



KIDSWEAR
FW 2025
FORECASTING
KNITWEAR



LIVETREND

KNITWEAR FW25 INTRODUCTION



FORECAST

Positive & Playful. The upcoming FW25-26 season in kid's knitwear presents a fertile ground for experimentation, with designers embracing bold and imaginative styles. This season, expect to see a playful array of fuzzy knits, vibrant gradients, and tactile pieces that add a touch of whimsy and warmth to children's wardrobes. The richness in texture and color creates a dynamic and engaging fashion landscape, where little ones can express their individuality and adventurous spirit through their clothing. From cozy oversized sweaters to intricately patterned cardigans, the collection captures the essence of childhood wonder and creativity. At the same time, the season also brings a good balance with minimalism and introduces preppier styles that infuse classic elegance with modern flair. Pointelle knits, delicate embroideries, and charming bows lend a romantic and sophisticated touch to kidswear. The styles are a perfect balance between bold and refined, ensuring that children can enjoy both comfort and style. Knitwear stands out as a versatile and timeless investment, embodying quality and enduring appeal. With these carefully crafted pieces with bold visual effect in tactile yarns and color blocks, kids remain in a world uncontaminated by the negative vibes that may come from the outside world.

This forecasting report is realized crossreferencing LIVETREND data from several sources to empower the expertise of our Trend Analysts to forecast the trends with concrete and quantitative information. Find the related data sources and icons on the last slides.

[ACCESS ALL IMAGES
CLICKING HERE](#)

KNITWEAR FW25 SPOTLIGHT



MANIFEST



INVEST



TEST

MOHAIR-LIKE



american vintage-1.jpg

PET FRIENDLY



next5.jpg

BLURRY GRADIENT



erl.jpg

COLOR BLOCKING



loewe.jpeg

FUZZY COAT



Zara kids.jpeg

SCARF JUMPER



arket.jpeg

This Trend Spotlight proposes the must-have products of the season to build the right assortment.

This selection is made to ensure that you have the right collection staples, invest in the right core pieces and test the right trendy items within your product range.

Find the full list of seasonal core items on the next slides.

BIG TREND

FW25 FUZZY YARN



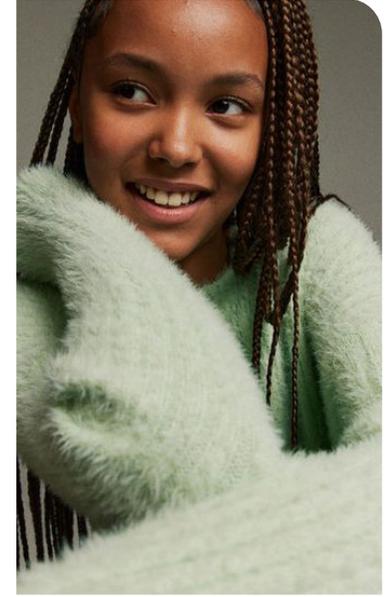
thecampamento2.png



thecampamento.jpeg



compania fantastica mini3.jpeg



hm.jpeg



zara kids7.jpg



next6.jpg



compania fantastica mini.jpeg

YARNS

KNITWEAR

KIDSWEAR

FORECASTING

FALL/WINTER 2025

BIG TREND

FW25 **SOFT BRUSHED YARN**



zara kids10.jpg



zara kids20.jpg



next15.jpg.webp



american vintage-2.jpg



arket.jpeg



zara kids26.jpg



american vintage-1.jpg

BIG TREND

FW25 MOULINÉ STYLE



Caramel Kids.webp



next20.jpg.webp



gucci.jpeg



zara kids_19.jpg



norway knit.jpeg



fin&vice2.png



zara kids_15.jpg

SAFE TREND

FW25 VANISÉ KNITS



mabliknits6.png



eckhaus-latta.avif



ArtsThread.jpeg



diesel.avif



jw anderson



fin&vice1.png



dior

YARNS

KNITWEAR

KIDSWEAR

FORECASTING

FALL/WINTER 2025

STABLE TREND

FW25 **POINTELLE**



bonton5.jpg.webp



the row



next16.jpg



buhobcn.jpeg



new society-2.jpg.webp



next17.jpg.webp



bonpoint.avif

STITCHES

KNITWEAR

KIDSWEAR

FORECASTING

FALL/WINTER 2025



SAFE TREND

FW25 NEO CABLES



zara kids_17.jpg



@susa.jpeg



mellow gardener 3.jpeg



stella-mccartney-fall-2024.jpg



cdek shop.jpg



@sezane.avif



zara kids24.jpg

STITCHES

KNITWEAR

KIDSWEAR

FORECASTING

FALL/WINTER 2025



EARLY SIGN

FW25 MOP FRINGES



Loopy Mango.jpg



demeulemeester.jpg



antropologie.jpg



stella-mccartney-fall-2024-.jpg



marant-.jpg



del pozo.jpg



danny-reinke-f24-004.jpg

STABLE TREND

FW25 CLEAN MARITIME



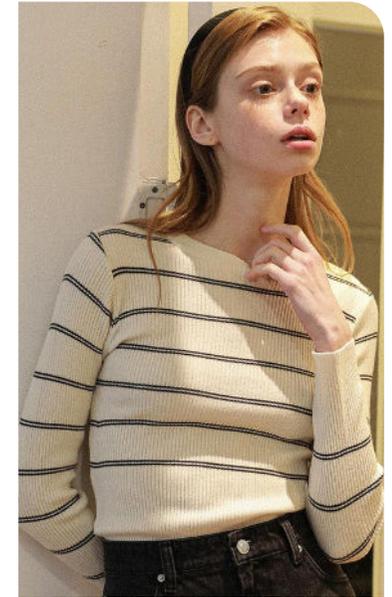
zara kids15.jpg



next4.jpg.webp



Mardi Mercredi.png



Lossyrow.png



chrisjey/babyseeds/ielcbf/wesjpesvettgpf



ghanda5.webp



caramel-kids-navy-veve-sweater.jpg.avif

PATTERNS

KNITWEAR

KIDSWEAR

FORECASTING

FALL/WINTER 2025



SAFE TREND

FW25 GRADIENT STRIPES



ghanda9.webp



molo3.jpeg



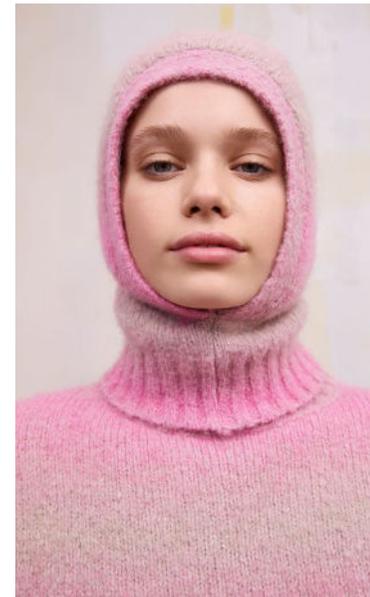
maed-for-mini.jpg.avif



@melijoe.jpeg



Stella Mc Cartney.jpg



arena.jpeg



Scotch&Soda.jpg



erl-kids.jpg.avif



Saemdi.jpg



krostny.jpeg



erl.jpg



Maisie Wilen -6_1.png



paris-m-str-f24-1836.jpg



next3.jpg.webp

SAFE TREND

FW25 **PET FRIENDLY**



bonton8.jpg.webp



next5.jpg



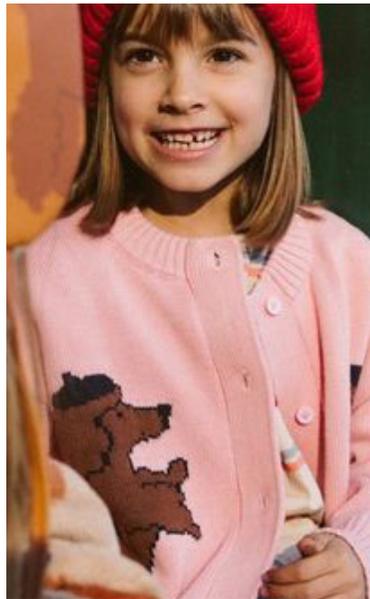
thecampamento1.png



next12.jpg.webp



molo-10.jpg



tinycottos7.jpeg



fin&vice.jpg

PATTERNS

KNITWEAR

KIDSWEAR

FORECASTING

FALL/WINTER 2025



STABLE TREND

FW25 NAIVE JACQUARDS



@rusthebrand6.png



molo.jpeg



the simplefolk1.png



bonton10.jpg.webp



a monday in copenhagen.jpeg



fliink.jpeg



daily-brat.jpg.avif

STABLE TREND

FW25 **FAIR ISLE**



weekendhouse kids7.jpeg



@mellijoe.png



mabliknits3.png



molo-1.jpg



next8.jpg.webp



@paademode2.png



helllosimone4.jpeg

EARLY SIGN

FW25 ABSTRACT STYLES



@bobochooses.png



the-animal-observatory.jpg.avif



boden2.jpg.webp



oxoxclub5.png



dior-men-fall-2024-.webp



the-animal-observatory.jpg(2).avif



loewe.jpeg

LAST CALL

FW25 **BOWS**



Verbe.png



lisasaysgah.jpeg



zara kids_41.jpg



airfish.jpeg



@bobochoses1.png

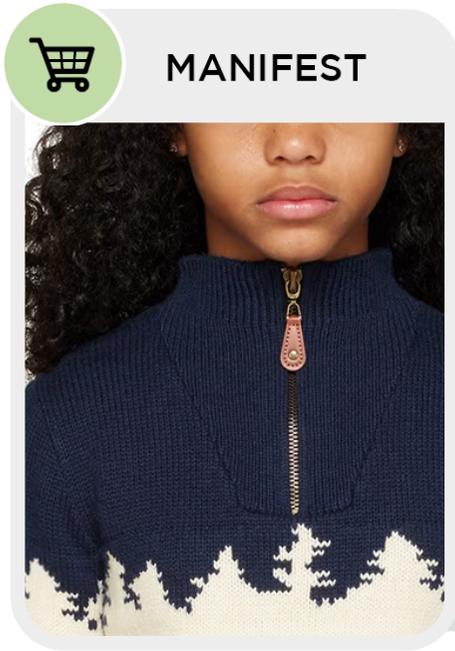


Rolarola.jpg



mango (.jpeg)

TOP COLLARS KNITWEAR FW25



MANIFEST

bonton.avif



THE ZIP-UP

BIG TREND

wconcept6.jpeg



INVEST

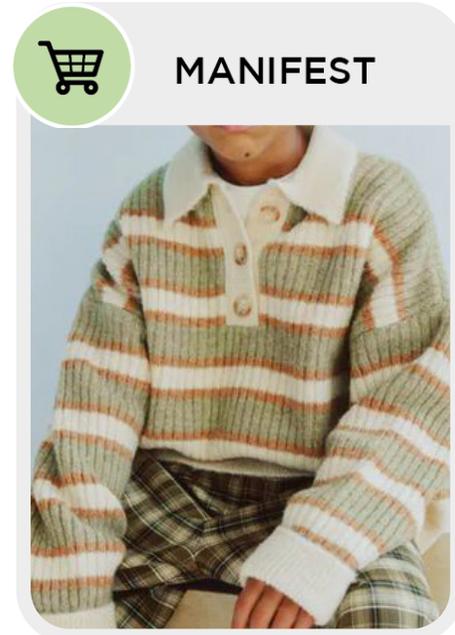
Diagonal.png



THE HOODIE

SAFE TREND

stone-island.jpg.avif



MANIFEST

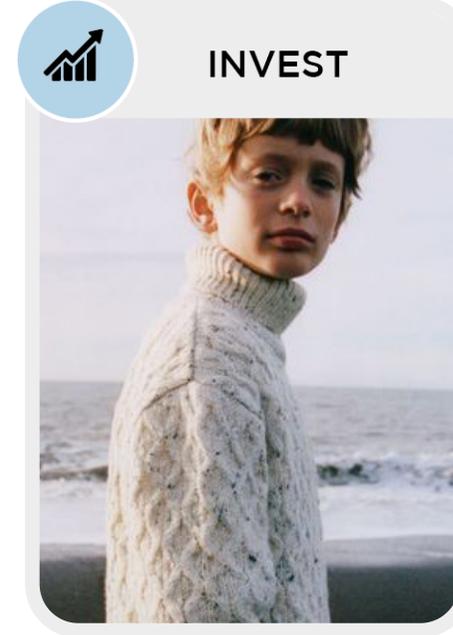
bonton14.jpg



THE POLO

BIG TREND

Rolarola.png



INVEST

Zara Kids.jpg



THE TURTLENECK

SAFE TREND

Re-Code.png

TOP COLLARS KNITWEAR FW25



TEST



Nonlocal_1.png

THE SHAWL



arket.jpeg

EARLY SIGN



MANIFEST



@ombianaturals.png

THE ROUND PRIM



Verbe (2).png

SAFE TREND



INVEST



fin&vice4.png

THE TROMPE L'OEIL

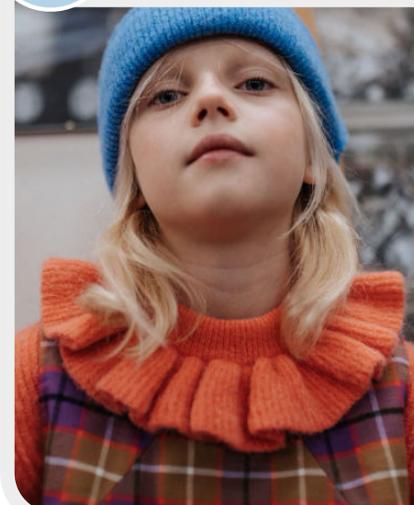


Bottega veneta

EARLY SIGN



INVEST



@reposeams.png

THE PREPPY



zara kids_5.jpg

SAFE TREND

TOP DETAILS KNITWEAR FW25



TEST

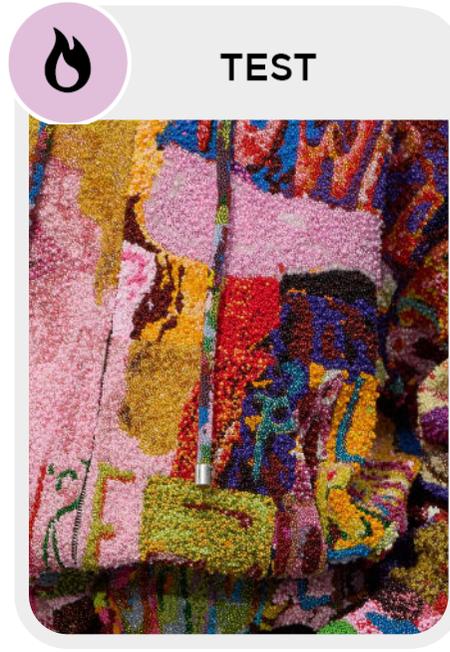
FARFETCH.jpeg



THE FLOUNCED CUFF

safiyaa.jpeg

EARLY SIGN



TEST

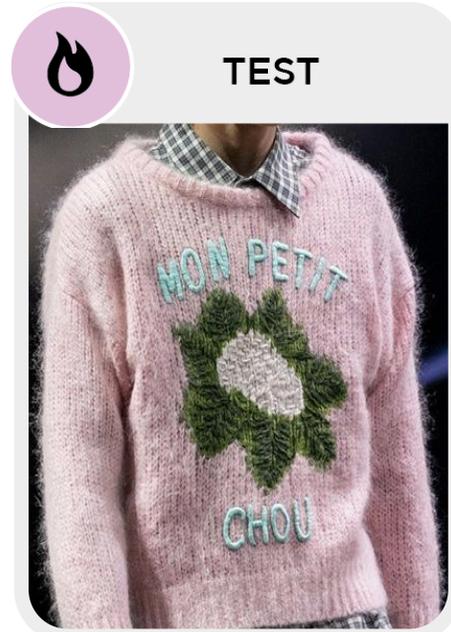
-loewe-.webp



THE BEADS

instagram-knitters-domino-.webp

EARLY SIGN



TEST

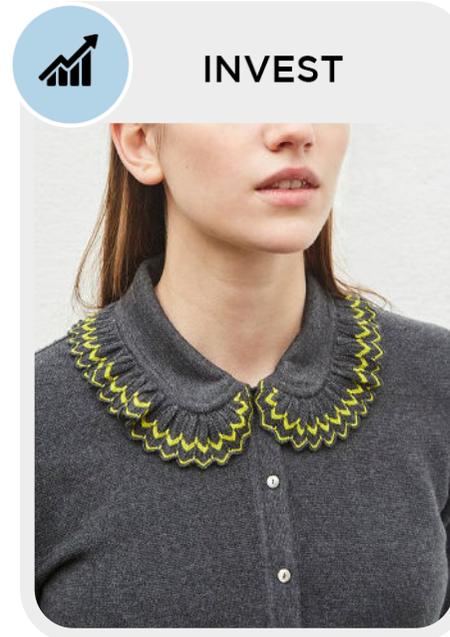
@gucci.jpeg



THE EMBROIDERY

acne

SAFE TREND



INVEST

@molli.jpeg



THE COLOR DETAIL

Lacoste.jpeg

SAFE TREND

STABLE TREND

FW25 HALF OPEN POLO



oxoxclub3.png



bonton15.jpg



-zara-.jpeg



Answer is yes.jpg



@knit_planet.jpeg



zara kids8.jpg



bonton14.jpg

STYLES

KNITWEAR

KIDSWEAR

FORECASTING

FALL/WINTER 2025

STABLE TREND

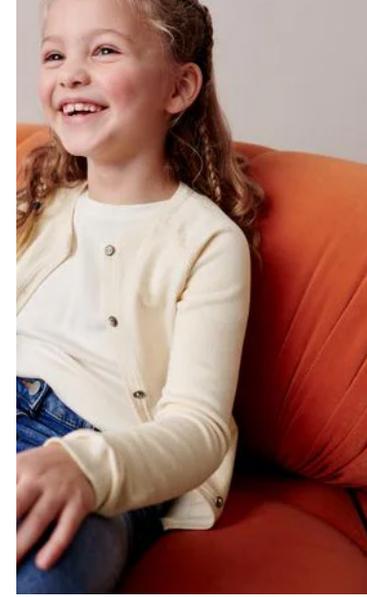
FW25 ROUND NECK CARDI



zara kids1.jpg



zara.jpeg



next19.jpg.webp



@petitbateau.avif



burberry.avif



zara kids3.jpg



boden3.jpg.webp

STYLES

KNITWEAR

KIDSWEAR

FORECASTING

FALL/WINTER 2025



SAFE TREND

FW25 PREPPY BUTTON-UPS



Plac.png



Hackseck.png



Rolarola_1.png



rouje.webp



Dunst.png



Loeuvre.png



Nonlocal.png

STYLES

KNITWEAR

KIDSWEAR

FORECASTING

FALL/WINTER 2025



EDGY TREND

FW25 GRANDPA CARDI



@scimparellomagazine.jpg



ssense.jpeg



@wanderwonderkids.jpg



phildar.webp



acne-studios-kids.avif



Graver.png



sacai-fall-2024-.webp

STYLES

KNITWEAR

KIDSWEAR

FORECASTING

FALL/WINTER 2025



EDGY TREND

FW25 FUZZY COATIGAN



femmeactuelle.jpeg



-fendi_avif



Revista Niños 79.jpeg



@filkatia.jpeg



mango.jpeg



antik abtik.jpeg



Zara kids.jpeg

STYLES

KNITWEAR

KIDSWEAR

FORECASTING

FALL/WINTER 2025

STABLE TREND

FW25 VINTAGE VEST



coco leto.jpeg



bellerose.jpeg



zara kids25.jpg



@paademode.png



atcorner.png



caramel-kids.avif



@rae.hersey.jpeg

STYLES

KNITWEAR

KIDSWEAR

FORECASTING

FALL/WINTER 2025



@rusthebrand7.png



Ezio.png



zara kids_11.jpg



ce0fcb030131b4352510878ae0615258.jpeg



@wconcept.jpeg



Amomento.png



bebeorganic4.jpeg

BIG TREND

FW25 **THE SKIRT SET**



@rosette.png



@fishandkids.png



pepperkids.jpeg

BIG TREND

FW25 **THE FUN SET**



Compania Fantastica.webp



The Elder Statesman.jpg



@lignenoire.png

DATA SOURCES & ICONS

TREND GROWTH



MARKET

YEAR ON YEAR TREND GROWTH ON E-COMMERCE



SOCIAL MEDIA

YEAR ON YEAR TREND GROWTH ON INSTAGRAM



CONSUMER INTEREST

YEAR ON YEAR GROWTH OF ONLINE SEARCH VOLUMES



FASHION SHOWS

YEAR ON YEAR TREND GROWTH ON FASHION SHOWS

TREND BEHAVIOR

EDGY TREND

weak signal of a potential micro trend with very high risk

EARLY SIGN

emerging trend with growing perspective but higher risk

SAFE TREND

announced trend with growing perspective and safe risk

BIG TREND

trend with a big magnitude due to high commercial potential and quick adaption

STABLE TREND

trend that is already present in the market with flat growth

LAST CALL

trend with decreasing perspective but still having business potential

TREND MAGNITUDE



MANIFEST

AN ICONIC PRODUCT THAT IS A STABLE TREND OF LARGE MAGNITUDE WITH CONFIRMED COMMERCIAL SUCCESS



INVEST

A CORE PRODUCT REPRESENTING A STEADILY GROWING TREND OF MODERATE MAGNITUDE WITH COMMERCIAL POTENTIAL



TEST

A STATEMENT PRODUCT WITH GROWING PERSPECTIVE BUT SMALLER MAGNITUDE AND HIGHER RISK



DATA TO DRIVE

01 CREATIVITY

02 STRATEGY

03 SUSTAINABILITY



LIVETREND

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