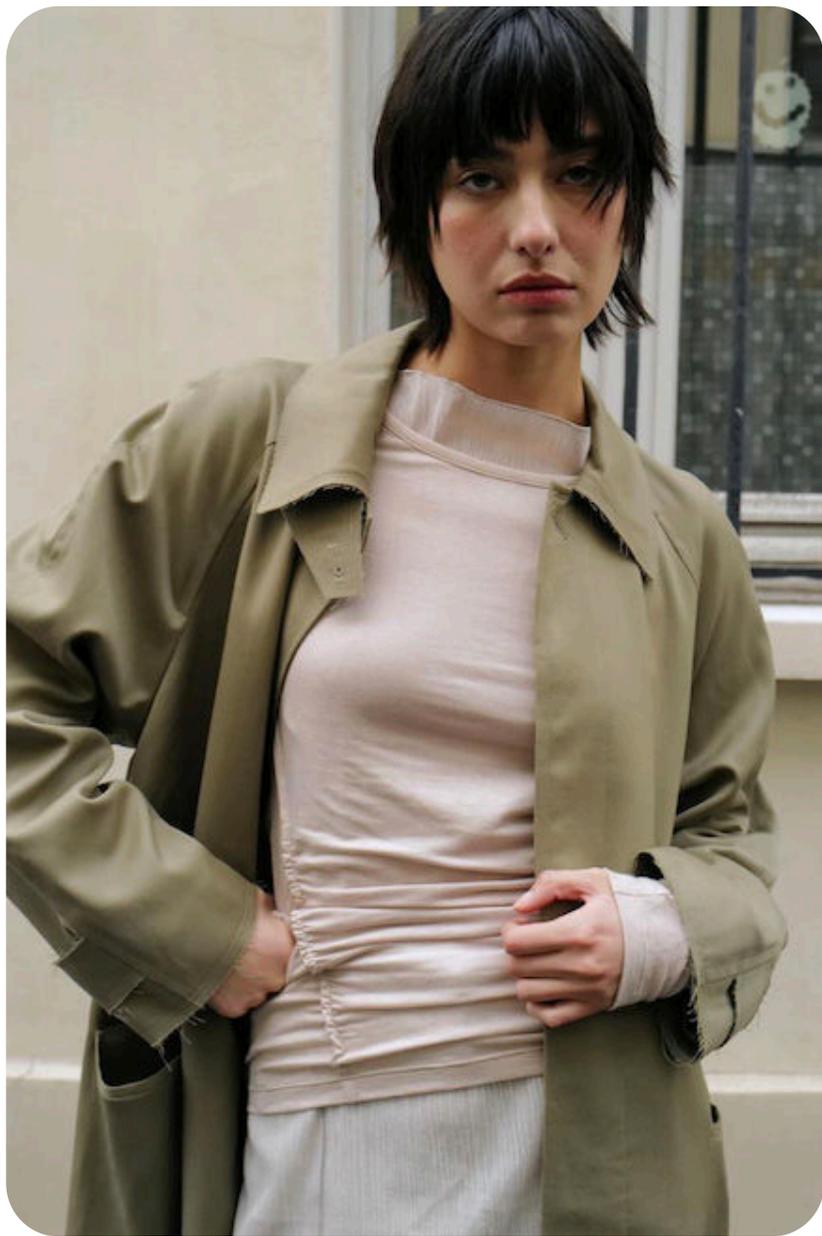
roberto-cavalli-.jpg



jaded8.jpg.webp

SAFE TREND

FW25 STRAIGHT NECK BASICS



@adonisproject7.png



mm6



nonna shop-8.jpg



wconcept1.jpg



zara32.jpg



toteme



chet lo

SAFE TREND

FW25 SHRUNKEN TOPS



Staudt12.png



Markgong-12.jpg



prada-.jpg



friendswithfrank.jpeg



nonna shop-18.jpg



streetstyle



friendswithfrank3.jpeg

BIG TREND

FW25 CHUNCHY COCOON



louis vuitton



streetstyle



bottega



streetstyle



rowie44.jpeg



stella mccartney



philosophy

STABLE TREND

FW25 **BOYFRIEND'S HALF-ZIP**



tods



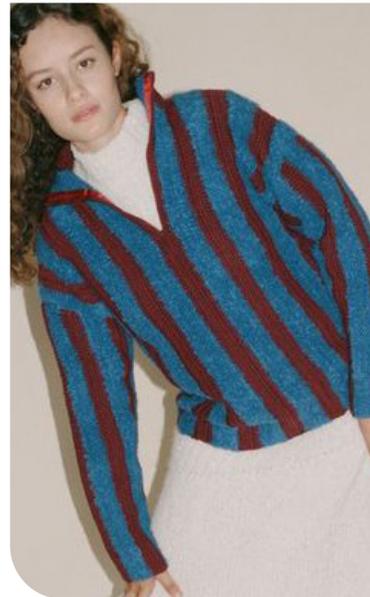
streetstyle



kallmeyer_4.png



alice&wonder.jpeg



nonna shop-2.jpg



-ba&sh-.avif



banana republic.jpeg

STABLE TREND

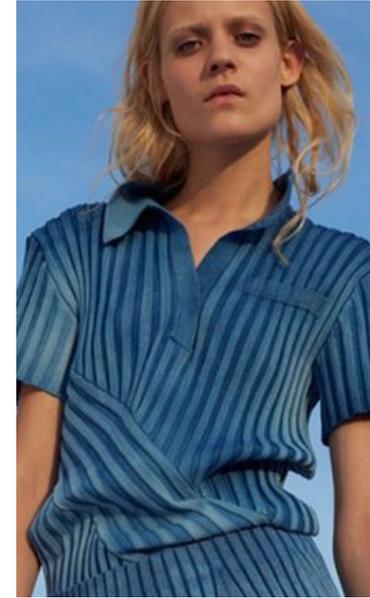
FW25 **KNIT POLO**



tods



streetstyle



tfknitwear.jpeg



iceberg1.jpg



casablanca.png



brandonmaxwell.webp



sourceunknown1.jpg.webp

SAFE TREND

FW25 OFF SHOULDER DRAPE



jason wu_2.jpg



zara15.jpg



joseph -3.png



wconcept18.jpg



Ruohan 1.png



alainpaul-.jpg



rouje6.jpg





mangp



wconcept22.jpg



closed.jpeg



asos.jpeg



weekday.jpeg



jaded9.webp



CIDER3.jpg

EDGY TREND

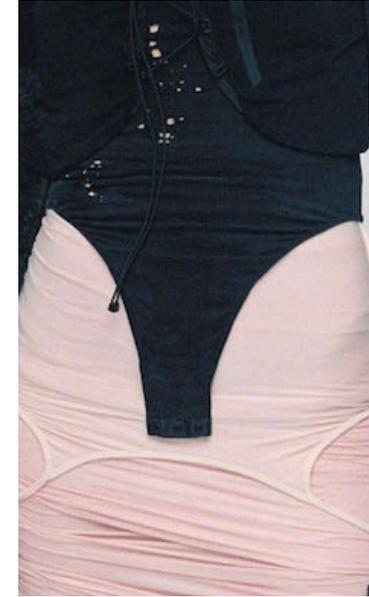
FW25 INTIMATE STYLES



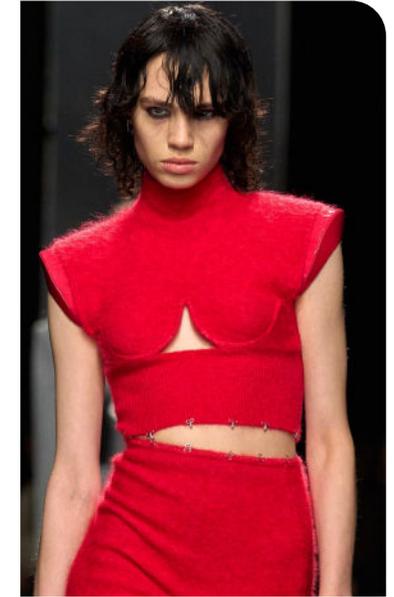
fendi



sportmax



margiela13.png



sportmax



YSL



acne-.jpg



rambaldi

EARLY SIGN

FW25 TACTILE SWEATER



isabel marant -5.jpg



lafayette



missoni



aurora.jpeg



phillip-lim.jpg



diesel7.jpg



stella mccartney

EDGY TREND

FW25 REWORKED KNIT



fendi3.png



wconcept15.jpg



stellamccartney3.jpg



zara19.jpg



sacai



coperni



fendi



phillip-lim-.jpg



stella mccartney



stella-mccartney-.jpg



gabriela hearst



christopher esber -13.png



berberrry



fforme

SAFE TREND

FW25 LADYLIKE PENCIL SET



miumiu



Markgong-10.jpg



philosophy



maxmara



rouje2.jpg



jil sander



ferragamo

EDGY TREND

FW25 SHORTY SET & ROMPER



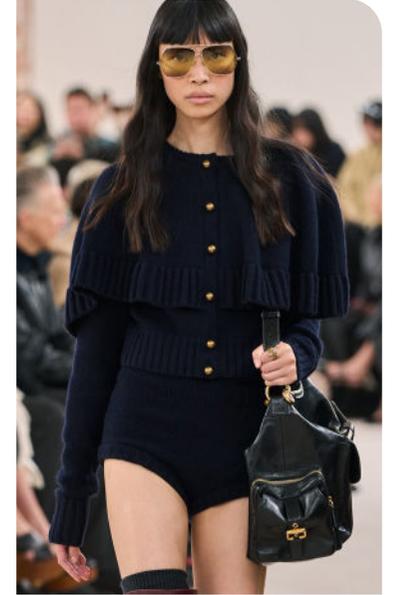
gucci-.jpg



@Vogue.Polska1.png



streetstyle



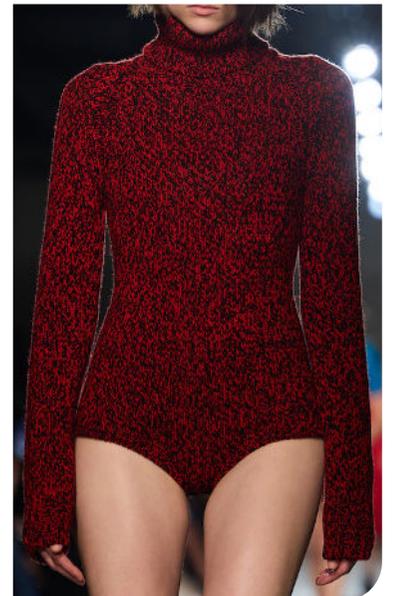
chloe



versace15.jpg



streetstyle



mcmanus

BIG TREND

FW25 **SLINKY MAXIS**



Staudt19.png



paris-str-f24-1087.jpg



isabel marant -13.jpg



fendi8.jpg



holzweiler1.jpg



by-malene-birger-brown-m71513.jpg



tom ford-7.jpg

KNITWEAR

WOMENSWEAR

FORECASTING

FALL/WINTER 2025

STABLE TREND

FW25 CRAFTY MAXI



missoni 4.jpg



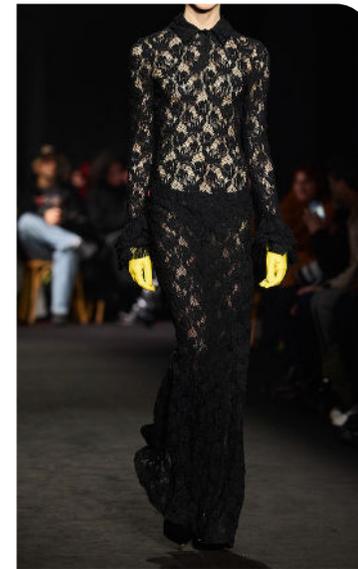
bottega veneta -15.jpg



streetstyle



rowie.jpeg



msgm-2.jpg



alonso rojas4.jpg

FRINGE EFFECTS

OPENWORKS

FALL/WINTER 2025 FORECASTING WOMENSWEAR KNITWEAR



EDGY TREND

FW25 **FULL SKIRT HYBRID**



forza



simkhai2.jpg



16Arlington-2.jpg



almeida11.jpg



alaia



marine serre -5.jpg

LONG LOW-RISE

MINI TUTU

EARLY SIGN

FW25 LEGGINGS & LEOTARDS



nonna shop-16.jpg



Didu 4.png



streetstyle



miumiu



streetstyle



mcmanus



ukranian fashionweek

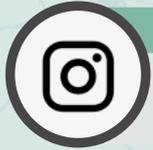
DATA SOURCES & ICONS

TREND GROWTH



MARKET

YEAR ON YEAR TREND GROWTH ON E-COMMERCE



SOCIAL MEDIA

YEAR ON YEAR TREND GROWTH ON INSTAGRAM



CONSUMER INTEREST

YEAR ON YEAR GROWTH OF ONLINE SEARCH VOLUMES



FASHION SHOWS

YEAR ON YEAR TREND GROWTH ON FASHION SHOWS

TREND BEHAVIOR

EDGY TREND

weak signal of a potential micro trend with very high risk

EARLY SIGN

emerging trend with growing perspective but higher risk

SAFE TREND

announced trend with growing perspective and safe risk

BIG TREND

trend with a big magnitude due to high commercial potential and quick adaption

STABLE TREND

trend that is already present in the market with flat growth

LAST CALL

trend with decreasing perspective but still having business potential

TREND MAGNITUDE



MANIFEST

AN ICONIC PRODUCT THAT IS A STABLE TREND OF LARGE MAGNITUDE WITH CONFIRMED COMMERCIAL SUCCESS



INVEST

A CORE PRODUCT REPRESENTING A STEADILY GROWING TREND OF MODERATE MAGNITUDE WITH COMMERCIAL POTENTIAL



TEST

A STATEMENT PRODUCT WITH GROWING PERSPECTIVE BUT SMALLER MAGNITUDE AND HIGHER RISK



DATA TO DRIVE

01 CREATIVITY

02 STRATEGY

03 SUSTAINABILITY



LIVETREND

THANK YOU!

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